## FRANCHISE DISCLOSURE DOCUMENT



TDC Franchising, LLC A Texas limited liability company 2929 Carlisle St., Suite 100 Dallas, Texas 75204 Phone: (254) 306-0106

Email: franchising@thedrivewaycompany.com Website: www.thedrivewaycompany.com

TDC Franchising, LLC offers franchises for the operation of a business providing construction and repair services for commercial and residential driveways, including crack and joint sealing, driveway replacement, and related areas using our proprietary product and methods.

The total investment necessary to begin operation of a THE DRIVEWAY COMPANY franchise ranges from \$88,765 to \$168,980. This includes \$60,350 that must be paid to us.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document**.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the franchisor at 2929 Carlisle St., Suite 100, Dallas, Texas 75204 or by phone at (254) 306-0106.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission (the "FTC"). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 20, 2022, as amended December 14, 2022

## **How to Use this Franchise Disclosure Document**

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or EXHIBIT "E".
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or EXHIBIT "F" includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only THE DRIVEWAY COMPANY business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a THE DRIVEWAY COMPANY franchisee?	Item 20 or EXHIBIT "E" lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

## What You Need To Know About Franchising Generally

<u>Continuing responsibility to pay fees</u>. You may have to pay royalties and other fees even if you are losing money.

<u>Business model can change</u>. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

<u>Supplier restrictions</u>. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

<u>Operating restrictions</u>. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

<u>Competition from franchisor</u>. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

**Renewal**. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

## **Some States Require Registration**

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in EXHIBIT "A".

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

## Special Risks to Consider About *This* Franchise

Certain states require that the following risk(s) be highlighted:

- 1. <u>Out-of-State Dispute Resolution</u>. The franchise agreement requires you to resolve disputes with the franchisor by mediation and/or litigation only in Texas. Out-of-state mediation or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate or litigate with the franchisor in Texas than in your own state.
- 2. <u>Financial Condition</u>. The franchisor's financial condition, as reflected in its financial statements (See Item 21), calls into question the franchisor's financial ability to provide services and support to you.
- 3. <u>Mandatory Minimum Payments</u>. You must make mandatory minimum royalty payments regardless of your sales levels. Your inability to make these payments may result in termination of your franchise and loss of your investment.
- 4. **Early State of Development**. The franchisor is at an early stage of development and has a limited operating history. This franchise is likely to be a riskier investment than a franchise in a system with a longer operating history.
- 5. <u>Unregistered Trademark</u>. The primary trademark (composite mark inclusive of word mark that is registered, but design mark that is not) that you will use in your business is not federally registered. If the franchisor's right to use this trademark in your area is challenged, you may have to identify your business and its products or services with a name that differs from that used by other franchisees or the franchisor. This change can be expensive and may reduce brand recognition of the products or services you offer.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

#### MICHIGAN NOTICE

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU:

- (a) A prohibition on the right of a franchisee to join an association of franchisees.
- (b) A requirement that a franchisee assent to a release, assignment, novation, waiver, or estoppel that deprives a franchisee of rights and protections provided in this act. This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims.
- (c) A provision that permits a franchisor to terminate a franchise before the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity that in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials that have no value to the franchisor and inventory, supplies equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (i) the term of the franchise is less than 5 years and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area after to the expiration of the franchise or the franchisee does not receive at least 6 months advance notice of franchisor's intent not to renew the franchise.
- (e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.
- (f) A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.
- (g) A provision that permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:
  - (i) The failure of the proposed transferee to meet the franchisor's then current reasonable qualifications or standards.
  - (ii) The fact that the proposed transferee is a competitor of the franchisor or subfranchisor.
  - (iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.
  - (iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.
- (h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c).

(i) A provision that permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the Franchisee unless provision has been made for providing the required contractual services.

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE ATTORNEY GENERAL.

Any questions regarding this notice should be directed to: Michigan Department of Attorney General, Consumer Protection Division, Franchise Section, 525 W. Ottawa Street, G. Mennen Williams Building, 1st Floor, Lansing, Michigan 48913 (517) 373-7117.

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#### ITEM 1 FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES

To simplify the language in this Disclosure Document, "we," "us" and "the Company" mean TDC Franchising, LLC - the franchisor. "You" means the person who buys a THE DRIVEWAY COMPANY franchise - the franchisee, and includes your partners if you are a partnership, your shareholders if you are a corporation, and your members if you are a limited liability company.

For purposes of this Disclosure Document, a "<u>TDC Business</u>" refers to any business that operates under the name "THE DRIVEWAY COMPANY" and uses our System (defined below), including any TDC Business operated by us, our affiliate, you, or another franchisee.

#### **Corporate Information**

TDC Franchising, LLC is a Texas limited liability company. Our principal business address is located at 2929 Carlisle St., Suite 100, Dallas, Texas 75204. Our agent for service of process is disclosed in <u>EXHIBIT "B"</u> to this Disclosure Document. We do not do business under any names other than "TDC Franchising, LLC" and our trade name, THE DRIVEWAY COMPANY.

We began offering TDC Business franchises in June 2019. We do not offer (and have never offered) franchises in any other line of business. We are not engaged in any business other than offering TDC Business franchises and administering the franchise system. We have never directly owned and operated a TDC Business.

## Predecessors, Parents and Affiliates

We do not have any predecessors.

We have the following direct and indirect parent companies:

PARENT COMPANIES			
Name	Principal Business Address	Direct or Indirect Parent?	
TDC Holdings, LLC	Same as ours	Direct	
Restoration 1 Franchise Holdings, LLC	Same as ours	Indirect	
Stellar Brands, LLC	Same as ours	Indirect	
RH1 Investments, LLC	Same as ours	Indirect	

We do not have any affiliates that: (a) offer goods or services to our franchisees; or (b) offer (or have ever offered) franchises for TDC Businesses.

The following table lists each of our affiliates that offers, or has ever offered, franchises in other lines of business. None of the affiliates listed below has ever operated a TDC Business.

AFFILIATE FRANCHISING COMPANIES				
Name	Address	Business Franchised*	Time Offered	Number Sold (12/31/2021)
Softroc Global, LLC	Same as ours	Softroc	2021 to present	8
Restoration 1 Franchise Holdings, LLC (and its predecessor)	Same as ours	Restoration 1	2009 to present	271
BlueFrog Plumbing and Drain, LLC	Same as ours	BlueFrog Plumbing + Drain	2014 to present	29

<sup>\*</sup> Softroc is a business specializing in the installation, cleaning, maintenance and repair of rubber safety surfacing

that serves as a long-lasting solution for existing concrete, asphalt, inter-locking brick, tile and other surfaces, all under the name "Softroc®".

- \* Restoration 1 is a business providing residential and commercial water, fire, smoke, and mold restoration services with additional services such as cleaning, drying, and reconstruction and repair of damaged structural areas, all under the name "Restoration 1<sup>®</sup>".
- \* BlueFrog Plumbing + Drain is a plumbing and drain repair business that operates under the name "BlueFrog Plumbing + Drain®".

## **Description of Franchised Business**

If we award you a franchise, you will establish and operate a business providing construction and repair services for commercial and residential driveways, including crack and joint sealing, driveway replacement, and related areas using our proprietary product and methods. The franchised business you acquire is referred to in this Disclosure Document as your "Business" or your "TDC Business".

You will operate your Business from a home office (or a stand-alone office if you choose to do so). You will need storage space of at least 150 square feet for your tools, equipment and inventory. You must purchase a vehicle that meets our minimum standards and specifications that will be used to travel to and from job sites.

You must sign a franchise agreement (the "<u>Franchise Agreement</u>") and operate your Business in accordance with the terms of the Franchise Agreement. The form of Franchise Agreement is attached to this Disclosure Document as <u>EXHIBIT "C"</u>. Under the Franchise Agreement, we grant you a license to use certain logos, service marks and trademarks, including the service mark "THE DRIVEWAY COMPANY" and related logos (collectively, the "<u>Marks</u>").

We have developed a system (the "<u>System</u>") for the operation of a TDC Business. Distinctive characteristics of the System include: the Marks; trade secrets; marketing strategies; training programs; standards, methods, procedures and specifications; and operating system. The operational aspects of a TDC Business are contained within our confidential Brand Standards Manual (the "<u>Manual</u>"). You will operate your TDC Business as an independent business using the Marks, the System and the support, guidance and other methods and materials that we make available to you.

## **Market and Competition**

The target market for the THE DRIVEWAY customers includes residential customers (primarily homeowners) and commercial customers. Sales are generally not seasonal. However, if you are located in an area of the country that experiences inclement weather, your sales may decrease during periods of time when poor weather conditions prevent you from completing jobs.

The market for residential and commercial driveway repair services is developing and competitive. As a franchisee, you will compete with other businesses offering similar services, including independent business owners as well as local and regional chains. Some of these competitors may operate through a franchise model.

#### Laws and Regulations

You must comply with all federal and state licensing and other regulatory requirements relating to the operation of your Business. You may need to obtain other certifications and be a licensed contractor depending on your local or state requirements. In addition, you may need to comply with federal, state and/or local laws and regulations governing: (a) the construction, design and maintenance of real property improvements; (b) employee health and safety; and (c) environmental protection, such as laws regulating disposal of wastewater and hazardous chemicals and waste. There may be other local, state and/or federal laws or regulations pertaining to your Business with which you must comply. We strongly suggest that you investigate these laws before buying this franchise.

## ITEM 2 BUSINESS EXPERIENCE

## <u>Sherry Rose – Chief Executive Officer</u>

Ms. Rose currently serves as our Chief Executive Officer. During the prior 5 years, she has held the following positions:

Entity	Title	Location	Period of Time
TDG E 1:: H.G	Chief Executive Officer	Dallas, TX	Mar 2022 to present
TDC Franchising, LLC	Chief Operating Officer	Waco, TX	Feb 2021 to Mar 2022
Pastanation 1 Emphasica Holding II C	Chief Executive Officer	Dallas, TX	Mar 2022 to present
Restoration 1 Franchise Holding, LLC	Chief Operating Officer	Waco, TX	Jun 2020 to Mar 2022
Softwar Clohal II C	Chief Executive Officer	Dallas, TX	Mar 2022 to present
Softroc Global, LLC	Chief Operating Officer	Waco, TX	Apr 2021 to Mar 2022
BlueFrog Plumbing and Drain, LLC	Chief Executive Officer	Dallas, TX	Mar 2022 to present
Bluertog Fluinbling and Diani, ELC	Chief Operating Officer	Waco, TX	Jun 2020 to Mar 2022
Steller Brands IIC	Chief Executive Officer	Dallas, TX	Mar 2022 to present
Stellar Brands, LLC	Chief Operating Officer	Waco, TX	Jun 2020 to Mar 2022
Not Employed	N/A	N/A	Aug 2019 to June 2020
ServiceMaster (Terminix)	VP of Contact Centers	Memphis, TN	Feb 2017 to Aug 2019

## Jessica Wescott: Chief Financial Officer & Chief Operating Officer

Ms. We cott currently serves as our Chief Financial Officer. During the prior 5 years, she has held the following positions:

Entity	Title	Location	Period of Time
TDC Franchising, LLC	Chief Financial Officer & Chief Operating Officer	Dallas, TX	Jun 2022 to present
Restoration 1 Franchise Holding, LLC	Chief Financial Officer & Chief Operating Officer	Dallas, TX	Jun 2022 to present
Softroc Global, LLC	Chief Financial Officer & Chief Operating Officer	Dallas, TX	Jun 2022 to present
BlueFrog Plumbing and Drain, LLC	Chief Financial Officer & Chief Operating Officer	Dallas, TX	Jun 2022 to present
Stellar Brands, LLC	Chief Financial Officer & Chief Operating Officer	Dallas, TX	Jun 2022 to present
Johnson & Sekin, LLC	Chief Financial Officer	Dallas, TX	Jan 2022 to May 2022
Not Employed	N/A	N/A	Oct 2021 to Dec 2021
	Chief Financial Officer & Chief Operating Officer	Irving, TX	Oct 2020 to Sep 2021
Fuzzy's Taco Opportunities, LLC	Chief Financial Officer	Irving, TX	Jul 2019 to Oct 2020
	EVP of Finance	Irving, TX	Jan 2018 to Jul 2019
MOOYAH Franchising, LLC	VP of Finance & Development	Plano, TX	Jan 2015 to Dec 2017

## **Courtney Harmon - President**

Ms. Harmon currently serves as our President. During the prior 5 years, she has held the following positions:

Entity	Title	Location	Period of Time
TDC Franchisian III C	President	Dallas, TX	Jan 2021 to present
TDC Franchising, LLC	VP of Operations	Waco, TX	Jul 2019 to Jan 2021
Softroc Global, LLC	President	Dallas, TX	Apr 2021 to present
AIP	President & Owner	Waco, TX	Jun 2015 to Dec 2019
WTBK3, LLC (TDC multi-unit franchisee)	Owner	Lorena, TX	Dec 2019 to present

## **Caleb Ward – Vice President of Finance**

Mr. Ward currently serves as our Vice President of Finance. During the prior 5 years, he has held the following positions:

Entity	Title	Location	Period of Time
TDC Franchising, LLC	Vice President of Finance	Dallas, TX	Sept 2022 to present
Softroc Global, LLC	Vice President of Finance	Dallas, TX	Sept 2022 to present
Restoration 1 Franchise Holding, LLC	Vice President of Finance	Dallas, TX	Sept 2022 to present
BlueFrog Plumbing and Drain, LLC	Vice President of Finance	Dallas, TX	Sept 2022 to present
Stellar Brands, LLC	Vice President of Finance	Dallas, TX	Sept 2022 to present
Cardinal Financial	Director, Retail Production & Finance	Charlotte, NC	Jan 2020 to Aug 2022
Everett Financial	Branch Finance Analyst	Dallas, TX	Oct 2018 to Jan 2020
Gold Medal Pools	Commercial Accounting Manager	Frisco, TX	Mar 2018 to Oct 2018
Reach Restaurant Group	Manger of Finance	Plano, TX	Dec 2014 to Mar 2018

## Nicole Morris - Operations Manager

Ms. Morris currently serves as our Operations Manager. During the prior 5 years, she has held the following positions:

Entity	Title	Location	Period of Time
TDC Franchising, LLC	Operations Manager	Dallas, TX	May 2021 to present
	Operations Manager	Dallas, TX	May 2021 to present
Softroc Global, LLC	Franchise Coach	Waco, TX	Mar 2021 to May 2021
Softroc U.S.A.	Operations Manager	Waco, TX	Oct 2020 to Mar 2021
Reliable Home Health Care	Physical Assistant	Waco, TX	Sep 2016 to Oct 2020

#### **Stuart Moran – Field Operations Manager**

Mr. Moran currently serves as our Field Operations Manager. During the prior 5 years, he has held the following positions:

Entity	Title	Location	Period of Time
TDC Emarkining LLC	Field Operations Manager	Dallas, TX	Jan 2021 to present
TDC Franchising, LLC	Franchise Coach	Waco, TX	Apr 2019 to Jan 2021
Softroc Global, LLC	Field Operations Manager	Dallas, TX	Apr 2021 to present
Pruf Energy Solutions	Plant Manager	Waco, TX	Apr 2013 to Apr 2019

## Gina Roberson - Executive Administrator

Ms. Roberson currently serves as our Executive Administrator. During the prior 5 years, she has held the following positions:

Entity	Title	Location	Period of Time
TDC Franchising, LLC	Executive Administrator	Dallas, TX	Feb 2021 to present
Softroc Global, LLC	Executive Administrator	Dallas, TX	Apr 2021 to present
Postanation 1 Franchica Holding LLC	Executive Administrator	Dallas, TX	Mar 2022 to present
Restoration 1 Franchise Holding, LLC	Executive Administrator	Waco, TX	Apr 2020 to Mar 2022
Restoration 1 Franchise Holding, LLC (Predecessor)	Executive Administrator	Waco, TX	Jun 2016 to Apr 2020
BlueFrog Plumbing and Drain, LLC	Executive Administrator	Dallas, TX	Jun 2017 to present
Stellar Brands, LLC	Executive Administrator	Dallas, TX	Jul 2022 to present

## ITEM 3 LITIGATION

<u>Commonwealth of Virginia, ex rel. State Corporation Commission v. Restoration 1 Franchise Holding, LLC and Andor Kovacs, (Case No. SEC-2014-00028)</u>

On July 16, 2014, Restoration 1 Franchise Holding, LLC (the predecessor of our affiliate and parent, Restoration 1) entered into a Settlement Order with the Virginia State Corporation Commission based upon the allegation that it offered and sold a Restoration 1 franchise in Virginia after its Virginia registration had lapsed. Restoration 1's predecessor neither admitted nor denied the allegations but nonetheless agreed to the terms of the Settlement Order whereby Restoration 1 Franchise Holding, LLC paid \$1,000 to defray the costs of investigation to the State of Virginia, agreed to attend franchise sales compliance training, and agreed to never again violate the Virginia Retail Franchise Act in the future.

Except for the 1 action described above, no litigation is required to be disclosed in this Item.

#### ITEM 4 BANKRUPTCY

No bankruptcy information is required to be disclosed in this Item.

## ITEM 5 INITIAL FEES

#### **Initial Franchise Fee**

You must pay us a nonrefundable \$59,900 initial franchise fee at the time you sign the Franchise Agreement. We currently offer the following discounts on the initial franchise fee.

- (a) <u>Military Discount</u>: If a person holding a 51% or greater ownership interest in the franchise was honorably discharged from any branch of the United States military and you provide documentation (DD-214), you will receive a \$7,000 discount on the initial franchise fee for the 1<sup>st</sup> franchise you purchase.
- (b) <u>Multi-Franchise Discount</u>: If you purchase 1 or more additional TDC Businesses at the same time that (or within 2 years after) you purchase your 1<sup>st</sup> TDC Business, you will receive a discount on the initial franchise fee for these additional TDC Businesses. You will pay the standard initial franchise fee for your 1<sup>st</sup> TDC Business.\*
- \* If you qualify for both the multi-franchise discount and the military discount, the military discount will be applied to the initial franchise fee for your 1<sup>st</sup> TDC Business only. The military discount will not apply with respect to the additional franchises you purchase.

The following table lists the initial franchise fee you will pay for: (a) your 1<sup>st</sup> TDC Business; and (b) any additional TDC Businesses you purchase at the same time that (or within 2 years after) you purchase your 1<sup>st</sup> TDC Business:

Evanakiaa Namahan	Initial Franchise Fee		
Franchise Number	No Military Discount	With Military Discount	
1	\$59,900	\$52,900	
2	\$49,900	\$49,900	
3 or more	\$39,900 per franchise	\$39,900 per franchise	

The initial franchise fee is uniformly imposed, other than the discounts listed above. However, in 2021 we ran various promotional discounts that included negotiated initial franchise fees ranging from \$0 to \$24,900.

#### **Technology Fee**

You must pay us a monthly technology fee. As of the issuance date of this Disclosure Document, the technology fee is \$450 per month and covers the following: (a) the services we provide for website and email hosting; and (b) use of our designated business management and POS software. You must pay the first monthly installment of the technology fee the first month after completion of training (which may be prior to opening). The technology fee is uniformly imposed and nonrefundable. However, the technology fee is subject to change based on increased costs we incur or changes to our required software or technology. We anticipate that any increase to the technology fee will be uniformly imposed.

ITEM 6 OTHER FEES

Type of Fee <sup>1</sup>	AMOUNT	DUE DATE 2	REMARKS
Royalty Fee	Greater of (a) 7% of Gross Sales <sup>3</sup> or (b) the minimum royalty fee	5 <sup>th</sup> day of month	The "minimum royalty fee" is as follows:  • Prior to 7 <sup>th</sup> full month after opening: \$0  • 7 <sup>th</sup> through 12 <sup>th</sup> full month: \$250 per month  • Remainder of term: \$500 per month  You must submit monthly Gross Sales reports in the format we require. We may also generate Gross Sales reports through your POS system.
Brand Fund Fee	Up to 2% of Gross Sales <sup>3</sup> (currently 1% of Gross Sales)	Same as royalty fee	See Note 4.
Cooperative Advertising Fee	Up to 2% of Gross Sales <sup>3</sup> (not currently charged)	Same as royalty fee	See Note 5.
Local Marketing Commitment	2% of Gross Sales <sup>3</sup>	As incurred	Paid to third parties. See Note 6.

Type of Fee $^1$	AMOUNT	DUE DATE 2	REMARKS
Additional Training or Assistance Fee	Up to \$600 per person per day (plus reimbursement of expenses for onsite training or assistance)	10 days after invoice	See Note 7.
Conference Registration Fee	Up to \$500 per person per conference	Prior to conference	See Note 8.
Technology Fee	Varies (currently \$450 per month)	10 days after invoice or as we otherwise specify	See Note 9.
Product Purchases	Varies depending on item purchased	10 days after invoice	We may, but need not, be a supplier for certain items purchased by franchisees, such as inventory, marketing material, equipment and operating supplies. If we supply any of these items, we will provide you with a price list upon request. Neither we nor any of our affiliates is currently a supplier.
Call Center Program	Reasonable setup and monthly fees charged by service provider or us, if we administer call center (not currently imposed)	Monthly or at such other time we specify	See Note 10.
Transfer Fee	\$5,000	Before transfer	Payable if you sell your franchise or transfer ownership. No charge for transfer to an entity 100% controlled by you or for certain transfers of ownership between existing owners.
Management Fee	\$500 per day plus reimbursement of travel and living expenses	10 days after invoice	If you default under the Franchise Agreement or the Managing Owner dies, we can designate a temporary manager to manage your Business until you cure the default or find a replacement Managing Owner, as applicable. "Managing Owner" is defined in defined in Item 15 of this Disclosure Document.
Audit Fee	Our costs incurred for audit (estimated to range from \$1,500 to \$5,000 per audit)	Upon demand	Payable only if audit (a) reveals Gross Sales understated by at least 3%, (b) is necessary because you fail to furnish required information or reports to us in a timely manner or (c) reveals violation of non-competition covenant.
Fines	Up to \$500 per incident	Upon demand	Payable if you fail to comply with a mandatory standard or operating procedure (including timely submission of required reports) and do not cure the non-compliance within the time period we require. We may impose an additional fine every 48 hours the non-compliance issue remains uncured after we impose the initial fine.
Default Interest	Lesser of (a) 18% per annum (prorated on daily basis) or (b) highest rate allowed by applicable law	10 days after invoice	If we debit your account but there are insufficient funds, or a check you issue is returned due to insufficient funds, then we may charge (in addition to the late fee) an NSF fee of \$50 per incident.

Type of Fee <sup>1</sup>	AMOUNT	DUE DATE 2	REMARKS
Indemnification	Amount of damages, losses or expenses we incur	10 days after invoice	You must indemnify and reimburse us for any damages, losses or expenses we incur due to the operation of your Business or your breach of the Franchise Agreement.
Attorneys' Fees and Costs	Amount of attorney's fees we incur	Upon demand	You must reimburse us for all attorneys' fees and other costs we incur relating to your breach of any term of the Franchise Agreement or any other agreement with us or our affiliates.
New Product or Supplier Testing	Cost we incur for testing (estimated to range from \$500 to 1,000 per product/supplier)	10 days after invoice	This covers the costs of testing new products or inspecting new suppliers you propose.
Insurance Reimbursement	Our costs incurred to obtain insurance on your behalf	10 days after invoice	If you fail to obtain and maintain the insurance we require, and we elect to do so on your behalf, you must reimburse us.
Final Payment	70% of your total accounts receivable, multiplied by 9%	30 days after expiration or termination	Payable in lieu of royalty fee and brand fund contribution relating to Gross Sales associated with your accounts receivable.
Liquidated Damages (marketing infringement)	\$5,000 per incident	Upon demand	Paid if you engage in targeted marketing directed into a territory owned by us, our affiliate or another THE DRIVEWAY COMPANY franchisee.
Liquidated Damages (termination of franchise)	Varies (See Note 11)	Upon demand	Paid if we terminate due to your default or you terminate in any manner not permitted under the Franchise Agreement.

#### Notes:

- 1. All fees are imposed by and payable to us except we may collect the cooperative advertising fee and transfer these funds to the applicable advertising cooperative. All fees are nonrefundable and uniformly imposed on franchisees. You must sign an ACH Authorization Form (attached to the Franchise Agreement as <a href="ATTACHMENT"C"">ATTACHMENT "C"</a>) permitting us to electronically debit your designated bank account for all amounts owed to us and our affiliates (other than the initial franchise fee). You must deposit all Gross Sales into the bank account and ensure there are sufficient funds available for withdrawal before each due date. You must pay us all taxes that are imposed upon us or that we are required to collect and pay by reason of the furnishing of products, intangible property (including trademarks) or services to you.
- 2. All fees are due no later than 5:00 PM CST on the specified due date (unless this day is a weekend or holiday, then on the business day before).
- 3. "Gross Sales" means all revenues that you collect from the operation of your Business, including: (a) the proceeds of any business interruption insurance; and (b) any revenues initially collected by us and paid to you for your completion of a job for a National Account customer. "Gross Sales" does not include:
  - any sales tax or use tax you collect
  - refunds made by you in good faith
  - the value of any allowance issued or granted to any customer of your Business that is credited by you in full or partial satisfaction of the price of any products and services offered in connection with your Business
  - any rebate you receive from a manufacturer or supplier

The Manual may include policies governing the manner in which proceeds from the sale of gift cards are treated for purposes of calculating Gross Sales.

- 4. On January 1, 2022, we began administering a brand and system development fund to promote public awareness of our brand and improve our System. You will have no voting rights pertaining to the administration of the fund, the creation and placement of the marketing materials or the amount of the required contribution.
- 5. We may establish regional advertising cooperatives for purposes of pooling advertising funds to be used in discrete regions. We will collect the cooperative advertising fees and remit these fees to the applicable advertising cooperative (unless we administer the cooperative ourselves). The amount of the cooperative advertising fee may be adjusted (or temporarily suspended) upon the majority vote of all franchisees within the cooperative. Any TDC Business we operate will have the same voting power as third-party franchisees. If we own the majority of TDC Businesses within an advertising cooperative, we will not increase the cooperative advertising fee without the consent of a majority of all third-party franchisees within the cooperative. Cooperative advertising fees will be uniformly imposed on all franchisees within the cooperative, including any TDC Business we operate. All cooperative advertising fees you pay will be credited towards your Local Marketing Commitment (defined in Note 6 below). There were no advertising cooperatives in effect as of December 31, 2021.
- 6. In addition to your contributions to the brand and system development fund, you must spend at least 2% of your monthly Gross Sales on local advertising (your "<u>Local Marketing Commitment</u>"). Any cooperative advertising fees you pay will be credited against your Local Marketing Commitment.
- 7. Before you open, we will provide our initial training program at no additional charge. We may charge you an additional training or assistance fee of up to \$600 per person per day for:
  - each person that attends our initial training program after you open your Business (such as a new Managing Owner or designated manager)
  - any person who retakes training after failing a prior attempt
  - any remedial training we require based on your operational deficiencies
  - each person to whom we provide additional training that you request
  - each person who attends a system-wide or additional training program we conduct
  - any special assistance you request beyond what we must provide under the Franchise Agreement

If we agree to provide onsite training or assistance, you must also reimburse us for all costs incurred by our representative for meals, travel and lodging. You are responsible for all expenses and costs your trainees incur for training, including wages, travel and living expenses.

- 8. We may hold periodic national or regional conferences to discuss business and operational issues affecting our franchisees. Attendance at these conferences is mandatory for your Managing Owner and, if required by us, your designated manager. You must pay us the conference registration fee even if you fail to attend a required conference, although we reserve the right to waive the fee if you demonstrate good cause for your inability to attend. You are also responsible for all expenses and costs the conference attendees incur, including wages, travel and living expenses.
- 9. You must acquire and utilize all information and communication technology systems that we specify from time to time (the "<u>Technology Systems</u>"). The "technology fee" includes all amounts you pay us and/or our affiliates relating to the Technology Systems, including amounts paid for proprietary items and amounts we collect from you and remit to third-party suppliers based on your use of their systems, software, technology or services. The amount of the technology fee may change based on changes to the Technology Systems or the prices charged by third-party suppliers with whom we enter into master agreements. The technology fee does not include any amounts you pay directly to third-party suppliers for any component of the Technology

Systems. As of the issuance date of this Disclosure Document, we charge a technology fee of \$450 per month, which includes: (a) website and email hosting; and (b) use of our designated business management and POS software.

- 10. We may require you to use us, or a designated service provider, to provide call center services, including call routing and scheduling services. You must pay us a commercially reasonable fee if we administer the call center. If a third party administers the call center, you must pay the call center or we may collect the fee and pay a portion to the call center.
- 11. If we terminate the Franchise Agreement due to your default, or you terminate the Franchise Agreement prior to the expiration of the term (except in accordance with the provisions governing your right to terminate following our uncured breach), you must pay us liquidated damages. The amount of liquidated damages is calculated as the sum of average royalty fees and brand fund fees imposed during the 12-month period preceding termination, multiplied by the lesser of (a) 24 or (b) the total number of months remaining under the term, discounted to present value.

#### ITEM 7 ESTIMATED INITIAL INVESTMENT

YOUR ESTIMATED INITIAL INVESTMENT				
Type of Expenditure 1	AMOUNT	METHOD OF PAYMENT	WHEN DUE	TO WHOM PAYMENT IS TO BE MADE
Initial Franchise Fee	\$59,900	Lump sum	At time you sign Franchise Agreement	Us
Training Expenses (2 people while training)	\$2,500 to \$4,000	As incurred	During training	Hotels, restaurants and airlines
Office / Leased Storage Space <sup>2</sup>	\$0 to \$2,000	Lump sum	Monthly (with security deposit paid before opening)	Lessor
Renovations & Improvements <sup>3</sup>	\$250 to \$5,000	As incurred	Before opening	Architects, contractors, suppliers
Service Vehicle & Wraps <sup>4</sup>	\$1,500 to \$48,000	Lump sum or as negotiated	Before opening	Suppliers
Service Tools & Equipment <sup>5</sup>	\$1,500 to \$3,500	Lump Sum	Before opening	Suppliers
Computer System <sup>6</sup>	\$1,500 to \$3,000	Lump sum	Before opening	Suppliers
Technology Fee <sup>7</sup> (preopening installment)	\$450	As incurred	Before opening	Us
Uniforms <sup>8</sup>	\$250 to \$650	Lump sum	Before opening	Suppliers
Initial Supply of Inventory 9	\$5,440 to \$10,880	Lump sum	Before opening	Suppliers
Marketing & Advertising <sup>10</sup> (before opening and 3-month period after opening)	\$500 to \$2,500	Lump sum	As incurred	Suppliers
Home Office Supplies 11	\$250 to \$1,000	As incurred	Before opening	Suppliers
Business Licenses	\$0 to \$1,000	As incurred	Before opening	Government agencies
Professional Fees	\$1,500 to \$2,000	Lump sum	Before opening	Lawyers & accountants
Insurance (3 months' premium)	\$1,875 to \$3,750	Lump sum	Before opening	Insurance companies

	YOUR ESTIMATED INITIAL INVESTMENT				
Type of Expenditure 1	AMOUNT METHOD OF PAYMENT WHEN DUE TO WHOM PAYMEN TO BE MADE				
Additional Funds <sup>12</sup> (3 months after opening)	\$11,350 to \$21,350	As incurred	As incurred	Suppliers, employees and us	
Total Estimated Initial Investment <sup>13</sup>	\$88,765 to \$168,980				

#### Notes:

- 1. We do not offer direct or indirect financing for any of these items. None of the fees payable to us are refundable. We are unaware of any fees payable to third-party suppliers that are refundable, although the storage leasing company may refund your security deposit at the end of the lease if you do not default.
- 2. You may operate your Business from a home office, subject to any conflicting restrictions imposed by your Home Owners' Association (if applicable) or local zoning laws. You will also need up to 150 square feet of space to store service tools, equipment and inventory. The low estimate assumes you have adequate storage space in your garage or other home-based storage area. The high estimate assumes you will lease storage space and pay a security deposit equal to 2 months' rent to lease the unit.
- 3. To adapt the office and storage area for operation of your Business, you may need to make some minor renovations or improvements. The low estimate assumes that fewer improvements are needed.
- 4. You will need either a tradesman van or a pickup truck with trailer to accommodate the required equipment. You must wrap the vehicle and trailer according to our specifications. The low estimate assumes you own an acceptable late model tradesman van or pickup truck with less than 100,000 miles. The high estimate represents the estimated purchase price of a tradesman van.
- 5. You must purchase the tools and service equipment we specify for use in the operation of a TDC Business. The low estimate assumes you lease the equipment from a third party.
- 6. You must purchase the computer hardware and software we require. This estimate includes the cost for 1 computer and 1 mobile/tablet device that supports our required software.
- 7. You must pay us a monthly technology fee. Our current technology fee is \$450 per month, with the first payment due prior to opening, and covers the following: (a) the services we provide for website and email hosting; and (b) use of our designated business management and POS software The estimate in the table above includes the first installment of the technology fee that is due prior to opening. The Additional Funds category includes \$1,350 for the initial 3 monthly technology fee payments due after opening.
- 8. This estimates the cost for an initial supply of uniform shirts that meet our standards and specifications. The costs will vary depending on the number of employees you hire and the quantity of uniform shirts you order.
- 9. This estimates the cost to purchase a 1- to 3-month supply of materials and chemicals used to construct and repair driveways.
- 10. You must spend at least 2% of your Gross Sales on approved advertising. This item estimates the costs you will incur for your marketing and advertising conducted before opening and during the 3-month period after opening, including online and internet marketing and advertising, dues for business organizations, event dues or other solicitation and promotional efforts.
- 11. You must purchase general office supplies, including stationery, business cards, and typical office equipment.
- 12. This estimates your expenses during the first 3 months of operation, including payroll costs (excluding any

wage or salary paid to you), technology fees, inventory replenishment, rental of storage space and other miscellaneous expenses and required working capital. We have not included or accounted for any fees paid to the franchisor or an affiliate that are calculated as a percentage of revenues. We have relied on our industry knowledge and experience, as well as the experience of our franchisees, in estimating the required amount of Additional Funds.

13. You may have additional expenses beyond those listed above. We strongly recommend that you hire an accountant, business advisor or other professional to assist you in developing a budget for the development, opening and operation of your TDC Business.

#### ITEM 8 RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

#### **Source Restricted Purchases and Leases - Generally**

You must purchase or lease certain "source restricted" goods and services for the development and ongoing operation of your Business. By "source restricted," we mean that the good or service must meet our specifications and/or must be purchased from an approved or designated supplier (in some cases, an exclusive designated supplier, which may be us or an affiliate). Our specifications and list of approved and designated suppliers are contained in the Manual. Our standards and specifications were developed based on our former principals' and affiliate's experience in operating a similar business for approximately 40 years. We will notify you within 30 days of any changes to our specifications or list of approved or designated suppliers. We may notify you of these changes in various ways, including written or electronic correspondence, verbal or telephonic notification, amendments or updates to the Manual, bulletins, or other means of communication.

#### **Supplier Criteria**

Our criteria for evaluating a supplier include standards for quality, delivery, performance, design, appearance and price of the product or service as well as the dependability, production and delivery capability, reputation and financial viability of the supplier. Upon your request, we will provide you with any objective specifications pertaining to our evaluation of a supplier, although certain important subjective criteria (e.g., product appearance, design, functionality, etc.) are important to our evaluation but cannot be described in writing.

If you want to purchase or lease a source restricted item from a non-approved supplier (or purchase a non-approved source restricted item), you must send us a written request for approval and submit all additional information we request. We may require that you send us samples from the supplier for testing. We may also require that we be allowed to inspect the supplier's facilities. We will notify you of our approval or disapproval within 30 days after we receive your request for approval and all additional information and samples we require. We may, at our option, re-inspect the facilities and products of any approved supplier and revoke our approval if the supplier fails to meet any of our then-current criteria. If we revoke our approval of a supplier, we will notify you in writing (either by notifying you of updates to the list of approved suppliers in the Manual or by separate written notice to you). You must reimburse us for all costs that we incur in reviewing a proposed supplier and testing the products.

#### **Current Source Restricted Items**

We estimate that 15% to 50% of the total purchases and leases that will be required to establish your Business and 10% to 20% of your ongoing operating expenses will consist of source restricted goods or services, as further described below.

Vehicle

You will need either a tradesman van or a pickup truck with trailer to accommodate the required equipment. The vehicle must meet our standards and specifications and must include the wraps we specify. You may purchase your vehicle from any supplier of your choosing.

Tools and Equipment

Your service tools and equipment must meet our standards and specifications. Some of these items must be

purchased from suppliers we designate or approve, while others may be purchased from any supplier of your choosing.

### Computer System

Your computer system and POS system must meet our standards and specifications. You may purchase your computer and mobile tablet/device from any supplier of your choosing. You must license all software we specify.

## Technology Services

We currently require that you purchase certain technology-related services exclusively from us. You must pay us a monthly technology fee that covers the costs for website and email hosting and use of our designated business management and POS system (we license the business management and POS software from a third-party licensor and sublicense it to our franchisees).

### **Uniforms**

Your employees must wear the uniforms that we specify. You must purchase these uniforms from a designated or approved supplier.

#### *Inventory*

All inventory items you use or consume in providing driveway construction and repair services must meet our standards and specifications. You must purchase your calking product and certain chemicals and other materials only from suppliers we designate or approve. Other chemicals may be purchased from any supplier of your choosing. You may not sell any collateral merchandise that we have not approved. Any branded T-shirts, clothing and other retail items that we authorize you to sell must be purchased only from suppliers we designate or approve.

## Marketing Materials and Services

All marketing materials must comply with our standards and requirements. We must approve all of your marketing materials before you use them. You must purchase all branded marketing materials only from us or other suppliers we designate or approve, including brochures and business cards. We may require that you utilize a designated supplier to provide social media marketing on your behalf.

#### Call Center Services

We may require that you participate and utilize the call center program that we designate. The call center may be administered by us or a third-party provider that we designate.

