

PONT

Bridging Visions to Reality

Through AI, Remote Collaboration & Expert Support



OUR MISSION

PONT empowers individuals who lack the resources to travel but still deserve the guidance, tools, and support needed to bring their ideas to life. By providing a fully online, AI-driven accelerator, we ensure that anyone, anywhere, can turn their vision into a thriving business—without location being a barrier.

TARGET AUDIENCE

Who benefits from our platform?

- **Startups & SME's**
Step by step support, team building, financing, and advisory
- **Investors**
Access to a diverse project portfolio
- **Advisors and Mentors**
Sharing knowledge
- **Freelancers and Professionals**
Challenging projects for career development

EVERYTHING YOU NEED UNDER ONE ROOF



Personalized Matchmaking

Teams, Advisors, Investors:
Matching suitable actors based
on specific project requirements

Progress Analyses & Recommendations

Project and Team Analysis:
Efficiency analysis and
productivity-enhancing
recommendations

Innovation Promotion

Idea Generation: Trend
analysis and suggestions.

Patent/Research Analysis:
Promoting innovation and
identifying market gaps.

Intelligent Resource Planning

Resource Allocation: Optimal
assignment of time, budget,
and personnel

**AI-DRIVEN SUPPORT, SO
ENTREPRENEURS CAN
FOCUS ON BUILDING
SUCCESS.**

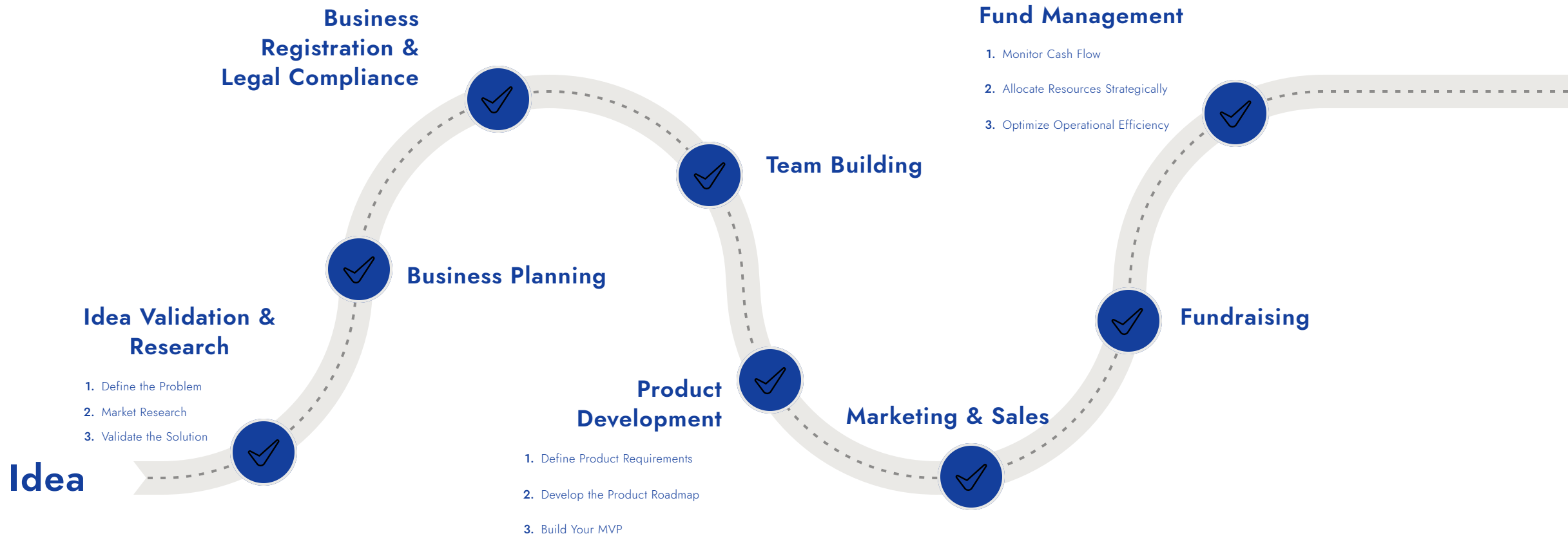
BENEFITS:

- **Efficiency:** Reduces time spent on manual tasks.
- **Accuracy:** Increases precision in planning and execution.
- **Customization:** Provides tailored solutions for individual project needs.

*This list includes only some of the many
benefits our AI solutions offer.

