

Abstract

Stakeholder Engagement: “Have you been to a wedding lately?”

Stakeholder engagement is the key to maintaining our social license to operate. Many levels of communication are required in stakeholder engagement including informing the project stakeholders, consulting with them, creating permanent dialogue forums, collaboration in decision-making, and final decision making. Stakeholder mapping by criteria (knowledge, influence, necessity, willingness, legitimacy, and net cost/benefit) is one tool to assist us in securing a strong engagement with our stakeholders. Stakeholder network mapping is another tool that allows us to anticipate problems, identify opportunities, and develop strategies throughout the project lifecycle.