#### Insurance Policies

You must obtain the insurance coverage we require from time to time (whether in the Franchise Agreement or in the Manual). You agree to obtain these insurance policies from insurance carriers that are rated A or better by Alfred M. Best & Company, Inc. and that are licensed and admitted in the state in which you operate your Business. The required coverage currently includes:

Policy Type	Minimum Coverage
"All risk" Property Insurance	Replacement Value
Comprehensive General Liability Insurance	\$1,000,000 per occurrence and \$2,000,000 in the aggregate
Automobile Liability Insurance	\$1,000,000 per occurrence
Business Interruption Insurance	Minimum coverage of \$100,000
Employer's Liability Insurance	\$100,000 per occurrence and \$500,000 for policy limit
Worker's Compensation Insurance	As required by law

Policy Type	Minimum Coverage	
Other Insurance	Any additional insurance required by law	

The required coverage and policies are subject to change. All insurance policies must be endorsed to: (a) name TDC Franchising, LLC as an additional insured (utilizing Grantor of Franchise endorsement CG 20 29 or endorsement with comparable wording); (b) contain a waiver by the insurance carrier of all subrogation rights against us; and (c) provide that we receive 10 days' prior written notice of the termination, expiration, cancellation or modification of the policy. Your insurance must include coverage under the indemnity provisions in the Franchise Agreement.

## **Purchase Agreements**

We will try to negotiate relationships with suppliers to enable our affiliates and franchisees to purchase certain items at discounted prices. If we succeed, you may purchase these items at the discounted prices we negotiate (less any rebates or other consideration paid to us). We also reserve the right to purchase the items in bulk and resell them to you at our cost plus a reasonable markup. As of the issuance date of this Disclosure Document, we have negotiated purchase agreements (including pricing terms) with suppliers for the following goods and services:

- credit card processing services
- certain chemicals used for driveway construction and repair
- computer and breakroom supplies
- equipment rentals
- contractor supplies
- contractor employment services

Currently there are no purchasing cooperatives, although we reserve the right to establish them in the future. You do not receive any material benefits for using designated or approved suppliers other than having access to any discounted pricing we negotiate.

## Franchisor Revenues from Source Restricted Purchases

We are currently the designated supplier for our required business management and POS software. We license this software from a third-party licensor and sublicense it to you. We may designate ourselves as an approved or designated supplier for other items in the future. We and our affiliates may generate revenues from these purchases. As of the issuance date of this Disclosure Document, there are no approved or designated suppliers in which any of our officers owns an interest. As a result, none of our affiliates derived any revenues during the fiscal year ended December 31, 2021 based on franchisee purchases and leases from suppliers. However, our officers may, from time to time, own non-material interests in publicly-held companies that may be suppliers to our franchise system. No person affiliated with us is currently an approved (or the only approved) supplier.

We may receive rebates, payments or other material benefits from suppliers based on franchisee purchases and we have no obligation to pass them on to our franchisees or use them in any particular manner. As of the issuance date of this Disclosure Document, we receive the following rebates from suppliers:

- a supplier pays us a rebate equal to 0.5% of the total purchases made by franchisees of contractor supplies and also pays the franchisee making the purchase a rebate equal to 0.5% of the total purchases made by that franchisee
- a supplier pays us a rebate equal to 3% of the total purchases made by franchisees of computer and breakroom supplies

• a supplier pays us a rebate equal to 2% of the total fees paid by franchisees for equipment rentals and also pays the franchisee renting the equipment a rebate equal to 2% of the total fees paid by that franchisee

Our total revenues during the fiscal year ended December 31, 2021 were \$421,564. During that year, we received a total of \$90,828 in revenue as a result of franchisee purchases or leases of goods or services from designated or approved suppliers (including \$84,428 in technology fees and \$6,400 in rebates), which represents 21.55% of our total revenues for that year.

#### ITEM 9 FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and other items in this Disclosure Document.

OBLIGATION	SECTIONS IN FRANCHISE AGREEMENT	DISCLOSURE DOCUMENT ITEM
a. Site selection and acquisition/lease	Section 7.3	Item 7 & Item 11
b. Pre-opening purchases/leases	Section 7.1, 7.2, 7.3, 12.6, 12.7 & 15.1	Item 7, Item 8 & Item 11
c. Site development and other pre- opening requirements	Section 7	Item 6, Item 7 & Item 11
d. Initial and ongoing training	Section 5	Item 6 & Item 11
e. Opening	Section 7.4	Item 11
f. Fees	Section 5.7, 6.2, 6.7, 6.8, 8.4, 11, 12.4, 12.9, 12.13, 13, 15.1, 16.2, 19.2, 21.2 & 21.3	Item 5 & Item 6
g. Compliance with standards and policies/Operating Manuals	Section 3.2, 6.1, 7.1, 11.3, 12 & 17.1	Item 11
h. Trademarks and proprietary information	Section 17	Item 13 & Item 14
i. Restrictions on products/services offered	Section 12.3 & 12.7	Item 16
j. Warranty and client service requirements	Section 12.4 & 12.12	Not Applicable
k. Territorial development and sales quotas	Not Applicable	Item 12
1. Ongoing product/service purchases	Section 12.7	Item 8
m. Maintenance, appearance and remodeling requirements	Section 12.8	Item 11
n. Insurance	Section 15.1	Item 6, Item 7 & Item 8
o. Advertising	Section 11	Item 6, Item 7 & Item 11
p. Indemnification	Section 18	Item 6
q. Owner's participation/ management/staffing	Section 8	Item 11 & Item 15
r. Records/reports	Section 15.2 & 15.3	Item 6
s. Inspections/audits	Section 16	Item 6 & Item 11
t. Transfer	Section 19	Item 17
u. Renewal	Section 4	Item 17
v. Post termination obligations	Section 21	Item 17

OBLIGATION	SECTIONS IN FRANCHISE AGREEMENT	DISCLOSURE DOCUMENT ITEM
w. Non-competition covenants	Section 14	Item 17
x. Dispute resolution	Section 22	Item 17
y. Franchise Owner Agreement (brand protection covenants, transfer restrictions and financial assurance for owners)	Section 9 & ATTACHMENT "B"	Item 15

#### ITEM 10 FINANCING

We do not offer direct or indirect financing. We do not guarantee any of your notes, leases or obligations.

# ITEM 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING

Except as listed below, we are not required to provide you with any assistance.

## Before you open your Business, we will:

- 1. License you the Marks necessary to begin operating your Business. (Section 2)
- 2. Provide access to our Manual, which will help you establish and operate your Business. See Section below entitled "Manual" for additional information. (Section 6.1)
- 3. Provide our written specifications for the goods and services you must purchase to develop, equip and operate your Business and a list of approved and/or designated suppliers for these goods and services. We do not deliver or install any items that you purchase. (Section 12.2)
- 4. Provide electronic access to marketing materials that you may download and print for use. (Section 11.2)
- 5. Provide you with our suggested marketing plan for your Business and an initial supply of marketing materials. See Section below entitled "Local Advertising" for additional information. (Section 11.2)
- 6. Provide an initial training program. See Section below entitled "Training Program" for additional information. (Section 5)

#### During the operation of your Business, we will:

- 1. Provide our guidance and recommendations to improve the operation of your Business. (Section 6.2)
- 2. Provide periodic training programs. See Section below entitled "Training Program" for additional information. (Section 5)
- 3. Maintain a corporate website to promote our brand. We will also develop and host a local landing page for your Business that will be linked to our corporate website. We can modify or discontinue this website (and your local landing page) at any time. (Section 6.5)
- 4. Establish and implement the brand and system development fund. See Section below entitled "Brand and System Development Fund" for additional information. (Section 11.1)
- 5. Provide you with our suggested retail pricing. To the extent permitted by applicable law, we may set maximum or minimum prices on the goods and services you sell. (Section 12.5)

#### During the operation of your Business, we may, but need not:

1. Conduct periodic field visits to provide onsite consultation, assistance and guidance pertaining to the operation and management of your Business. (Section 6.3)

- 2. Negotiate purchase agreements with suppliers to allow you to purchase certain goods or services at discounted prices. We may also purchase items in bulk at discounted prices and resell them to you at our cost plus shipping and a reasonable markup. (Section 6.7)
- 3. Hold periodic national or regional conferences to discuss business and operational issues affecting franchisees, including industry changes, new services, products, application techniques, marketing strategies and the like. (Section 5)
- 4. Implement a call center program, pursuant to which you will receive for a payment of corresponding fees, certain call center services, including call routing and scheduling services. If we establish a call center program, you must participate and pay the associated fees unless we waive the requirement. (Section 6.8)
- 5. Provide additional training or assistance that you request (either at our headquarters or within your territory). See Section below entitled "Training Program" for additional information. (Section 5)
- 6. Establish relationships with National Account customers and refer projects to you. A "National Account" is a commercial customer that has multiple outlets, offices, properties or other facilities, one or more of which may be located in your territory. We may (but need not) refer to you certain projects for National Account customers involving properties located within your territory. We have no obligation to refer these projects to you, and we may complete these projects ourselves, or appoint other franchisees to complete these projects, including projects involving properties located within your territory. You must notify us within 48 hours whether you choose to accept or decline any project we refer to you. If you choose to accept the work, you must honor the terms of any contract we have entered into with the National Account customer (including pricing terms). (Section 6.9)

#### **Training Program** (Section 5)

We will provide an initial training program for your Managing Owner and designated manager (your Managing Owner may, but need not, serve as your designated manager). You may send up to 2 additional persons of your choosing to additional training, but it is not required. Your Managing Owner and designated manager must successfully complete initial training to our satisfaction approximately 3 to 4 weeks before you open your Business. "Successful completion" may require passing various tests at the end of training.

The initial training program includes approximately 25 hours of online classroom training and 5 days of hands-on training at our corporate headquarters in Dallas, Texas. However, we reserve the right to change the location for training and/or conduct the initial training program virtually. Currently, we intend to offer the initial training program every 5 to 6 weeks assuming sufficient demand.

**Training Topics** 

As of the issuance date of this Disclosure Document, our initial training program consists of the following:

#### TRAINING PROGRAM\*

Subject	Hours of Classroom Training*	HOURS ON THE JOB TRAINING*	Location*
Introductions	1	0	Dallas, Texas or Atlanta, Georgia (or other location we designate)
Pre-Training Checklist	2	0	Dallas, Texas or Atlanta, Georgia (or other location we designate)
Intro to history of The Driveway Company	2	0	Dallas, Texas or Atlanta, Georgia (or other location we designate)
Service, Sales and Marketing Training	10	0	Dallas, Texas or Atlanta, Georgia (or other location we designate)
On-The-Job-Training	0	28	Dallas, Texas or Atlanta, Georgia (or other location we designate)

Subject	Hours of Classroom Training*	HOURS ON THE JOB TRAINING*	Location*
HCP Software Training	4	0	Dallas, Texas or Atlanta, Georgia (or other location we designate)
Billing, collections and paperwork	2	0	Dallas, Texas or Atlanta, Georgia (or other location we designate)
Contract Review and Management	2	0	Dallas, Texas or Atlanta, Georgia (or other location we designate)
Recap and Graduation	2	0	Dallas, Texas or Atlanta, Georgia (or other location we designate)
TOTAL	25	28	

\* We expect that your attendees will advance through the training program at different rates depending on a variety of factors, including background and experience. The time frames provided in the chart are an estimate of the time it will take to complete training. We will send you on actual jobs. We cannot predict precisely the types and volumes of jobs that the Dallas, Texas, or other training area will have while you are in training. Classroom training occurs in between jobs and so those times are estimates as well.

#### **Training Materials**

The training materials will consist of the Manual and other supplementary materials we provide, as well as the operating equipment you must purchase. You will not be charged an additional fee for any of the training materials other than the operating equipment you must purchase from our designated supplier in order to establish your Business.

#### Instructors

As of the issuance date of this Disclosure Document, our instructors include Stuart Moran and Stephen Dillan Finch. We may change the instructors at any time. All instructors will have a minimum 1 year of experience in the relevant field.

Stuart Moran joined us in April 2019 and currently serves as our Field Operations Manager. He provides instruction on all operational topics. He has approximately 27 years of experience as a trainer in a variety of industries.

Stephen Dillan Finch joined us in March 2020. Since April 2021, he has been an instructor for the Softroc initial training program administered by our affiliate, Softroc Global, LLC. Stephen is a Franchise Coach who provides instruction on topics relating to service, sales, marketing, management and technology. He has a total of 3 years of experience in the field of concrete maintenance, repair and resurfacing, including being employed by a The Driveway Company<sup>®</sup> franchisee since November 2019.

## Ongoing Training

From time to time, we may require that your Managing Owner and designated manager attend system-wide refresher or additional training courses.

If you appoint a new Managing Owner or designated manager, that person must attend and successfully complete our initial training program before assuming responsibility for the management of your Business.

If we conduct an inspection of your Business and determine that you are not operating in compliance with the Franchise Agreement and/or the Manual, we may require that the Managing Owner and your designated manager attend remedial training that addresses your operational deficiencies.

You may also request that we provide additional training (either at corporate headquarters or onsite in your territory). We are not required to provide this additional training.

#### Training Fees and Costs

We will provide our pre-opening initial training program at no additional charge. We may charge you a training fee of up to \$600 per person per day for:

- each person that attends our initial training program after you open your Business (such as a new Managing Owner or designated manager)
- any person who retakes training after failing a prior attempt
- any remedial training we require based on your operational deficiencies
- each person to whom we provide additional training you request
- each person who attends any system-wide or additional training we conduct
- any special assistance you request beyond what we must provide under the Franchise Agreement

If we agree to provide onsite training or assistance, you must also reimburse us for all costs incurred by our representative for meals, travel and lodging. You are responsible for all expenses and costs your trainees incur for training, including wages, travel and living expenses. If you transfer your franchise, we may charge the new franchisee our then-current initial training fee in addition to the transfer fee you must pay.

#### **Manual** (Section 6.1, 12.2 & 24.8)

We will provide you with access to our Manual in text or electronic form during the term of your franchise. The Manual may include, among other things:

- a description of the authorized goods and services you may sell
- required specifications, operating procedures and quality standards
- reporting and insurance requirements
- specifications for your service vehicle
- policies and procedures pertaining to marketing and advertising
- policies and procedures pertaining to gift card programs
- policies relating to data ownership, protection, sharing and use
- a list of (a) goods and services (or specifications for goods and services) you must purchase to develop and operate your Business and (b) any designated or approved suppliers for these goods or services

The Manual is designed to establish and protect our brand standards and the uniformity and quality of the goods and services offered by our franchisees. All mandatory provisions contained in the Manual are binding on you. We can modify the Manual at any time, but the modifications will not alter your status or fundamental rights under the Franchise Agreement. Any modification to the Manual is effective at the time we notify you of the change. However, we may provide you with a reasonable period of time to implement certain changes resulting from modifications to the Manual (for example, implementing new software of technology). The Manual is confidential and remains our property. The Manual contains a total of 153 pages. A copy of the Table of Contents to the Manual is attached to this Disclosure Document as EXHIBIT "D".

## **Site Development** (Section 7.3)

The Business is designed to be operated from a home office. We do not select or approve the site of your office. You do not need a separate commercial office for purposes of conducting the Business. However, you do need adequate storage space for purposes of storing your equipment, tools and inventory. You may store these items in your garage if you have sufficient space. Otherwise you may need to rent commercial storage space. We do not have any requirements or restrictions pertaining to any facility that you utilize for storage.

#### Computer System (Section 6.6, 12.7, 12.8, 12.9, 15.3 & 16.1)

You must acquire and utilize all Technology Systems that we require from time to time. Our required Technology Systems may include computer systems, point-of-sale system, telecommunications systems, security systems, and similar systems, together with the associated hardware, software (including cloud-based software) and related equipment, software applications, mobile apps and third-party services relating to the establishment, use, maintenance, monitoring, security or improvement of these systems.

One component of our required Technology Systems is your "computer system". We currently require that you purchase a computer system that includes the following primary components:

- 1 computer (either a laptop, Mac or PC) with high-speed Internet service
- 1 all-in-one printer/copier/scanner/fax machine
- 1 smart device (either tablet or phone) with unlimited data
- House Call Pro business management and POS software
- QuickBooks financial accounting software

We may change the components of the Technology Systems from time to time, including your computer system.

#### Email Addresses

We will provide you with the email addresses for use with your Business. The monthly technology fee covers the cost for hosting your email accounts. You must exclusively use the email address(es) we provide for all communications with us, customers, suppliers and other persons relating to your Business. You may not use any email address we provide for any purpose unrelated to your Business. We will own the email addresses and the account but allow you to use them during the term of your franchise.

#### How Computer System Is Used

You will utilize the computer system for general business purposes such as preparing reports, financial accounting, inventory management and communicating with us and your customers electronically. You will use House Call Pro for a variety of purposes, including daily business management, customer relationship management, scheduling, routing, dispatching, estimating, invoicing, recording sales and processing credit card transactions.

#### Fees and Costs

We estimate the initial cost to purchase your computer system will range from \$1,500 to \$3,000.

We may charge you the Technology Fee described in Item 6 for the software, technology and related services that we make available to you. We currently require that you pay us a monthly Technology Fee of \$450 per month (\$5,400 per year), which covers the ongoing fees associated with House Call Pro as well as other services we provide for website and email hosting. We remit a portion of the Technology Fee to House Call Pro.

In addition to the technology fee, you must pay: (a) any applicable third-party licensing fees for other software you use (such as QuickBooks); and (b) any credit card processing fees imposed by the merchant processing company.

## Maintenance, Support, Updates and Upgrades

We are not aware of any optional or required maintenance, updating, upgrading or support contracts relating to your computer system. The licensor of House Call Pro will provide all required maintenance, support, updates and upgrades in exchange for the monthly fee we deduct from your Technology Fee and remit to the licensor on your behalf. Except as disclosed above, neither we nor any other party has any obligation to provide ongoing maintenance, repairs, upgrades or updates to your computer system.

#### Collection and Sharing of Data

Your computer system will collect and store data regarding your project details, sales, scheduling, employee data, customer data, pricing and services. We will have unlimited independent access to all of this data. There are no contractual restrictions on our right to access and use this information.

We will own all data that you and/or we collect relating to your customers. We will grant you a license to use this data solely for purposes of operating your Business. You must protect all customer data with a level of control proportionate to the sensitivity of data. You must comply with all applicable data protection laws as well as our data processing and data privacy policies set forth in the Manual from time to time. You must also comply with the standards established by PCI-DSS to protect the security of credit card information.

#### Computer System Maintenance and Changes

You must maintain the computer system in good working order at your cost. During the term of your franchise, you may be required to upgrade or update your computer hardware and/or software to conform to our then-current specifications. There are no contractual limitations on the frequency or cost of these updates or upgrades.

#### **Brand and System Development Fund (Section 11.1)**

We administer a brand and system development fund to promote public awareness of our brand and to improve our System. We did not begin collecting brand fund contributions until January 2022. We may use the fund to pay for any of the following in our discretion:

- developing, maintaining, administering, directing, preparing, or reviewing advertising and marketing materials, promotions and programs
- conducting and administering promotions, contests or giveaways
- expanding public awareness of the Marks
- public and consumer relations and publicity
- brand development
- sponsorships
- charitable and nonprofit donations and events
- research and development of technology, products and services
- website development and search engine optimization
- development of an ecommerce platform
- development and implementation of quality control programs, including the use of mystery shoppers or customer satisfaction surveys
- conducting market research
- changes and improvements to the System
- the fees and expenses of any advertising agency we engage to assist in producing or conducting advertising or marketing efforts
- collecting and accounting for contributions to the fund
- preparing and distributing financial accountings of the fund
- any other programs or activities that we deem necessary or appropriate to promote or improve the System
- direct and indirect labor, administrative, overhead and other expenses incurred by us and/or our affiliates in relation to any of these activities (including salary, benefits and other compensation of any of our, and any of our affiliate's, officers, directors, employees or independent contractors based upon time spent working on any brand fund matters described above)

We will direct and have complete control and discretion over all advertising programs paid for by the fund, including the creative concepts, content, materials, endorsements, frequency, placement and media used for the programs. Currently, most advertising is regional and national in coverage. We anticipate most of the marketing activities paid for by the fund will consist of digital marketing. The fund will not be used to pay for advertisements principally directed at selling additional franchises, although consumer advertising may include notations such as "franchises available" and one or more pages on our website may promote the franchise opportunity. We are not required to spend any amount of money from the fund on advertising in your Territory.

You must contribute to the fund the amount we specify from time to time (not to exceed 2% of Gross Sales – currently 1% of Gross Sales). We will deposit into the fund all: (a) fund contributions paid by you and other franchisees; and (b) fines paid by you and other franchisees. Any company-owned TDC Business will contribute to the fund on the same basis as our franchisees. However, if we modify the amount or timing of the contributions that must be made to the fund, any company-owned TDC Business that is established or acquired after the modification may contribute to the fund utilizing the modified amount or timing. Except as stated in this paragraph, we have no obligation to expend our own funds or resources for any marketing activities in your area.

All monies deposited into the fund that are not used in the fiscal year in which they accrue will be utilized in the following fiscal year. Any surplus of monies in the fund may be invested and we may lend money to the fund if there is a deficit. An unaudited financial accounting of the operations of the fund will be prepared annually and made available to you upon request. During the fiscal year ended December 31, 2021, we did not collect or spend any monies from the brand and system development fund.

We assume no direct or indirect liability or obligation to you with respect to the maintenance, direction or administration of the fund. The fund will not be a trust and we will have no fiduciary obligations with respect to our administration of the fund. Once established, we reserve the right to discontinue the fund at any time in our sole discretion upon at least 30 days' prior notice.

There is no franchisee advisory council that advises us on marketing issues.

## **Advertising Cooperatives** (Section 11.4)

We have the right to create advertising cooperatives for the benefit of all TDC Businesses located in a particular region. We will determine the geographic territory and market areas for each cooperative advertising program. We have the right to administer the cooperative. Any amounts you contribute to the advertising cooperative will be credited towards your Local Marketing Commitment (discussed further below). TDC Businesses owned by us or our affiliates, if any, located within the cooperative market area are not contractually required to participate. Each cooperative will be required to adopt governing bylaws that meet our approval, and will be available for review. There are no limits on our right to change, dissolve or merge advertising cooperatives.

If cooperative advertising is implemented in a particular region, we have the discretion to establish an advertising council for franchisees in that region, and we may agree that the advertising council will self-administer the cooperative advertising program for that region, as well as act in an advisory capacity concerning the implementation, but not the content, of the advertising program. We will initially select the members of the advertising council, but once established the franchisees in the cooperative will select subsequent or replacement members buy vote. Each franchisee is entitled to 1 vote per each franchise business he or she operates.

## **Local Advertising** (Section 11.2 & 11.3)

In addition to your required contributions to the brand and system development fund, you must spend a minimum monthly amount equal to your Local Marketing Commitment (which is 2% of your Gross Sales) on approved local marketing and advertising. We will measure your compliance with this requirement on a rolling 6-month basis, meaning that as long as your average monthly expenditure on local advertising over the 6-month period equals or exceeds your Local Marketing Commitment, you will be deemed in compliance even if your expenditure in any given month is less than the minimum Local Marketing Commitment. You must participate at your own expense in all advertising, promotional and marketing programs that we require.

We will provide you with a recommended marketing plan for your Business, which may be included in the Manual. We may create and make available to you advertising and marketing materials for your purchase. We may use the brand and system development fund to pay for the creation and distribution of these materials, in which case there will be no additional charge. We may make these materials available over the Internet (in which case you must arrange for printing the materials and paying all printing costs). Alternatively, we may enter into relationships with third-party suppliers who will create the advertising or marketing materials for your purchase. We will provide reasonable marketing consulting, guidance and support throughout the franchise term on an as needed basis.

You will also have an opportunity to create advertising for your own use, provided we approve it in advance. You may not use any advertising materials that have not been approved by us. You must submit to us any advertising materials that you prepare or modify and we will have 20 days to review and either approve or reject the materials. Our failure to approve any advertising materials within the 20-day period will constitute our disapproval of the materials.

We will provide you with a local landing page that will be linked to our website. Except for the local landing page we provide, you may not (a) develop, host, or otherwise maintain a website or other digital presence relating to your Business (including any website bearing any of our Marks); or (b) utilize the Internet to conduct digital or online advertising or otherwise engage in ecommerce. However, we do permit you to market your Business through approved social media channels provided that:

- you only utilize social media platforms we approve
- you strictly comply with our social media policy
- you immediately remove any post we disapprove (even if the post complies with our social media policy)
- you utilize any supplier we designate for social media marketing services

## **Opening Requirements** (Section 7.4)

We anticipate a typical franchisee will open his or her TDC Business within 2 to 3 months after signing the Franchise Agreement. Factors that may affect this time include purchasing an appropriate vehicle and installing the required wraps, financing, completion of training, obtaining insurance, obtaining required licenses and complying with local laws and regulations.

You may not open your Business prior to receipt of our written authorization to open. We will not issue our authorization to open until all of the following conditions are met:

- successful completion of the initial training program
- you purchase all required insurance
- you purchase, wrap and equip your vehicle in accordance with our requirements
- you purchase all required operating equipment and your initial supply of inventory
- you obtain all required licenses, permits and other governmental approvals

Unless we agree to the contrary, your Business must be opened within 180 days after you sign the Franchise Agreement. Your failure to open within the 180-day period constitutes an event of default under your Franchise Agreement.

#### ITEM 12 TERRITORY

#### **Your Territory**

You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control.

You will receive a defined marketing territory that will be identified in Part B of ATTACHMENT "A" to your

Franchise Agreement (your "Territory"). Your Territory will include a minimum population of 100,000. We may define the boundaries of your Territory in any manner we deem appropriate. All population determinations will be based on the most recent United States Department of Commerce Census Bureau census data, and the number of franchises we may establish in a given metropolitan statistical area may increase over time based on increases in the population in the area. We have no obligation to modify your Territory as a result of population changes that take place after our initial determination of your Territory boundaries. The Business is designed to be operated from a home office. We do not select or approve the site of your office.

Upon renewal, we reserve the right to modify the boundaries of your Territory in accordance with our then-current territory guidelines and criteria. You may not relocate or modify your Territory under any circumstances.

You must operate your Business and direct your marketing activities solely within your prescribed Territory. Without our prior written consent, which we may withhold in our sole discretion, you may not conduct any targeted marketing that is directed into any area outside of your Territory. Marketing that is distributed, circulated or received both within your Territory and within an area outside your Territory is not deemed to be "targeted marketing" if: (a) you use reasonable efforts to limit the circulation or distribution of the advertising to areas within your Territory; and (b) the majority of the recipients of the advertising are located within your Territory and there is only incidental circulation or distribution outside of your Territory. The meaning of "targeted marketing" that is "directed into an area" may be further defined in the Manual, but examples include direct mail sent to addresses within a given area, digital advertising sent to devices with IP addresses that are registered within a given area and setting up promotional events that take place within a given area. You may contract with customers that reside outside your Territory and service their properties as long as you do not solicit the customer or secure the job as a result of targeted marketing that was directed outside of your Territory.

## **Territorial Protections**

Although we do not grant exclusive territories, we do grant you certain territorial protections. As long as you are in compliance with the Franchise Agreement, no other TDC Business will be permitted to conduct targeted marketing that is directed into your Territory for purposes of soliciting customers, except as otherwise permitted in the Section below.

## **Limitations on Territorial Rights**

We and other TDC Businesses may contract with customers located within your Territory and perform jobs at sites located within your Territory as long as we or the other TDC Business, as applicable, did not solicit the customer or obtain the job as a result of targeted marketing directed into your Territory.

We have the unrestricted right to conduct targeted marketing that is directed into your Territory for purposes of:
(a) developing and promoting the brand generally (as opposed to marketing that is intended to solicit customers);
(b) soliciting prospective purchasers of TDC franchises; and/or (c) soliciting customers that we intend refer to you.

We reserve the right to acquire, or be acquired by, another business or chain that may sell competitive or identical goods or services, and those businesses may be converted into TDC Businesses operating under the Marks regardless of their location. Any such acquired or converted businesses may be located within your Territory and may conduct targeted marketing that is directed within your Territory for purposes of soliciting customers.

#### **Alternative Channels of Distribution**

We reserve the right to solicit customers within your Territory (including under the Marks) using alternative channels of distribution (such as the Internet, catalog sales, telemarketing or other direct marketing) subject to our obligation to comply with the territorial marketing protections described above. You are not entitled to any compensation for sales that take place resulting from our solicitation of customers within your Territory using alternative channels of distribution.

## **Restrictions on Your Sales and Marketing Activities**

You may not conduct targeted marketing that is directed outside of your Territory. You may accept customers that reside at any location and perform jobs at any location (including locations within a territory operated by us or another TDC Business) as long as you did not solicit the customer or obtain the job as a result of targeted marketing that was directed outside of your Territory. You may solicit customers within your Territory using alternative channels of distribution (such as the Internet, catalog sales, telemarketing or other direct marketing), but you may not solicit customers outside your Territory using alternative channels of distribution. Your marketing activities are also subject to the additional restrictions described in Item 11 under the Section entitled "Local Advertising." There are no other restrictions on your right to solicit customers, whether from inside or outside of your Territory.

#### **Minimum Performance Requirements**

Your territorial protections do not depend on achieving a certain sales volume, market penetration, or other contingency.

#### **Additional Franchises and Territories**

You are not granted any options, rights of first refusal or similar rights to acquire additional territories or franchises.

#### **Competitive Businesses Under Different Marks**

Currently, neither we nor any affiliate of ours intends to operate or franchise another business under a different trademark that sells products or services similar to the products or services offered by a TDC Business. However, we reserve the right to do so in the future.

#### ITEM 13 TRADEMARKS

We grant you the right to operate a franchise under the name "THE DRIVEWAY COMPANY" and logo shown on the cover page of this Disclosure Document. By trademark, we mean trade names, trademarks, service marks, and logotypes used to identify your TDC Business or the products or services that you sell. We may change the trademarks you may use from time to time (including by discontinuing use of the Marks listed in this Item 13). If this happens, you must change to the new trademark at your expense.

Our affiliate and parent, Restoration 1 Franchise Holding, LLC ("Restoration 1"), owns the following trademark that has been registered on the Principal Register of the United States Patent and Trademark Office.

REGISTERED MARKS			
Mark Registration Number Registration Date (Renewal Date)			
THE DRIVEWAY COMPANY (standard character)	5867399	September 24, 2019	
THE DRIVEWAY COMPANY (standard character)	4741056	May 19, 2015	

All required affidavits have been filed and we intend to file all renewals by the required renewal date.

On March 24, 2021, we entered into a License Agreement (the "<u>License Agreement</u>") with Restoration 1. Under the terms of the License Agreement, Restoration 1 granted us the right to use the Marks in the TDC System and to sublicense the Marks to our franchisees. The term of the License Agreement automatically renews annually, unless it is terminated in accordance with its terms. Restoration 1 is permitted to terminate the License Agreement only if we declare bankruptcy or become insolvent, if we and Restoration 1 mutually agree to terminate the License Agreement or if we breach Restoration 1's quality control standards and fail to cure the breach within a 60-day cure period. If the License Agreement is terminated, the agreement states that all sublicenses granted by us to our franchisees will continue in full force and effect until the expiration or termination of the applicable franchise agreement. Except as discussed above, no agreements limit our right to use or sublicense the use of the Marks.

You must follow our rules when using the Marks. You cannot use our name or mark as part of a corporate name or with modifying words, designs, or symbols unless you receive our prior written consent. You may not use the THE DRIVEWAY COMPANY name relating to the sale of any product or service that is not previously authorized by us in writing.

You must notify us immediately when you learn about an infringing or challenging use of the Marks. We will take the action we think appropriate, but we are not required to take any action if we do not feel it is warranted. We may require your assistance, but you may not control any proceeding or litigation relating to our Marks. You must not directly or indirectly contest our or Restoration 1's right to the Marks.

The Franchise Agreement does not require that we: (a) protect your right to use the Marks or protect you against claims of infringement or unfair competition arising out of your use of the Marks; or (b) participate in your defense or indemnify you for expenses or damages you incur if you are a party to an administrative or judicial proceeding involving our Marks or if the proceeding is resolved in a manner that is unfavorable to you.

There are currently no: (a) effective material determinations of the Patent and Trademark Office, the Trademark Trial and Appeal Board, the trademark administrator of this state or any court; (b) pending infringements, oppositions or cancellations; or (c) pending material litigation involving any of the Marks. We do not know of any infringing uses that could materially affect your use of the Marks.

## ITEM 14 PATENTS, COPYRIGHTS, AND PROPRIETARY INFORMATION

No patents or pending patent applications are material to the franchise. Although we have not filed an application for copyright registration for the Manual, our website or our marketing materials, we do claim a copyright to these items. During the term of your Franchise Agreement, we will allow you to use our proprietary information relating to the development, marketing and operation of a TDC Business, including, methods, techniques, specifications, procedures, policies, marketing strategies and information comprising the System and the Manual. We will also own all data that you collect regarding your customers and business operations, but we will license you the right to utilize this data during the term of your Franchise Agreement.

We may require you from time to time to modify or discontinue use of our proprietary information. If we modify or discontinue use of any such proprietary information, you must comply with any such instructions from us within 30 days at your expense.

You must maintain the confidentiality of our proprietary information and use it only in strict accordance with the terms of the Franchise Agreement and the Manual. You must promptly tell us when you learn about unauthorized use of our proprietary information. We are not obligated to act, but will respond to this information as we deem appropriate. You may not control any proceeding or litigation alleging the unauthorized use of our proprietary information. We have no obligation to indemnify you for any expenses or damages arising from any proceeding or litigation involving our proprietary information. There are no infringements known by us at this time.

All ideas, improvements, inventions, marketing materials, and other concepts you develop relating to the operation of your Business will be owned by us.

# ITEM 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS

You must designate an owner who will have overall responsibility for the management and operation of your Business (the "Managing Owner"). The Managing Owner must: (a) be approved by us; (b) successfully complete all training programs we require; and (c) at all times hold at least a 20% ownership interest in the franchise (or the entity that is the franchisee under the Franchise Agreement) unless we waive this requirement. Any new Managing Owner you appoint must successfully complete our then-current initial training program before becoming involved with the supervision, management or operation of the Business.

You must appoint a person to serve as your designated manager. The designated manager is responsible for the day-to-day onsite management and supervision of the Business and your employees. Your Managing Owner may,

but need not, serve as your designated manager. The designated manager must successfully complete all training programs we require and dedicate full time efforts (at least 35 hours per week) to the Business. Your designated manager must sign the Brand Protection Agreement attached to the Franchise Agreement as <u>ATTACHMENT "D"</u> (your Managing Owner is not required to sign a Brand Protection Agreement). We do not require that your designated manager own any equity interest in the franchise.

The Managing Owner must monitor and supervise the activities of the designated manager to ensure the Business is operated in accordance with the Franchise Agreement and the Manual. However, the Manager Owner need not dedicate full time efforts to the Business unless he or she also serves as your designated manager. The Managing Owner must assume responsibility for the day-to-day onsite management and supervision of your Business and your employees if the designated manager is unable to perform his or her duties due to death, disability, termination of employment, or for any other reason, until you hire a new designated manager who is approved by us and fully trained.

All of your managers, officers, governing persons and executive management personnel must sign a Brand Protection Agreement. All of your other employees, agents or representatives who may have access to our confidential information must sign the Confidentiality Agreement attached to the Franchise Agreement as ATTACHMENT "E".

If you are an entity, each owner (i.e., each person holding an ownership interest in you) must sign the Franchise Owner Agreement attached to the Franchise Agreement as <u>ATTACHMENT "B"</u>.

#### ITEM 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

We must approve all goods and services you sell. You must offer all goods and services we require. You may not sell any goods or services we have disapproved. We may change the goods and/or services you are required to sell at any time in our sole discretion, and you must comply with any such change. We may require you to participate in a gift card program in accordance with our policies and procedures.

#### ITEM 17 RENEWAL, TERMINATION, TRANSFER, AND DISPUTE RESOLUTION

This table lists certain important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this Disclosure Document.

THE FRANCHISE RELATIONSHIP			
Provision	SECTIONS IN AGREEMENT	SUMMARY	
a. Length of the franchise term	Section 4.1	Term is equal to 10 years.	
b. Renewal or extension of the term	Section 4.1 & 4.2	If you meet our conditions for renewal, you can enter into 2 consecutive successor franchise agreements. Each renewal term will be 5 years. The parties may mutually agree to further renewals but neither party is obligated to do so (subject to state law).	
c. Requirements for you to renew or extend	Section 4.1 & 4.2	You must: not be in default; give us timely notice; sign our then-current form of franchise agreement and related documents (e.g., Franchise Owner Agreement, Brand Protection Agreement, etc.); sign a general release (subject to state law); and upgrade your equipment and vehicle if necessary to comply with our then-current standards and specifications. If you renew, you may be required to sign a contract with materially different terms and conditions than the original contract.	
d. Termination by you	Section 20.1	You can terminate only if we fail to cure a material default within the cure period.	
e. Termination by us without cause	Section 20.4	We can terminate without cause if you and we mutually agree to terminate.	

THE FRANCHISE RELATIONSHIP			
Provision	SECTIONS IN AGREEMENT	SUMMARY	
f. Termination by us with cause	Section 20.2 & 20.3	We can terminate if you default.	
g. "Cause" defined - curable defaults	Section 20.2 & 20.3	You have 10 days to cure any monetary default. You have 30 days to cure any other default (other than defaults described below under "non-curable defaults").	
h. "Cause" defined - non-curable defaults	Section 20.2	The following defaults cannot be cured: failure to successfully complete training; failure to open in timely manner; insolvency, bankruptcy or seizure of assets; abandonment of franchise; failure to maintain required license or permit; conviction of certain types of crimes or subject of certain administrative actions; failure to comply with material law; commission of act that may adversely affect reputation of System or Marks; health or safety hazards; material misrepresentations; 2 <sup>nd</sup> underreporting of any amount due by at least 3%; unauthorized transfers; unauthorized use of our intellectual property; violation of brand protection covenant; breach of Franchise Owner Agreement by owner; or termination of any other agreement between you and us or an affiliate due to your default.	
i. Your obligations on termination/non- renewal	Section 21.1, 21.2, and 21.3	Obligations include: remove wraps and trade dress from service vehicle; cease use of intellectual property; return Manual and branded materials; assign telephone numbers, listings and domain names; assign customer information and accounts; cancel fictitious names; and pay amounts due, including the "Final Payment" and, if applicable, Liquidated Damages, described in Item 6 (also see "r", below).	
j. Assignment of contract by us	Section 19.1	No restriction on our right to assign.	
k. "Transfer" by you – definition	Section 19.2 & Attachment F (definition of "Transfer")	Includes transfer of contract or assets, or ownership change.	
l. Our approval of transfer by you	Section 19.2, 19.3 & Attachment F (definition of "Permitted Transfer")	If certain conditions are met, you may transfer to a newly-formed entity owned by you, or in certain instances, to an existing owner, without our approval. We have the right to approve all other transfers but will not unreasonably withhold approval.	
m. Conditions for our approval of transfer	Section 19.2	Transferee must: meet our qualifications; successfully complete training (or commit to do so); obtain required licenses and permits; agree in writing to assume all of your obligations under any agreements relating to the Business (including warranties issued by you); and sign then-current form of franchise agreement for remainder of term (or at our option, take assignment of existing franchise agreement). You must: be in compliance with Franchise Agreement; upgrade your equipment and service vehicle if necessary to meet current standards (or get a commitment from transferee to do so); pay transfer fee; and sign a general release (subject to state law). We must notify you that we do not intend to exercise our right of first refusal.	
n. Our right of first refusal to acquire your business	Section 19.5	We have the right to match any bona fide, arms-length offer for your business.	