STEP BY STEP AI GUIDANCE

PONT



SUPPORTING YOU IN EVERY STEP OF THE WAY

Ideation

Brainstorming



Market Research



Concept Development

Presentation



Documents



Excel



Business Analysis

Business Analysis



Finance



Prototyping

Design



Image Generation



Video

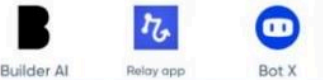


Development

Website



App & Automation



Chatbot



Marketing

Copywriting



SEO



Social Media



**RECOMMENDED
TOOLS &
ADVISORS FOR
EVERY STAGE**

EXCLUSIVE
DISCOUNTS ON
ESSENTIAL TOOLS
TO **SAVE** STARTUPS
MONEY

TOTAL TAM: \$296B - \$301B+

- Global Early-Stage Funding Market → \$285B
- Global Startup Advisory & Expert Support → \$50M - \$100M
- Startup Tools & Services (SaaS & Marketplace) → \$10B+
- Subscription-Based Accelerator TAM → \$1B - \$5B

TOTAL SAM: \$47B - \$49B+

(EUROPE FIRST, THEN GLOBAL EXPANSION)

- Early-Stage Funding Market → \$45B
- Potential Revenue from Success Fees (1-5%) → \$450M - \$2.25B
- Startup Advisory & Expert Support → \$30M - \$100M
- Startup Tools & Services → \$1B+
- Subscription-Based Accelerator → \$500M+

TOTAL SOM: \$65M - \$167M+

- Funding Success Fees → \$50M - \$100M *
- Initial Advisor Circle Memberships → \$5M - \$10M
- Marketplace Early Revenue → \$10M - \$50M
- Subscription Model → \$3.5M - \$7M

*Capturing just 1% of European startup funding deals in Year 1-3

EARLY TRACTION & MOMENTUM

PONT



104

Contacts
Reached



59

Positive
Feedback



12

Service
Providers



2

Funding
Supporters

57%

Positive
Response Rate

46

Pre-launch and already
46 interested users
confirmed

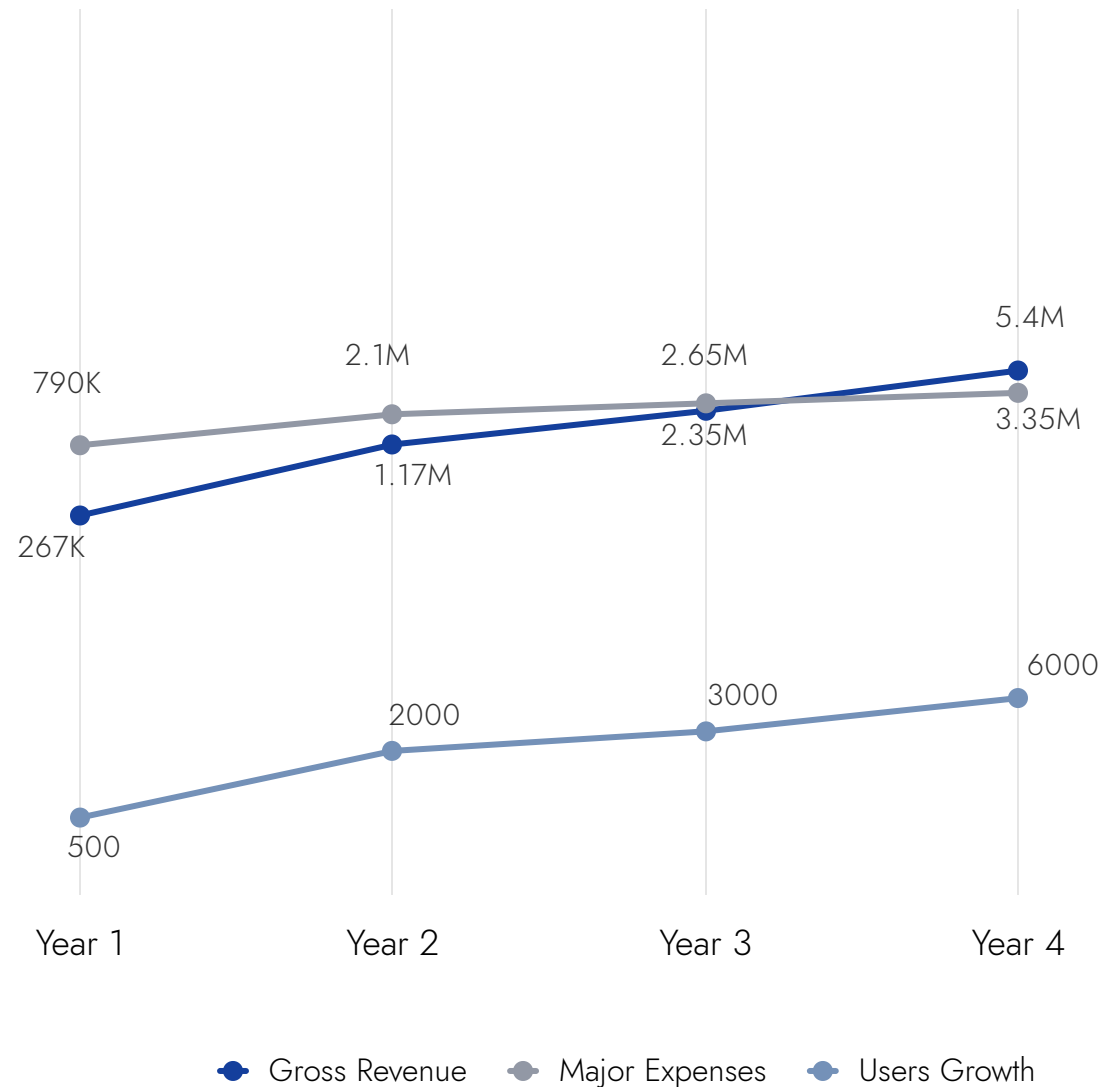
- MVP planning started
- Coming Soon page launching in the next weeks
- Strategic Tech Partnership: Epic Dot

