



H. No. 7198

Republic of the Philippines  
Congress of the Philippines  
Metro Manila

Tenth Congress

Second Regular Session

Begun and held in Metro Manila, on Monday, the twenty-second day of July, nineteen hundred and ninety-six.

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[REPUBLIC ACT NO. 8240]

AN ACT AMENDING SECTIONS 138, 139, 140 AND 142 OF  
THE NATIONAL INTERNAL REVENUE CODE, AS  
AMENDED, AND FOR OTHER PURPOSES

*Be it enacted by the Senate and House of Representatives of the  
Philippines in Congress assembled:*

SECTION 1. Section 138 of the National Internal Revenue  
Code, as amended, is hereby further amended to read as follows:

"SEC. 138. *Distilled Spirits.* - On distilled spirits, there shall  
be collected, subject to the provisions of Section 130 of this Code,  
specific taxes as follows:

"(a) If produced from the sap of *nipa*, coconut, cassava,  
camote, or *buri* palm or from the juice, syrup, or sugar of the cane,

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provided such materials are produced commercially in the country where they are processed into distilled spirits, per proof liter, Eight pesos (₱8.00): *Provided*, That if produced in a pot still or other similar primary distilling apparatus by a distiller producing not more than 100 liters a day, containing not more than fifty percent (50%) of alcohol by volume, per proof liter, Four pesos (₱4.00);

"(b) If produced from raw materials other than those enumerated in the preceding paragraph, the tax shall be in accordance with the net retail price per bottle of seven hundred fifty milliliter (750 ml.) volume capacity (excluding the excise tax and the value-added tax) as follows:

"(1) Less than Two hundred and fifty pesos (₱250.00) - Seventy-five pesos (₱75.00), per proof liter;

"(2) Two hundred and fifty pesos (₱250.00) up to Six hundred and seventy-five pesos (₱675.00) - One hundred and fifty pesos (₱150.00), per proof liter; and

"(3) More than Six hundred and seventy-five pesos (₱675.00) - Three hundred pesos (₱300.00), per proof liter.

"(c) Medicinal preparations, flavoring extracts, and all other preparations, except toilet preparations, of which, excluding water, distilled spirits form the chief ingredient, shall be subject to the same tax as such chief ingredient.

"This tax shall be proportionally increased for any strength of the spirits taxed over proof spirits, and the tax shall attach to this substance as soon as it is in existence as such, whether it be subsequently separated as pure or impure spirits, or transformed into any other substance either in the process of original production or by any subsequent process.

"Spirits or distilled spirits,' is the substance known as ethyl alcohol, ethanol or spirits of wine, including all dilutions, purifications and mixtures thereof, from whatever source by whatever process produced and shall include whisky, brandy, rum, gin and vodka, and other similar products or mixtures.

"Proof spirits' is liquor containing 1/2 of its volume of alcohol of a specific gravity of seven thousand nine hundred and thirty-nine ten thousandths (0.7939) at fifteen degrees centigrade. A proof liter means a liter of proof spirits.

"The rates of tax imposed under this section shall be increased by twelve percent (12%) on January 1, 2000.

"New brands shall be classified according to their current net retail price.

"For the above purpose, net retail price shall mean the price at which the distilled spirit is sold on retail in 10 major supermarkets in Metro Manila, excluding the amount intended to cover the applicable excise tax and the value-added tax as of October 1, 1996.

"The classification of each brand of distilled spirits based on the average net retail price as of October 1, 1996, as set forth in Annex 'A,' shall remain in force until revised by Congress."

SEC. 2. Section 139 of the National Internal Revenue Code, as amended, is hereby further amended to read as follows:

"SEC. 139. *Wines*. - On wines, there shall be collected per liter of volume capacity, the following taxes:

"(a) Sparkling wines/champagnes regardless of proof, if the net retail price per bottle (excluding the excise tax and the value-added tax) is:

"(1) Five hundred pesos (₱500.00) or less - One hundred pesos (₱100.00) ; and

"(2) More than Five hundred pesos (₱500.00) - Three hundred pesos (₱300.00);

"(b) Still wines containing fourteen percent (14%) of alcohol by volume or less, Twelve pesos (₱12.00) ; and

"(c) Still wines containing more than fourteen percent (14%) but not more than twenty-five percent (25%) of alcohol by volume. Twenty-four pesos (₱24.00).



"Fortified wines containing more than twenty-five percent (25%) of alcohol by volume shall be taxed as distilled spirits. Fortified wines shall mean natural wines to which distilled spirits are added to increase their alcoholic strength.

"The rates of tax imposed under this section shall be increased by twelve percent (12%) on January 1, 2000.

"New brands shall be classified according to their current net retail price.

"For the above purpose, net retail price shall mean the price at which wine is sold on retail in 10 major supermarkets in Metro Manila, excluding the amount intended to cover the applicable excise tax and the value-added tax as of October 1, 1996.