THE FRANCHISE RELATIONSHIP			
Provision	SECTIONS IN AGREEMENT	SUMMARY	
o. Our option to purchase your business	Not Applicable	Not Applicable	
p. Your death or disability	Section 19.4	Within 180 days, franchise must be assigned by estate to an assignee in compliance with conditions for other transfers. We may designate a manager to operate the Business prior to transfer.	
q. Non-competition covenants during the term of the franchise	Section 14.2 & 14.3	No involvement in competing business; comply with non-disclosure covenants.	
r. Non-competition covenants after the franchise is terminated or expires	Section 14.2 & 14.4	No involvement for 2 years in competing business in your Territory or the territory of any other TDC Business; comply with non-disclosure covenants; cease use of intellectual property.	
s. Modification of the agreement	Section 24.3 & 24.8	Requires writing signed by both parties (except for unilateral changes to Manual or unilateral reduction of scope of restrictive covenants by us). Other modifications primarily to comply with various states laws.	
t. Integration/merger clause	Section 24.8	Only the terms of the Franchise Agreement and its attachments are binding (subject to state law). Any representations or promises made outside the Disclosure Document and Franchise Agreement may not be enforceable. Nothing in the Franchise Agreement or any related agreements is intended to disclaim any of the representations we made in this Disclosure Document.	
u. Dispute resolution by arbitration or mediation	Section 22	Subject to state law, all disputes must be mediated before litigation, except for certain disputes involving our intellectual property or compliance with restrictive covenants.	
v. Choice of forum	Section 22	Subject to state law, all mediation and litigation must take place in county where we maintain our principal place of business (currently, Dallas County, Texas) at time dispute arises.	
w. Choice of law	Section 24.1	Subject to state law, Texas law governs.	

#### ITEM 18 PUBLIC FIGURES

We do not use any public figures to promote our franchise.

#### ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

## **Outlet Statistics - Gross Sales FPR**

This financial performance representation includes 2021 Gross Sales data for 20 franchised outlets operated by a total of 12 franchisees. It does not include data from any affiliate-owned outlets. For purposes of this financial performance representation, each franchised territory is referred to as an "outlet."

As of December 31, 2021, there were a total of 36 outlets in operation. The Gross Sales financial performance representation includes data from the 20 franchised outlets that: (a) were open and operating the entire 2021 calendar year; and (b) provided us with Gross Sales data for the 2021 calendar year. The financial performance representation excludes data from the following outlets:

- 1 franchised outlets that refused to provide Gross Sales data for the 2021 calendar year.
- 2 franchised outlets (one in Nebraska in and the other in Iowa) that are owned and operated by the former owner and founder of our System. He is not obligated to provide us with any operational data pertaining to these outlets. We requested 2021 Gross Sales data but he did not comply with our request.
- 11 franchised outlets that opened after January 1, 2021, and therefore were not open and operating for entire 2021 calendar year\*
- \* Table 3 in Item 20 lists 13 franchised outlets opening in 2021. However, 2 of these outlets consist of the licensed outlets operated by the former owner and founder of our System. These were not new openings, but are listed under the column of "new openings" to reflect their conversion from "affiliate-owned outlets" to "franchised outlets" as of February 2021 when we acquired the franchise system.

## Outlet Statistics - Gross Profit FPR

This financial performance representation includes 2021 Gross Profit data for 15 franchised outlets operated by a total of 8 franchisees. It does not include data from any affiliate-owned outlets. For purposes of this financial performance representation, each franchised territory is referred to as an "outlet."

As of December 31, 2021, there were a total of 36 outlets in operation. The Gross Profit financial performance representation includes data from the 15 franchised outlets that: (a) were open and operating the entire 2021 calendar year; (b) provided us with Gross Sales data for the 2021 calendar year; and (c) complied with our request to use Housecall Pro operating system to track detailed cost information (we have made this request of all franchisees). The financial performance representation excludes data from the following outlets:

- 1 franchised outlets that refused to provide Gross Sales data for the 2021 calendar year.
- 5 franchised outlets for which the franchisee did not comply with our request to use Housecall Pro operating system to track detailed cost information.
- 2 franchised outlets (one in Nebraska in and the other in Iowa) that are owned and operated by the former owner and founder of our System. He is not obligated to provide us with any operational data pertaining to these outlets. We requested 2021 Gross Sales data but he did not comply with our request.
- 11 franchised outlets that opened after January 1, 2021, and therefore were not open and operating for entire 2021 calendar year\*
- \* Table 3 in Item 20 lists 13 franchised outlets opening in 2021. However, 2 of these outlets consist of the licensed outlets operated by the former owner and founder of our System. These were not new openings, but are listed under the column of "new openings" to reflect their conversion from "affiliate-owned outlets" to "franchised outlets" as of February 2021 when we acquired the franchise system.

# **Multi-Territory Franchisees**

The 20 franchised outlets whose Gross Sales data is included are operated by a total of 12 franchisees. The 15 franchised outlets whose Gross Profit data is included are operated by a total of 8 franchisees. The franchisees that operate multiple franchised outlets do not separately report Gross Sales (or track expenses) for each franchised outlet. Instead, these franchisees report combined Gross Sales and expense information from all franchised outlets. As a result, we have provided Gross Sales and Gross Profit data on a "per franchisee" basis (not on a "per outlet" basis).

There are no material differences between the franchised business offered under this Disclosure Document and (a) any of the 20 franchised outlets (operated by 12 franchisees) whose Gross Sales data has been included or (b) any of the 15 franchised outlets (operated by 8 franchisees) whose Gross Profit data has been included.

#### **Gross Sales - Subsets and Data Presented**

The financial performance representation below includes 2021 Gross Sales data for the 20 franchised outlets operated by the 12 franchisees described above. We have broken down the data into the following subsets:

Subset 1: All 12 franchisees (regardless of number of franchised outlets operated)

Subset 2: Franchisees operating 3 franchised outlets (2 franchisees)

Subset 3: Franchisees operating 2 franchised outlets (4 franchisees)

Subset 4: Franchisees operating 1 franchised outlet (6 franchisees)

	2021 GROSS SALES									
Subset (Number of franchisees in subset)	Lowest	Highest	Median	Average	Number & Percent that Achieved/Surpassed Average					
Subset 1 (12 franchisees)	\$36,160	\$673,945	\$205,408	\$262,764	5 of 12 (42%)					
Subset 2 (2 franchisees)	\$170,461	\$507,138	\$338,799	\$338,799	1 of 2 (50%)					
Subset 3 (4 franchisees)	\$72,181	\$388,386	\$272,062	\$251,173	2 of 4 (50%)					
Subset 4 (6 franchisees)	\$36,160	\$673,945	\$158,627	\$245,147	2 of 6 (33.3%)					

#### Notes to Gross Sales Table:

- 1. "Gross Sales" means all collected revenues from the outlet. Gross Sales does not include: (a) sales tax or use tax; (b) refunds made in good faith; (c) the value of any allowance issued or granted to any customer of the business that is credited in full or partial satisfaction of the price of any products and services offered in connection with the business; or (d) any rebate received by the business from a manufacturer or supplier.
- 2. In preparing this financial performance representation, we obtained the Gross Sales figures from reports submitted by franchisees.
- 3. The data in this financial performance representation is historical and represents the financial results of these outlets.
- 4. The financial performance representation does not reflect the operating costs and expenses that you will incur in operating your Business, such as royalties, advertising and marketing fees and costs, payroll, vehicle finance or lease payments, insurance, telephone, utilities, and central telephone number fees. These figures also do not include depreciation or amortization or taxes.

## **Gross Profit - Subsets and Data Presented**

The financial performance representation below includes 2021 Gross Profit data for the 15 franchised outlets operated by the 8 franchisees described above. We have broken down the data down into the following subsets:

Subset 1: All 8 franchisees (regardless of number of franchised outlets operated)

Subset 2: Franchisees operating 3 franchised outlets (2 franchisees)

Subset 3: Franchisees operating 2 franchised outlets (3 franchisees)

Subset 4: Franchisees operating 1 franchised outlet (3 franchisees)

	2021 GROSS SALES									
Subset (Number of franchisees in subset)	Lowest	Highest	Median	Average	Number & Percent that Achieved/Surpassed Average					
Subset 1 (8 franchisees)	\$161,928	\$673,945	\$327,208	\$349,578	4 of 8 (50%)					
Subset 2 (2 franchisees)	\$170,461	\$507,138	\$338,799	\$338,799	1 of 2 (50%)					
Subset 3 (3 franchisees)	\$240,354	\$388,386	\$303,770	\$310,837	1 of 3 (33%)					
Subset 4 (3 franchisees)	\$161,928	\$673,945	\$350,646	\$395,506	1 of 3 (33%)					

	2021 COST OF MATERIALS AS PERCENTAGE OF REVENUE								
Subset (Number of franchisees in subset)	Lowest	Highest	Median	Average					
Subset 1 (8 franchisees)	13%	57%	21%	26%					
Subset 2 (2 franchisees)	13%	35%	24%	24%					
Subset 3 (3 franchisees)	16%	22%	16%	18%					
Subset 4 (3 franchisees)	20%	57%	34%	37%					

2021 Cost of Labor as Percentage of Revenue								
Subset (Number of franchisees in subset)	Lowest	Highest	Median	Average				
Subset 1 (8 franchisees)	15%	35%	23%	24%				
Subset 2 (2 franchisees)	15%	16%	15%	15%				
Subset 3 (3 franchisees)	21%	35%	25%	27%				
Subset 4 (3 franchisees)	19%	32%	29%	27%				

	2021 GROSS PROFIT MARGIN									
Subset (Number of franchisees in subset)	Lowest	Highest	Median	Average	Number & Percent that Achieved/Surpassed Average					
Subset 1 (8 franchisees)	15%	72%	49%	49%	6 of 8 (75%)					
Subset 2 (2 franchisees)	50%	72%	61%	61%	1 of 2 (50%)					
Subset 3 (3 franchisees)	49%	62%	53%	55%	1 of 3 (33%)					
Subset 4 (3 franchisees)	15%	49%	47%	37%	2 of 3 (66%)					

#### Notes to Gross Profit Tables:

- 1. "Gross Sales" means all collected revenues from the outlet. Gross Sales does not include: (a) sales tax or use tax; (b) refunds made in good faith; (c) the value of any allowance issued or granted to any customer of the business that is credited in full or partial satisfaction of the price of any products and services offered in connection with the business; or (d) any rebate received by the business from a manufacturer or supplier.
- 2. In preparing this financial performance representation, we obtained the Gross Sales figures from reports submitted by franchisees and expense data from the Housecall Pro operating system.
- 3. The data in this financial performance representation is historical and represents the financial results of these outlets.
- 4. These tables include the cost of goods sold, which consists of materials and labor costs (labor costs include the cost of technicians and employees sent to job sites but not any administrative payroll). These tables do not include any other expenses a franchisee may incur, such as the fees imposed under the franchise agreement (royalty fees, brand fund contributions, etc.), administrative payroll, advertising and marketing costs, utilities, vehicle lease payments, insurance, etc. They also do not include depreciation or amortization or taxes.

You should consult with your advisors to develop your own estimates of revenues for your Business.

# Some TDC Businesses have earned this amount. Your individual results may differ. There is no assurance that you will earn as much.

Written substantiation for this financial performance representation will be made available to you upon your reasonable written request.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting our Chief Executive Officer at 2929 Carlisle St., Suite 100, Dallas, Texas 75204 or by phone at (859) 509-7283, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

	TABLE 1 - SYSTEM-WIDE OUTLET SUMMARY FOR YEARS 2019 TO 2021									
Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change						
	2019	0	9	+9						
Franchised	2020	9	24	+15						
	2021	24	36	+12						
	2019	3	3	0						
Company-Owned	2020	3	2	-1						
	2021	2	0	-2						
	2019	3	12	+9						
Total Outlets	2020	12	26	+14						
	2021	26	36	+10						

TABLE 2 - TRANSFERS OF OUTLETS FROM FRANCHISEES TO NEW OWNERS (OTHER THAN THE FRANCHISOR) FOR YEARS 2019 TO 2021								
State	State Year Number of Transfers							
	2019	0						
Georgia	2020	0						
	2021	1						
	2019	0						
Total	2020	0						
	2021	1						

	TABLE 3 - STATUS OF FRANCHISED OUTLETS FOR YEARS 2019 TO 2021										
State	Year	Outlets at Start of Year	Outlets Opened	Termin- ations	Non- Renewals	Reacquired by Franchisor	Ceased Operations - Other Reasons	Outlets at End of Year			
	2019	0	0	0	0	0	0	0			
Alabama	2020	0	0	0	0	0	0	0			
	2021	0	1	0	0	0	0	1			
	2019	0	3	0	0	0	0	3			
California	2020	3	0	0	0	0	0	3			
	2021	3	0	0	0	0	0	3			
	2019	0	0	0	0	0	0	0			
Florida	2020	0	1	0	0	0	0	1			
	2021	1	1	0	0	0	0	2			
	2019	0	1	0	0	0	0	1			
Georgia	2020	1	1	0	0	0	0	2			
	2021	2	2	0	0	0	0	4			

	TABLE 3 - STATUS OF FRANCHISED OUTLETS FOR YEARS 2019 TO 2021								
State	Year	Outlets at Start of Year	Outlets Opened	Termin- ations	Non- Renewals	Reacquired by Franchisor	Ceased Operations - Other Reasons	Outlets at End of Year	
	2019	0	0	0	0	0	0	0	
Iowa	2020	0	0	0	0	0	0	0	
	2021	0	1	0	0	0	0	1	
	2019	0	0	0	0	0	0	0	
Illinois	2020	0	1	0	0	0	0	1	
	2021	1	0	0	0	0	0	1	
	2019	0	0	0	0	0	0	0	
Nebraska	2020	0	0	0	0	0	0	0	
	2021	0	1	0	0	0	0	1	
	2019	0	1	0	0	0	0	1	
North Carolina	2020	1	0	0	0	0	0	1	
Caronna	2021	1	0	1	0	0	0	0	
	2019	0	0	0	0	0	0	0	
Oklahoma	2020	0	1	0	0	0	0	1	
	2021	1	1	0	0	0	0	2	
	2019	0	1	0	0	0	0	1	
South Carolina	2020	1	2	0	0	0	0	3	
Caronna	2021	3	0	0	0	0	0	3	
	2019	0	3	0	0	0	0	3	
Texas	2020	3	7	0	0	0	0	10	
	2021	10	5	0	0	0	0	15	
	2019	0	0	0	0	0	0	0	
Utah	2020	0	2	0	0	0	0	2	
	2021	2	1	0	0	0	0	3	
	2019	0	9	0	0	0	0	9	
Totals	2020	9	15	0	0	0	0	24	
	2021	24	13	1	0	0	0	36	

	TABLE 4 - STATUS OF COMPANY-OWNED OUTLETS FOR YEARS 2019 TO 2021								
State	Year	Outlets at Start of Year	Outlets Opened	Outlets Reacquired From Franchisee	Outlets Closed	Outlets Sold to Franchisee	Outlets at End of Year		
	2019	1	0	0	0	0	1		
Iowa	2020	1	0	0	0	0	1		
	2021	1	0	0	0	1	0		

	TABLE 4 - STATUS OF COMPANY-OWNED OUTLETS FOR YEARS 2019 TO 2021									
State	Year	Outlets at Start of Year	Outlets Opened	Outlets Reacquired From Franchisee	Outlets Closed	Outlets Sold to Franchisee	Outlets at End of Year			
	2019	1	0	0	0	0	1			
Missouri	2020	1	0	0	1	0	0			
	2021	0	0	0	0	0	0			
	2019	1	0	0	0	0	1			
Nebraska	2020	1	0	0	0	0	1			
	2021	1	0	0	0	1	0			
	2019	3	0	0	0	0	3			
Totals	2020	3	0	0	1	0	2			
	2021	2	0	0	0	2	0			

	TABLE 5 - PROJECTED OPENINGS AS OF DECEMBER 31, 2021								
State	Franchise Agreements Signed But Outlet Not Opened	Projected New Franchised Outlets in the Next Fiscal Year	Projected New Company- Owned Outlets in the Next Fiscal Year						
Alabama	0	1	0						
Arizona	0	1	0						
Arkansas	0	1	0						
California	0	1	0						
Colorado	0	1	0						
Florida	0	1	0						
Georgia	0	1	0						
Idaho	0	1	0						
Illinois	0	1	0						
Indiana	0	1	0						
Iowa	0	1	0						
Kansas	0	1	0						
Kentucky	1	1	0						
Louisiana	0	1	0						
Massachusetts	0	1	0						
Michigan	0	1	0						
Mississippi	0	1	0						
Missouri	0	1	0						
Montana	0	1	0						
Nevada	0	1	0						
New York	0	1	0						
North Carolina	4	4	0						
Ohio	0	1	0						

TABLE 5 - PROJECTED OPENINGS AS OF DECEMBER 31, 2021								
State	Franchise Agreements Signed But Outlet Not Opened	Projected New Franchised Outlets in the Next Fiscal Year	Projected New Company- Owned Outlets in the Next Fiscal Year					
Pennsylvania	0	1	0					
South Carolina	1	0	0					
Tennessee	1	1	0					
TOTAL	7	28	0					

#### Notes:

- 1. For purposes of this Item 20 "Outlets" are counted as territories and not necessarily physical locations.
- 2. All of the Outlets listed in Table 4 are owned and operated by our former affiliate. As of February 26, 2021, our parent company acquired the franchise system from the former owner. The former owner of the franchise system retained ownership and control of the affiliate whose outlets were formerly listed in Table 4 as "affiliate outlets". He continues to operate the outlets in Iowa and Nebraska under a trademark license agreement with us. However, the former owner ceased to have any ownership in (or control over) the franchisor following the February 26, 2021 acquisition. As a result, these outlets converted from "affiliate" outlets to "franchised" outlets as of February 26, 2021 and are listed as "Outlets Opened" in 2021 in Table 3. These transactions have been listed in Table 4 under the category "outlets sold to franchisee" although there was no sale involved (just conversion from affiliate-owned to franchised).

Our fiscal year ends on December 31<sup>st</sup>. A list of all current franchisees is attached to this Disclosure Document as <u>EXHIBIT "E"</u> (Part A), including their names and the addresses and telephone numbers of their outlets as of December 31, 2021. In addition, <u>EXHIBIT "E"</u> (Part B) lists the name, city and state, and the current business telephone number (or, if unknown, the last known home telephone number) of every franchisee who had an outlet terminated, canceled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under the franchise agreement during our most recently completed fiscal year or who has not communicated with us within 10 weeks of the issuance date of this Disclosure Document. **If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.** 

In the last 3 fiscal years, some franchisees have signed confidentiality agreements with us. In some instances, current and former franchisees sign provisions restricting their ability to speak openly about their experience with us. You may wish to speak with current and former franchisees, but be aware that not all such franchisees will be able to communicate with you.

There are no: (a) trademark-specific franchisee organizations associated with the franchise system being offered that we have created, sponsored or endorsed; or (b) independent franchisee organizations that have asked to be included in this Disclosure Document.

#### ITEM 21 FINANCIAL STATEMENTS

EXHIBIT "F" contains: (i) our audited balance sheets as of December 31, 2021, February 26, 2021 and December 31, 2020 and the related statement of income, changes in members' equity, and cash flows for the years ended December 31, 2021, December 31, 2020 and the period since inception (March 29, 2019) through December 31, 2019; and (ii) our unaudited balance sheet and statement of operations as of November 30, 2022. Because we have not been in existence for 3 years, we cannot provide all of the financial statements required by the FTC franchise disclosure guidelines.

#### ITEM 22 CONTRACTS

Attached to this Disclosure Document (or the Franchise Agreement attached to this Disclosure Document) are copies of the following franchise and other contracts or agreements proposed for use or in use in this state:

# **Exhibits to Disclosure Document**

EXHIBIT "C" Franchise Agreement

EXHIBIT "G"-1 State Addenda

EXHIBIT "G"-2 Franchisee Disclosure Questionnaire

EXHIBIT "G"-3 General Release

#### Attachments to Franchise Agreement

ATTACHMENT "B" Franchise Owner Agreement
ATTACHMENT "C" ACH Authorization Form
ATTACHMENT "D" Brand Protection Agreement
Confidentiality Agreement

#### ITEM 23 RECEIPT

<u>EXHIBIT "I"</u> to this Disclosure Document are detachable receipts. You are to sign both, keep one copy and return the other copy to us.

# EXHIBIT "A" TO DISCLOSURE DOCUMENT STATE AGENCIES AND ADMINISTRATORS

#### **CALIFORNIA**

Department of Financial Protection & Innovation Toll Free: 1 (866) 275-2677

#### Agents for Service of Process:

Commissioner of Financial Protection & Innovation

#### Los Angeles

Suite 750 320 West 4th Street Los Angeles, California 90013 (213) 576-7505

#### Sacramento

2101 Arena Blvd. Sacramento, California 95834 (916) 445-7205

#### San Diego

1455 Frazee Road, Suite 315 San Diego, California 92108 (619) 610-2093

#### San Francisco

One Sansome Street, Suite 600 San Francisco, California 94104 (415) 972-8559

#### **HAWAII**

Business Registration Division Securities Compliance Branch Department of Commerce and Consumer Affairs P.O. Box 40 Honolulu, Hawaii 96810 (808) 586-2722

#### Agents for Service of Process:

Commissioner of Securities of the State of Hawaii Department of Commerce and Consumer Affairs Business Registration Division Securities Compliance Branch 335 Merchant Street, Room 203 Honolulu, Hawaii 96813 (808) 586-2722

#### **ILLINOIS**

Franchise Bureau
Office of the Attorney General
500 South Second Street
Springfield, Illinois 62706
(217) 782-4465

#### **INDIANA**

Indiana Secretary of State Securities Division, E-111 302 West Washington Street Indianapolis, Indiana 46204 (317) 232-6681

#### Agents for Service of Process:

Indiana Secretary of State 201 State House 200 West Washington Street Indianapolis, Indiana 46204 (317) 232-6531

#### **MARYLAND**

Office of the Attorney General Securities Division 200 St. Paul Place Baltimore, Maryland 21202-2021 (410) 576-6360

#### Agent for Service of Process:

Maryland Securities Commissioner at the Office of the Attorney General Securities Division 200 St. Paul Place Baltimore, Maryland 21202-2021 (410) 576-6360

#### **MICHIGAN**

Michigan Attorney General's Office Consumer Protection Division Attn: Franchise Section G. Mennen Williams Building, 1st Floor 525 West Ottawa Street Lansing, Michigan 48909 (517) 373-7177

#### Agent for Service of Process:

Michigan Department of Commerce, Corporations and Securities Bureau P.O. Box 30054 6546 Mercantile Way Lansing, Michigan 48909

#### **MINNESOTA**

Minnesota Department of Commerce 85 7th Place East, Suite 280 St. Paul, Minnesota 55101 (651) 539-1600

Agent for Service of Process: Commissioner of Commerce Minnesota Department of Commerce 85 7th Place East, Suite 280 St. Paul, Minnesota 55101 (651) 539-1600

#### **NEW YORK**

NYS Department of Law Investor Protection Bureau 28 Liberty Street, 21<sup>st</sup> Floor New York, NY 10005 Phone: (212) 416-8236

Fax: (212) 416-6042

The Driveway Company 2022\_12 FDD | Ex. A - State Agencies 1506.006.001/369581

#### Agents for Service of Process:

Attention: New York Secretary of State New York Department of State One Commerce Plaza, 99 Washington Avenue, 6th Floor Albany, NY 12231-0001 (518) 473-2492

#### **NORTH DAKOTA**

North Dakota Securities Department 600 East Boulevard Avenue State Capitol - Fifth Floor Bismarck, North Dakota 58505 (701) 328-4712

#### Agents for Service of Process:

Securities Commissioner 600 East Boulevard Avenue State Capitol - Fifth Floor Bismarck, North Dakota 58505 (701) 328-4712

#### **OREGON**

Department of Business Services Division of Finance & Corporate Securities 350 Winter Street, NE, Room 410 Salem, Oregon 97310-3881 (503) 378-4387

#### **RHODE ISLAND**

Department of Business Regulation Division of Securities John O. Pastore Complex Building 69-1 1511 Pontiac Avenue Cranston, Rhode Island 02920 (401) 462-9645

#### **SOUTH DAKOTA**

Division of Insurance Securities Regulation 124 S. Euclid, Suite 104 Pierre, South Dakota 57501 (605) 773-3563

#### **VIRGINIA**

State Corporation Commission Division of Securities and Retail Franchising 1300 East Main Street, Ninth Floor Richmond, Virginia 23219 (804) 371-9051

#### Agents for Service of Process:

Clerk, State Corporation Commission 1300 East Main Street, First Floor Richmond, Virginia 23219 (804) 371-9733

#### WASHINGTON

Department of Financial Institutions Securities Division P.O. Box 9033 Olympia, Washington 98507-9033 (360) 902-8760

#### Agents for Service of Process:

Director
Department of Financial Institutions
Securities Division
150 Israel Road, S.W.
Tumwater, Washington 98501

#### **WISCONSIN**

Securities and Franchise Registration Wisconsin Department of Financial Institutions 4022 Madison Yards Way, North Tower Madison, Wisconsin 53705 (608) 266-1064

#### Agents for Service of Process:

Office of the Secretary Wisconsin Department of Financial Institutions P.O. Box 8861 Madison, Wisconsin 53708-8861 (608) 261-9555

#### **EXHIBIT B**

# TO DISCLOSURE DOCUMENT

# FRANCHISOR'S AGENT FOR SERVICE OF PROCESS

Clarence Henning 1012 Heatherwood Hewitt, Texas 76643

In states listed in EXHIBIT "A", the additional agent for Service of Process is listed in EXHIBIT "A"

# **EXHIBIT C**

# TO DISCLOSURE DOCUMENT

# FRANCHISE AGREEMENT

[See Attached]



# FRANCHISE AGREEMENT

# FRANCHISEE INFORMATION

Name:	
Address:	
Phone:	
Email:	
Date of Agreement:	

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# **ATTACHMENTS**

ATTACHMENT "A"	Deal Terms
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ATTACHMENT "C"	ACH Authorization Form
ATTACHMENT "D"	<b>Brand Protection Agreement</b>
ATTACHMENT "E"	Confidentiality Agreement
ATTACHMENT "F"	Definitions

#### THE DRIVEWAY COMPANY FRANCHISE AGREEMENT

This	THE	DRIVEV	VAY	COMPANY	Franchise	Agreement	(this	"Agreement")	is	entered	into	as	of
		, 202_	_ (the	"Effective Da	<u>te</u> ") betwee	n TDC Franc	hising	, LLC, a Texas	lim	ited liabil	ity co	mpa	ıny
(" <u>we</u> '	' or " <u>u</u>	<u>s</u> ") and			, a(n)		(":	<u>you</u> ").					

- 1. **DEFINITIONS**. Capitalized terms used in this Agreement are defined either in the body of this Agreement or in <u>ATTACHMENT "F"</u>. For capitalized terms that are defined in the body of this Agreement, <u>ATTACHMENT "F"</u> lists the Sections of this Agreement in which such terms are defined.
- **2. GRANT OF FRANCHISE**. We hereby grant you a license to own and operate a THE DRIVEWAY COMPANY business (your "<u>Business</u>" or your "<u>TDC Business</u>") using our Intellectual Property solely within the Territory described in <u>Section 3.1</u> below. As a franchisee, you will establish and operate a business providing construction and repair services for commercial and residential driveways, including crack and joint sealing, driveway replacement, and related areas using our proprietary product and methods. For purposes of this Agreement, a "<u>TDC Business</u>" refers to any TDC Business operated by us, our affiliates, you or other franchisees. We reserve all rights not expressly granted to you.

#### 3. TERRITORIAL RIGHTS AND LIMITATIONS.

- **3.1.** Grant of Territory. We hereby grant you a marketing territory (your "Territory") that: (a) consists of the geographic area described in Part B of ATTACHMENT "A"; and (b) includes a minimum population of 100,000 (as of the date the Territory is designated by us). You may not relocate or modify your Territory without our prior written consent, which we may withhold in our discretion.
- 3.2. Extra-Territorial Operations. You must operate your Business and direct your marketing activities solely within your prescribed Territory. Without our prior written consent, which we may withhold in our sole discretion, you may not conduct any targeted marketing directed into any area outside your Territory. Marketing that is distributed, circulated or received both within your Territory and outside your Territory is not deemed to be "targeted marketing" if: (a) you use reasonable efforts to limit the circulation or distribution of the advertising to areas within your Territory; and (b) the majority of the recipients of the advertising are located within your Territory and there is only incidental circulation or distribution outside your Territory. The meaning of "targeted marketing" that is "directed into an area" may be further defined in the Manual, but examples include direct mail sent to addresses within a given area, digital advertising sent to devices with IP addresses that are registered within a given area and setting up promotional events that take place within a given area. You may contract with customers that reside outside your Territory and service their properties as long as you do not solicit the customer or secure the job as a result of targeted marketing that was directed outside of your Territory.
- **3.3.** <u>Territorial Marketing Protections</u>. As long as you are in compliance with this Agreement, no other TDC Business will be permitted to conduct targeted marketing directed into your Territory for purposes of soliciting customers, except as otherwise permitted by <u>Section 3.4</u>.
- **3.4.** <u>Limitations on Territorial Marketing Protections</u>. Your territorial protections are limited and subject to the following exceptions and limitations described below:
  - (i) We and other TDC Businesses have the unrestricted right to contract with customers located within your Territory and perform jobs at sites located within your Territory as long as neither we nor the other TDC Business, as applicable, solicited the customer or obtained the job as a result of targeted marketing directed into your Territory.
  - (ii) We have the unrestricted right to conduct targeted marketing that is directed into your Territory for purposes of: (a) developing and promoting the brand generally (as opposed to marketing that is intended to solicit customers); (b) soliciting prospective purchasers of THE DRIVEWAY COMPANY franchises; and/or (c) soliciting customers we intend refer to you.

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(iii) We reserve the right to acquire, or be acquired by, another business or chain that may sell competitive or identical goods or services, and those businesses may be converted into TDC Businesses operating under the Marks regardless of their location. Any such acquired or converted businesses may be located within your Territory and may conduct targeted marketing directed within your Territory for purposes of soliciting customers.

#### 4. TERM AND RENEWAL.

- 4.1. Generally. The term of this Agreement will begin on the Effective Date and expire 10 years thereafter (the "Term"). If this Agreement is the initial franchise agreement for your Business, you may enter into a maximum of two (2) successor franchise agreements (each, a "Successor Agreement") as long as you meet the conditions for renewal specified below. The Successor Agreement shall be the current form of franchise agreement that we use in granting franchises as of the expiration of the Term or renewal term, as applicable. The terms and conditions of the Successor Agreement may vary materially and substantially from the terms and conditions of this Agreement. Upon renewal, we also reserve the right to modify the boundaries of your Territory in accordance with our then-current territory guidelines and criteria. Each renewal term will be five (5) years. You will have no further right to operate your Business following the expiration of the final renewal term unless we grant you another franchise in our sole discretion. If this Agreement is a Successor Agreement, the renewal provisions in your original franchise agreement will dictate the length of the Term of this Agreement as well as your remaining renewal rights, if any.
- **4.2.** Renewal Requirements. In order to enter into a Successor Agreement, you and the Owners (as applicable) must:
  - (i) notify us in writing of your desire to enter into a Successor Agreement not less than 270 days nor more than 360 days before the expiration of the Term or renewal term, as applicable;
  - (ii) not be in default under this Agreement or any other agreement with us or any affiliate of ours at the time you send the renewal notice or the time you sign the Successor Agreement;
  - (iii) sign the Successor Agreement and all ancillary documents we require franchisees to sign;
  - (iv) sign a General Release;
  - (v) upgrade, update and refurbish your service vehicle, tools and equipment if necessary to comply with our then-current standards and specifications; and
  - (vi) take any additional actions we reasonably require.
- 4.3. <u>Interim Term.</u> If you do not sign a Successor Agreement after the expiration of the Term and you continue to accept the benefits of this Agreement, then at our option, this Agreement may be treated either as: (a) expired as of the date of the expiration with you then operating without a franchise to do so and in violation of our rights; or (b) continued on a month-to-month basis (the "<u>Interim Term</u>") until either party provides the other party with 30 days' prior written notice of the party's intention to terminate the Interim Term. In the latter case, all of your obligations will remain in full force and effect during the Interim Term as if this Agreement had not expired, and all obligations and restrictions imposed on you upon the expiration or termination of this Agreement will be deemed to take effect upon the termination of the Interim Term.

Except as otherwise permitted by this <u>Section 4</u>, you have no right to continue to operate your Business following the expiration of the Term.

#### 5. TRAINING AND CONFERENCES

**5.1.** <u>Initial Training Program.</u> Your Managing Owner and designated manager must attend and successfully complete our initial training program before you open your Business. We reserve the right to conduct

the initial training program virtually. Your Managing Owner and designated manager must pass any test we require at the end of initial training to determine whether training was completed "successfully."

- **5.2.** <u>Initial Training For New Owners/Managers</u>. If you hire a new designated manager or appoint a new Managing Owner after we conduct our pre-opening initial training program, the new designated manager or Managing Owner, as applicable, must attend and successfully complete our then-current initial training program.
- **5.3. Periodic Training.** We may offer periodic refresher or additional training courses for your Managing Owner and designated manager. Attendance at these training programs is mandatory.
- **5.4.** Additional Training Upon Request. Upon your written request, we may provide additional assistance or training to you at a mutually convenient time.
- **5.5.** Remedial Training. If we determine that you are not operating your Business in full compliance with this Agreement and/or the Manual, we may, at our option, require that your Managing Owner and designated manager attend remedial training that is relevant to your operational deficiencies.
- **5.6.** Conferences. We may hold periodic national or regional conferences to discuss various business issues and operational and general business concerns affecting THE DRIVEWAY COMPANY franchisees. Attendance at these conferences is mandatory for your Managing Owner and, if required by us, your designated manager.
- **5.7.** Training Fees and Expenses. We will provide our pre-opening initial training program at no additional charge. We may charge you an additional training/assistance fee of up to \$600 per person per day for:
  - (i) each person that attends our initial training program after you open your Business (such as a new Managing Owner or designated manager);
  - (ii) any person who retakes training after failing on a prior attempt;
  - (iii) any remedial training we require based on your operational deficiencies;
  - (iv) each person to whom we provide additional training that you request;
  - (v) each person who attends any system-wide or additional training that we conduct; and
  - (vi) any special assistance you request beyond what we must provide under this Agreement.

If we agree to provide onsite training or assistance, you must also reimburse us for all costs incurred by our representative for meals, travel and lodging. We may charge you a conference registration fee of up to \$500 per person per conference. You must pay us the conference registration fee even if you fail to attend a required conference, although we may waive the fee if you demonstrate good cause for your inability to attend. You are responsible for all expenses and costs that your trainees incur for training or attending conferences, including wages, travel and living expenses. All training fees and expense reimbursements are due 10 days after invoicing.

#### 6. OTHER FRANCHISOR ASSISTANCE.

- **6.1.** Manual. During the Term, we will provide you with access to our confidential Brand Standards Manual (the "Manual") in text or electronic form. The Manual will help you establish and operate your Business. The information in the Manual is confidential and proprietary and may not be disclosed to third parties without our prior approval.
- **6.2.** General Guidance. Based upon our periodic inspections of your TDC Business or reports that you submit to us, we will provide our guidance and recommendations on ways to improve the marketing and/or operation of your Business. We will be available to render advice, discuss problems and offer general guidance to you during normal business hours by telephone, e-mail, facsimile, newsletters, and other methods. We will not charge for this service unless we determine, in good faith, that you are utilizing this service too frequently or in

an unintended manner, in which case we may charge you the additional assistance fee set forth in Section 5.7(vi).

- **6.3.** Field Visits. We have the right, but not the obligation, to conduct periodic field visits for purposes of providing onsite consultation, assistance and guidance pertaining to the operation and management of your Business. We may also accompany you and your staff to job sites in order to monitor and evaluate your operations and performance of THE DRIVEWAY COMPANY services for compliance with our standards and specifications. We may prepare and provide you with a report detailing any problems or concerns observed during the field visit together with required or suggested changes or improvements to address or resolve such problems or concerns. You must implement all required changes or improvements in the time and manner we specify.
- **6.4.** Marketing Assistance. As further described in Section 11.1 and Section 11.2, we will administer the brand and system development fund and provide you with other marketing assistance during the Term.
- **6.5.** Website. We will maintain a corporate website for our brand. We may modify the content of and/or discontinue the website at any time in our sole discretion. We will also provide you with your own local landing page that will be linked to our corporate website. Your local landing page will include such information about your Business as we deem appropriate. We will own the website (including your landing page) and domain name at all times.
- **6.6.** Email Addresses. As part of the technology fee, we will provide you with THE DRIVEWAY COMPANY email addresses for use with your Business. You must exclusively use the email address(es) we provide for all communications with us, customers, suppliers and other persons relating to your Business. You may not use any email address that we provide to you for any purpose unrelated to your Business. We will own the email addresses and the account but allow you to use them during the Term.
- **6.7.** Purchase Agreements. We may, but need not, negotiate purchase agreements with suppliers to obtain discounted prices for us and our franchisees. If we succeed in negotiating a purchase agreement, we will arrange for you to be able to purchase the goods directly from the supplier at the discounted prices we negotiate (subject to any rebates the supplier pays to us). We may also purchase certain items from suppliers in bulk and resell them to you at our cost plus shipping fees and a reasonable markup.
- **6.8.** Call Center. We may operate, or designate a third-party provider to operate, a call center to answer calls, set customer appointments, and provide other related services. You must participate in the call center program and pay all reasonable setup and monthly fees designated by us or the third-party provider. Participation in the program may include, without limitation:
  - (i) using and publishing a telephone number that we designate;
  - (ii) engaging a designated service provider (which may be us, our affiliate, or a third party) to answer calls, set customer appointments, and provide other related services;
  - (iii) acquiring, installing, and using related technology;
  - (iv) using designated service providers; and
  - (v) executing any related user or service agreement designated by us or the third-party provider.

