

Privacy Policy

This Privacy Policy describes FranFunnel's policies and procedures on the collection, use and disclosure of your information. FranFunnel receives your information through our various web sites, applications, SMS, APIs, email and other services ("Services"). When using any of our Services you consent to the collection, transfer, manipulation, storage, disclosure and other uses of your information as described in this Privacy Policy. Irrespective of which country that you reside in or create information from, your information may be used by FranFunnel in the United States or any other country where FranFunnel operates. If you do not wish to agree to FranFunnel Privacy Policy, please refrain from using FranFunnel.

Information Collection & Use

We collect and use your information to provide our Services and improve them over time.

Information Collected Upon Registration: When you create or reconfigure a FranFunnel account, you provide some personal information, we may collect information such as your name, email address, and lead info. This information is not displayed to the public nor is it ever shared without your explicit consent. We may use your contact information to send you information about our Services or alert you to important events. If you contact us via email or other electronic communication, we may keep your message, email address and contact information to respond to your request.

Text Messages, Email, Notifications, Media: Our Services are primarily designed to help you communicate and share information privately with whom you choose. No personally identifiable information is ever made public, unless you explicitly opt-in for that.

Information About Your Leads: FranFunnel will collect information on persons interested in communicating with you about products and services you provide ("Leads"). Personally identifiable information from the Leads is not made public without your consent.

Log Data: Our servers automatically record information ("Log Data") created by your use of the Services. Log Data may include information such as your IP address, browser type, phone type, the referring domain, pages visited or other data. Other actions, such as interactions with advertisements, may also be included in Log Data.

Links: FranFunnel may keep track of how you interact with links in Updates by redirecting clicks or through other means. We do this to help improve our Services, including advertising, and to be able to share aggregate click statistics such as how many times a particular link was clicked on.

Cookies: Like many websites, we use "cookies" to collect additional website usage data and to improve our Services, and to authenticate users. A cookie is a small data file that is transferred to your computer's hard disk. FranFunnel may use both session cookies and persistent cookies to better understand how you interact with our Services, to monitor aggregate usage by our users and web traffic routing on our Services, and to improve our Services. Third party vendors use cookies to serve ads based on your prior visits to FranFunnel's website or other websites. Most Internet browsers automatically accept cookies. You can instruct your browser, by editing its options, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit.

Third Party Services: FranFunnel uses a variety of services hosted by third parties to help provide our Services and to help us understand the use of our Services, such as Google Analytics. These services may

collect information sent by your browser as part of a web page request, such as cookies or your IP request.

Information Sharing & Disclosure

We do not disclose your private information except in the limited circumstances described here.

Your Consent: We may share or disclose your information with your consent, such as when you use a third party web client to access your FranFunnel account.

Service Providers: We engage certain trusted third parties to perform functions and provide services to us. We may share your personal information and your Leads' personal information with these third parties, but only to the extent necessary to perform these functions and provide such services, and only pursuant to obligations mirroring the protections of this privacy policy.

Legal Proceedings: We reserve the right to use or disclose information provided if required by law or if we reasonably believe that use or disclosure is necessary to protect the FranFunnel's rights and/or to comply with a judicial proceeding, court order, or legal process.

Business Transfers: If FranFunnel is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of this information, as well as any choices you may have regarding this information.

Non-Private or Non-Personal Information: We may share or disclose aggregated or otherwise non-personal information, such as usage patterns or link click statistics

Accessing and Modifying Your Personal Information

If you are a registered user of our Services, we provide you with tools to access or modify the personal information you provided to us and associated with your account.

Updates to Our Policy

We may revise this Privacy Policy from time to time. The most current version of the policy will govern our use of your information and will be at A WEBSITE If we make a change to this policy that, in our sole discretion, is material, we will notify you via your FranFunnel client or to the email associated with your account. By continuing to access or use the Services after those changes become effective, you agree to be bound by the revised Privacy Policy.

Your Consent

By using FranFunnel, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the United States your information will be transferred, processed and stored there under United States privacy standards.

Contacting Us

If you have questions or complaints regarding our Privacy Policy or practices, please contact us by mail or email. Our mailing address is FranFunnel, 159 Bleecker St. #2C, New York, NY 10012. You can also contact us at eli@franfunnel.com.