

PRIVACY POLICY

This Privacy Policy governs the manner in which VizLore Digital Asset Management DOO, a company having its registered office at Brace Ribnikar 56/208, Novi Sad, Serbia ("us", "we", "our") collects, uses, maintains and discloses personal data collected from users (each, a "User") of the <https://vladam.ai> website ("Site"). This privacy policy applies to the Site and all products and services offered by us.

Personal data

We may collect personal data from Users when Users visit our site, register on the Site in order to use our Services, subscribe to the newsletter and similar. Users may be asked for their name, email address, telephone number, billing address and we may also process User API keys and information related to executed trading orders or status of their user account at third party exchanges.

We will collect personal data from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal data, except that it may prevent them from engaging in certain Site related activities including use of our Services.

On behalf of the Site, we undertake to safeguard the privacy of all our customers. We collect only required, basic data on customers/users and the data needed for operations and informing customers in accordance with good business practice and to provide good quality service. We enable our customers to opt if they want or not to be removed from the mailing list used for the purpose of marketing campaign. All the data on the users/customers are kept strictly confidential and are available only for employees that find these data necessary for operations. All Company employees are responsible for observing the principles of privacy protection.

Non-personal data

We may collect non-personal data about Users via Google Analytics whenever they interact with our Site. Non-personal data may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers used and other similar anonymized information.

Cookies

Our Site may use cookies to enhance User experience. Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about

them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

Use of collected personal data

We collect and use Users personal data for the following purposes: to improve customer service, to personalize user experience, to improve our Site and its' performance, to process transactions, to send periodic emails with educational, promotional and account status information. If at any time the User would like to unsubscribe from receiving future emails, we include unsubscribe instructions at the end of each email.

When we have no ongoing legitimate business need to process your personal data, we will either delete or anonymize it or, if this is not possible, we will securely store your personal data and isolate it from any further processing until deletion is possible.

How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal data, username, password, transaction information and data stored on our Site. We do not share your personal data with third-parties.

When typing in the payment card data, confidential information are transmitted by means of public network in the protected (cryptic) form using the SSL protocol and PKI system, currently the most- up-to-date technology.

The security of data when making purchase is guaranteed by the payment card processor, Chip Card ad Belgrade, thus the complete process of collection is performed on the Chip Card's site. The data on the payment card are at no moment available to our system.

Third party websites

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. These sites and services may have their own privacy policies and customer service policies.

Your acceptance of these terms

By using this Site, you confirm your acceptance of this privacy policy. If you do not agree to this policy, please do not use the Site. Your continued use of the Site following the publishing of changes to this privacy policy will be considered as your acceptance of those changes.

Your rights

As a User you have the following rights with regards to the personal data which we process: the right to access your personal data, the right to rectification of your personal data, the right to erasure of your personal data, the right to restrict processing of your personal data, the right to object to processing of your personal data, the right to data portability of your personal data, the right to withdraw consent for processing of your personal data, the right not to be subject to a decision which is based solely on automated processing (without human involvement) where that decision produces a legal effect or otherwise significantly affects you and the right to complain to the supervisory authority.

Transfer of personal data

Personal data about Users is processed within the European Union and is not transferred to third countries.

Contacting us

If you have any questions about this Privacy Policy, you can contact us at:

VizLore Digital Asset Management DOO

Brace Ribnikar 56/208, Novi Sad, Serbia

Email: info@vladam.ai

Effective as of 01.06.2021.