At any time that we are not implementing a call center program, you must arrange for the answering of all incoming phone calls during regular business hours. Your failure to comply with this requirement is a material breach of this Agreement.

**6.9.** <u>National Accounts</u>. We may, but need not, establish relationships with National Account customers and refer projects to you. A "<u>National Account</u>" is a commercial customer that has multiple outlets, offices, properties or other facilities, one or more of which may be located in your Territory. We may (but need not) refer to you certain projects for National Account customers involving properties located within your Territory. We have no obligation to refer these projects to you, and we may complete these projects ourselves, or

appoint other THE DRIVEWAY COMPANY franchisees to complete these projects, including projects involving properties located within your Territory. You must notify us within 48 hours whether you choose to accept or decline any project we refer to you. If you choose to accept the work, you must honor the terms of any contract we have entered into with the National Account customer (including pricing terms). We reserve the exclusive right to collect all payments made by National Account customers. If we collect payment from a National Account customer for a project completed by you, we will remit the payment to you within 30 days after receipt. We reserve the right to deduct any fees or other amounts owed to us and/or our affiliates before remitting the net payment (if any) to you.

#### 7. ESTABLISHING YOUR BUSINESS

- 7.1. <u>Vehicle</u>. Prior to opening, you must purchase a tradesman van or a pickup truck with trailer to accommodate the required equipment. You must wrap the vehicle and trailer according to our specifications. Without our prior written consent, you may not use your vehicle for any purpose unrelated to your Business. You and your staff must exclusively utilize this vehicle to travel to and from job sites. You must keep your vehicle in good maintenance and repair and ensure that it is consistently washed and kept in clean condition. Each person that drives your vehicle must: (a) be appropriately licensed and insured; and (b) drive in a safe manner in compliance with all applicable laws.
- **7.2.** Equipment, Supplies & Inventory. Before you open, you must purchase all inventory, tools, equipment and other supplies that we require for the construction and repair of driveways.
- **7.3.** Office and Storage Facility. You may operate your Business from a home office. You may not operate from a separate commercial office without our prior approval. However, you do need adequate storage space for purposes of storing your equipment, tools and inventory. You may store these materials in your garage if you have sufficient space. Otherwise you must rent commercial storage space.
- **7.4.** Opening. You must open your Business to the public within 180 days after the Effective Date. You may not open your Business prior to receipt of a written authorization to open issued by us, which will not be unreasonably withheld. We will not issue an authorization to open before:
  - (i) the Managing Owner successfully completes the initial training program;
  - (ii) you purchase all required insurance and furnish us with evidence of coverage;
  - (iii) you obtain all required licenses, permits and other governmental approvals;
  - (iv) you purchase all initial inventory, service tools and equipment we require
  - (v) you lease or otherwise secure suitable storage space;
  - (vi) you set up your office and acquire and install all systems we require (including your computer and point-of-sale system); and
  - (vii) you acquire a tradesman van or a pickup truck with trailer that meets our standards and specifications and is properly wrapped in accordance with our requirements.

BY VIRTUE OF OPENING YOUR BUSINESS, YOU ACKNOWLEDGE THAT WE HAVE FULFILLED ALL OF OUR PRE-OPENING OBLIGATIONS TO YOU.

#### 8. MANAGEMENT AND STAFFING.

**8.1.** Owner Participation. You must designate an owner who will have overall responsibility for the management and operation of your Business (the "Managing Owner"). The Managing Owner must: (a) be approved by us; (b) successfully complete all training programs we require; and (c) at all times hold at least a 20% ownership interest in the franchise (or the entity that is the franchisee under the Franchise Agreement) unless we waive this requirement. Any new Managing Owner you appoint must successfully complete our then-current

initial training program before becoming involved with the supervision, management or operation of the Business.

- 8.2. <u>Designated Manager</u>. You must appoint a person to serve as your designated manager. The designated manager is responsible for the day-to-day onsite management and supervision of the Business and your employees. Your Managing Owner may, but need not, serve as your designated manager. The designated manager must successfully complete all training programs we require and dedicate full time efforts (at least 35 hours per week) to the Business. Your designated manager must sign the Brand Protection Agreement (your Managing Owner is not required to sign a Brand Protection Agreement even if he or she serves as your designated manager). We do not require that your designated manager own any equity interest in the franchise. The Managing Owner must monitor and supervise the activities of the designated manager to ensure the Business is operated in accordance with this Agreement and the Manual. The Manager Owner need not dedicate full time efforts to the Business unless he or she also serves as your designated manager. The Managing Owner must assume responsibility for the day-to-day onsite management and supervision of your Business and your employees if the designated manager is unable to perform his or her duties due to death, disability, termination of employment, or for any other reason, until you hire a new designated manager who is approved by us and fully trained.
- Employees. You must determine appropriate staffing levels for your Business to ensure full compliance with this Agreement and our system standards. You may hire, train and supervise employees to assist you with the proper operation of the Business. You must pay all wages, commissions, fringe benefits, worker's compensation premiums and payroll taxes (and other withholdings required by law) due for your employees. These employees will be employees of yours and not of ours. We do not control the day to day activities of your employees or the manner in which they perform their assigned tasks. You must inform your employees that you exclusively supervise their activities and dictate the manner in which they perform their assigned tasks. In this regard, you must use your legal business entity name (not our Marks or a fictitious name) on all employee applications, paystubs, pay checks, employment agreements, time cards, and similar items. We also do not control the hiring or firing of your employees. You have sole responsibility and authority for all employment related decisions, including employee selection and promotion, hours worked, rates of pay and other benefits, work assignments, training and working conditions. We will not provide you any advice or guidance on these matters. You must require that your employees review and sign the acknowledgment form we prescribe that explains the nature of the franchise relationship and notifies the employee that you are his or her sole employer. You must also post a conspicuous notice for employees explaining your franchise relationship with us and that you (and not we) are the employee's sole employer. We may prescribe the form and content of this notice.
- **8.4.** <u>Interim Manager</u>. We have the right, but not the obligation, to designate an individual of our choosing (an "<u>Interim Manager</u>") to manage your Business if either: (a) your Managing Owner ceases to perform the responsibilities of a Managing Owner (whether due to retirement, death, disability, or for any other reason) and you fail to appoint an approved replacement Managing Owner within 30 days; or (b) you are in material breach. The Interim Manager will cease to manage your Business at such time that you appoint an approved replacement Managing Owner who has completed training or you cure the material breach, as applicable. If we appoint an Interim Manager, you agree to pay us a management fee equal to \$500 per day during the period of time that the Interim Manager manages your Business. You must also reimburse us for all travel and living expenses incurred by the Interim Manager. The Interim Manager will have no liability to you except for gross negligence or willful misconduct. We will have no liability to you for the activities of an Interim Manager unless we are grossly negligent in appointing the Interim Manager.
- **9. FRANCHISEE AS ENTITY.**You represent that Part A of <u>ATTACHMENT "A"</u> includes a complete and accurate list of your Owners. Upon request, you must provide us with a resolution of the Entity authorizing the execution of this Agreement, a copy of the Entity's organizational documents and a current Certificate of Good Standing (or the functional equivalent thereof). You represent that the Entity is duly formed and validly existing under the laws of the state of its formation.
- **10. FRANCHISE OWNER AGREEMENT.** If you are an Entity, all Owners (whether direct or indirect) must sign a Franchise Owner Agreement, the current form of which is attached as <u>ATTACHMENT "B"</u>.

#### 11. ADVERTISING & MARKETING.

#### 11.1. Brand and System Development Fund.

- (a) <u>Administration</u>. We have established and administer a brand and system development fund to promote public awareness of our brand and improve our System. We may use the fund to pay for any of the following in our sole discretion:
  - (i) developing, maintaining, administering, directing, preparing, or reviewing advertising and marketing materials, promotions and programs;
  - (ii) conducting and administering promotions, contests or giveaways;
  - (iii) improving public awareness of the Marks;
  - (iv) public and consumer relations and publicity;
  - (v) brand development;
  - (vi) sponsorships;
  - (vii) charitable and non-profit donations and events;
  - (viii) research and development of technology, products and services;
  - (ix) website development and search engine optimization;
  - (x) development and implementation of quality control programs, including the use of mystery shoppers or customer satisfaction surveys;
  - (xi) conducting market research;
  - (xii) changes and improvements to the System;
  - (xiii) the fees and expenses of any advertising agency we engage to assist in producing or conducting advertising or marketing efforts;
  - (xiv) collecting and accounting for contributions to the fund;
  - (xv) preparing and distributing financial accountings of the fund;
  - (xvi) any other programs or activities we deem necessary or appropriate to promote or improve the System; and
  - (xvii) direct or indirect labor, administrative, overhead and other expenses incurred by us and/or our affiliates in relation to any of these activities, including salary, benefits and other compensation of any of our (and any of our affiliate's) officers, directors, employees or independent contractors based upon time spent working on any brand fund matters described above.

We have sole discretion in determining the content, concepts, materials, media, endorsements, frequency, placement, location and all other matters pertaining to any of the foregoing activities. Any surplus of monies in the fund may be invested and we may lend money to the fund if there is a deficit. The fund is not a trust and we have no fiduciary obligations to you with respect to our administration of the fund. A financial accounting of the operations of the fund, including deposits into and disbursements from the fund, will be prepared annually and made available to you upon request. In terms of marketing activities paid for by the fund, we do not ensure that these expenditures in or affecting any geographic area are proportionate or equivalent to the fund contributions by franchisees operating in that geographic area or that any franchisee benefits

directly or in proportion to their fund contributions. Once established, we reserve the right to discontinue the fund at any time in our sole discretion upon at least 30 days' prior notice.

- (b) <u>Contributions</u>. On each royalty payment due date, you must pay us a brand and system development fund fee in the amount we specify from time to time (not to exceed 2% of your Gross Sales). We will deposit into the fund all: (i) fund contributions paid by you and other franchisees; and (ii) fines paid by you and other franchisees after we establish the fund.
- 11.2. Marketing Assistance From Us. We will provide you with our recommended marketing plan for your Business. The marketing plan may be included in the Manual. Before opening, we will provide you with electronic access to an initial supply of marketing materials that you may download and print for use. We may create and make available to you additional advertising and other marketing materials for your purchase. We may use the brand and system development fund to pay for the creation and distribution of these materials, in which case there will be no additional charge. We may make these materials available over the Internet, in which case you must arrange for printing the materials and paying all printing costs. Alternatively, we may enter into relationships with third-party suppliers who will create the advertising or marketing materials for your purchase. We will provide reasonable marketing consulting, guidance and support throughout the Term on an as-needed basis.

#### 11.3. Your Marketing Activities.

- (a) Generally. In addition to your required contribution to the brand and system development fund, you must spend, on a monthly basis, at least 2% of your Gross Sales on local advertising to promote your Business. Any cooperative advertising fees you pay will be credited against your local marketing commitment described in this Section. We will measure your compliance with this requirement on a rolling six-month basis, meaning that as long as your average monthly expenditure on local advertising over the six-month period equals or exceeds the minimum monthly amount we specify, you will be deemed in compliance even if your expenditure in any given month is less than the minimum monthly amount we specify. You must participate at your own expense in all advertising, promotional and marketing programs we require.
- (b) Standards and Requirements for Advertising. All advertisements and promotions you create or use must be completely factual, conform to the highest standards of ethical advertising and comply with all federal, state and local laws. You must ensure your advertisements and promotional materials do not infringe upon the intellectual property rights of others. You must comply with any minimum advertised pricing policy we establish from time to time. You may not conduct any targeted marketing that is directed outside of your Territory. If you violate this prohibition, you must pay us \$5,000 per incident as liquidated damages and not as a penalty. You agree that the foregoing amount represents a reasonable forecast of just compensation for the breach.
- (c) <u>Approval of Advertising</u>. Prior to use, we must approve all advertising and promotional materials we did not prepare or previously approve (including materials we prepared or approved and you modify). We will be deemed to have disapproved the materials if we fail to issue our approval within 20 days after receipt. You may not use any materials we disapprove (including materials we previously approved and later disapprove).
- (d) <u>Social Media</u>. You may advertise and market your Business using social media, provided that:
  - (i) you only utilize social media platforms we approve;
  - (ii) you strictly comply with our social media policy;
  - (iii) you immediately remove any post we disapprove (even if the post complies with

our social media policy); and

- (iv) you utilize any supplier we designate for social media marketing services.
- (e) <u>Internet and Websites</u>. Without our prior approval, which we may withhold in our sole discretion, you may not:
  - (i) develop, host, create or otherwise maintain a website or other online or digital presence in connection with your Business, including any website bearing our Marks:
  - (ii) conduct digital or online advertising or marketing; or
  - (iii) engage in ecommerce.

If we grant our approval to maintain a website, you may do so provided that:

- (i) you obtain our approval of: (a) the website's domain name (which we will own); (b) the website's design, layout and webpages; (c) all designs, artwork, graphics and images displayed on the website; (d) all content on the website (and all changes to the content); and (e) all uses and manner of display of our Marks;
- (ii) your website conforms to all of our standards, specifications, policies, procedures and other requirements for websites, whether set forth in the Manual or otherwise;
- (iii) your website does not include any material in which a third party has any direct or indirect ownership interest (including, without limitation, video clips, photographs, sound bites, copyrighted text, trademarks or service marks, or any other text or image in which a third party may claim intellectual property rights);
- (iv) you establish and implement a privacy policy that complies with applicable law; and
- (v) you include on your website, in the manner we require, all hyperlinks or other links that we require.

You will be solely responsible for all costs associated with the development, hosting and maintenance of the website. However, we will be the exclusive owner of the website and all of its content. We will also be the exclusive owner of the website's domain name and associated URL.

11.4. Advertising Cooperative. We have the right, but not the obligation, to create one or more advertising cooperatives for the purpose of creating and/or purchasing advertising programs for the benefit of all franchisees operating within a particular region. We have the right to: (a) allocate any portion of the brand and system development fund contribution to the advertising cooperative; (b) determine the composition of all geographic territories and market areas for each advertising cooperative; and (c) require that you participate in any advertising cooperative we establish. We may establish an advertising council to self-administer the advertising cooperative. You must participate in the cooperative according to the council's rules and procedures and abide by the council's decisions. Alternatively, we may administer the advertising cooperative ourselves. You must pay the monthly cooperative advertising fee established by us or the council, as applicable, which will be due on each royalty payment due date. The cooperative advertising fee shall not exceed 2% of Gross Sales. Upon the majority vote of all franchisees within the advertising cooperative, the amount of the cooperative advertising fee may be adjusted (or temporarily suspended). If we or an affiliate of ours operate a majority of the TDC Businesses within the advertising cooperative, we will increase the cooperative advertising fee only with the consent of a majority of all third-party franchisees within the cooperative. We will collect all cooperative advertising fees and pay them to the applicable advertising cooperative unless we administer the advertising

cooperative ourselves. We reserve the right to form, change, merge or dissolve advertising cooperatives in our discretion.

#### 12. OPERATING STANDARDS.

- 12.1. Generally. You agree to operate your Business: (a) in a manner that will promote the goodwill of the Marks; and (b) in full compliance with our standards and all other terms of this Agreement and the Manual. You agree to use best efforts to promote and increase sales and recognition of services offered by your Business. You must provide driveway construction and repair services with the greatest diligence and care, using chemicals, products, supplies, equipment and other items we require or approve from time to time and that comply with our specifications and quality standards. Additionally, you must permit qualified engineers and inspectors to inspect all work you perform at any time such engineers and inspectors may so request.
- **12.2. Brand Standards Manual**. You agree to establish and operate your Business in accordance with the Manual. The Manual may contain, among other things:
  - (i) a description of the authorized goods and services you may sell;
  - (ii) required specifications, operating procedures and quality standards;
  - (iii) reporting and insurance requirements;
  - (iv) specifications for your service vehicle;
  - (v) policies and procedures pertaining to marketing and advertising;
  - (vi) policies and procedures pertaining to gift card programs;
  - (vii) policies relating to data ownership, protection, sharing and use; and
  - (viii) a list of (a) the goods and services (or specifications for goods and services) you must purchase to develop and operate your Business and (b) any designated or approved suppliers for these goods or services.

The Manual is designed to establish and protect our brand standards and the uniformity and quality of the goods and services offered by our franchisees. We can modify the Manual at any time. The modifications will become binding at the time we notify you of the modification (subject to any "grace period" we provide to implement the change). All mandatory provisions contained in the Manual (whether they are included now or in the future) are binding on you.

- 12.3. <u>Authorized Goods and Services</u>. You agree to offer all goods and services we require from time to time in our commercially reasonable discretion. You may not offer any other goods or services without our prior written permission. You may provide driveway construction and repair services for both residential and commercial properties. You may only sell THE DRIVEWAY COMPANY services at retail. You may not use your Business or permit your Business to be used for any purpose other than offering the goods and services we authorize. We may, without obligation to do so, add, modify or delete authorized goods and services, and you must do the same upon notice from us. Our addition, modification or deletion of one or more goods or services shall not constitute a termination of this Agreement.
- 12.4. Warranty. You must offer your customers any warranty required by the Manual. You must honor all warranties issued to your customers and complete all required warranty work during the Term in accordance with the terms of the warranty. If you fail to honor a warranty issued by you, we may complete the work, or designate another THE DRIVEWAY COMPANY franchisee to complete the work, and we may charge you the then-current standard rate charged by us or the franchisee, as applicable, to complete the work, which amount shall be due immediately upon demand. In addition to our rights set forth in the preceding sentence, we may pursue any other remedies available to us resulting from your breach of this Agreement for failure to honor a warranty. We have no obligation to honor any warranty issued by you. After the expiration or termination of this

Agreement, if we choose to perform, or appoint another franchisee to perform, any warranty work under a warranty issued by you, you agree to indemnify and reimburse us for all amounts we incur in connection with the performance of such warranty work (including payment of our then-current standard rate for any work performed us or any amount we pay to another franchisee for any work performed by such franchisee).

- **12.5. Pricing**. We will provide our suggested retail pricing upon request. To the extent permitted by applicable law, we may set maximum or minimum prices on the goods and services you offer.
- 12.6. <u>Customer Payments</u>. You must, at your expense, lease or purchase the necessary equipment and/or software and have arrangements in place with Visa, MasterCard, American Express and all other credit card issuers we designate, in order for you to be able to accept such methods of payment from customers. You must accept debit cards, credit cards, stored value cards, and other non-cash systems (including, for example, APPLE PAY and/or GOOGLE WALLET) that we specify. You must acquire and install all necessary hardware and/or software used in connection with these non-cash systems.
- 12.7. Suppliers and Purchasing. You must purchase or lease all products, supplies, equipment, services and other items specified in the Manual from time to time. If required by the Manual, you must purchase certain goods and services only from suppliers designated or approved by us (which may include, or be limited exclusively to, us or our affiliate). Our right to specify the suppliers you may use is necessary so we can control the uniformity and quality of goods and services used, sold or distributed in connection with the development and ongoing operation of TDC Businesses, maintain the confidentiality of our trade secrets, obtain discounted prices for our franchisees if we choose to do so, and protect the reputation and goodwill associated with the System and the Marks. If we receive rebates or other financial consideration from these suppliers based upon franchisee purchases, we have no obligation to pass these amounts on to you or to use them for your benefit. If you want us to approve a supplier you propose, you must send us a written notice specifying the supplier's name and qualifications and provide any additional information we request. We will approve or reject your request within 30 days after we receive your notice and all additional information (and samples) we require. We shall be deemed to have rejected your request if we fail to issue our approval within the 30-day period. You must reimburse us for all costs and expenses we incur in reviewing a proposed supplier within 10 days after invoicing.
- 12.8. Equipment Maintenance and Changes. You must maintain your equipment in good condition and promptly replace or repair any equipment that is damaged, worn-out or obsolete. You must update your equipment and service vehicle according to our specifications on the fifth (5<sup>th</sup>) year of the Term. However, the cost of these updates will not exceed \$15,000 during any five (5) year period. We may require that you change your equipment, which may require you to make additional investments. Our ability to require franchisees to make significant changes to their equipment is critical to our ability to administer and change the System and you agree to comply with any such required change within the time period we reasonably specify.

# 12.9. <u>Technology Systems</u>.

(a) <u>Generally</u>. You must acquire and utilize all information and communication technology systems that we specify from time to time, including, without limitation, computer systems, point-of-sale system, telecommunications systems, security systems and similar systems, together with the associated hardware, software (including cloud-based software) and related equipment, software applications, mobile apps, and third-party services relating to the establishment, use, maintenance, monitoring, security or improvement of these systems (collectively referred to as the "<u>Technology Systems</u>"). The Technology Systems may relate to matters such as purchasing, pricing, accounting, order entry, inventory control, security, information storage, retrieval and transmission, customer information, customer loyalty, marketing, communications, copying, printing and scanning, or any other business purpose that we deem appropriate. We may require that you, at your expense, acquire new or substitute Technology Systems, and/or replace, upgrade or update existing Technology Systems, upon reasonable prior notice.

- (b) <u>Use and Access</u>. You must utilize your Technology Systems in accordance with the Manual. You may not load or permit any unauthorized programs or games on your Technology Systems. You must ensure that your employees are adequately trained in the use of the Technology Systems. You agree to take all steps necessary to enable us to have independent and unlimited access to the operational data collected through your Technology Systems, including information regarding your Gross Sales for purposes of calculating fees owed. Upon our request, you agree to provide us with the user IDs and passwords for your Technology Systems, including upon termination or expiration of this Agreement.
- (c) <u>Disruptions</u>. You are solely responsible for protecting against computer viruses, bugs, power disruptions, communication line disruptions, internet access failures, internet content failures, date-related problems, and attacks by hackers and other unauthorized intruders. Upon our request, you must obtain and maintain cyber insurance and business interruption insurance for technology disruptions.
- Fees and Costs. You are responsible for all fees, costs and expenses associated with (d) acquiring, licensing, utilizing, updating and upgrading the Technology Systems. Certain components of the Technology Systems must be purchased or licensed from third-party suppliers. We and/or our affiliate may develop proprietary software, technology or other components of the Technology Systems that will become part of our System. If this occurs: (i) you agree to pay us (or our affiliate) commercially reasonable licensing, support and maintenance fees; and (ii) upon our request, you agree to enter into a license agreement with us (or our affiliate) in a form that we prescribe governing your use of the proprietary software, technology or other component of the Technology Systems. We also reserve the right to enter into master agreements with third-party suppliers relating to any components of the Technology Systems and then charge you for all amounts we pay to these suppliers based on your use of the software, technology, equipment, or services provided by the suppliers. The "technology fee" includes all amounts you pay us and/or our affiliates relating to the Technology Systems, including amounts paid for proprietary items and amounts we collect from you and remit to third-party suppliers based on your use of their systems, software, technology or services. The amount of the technology fee may change based on changes to the Technology Systems or the prices charged by third-party suppliers with whom we enter into master agreements. The technology fee does not include any amounts that you pay directly to third-party suppliers for any component of the Technology Systems. The technology fee is due 10 days after invoicing or as otherwise specified by us from time to time. Our current technology fee will be listed in the Manual.
- 12.10. Gift Card Program. We may require that you participate in a gift card or other customer loyalty program in accordance with our policies and procedures. In order to participate, you may be required to purchase and utilize additional equipment, software and/or Apps and pay fees relating to the use of that equipment, software and/or Apps. If we establish a gift card program, we have the right to determine how proceeds from the sale of gift cards will be divided or otherwise accounted for, and we reserve the right to retain the amount of any unredeemed gift cards. You must comply with all policies and procedures we specify from time to time relating to customers who purchase a gift card from one franchisee and redeem the gift card for goods or services from another franchisee. We may implement new software and/or Apps to monitor sales and allocate payments to the TDC Business where goods or services are redeemed (either in whole or on a percentage basis), in which case we may require that proceeds from gift card sales be deposited into a trust account we control. You must comply with all policies and procedures we specify and we may change these policies and procedures at any time.
- **12.11.** <u>Hours of Operation</u>. Your Business must be open a minimum of eight (8) hours per day, five (5) days a week. You must establish specific hours of operation and submit them to us for approval.
- **12.12.** <u>Customer Complaints</u>. If you receive a customer complaint, you must follow the complaint resolution process we specify to protect the goodwill associated with the Marks.

12.13. Failure to Comply with Standards. You acknowledge the importance of every one of our standards and operating procedures to the reputation and integrity of the System and the goodwill associated with the Marks. If we notify you of a failure to comply with our standards or operating procedures (including, without limitation, failure to submit required reports in a timely manner) and you fail to correct the non-compliance within the period of time we require, then, in addition to any other remedies available to us under this Agreement, we may impose a fine of up to \$500 per occurrence. We may impose an additional fine for every 48 hours that the same non-compliance issue remains uncured following our imposition of the initial fine.

#### 13. FEES

- **13.1.** <u>Initial Franchise Fee.</u> You agree to pay us a \$59,900 initial franchise fee in one lump sum at the time you sign this Agreement. The initial franchise fee is fully earned and non-refundable once this Agreement has been signed.
- **13.2.** Royalty Fee. On the fifth (5<sup>th</sup>) day of each month, you agree to pay us a royalty fee equal to the greater of: (a) the minimum monthly royalty fee; or (b) 7% of monthly Gross Sales. The "minimum monthly royalty fee" is: (a) \$0 for the initial six (6) full and/or partial months after opening; (b) \$250 per month for the seventh (7<sup>th</sup>) month through the 12<sup>th</sup> month after opening; and (c) \$500 per month for the remainder of Term.
- 13.3. Other Fees and Payments. You agree to pay all other fees, expense reimbursements and other amounts specified in this Agreement in a timely manner as if fully set forth in this Section 13. You also agree to promptly pay us an amount equal to all taxes levied or assessed against us based upon goods or services that you sell or based upon goods or services that we furnish to you (other than income taxes that we pay based on amounts that you pay us under this Agreement).
- 13.4. Late Fee. All fees imposed under this Agreement are due on or before 5:00 PM CST on the applicable due date (unless the due date is a weekend or holiday, in which case the fee is due on or before 5:00 PM CST on the business day before). If any sums due under this Agreement have not been received by us when due (or there are insufficient funds in your Account to cover any sums owed to us when due) then, in addition to those sums, you must pay us default interest on the amounts past due at the rate equal to the lesser of 18% per annum (pro-rated on a daily basis), or the highest rate permitted by applicable law. If no due date is specified, interest begins to run 10 days after we bill you. We will not impose a late fee for any amounts paid pursuant to Section 13.5 if, but only to the extent that, sufficient funds were available in your Account to be applied towards the payments at the time the payments became due. However, we may impose a late fee for any amounts we are unable to reasonably determine due to your failure to furnish us with a report required by Section 15.3 within the required period of time or record sales in a timely manner, in which case we may assess a late fee on the entire amount due. This Section 13.4 shall not constitute our agreement to accept payments after their due date or to extend credit to you.
- 13.5. Method of Payment. Before opening you must send us a completed and fully executed ACH Agreement. We will electronically debit the banking account that you designate (the "Account") for all amounts owed to us and our affiliates (other than the initial franchise fee) on the applicable due date. You must sign any other documents required by us or your bank to enable us to debit your Account for amounts owed. You must deposit all revenues that you generate into the Account no later than 10 days after receipt, including checks, cash and credit card receipts. You must ensure sufficient funds are available for withdrawal before each payment due date. If there are insufficient funds in your Account, any excess amounts you owe will be payable upon demand, together with any late charge imposed pursuant to Section 13.4. We may also impose a \$50 NSF fee for each instance where either (a) there are insufficient funds in your Account to cover amounts owed or (b) a check you issue to us is returned due to insufficient funds.

#### 14. BRAND PROTECTION COVENANTS.

**14.1.** Reason for Covenants. The Intellectual Property and the training and assistance we provide would not be acquired except through implementation of this Agreement. Unfair competition by you, the Owners or persons associated with you or the Owners (including family members) could seriously jeopardize the entire

franchise system because you and the Owners have received an advantage through knowledge of our day-to-day operations and Know-how related to the System. Accordingly, you and the Owners agree to comply with the covenants described in this Section to protect the Intellectual Property and our franchise system.

#### **14.2. Our Know-how**. You and the Owners agree to:

- (i) refrain from using the Know-how in any business or capacity other than the operation of your Business pursuant to this Agreement;
- (ii) maintain the confidentiality of the Know-how at all times;
- (iii) take all reasonable steps we require to prevent unauthorized use or disclosure of Knowhow;
- (iv) refrain from making unauthorized copies of documents containing any Know-how; and
- (v) stop using the Know-how immediately upon the expiration, termination or Transfer of this Agreement (and any Owner who ceases to be an Owner before the expiration, termination or Transfer of this Agreement must stop using the Know-how immediately at the time he or she ceases to be an Owner).
- 14.3. <u>Unfair Competition During Term</u>. You and your Owners agree not to unfairly compete with us during the Term by engaging in any of the following activities ("<u>Prohibited Activities</u>"): (a) owning, operating or having any other interest (as an owner, partner, director, officer, employee, manager, consultant, shareholder, creditor, representative, agent or in any similar capacity) in any Competitive Business, other than owning an interest of five percent (5%) or less in a publicly traded company that is a Competitive Business; (b) diverting or attempting to divert any business from us (or one of our affiliates or franchisees); or (c) inducing any customer of ours (or of one of our affiliates or franchisees) to transfer their business to a competitor.
- 14.4. <u>Unfair Competition After Term</u>. You and your Owners agree not to engage in any Prohibited Activities during the Post-Term Restricted Period, other than having an interest in a Competitive Business that is not located within, and does not provide competitive goods or services with respect to properties located within, the Restricted Territory. If you or an Owner engages in a Prohibited Activity during the Post-Term Restricted Period (other than having an interest in a Competitive Business permitted by this Section), then the Post-Term Restricted Period applicable to you or the non-compliant Owner, as applicable, shall be extended by the period of time during which you or the non-compliant Owner, as applicable, engaged in the Prohibited Activity.
- 14.5. Family Members. The Owners acknowledge they could circumvent the purpose of Section 14 by disclosing Know-how to an immediate family member (i.e., spouse, parent, sibling, child, or grandchild). The Owners also acknowledge it would be difficult for us to prove whether they disclosed the Know-how to family members. Therefore, each Owner agrees that he or she will be presumed to have violated the terms of Section 14 if any member of his or her immediate family engages in any Prohibited Activities during the Term or Post-Term Restricted Period or uses or discloses the Know-how. However, the Owner may rebut this presumption by furnishing evidence conclusively showing the Owner did not disclose Know-how to the family member.
- 14.6. Employees and Others Associated with You. All of your Covered Persons must sign a Brand Protection Covenant. You must ensure all of your employees, officers, directors, partners, members, independent contractors and other persons associated with you or your Business who may have access to our Know-how, and who are not required to sign a Brand Protection Agreement, sign and send us a Confidentiality Agreement before having access to our Know-how. You must use your best efforts to ensure these individuals comply with the terms of the Brand Protection Agreements and Confidentiality Agreements, as applicable, and you must immediately notify us of any breach that comes to your attention. You agree to reimburse us for all reasonable expenses we incur in enforcing a Brand Protection Agreement or Confidentiality Agreement, as applicable, including reasonable attorneys' fees and court costs.

- 14.7. <u>Covenants Reasonable</u>. You and the Owners acknowledge and agree that: (a) the terms of this Agreement are reasonable both in time and in scope of geographic area; (b) our use and enforcement of covenants similar to those described above with respect to other franchisees benefits you and the Owners in that it prevents others from unfairly competing with your Business; and (c) you and the Owners have sufficient resources and business experience and opportunities to earn an adequate living while complying with the terms of this Agreement. YOU AND THE OWNERS HEREBY WAIVE ANY RIGHT TO CHALLENGE THE TERMS OF THIS <u>SECTION</u> 14 AS BEING OVERLY BROAD, UNREASONABLE OR OTHERWISE UNENFORCEABLE.
- 14.8. Breach of Covenants. You and the Owners agree that failure to comply with the terms of this Section 14 is likely to cause substantial and irreparable damage to us and/or our other franchisees for which there is no adequate remedy at law. Therefore, you and the Owners agree that any violation of the terms of this Section 14 will entitle us to injunctive relief. We may apply for such injunctive relief, without bond, but upon due notice, in addition to any other relief available at equity or law, and your sole remedy in the event of the entry of such injunction will be the dissolution of such injunction, if warranted, upon hearing duly held (all claims for damages by reason of the wrongful issuance of any such injunction being expressly waived hereby). If a court requires the filing of a bond notwithstanding the preceding sentence, the parties agree the amount of the bond shall not exceed \$1,000. None of the remedies available to us under this Agreement are exclusive of any other, but may be combined with others under this Agreement, or at law or in equity, including injunctive relief, specific performance and recovery of monetary damages. Any claim, defense or cause of action that you or an Owner may have against us, regardless of cause or origin, cannot be used as a defense against our enforcement of this Section 14.

#### 15. YOUR OTHER RESPONSIBILITIES

- **15.1. Insurance.** For your protection and ours, you agree to maintain the following insurance policies:
  - (i) "all risk" property insurance coverage on all assets, including inventory, furniture, fixtures, equipment, supplies and other property used in the operation of your Business, which must include coverage for fire, vandalism and malicious mischief and have coverage limits of at least full replacement cost;
  - (ii) comprehensive general liability insurance against claims for bodily and personal injury, death and property damage caused by or occurring in conjunction with the operation of your Business, containing minimum liability protection of \$1,000,000 per occurrence and \$2,000,000 in the aggregate;
  - (iii) automobile liability and property damage insurance covering all loss, liability, claim or expense of any kind whatsoever resulting from the use, operation, or maintenance of any automobiles or motor vehicles, owned, leased, or used by you, or your officers, directors, employees, partners or agents, in the operation of your Business, containing minimum liability protection of \$1,000,000 per occurrence;
  - (iv) business interruption insurance with minimum coverage of \$100,000;
  - (v) such insurance as necessary to provide coverage under the indemnity provisions set forth in Section 18;
  - (vi) workers' compensation insurance as required by state law and employer liability coverage with a minimum limit of \$100,000 per incident and \$500,000 for the policy limit;
  - (vii) any insurance required by law; and
  - (viii) any other insurance that we specify in the Manual from time to time.

You must provide us with proof of coverage prior to opening, within 10 days of any renewal of a policy, and at

any other time on demand. You agree to obtain these insurance policies from insurance carriers that are rated A or better by Alfred M. Best & Company, Inc. and that are licensed and admitted in the state in which you operate your Business. All insurance policies must endorsed to: (a) name TDC Franchising, LLC as an additional insured (utilizing Grantor of Franchise endorsement CG 20 29 or endorsement with comparable wording); (b) contain a waiver by the insurance carrier of all subrogation rights against us; and (c) provide that we receive 10 days' prior written notice of the termination, expiration, cancellation or modification of the policy. If any of your policies fail to meet this criteria, we may disapprove the policy and you must immediately find additional coverage with an alternative carrier satisfactory to us. Upon 10 days' notice to you, we may increase the minimum liability coverage amount of any policy and/or require different or additional types of insurance to reflect inflation, identification of special risks, changes in law or standards or liability, higher damage awards or other relevant changes in circumstances. If you fail to maintain any required insurance coverage, we have the right to obtain the coverage on your behalf (which right shall be at our option and in addition to our other rights and remedies in this Agreement), and you must promptly sign all applications and other forms and instruments required to obtain the insurance and pay to us, within 10 days after invoicing, all costs and premiums we incur.

- **15.2.** Books and Records. You must prepare complete and accurate books, records, accounts and tax returns pertaining to your Business and keep copies for at least five (5) years after their preparation. You must maintain, and furnish to us upon request, a list of all of your customers. You must send us copies of your books and records within seven (7) days of our request. You must send us a copy of all tax returns pertaining to your Business by April 30<sup>th</sup> of each year.
- 15.3. Reports. No later than the 5<sup>th</sup> day of each month, you must prepare and provide to us monthly statements of: (a) your Gross Sales and expenses for the prior month's operations; and (b) your expenditures on local advertising required by Section 11.3 incurred during the prior month (which shall be accompanied by copies of receipts for such expenditures). You also agree to prepare all other reports we require in the form and manner we specify. You agree to send us a copy of any report required by this Section upon request. If you miscalculate Gross Sales, you must notify us of the error no later than the end of the next Gross Sales reporting period. Otherwise, you will not be entitled to any refund or credit of any fees paid to us based upon the Gross Sales previously reported. If we require that you purchase a computer and/or automated cash management system that allows us to electronically retrieve information concerning your sales transactions, we will have the right to electronically poll your computer and/or automated cash management system to retrieve and compile information regarding the operation of your Business.
- 15.4. Financial Statements. On or before the 15th day of each month, you must provide us with a balance sheet and income statement for the preceding month and the fiscal year-to-date. Within 90 days after the end of each calendar year, you must prepare a balance sheet for your Business (as of the end of the calendar year) and an annual statement of profit and loss and source and application of funds. All financial statements must be: (a) verified and signed by you certifying to us that the information is true, complete, and accurate; (b) prepared on an accrual basis in compliance with Generally Accepted Accounting Principles; and (c) submitted in any format we reasonably require. We may require that your financial statements be reviewed or audited by an independent certified public accountant if you submit materially inaccurate financial statements on two (2) or more prior occasions. You agree to send us a copy of any financial statement required by this Section upon request. You authorize us to disclose the financial statements, reports, and operating data to prospective franchisees, regulatory agencies and others at our discretion, provided the disclosure is not prohibited by applicable law.
- 15.5. <u>Legal Compliance</u>. You must secure and maintain in force all required licenses, permits and regulatory approvals for the operation of your Business and operate your Business in full compliance with all applicable laws, ordinances, rules and regulations. You must notify us in writing within two (2) business days of the beginning of any action, suit, investigation or proceeding, or of the issuance of any order, writ, injunction, disciplinary action, award or decree of any court, agency or other governmental instrumentality, which may adversely affect the operation of your Business or your financial condition. You must immediately deliver to us a copy of any inspection report, warning, certificate or rating by any governmental agency involving any health or safety law, rule or regulation that reflects your failure to fully comply with the law, rule or regulation.