"The classification of each brand of wines based on its average net retail price as of October 1, 1996, as set forth in Annex 'B,' shall remain in force until revised by Congress."

SEC. 3. Section 140 of the National Internal Revenue Code, as amended, is hereby further amended to read as follows:

"SEC. 140. *Fermented Liquor.* - There shall be levied, assessed and collected a specific tax on beer, lager beer, ale, porter, and other fermented liquors except *tuba*, *basi*, *tapuy* and similar domestic fermented liquors in accordance with the following schedule:

"(a) If the net retail price (excluding the specific tax and value-added tax) per liter of volume capacity is less than Fourteen pesos and fifty centavos (₱14.50), the tax shall be Six pesos and fifteen centavos (₱6.15) per liter;

"(b) If the net retail price (excluding the specific tax and the value-added tax) per liter of volume capacity is Fourteen pesos and fifty centavos (₱14.50) up to Twenty-two pesos (₱22.00), the tax shall be Nine pesos and fifteen centavos (₱9.15) per liter;

"(c) If the net retail price (excluding the specific tax and the value-added tax) per liter of volume capacity is more than Twenty-two pesos (₱22.00), the tax shall be Twelve pesos and fifteen centavos (₱12.15) per liter.

"Variants of existing brands which are introduced in the domestic market after the effectivity of this Act shall be taxed under the highest classification of any variant of that brand.

"Fermented liquor which are brewed and sold at micro-breweries or small establishments such as pubs and restaurants shall be subject to the rate in paragraph (c) hereof.

"The specific tax from any brand of fermented liquor within the next three (3) years from the effectivity of this Act shall not be lower than the tax which was due from each brand on October 1, 1996.

"The rates of specific tax on fermented liquor under paragraphs (a), (b) and (c) hereof shall be increased by twelve percent (12%) on January 1, 2000.

"New brands shall be classified according to their current net retail price.

"For the above purpose, net retail price shall mean the price at which the fermented liquor is sold on retail in 20 major supermarkets in Metro Manila (for brands of fermented liquor marketed nationally), excluding the amount intended to cover the applicable excise tax and the value-added tax. For brands which are marketed only outside Metro Manila, the net retail price shall mean the price at which the fermented liquor is sold in five major supermarkets in the region excluding the amount intended to cover the applicable excise tax and the value-added tax.

"The classification of each brand of fermented liquor based on its average net retail price as of October 1, 1996, as set forth in Annex 'C,' shall remain in force until revised by Congress.

"A variant of a brand shall refer to a brand on which a modifier is prefixed and/or suffixed to the root name of the brand and/or a different brand which carries the same logo or design of the existing brand.

"Every brewer or importer of fermented liquor shall, within thirty (30) days from the effectivity of this Act, and within the first five (5) days of every month thereafter, submit to the Commissioner of Internal Revenue a sworn statement of the volume of sales for each particular brand of fermented liquor sold



at his establishment for the three-month period immediately preceding.

"Any brewer or importer who, in violation of this section, knowingly misdeclares or misrepresents in his or its sworn statement herein required any pertinent data or information shall be penalized by a summary cancellation or withdrawal of his or its permit to engage in business as brewer or importer of fermented liquor.

"Any corporation, association, or partnership liable for any of the acts or omissions in violation of this section shall be fined treble the amount of deficiency taxes, surcharges, and interest which may be assessed pursuant to this section.

"Any person liable for any of the acts or omissions prohibited under this section shall be criminally liable and penalized under Section 253 of this Code. Any person who willfully aids or abets in the commission of any such act or omission shall be criminally liable in the same manner as the principal.

"If the offender is not a citizen of the Philippines, he shall be deported immediately after serving the sentence without further proceedings for deportation."

SEC. 4. Section 142 of the National Internal Revenue Code, as amended, is hereby further amended to read as follows:

"SEC. 142. *Cigars and cigarettes.* - (a) *Cigars.* - There shall be levied, assessed and collected on cigars a tax of One peso (₱1.00) per cigar.

"(b) *Cigarettes packed by hand.* - There shall be levied, assessed and collected on cigarettes packed by hand a tax of Forty centavos (₱0.40) per pack.

"(c) *Cigarettes packed by machine.* - There shall be levied, assessed and collected on cigarettes packed by machine a tax at the rates prescribed below:

"(1) If the net retail price (excluding the excise tax and the value-added tax) is above Ten pesos (₱10.00) per pack, the tax shall be Ten pesos (₱10.00) per pack;

"(2) If the net retail price (excluding the excise tax and the value-added tax) exceeds Six pesos and fifty centavos (₱6.50) but does not exceed Ten pesos (₱10.00) per pack, the tax shall be Eight pesos (₱8.00) per pack;

"(3) If the net retail price (excluding the excise tax and the value-added tax) is Five pesos (₱5.00) but does not exceed Six pesos and fifty centavos (₱6.50) per pack, the tax shall be Five pesos (₱5.00) per pack;

"(4) If the net retail price (excluding the excise tax and the value-added tax) is below Five pesos (₱5.00) per pack, the tax shall be One peso (₱1.00) per pack.