REVENUE STREAMS

Diverse Ways to
Generate Income

Success Fee	1% to 5% Success Fee on Successful Funding
Subscription Model	<div>Free</div> <div> Starter \$360 </div> <div> Premium \$720 </div>
Exclusive Advisor Circles	\$2000 Yearly Membership Fee: Access to Exclusive Projects
Marketplace for Services	Third-Party Offerings: 10% commission
Investment Fund	Selected Investments in Startups, Providing Financial Support to Our Users
In-House Service Offering	In-House Teams Supporting Startups in Key Business Areas like Tech, Marketing etc.

4 YEAR FINANCIAL GROWTH



Strong **Positive Cash Flow** of **\$2.09M** Projected for Year 4

Projections based on launch in London and Europe by Year 4, with **strong potential** for further growth in **global markets**.

HOW **WE**
COMPARE
TO
INDUSTRY
LEADERS

	PONT	Gust	Vestbee	Y Combinator
AI-Driven Tools & Support	✓			
Lifecycle Advisory	✓			
Global Scalability	✓	✓		
Flexible Revenue Model	✓	✓		
Investor Connection	✓	✓	✓	✓

Unlike traditional accelerators or equity-heavy platforms, PONT combines global reach, AI-driven advisory, and a flexible revenue model to empower startups from ideation stage.

EXPANSION ROADMAP



MARKETING STRATEGY

Building a Strong Internal Marketing Team

- **Roles**

Content Creation: Develop engaging content like blogs, whitepapers, and case studies

Social Media Management: Execute targeted campaigns on platforms such as LinkedIn and Facebook

Email Marketing: Design personalized email campaigns to engage and retain users

SEO and SEM: Optimize content for search engines and manage paid search campaigns to drive traffic

Event Planning: Organize webinars, participate in conferences, and host trade shows to increase visibility

Analytics and Reporting: Monitor key performance indicators (KPIs) and adjust strategies based on data-driven insights

- **Importance**

Sustained User Growth: Essential for continuous increase in user numbers, ensuring platform success and expansion

THE FOUNDERS



Hasan Afaq
CTO & Cofounder

- Experienced CTO with deep technical expertise
- Expert in Agile methodologies and complex tech project execution
- Builds high-performance tech teams and drives rapid results



Sascha Salamon
CEO & Cofounder

- 10+ years in stocks, commodities, and cryptocurrencies
- Held leadership roles in transport, automobile, medical, and dental industries
- ADHD-powered, overthinking-optimized strategist with risk management

OUR ADVISORS & PARTNERSHIPS



Peter Geide

Business Mentor

- 30+ years in personnel and organizational consulting, focusing on executive coaching and business optimization.
- Successfully increased European market share by 80% for a tech company through high-potential talent development.
- Expertise in leadership coaching, achieving significant results, such as a 95% employee retention rate for a key client.