- 15.6. Ownership and Protection of Data. We are the exclusive owner of all data that you and/or we collect relating to your customers or your Business. We hereby grant you a license to utilize such data solely for purposes of operating your Business in compliance with this Agreement. You must protect all customer data with a level of control proportionate to the sensitivity of data. You must adhere to applicable privacy laws with respect to data, which if compromised, could have a negative impact on our image or consumer confidence. You agree: (a) to comply with all applicable data protection laws as well as our data processing and data privacy policies as set forth in the Manual from time to time; and (b) upon our request, to sign any data processing and/or data privacy agreement required by any applicable data protection law or otherwise required by us. You further agree to:
  - (i) obtain, maintain and adhere to all applicable compliance standards established by PCI-DSS;
  - (ii) establish appropriate administrative, technical and physical controls consistent with law and PCI-DSS to preserve the security and confidentiality of any credit card information, in any form whatsoever, that it stores, processes, transmits, or comes in contact with;
  - (iii) promptly notify us if you suspect that there is, or has been, a security breach or potential compromise of any such credit card information;
  - (iv) provide us with updates regarding the status of PCI-DSS, which update may be through a completed PCI AOC (Attestation of Compliance), PCI-DSS SAQ (Self-Assessment Questionnaire) or other method mutually agreed; and
  - (v) promptly notify us of any noncompliance PCI-DSS requirements to discuss your remediation efforts and timeline.

#### 16. INSPECTION AND AUDIT

- **Inspections.** To ensure compliance with this Agreement, we (or our representative) may evaluate your operations and inspect or examine your books, records, accounts and tax returns. Our evaluation may include monitoring and/or recording your provision of driveway construction or repair services and contacting your customers and/or employees. Inspections may be conducted at any time and without prior notice. During the course of the inspection, we (or our representative) will use reasonable efforts to minimize any interference with the operation of your Business, and you and your employees must cooperate and not interfere with the inspection. You consent to us accessing your computer system and retrieving any data we deem appropriate in connection with the inspection. Solely for purposes of verifying compliance with this Agreement, including, without limitation, the noncompetition covenants, we shall have the right to periodically inspect the books and records of any business or entity in which you, any Owner, any Covered Person, or any immediate family member of any of these individuals (including a spouse, parent, sibling, child, grandchild or other member of the household) holds a direct or beneficial ownership or other financial interest of 1% or more (an "Affiliated Entity"). An Affiliated Entity shall not include any publicly-held entity if neither you nor any Owner, Covered Person or immediate family member of any of these individuals holds a 5% or greater legal or beneficial ownership interest in such publicly-held company. To the maximum extent possible, you, the Owner, the Covered Person or the immediate family member, as applicable, shall cause the Affiliated Entity to reasonably cooperate with us and our representatives in conducting the inspection or audit. The failure or refusal of an Affiliated Entity to cooperate with our inspection and/or auditing rights shall constitute a default under this Agreement. We will maintain the confidentiality of all information that pertains to an Affiliated Entity and is obtained as a result of an inspection or audit, except to the extent such information relates to a breach of the requirements of this Agreement.
- **16.2.** Audit. We have the right, at any time, to have an independent audit made of: (a) your books and financial records; and/or (b) the books and records of any Affiliated Entity. You must fully cooperate with us and any third parties we hire to conduct the audit. If an audit reveals an understatement of any amount owed to us, you must immediately pay us all additional fees you owe together with any late fee imposed pursuant to Section 13.4. Each audit will be performed at our cost unless the audit: (a) is required due to your failure to provide information we request, preserve records or file reports as required by this Agreement; (b) reveals an understatement of any

amount due to us by at least 3%; or (c) reveals a breach of the noncompetition covenant by you, any Owner, any Covered Person or any immediate family member of any of these individuals, in which case you must reimburse us for the cost of the audit or inspection, including all reasonable accounting and attorneys' fees and travel and lodging expenses that we or our representatives incur. The audit cost reimbursements will be due upon demand. We shall not be deemed to have waived our right to terminate this Agreement by accepting reimbursements of our audit costs.

#### 17. INTELLECTUAL PROPERTY

- 17.1. Ownership and Use of Intellectual Property. You acknowledge that: (a) we (or our affiliate) is the sole and exclusive owner of the Intellectual Property and the goodwill associated with the Marks; (b) your right to use the Intellectual Property is derived solely from this Agreement; and (c) your right to use the Intellectual Property is limited to a license granted by us to operate your Business during the Term pursuant to, and only in compliance with, this Agreement, the Manual and all applicable standards, specifications and operating procedures we prescribe from time to time. You may not use the Intellectual Property in connection with the sale of any unauthorized product or service or in any other manner not expressly authorized by us. Any unauthorized use of the Intellectual Property constitutes an infringement of our rights. You agree to comply with all provisions of the Manual governing your use of the Intellectual Property. This Agreement does not confer to you any goodwill, title or interest in any of the Intellectual Property.
- 17.2. <u>Changes to Intellectual Property</u>. We have the right to modify the Intellectual Property at any time in our sole discretion, including by changing the Marks, the System, the Copyrights or the Know-how. If we modify or discontinue use of any Intellectual Property, you must comply with any such instructions from us within 30 days at your expense. We will not be liable to you for any expenses, losses or damages you incur (including the loss of any goodwill associated with a Mark) because of any addition, modification, substitution or discontinuation of the Intellectual Property.
- 17.3. <u>Use of Marks</u>. You agree to use the Marks as the sole identification of your Business; provided, however that you must identify yourself as the independent owner of your Business in the manner we prescribe. You may not use the Marks in any modified form or as part of a corporate or trade name, domain name, social media handle, or with any prefix, suffix, or other modifying words, designs or symbols (other than logos licensed to you by this Agreement). You agree to: (a) prominently display the Marks in the manner we prescribe on or in connection with any advertising, promotional materials, posters, displays, receipts, stationery and forms that we designate to give notice of trade and service mark registrations and copyrights; and (b) obtain any fictitious or assumed name registrations required by applicable law. You may not use the Marks in signing any contract, lease, check, negotiable instrument or other agreement or in any manner likely to confuse or result in liability to us for any indebtedness or obligation of yours.
- 17.4. <u>Use of Know-how</u>. We will disclose the Know-how to you in the initial training program, the Manual, and in other guidance furnished to you during the Term. You will not acquire any interest in the Know-how other than the right to utilize it in strict accordance with the terms of this Agreement. You acknowledge the Know-how is proprietary and is disclosed to you solely for use in the development and operation of your Business during the Term.
- 17.5. <u>Improvements</u>. If you conceive of or develop any improvements or additions to the method of operation, techniques, procedures, advertising, marketing, products or services offered or utilized by a TDC Business (collectively, "<u>Improvements</u>"), you agree to promptly and fully disclose the Improvements to us without disclosing the Improvements to others. You must obtain our approval prior to using any such Improvements. Any Improvement we approve may be used by us and any third parties we authorize to operate a TDC Business, without any obligation to pay you royalties or other fees. You must assign to us or our designee, without charge, all rights to any such Improvement, including the right to grant sublicenses. In return, we will authorize you to use any Improvements we or other franchisees develop that we authorize for general use in connection with the operation of a TDC Business.

- 17.6. Notification of Infringements and Claims. You must immediately notify us of any: (a) apparent infringement of the Intellectual Property; (b) challenge to your use of the Intellectual Property; or (c) claim by any person of any rights in the Intellectual Property. You may not communicate with any person other than us and our counsel in connection with any such infringement, challenge or claim. We will have sole discretion to take such action as we deem appropriate. We have the right to exclusively control any litigation, Patent and Trademark Office proceeding, or other proceeding arising out of any such infringement, challenge or claim. You agree to execute all documents, render all assistance, and perform all acts that may, in the opinion of our counsel, be necessary or advisable to protect or maintain our interest in any such litigation or proceeding and/or protect our rights to the Intellectual Property.
- **18. INDEMNITY.** You agree to indemnify the Indemnified Parties and hold them harmless for, from and against any and all Losses and Expenses incurred by any of them as a result of or in connection with any of the following:
  - (i) the marketing, use or operation of your Business;
  - (ii) the breach of this Agreement or any related agreement by you or any of your Owners or affiliates;
  - (iii) any warranty work conducted by us or another TDC franchisee after the termination or expiration of this Agreement under a warranty issued by you;
  - (iv) any Claim relating to taxes or penalties assessed by any governmental entity against us that are directly related to your failure to pay or perform functions required of you under this Agreement;
  - (v) any labor, employment or similar type of Claim pertaining to your employees, including claims alleging we are a joint employer of your employees;
  - (vi) any actions, investigations, rulings or proceedings conducted by any state or federal agency relating to your employees, including, without limitation, the United States Department of Labor, the Equal Employment Opportunity Commission and the National Labor Relations Board; and
  - (vii) any labor, employment or similar type of Claim pertaining to our relationship with you or your Owners, including claims alleging that you or any of your Owners are employees of ours.

You and your Owners must give us notice of any action, suit, proceeding, claim, demand, inquiry or investigation described above. The Indemnified Parties shall have the right, in their sole discretion to: (a) retain counsel of their choosing to represent them with respect to any Claim; and (b) control the response thereto and the defense thereof, including the right to enter into an agreement to settle a Claim. You may participate in such defense at your expense. You must fully cooperate and assist the Indemnified Parties with the defense of any such Claim. You must reimburse the Indemnified Parties for all of their costs and expenses in defending any such Claim, including court costs and reasonable attorneys' fees, within 10 days of receipt of each invoice enumerating such costs, expenses and attorneys' fees.

#### 19. TRANSFERS

- 19.1. By Us. This Agreement is fully assignable by us (without prior notice to you) and shall inure to the benefit of any assignee(s) or other legal successor(s) to our interest in this Agreement, provided that we shall, subsequent to any such assignment, remain liable for any obligations incurred by us prior to the effective date of the assignment. We may also delegate some or all of our obligations under this Agreement to one or more persons without assigning the Agreement.
- 19.2. <u>By You</u>. The rights and duties created by this Agreement are personal to you and the Owners. We have granted the franchise in reliance upon the individual or collective character, skill, aptitude, attitude, business ability and financial capacity of you and your Owners. Because this Agreement is a personal services contract, neither you nor any Owner may engage in a Transfer (other than a Permitted Transfer) without our prior written approval. Any Transfer (other than a Permitted Transfer) without our approval shall be void and constitute a

breach of this Agreement. We will not unreasonably withhold our approval of a Transfer if all of the following conditions are satisfied:

- (i) the proposed transferee is, in our opinion, an individual or group of individuals of good moral character who have sufficient business experience, aptitude and financial resources to own and operate a TDC Business and otherwise meet our then-applicable standards for franchisees;
- (ii) you and your Owners are in full compliance with the terms of this Agreement and all other agreements with us and our affiliates;
- (iii) all of the transferee's owners have successfully completed, or made arrangements to attend, the initial training program (and the transferee has paid us any applicable training fee for each person who must attend training);
- (iv) the transferee and its owners, to the extent necessary, have obtained all licenses and permits required by applicable law in order to own and operate the Business;
- (v) the transferee signs an agreement, in a form satisfactory to us, agreeing to discharge and guaranty all of your obligations under this Agreement and any other agreement relating to the Business, including, without limitation, customer contracts, supplier contracts, warranty work and service plans;
- (vi) the transferee and its owners sign our then-current form of franchise agreement (unless we, in our sole discretion, instruct you to assign this Agreement to the transferee), except that: (a) the Term and renewal term(s) shall be the Term and renewal term(s) remaining under this Agreement; and (b) the transferee need not pay a separate initial franchise fee;
- (vii) you upgrade your service vehicle, tools and equipment if necessary to comply with our then-current standards and specifications (or you obtain a commitment from the transferee to do so within the period of time we approve) or the transferee has acquired its own service vehicle, tools and equipment that comply with our then-current standards and specifications;
- (viii) you or the transferee pay us a \$5,000 transfer fee to defray expenses we incur in connection with the Transfer;
- (ix) you and your Owners sign a General Release for all claims arising before or contemporaneously with the Transfer;
- (x) we do not elect to exercise our right of first refusal described in Section 19.5; and
- (xi) you or the transferring Owner, as applicable, and the transferee have satisfied any other conditions we reasonably require as a condition to our approval of the Transfer.

Our consent to a Transfer shall not constitute a waiver of any claims we may have against the transferor, nor shall it be deemed a waiver of our right to demand exact compliance with any of the terms or conditions of the franchise agreement by the transferee.

19.3. Permitted Transfers. You may engage in a Permitted Transfer without our prior approval, but you must: (a) give us at least 10 days' prior written notice; and (b) upon our request, cause any Entity that was originally the franchisee under this Agreement to sign a corporate guarantee in the format we require in order to secure the performance of the new franchisee Entity's financial obligations under this Agreement and all related agreements. You and the Owners (and the transferee) agree to sign all documents that we reasonably request to effectuate and document the Permitted Transfer.

- 19.4. Death or Disability of an Owner. Upon the death or permanent disability of an Owner, the Owner's ownership interest in you or the franchise, as applicable, must be assigned to another Owner or to a third party approved by us within 180 days. Any assignment to a third party will be subject to all of the terms and conditions of Section 19.2 unless the assignment qualifies as a Permitted Transfer. For purposes of this Section, an Owner is deemed to have a "permanent disability" only if the person has a medical or mental problem preventing the person from substantially complying with his or her obligations under this Agreement or otherwise operating the Business in the manner required by this Agreement and the Manual for a continuous period of at least three (3) months.
- 19.5. Our Right of First Refusal. If you or an Owner desires to engage in a Transfer, you or the Owner, as applicable, must obtain a bona fide, signed written offer from the fully disclosed purchaser and submit an exact copy of the offer to us. We will have 30 days after receipt of the offer to decide whether we will purchase the interest in your Business or the ownership interest in you for the same price and upon the same terms contained in the offer (however, we may substitute cash for any form of payment proposed in the offer). If we notify you that we intend to purchase the interest within the 30-day period, you or the Owner, as applicable, must sell the interest to us. We will have an additional 30 days to prepare for closing. We will be entitled to receive from you or the Owner, as applicable, all customary representations and warranties given by you (as the seller of the assets) or the Owner (as the seller of the ownership interest) or, at our election, the representations and warranties contained in the offer. If we do not exercise our right of first refusal, you or the Owner, as applicable, may complete the Transfer to the purchaser pursuant to the terms of the offer, subject to the requirements of Section 19.2 (including our approval of the transferee). However, if the sale to the purchaser is not completed within 120 days after delivery of the offer to us, or there is a material change in the terms of the sale, we will again have the right of first refusal specified in this Section. Our right of first refusal shall not apply to a Permitted Transfer.

#### 20. TERMINATION

- **20.1. By You**. You may terminate this Agreement if we materially breach this Agreement and fail to cure the breach within 90 days after you send us a written notice specifying the nature of the breach. If you terminate this Agreement, you must still comply with your post-termination obligations described in Section 21 and all other obligations that survive the expiration or termination of this Agreement.
- **20.2.** <u>Termination By Us Without Cure Period</u>. We may, in our sole discretion, terminate this Agreement upon five (5) days' written notice, without opportunity to cure, for any of the following reasons, all of which constitute material events of default under this Agreement:
  - (i) if the Managing Owner fails to satisfactorily complete the initial training program in the manner required by Section 5.1;
  - (ii) if you fail to open your Business within the time period required by Section 7.4;
  - (iii) if you become insolvent by reason of your inability to pay your debts as they become due or you file a voluntary petition in bankruptcy or any pleading seeking any reorganization, liquidation, dissolution or composition or other settlement with creditors under any law, or are the subject of an involuntary bankruptcy (which may or may not be enforceable under the Bankruptcy Act of 1978);
  - (iv) if your Business, or a substantial portion of the assets associated with your Business, are seized, taken over or foreclosed by a government official in the exercise of his or her duties, or seized, taken over or foreclosed by a creditor, lienholder or lessor; or a final judgment against you remains unsatisfied for 30 days (unless a supersedes or other appeal bond has been filed); or a levy of execution has been made upon the license granted by this Agreement or upon any property used in your Business, and it is not discharged within five (5) days of the levy;

- (v) if you abandon or fail to operate your Business for three (3) consecutive business days, unless the failure is due to an event of force majeure or another reason we approve;
- (vi) if a regulatory authority suspends or revokes a license or permit held by you or an Owner that is required to operate the Business, even if you or the Owner still maintain appeal rights;
- (vii) if you or an Owner (a) is convicted of or pleads no contest to a felony, a crime involving moral turpitude or any other material crime or (b) is subject to any material administrative disciplinary action or (c) fails to comply with any material federal, state or local law or regulation applicable to your Business;
- (viii) if you or an Owner commits an act that can reasonably be expected to materially and adversely affect the reputation of the System or the goodwill associated with the Marks;
- (ix) if you manage or operate your Business in a manner that presents a health or safety hazard to your customers, employees or the public;
- (x) if you or an Owner make any material misrepresentation to us, whether occurring before or after being granted the franchise;
- (xi) if you fail to pay any amount owed to us or an affiliate of ours within 10 days after receipt of a demand for payment;
- (xii) if you underreport any amount owed to us by at least 3%, after having already committed a similar breach that had been cured in accordance with Section 20.3;
- (xiii) if you make an unauthorized Transfer;
- (xiv) if you make an unauthorized use of the Intellectual Property;
- (xv) if you breach any of the brand protection covenants described in Section 14;
- (xvi) if any Covered Person breaches any of the brand protections covenants in a Brand Protection Agreement;
- (xvii) if any Owner breaches a Franchise Owner Agreement; or
- (xviii) if we terminate any other agreement between you and us or if any affiliate of ours terminates any agreement between you and the affiliate because of your default.
- **20.3.** Additional Conditions of Termination. In addition to our termination rights in Section 20.2, we may, in our sole discretion, terminate this Agreement upon 30 days' written notice if you or an Owner fail to comply with any other provision of this Agreement (including any mandatory provision in the Manual) or any other agreement with us, unless such default is cured, as determined by us in our sole discretion, within such 30-day notice period. If we deliver a notice of default to you pursuant to this Section 20.3, we may suspend performance of any of our obligations under this Agreement until you fully cure the breach.
- **20.4.** <u>Mutual Agreement to Terminate</u>. If you and we mutually agree in writing to terminate this Agreement, you and we will be deemed to have waived any required notice period.

#### 21. POST-TERM OBLIGATIONS.

- **21.1.** Obligations of You and the Owners. After the termination, expiration or Transfer of this Agreement, you and the Owners agree to:
  - (i) remove all wraps, trade dress, phone numbers and Marks from your service vehicle;
  - (ii) immediately cease to use the Intellectual Property;

- (iii) pay us all amounts that you owe us;
- (iv) comply with all covenants described in <u>Section 14</u> that apply after the expiration, termination or Transfer of this Agreement or the disposal of an ownership interest by an Owner:
- (v) return all copies of the Manual, or any portions thereof, as well as all signs, sign faces, brochures, advertising and promotional materials, forms, and any other materials bearing or containing any of the Marks, Copyrights or other identification relating to a TDC Business, unless we allow you to transfer such items to an approved transferee;
- (vi) cancel all fictitious or assumed name registrations relating to your use of any of the Marks;
- (vii) provide us with a list of all of your current, former and prospective customers;
- (viii) assign all customer contracts to us (unless we allow you to transfer those contracts to an approved transferee);
- (ix) notify all telephone companies, listing agencies and domain name registration companies (collectively, the "Agencies") of the termination or expiration of your right to use: (a) the telephone numbers and/or domain names, if applicable, related to the operation of your Business; and (b) any regular, classified or other telephone directory listings associated with the Marks (you hereby authorize the Agencies to transfer such telephone numbers, domain names and listings to us and you authorize us, and appoint us and any officer we designate as your attorney-in-fact to direct the Agencies to transfer the telephone numbers, domain names and listings to us if you fail or refuse to do so); and
- (x) provide us with satisfactory evidence of your compliance with the above obligations within 30 days after the effective date of the termination, expiration or Transfer of this Agreement.
- 21.2. Final Payment. Within 30 days after expiration or termination of this Agreement, you must pay us a final payment ("Final Payment") in an amount calculated as the product of your accounts receivable (defined as amounts due to you for services performed prior to expiration or termination), multiplied by 70%, multiplied by 9%. Such amount is payable in lieu of the royalty fees and brand fund contributions that would otherwise be payable on Gross Sales collected after the date of expiration or termination. The parties acknowledge and agree that the Final Payment represents a reasonable estimation of future Gross Sales on your accounts receivable, and is not a penalty. To secure payment of the Final Payment and all other amounts due under this Agreement, you hereby grant to us a security interest in, and collaterally assign to us all of your rights and interests to, your accounts receivable and the proceeds thereof. If we exercise our rights under this Section 21.2, we shall have the exclusive right to contact your customers for collection purposes, and do all other things appropriate or necessary to collect the accounts receivable. We shall have the right to retain from collected amounts 9% of the Gross Sales, representing royalty fees and brand fund contributions due and owing thereon, and to reimburse ourselves for all collection costs including, without limitation, collection agency fees, attorneys' fees, and court costs. Collection costs will be determined in the aggregate, without allocation to specific collected amounts.
- 21.3. <u>Liquidated Damages</u>. In addition to any other claims we may have (other than claims for lost future royalty fees or brand fund contributions), if we terminate this Agreement based on your default or if you terminate this Agreement or cease operating in violation of its terms, you must pay us liquidated damages calculated as an amount equal to (a) the product of your Average Monthly Fees multiplied by the lesser of (i) 24 months, or (ii) the number of full months remaining under the Term, (b) discounted to present value using a 7% discount factor. "Average Monthly Fees" means the sum of the total royalty fees and brand fund contributions for the 12-month period immediately preceding termination, divided by 12. If you have operated the Business less than 12 months as of the date of termination or cessation of operations, as applicable, then "Average Monthly

Fees" means total royalty fees and brand fund contributions for the period that begins on your opening date and ends on the date of termination / cessation of operations, divided by the number of months in the period. You acknowledge and agree that the amount of liquidated damages determined in accordance with the preceding formula reasonably represents our monetary losses of royalty fees and brand fund contributions resulting from the termination of this Agreement and is not a penalty.

22. **DISPUTE RESOLUTION.** Except as otherwise provided below, the parties agree to submit all claims, disputes and disagreements, including any matter pertaining to the validity, enforcement or interpretation of this Agreement or issues relating to the offer and sale of the franchise or the relationship between the parties (a "Dispute") to mediation before a mutually-agreeable mediator prior to litigation. All mediation shall be conducted in the county in which we maintain our principal place of business at the time the Dispute arises (currently, Dallas County, Texas). Any Dispute involving claims alleging a breach of Section 14 and/or Section 17 (referred to as "Excluded Claims") will not be subject to mediation unless otherwise agreed to by both parties. If (a) a Dispute is not successfully resolved by mediation within 60 days after either party makes a demand for mediation or (b) the Dispute involves an Excluded Claim, then either party may file a lawsuit in any state or federal court of general jurisdiction in the county in which we maintain our principal place of business at the time the Dispute arises and each party irrevocably submits to the jurisdiction of such courts and waives any objections it may have to either the jurisdiction or venue of such courts. The parties hereby express their clear and unequivocal intent that a court, rather than a mediator, shall have exclusive jurisdiction to decide the threshold issue of whether a Dispute involves an alleged Excluded Claim (i.e., whether there are any claims alleging a breach of Section 14 and/or Section 17). If we or you must enforce this Agreement in a judicial proceeding, the substantially prevailing party will be entitled to reimbursement of its costs and expenses, including reasonable accounting and legal fees. In addition, if you breach any term of this Agreement or any other agreement with us or an affiliate of ours, you agree to reimburse us for all reasonable legal fees and other expenses we incur relating to such breach, regardless of whether the breach is cured prior to the commencement of any dispute resolution proceedings. UNLESS PROHIBITED BY APPLICABLE LAW, ANY DISPUTE (OTHER THAN FOR PAYMENT OF MONIES OWED OR A VIOLATION OF SECTION 14 OR SECTION 17) MUST BE BROUGHT BY FILING A WRITTEN DEMAND FOR MEDIATION WITHIN ONE (1) YEAR FOLLOWING THE CONDUCT, ACT OR OTHER EVENT OR OCCURRENCE GIVING RISE TO THE CLAIM, OR THE RIGHT TO ANY REMEDY WILL BE DEEMED FOREVER WAIVED AND BARRED. WE AND YOU IRREVOCABLY WAIVE: (a) TRIAL BY JURY; AND (b) THE RIGHT TO LITIGATE ON A CLASS ACTION BASIS, IN ANY ACTION, PROCEEDING OR COUNTERCLAIM, WHETHER AT LAW OR IN EQUITY, BROUGHT BY EITHER OF THE PARTIES. YOU FURTHER AGREE THAT THE MAXIMUM DAMAGES RECOVERABLE BY YOU SHALL BE LIMITED TO A REFUND OF YOUR INITIAL FRANCHISE FEE AND ROYALTY FEES PAID TO US.

#### **23. YOUR REPRESENTATIONS**. YOU HEREBY REPRESENT THAT:

- (i) YOU HAVE NOT RECEIVED ANY WARRANTY OR GUARANTEE, EXPRESS OR IMPLIED, AS TO THE POTENTIAL VOLUME, PROFITS OR SUCCESS OF THE BUSINESS CONTEMPLATED BY THIS AGREEMENT, EXCEPT FOR ANY INFORMATION DISCLOSED IN THE FRANCHISE DISCLOSURE DOCUMENT;
- (ii) YOU HAVE NO KNOWLEDGE OF ANY REPRESENTATIONS BY US OR ANY OF OUR OFFICERS, DIRECTORS, MEMBERS, EMPLOYEES OR REPRESENTATIVES ABOUT THE BUSINESS CONTEMPLATED BY THIS AGREEMENT THAT ARE CONTRARY TO THE TERMS OF THIS AGREEMENT OR THE FRANCHISE DISCLOSURE DOCUMENT;
- (iii) YOU RECEIVED (1) AN EXACT COPY OF THIS AGREEMENT AND ITS ATTACHMENTS AT LEAST SEVEN (7) CALENDAR DAYS PRIOR TO THE DATE ON WHICH THIS AGREEMENT IS EXECUTED; AND (2) OUR FRANCHISE DISCLOSURE DOCUMENT AT THE EARLIER OF (A) 14 CALENDAR DAYS BEFORE YOU SIGNED A BINDING AGREEMENT OR PAID ANY MONEY TO US OR OUR AFFILIATES OR (B) AT SUCH EARLIER TIME IN THE SALES PROCESS THAT YOU REQUESTED A COPY;

- (iv) YOU ARE AWARE THAT OTHER FRANCHISEES MAY OPERATE UNDER DIFFERENT FORMS OF AGREEMENT AND THAT OUR OBLIGATIONS AND RIGHTS WITH RESPECT TO OUR FRANCHISEES MAY DIFFER MATERIALLY IN CERTAIN CIRCUMSTANCES;
- (v) YOU ARE AWARE THAT WE MAY HAVE NEGOTIATED TERMS OR OFFERED CONCESSIONS TO OTHER FRANCHISEES AND WE HAVE NO OBLIGATION TO OFFER YOU THE SAME OR SIMILAR NEGOTIATED TERMS OR CONCESSIONS; AND
- (vi) YOU HAVE CONDUCTED AN INDEPENDENT INVESTIGATION OF THE BUSINESS CONTEMPLATED BY THIS AGREEMENT AND RECOGNIZE THAT IT INVOLVES BUSINESS RISKS, MAKING THE SUCCESS OF THE VENTURE LARGELY DEPENDENT UPON YOUR OWN BUSINESS ABILITIES, EFFORTS AND JUDGMENTS, AND THE SERVICES OF YOU AND THOSE YOU EMPLOY.

#### 24. GENERAL PROVISIONS

- **24.1.** Governing Law. Except as governed by the United States Trademark Act of 1946 (Lanham Act, 15 U.S.C. §§ 1051, et seq.), this Agreement and the franchise relationship shall be governed by the laws of the State of Texas (without reference to its principles of conflicts of law), but any law of the State of Texas that regulates the offer and sale of franchises or business opportunities or governs the relationship of a franchisor and its franchisee will not apply unless its jurisdictional requirements are met independently without reference to this Section.
- 24.2. Relationship of the Parties. Nothing in this Agreement creates a fiduciary relationship between you and us or is intended to make either party a general or special agent, legal representative, subsidiary, joint venture, partner, employee or servant of the other for any purpose. During the Term, you must conspicuously identify yourself at your base of operations, and in all dealings with third parties, as a franchisee of ours and the independent owner of your Business. You agree to place any notice of independent ownership we specify on all forms, stationery, advertising, business cards and other materials we require. Neither party is permitted to make any express or implied agreement, warranty or representation, or incur any debt, in the name of or on behalf of the other, or represent that our relationship is other than franchisor and franchisee. In addition, neither party will be obligated by or have any liability under any agreements or representations made by the other that are not expressly authorized by this Agreement.
- 24.3. Severability and Substitution. Each section, subsection, term and provision of this Agreement, and any portion thereof, shall be considered severable. If any applicable and binding law imposes mandatory, non-waivable terms or conditions that conflict with a provision of this Agreement, the terms or conditions required by such law shall govern to the extent of the inconsistency and supersede the conflicting provision of this Agreement. If a court concludes that any promise or covenant in this Agreement is unreasonable and unenforceable: (a) the court may modify such promise or covenant to the minimum extent necessary to make such promise or covenant enforceable; or (b) we may unilaterally modify such promise or covenant to the minimum extent necessary to make such promise or covenant enforceable.
- **24.4.** Waivers. Each party may waive or reduce any obligation of or restriction upon the other in writing. Any such waiver shall be without prejudice to any other rights the party may have. Neither party shall be deemed to have waived or impaired any right, power or option reserved by this Agreement (including the right to demand exact compliance with every term, condition and covenant in this Agreement or to declare any breach of this Agreement to be a default and to terminate the franchise before the expiration of its term) by virtue of: (a) any custom or practice of the parties at variance with the terms of this Agreement; (b) any failure, refusal or neglect by either party to exercise any right under this Agreement or to insist upon exact compliance by the other with its obligations under this Agreement, including any mandatory specification, standard, or operating procedure; (c) any waiver, forbearance, delay, failure or omission by us to exercise any right, power or option, whether of the same, similar or different nature, relating to other franchisees; or (d) our acceptance of any payments due from

you after breach of this Agreement. The following provision applies if you or the franchise granted hereby are subject to the franchise registration or disclosure laws in California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, or Wisconsin: No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor.

- **24.5.** Approvals. Whenever this Agreement requires our approval, you must make a timely written request for approval, and the approval must be in writing in order to bind us. Except as otherwise expressly provided in this Agreement, if we fail to approve any request for approval within the required period of time, we shall be deemed to have disapproved your request. If we deny approval and you seek legal redress for the denial, the only relief to which you may be entitled is to acquire our approval. You are not entitled to any other relief or damages for our denial of approval.
- **24.6.** Force Majeure. Neither we nor you shall be liable for loss or damage or deemed to be in breach of this Agreement if our or your failure to perform our or your obligations results from any event of force majeure. Any delay resulting from an event of force majeure will extend performance accordingly or excuse performance, in whole or in part, as may be reasonable under the circumstances. Notwithstanding the foregoing, "force majeure" will not: (a) relieve you of any payment obligations under this Agreement; or (b) excuse, or apply with respect to, any breaches resulting from an epidemic or pandemic of a contagious illness or disease or resulting from any economic or financial changes caused by such epidemic or pandemic, except for any government-mandated closures of your Business related to such epidemic or pandemic.
- **24.7.** Binding Effect. This Agreement is binding upon the parties to this Agreement and their respective executors, administrators, heirs, assigns and successors in interest. Nothing in this Agreement is intended, nor shall be deemed, to confer any rights or remedies upon any person or legal entity not a party to this Agreement; provided, however, that the additional insureds listed in Section 15.1 and the Indemnified Parties are intended third-party beneficiaries under this Agreement with respect to Section 15.1 and Section 18, respectively.
- Integration. THIS AGREEMENT CONSTITUTES THE ENTIRE AGREEMENT BETWEEN THE PARTIES AND MAY NOT, EXCEPT AS PERMITTED BY SECTION 12.2 AND SECTION 24.3, BE CHANGED EXCEPT BY A WRITTEN DOCUMENT SIGNED BY BOTH PARTIES. Any email correspondence or other form of informal electronic communication shall not be deemed to modify this Agreement unless such communication is signed by both parties and specifically states that it is intended to modify this Agreement. The attachment(s) are part of this Agreement, which, together with any Amendments or Addenda executed on or after the Effective Date, constitutes the entire understanding and agreement of the parties, and there are no other oral or written understandings or agreements between us and you about the subject matter of this Agreement. As referenced above, all mandatory provisions of the Manual are part of this Agreement. Any representations not specifically contained in this Agreement made before entering into this Agreement do not survive after the signing of this Agreement. This provision is intended to define the nature and extent of the parties' mutual contractual intent, there being no mutual intent to enter into contract relations, whether by agreement or by implication, other than as set forth above. The parties acknowledge that these limitations are intended to achieve the highest possible degree of certainty in the definition of the contract being formed, in recognition of the fact that uncertainty creates economic risks for both parties which, if not addressed as provided in this Agreement, would affect the economic terms of this bargain. Nothing in this Agreement is intended to disclaim any of the representations we made in the Franchise Disclosure Document.
- 24.9. Covenant of Good Faith. If applicable law implies into this Agreement a covenant of good faith and fair dealing, the covenant shall not imply any rights or obligations that are inconsistent with a fair construction of the terms of this Agreement. Additionally, if applicable law implies the covenant, you agree that: (a) this Agreement (and the relationship of the parties inherent in this Agreement) grants us discretion to make decisions, take actions and/or refrain from taking actions not inconsistent with our explicit rights and obligations under this Agreement that may favorably or adversely affect your interests; (b) we will use our judgment in exercising the

discretion based on our assessment of our own interests and balancing those interests against the interests of our franchisees (including ourselves and our affiliates if applicable), but without considering your individual interests or the individual interests of any other particular franchisee; (c) we have no liability to you for the exercise of our discretion in this manner so long as the discretion is not exercised in bad faith; and (d) in the absence of bad faith, no trier of fact in any arbitration or litigation may substitute its judgment for our judgment so exercised.

- **24.10.** Rights of Parties are Cumulative. The rights of the parties under this Agreement are cumulative and no exercise or enforcement by either party of any right or remedy under this Agreement will preclude any other right or remedy available under this Agreement or by law.
- **24.11.** <u>Survival</u>. All provisions that expressly or by their nature survive the termination, expiration or Transfer of this Agreement (or the Transfer of an ownership interest in the franchise) shall continue in full force and effect subsequent to and notwithstanding its termination, expiration or Transfer and until they are satisfied in full or by their nature expire, including, without limitation, <u>Section 13</u>, <u>Section 14</u>, <u>Section 16</u>, <u>Section 18</u>, <u>Section 21</u>, Section 22 and Section 24.
- **24.12.** Construction. The headings in this Agreement are for convenience only and do not define, limit or construe the contents of the sections or subsections. All references to Sections refer to the Sections contained in this Agreement unless otherwise specified. All references to days in this Agreement refer to calendar days unless otherwise specified. The term "you" as used in this Agreement is applicable to one or more persons or an Entity, and the singular usage includes the plural and the masculine and neuter usages include the other and the feminine and the possessive.
  - **24.13.** Time of Essence. Time is of the essence in this Agreement and every term thereof.
- **24.14.** Counterparts. This Agreement may be signed in multiple counterparts, each of which shall be deemed an original and all of which together shall constitute but one and the same document.
- **24.15.** <u>Notice.</u> All notices given under this Agreement must be in writing, delivered by hand, email (to the last email address provided by the recipient) or first class mail, to the following addresses (which may be changed upon 10 business days' prior written notice):

YOU: As set forth in Part A of <u>ATTACHMENT "A"</u>

US: TDC Franchising, LLC

2929 Carlisle St., Suite 100

Dallas, Texas 75204

Notice shall be considered given at the time delivered by hand, or one (1) business day after sending by email or comparable electronic system, or three (3) business days after placed in the mail, postage prepaid, by certified mail with a return receipt requested.

[Signature Page to Follow]

The parties to this Agreement have executed this Agreement effective as of the Effective Date first above written.

# FRANCHISOR:

TDC Franchising, LLC, a Texas limited liability company	
By:	
YOU (If you are an entity):	YOU (If you are not an entity):
$\overline{a(n)}$ ,	Name:
By: Name:	Name:
Its:	Name:
	Name:

# ATTACHMENT "A"

### TO FRANCHISE AGREEMENT

### **DEAL TERMS**

Franchisee Details.		
Name of Franchisee: [		]
Is the franchisee one or more natural	l persons signing in their indiv	idual capacity? Yes: No:
Type of Entity and State of Formatio	n* (if applicable): [	]
		g a direct or indirect ownership interest in concurrently with the execution of this
		on holding a direct or indirect ownership blicable) along with a description of their
Owner's Name	% Ownership Interest	Direct or Indirect (if indirect, describe nature of interest)
Notice Address: [		
<del></del>		t of the following geographic area (as may
[		]
		lefine your Territory during the term of the e agreed to by you and us in writing, the

boundaries of your Territory shall remain defined by the zip codes or other boundaries in effect as of the

Effective Date and depicted on the map on the following page.

Attachment A

A.

B.

# ATTACHMENT "B"

### TO FRANCHISE AGREEMENT

# FRANCHISE OWNER AGREEMENT

[See Attached]

#### FRANCHISE OWNER AGREEMENT

This Franchise Owner Agreement (this "<u>Agreement</u>") is entered into by each of the undersigned owners of Franchisee (defined below) in favor of TDC Franchising, LLC, a Texas limited liability company, and its successors and assigns ("<u>us</u>"), upon the terms and conditions set forth in this Agreement. Each signatory to this Agreement is referred to as "<u>you</u>".

1. **Definitions.** For purposes of this Agreement, the following terms have the meanings given to them below:

"Competitive Business" means any business that offers or provides (or grants franchises or licenses to others to operate a business that offers or provides) Competitive Services; provided, however, that the term "Competitive Business" shall not apply to (a) any business operated by you or your affiliate under a Franchise Agreement with us, or (b) any business operated by a publicly-held entity in which you or your Owners, on an aggregate basis, own less than a 5% legal or beneficial interest.

"Competitive Services" means construction, cleaning, and repair services or other services the same as or similar to those provided by TDC Businesses or in which our Know-how could be used to the disadvantage of us or any of our affiliates or other franchisees. These services include, but are not limited to, crack and joint filling, concrete pressure washing, and concreate sealing.

"Copyrights" means all works and materials for which we or our affiliate has secured common law or registered copyright protection and that we allow THE DRIVEWAY COMPANY franchisees to use, sell or display in connection with the marketing and/or operation of a TDC Business, whether now in existence or created in the future.

"Franchise Agreement" means THE DRIVEWAY	
Franchisee with an effective date of	, 202
"Franchised Business" means the TDC Business of Agreement.	operated by Franchisee pursuant to the Franchise
"Franchisee" means	

"Improvements" means any additions, modifications or improvements to (a) the goods or services offered at a TDC Business, (b) the method of operation of a TDC Business or (c) any marketing or promotional ideas relating to a TDC Business, whether developed by you, Franchisee or any other person.

