

How Anadarko Incorporates the Circular Economy into Its Business Model

The oil and natural gas industry was designed around the “life-cycle” concept. Recognizing how this is an “organic” aspect to our business, can take some time and discussion. Anadarko will present on how “cradle-to-cradle” operations are possible in our industry, in fact, many companies are already accomplishing aspects of the circular economy. Jill Cooper, HSE Manager of Advocacy & Reporting, will present on how we consider air, water, land, and waste in the aspects in operational decisions, as well as our programs related to social matters.

Recognizing that their best spokespeople in the communities where they live and work are their employees, and as a proactive measure to help address emerging local and state legislative challenges, Anadarko Petroleum Corporation launched its Employee Ambassador and Advocate Program in January 2014. This effort was developed to inform, empower and activate Anadarko’s Colorado-based employees to engage with their neighbors and communities. Additionally, it aims to share information on a person-to-person platform about the company and the state’s oil and natural gas industry, and how it responsibly finds, develops and produces the energy we all need. She will also provide an overview of Anadarko’s Employee Ambassador and Advocate Program and discuss lessons learned. She will also offer information around the continued efforts utilizing legislative outreach, social media, sustainable relationship building and managed deployment efforts.”