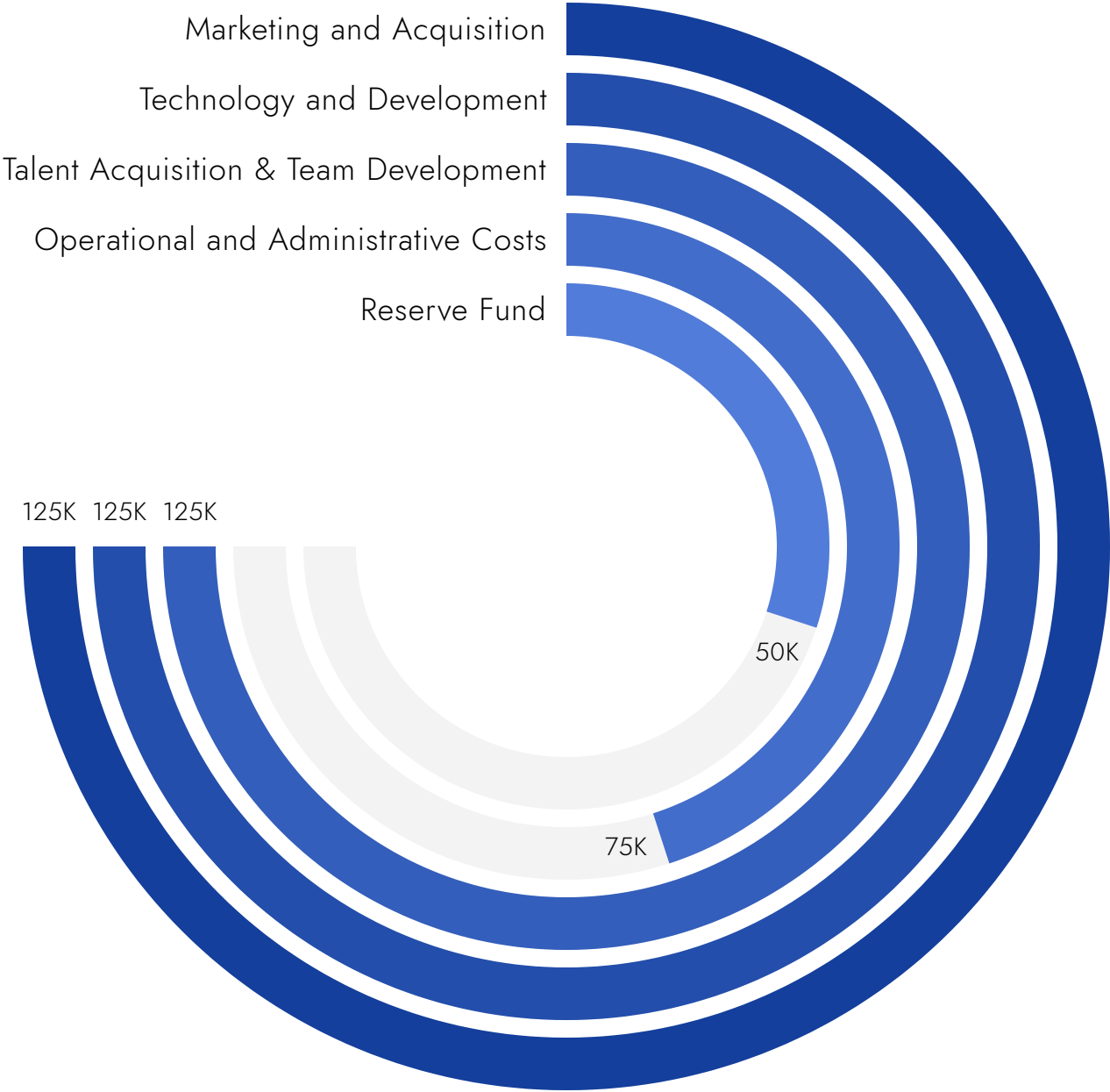


Epic Dot

Strategic Tech Partner

- Provides customized tech solutions to simplify development and management
- Offers expert tech services directly to our users, enhancing their digital capabilities
- Helps businesses stay competitive in a fast-changing market.

THE ASK
\$500K TO
SUCCESS



INVEST IN THE **VISION** OF TODAY TO CREATE THE **SUCCESS** OF TOMORROW.

We are ready to shape the future and are looking for partners who share this vision. Let's achieve great things together!

Sascha Salamon

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