"Intellectual Property" means, collectively or individually, our Marks, Copyrights, Know-how, System and Improvements. "Intellectual Property" also includes all customer and business data collected by Franchisee or by us.

"Know-how" means all of our trade secrets and other proprietary information relating to the development, marketing and/or operation of a TDC Business, including, but not limited to, methods, techniques, specifications, procedures, policies, marketing strategies, supplier information and information comprising the System and the Manual.

"Manual" means our confidential brand standards manual for the operation of a TDC Business.

"Marks" means the logotypes, service marks, and trademarks now or hereafter involved in the operation of a TDC Business, including "THE DRIVEWAY COMPANY" and the associated logo, and any other trademarks, service marks or trade names that we designate for use by a TDC Business.

"Prohibited Activities" means any or all of the following: (a) owning, operating or having any other interest (as an owner, partner, director, officer, employee, manager, consultant, shareholder, creditor, representative, agent or in any similar capacity) in a Competitive Business (other than owning an interest of 5% or less in a publicly traded company that is a Competitive Business); (b) diverting or attempting to divert any business from us (or one of our affiliates or franchisees); and/or (c) inducing any customer of

Attachment B

ours (or of one of our affiliates or franchisees) to transfer their business to Owner or to any other person that is not then a franchisee of ours.

"Restricted Period" means the two (2) year period after the earliest to occur of the following: (a) the termination or expiration of the Franchise Agreement; (b) the date on which Franchisee assigns the Franchise Agreement to another person with respect to whom you do not hold any direct or indirect ownership interest; or (c) the date on which you cease to be an owner of Franchisee; provided however, that if a court of competent jurisdiction determines that this period of time is too long to be enforceable, then the "Restricted Period" means the one (1) year period after the earliest to occur of the following: (a) the termination or expiration of the Franchise Agreement; (b) the date on which Franchisee assigns the Franchise Agreement to another person with respect to whom you do not hold any direct or indirect ownership interest; or (c) the date on which you cease to be an owner of Franchisee.

"Restricted Territory" means the geographic area within: (a) Franchisee's Territory under the Franchise Agreement (as described on Attachment A to this Agreement); and (b) any territory operated by another TDC Businesses that is operating as of the date of this Agreement and remains in operation during all or any part of the Restricted Period; provided, however, that if a court of competent jurisdiction determines that the foregoing Restricted Territory is too broad to be enforceable, then the "Restricted Territory" means the geographic area within Franchisee's Territory under the Franchise Agreement (as described on Attachment A to this Agreement).

"System" means our system for the operation of a TDC Business, the distinctive characteristics of which include: the Marks; trade secrets; marketing strategies; training programs; standards, methods, procedures and specifications; and operating system.

"TDC Business" means a business providing construction and repair services for commercial and residential driveways, including crack and joint sealing, driveway replacement, and related areas using our proprietary product and methods operating under the Marks.

2. Background. In your capacity as an owner of Franchisee, you may gain knowledge of our System and Know-how. You understand that protecting the Intellectual Property is vital to our success and that of our franchisees and that you could seriously jeopardize our entire franchise system if you were to unfairly compete with us. In addition, you understand that certain terms of the Franchise Agreement apply to "owners" and not just Franchisee. You agree to comply with the terms of this Agreement in order to: (a) avoid damaging our System by engaging in unfair competition; and (b) bind yourself to the terms of the Franchise Agreement applicable to owners.

#### 3. Brand Protection Covenants.

- (a) <u>Intellectual Property</u>. You agree to:
  - (i) refrain from using the Intellectual Property in any capacity or for any purpose other than the operation of Franchisee's TDC Business in compliance with the Franchise Agreement and Manual;
  - (ii) maintain the confidentiality of the Know-how at all times;
  - (iii) take all reasonable steps we require to prevent unauthorized use or disclosure of Knowhow;
  - (iv) refrain from making unauthorized copies of documents containing any Know-how; and
  - (v) immediately stop using the Intellectual Property at such time that you are no longer an owner of Franchisee.

You agree to assign to us or our designee, without charge, all rights to any Improvement developed by you, including the right to grant sublicenses. If applicable law precludes you from

- assigning ownership of any Improvement to us, then such Improvement shall be perpetually licensed by you to us free of charge, with full rights to use, commercialize and sublicense the same.
- (b) <u>Unfair Competition During Relationship</u>. You agree not to unfairly compete with us at any time while you are an owner of Franchisee by engaging in any Prohibited Activities.
- (c) <u>Unfair Competition After Relationship.</u> You agree not to unfairly compete with us by engaging in any Prohibited Activities during the Restricted Period; provided, however, that the Prohibited Activity relating to having an interest in a Competitive Business only applies to a Competitive Business that is located within, or that provides competitive goods or services with respect to properties located within, the Restricted Territory. If you engage in any Prohibited Activities during the Restricted Period, then your Restricted Period will be extended by the period of time during which you were engaging in the Prohibited Activity (any such extension of time will not be construed as a waiver of your breach or otherwise impair any of our rights or remedies relating to your breach).
- (d) <u>Family Members</u>. You acknowledge you could circumvent the purpose of this Agreement by disclosing Know-how to an immediate family member (i.e., parent, sibling, child, or grandchild). You also acknowledge it would be difficult for us to prove whether you disclosed the Know-how to family members. Therefore, you will be presumed to have violated the terms of this Agreement if any member of your immediate family (i) engages in any Prohibited Activities during any period of time during which you are prohibited from engaging in the Prohibited Activities or (ii) uses or discloses the Know-how. However, you may rebut this presumption by furnishing evidence conclusively showing you did not disclose the Know-how to the family member.
- (e) Covenants Reasonable. You acknowledge that: (i) the terms of this Agreement are reasonable both in time and in scope of geographic area; and (ii) you have sufficient resources, business experience and opportunities to earn an adequate living while complying with the terms of this Agreement. YOU HEREBY WAIVE ANY RIGHT TO CHALLENGE THE TERMS OF THIS AGREEMENT AS BEING OVERLY BROAD, UNREASONABLE OR UNENFORCEABLE. Although you and we both believe the covenants in this Agreement are reasonable, we may at any time unilaterally modify the terms of the brand protection covenants in Section 3 of this Agreement, upon written notice to you, by limiting the scope of the Prohibited Activities, narrowing the definition of a Competitive Business, shortening the duration of the Restricted Period, reducing the geographic scope of the Restricted Territory and/or reducing the scope of any other covenant imposed upon you under Section 3 of this Agreement to ensure that the terms and covenants are enforceable under applicable law.
- (f) Breach. You agree that your failure to comply with the covenants in this Section 3 is likely to cause substantial and irreparable damage to us and/or our other franchisees for which there is no adequate remedy at law. Therefore, you agree that any violation of these covenants will entitle us to injunctive relief. You agree we may apply for such injunctive relief, without bond, but upon due notice, in addition to any other relief available at equity or law, and your sole remedy in the event of the entry of such injunction will be the dissolution of such injunction, if warranted, upon hearing duly held (all claims for damages by reason of the wrongful issuance of any such injunction being expressly waived hereby). If a court requires the filing of a bond notwithstanding the preceding sentence, the parties agree the amount of the bond shall not exceed \$1,000. None of the remedies available to us under this Section are exclusive of any other, but may be combined with others under this Agreement, or at law or in equity, including injunctive relief, specific performance and recovery of monetary damages.
- **Transfer Restrictions.** If you are an owner of Franchisee, you acknowledge that we must approve all persons who hold a direct or indirect ownership interest in Franchisee. Accordingly, you agree that you

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will not, directly or indirectly or by operation of law, sell, assign, mortgage, pledge or in any manner transfer any direct or indirect ownership interest in Franchisee except in accordance with the terms and conditions set forth in <u>Section 19.2</u> of the Franchise Agreement.

- Financial Security. In order to secure Franchisee's financial obligations under the Franchise Agreement 5. and all ancillary agreements executed by Franchisee in connection with the Franchise Agreement, including, but not limited to, any agreement for the purchase of goods or services from us or an affiliate of ours and any promissory note related to payments owed to us (collectively, the "Secured Agreements"), you, jointly and severally, personally and unconditionally: (a) guarantee to us and our successor and assigns, that Franchisee shall punctually fulfil all of its payment and other financial obligations under the Secured Agreement; and (b) agree to be personally bound by, and personally liable for, each and every monetary provision in the Secured Agreements. You waive: (1) acceptance and notice of acceptance by us of the foregoing undertakings; (2) notice of demand for payment of any indebtedness guaranteed; (3) protest and notice of default to any party with respect to the indebtedness guaranteed; (4) any right you may have to require that an action be brought against Franchisee or any other person as a condition of liability; and (5) the defense of the statute of limitations in any action hereunder or for the collection of any indebtedness hereby guaranteed. You agree that: (1) your direct and immediate liability under this guaranty shall be joint and several with Franchisee and all other signatories to this Agreement; (2) you will render any payment required under the Secured Agreements upon demand if Franchisee fails to promptly do so; (3) your liability shall not be contingent or conditioned upon pursuit by us of any remedies against Franchisee or any other person; and (4) liability shall not be diminished, relieved or otherwise affected by any extension of time, credit or other indulgence that we may grant to Franchisee or to any other person, including the acceptance of any partial payment or performance, or the compromise or release of any claims, none of which shall in any way modify or amend this guarantee, which shall be continuing and irrevocable during the term of each of the Secured Agreements and following the termination, expiration or transfer of each of the Secured Agreements to the extent any financial obligations under any such Secured Agreements survive such termination, expiration or transfer. This guaranty will continue unchanged by the occurrence of any bankruptcy of Franchisee or any assignee or successor of Franchisee or by any abandonment of one or more of the Secured Agreements by a trustee of Franchisee. Neither your obligation to make payment in accordance with the terms of this undertaking nor any remedy for enforcement shall be impaired, modified, changed, released or limited in any manner whatsoever by any impairment, modification, change, release or limitation of the liability of Franchisee or its estate in bankruptcy or of any remedy for enforcement, resulting from the operation of any present or future provision of the U.S. Bankruptcy Act or other statute, or from the decision of any court or agency.
- 6. Dispute Resolution. Any dispute between the parties relating to this Agreement shall be brought in accordance with the dispute resolution procedures in the Franchise Agreement. Notwithstanding the foregoing, if any dispute resolution procedures in the Franchise Agreement conflict with any terms of this Agreement, the terms of this Agreement shall prevail. You acknowledge and agree that a breach of this Agreement by you shall constitute a material event of default under the Franchise Agreement, permitting us to terminate the Franchise Agreement in accordance with the terms thereof.

#### 7. Miscellaneous.

- (a) If either party hires an attorney or files suit against the other party relating to or alleging a breach of this Agreement, the losing party agrees to pay the prevailing party's reasonable attorneys' fees and costs incurred in connection with such breach.
- (b) This Agreement will be governed by, construed and enforced under the laws of Texas and the courts in that state shall have jurisdiction over any legal proceedings arising out of this Agreement.
- (c) Any claim, defense or cause of action you may have against us or against Franchisee, regardless of cause or origin, cannot be used as a defense against our enforcement of this Agreement.

4 Attachment B

- (d) Each section of this Agreement, including each subsection and portion thereof, is severable. In the event that any section, subsection or portion of this Agreement is unenforceable, it shall not affect the enforceability of any other section, subsection or portion; and each party to this Agreement agrees that the court may impose such limitations on the terms of this Agreement as it deems in its discretion necessary to make such terms reasonable in scope, duration and geographic area.
- (e) You agree that we may deliver to you any notice or other communication contemplated by this Agreement in the same manner and to the same address listed in the notice provisions of the Franchise Agreement and any such delivery shall be deemed effective for purposes of this Agreement. You may change the address to which notices must be sent by sending us a written notice requesting such change, which notice shall be delivered in the manner and to the address listed in the Franchise Agreement.

In witness whereof, each of the undersigned has executed this Agreement as of the date or dates set forth below.

OWNER
By:
Name:
Date:
OWNER
By:
Name:
Date:
OWNER
By:
Name:
Date:
OWNER
By:
Name:
Date:

# ATTACHMENT "C"

### TO FRANCHISE AGREEMENT

# **ACH AUTHORIZATION FORM**

[See Attached]

AUTOMATED CLEARING HOUSE PAYMENT AUTHORIZATION FORM								
Franchisee Information:								
Franchisee Name	Business No.							
Franchisee Mailing Address (street)	Franchisee Phone No.							
Franchisee Mailing Address (city, state, zip)								
Contact Name, Address and Phone number (if different from above)								
Franchisee Fax No.	Franchisee Email Address							
Bank Account Information:								
Bank Name								
Bank Mailing Address (street, city, state, zip)								
Bank Account No. Check one Savings	Bank Routing No. (9 digits)							
Bank Mailing Address (city, state, zip)	Bank Phone No.							
Authorization:								
Franchisee hereby authorizes TDC Franchising, LLC ("Franchisor") to information and amount sufficient to cover any fees payable to Franchisor pursure cover any purchases of goods or services from Franchisor or any affiliate Clearing House Association (NACHA) rules in the administration of the This authorization is to remain in full force and effect until Franchisor has time and in such manner as to afford Franchisor and the Bank a reason changes to any of the information contained in this authorization form at the such manner as to afford Franchisor and the Bank a reason changes to any of the information contained in this authorization form at the such manner as to afford Franchisor and the Bank a reason changes to any of the information contained in this authorization form at the such manner as the	h entries to Franchisee's account. Each debit shall be made from time to suant to any agreement between Franchisor and Franchisee as well as to of Franchisor. Franchisee agrees to be bound by the National Automated see debit entries. Debit entries will be initiated only as authorized above as received written notification from Franchisee of its termination in such table opportunity to act on it. Franchisee shall notify Franchisor of any							
Signature:	Date:							
Name:								
Its:								
Federal Tax ID Number:								
NOTE: FRANCHISEE MUST ATTACH A VOIDED								

# ATTACHMENT "D"

### TO FRANCHISE AGREEMENT

# **BRAND PROTECTION AGREEMENT**

[See Attached]

#### **BRAND PROTECTION AGREEMENT**

This Agreement (this "<u>Agreement</u>") is entered into by the undersigned ("<u>you</u>") in favor of TDC Franchising, LLC, a Texas limited liability company, and its successors and assigns ("<u>us</u>"), upon the terms and conditions set forth in this Agreement.

- **Definitions.** For purposes of this Agreement, the following terms have the meanings given to them below:
  - "Competitive Business" means any business that offers or provides (or grants franchises or licenses to others to operate a business that offers or provides) Competitive Services; provided, however, that the term "Competitive Business" shall not apply to (a) any business operated by you or your affiliate under a Franchise Agreement with us, or (b) any business operated by a publicly-held entity in which you or your Owners, on an aggregate basis, own less than a 5% legal or beneficial interest.
  - "Competitive Services" means construction, cleaning, and repair services or other services the same as or similar to those provided by TDC Businesses or in which our Know-how could be used to the disadvantage of us or any of our affiliates or other franchisees. These services include, but are not limited to, crack and joint filling, concrete pressure washing, and concreate sealing.
  - "Copyrights" means all works and materials for which we or our affiliate has secured common law or registered copyright protection and that we allow THE DRIVEWAY COMPANY franchisees to use, sell or display in connection with the marketing and/or operation of a TDC Business, whether now in existence or created in the future.
  - "Franchisee" means THE DRIVEWAY COMPANY franchisee for whom you are an officer, director, employee or independent contractor.
  - "Improvements" means any additions, modifications or improvements to: (a) the goods or services offered at a TDC Business; (b) the method of operation of a TDC Business; or (c) any marketing or promotional ideals relating to a TDC Business, whether developed by you, Franchisee or any other person.
  - "Intellectual Property" means, collectively or individually, our Marks, Copyrights, Know-how, System and Improvements. "Intellectual Property" also includes all customer and business data collected by Franchisee or by us.
  - "Know-how" means all of our trade secrets and other proprietary information relating to the development, marketing and/or operation of a TDC Business, including, but not limited to, methods, techniques, specifications, procedures, policies, marketing strategies, supplier information and information comprising the System and the Manual.
  - "Manual" means our confidential brand standards manual for the operation of a TDC Business.
  - "Marks" means the logotypes, service marks, and trademarks now or hereafter involved in the operation of a TDC Business, including "THE DRIVEWAY COMPANY" and the associated logo, and any other trademarks, service marks or trade names that we designate for use by a TDC Business.
  - "Prohibited Activities" means any or all of the following: (a) owning, operating or having any other interest (as an owner, partner, director, officer, employee, manager, consultant, shareholder, creditor, representative, agent or in any similar capacity) in a Competitive Business (other than owning an interest of five percent (5%) or less in a publicly traded company that is a Competitive Business); (b) diverting or attempting to divert any business from us (or one of our affiliates or franchisees); and/or (c) inducing any customer of ours (or of one of our affiliates or franchisees) to transfer their business to you or to any other person that is not then a franchisee of ours.
  - "Restricted Period" means the two (2) year period after you cease to be an officer, director, employee or independent contractor of Franchisee; provided, however, that if a court of competent jurisdiction determines that this period of time is too long to be enforceable, then the "Restricted Period" means the

Attachment D

one (1) year period after you cease to be an officer, director, employee or independent contractor of Franchisee.

"Restricted Territory" means the geographic area within the Territory granted to Franchisee, as described on Attachment A to this Agreement.

"System" means our system for the operation of a TDC Business, the distinctive characteristics of which include: the Marks; trade secrets; marketing strategies; training programs; standards, methods, procedures and specifications; and operating system.

"TDC Business" means a business providing construction and repair services for commercial and residential driveways, including crack and joint sealing, driveway replacement, and related areas using our proprietary product and methods operating under the Marks.

- 2. Background. You are an officer, director, employee or independent contractor of Franchisee. As a result of this association, you may gain knowledge of our System and Know-how. You understand that protecting the Intellectual Property is vital to our success and that of our franchisees and that you could seriously jeopardize our entire franchise system if you were to unfairly compete with us. In order to avoid such damage, you agree to comply with the terms of this Agreement.
- 3. **Intellectual Property**. You agree to:
  - (i) refrain from using the Intellectual Property in any capacity or for any purpose other than the operation of Franchisee's TDC Business;
  - (ii) maintain the confidentiality of the Know-how at all times;
  - take all reasonable steps we require to prevent unauthorized use or disclosure of the Know-how; (iii)
  - refrain from making unauthorized copies of documents containing any Know-how; and (iv)
  - immediately stop using the Intellectual Property at such time that you are no longer an officer, (v) director, employee or independent contractor of Franchisee.
- 4. Unfair Competition During Relationship. You agree not to unfairly compete with us at any time while you are an officer, director, employee or independent contractor of Franchisee by engaging in any Prohibited Activities.
- Unfair Competition After Relationship. You agree not to unfairly compete with us by engaging in any 5. Prohibited Activities during the Restricted Period; provided, however, that the Prohibited Activity relating to having an interest in a Competitive Business only applies to a Competitive Business that is located within, or that provides competitive goods or services with respect to properties located within, the Restricted Territory. If you engage in any Prohibited Activities during the Restricted Period, then your Restricted Period will be extended by the period of time during which you were engaging in the Prohibited Activity (any such extension of time will not be construed as a waiver of your breach or otherwise impair any of our rights or remedies relating to your breach).
- 6. Immediate Family Members. You acknowledge you could circumvent the purpose of this Agreement by disclosing Know-how to an immediate family member (i.e., spouse, parent, sibling, child, or grandchild). You also acknowledge it would be difficult for us to prove whether you disclosed the Knowhow to family members. Therefore, you will be presumed to have violated the terms of this Agreement if any member of your immediate family (a) engages in any Prohibited Activities during any period of time during which you are prohibited from engaging in the Prohibited Activities or (b) uses or discloses the Know-how. However, you may rebut this presumption by furnishing evidence conclusively showing you did not disclose the Know-how to the family member.
- 7. Covenants Reasonable. You acknowledge and agree that: (a) the terms of this Agreement are reasonable 2

both in time and in scope of geographic area; and (b) you have sufficient resources, business experience and opportunities to earn an adequate living while complying with the terms of this Agreement. YOU HEREBY WAIVE ANY RIGHT TO CHALLENGE THE TERMS OF THIS AGREEMENT AS BEING OVERLY BROAD, UNREASONABLE OR OTHERWISE UNENFORCEABLE.

8. Breach. You agree that your failure to comply with the terms of this Agreement is likely to cause substantial and irreparable damage to us and/or our other franchisees for which there is no adequate remedy at law. Therefore, you agree that any violation of the terms of this Agreement will entitle us to injunctive relief. You agree we may apply for such injunctive relief, without bond, but upon due notice, in addition to any other relief available at equity or law, and your sole remedy in the event of the entry of such injunction, will be the dissolution of such injunction, if warranted, upon hearing duly held (all claims for damages by reason of the wrongful issuance of any such injunction being expressly waived hereby). If a court requires the filing of a bond notwithstanding the preceding sentence, the parties agree the amount of the bond shall not exceed \$1,000. None of the remedies available to us under this Agreement are exclusive of any other, but may be combined with others under this Agreement, or at law or in equity, including injunctive relief, specific performance and recovery of monetary damages. Any claim, defense or cause of action that you may have against us or against Franchisee, regardless of cause or origin, cannot be used as a defense against our enforcement of this Agreement.

#### 9. Miscellaneous.

- (a) If we hire an attorney or file suit against you because you have breached this Agreement and prevail against you, you agree to pay our reasonable attorneys' fees and costs in doing so.
- (b) This Agreement will be governed by, construed and enforced under the laws of Texas and the courts in that state shall have jurisdiction over any legal proceedings arising out of this Agreement.
- (c) Each section of this Agreement, including each subsection and portion thereof, is severable. In the event that any section, subsection or portion of this Agreement is unenforceable, it shall not affect the enforceability of any other section, subsection or portion; and each party to this Agreement agrees that the court may impose such limitations on the terms of this Agreement as it deems in its discretion necessary to make such terms reasonable in scope, duration and geographic area.
- (d) You and we both believe that the covenants in this Agreement are reasonable in terms of scope, duration and geographic area. However, we may at any time unilaterally modify the terms of this Agreement upon written notice to you by limiting the scope of the Prohibited Activities, narrowing the definition of a Competitive Business, shortening the duration of the Restricted Period, reducing the geographic scope of the Restricted Territory and/or reducing the scope of any other covenant imposed upon you under this Agreement to ensure that the terms and covenants in this Agreement are enforceable under applicable law.
- (e) If you are a resident of Washington, D.C. as of the date you sign this Agreement, then the noncompetition covenant set forth in this Agreement shall not be applicable to you and the definition of "Prohibited Activities" shall be deemed amended by deleting clause (a) from such definition.

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T	his	Brand	P	rotecti	on A	Agreemen	t is	executed	as	of	the (	date	or o	dates	set	forth	ı be	low

By:		 	
Name: _			
Date:			

Attachment D

### ATTACHMENT A

### **Restricted Territory**

[Insert "Territory" description from Franchisee's Franchise Agreement]

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# ATTACHMENT "E"

### TO FRANCHISE AGREEMENT

### **CONFIDENTIALITY AGREEMENT**

[See Attached]

#### **CONFIDENTIALITY AGREEMENT**

This Agreement (this "<u>Agreement</u>") is entered into by the undersigned ("<u>you</u>") in favor of TDC Franchising, LLC, a Texas limited liability company, and its successors and assigns ("<u>us</u>"), upon the terms and conditions set forth in this Agreement.

- 1. **Definitions.** For purposes of this Agreement, the following terms have the meanings given to them below:
  - "Copyrights" means all works and materials for which we or our affiliate has secured common law or registered copyright protection and that we allow THE DRIVEWAY COMPANY franchisees to use, sell or display in connection with the marketing and/or operation of a TDC Business, whether now in existence or created in the future.
  - "Franchisee" means THE DRIVEWAY COMPANY franchisee for whom you are an officer, director, employee or independent contractor.
  - "Improvements" means any additions, modifications or improvements to (a) the goods or services offered at a TDC Business, (b) the method of operation of a TDC Business or (c) any marketing or promotional ideals relating to a TDC Business, whether developed by you, Franchisee or any other person.
  - "Intellectual Property" means, collectively or individually, our Marks, Copyrights, Know-how, System and Improvements. "Intellectual Property" also includes all customer and business data collected by Franchisee or by us.
  - "Know-how" means all of our trade secrets and other proprietary information relating to the development, marketing and/or operation of a TDC Business, including, but not limited to, methods, techniques, specifications, procedures, policies, marketing strategies, supplier information and information comprising the System and the Manual.
  - "Manual" means our confidential brand standards manual for the operation of a TDC Business.
  - "Marks" means the logotypes, service marks, and trademarks now or hereafter involved in the operation of a TDC Business, including "THE DRIVEWAY COMPANY" and the associated logo, and any other trademarks, service marks or trade names that we designate for use by a TDC Business.
  - "System" means our system for the operation of a TDC Business, the distinctive characteristics of which include: the Marks; trade secrets; marketing strategies; training programs; standards, methods, procedures and specifications; and operating system.
  - "TDC Business" means a business providing construction and repair services for commercial and residential driveways, including crack and joint sealing, driveway replacement, and related areas using our proprietary product and methods operating under the Marks.
- **2. Background.** You are an officer, director, employee or independent contractor of Franchisee. As a result of this association, you may gain knowledge of our System and Know-how. You understand that protecting the Intellectual Property is vital to our success and that of our franchisees and that you could seriously jeopardize our entire franchise system if you were to unfairly compete with us. In order to avoid such damage, you agree to comply with the terms of this Agreement.
- 3. Know-How and Intellectual Property. You agree to:
  - (i) refrain from using the Intellectual Property in any capacity or for any purpose other than the operation of Franchisee's TDC Business;
  - (ii) maintain the confidentiality of the Know-how at all times;
  - (iii) take all reasonable steps we require to prevent unauthorized use or disclosure of the Know-how;

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Attachment E

- (iv) refrain from making unauthorized copies of documents containing any Know-how; and
- (v) immediately stop using the Intellectual Property at such time that you are no longer an officer, director, employee or independent contractor of Franchisee.
- 4. Family Members. You acknowledge you could circumvent the purpose of this Agreement by disclosing Know-how to an immediate family member (i.e., spouse, parent, sibling, child, or grandchild). You also acknowledge it would be difficult for us to prove whether you disclosed the Know-how to family members. Therefore, you will be presumed to have violated the terms of this Agreement if any member of your immediate family uses or discloses the Know-how. However, you may rebut this presumption by furnishing evidence conclusively showing you did not disclose the Know-how to the family member.
- 5. Covenants Reasonable. You acknowledge and agree that: (a) the terms of this Agreement are reasonable both in time and in scope of geographic area; and (b) you have sufficient resources, business experience and opportunities to earn an adequate living while complying with the terms of this Agreement. YOU HEREBY WAIVE ANY RIGHT TO CHALLENGE THE TERMS OF THIS AGREEMENT AS BEING OVERLY BROAD, UNREASONABLE OR OTHERWISE UNENFORCEABLE.
- 6. Breach. You agree that your failure to comply with the terms of this Agreement is likely to cause substantial and irreparable damage to us and/or our other franchisees for which there is no adequate remedy at law. Therefore, you agree that any violation of the terms of this Agreement will entitle us to injunctive relief. You agree we may apply for such injunctive relief, without bond, but upon due notice, in addition to any other relief available at equity or law, and your sole remedy in the event of the entry of such injunction, will be the dissolution of such injunction, if warranted, upon hearing duly held (all claims for damages by reason of the wrongful issuance of any such injunction being expressly waived hereby). If a court requires the filing of a bond notwithstanding the preceding sentence, the parties agree the amount of the bond shall not exceed \$1,000. None of the remedies available to us under this Agreement are exclusive of any other, but may be combined with others under this Agreement, or at law or in equity, including injunctive relief, specific performance and recovery of monetary damages. Any claim, defense or cause of action that you may have against us or against Franchisee, regardless of cause or origin, cannot be used as a defense against our enforcement of this Agreement.

#### 7. Miscellaneous.

- (a) If we hire an attorney or file suit against you because you have breached this Agreement and prevail against you, you agree to pay our reasonable attorneys' fees and costs in doing so.
- (b) This Agreement will be governed by, construed and enforced under the laws of Texas and the courts in that state shall have jurisdiction over any legal proceedings arising out of this Agreement.
- (c) Each section of this Agreement, including each subsection and portion thereof, is severable. In the event that any section, subsection or portion of this Agreement is unenforceable, it shall not affect the enforceability of any other section, subsection or portion; and each party to this Agreement agrees that the court may impose such limitations on the terms of this Agreement as it deems in its discretion necessary to make such terms enforceable.

This Confidentiality Agreement is executed as of the date set forth below.

By:	 		
Name:			
Date:			

#### ATTACHMENT "F"

#### TO FRANCHISE AGREEMENT

#### **DEFINITIONS**

- "Account" is defined in Section 13.5.
- "ACH Agreement" means our form of ACH Authorization Agreement, the most current form of which is attached to this Agreement as <u>ATTACHMENT "C"</u>.
- "Affiliated Entity" is defined in Section 16.1.
- "Agencies" is defined in Section 21.1.
- "Agreement" is defined in the Introductory Paragraph.
- "Brand Protection Agreement" means our form of Brand Protection Agreement, the most current form of which is attached to this Agreement as <u>ATTACHMENT "D"</u>.
- "Business" is defined in Section 2.
- "Claim" or "Claims" means any and all claims, actions, demands, assessments, litigation, or other form of regulatory or adjudicatory procedures, claims, demands, assessments, investigations, or formal or informal inquiries.
- "Competitive Business" means any business that offers or provides (or grants franchises or licenses to others to operate a business that offers or provides) Competitive Services; provided, however, that the term "Competitive Business" shall not apply to (a) any business operated by you or your affiliate under a Franchise Agreement with us, or (b) any business operated by a publicly-held entity in which you or your Owners own, on an aggregate basis, less than a 5% legal or beneficial interest.
- "Competitive Services" means construction, cleaning, and repair services or other services the same as or similar to those provided by TDC Businesses or in which our Know-how could be used to the disadvantage of us or any of our affiliates or other franchisees. These services include, but are not limited to, crack and joint filling, concrete pressure washing, and concreate sealing.
- "Confidentiality Agreement" means our form of Confidentiality Agreement, the most current form of which is attached to this Agreement as ATTACHMENT "E".
- "Copyrights" means all works and materials for which we or our affiliate has secured common law or registered copyright protection and that we allow THE DRIVEWAY COMPANY franchisees to use, sell or display in connection with the marketing and/or operation of a TDC Business, whether now in existence or created in the future.
- "Covered Person" means each of your managers, officers, governing persons and executive management personnel other than a person that is also an Owner.
- "Dispute" is defined in Section 22.
- "Effective Date" is defined in the Introductory Paragraph.
- "Entity" means a corporation, partnership, limited liability company or other form of association.
- "Excluded Claim" is defined in Section 22.
- "Final Payment" is defined in Section 21.2.
- "General Release" means our current form of general release of all claims against us and our affiliates and subsidiaries, and our and their respective members, officers, directors, agents and employees, in both their

Attachment F

corporate and individual capacities.

"Gross Sales" means all revenues that you collect from the operation of your Business, including: (a) the proceeds of any business interruption insurance; and (b) any revenues initially collected by us and paid to you for your completion of a job for a National Account customer. Gross Sales does not include: (a) sales tax or use tax; (b) refunds made in good faith; (c) the value of any allowance issued or granted to any customer of your Business that is credited by you in full or partial satisfaction of the price of any products and services offered in connection with your Business; or (d) any rebate you receive from a manufacturer or supplier. From time to time, we may establish policies governing the manner in which the proceeds from the sale of gift cards are treated for purposes of calculating Gross Sales.

"Improvements" is defined in Section 17.5.

"Indemnified Party" or "Indemnified Parties" means us and each of our past, present and future owners, members, officers, directors, employees and agents, as well as our parent companies, subsidiaries and affiliates, and each of their past, present and future owners, members, officers, directors, employees and agents.

"Intellectual Property" means, collectively or individually, our Marks, Copyrights, Know-how, System and Improvements. "Intellectual Property" also includes all customer and business data collected by you or us.

"Interim Manager" is defined in Section 8.4.

"Interim Term" is defined in Section 4.3.

"Know-how" means all of our trade secrets and other proprietary information relating to the development, marketing and/or operation of a TDC Business, including, but not limited to, methods, techniques, specifications, procedures, policies, marketing strategies, supplier information and information comprising the System and the Manual.

"Losses and Expenses" means all compensatory, exemplary, and punitive damages; fines and penalties; attorneys' fees; experts' fees; court costs; costs associated with investigating and defending against Claims; settlement amounts; judgments; compensation for damages to our reputation and goodwill; and all other costs, damages, liabilities and expenses associated with any of the foregoing losses and expenses or incurred by an Indemnified Party as a result of a Claim.

"Managing Owner" means the Owner that you designate and we approve who is primarily responsible for the overall management and supervision of the Business.

"Manual" is defined in Section 6.1.

"Marks" means the logotypes, service marks, and trademarks now or hereafter involved in the operation of a TDC Business, including "THE DRIVEWAY COMPANY" and the associated logo, and any other trademarks, service marks or trade names that we designate for use by a TDC Business.

"National Account" is defined in Section 6.9.

"Owner" or "Owners" means any individual who owns a direct or indirect ownership interest in the franchise or the Entity that is the franchisee under this Agreement. "Owner" includes both passive and active owners.

"PCI-DSS" means the payment card industry data security standard, which is a set of security requirements established by the following major credit card brands from time to time: American Express, Discover Financial Services, JCB International, MasterCard Worldwide, and Visa Inc., which standards are set forth at https://www.pcisecuritystandards.org as of the Effective Date.

"Permitted Transfer" means: (a) a Transfer from one Owner to another Owner who was an approved Owner

prior to such Transfer, other than a Transfer by an Owner who is the Managing Owner that results in the Managing Owner holding less than a 20% ownership interest in the franchise or the Entity that is the franchisee under this Agreement, as applicable; and/or (b) a Transfer to a newly established Entity for which the Owners collectively own and control 100% of the ownership interests and voting power.

"Post-Term Restricted Period" means, with respect to you, a period of two (2) years after the termination, expiration or Transfer of this Agreement; provided, however, that if a court of competent jurisdiction determines that the two-year Post-Term Restricted Period is too long to be enforceable, then the "Post-Term Restricted Period" means, with respect to you, a period of one (1) year after the termination, expiration or Transfer of this Agreement. "Post-Term Restricted Period" means, with respect to an Owner, a period of two (2) years after the earlier to occur of (a) the termination, expiration or Transfer of this Agreement or (b) the Owner's Transfer of his or her entire ownership interest in the franchise or the Entity that is the franchisee, as applicable; provided, however, that if a court of competent jurisdiction determines that the two-year Post-Term Restricted Period is too long to be enforceable, then the "Post-Term Restricted Period" means, with respect to an Owner, a period of one (1) year after the earlier to occur of (a) the termination, expiration or Transfer of this Agreement or (b) the Owner's Transfer of his or her entire ownership interest in the franchise or the Entity that is the franchisee, as applicable.

"Prohibited Activities" is defined in Section 14.3.

"Restricted Territory" means the geographic area within: (a) your Territory; and (b) any territory operated by another TDC Businesses that is operating as of the Effective Date and remains in operation during all or any part of the Post-Term Restricted Period; provided, however, that if a court of competent jurisdiction determines that the foregoing Restricted Territory is too broad to be enforceable, then the "Restricted Territory" means the geographic area within your Territory.

"Successor Agreement" is defined in Section 4.1.

"System" means our system for the operation of a TDC Business, the distinctive characteristics of which include: the Marks; trade secrets; marketing strategies; training programs; standards, methods, procedures and specifications; and operating system.

"TDC Business" means a business providing construction and repair services for commercial and residential driveways, including crack and joint sealing, driveway replacement, and related areas using our proprietary product and methods operating under the Marks.

"Technology Systems" is defined in Section 12.9.

"Term" is defined in Section 4.1.

"Territory" is defined in Section 3.1.

"Transfer" means any direct or indirect, voluntary or involuntary (including by judicial award, order or decree), assignment, sale, conveyance, subdivision, sublicense or other transfer or disposition of this Agreement, the franchise (or any interest therein), the Business (or any portion thereof) or an ownership interest in an Entity that is the franchisee, including by merger or consolidation, by issuance of additional securities representing an ownership interest in the Entity that is the franchisee, or by operation of law, will or a trust upon the death of an Owner (including the laws of intestate succession).

"We" or "us" is defined in the Introductory Paragraph.

"You" is defined in the Introductory Paragraph.

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### **EXHIBIT D**

### TO DISCLOSURE DOCUMENT

# TABLE OF CONTENTS OF BRAND STANDARDS MANUAL

Topic Page Count

Introduction: 5 Pages
Pre-Open Checklist: 1 Page
Service Overview: 57 Pages
Sales Overview: 15 Pages
Marketing: 45 Pages
Management: 29 Pages
Legal: 1 Page

Total: 153 Pages

# **EXHIBIT E**

### TO DISCLOSURE DOCUMENT

# **LIST OF FRANCHISEES**

# Part A (Current Franchisees)

The following table lists our franchisees that were open as of December 31, 2021.

	FRANCHISEES OPEN AS OF DECEMBER 31, 2021								
State	City	Zip	Address	Phone	Owner Name(s)				
Alabama	Pelham	35124	348 Oxford Way	205-704-4779	Bill George WHHG Inc. TDC of Birmingham				
California	Fallbrook	92028	2271 Audrey Court	949-533-9715	Christina Sandy Csandy, LLC TDC of Carlsbad				
California	Fallbrook	92028	2271 Audrey Court	949-533-9715	Christina Sandy Csandy, LLC TDC of Fallbrook				
California	Fallbrook	92028	2271 Audrey Court	949-533-9715	Christina Sandy Csandy, LLC TDC of South OC				
Florida	Fruit Cove	32259	1005 Flora Parke Dr	203-231-8809	Joe DeCato Roman ELC Investment Inc. TDC of Jacksonville				
Florida	Miami	33155	6433 SW 34th Street	305-800-7325	Daniel Almenara/Leslie Soto Leda Solutions, LLC TDC of Coral Gables				
Georgia	Brookhaven	30329	4237 Berkford Circle	404-665-6411	Jason Green TDC of Northeast Atlanta				
Georgia	NW Atlanta	30318	2142 McKinley Rd	404-414-1140	James Matthew Wood, IV, Michael Charles O'Connor, Jon Ostenson and Tillman Douglas 595 Ventures LLC TDC of North Atlanta				
Georgia	Macon	31211	107 Wimbledon Lane	478-363-1906	Lee Aughenbaugh Aughenbaugh Holdings Corporation TDC of Macon				
Illinois	Naperville	60565	2449 Remington Drive	312-608-7550	Jeff Krull JD Krull Incorporated TDC of Naperville				
Iowa*	Grimes	50111	3500 SE Miehe Dr #1	515-850-1072	Brian Callahan TDC of Iowa				
Nebraska*	Omaha	68137	4654 S 132nd St	402-991-2125	Brian Callahan				

	FRANCHISEES OPEN AS OF DECEMBER 31, 2021								
State	City	Zip	Address	Phone	Owner Name(s)				
					TDC of Omaha				
Oklahoma	New Castle	73065	3450 NW 18th Street	405-210-5036	Cody Clark CDOT Enterprise LLC TDC of OKC 1				
Oklahoma	New Castle	73065	3450 NW 18th Street	405-210-5036	Cody Clark CDOT Enterprise LLC TDC of OKC 1				
South Carolina	Beaufort	29907	50 Walling Grove Road	843-471-7354	Michael J. Thorpe Landon Thorpe Coastal Driveways, LLC TDC of the Low Country				
South Carolina	Columbia	29209	126 Atlas Court, Suite B	910-777-1988	TDC of Columbia TDC of Columbia, LLC Nathan Bocock Austin Taylor				
South Carolina	Goose Creek	29445	142 Eston Drive	304-546-2947	Bill Dyer Dyer Design LLC TDC of Coastal Carolina				
South Carolina**	Beaufort	29907	50 Walling Grove		Matt Thorpe Coastal Driveways, LLC TDC of Northwest Atlanta				
Texas	Dallas	75231	9139 Vintage Oaks Court	972-965-0094	Casey Stegman and Nathanial Cavender H.E.B.L. Partners, Inc. TDC of North Dallas 1				
Texas	Dallas	75231	9139 Vintage Oaks Court	972-965-0094	Casey Stegman and Nathanial Cavender H.E.B.L. Partners, Inc. TDC of North Dallas 2				
Texas	Dallas	75231	9139 Vintage Oaks Court	972-965-0094	Casey Stegman and Nathanial Cavender H.E.B.L. Partners, Inc. TDC of North Dallas 3				
Texas	Frisco	75034	5750 Genesis Court	469-200-6559	Rob Enright IV TDC of North Texas 1				
Texas	Frisco	75034	5750 Genesis Court	469-200-6559	Robert Enright IV TDC of North Texas 2				
Texas	Katy	77494	2818 Firecrest Drive	361-455-6224	Robert Vera Vera Concrete Services TDC of Katy 1				
Texas	Katy	77494	2818 Firecrest Drive	361-455-6224	Robert Vera Vera Concrete Services TDC of Katy 2				
Texas	Lorena	76655	765 Birdie Lane	254-722-9434	Courtney Harmon and Ryan Lane WTBK3, LLC TDC of Waco 1				
Texas	Lorena	76655	765 Birdie Lane	254-722-9434	Courtney Harmon and Ryan Lane WTBK3, LLC TDC of Waco 2				

	FRANCHISEES OPEN AS OF DECEMBER 31, 2021								
State	City	Zip	Address	Phone	Owner Name(s)				
Texas	Lubbock	79416	1004 Monticello	806-470-8546	Matt & Carly Myers MStrong LLC TDC of Lubbock				
Texas	Lago Vista	78645	21718 Sierra Trail	907-244-6488	Scott Cuthbert Cuthbert Enterprises Inc TDC of Round Rock 1				
Texas	Lago Vista	78645	21718 Sierra Trail	907-244-6488	Scott Cuthbert Cuthbert Enterprises Inc TDC of Round Rock 2				
Texas	North Richland Hills	76182	7116 Oldham Place	682-732-7325	Greg Farkas My Project Coordinator LLC TDC of North Richland Hills 1				
Texas	North Richland Hills	76182	7116 Oldham Place	682-732-7325	Greg Farkas My Project Coordinator LLC TDC of North Richland Hills 2				
Texas	Montgomery	77136	15609 Queen Victoria Court	806-252-8817	Casey and Renae Taylor RC3 Ventures LLC TDC of The Woodlands TX				
Utah	Highland	84003	5848 Park West Road	972-898-1790	Trevor Lambert Lambert Enterprises LLC TDC of Wasatch Front 1				
Utah	Highland	84003	5848 Park West Road	972-898-1790	Trevor Lambert Lambert Enterprises LLC TDC of Wasatch Front 2				
Utah	South Jordan	84095	3745 Bari Way B204	801-518-4848	Brian Blohm Epidemic Investments LLC TDC of Salt Lake Valley West				

<sup>\*</sup> These outlets are operated by the former owner and founder of The Driveway Company system. After we acquired the franchise system, Mr. Callahan continued to own and operate these outlets under a trademark license agreement with us.

The following table lists franchisees with signed franchise agreements that were not open as of December 31, 2021.

FRANCHISEES NOT OPEN AS OF DECEMBER 31, 2021								
State City Zip Address Phor					Owner Name(s)			
Kentucky	Louisville	40223	2525 Nelson Miller Pkwy, Suite 201	502-705-3334	Todd Bingham RTB Franchising TDC of Central Kentucky			
North Carolina	Charlotte	28226	3836 Mooreland Farms Rd.	828-455-5507	Daniel Russell L.E.D.R. Services Corp TDC of South Charlotte			

<sup>\*\*</sup> This outlet will be operated in Georgia.

FRANCHISEES NOT OPEN AS OF DECEMBER 31, 2021								
State	City	Zip	Address	Phone	Owner Name(s)			
North Carolina	Charlotte	28226	3836 Mooreland Farms Rd.	828-455-5507	Daniel Russell L.E.D.R. Services Corp TDC of Lake Norman			
North Carolina	Waxhaw	28173	903 Baldwin Lane	704-488-4514	Jason Lynch The JAL Group LLC TDC of Rock Hill 1			
North Carolina	Waxhaw	28173	903 Baldwin Lane	704-488-4514	Jason Lynch The JAL Group LLC TDC of Rock Hill 2			
South Carolina	Greenville	29611	107 Sandra Avenue	803-876-9588	Nathan Bocock TDC Greenville, LLC TDC of Greenville			
Tennessee	Nashville	37209	6680 S. Upton Ct	901-647-4529	Lauren Johnson TDC of West Nashville			

# Part B (Former Franchisees Who Left System During Prior Fiscal Year)

State	City	Current Business Phone or Last Known Home Phone	Owner Name(s)
Georgia	Roswell	(704) 728-5928	Robert Rosenquist*
North Carolina	Charlotte	(704) 770-8282	Scott Alan Roeske**

<sup>\*</sup> This franchisee left the system as a result of a transfer.

\*\* This franchisee left the system as a result of a termination.

If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

# **EXHIBIT F**

### TO DISCLOSURE DOCUMENT

# **FINANCIAL STATEMENTS**

[See Attached]

UNAUDITED FINANCIAL STATEMENTS

# TDC Franchising, LLC Statement of Operations

As of November 30, 2022 Unaudited

Total Revenue         561,189           COGs         86,000           Website Expenses         110,385           Other COGS         36,957           Total COGs         233,342           Operating Expenses         247,516           Payroll Related         247,516           Advertising         43,173           Legal         28,963           Consulting & Audit Fees         108,208           Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953		Year To Date
Revenue         146,045           Royalties         265,379           Marketing Brand Fund         40,956           Technology Fees         94,025           Rebate Income         4,984           Other Income         9,800           Total Revenue         561,189           COGs         200           Commissions         86,000           Website Expenses         110,385           Other COGS         36,957           Total COGs         233,342           Operating Expenses         233,342           Operating Expenses         247,516           Advertising         43,173           Legal         28,963           Consulting & Audit Fees         108,208           Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation		11/30/2022
Franchise Fees         146,045           Royalties         265,379           Marketing Brand Fund         40,956           Technology Fees         94,025           Rebate Income         4,984           Other Income         9,800           Total Revenue         561,189           COGs         200           Commissions         86,000           Website Expenses         110,385           Other COGS         36,957           Total COGs         233,342           Operating Expenses         247,516           Payroll Related         247,516           Advertising         43,173           Legal         28,963           Consulting & Audit Fees         108,208           Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciat		Actual
Royalties         265,379           Marketing Brand Fund         40,956           Technology Fees         94,025           Rebate Income         4,984           Other Income         9,800           Total Revenue         561,189           COGs         20           Commissions         86,000           Website Expenses         110,385           Other COGS         36,957           Total COGs         233,342           Operating Expenses         233,342           Operating Expenses         247,516           Advertising         43,173           Legal         28,963           Consulting & Audit Fees         108,208           Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455		
Marketing Brand Fund         40,956           Technology Fees         94,025           Rebate Income         4,984           Other Income         9,800           Total Revenue         561,189           COGs         200           Commissions         86,000           Website Expenses         110,385           Other COGS         36,957           Total COGs         233,342           Operating Expenses         247,516           Advertising         43,173           Legal         28,963           Consulting & Audit Fees         108,208           Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953		•
Technology Fees         94,025           Rebate Income         4,984           Other Income         9,800           Total Revenue         561,189           COGs         86,000           Commissions         86,000           Website Expenses         110,385           Other COGS         36,957           Total COGs         233,342           Operating Expenses         247,516           Advertising         43,173           Legal         28,963           Consulting & Audit Fees         108,208           Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	Royalties	
Rebate Income         4,984           Other Income         9,800           Total Revenue         561,189           COGs         561,189           Commissions         86,000           Website Expenses         110,385           Other COGS         36,957           Total COGs         233,342           Operating Expenses         247,516           Advertising         43,173           Legal         28,963           Consulting & Audit Fees         108,208           Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	Marketing Brand Fund	40,956
Other Income         9,800           Total Revenue         561,189           COGs         361,189           Commissions         86,000           Website Expenses         110,385           Other COGS         36,957           Total COGs         233,342           Operating Expenses         247,516           Advertising         43,173           Legal         28,963           Consulting & Audit Fees         108,208           Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	<del>-</del> •	
Total Revenue         561,189           COGs         86,000           Website Expenses         110,385           Other COGS         36,957           Total COGs         233,342           Operating Expenses         247,516           Payroll Related         247,516           Advertising         43,173           Legal         28,963           Consulting & Audit Fees         108,208           Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	Rebate Income	4,984
COGs         86,000           Website Expenses         110,385           Other COGS         36,957           Total COGs         233,342           Operating Expenses         247,516           Advertising         43,173           Legal         28,963           Consulting & Audit Fees         108,208           Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	Other Income	9,800
Commissions         86,000           Website Expenses         110,385           Other COGS         36,957           Total COGs         233,342           Operating Expenses         247,516           Payroll Related         247,516           Advertising         43,173           Legal         28,963           Consulting & Audit Fees         108,208           Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	Total Revenue	561,189
Website Expenses       110,385         Other COGS       36,957         Total COGs       233,342         Operating Expenses       247,516         Payroll Related       247,516         Advertising       43,173         Legal       28,963         Consulting & Audit Fees       108,208         Technology Services       121,260         Training Expenses       0         Travel Related       27,357         Occupancy Related       0         Other Expenses/Income       4,351         Brand Fund       0         Total Operating Expenses       580,828         Total EBITDA       (252,981)         Interest, Taxes, D&A       10,197         Taxes       301         Depreciation & Amortization       230,455         Total Interest, Taxes, D&A       240,953	COGs	
Other COGS         36,957           Total COGs         233,342           Operating Expenses         247,516           Advertising         43,173           Legal         28,963           Consulting & Audit Fees         108,208           Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953		•
Total COGs         233,342           Operating Expenses         247,516           Advertising         43,173           Legal         28,963           Consulting & Audit Fees         108,208           Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	Website Expenses	110,385
Operating Expenses         247,516           Advertising         43,173           Legal         28,963           Consulting & Audit Fees         108,208           Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	Other COGS	36,957
Payroll Related       247,516         Advertising       43,173         Legal       28,963         Consulting & Audit Fees       108,208         Technology Services       121,260         Training Expenses       0         Travel Related       27,357         Occupancy Related       0         Other Expenses/Income       4,351         Brand Fund       0         Total Operating Expenses       580,828         Total EBITDA       (252,981)         Interest, Taxes, D&A       10,197         Taxes       301         Depreciation & Amortization       230,455         Total Interest, Taxes, D&A       240,953	Total COGs	233,342
Advertising       43,173         Legal       28,963         Consulting & Audit Fees       108,208         Technology Services       121,260         Training Expenses       0         Travel Related       27,357         Occupancy Related       0         Other Expenses/Income       4,351         Brand Fund       0         Total Operating Expenses       580,828         Total EBITDA       (252,981)         Interest, Taxes, D&A       10,197         Taxes       301         Depreciation & Amortization       230,455         Total Interest, Taxes, D&A       240,953	Operating Expenses	
Legal       28,963         Consulting & Audit Fees       108,208         Technology Services       121,260         Training Expenses       0         Travel Related       27,357         Occupancy Related       0         Other Expenses/Income       4,351         Brand Fund       0         Total Operating Expenses       580,828         Total EBITDA       (252,981)         Interest, Taxes, D&A       10,197         Taxes       301         Depreciation & Amortization       230,455         Total Interest, Taxes, D&A       240,953	Payroll Related	
Consulting & Audit Fees         108,208           Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	Advertising	43,173
Technology Services         121,260           Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	Legal	28,963
Training Expenses         0           Travel Related         27,357           Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	Consulting & Audit Fees	108,208
Travel Related       27,357         Occupancy Related       0         Other Expenses/Income       4,351         Brand Fund       0         Total Operating Expenses       580,828         Total EBITDA       (252,981)         Interest, Taxes, D&A       10,197         Taxes       301         Depreciation & Amortization       230,455         Total Interest, Taxes, D&A       240,953	Technology Services	121,260
Occupancy Related         0           Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	Training Expenses	0
Other Expenses/Income         4,351           Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	Travel Related	27,357
Brand Fund         0           Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	Occupancy Related	0
Total Operating Expenses         580,828           Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Taxes         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	Other Expenses/Income	4,351
Total EBITDA         (252,981)           Interest, Taxes, D&A         10,197           Interest         301           Depreciation & Amortization         230,455           Total Interest, Taxes, D&A         240,953	Brand Fund	0
Interest, Taxes, D&A       10,197         Interest       301         Depreciation & Amortization       230,455         Total Interest, Taxes, D&A       240,953	Total Operating Expenses	580,828
Interest       10,197         Taxes       301         Depreciation & Amortization       230,455         Total Interest, Taxes, D&A       240,953	Total EBITDA	(252,981)
Taxes301Depreciation & Amortization230,455Total Interest, Taxes, D&A240,953	Interest, Taxes, D&A	
Depreciation & Amortization 230,455 Total Interest, Taxes, D&A 240,953	Interest	10,197
Total Interest, Taxes, D&A 240,953	Taxes	301
	Depreciation & Amortization	230,455
Total Net Income (493,934)	Total Interest, Taxes, D&A	240,953
	Total Net Income	(493,934)

These Financial Statements Have Been Prepared Without An Audit. Prospective Franchisees Or Sellers of Franchises Should Be Advised That No Independent Certified Public Accountant Has Audited These Figures Or Expressed An Opinion with Regard to their Content Or Form.

# TDC Franchising, LLC Consolidated Balance Sheet

As of November 30, 2022 Unaudited

	Month Ending 11/30/2022 Actual
Assets	Actual
Current Assets	
Operating Cash	202,344
Accounts Receivable	6,558
Prepaid Expenses	3,757
Other Current Assets	336
Total Current Assets	212,995
Fixed Assets - Net	50,902
Intangible Assets - Net	2,120,527
Total Assets	2,384,425
Liabilities and Equity	
Liabilities	
Current Liabilities	
Accounts Payable	3,776
Unearned Revenue	450
Intercompany	827,050
Other Current Liabilities	
Payroll Liabilities	13,500
Other Accrued Liabilities	9,520
Total Other Current Liabilities	23,020
Total Current Liabilities	854,296
Notes Payable	249,956
Total Liabilities	1,104,252
Equity	
Equity Accounts	1,341,565
Net Income	(61,392)
Total Equity	1,280,173
Total Liabilities and Equity	2,384,425

These Financial Statements Have Been Prepared Without An Audit. Prospective Franchisees Or Sellers of Franchises Should Be Advised That No Independent Certified Public Accountant Has Audited These Figures Or Expressed An Opinion with Regard to their Content Or Form.

AUDITED FINANCIAL STATEMENTS

TDC Franchising, LLC (A Subsidiary of TDC Holdings, Inc.) Financial Statements February 27 - December 31, 2021 January 1 - February 26, 2021 Year ended December 31, 2020 March 29 - December 31, 2019 (With Independent Auditor's Report Thereon)



JAYNES REITMEIER BOYD & THERRELL, P.C. Certified Public Accountants 5400 Bosque Blvd., Ste. 600 I Waco, TX 76710 P.O. Box 7616 I Waco, TX 76714 Main 254.776.4190 I Fax 254.776.8489 I jrbt.com

#### INDEPENDENT AUDITOR'S REPORT

The Board of Directors and Members TDC Franchising, LLC:

#### Opinion

We have audited the financial statements of TDC Franchising, LLC (a subsidiary of TDC Holdings, LLC) (the "Company"), which comprise the balance sheets as of December 31, 2021 and February 26, 2021, and the related statements of operations and member's equity, and cash flows for the periods from February 27, 2021 to December 31, 2021 and January 1, 2021 to February 26, 2021, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2021 and February 26, 2021, and the results of its operations and its cash flows for the periods from February 27, 2021 to December 31, 2021 and January 1, 2021 to February 26, 2021, in accordance with accounting principles generally accepted in the United States of America.

#### Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America ("GAAS"). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Other Matter

The financial statements of the Company for the periods ended December 31, 2020 and 2019 were audited by another auditor who expressed an unmodified opinion on those statements on March 15, 2021.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

An independent member of the BDO Alliance USA

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for one year after the date that the financial statements are issued.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether
  due to fraud or error, and design and perform audit procedures responsive to those risks.
   Such procedures include examining, on a test basis, evidence regarding the amounts and
  disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of
  expressing an opinion on the effectiveness of the Company's internal control.
  Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the
  aggregate, that raise substantial doubt about the Company's ability to continue as a going
  concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control—related matters that we identified during the audit.

Jupace, Rismoin, Goyd , Thered, t.C.

March 2, 2022

## **Balance Sheets**

December 31, 2021 February 26, 2021 and December 31, 2020

#### Assets

	Б	December 31, 2021	February 26, 2021	December 31, 2020
Current assets:				
Cash	\$	74,862	6,191	58,890
Accounts receivable		23,052	=	41,935
Prepaid expenses		4,292	-	2,500
Deferred costs, current portion	_	54,210		78,048
Total current assets		156,416	6,191	181,373
Property and equipment:				
Vehicles and equipment		44,236	15,063	22,595
Less accumulated depreciation	_	(2,842)		(6,779)
Net property and equipment	_	41,394	15,063	15,816
Other assets:				
Trade name		200,700	200,700	
Franchise contracts acquired, net		1,635,443	1,784,120	-
Goodwill, net		497,699	542,944	-
Deferred costs, excluding current portion		220,378	-	644,162
Due from related party		19,960	-	-
Other long-term assets, net	_	25,264		<u> </u>
Total other assets	_	2,599,444	2,527,764	644,162
Total assets	\$_	2,797,254	2,549,018	841,351

See accompanying notes to financial statements.

	December 31, 2021	February 26, 2021	December 31, 2020
Current liabilities:			
Current installments of note to seller	\$ 85,000	170,000	-
Current installments of capital lease obligation	4,622	4,273	4,207
Accounts payable	11,779	7,820	28,436
Accrued expenses and other payables	18,079	297	-
Due to related party	-	-	67,260
Deferred revenue, current portion	82,180		114,780
Total current liabilities	201,660	182,390	214,683
Deferred revenue, net of current portion	360,420	-	943,810
Note payable to seller, net of current installments			
and debt discount	240,757	312,987	
Capital lease obligation, net of current installments	8,739	12,621	13,361
Due to related parties	847,115		-
Total liabilities	1,658,691	507,998	1,171,854
Members' equity (deficit)	1,138,563	2,041,020	(330,503)
Total liabilities and members' equity	\$ 2,797,254	2,549,018	841,351

## Statements of Operations and Members' Equity

Period from February 27, 2021 to December 31, 2021 Period from January 1, 2021 to February 26, 2021 Year ended December 31, 2020 and the Period from inception (March 29, 2019) to December 31, 2019

	De	ecember 31, 2021	February 26, 2021	2020	2019
Revenues:	_				
Franchise sales fees	\$	173,200	19,130	79,124	10,086
Franchise royalty fees		176,389	6,973	65,440	3,001
Website and marketing revenues		71,975	7,311	46,193	4,825
Other income	(	-		1,270_	500
		421,564	33,414	192,027	18,412
Cost of revenues:					
Website and marketing costs		51,378	11,567	99,180	11,024
Cost of supplies	_		820	27,503	6,036
		51,378	12,387	126,683	17,060
Gross profit		370,186	21,027	65,344	1,352
General and administrative expenses	_	1,232,334	52,899	220,439	199,203
Operating loss		(862,148)	(31,872)	(155,095)	(197,851)
Other income (expense):					
Interest expense		(13,977)	(274)	(1,859)	(698)
Management consulting fee		(26,000)	=	-	~
Other expense, net	-	(332)	<del></del>	-	
Net loss		(902,457)	(32,146)	(156,954)	(198,549)
Members' equity (deficit), beginning of period		2,041,020	(330,503)	(173,549)	-
Member contributions		8	e	-	25,000
Acquisition accounting adjustment	(0	-	2,371,523		
Members' equity (deficit), end of period	\$	1,138,563	2,041,020	(330,503)	(173,549)

See accompanying notes to financial statements.

## Statements of Cash Flows

Period from February 27, 2021 to December 31, 2021 Period from January 1, 2021 to February 26, 2021 Year ended December 31, 2020 and the Period from inception (March 29, 2019) to December 31, 2019

		December 31, 2021	February 26, 2021	2020	2019
Cash flows from operating activities:		(202.457)	(22.110	(156051)	(100.510)
Net loss	\$	(902,457)	(32,146)	(156,954)	(198,549)
Adjustments to reconcile net loss to net					
cash provided by (used in) operating activities:		100.050	752	4.510	2.262
Depreciation and amortization		198,250	753	4,519	2,260
Long-term debt discount accretion		12,770	-	-	-
Changes in operating assets and liabilities:		/a.a. o.za\			4.50.00.0
Accounts receivable		(23,052)	41,935	117,059	(158,994)
Other assets		(278,880)	15,508	(437,211)	(287,499)
Accounts payable and accrued expenses		21,741	(12,819)	(52,578)	81,014
Other current liabilities			(46,126)	(20,000)	87,260
Deferred revenues	-	442,600	(19,130)	588,676	469,914
Net cash provided by (used in) operating activities	_	(529,028)	(52,025)	43,511	(4,594)
Cash flows from investing activities:					
Capital expenditures		(55,923)	-	-	-
Net cash used in investing activities	-	(55,923)			
Cash flows from financing activities:					
Due to related party		827,155	-		-
Principal payments on note payable to seller		(170,000)	-	-	-
Principal payments on capital lease obligations		(3,533)	(674)	(3,829)	(1,198)
Member contributions		-	-	-	25,000
Net cash provided by (used in) financing activities		653,622	(674)	(3,829)	23,802
Net increase (decrease) in cash		68,671	(52,699)	39,682	19,208
Cash at beginning of period	_	6,191	58,890	19,208	
Cash at end of period	\$	74,862	6,191	58,890	19,208
Supplemental disclosure of cash flow information: Cash paid for interest	\$_	13,977	274	1,859	698
Supplemental noncash disclosures: Capital lease obligation incurred for vehicle purchase	\$	=	-		22,595

See accompanying notes to financial statements.

Notes to Financial Statements

Period from February 27, 2021 to December 31, 2021 Period from January 1, 2021 to February 26, 2021 Year ended December 31, 2020 and the Period from inception (March 29, 2019) to December 31, 2019

### (1) Summary of Significant Accounting Policies

TDC Franchising, LLC dba The Driveway Company (the "Company"), is a master franchisor that grants franchises for the operation of a business providing repair services of driveways using the Company's proprietary products and techniques. The Company earns revenues predominantly from initial franchise fees, royalty fees, and advertising fee revenues.

The Company is a Texas based limited liability company that was formed on March 29, 2019. The fiscal year-end of the Company is December 31. On February 26, 2021, control of the Company changed in a restructure agreement between the current and former members. As further discussed in Note 2, the Company elected to apply push-down accounting in its separate financial statements at the acquisition date. As such, the carrying basis of certain balances presented in the financial statements as of and for the periods ended December 31, 2021 and February 26, 2021 reflect acquisition adjustments made to the carrying basis of those balances as presented in the financial statements for the periods ended December 31, 2020 and 2019.

#### (a) Cash and Cash Equivalents

The Company considers all highly liquid investments with a maturity of three months or less when purchased to be cash equivalents.

#### (b) Accounts Receivable

The Company's accounts receivable are primarily due from franchisees for monthly royalty fees. The allowance for doubtful accounts receivable represents the Company's estimate of potential accounts receivable write-offs associated with recognized revenue based on historical trends and factors surrounding the credit risk of specific franchisees. The Company writes off accounts receivable when franchises have resold or are terminated and other means for collection have been exhausted. Payments subsequently collected are credited back to the provision for doubtful accounts in the period the payments are received. The Company considered all accounts receivable to be collectible as of December 31, 2021, February 26, 2021, and December 31, 2020; accordingly, no allowance was provided.

# Notes to Financial Statements (Continued)

### (1) Summary of Significant Accounting Policies (continued)

#### (c) Long-Lived Assets

Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If circumstances require a long-lived asset to be tested for possible impairment, the Company first compares undiscounted cash flows expected to be generated by an asset to the carrying value of the asset. If the carrying value of the long-lived asset is not recoverable on an undiscounted cash flow basis, an impairment is recognized to the extent that the carrying value exceeds its fair value. Fair value is determined through various valuation techniques including discounted cash flow models, quoted market values and third-party independent appraisals, as considered necessary.

#### (d) Property and Equipment

Property and equipment are recorded at cost. Repairs and maintenance costs that do not substantially increase the useful lives of the property and equipment are expensed as incurred. Depreciation expense is provided using the straight-line method over the estimated useful lives of the related assets. Depreciation expense charged to operations was \$2,842 during the period ended December 31, 2021; \$753 during the period ended February 26, 2021; \$4,519 during the year ended December 31, 2020; and \$2,260 during the period ended December 31, 2019.

## (e) Goodwill

Goodwill is an asset representing the future economic benefits arising from other assets acquired in a business combination that are not individually identified and separately recognized. The Company has elected the private company accounting alternative for the subsequent measurement of goodwill. Under this alternative, goodwill is amortized on a straight-line basis over 10 years. The Company evaluates the recoverability of the carrying value of goodwill at the entity level whenever events or circumstances indicate the carrying amount may not be recoverable.

In testing goodwill for impairment, the Company initially assesses qualitative factors to determine whether it is more likely than not that goodwill is impaired as a basis for determining whether it is necessary to perform a quantitative impairment test. The quantitative impairment test includes comparing the carrying value of the reporting unit, including the existing goodwill and intangible assets, to the fair value of the reporting unit. If the carrying amount of the reporting unit exceeds its fair value, a

# Notes to Financial Statements (Continued)

#### (1) Summary of Significant Accounting Policies (continued)

#### (e) Goodwill (continued)

goodwill impairment charge is recorded for the amount in which the carrying value of the reporting unit exceeds the fair value of the reporting unit, up to the amount of goodwill attributed to the reporting unit.

#### (f) Intangible Assets

Intangible assets are recorded at their estimated fair values as of the date of acquisition. Intangible assets with definite lives consist of intellectual property and support service agreements, and are amortized on a straight-line basis over their economic useful lives. The Company assesses the recoverability of its definite lived intangible assets primarily based on its current and anticipated future undiscounted cash flows.

#### (g) Income Taxes

As a single member limited liability company, the Company does not pay federal corporate income tax on its taxable income. Instead, the Company's member is liable for federal income taxes on the Company's taxable income. Accordingly, no provision for federal income taxes is provided for in the accompanying financial statements.

The Company recognizes the effect of income tax positions only if those positions are more likely than not of being sustained. Recognized income tax positions are measured at the largest amount that is greater than 50% likely of being realized. Changes in recognition or measurement are reflected in the period in which the change in judgment occurs. The Company records interest related to unrecognized tax benefits in interest expense and penalties in general and administrative expenses.

#### (h) Revenue Recognition

The Company adopted FASB Accounting Standards Codification ("ASC") Topic 606, Revenue From Contracts with Customers ("ASC 606"), upon inception. ASC 606 supersedes industry-specific guidance under ASC Topic 605, Revenue Recognition and ASC Subtopic 952-605, Franchisors - Revenue Recognition (together, the "Previous Standards"), and provides a single revenue recognition model for recognizing revenue from contracts with customers. The core principle of ASC 606 is that a reporting entity should recognize revenue to depict the transfer of

# Notes to Financial Statements (Continued)

### (1) Summary of Significant Accounting Policies (continued)

#### (h) Revenue Recognition (continued)

promised goods or services to customers in an amount that reflects the consideration to which the reporting entity expects to be entitled in exchange for those goods or services.

Franchise revenues consist primarily of royalties, initial and successor franchise fees, transfer fees, and other fees. The Company's primary performance obligations under the franchise license is providing certain pre-opening services and granting certain rights to use the Company's intellectual property. All other services the Company provides under the franchise agreement are highly interrelated, not distinct within the contract, and therefore accounted for under ASC 606 as a single performance obligation, which is satisfied by granting certain rights to use intellectual property over the term of each franchise agreement.

Royalty fees and marketing and advertising revenues are calculated as a percentage of franchise monthly dues and annual fees over the term of the franchise agreement. Initial and successor franchise fees are payable by the franchisee upon signing a new franchise agreement or successor franchise agreement, and transfer fees are paid to the Company when one franchisee transfers a franchise agreement to a different franchisee. The franchise royalties represent sales-based royalties that are related entirely to the performance obligation under the franchise agreement and are recognized as franchise sales occur.

Additionally, under ASC 606, the Company allocates a portion of the initial franchise fee to pre-opening services, which is recognized as revenue once those services are provided. The remaining initial fee and successor franchise fees, as well as transfer fees, are recognized as revenue on a straight-line basis over the term of the respective franchise agreement. Under the Previous Standards, initial franchise fees were recognized as revenue when the related franchisees completed the Company's new franchisee training. Successor franchise fees and transfer fees were recognized as revenue upon execution of a new franchise agreement.

#### (i) Deferred Revenue

Franchise deferred revenue results from initial and successor franchise fees, as well as transfer fees, which are generally recognized on a straight-line basis over the term of the underlying franchise agreement and under the Previous Standard franchise deferred revenue represented cash received from franchisees for franchise fees for which revenue recognition criteria had not yet been met.

## Notes to Financial Statements (Continued)

## (1) Summary of Significant Accounting Policies (continued)

#### (i) Costs to Obtain Contracts with Customers

The Company capitalizes incremental contract cost associated with obtaining franchise contracts which include broker fees, sales commissions, and general fees that would not have been incurred had the franchise sale not occurred. These balances are reported as assets on the balance sheet and are amortized over the term of the franchise agreement of ten years. Amortization is primarily included as commissions in operating expenses in the statement of operations. Capitalized costs were \$274,588 at December 31, 2021; \$-0- at February 26, 2021; and \$722,210 at December 31, 2020. The amounts charged to commissions expense were \$102,912 during the period ended December 31, 2021; \$9,067 during the period ended February 26, 2021; \$65,307 during the year ended December 31, 2020; and \$6,051 during the period ended December 31, 2019.

#### (k) Advertising Costs

The Company accounts for franchisee advertising contributions as a component of franchise revenue. The advertising and promotion costs related directly to franchisees are expensed as incurred and are included in cost of revenues in the statement of operations. All general advertising and promotion costs of the Company are allocated as operating expenses in the statements of operations. General advertising and promotion expenses were \$9,724 during the period ended December 31, 2021; \$2,500 during the period ended February 26, 2021; \$32,335 during the year ended December 31, 2020; and \$2,252 during the period ended December 31, 2019.

#### (1) Reclassifications

Certain reclassifications have been made to the 2020 and 2019 information to conform it to the 2021 presentation.

#### (m) Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

# Notes to Financial Statements (Continued)

## (2) Business Combination

Effective February 26, 2021, all of the members' interest of the parent company of the Company was acquired by a new owner. As a result of the acquisition, the Company will have access to additional funding to support the growth of the Company. The Company elected to apply push-down accounting in its separate financial statements.

The goodwill of \$542,944 arising from the acquisition consists largely of the synergies and new business development that will result from an injection of additional resources and capital that the new owners can make available to the Company.

The following table summarizes the consideration paid for the members' interest and the amounts of the assets acquired and liabilities assumed at the acquisition date. The Company obtained preliminary third-party valuations of certain intangible assets.

Fair value of consideration transferred: Cash	\$	2,041,020
Seller's note payable - at fair value	_	482,987
Total	\$_	2,524,007
Recognized amounts of identifiable assets acquired and liabilities assumed:		
Cash	\$	6,191
Vehicles		15,063
Identifiable intangible assets		1,984,820
Capital lease obligation		(16,894)
Accounts payable and accrued expenses	_	(8,117)
Total identifiable net assets		1,981,063
Goodwill	_	542,944
Total	\$_	2,524,007

# Notes to Financial Statements (Continued)

## (3) Intangible Assets and Goodwill

The change in the carrying amount of goodwill for the period ended December 31, 2021 is as follows:

Balance as of February 27, 2021	\$	542,944
Amortization expense	_	(45,245)
Net as of December 31, 2021	\$	497,699

The changes in the carrying amount of acquired franchise contracts for the periods are as follows:

	Ι	December 31, 2021	February 26, 2021
Beginning of period	\$	1,784,120	-
Amortization expense		(148,677)	-
Fair value of franchise contracts acquired	_		1,784,120
End of period	\$_	1,635,443	1,784,120

Estimated amortization expense expected to be charged to operations for each of the next five years is \$232,706.

Unamortized intangible assets consist of a trade name in the amount of \$200,700.

## (4) Revenue Recognition

Contract liabilities consist of deferred revenue resulting from initial and successor franchise fees, as well as transfer fees, which are generally recognized on a straight-line basis over the term of the underlying franchise agreement. The following table reflects the change in contract liabilities:

	L	December 31,	February 26,	December 31,
	_	2021	2021	2020
Beginning of period	\$	-	1,058,590	469,914
Revenue recognized in period		(173,200)	(19,130)	(79,124)
Increase, excluding amounts recognized				
during period		615,800	(180)	667,800
Acquisition accounting adjustment	_		(1,039,460)	
End of period	\$_	442,600		1,058,590

# Notes to Financial Statements (Continued)

## (4) Revenue Recognition (continued)

The following table illustrates estimated revenues expected to be recognized in the future related to performance obligations that are unsatisfied (or partially unsatisfied) as of December 31, 2021. The Company has elected to exclude short term contracts, sales and usage based royalties and any other variable consideration recognized on an "as invoiced" basis.

$Contract\ liabilities\ to\ be\ recognized\ in:$	Amount
2022	\$ 82,180
2023	37,580
2024	37,580
2025	37,580
2026	37,580
Thereafter	210,100
Total	\$ 442,600

## (5) Note Payable to Seller

In connection with the business combination transaction on February 26, 2021, the Company issued a note to the former owner that requires semi-annual payments of \$85,000 starting July 1, 2021 through January 1, 2024. The note does not state an interest rate and has been measured based on the present value of expected future cash flows discounted at a rate of 9.9% and consisted of the following at December 31, 2021 and February 26, 2021:

	D	2021	February 26, 2021
Gross payments over note term	\$	340,000	510,000
Less debt discount	_	14,243	27,013
Fair value of seller's note		325,757	482,987
Less current installments	-	85,000	170,000
Note payable to seller, net of current installments			
and debt discount	<b>\$</b> _	240,757	312,987

Aggregate installments due to the seller for each of the years subsequent to December 31, 2021 are as follows: 2022, \$85,000; 2023, \$170,000; and 2024, \$85,000.

# Notes to Financial Statements (Continued)

## (6) Capital Lease Obligation

The Company is also obligated under a capital lease for a vehicle that expires in August 2024. The cost of the vehicle under capital lease was \$22,595. Amortization of assets held under capital leases is included with depreciation expense.

Future minimum capital lease payments as of December 31, 2021, are as follows:

		Capital Leases
Year ending December 31,	-	
2022	\$	5,688
2023		5,688
2024	_	3,792
Net minimum lease payments		15,168
Less amount representing interest at 9.45%	_	1,807
Present value of net minimum capital lease payments		13,361
Less current installments of obligations under capital leases	_	4,622
Obligations under capital leases, less current installments	\$ _	8,739

## (7) Related Party Transactions

TDC Holdings, LLC is a wholly-owned subsidiary of Restoration 1 Franchise Holding, LLC. From time to time, the Company enters into transactions and arrangements with **Restoration 1 Franchise Holding, LLC ("R1")** and other affiliated entities owned by R1. At December 31, 2021, there was \$847,115 and \$19,960 in amounts due to and from, respectively, R1 and other affiliated entities, as a result of these transactions.

At December 31, 2020, there was \$67,260 due to the member of the Company, primarily from expenses paid on the Company's behalf for legal and professional fees related to the initial formation of the Company.

# Notes to Financial Statements (Continued)

#### (7) Related Party Transactions (continued)

R1 is a wholly-owned subsidiary of Stellar Brands, LLC ("Stellar"). Stellar has entered into a management agreement with an affiliated entity that calls for \$112,500 quarterly payments as part of the compensation consideration to be paid under the agreement. These payment obligations have been passed on to the Company and other affiliated parties. For the period ended December 31, 2021, the Company incurred and charged \$26,000 to management consulting fee expense under the agreement.

#### (8) Commitments and Contingencies

From time to time, the Company is subject to claims and lawsuits that arise primarily in the ordinary course of business. It is the opinion of management that the disposition or ultimate resolution of such claims and lawsuits will not have a material adverse effect on the financial position, results of operations and cash flows of the Company. Events could occur that would change this estimate materially in the near term.

#### (9) Subsequent Events

The Company has evaluated subsequent events from the balance sheet date through March 2, 2022, the date at which the financial statements were available to be issued, and determined there are no items to disclose.

## EXHIBIT "G"-1

## STATE ADDENDA

[See Attached]

#### STATE ADDENDA AND AGREEMENT RIDERS

## ADDENDUM TO FRANCHISE AGREEMENT, SUPPLEMENTAL AGREEMENTS,

## AND FRANCHISE DISCLOSURE DOCUMENT FOR CERTAIN STATES FOR

## **TDC Franchising, LLC**

<u>FOR THE FOLLOWING STATES</u>: CALIFORNIA, HAWAII, ILLINOIS, INDIANA, MARYLAND, MICHIGAN, MINNESOTA, NEW YORK, NORTH DAKOTA, RHODE ISLAND, SOUTH DAKOTA, VIRGINIA, WASHINGTON, OR WISCONSIN.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

## FOR CALIFORNIA:

- 1. The California Franchise Investment Law requires a copy of all proposed agreements relating to the sale of the Franchise be delivered together with the Disclosure Document.
- 2. Section 31125 of the California Corporations Code requires us to give you a disclosure document, in a form containing the information that the Commissioner may by rule or order require, before a solicitation of a proposed material modification of an existing franchise.
- 3. Neither the franchisor nor any person or franchise broker in Item 2 of the FDD is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a et seq., suspending or expelling such persons from membership in such association or exchange.
- 4. Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040.5, Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of a Franchise Agreement or Supplemental Agreement restricting venue to a forum outside the State of California.
- 5. The Franchise Agreement and Supplemental Agreements require application of the laws of Texas. This provision may not be enforceable under California law.
- 6. The Franchise Agreement and Supplemental Agreements may provide for termination upon bankruptcy. Any such provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101 et seq.).
- 7. The Franchise Agreement and Supplemental Agreements may contain a covenant not to compete which extends beyond the termination of the franchise. This provision may not be enforceable under California law.
- 8. Under California Civil Code Section 1671, certain liquidated damages clauses are unenforceable. Any such provisions contained in the Franchise Agreement or Supplemental Agreements may not be enforceable.
- 9. All fees referenced in Item 5 of this Disclosure Document are subject to deferral pursuant to order of the State of California. Accordingly, you will pay no fees to us until we have completed all of our material pre-opening responsibilities to you and you commence operating the franchised business.

- 10. California Business and Professions Code Sections 20000 through 20043 provide rights to you concerning termination, transfer, or non-renewal of a franchise. If the Franchise Agreement or Supplemental Agreements contain a provision that is inconsistent with the California Franchise Investment Law, the California Franchise Investment Law will control.
- 11. You must sign a general release of claims if you renew or transfer your Franchise. California Corporations Code Section 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code Sections 31000 through 31516). Business and Professions Code Section 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code Sections 20000 through 20043).
- 12. OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION & INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION & INNOVATION AT <a href="https://dfpi.ca.gov/">https://dfpi.ca.gov/</a>.
- 13. The Antitrust Law Section of the Office of the California Attorney General views maximum price agreements as per se violations of the Cartwright Act. As long as this represents the law of the State of California, we will not interpret the Franchise Agreement as permitting or requiring maximum price limits.
- 14. The Department of Financial Protection and Innovation requires that the franchisor defer the collection of all initial fees from California franchisees until the franchisor has completed all its pre-opening obligations and franchisee is open for business. For any development agreement, the payment of the development and initial fee attributable to a specific unit is deferred until that unit is open.
- 15. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.
- 16. The registration of this franchise offering by the California Department of Financial Protection and Innovation does not constitute approval, recommendation, or endorsement by the commissioner.
- 17. Any interest rate charged to a California franchisee shall comply with the California Constitution. The interest rate shall not exceed either (a) 10% annually or (b) 5% annually plus the prevailing interest rate charged to banks by the Federal Reserve Bank of San Francisco, whichever is higher.

## FOR ILLINOIS

In recognition of the requirements of the Illinois Franchise Disclosure Act, 815 ILCS 705, the Disclosure Document and the Franchise Agreement and Supplemental Agreements are amended as follows:

- 1. Illinois law shall apply to and govern the Franchise Agreement and Supplemental Agreements.
- 2. In accordance with Section 4 of the Illinois Franchise Disclosure Act, any provision in the Franchise Agreement and Supplemental Agreements that designated jurisdiction and venue in a forum outside of the State of Illinoi is void. However, the Franchise Agreement and Supplemental Agreements may provide for arbitration to take place outside of Illinois.
- 3. Your rights upon Termination and Non-Renewal are set forth in sections 19 and 20 of the Illinois

Franchise Disclosure Act.

- 4. In conformance with Section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.
- 5. All fees referenced in the Franchise Agreement are subject to deferral pursuant to order of the Illinois Attorney General's Office. Accordingly, you will pay no fees to us until we have completed all of our material pre-opening responsibilities to you and you commence operating the franchised business. The Illinois Attorney General's Office imposed this deferral requirement due to franchisor's financial condition.
- 6. The Franchise Agreement and Supplemental Agreements are amended to state the following:

To the extent that any provision in the Illinois State Addendum is inconsistent with any provision in this Agreement, the provision in the Illinois State Addendum shall control.

## FOR MARYLAND

In recognition of the requirements of the Maryland Franchise Registration and Disclosure Law (the "Maryland Franchise Law"), the Disclosure Document is amended as follows:

- 1. Item 17 of the Disclosure Document is amended to add the following:
  - a. The general release required as a condition of renewal, sale and/or assignment/transfer shall not apply any liability under the Maryland Franchise Registration and Disclosure Law.
  - b. A franchisee may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law.
  - c. Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.
  - d. In the event of a conflict of laws to the extent required by the Maryland Franchise Registration and Disclosure Law, Maryland law shall prevail.
  - e. The Franchise Agreement and Supplemental Agreements provide for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C. Section 101, et seq.).

In recognition of the requirements of the Maryland Franchise Law, the Franchise Agreement and Supplemental Agreements are amended to add the following:

- a. Any claims arising under the Maryland Franchise Law must be brought within three (3) years after the grant of the franchise.
- b. Pursuant to COMAR 02.02.08.16L, the general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Law.
- c. You may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Law.
- d. Any acknowledgements or representations by you that disclaim the occurrence and/or acknowledge the non-occurrence of acts that would constitute a violation of the Maryland Law are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Law.

- e. Nothing in the Franchise Agreement, Supplemental Agreement or in any related agreement is intended to disclaim the representations made in the Franchise Disclosure Document.
- 1. Item 5 of the Disclosure Document is amended to add the following:
  - "<u>Fee Deferral</u> Based upon the franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until the franchisor completes its pre-opening obligations under the franchise agreement."
- 2. The Franchise Agreement is amended to state the following:
  - "All initial fees and payments shall be deferred until such time as we complete our initial obligations."

## **FOR MINNESOTA**

In recognition of the Minnesota Franchise Law, Minn. Stat., Chapter 80C, Sections 80C.01 through 80C.22, and the Rules and Regulations promulgated pursuant thereto by the Minnesota Commission of Securities, Minnesota Rule 2860.4400, et. seq., the Disclosure Document, Franchise Agreement and Supplemental Agreements are amended as follows:

- 1. Minnesota Rule 2860.4400(D) prohibits us from requiring you to assent to a general release.
- 2. We will comply with Minnesota Statute Section 80C.14, Subds. 3, 4 and 5 which require, except in certain specified cases, that you be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for non-renewal of the Franchise Agreement or Supplemental Agreement; and that consent to the transfer of the franchise will not be unreasonably withheld.
- 3. Minnesota Statute Section 80C.21 and Minnesota Rule 2860.4400(J) prohibit us from requiring litigation to be conducted outside Minnesota, requiring waiver of a jury trial, or requiring you to consent to liquidated damages, termination penalties or judgment notes. In addition, nothing in the Franchise Disclosure Document or agreement(s) can abrogate or reduce any of your rights as provided for in Minnesota Statues, chapter 80C, or your rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction. In addition, we will comply with the provisions of Minnesota Rule 2860.4400(J), which state that you cannot waive any rights, you cannot consent to our obtaining injunctive relief, we may seek injunctive relief, and a court will determine if a bond if required.
- 4. We will comply with Minnesota Statute Section 80C.12, Subd. 1(g), which requires that we protect your right to use the trademarks, service marks, trade names, logotypes or other commercial symbols or indemnify you from any loss, costs or expenses arising out of any claim, suit or demand regarding the use of the name.
- 5. We will comply with Minnesota Statute Section 80C.17, Subd. 5 regarding limitation of claims.
- 6. Item 5 and 7 of the Disclosure Document, as well as the initial fee provisions within the Franchise Agreement and Supplemental Agreements, are amended to include the following:
  - "All fees referenced are subject to deferral pursuant to order of the State of Minnesota. Accordingly, you will pay no fees to us until we have completed all of our material pre-opening responsibilities to you and you commence operating the franchised business."

## FOR NEW YORK

In recognition of the requirements of the General Business Laws of the State of New York, Article 33, §§680 through 695, the Disclosure Document, Franchise Agreement and Supplemental Agreements are amended as follows:

1. The following information is added to the cover page of the Disclosure Document:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SERVICES OR INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THIS FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND THE APPROPRIATE STATE OR PROVINCIAL AUTHORITY. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

2. The following is added at the end of Item 3 of the Disclosure Document:

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

- A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations.
- B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.
- C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.
- D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.
- 3. The following is added to the end of Item 5 of the Disclosure Document:

The initial franchise fee constitutes part of our general operating funds and will be used as such in our discretion.

4. The following is added to the end of the "Summary" sections of Item 17(c), titled "Requirements for franchisee to renew or extend," and Item 17(m), entitled "Conditions for franchisor approval

#### of transfer":

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687(4) and 687(5) be satisfied.

- 5. The following language replaces the "Summary" section of Item 17(d), titled "**Termination by franchisee**": You may terminate the agreement on any grounds available by law.
- 6. The following is added to the end of the "Summary" sections of Item 17(v), titled "Choice of forum", and Item 17(w), titled "Choice of law":

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York.

#### FOR NORTH DAKOTA

In recognition of the requirements of the North Dakota Franchise Investment Law (the "North Dakota Franchise Law"), the Disclosure Document, Franchise Agreement and Supplemental Agreements are amended as follows:

- 1. Covenants not to compete are generally considered unenforceable in the State of North Dakota, pursuant to Section 51-19-09 of the North Dakota Franchise Law. Item 17(r) of the Disclosure Document and certain provisions in the Franchise Agreement and Supplemental Agreements include certain covenants restricting competition to which you must agree. The Commissioner has held that covenants restricting competition contrary to Section 9-08-06 of the North Dakota Century Code, without further disclosing that such covenants may be subject to this statue, are unfair, unjust, or inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Law. The Disclosure Document, Franchise Agreement and Supplemental Agreements are amended accordingly to the extent required by law.
- 2. Provisions requiring arbitration or mediation to be held at a location that is remote from the site of the franchisee's business are generally considered unenforceable in the State of North Dakota, pursuant to Section 51-19-09 of the North Dakota Franchise Investment Law. Accordingly, the parties must agree on the site where arbitration or mediation will be held.
- 3. Provisions requiring jurisdiction in a state other than North Dakota are generally considered unenforceable in the State of North Dakota, pursuant to Section 51-19-09 of the North Dakota Franchise Investment Law.
- 4. Provisions requiring that agreements be governed by the laws of a state other than North Dakota are generally considered unenforceable in the State of North Dakota, pursuant to Section 51-19-09 of the North Dakota Franchise Investment Law.
- 5. Provisions requiring your consent to liquidated or termination damages are generally considered unenforceable in the State of North Dakota, pursuant to Section 51-19-09 of the North Dakota Franchise Investment Law.
- 6. Provisions requiring you to sign a general release upon renewal of the franchise agreement have been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.
- 7. Provisions requiring you to pay all costs and expenses incurred by us in enforcing the franchise agreement have been determined to be unfair, unjust and inequitable within the intent of Section 51-

- 19-09 of the North Dakota Franchise Investment Law. Accordingly, any such provision is modified to read that the prevailing party in any enforcement action is entitled to recover all costs and expenses including attorney's fees.
- 8. Provisions requiring you to consent to a waiver of trial by jury have been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.
- 9. Provisions requiring you to consent to a limitation of claims within one year have been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law. Accordingly, any such provision is modified to read that the statute of limitations under North Dakota Law will apply.
- 10. Provisions requiring you to consent to a waiver of exemplary and punitive damages have been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Invest Law.
- 11. You are not required to pay us any fees until we have completed all of our material pre-opening responsibilities to you and you commence operating the franchised business.

## FOR RHODE ISLAND

In recognition of the requirements of the Rhode Island Franchise Investment Act (the "Rhode Island Franchise Law"), the Disclosure Document, Franchise Agreement and Supplemental Agreements are amended as follows:

- 1. We will not require that you prospectively assent to a waiver, condition, stipulation, or provision that purports to relieve any person from liability imposed by the Rhode Island Franchise Law. This provision does not apply to the settlement of disputes, claims, or civil lawsuits brought under the Rhode Island Franchise Law.
- 2. Section 19-28.1-14 of the Rhode Island Franchise Law provides that "A provision in a franchise agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act." If a claim is enforceable under the Rhode Island Franchise Law, we will not restrict jurisdiction or venue to a forum outside the State of Rhode Island or require the application of the laws of another state.
- 3. We will not prohibit you from joining a trade association or association of franchisees. We will not retaliate against you for engaging in these activities.
- 4. Any provision in the Franchise Agreement that limits the time period in which you may assert a legal claim against us under the Rhode Island Franchise Law is amended to provide for a four (4) year statute of limitations for purposes of bringing a claim arising under the Rhode Island Franchise Law. Notwithstanding the foregoing, if a rescission offer has been approved by the Rhode Island director of business registration, then the statute of limitations is ninety (90) days after your receipt of the rescission offer.

## FOR SOUTH DAKOTA

In recognition of the requirements of the South Dakota Franchising Act, the Disclosure Document, Franchise Agreement and Supplemental Agreements are amended as follows:

1. You are not required to pay us any fees until we have completed all of our material pre-opening responsibilities to you and you commence operating the franchised business.

#### FOR VIRGINIA

In recognition of the requirements of the Virginia Retail Franchising Act, the Disclosure Document, Franchise Agreement and Supplemental Agreements are amended as follows:

2. Item 17 of the Disclosure Document is amended to add the following:

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the Franchise Agreement or Supplemental Agreement does not constitute "reasonable cause," as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to use undue influence to induce a franchisee/area developer to surrender any right given to him under the applicable agreement.

- 3. If any provision of the Franchise Agreement or any Supplemental Agreement involves the use of undue influence by the franchisor to induce a franchisee/area developer to surrender any rights given to him under the applicable agreement, that provision may not be enforceable.
- 4. We will not require that you prospectively assent to a waiver, condition, stipulation, or provision that purports to relieve any person from liability imposed by the Virginia Retail Franchising Act. This provision does not prohibit you and us from entering into binding arbitration consistent with the Virginia Retail Franchising Act.
- 5. Any provision in the Franchise Agreement or Supplemental Agreement that limits the time period in which you may assert a legal claim against us under the Virginia Retail Franchising Act is amended to provide for a four (4) year statute of limitations for purposes of bringing a claim arising under the Virginia Retail Franchising Act.
- 6. Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it shall be unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the Franchise Agreement or Supplemental Agreement does not constitute "reasonable cause," as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.
- 7. You are not required to pay us any fees until we have completed all of our material pre-opening responsibilities to you and you commence operating the franchised business.

## FOR WASHINGTON

In recognition of the requirements of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW, the Disclosure Document, Franchise Agreement and Supplemental Agreements are amended as follows:

- 1. In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW, will prevail.
- 2. RCW 19.100.180 may supersede the Franchise Agreement and Supplemental Agreements in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the Franchise Agreement and Supplemental Agreements in your relationship with the franchisor including the areas of termination and renewal of your franchise. In Washington, liquidated damages calculations must bear a "reasonable relation" to the franchisor's actual damages. Pursuant to Section 21.3 of the Franchise Agreement, the Franchisor agrees that in the event a franchise is re-sold within 30 days after termination, liquidated damages will

be calculated as follows: (a) the product of your Average Monthly Fees multiplied by the lesser of (i) 12 months, or (ii) the number of full months remaining under the Term, (b) discounted to present value using a 7% discount factor.

- 3. In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.
- 4. A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.
- 5. Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.
- 6. Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.
- 7. RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.
- 8. The State Cover Page is amended to include the following risk factor:
  - "<u>Use of Franchise Brokers</u>. The franchisor uses the services of franchise brokers to assist it in selling franchises. A franchise broker represents the franchisor and is paid a fee for referring prospects to the franchisor and/or selling the franchise. Do not rely only on the information provided by a franchise broker about a franchise. Do your own investigation by contacting the franchisor's current and former franchisees to ask them about their experience with the franchisor."
- 9. All fees referenced in Item 5 of this Disclosure Document are subject to deferral pursuant to order of the State of Washington. Accordingly, you will pay no fees to us until we have completed all of our material pre-opening responsibilities to you and you commence operating the franchised business.
- 10. Our affiliate, Restoration 1 Franchise Holding, LLC ("Restoration 1"), entered into an Assurance of Discontinuance ("AOD") with the Washington Attorney General's office ("AGO") on October 18, 2019. Under the AOD Restoration 1 agreed to permanently discontinue the use of and to no longer enforce "no-poach" language in Restoration 1's agreements which restricted the ability of franchisees to hire the employees from competing franchisees and from Restoration 1's corporate locations. Restoration 1 further agreed to notify the AGO of any efforts by a franchisee in Washington to enforce any existing "no-poach" provision, to proactively remove "no-poach" language from each Washington

franchisee's franchise agreement and to remove "no-poach" language from all other Restoration 1 franchisees' agreements upon renewal.

## **APPLICABLE ADDENDA**

If any one of the preceding Addenda for specific states ("Addenda") is checked as an "Applicable Addenda" below, then that Applicable Addenda shall be incorporated into the Franchise Disclosure Document, Franchise Agreement, Supplemental Agreements (if applicable) and any other specified agreement(s) entered into by us and the undersigned franchisee. To the extent any terms of an applicable Addenda conflict with the terms of the Franchise Disclosure Document, Franchise Agreement, Supplemental Agreement (if applicable) and other specified agreement(s), the terms of the Applicable Addenda shall supersede the terms of the Franchise Agreement.

	California		Minnesota			South Dakota
	Illinois		New York			Virginia
	Maryland		North Dako	ota		Washington
			Rhode Islar	nd		
<b>D</b> . 1		202				
Dated:		_, 202_				
			FRA	NCHISOR:		
			TDC	Franchising, L	LC	
			By:			
			Title	<b>:</b>		
			FRA	ANCHISEE:		
			By:			
			Title			

## EXHIBIT "G"-2

## FRANCHISEE DISCLOSURE QUESTIONNAIRE

[See Attached]

#### FRANCHISEE DISCLOSURE QUESTIONNAIRE

DO NOT SIGN THIS QUESTIONNAIRE IF YOU ARE LOCATED, OR YOUR FRANCHISED BUSINESS WILL BE LOCATED IN: CALIFORNIA, HAWAII, ILLINOIS, INDIANA, MARYLAND, MICHIGAN, MINNESOTA, NEW YORK, NORTH DAKOTA, RHODE ISLAND, SOUTH DAKOTA, VIRGINIA, WASHINGTON, OR WISCONSIN.

As you know TDC Franchising, LLC ("we" or "us), and you are preparing to enter into a Franchise Agreement for the operation of a THE DRIVEWAY COMPANY franchise. We require that you complete this Questionnaire (a) so that we can determine whether our franchise sales team followed proper sales procedures and (b) to provide us with reasonable assurance that, prior to signing the Franchise Agreement, you have had an adequate opportunity to review the Franchise Disclosure Document and its attachments, consult with legal and/or business advisors of your choosing, and ask us questions about any disclosures or terms that you do not understand. You cannot sign or date this Questionnaire the same day as the Receipt for the Franchise Disclosure Document but you must sign and date it the same day you sign the Franchise Agreement and pay your franchise fee. Please review each of the following questions carefully and provide honest responses to each question.

Yes	No	1.	Have you received from us and personally reviewed the Franchise Agreement together with all attachments to the Franchise Agreement?
			Ç
			[If you answer "no," please explain in Explanation Section]
Yes	No	2.	Have you received from us and personally reviewed a Franchise Disclosure Document ("FDD")?
			[If you answer "no," please explain in Explanation Section]
Yes	No	3.	Did you sign a receipt for the FDD indicating the date you received it?
Yes	No	4.	Do you understand all the information contained in the FDD and Franchise Agreement?
			[If you answer "no," please identify any information you don't understand in Explanation Section]
Yes	No	5.	Did you receive the FDD at least 14 calendar days before signing any agreement relating to the franchise (other than an NDA) or paying any money?
Yes	No	6.	Did you receive a complete execution copy of the Franchise Agreement at least seven (7) calendar days before you signed it?
Yes	No	7.	Have you reviewed the FDD and Franchise Agreement with a lawyer, accountant or other professional advisor?
Yes	No	8.	Have you discussed the benefits and risks of developing and operating a THE DRIVEWAY COMPANY franchise with an existing THE DRIVEWAY COMPANY franchisee?
Yes	No	9.	Do you understand the risks of developing and operating a THE DRIVEWAY COMPANY franchise?
Yes	No	10.	Do you understand the success or failure of your franchise will depend in large part upon your skills, abilities and efforts and those of the persons you employ as well as many factors beyond your control such as competition, interest rates, the economy, inflation, labor and supply costs and other relevant factors?
Yes	No	11.	Do you understand that the Franchise Agreement and the attachments to the Franchise Agreement contain the entire agreement between us and you concerning the franchise for the THE DRIVEWAY COMPANY franchise, meaning any prior oral or written statements not set out in the Franchise Agreement or the attachments will not be binding?

es	No	12.	Did any of our employees or representatives, or any person speaking on our behalf, make any statement or promise regarding the costs involved in operating a THE DRIVEWAY COMPANY franchise that is not contained in the FDD or that is contrary to, or different from, the information contained in the FDD?
			[If you answer "yes," please describe the statement or promise in Explanation Section]
es	No	13.	Did any of our employees or representatives, or any person speaking on our behalf, make any statement or promise regarding the training, assistance or support that will be provided to you that is not contained in the FDD or that is contrary to, or different from, the information in the FDD?
			[If you answer "yes," please describe the statement or promise in Explanation Section]
es	No	14.	Did any of our employees or representatives, or any person speaking on our behalf, make any statement or promise regarding the actual, average, projected or hypothetical profits or earnings, the likelihood of success, the amount of money you may earn, or the total amount of revenue a THE DRIVEWAY COMPANY business may generate, other than any information included in Item 19 of the FDD?
			[If you answer "yes," please describe the statement or promise in Explanation Section]
RESPO	NDED TRUTHF	ULLY TO TH	REPRESENTING THAT YOU HAVE CONSIDERED EACH QUESTION CAREFULLY AND E ABOVE QUESTIONS.
Signat	ture of Franchise A	Applicant	Signature of Franchise Applicant
Name	(please print)		Name (please print)
Dated			Dated
Signat	ture of Franchise 4	<u>Applicant</u>	Signature of Franchise Applicant
Name	(please print)		Name (please <u>print</u> )
Dated			Dated
<u>EXPLA</u>	NATION SECTION	<u>ON</u>	
Please i	nclude anv evnlar	nations belows	and refer to the applicable question number.
1 icase i	nerude any expiai	iations ociow a	nd ferer to the applicable question number.

## EXHIBIT "G"-3

## **GENERAL RELEASE**

[See Attached]

#### WAIVER AND RELEASE OF CLAIMS

Th	is Waiver and Release of Claims (this "Agreement") is made as of,	202_	_(the	"Effective			
Da	<u>ste</u> ") by (" <u>you</u> ")	and	each	individual			
hol	holding a direct or indirect ownership interest in you (collectively "Owner") in favor of TDC Franchising,						
LL	LLC, a Texas limited liability company ("us," and together with you and Owner, the "Parties").						
<u>Introduction</u>							
A.	We signed a Franchise Agreement with you, dated, 202 (the "Franchise Agreement with you, dated, 202	ranchi	se Ag	reement")			

- pursuant to which we granted you the right to own and operate a THE DRIVEWAY COMPANY business;B. You have notified us of your desire to transfer the Franchise Agreement and all rights related thereto,
- B. You have notified us of your desire to transfer the Franchise Agreement and all rights related thereto, or an ownership interest in the franchisee entity, to a transferee, [enter into a successor franchise agreement] and we have consented to such transfer [agreed to enter into a successor franchise agreement]; and
- C. As a condition to our consent to the transfer [your ability to enter into a successor franchise agreement], you and Owner have agreed to execute this Agreement upon the terms and conditions stated below.
- D. In consideration of our consent to the transfer [our entering into a successor franchise agreement], and for other good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, and intending to be legally bound, you and Owner hereby agree as set forth below.

## **Agreement**

- 1. Release. Owner, you, and each of your officers, directors, shareholders, members, owners, employees, agents, representatives, affiliates, parents, divisions, successors and assigns, and all persons or firms claiming by, through, under, or on behalf of any or all of them (the "Franchisee Parties"), hereby release, acquit and forever discharge us, any and all of our past and present affiliates, parents, subsidiaries and related companies, divisions and partnerships, consultants, advisors and franchise sellers and its and their respective past and present officers, directors, shareholders, members, owners, employees, agents, representatives, affiliates, parents, divisions, successors and assigns, and the spouses of such individuals (collectively, the "Franchisor Parties"), from any and all claims, liabilities, damages, expenses, actions or causes of action which any of the Franchisee Parties may now have or has ever had, whether known or unknown, past or present, absolute or contingent, suspected or unsuspected, of any nature whatsoever, directly or indirectly arising out of or relating to the execution and performance (or lack thereof) of the Franchise Agreement or the offer, sale or acceptance of the franchise related thereto (including, but not limited to any disclosures and representations made in connection therewith). The foregoing release shall not be construed to apply with respect to any obligations contained within this Agreement.
- 2. State Specific Regulations.

IF THE FRANCHISE YOU OPERATE UNDER THE FRANCHISE AGREEMENT IS LOCATED IN CALIFORNIA OR ANY OF THE FRANCHISEE PARTIES ARE A RESIDENT OF CALIFORNIA, THE FOLLOWING SHALL APPLY:

SECTION 1542 ACKNOWLEDGMENT. IT IS YOUR INTENTION, ON YOUR OWN BEHALF AND ON BEHALF OF THE FRANCHISEE PARTIES, IN EXECUTING THIS RELEASE THAT THIS INSTRUMENT BE AND IS A GENERAL RELEASE WHICH SHALL BE EFFECTIVE AS A BAR TO EACH AND EVERY CLAIM, DEMAND, OR

CAUSE OF ACTION RELEASED BY YOU OR THE FRANCHISEE PARTIES. YOU RECOGNIZE THAT YOU OR THE FRANCHISEE PARTIES MAY HAVE SOME CLAIM, DEMAND, OR CAUSE OF ACTION AGAINST ANY OF THE FRANCHISOR PARTIES OF WHICH YOU, HE, SHE, OR IT IS TOTALLY UNAWARE AND UNSUSPECTING, WHICH YOU, HE, SHE, OR IT IS GIVING UP BY EXECUTING THIS RELEASE. IT IS YOUR INTENTION, ON YOUR OWN BEHALF AND ON BEHALF OF THE FRANCHISEE PARTIES, IN EXECUTING THIS INSTRUMENT THAT IT WILL DEPRIVE YOU, HIM, HER, OR IT OF EACH SUCH CLAIM, DEMAND, OR CAUSE OF ACTION AND PREVENT YOU, HIM, HER, OR IT FROM ASSERTING IT AGAINST ANY OF THE FRANCHISOR PARTIES. IN FURTHERANCE OF THIS INTENTION, YOU, ON YOUR OWN BEHALF AND ON BEHALF OF THE FRANCHISEE PARTIES, EXPRESSLY WAIVE ANY RIGHTS OR BENEFITS CONFERRED BY THE PROVISIONS OF SECTION 1542 OF THE CALIFORNIA CIVIL CODE, WHICH PROVIDES AS FOLLOWS:

"A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY."

YOU ACKNOWLEDGE AND REPRESENT THAT YOU HAVE CONSULTED WITH LEGAL COUNSEL BEFORE EXECUTING THIS RELEASE AND THAT YOU UNDERSTAND ITS MEANING, INCLUDING THE EFFECT OF SECTION 1542 OF THE CALIFORNIA CIVIL CODE, AND EXPRESSLY CONSENT THAT THIS RELEASE SHALL BE GIVEN FULL FORCE AND EFFECT ACCORDING TO EACH AND ALL OF ITS EXPRESS TERMS AND PROVISIONS, INCLUDING, WITHOUT LIMITATION, THOSE RELATING TO THE RELEASE OF UNKNOWN AND UNSUSPECTED CLAIMS, DEMANDS, AND CAUSES OF ACTION.

If the franchise you operate under the Agreement is located in Maryland or if any of the Franchisee Parties are a resident of Maryland, the following shall apply:

All representations requiring prospective franchisees to assent to a release, estoppel, or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland franchise registration and disclosure law.

Nothing in this Agreement will amount to release of claims arising under the Washington Franchise Investment Protection Act, RCW 19.100, and the rules adopted thereunder

3. Non disparagement. Each of the Franchisee Parties expressly covenant and agree not to make any false representation of facts, or to defame, disparage, discredit or deprecate any of the Franchisor Parties or otherwise communicate with any person or entity in a manner intending to damage any of the Franchisor Parties, the business conducted by any of the Franchisor Parties or the reputation of any of the Franchisor Parties. For purposes of clarity, the obligations in this Section apply to all methods of communications, including the making of statements or representations through direct verbal or written communication as well as the making of statements or representations on the Internet, through social media sites or through any other verbal, digital or electronic method of communication. The obligations in this Section also prohibit the Franchisee Parties from indirectly violating this Section by influencing or encouraging third parties to engage in activities that would constitute a violation of this Section if conducted directly by a Franchisee Party.

4. Representations and Warranties. You and Owner each represent and warrant that: (a) [Insert franchisee entity name] is duly authorized to execute this Agreement and perform its obligations hereunder; (b) neither you nor Owner has assigned, transferred or conveyed, either voluntarily or by operation of law, any of their rights or claims against any of the Franchisor Parties or any of the rights, claims or obligations being terminated or released hereunder; (c) you and Owner have not and shall not (i) institute or cause to be instituted against any of the Franchisor Parties any legal proceeding of any kind, including the filing of any claim or complaint with any state or federal court or regulatory agency, alleging any violation of common law, statute, regulation or public policy premised upon any legal theory or claim whatsoever relating to the matters released in this Agreement or (ii) make any verbal, written or other communication that could reasonably be expected to damage or adversely impact any Franchisor Party's reputation or goodwill; and (d) the individuals identified as Owners on the signature pages hereto together hold 100% of the legal and beneficial ownership interests in [Insert franchisee entity name].

#### 5. Miscellaneous.

- (a) The Parties agree that each has read and fully understands this Agreement and that the opportunity has been afforded to each Party to discuss the terms and contents of said Agreement with legal counsel and/or that such a discussion with legal counsel has occurred.
  - (b) This Agreement shall be construed and governed by the laws of the State of Texas.
- (c) In the event that it shall be necessary for any Party to institute legal action to enforce, or for the breach of, any of the terms and conditions or provisions of this Agreement, the prevailing Party in such action shall be entitled to recover all of its reasonable costs and attorneys' fees.
- (d) All of the provisions of this Agreement shall be binding upon and inure to the benefit of the Parties and their respective current and future directors, officers, partners, attorneys, agents, employees, shareholders and the spouses of such individuals, successors, affiliates, and assigns.
- (e) This Agreement contains the entire agreement and understanding between the Parties with respect to the subject matter hereof and supersedes and is in lieu of all prior and contemporaneous agreements, understandings, inducements and conditions, expressed or implied, oral or written, of any nature whatsoever with respect to the subject matter hereof. This Agreement may not be modified except in a writing signed by each of the Parties.
- (f) If one or more of the provisions of this Agreement shall for any reason be held invalid, illegal or unenforceable in any respect, such invalidity, illegality or unenforceability shall not affect or impair any other provision of this Agreement, but this Agreement shall be construed as if such invalid, illegal or unenforceable provision had not been contained herein.
- (g) The Parties agree to do such further acts and things and to execute and deliver such additional agreements and instruments as any Party may reasonably require to consummate, evidence, or confirm the transactions contemplated hereby.
- (h) This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute but one document.

In witness whereof, the Parties have executed this Agreement as of the date first written above.

FRANCHISEE:		
$R_{V}$		
By: Name:		
Its:		
Nama:	 	
Name:		
Name:	 	

## **EXHIBIT H**

## TO DISCLOSURE DOCUMENT

STATE EFFECTIVE DATES

## NEW YORK REPRESENTATIONS PAGE

FRANCHISOR REPRESENTS THAT THIS FRANCHISE DISCLOSURE DOCUMENT DOES NOT KNOWINGLY OMIT ANY MATERIAL FACT OR CONTAIN ANY UNTRUE STATEMENT OF A MATERIAL FACT.

## **State Effective Dates**

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

State	Effective Date
California	June 22, 2022, as amended
Hawaii	Not registered
Illinois	April 29, 2022, as amended
Indiana	April 28, 2022, as amended December 15, 2022
Maryland	May 25, 2022, as amended
Michigan	June 28, 2021, as amended December 15, 2022
Minnesota	May 27, 2022, as amended
New York	August 14, 2022, as amended
North Dakota	May 10, 2022, as amended
Rhode Island	July 11, 2022, as amended
South Dakota	May 3, 2022, as amended December 15, 2022
Virginia	May 10, 2022, as amended
Washington	July 15, 2022, as amended
Wisconsin	April 23, 2022, as amended December 15, 2022

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

## **EXHIBIT I**

## TO DISCLOSURE DOCUMENT

## RECEIPTS

[See Attached]

#### RECEIPT

This Disclosure Document summarizes certain provisions of the franchise agreement and other information in plain language. Read this Disclosure Document and all agreements carefully.

If TDC Franchising, LLC offers you a franchise, it must provide this Disclosure Document to you 14 days before you sign a binding agreement or make a payment with the franchisor or an affiliate in connection with the proposed franchise sale, or sooner if required by applicable state law. Under Iowa law, TDC Franchising, LLC must give you this disclosure document at the earlier of its 1st personal meeting or 14 calendar days before you sign an agreement with, or make a payment to, TDC Franchising, LLC or an affiliate in connection with the proposed franchise sale. Under Michigan law, TDC Franchising, LLC must give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first. Under New York law, TDC Franchising, LLC must provide this disclosure document at the earlier of the 1st personal meeting or 10 business days before you sign a binding agreement with, or make a payment to, us or an affiliate in connection with the proposed franchise sale.

If TDC Franchising, LLC does not deliver this Disclosure Document on time, or if it contains a false or misleading statement or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, DC 20580, and the appropriate state agency listed in EXHIBIT "A" to this Disclosure Document. TDC Franchising, LLC's agent to receive service of process is listed in EXHIBIT "B" to this Disclosure Document.

Date of Issuance: Ap	pril 20, 2022, as amended December 14	4, 2022		
The Franchise Seller(s	(s) for this offering are:			
Christina Ro	ogers, 2929 Carlisle St., Suite 100, Dallas	s, Texas 75204, (254) 793-7798		
Jessica Weso	cott, 2929 Carlisle St., Suite 100, Dallas,	Texas 75204, (866) 606-9681		
Caleb Ward,	, 2929 Carlisle St., Suite 100, Dallas, Te	xas 75204, (940) 781-9850		
		(insert name, if applicable)		
	closure document dated April 20, 2022, a fective Dates page. The disclosure docum	s amended December 14, 2022. State registration effective dates are nent included the following Exhibits:		
EXHIBIT "A"	State Agencies and Administrator	rs		
EXHIBIT "B"	Agent for Service of Process			
EXHIBIT "C"	Franchise Agreement			
EXHIBIT "D"	Table of Contents of the confiden	itial Brand Standards Manual		
EXHIBIT "E"	List of Franchisees			
	XHIBIT "F" Financial Statements of TDC Franchising, LLC			
EXHIBIT "G"-1	State Addenda			
EXHIBIT "G"-2	Franchisee Disclosure Questionnaire			
EXHIBIT "G"-3	General Release			
EXHIBIT "H" State Effective Dates EXHIBIT "I" Receipts				
EAHIDIT I	Receipts			
Please sign and print	your name below, date and return one co	ppy of this receipt and keep the other for your records.		
If a business entity:		If an individual:		
(Name of Business Entity)		(Name of Individual)		
Sign:		Sign:		
Title:		Dated:		
Name:				
Dated:				

[KEEP THIS RECEIPT FOR YOUR RECORDS]

#### RECEIPT

This Disclosure Document summarizes certain provisions of the franchise agreement and other information in plain language. Read this Disclosure Document and all agreements carefully.

If TDC Franchising, LLC offers you a franchise, it must provide this Disclosure Document to you 14 days before you sign a binding agreement or make a payment with the franchisor or an affiliate in connection with the proposed franchise sale, or sooner if required by applicable state law. Under Iowa law, TDC Franchising, LLC must give you this disclosure document at the earlier of its 1st personal meeting or 14 calendar days before you sign an agreement with, or make a payment to, TDC Franchising, LLC or an affiliate in connection with the proposed franchise sale. Under Michigan law, TDC Franchising, LLC must give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first. Under New York law, TDC Franchising, LLC must provide this disclosure document at the earlier of the 1st personal meeting or 10 business days before you sign a binding agreement with, or make a payment to, us or an affiliate in connection with the proposed franchise sale.

If TDC Franchising, LLC does not deliver this Disclosure Document on time, or if it contains a false or misleading statement or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, DC 20580, and the appropriate state agency listed in EXHIBIT "A" to this Disclosure Document. TDC Franchising, LLC's agent to receive service of process is listed in EXHIBIT "B" to this Disclosure Document.

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		(insert name, if applicable)		
	elosure document dated April 20, 2022, a fective Dates page. The disclosure document	as amended December 14, 2022. State registration effective dates are nent included the following Exhibits:		
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EXHIBIT "G"-3	General Release			
EXHIBIT "H" State Effective Dates EXHIBIT "I" Receipts				
EAHIDIT I	Receipts			
Please sign and print	your name below, date and return one co	ppy of this receipt and keep the other for your records.		
If a business entity:		If an individual:		
(Name of Business Entity)		(Name of Individual)		
Sign:		Sign:		
Title:		Dated:		
Name:				
Dated:				

[RETURN THIS COMPLETED RECEIPT]