"Variants of existing brands of cigarettes which are introduced in the domestic market after the effectivity of this Act shall be taxed under the highest classification of any variant of that brand.

"The specific tax from any brand of cigarettes within the next three (3) years of effectivity of this Act shall not be lower than the tax which is due from each brand on October 1, 1996: *Provided, however,* That in cases where the specific tax rates imposed in paragraphs (1), (2), (3) and (4) hereinabove will result in an increase in excise tax of more than seventy percent (70%), for a brand of cigarette, the increase shall take effect in two tranches: fifty percent (50%) of the increase shall be effective in 1997 and one hundred percent (100%) of the increase shall be effective in 1998.

"Duly registered or existing brands of cigarettes or new brands thereof packed by machine shall only be packed in twenties.

"The rates of specific tax on cigars and cigarettes under paragraphs (1), (2), (3) and (4) hereof, shall be increased by twelve percent (12%) on January 1, 2000.

"New brands shall be classified according to their current net retail price.

"For the above purpose, net retail price shall mean the price at which the cigarette is sold on retail in 20 major supermarkets in



Metro Manila (for brands of cigarettes marketed nationally), excluding the amount intended to cover the applicable excise tax and the value-added tax. For brands which are marketed only outside Metro Manila, the net retail price shall mean the price at which the cigarette is sold in five major supermarkets in the region excluding the amount intended to cover the applicable excise tax and the value-added tax.

"The classification of each brand of cigarettes based on its average net retail price as of October 1, 1996, as set forth in Annex 'D' of this Act, shall remain in force until revised by Congress.

"Variant of a brand shall refer to a brand on which a modifier is prefixed and/or suffixed to the root name of the brand and/or a different brand which carries the same logo or design of the existing brand.

"Manufacturers and importers of cigars and cigarettes shall, within thirty (30) days from the effectivity of this Act, and within the first five (5) days of every month thereafter submit to the Commissioner of Internal Revenue a sworn statement of the volume of sales for each particular brand of cigars and/or cigarettes sold at his establishment for the three-month period immediately preceding.

"Any manufacturer or importer who, in violation of this section, knowingly misdeclares or misrepresents in his or its sworn statement herein required any pertinent data or information shall, upon discovery, be penalized by a summary cancellation or withdrawal of his or its permit to engage in business as manufacturer or importer of cigars or cigarettes.

"Any corporation, association, or partnership liable for any of the acts or omissions in violation of this section shall be fined treble the amount of deficiency taxes, surcharges, and interest which may be assessed pursuant to this section.

"Any person liable for any of the acts or omissions prohibited under this section shall be criminally liable and penalized under Section 253 of this Code. Any person who willfully aids or abets in the commission of any such act or omission shall be criminally liable in the same manner as the

"If the offender is not a citizen of the Philippines, he shall be deported immediately after serving the sentence without further proceedings for deportation."

SEC. 5. The tax rates prescribed under this Act shall take effect on January 1, 1997.

SEC. 6. Internal revenue stamps, whether of a bar code or fuson design, shall be firmly and conspicuously affixed on each pack of cigars and cigarettes subject to specific tax in the manner and form as prescribed by the Commissioner of Internal Revenue upon approval of the Secretary of Finance.

Excisable articles such as distilled spirits, fermented liquor, cigars and cigarettes which are sold tax and duty free in all authorized establishments shall be marked tax and duty free in a manner and form prescribed by the Secretary of Finance.

SEC. 7. The classifications set forth in Annex "A" for distilled spirits, Annex "B" for wines, Annex "C" for fermented liquor and Annex "D" for cigarettes are hereby adopted and made an integral part of this Act.

SEC. 8. Fifteen percent (15%) of the incremental revenue collected from the excise tax on tobacco products under this Act shall be allocated and divided among the provinces producing burley and native tobacco in accordance with the volume of tobacco leaf production. The fund shall be exclusively utilized for programs in pursuit of the following objectives:

- (a) Cooperative projects that will enhance better quality of agricultural products and increase income and productivity of farmers;
- (b) Livelihood projects particularly the development of alternative farming system to enhance farmer's income;
- (c) Agro-industrial projects that will enable tobacco farmers to be involved in the management and subsequent ownership of projects such as post-harvest and secondary processing like cigarette manufacturing and by-product utilization.



The Department of Budget and Management in consultation with the Oversight Committee created hereunder shall issue the corresponding rules and regulations governing the allocation and disbursement of this fund.

SEC. 9. An Oversight Committee is hereby created which shall be composed of the Chairmen of the Committees on Ways and Means of the Senate and the House of Representatives and four (4) additional members from each House to be designated by the Senate President and the Speaker of the House of Representatives, respectively. The Oversight Committee shall monitor and ensure the proper implementation of this Act.

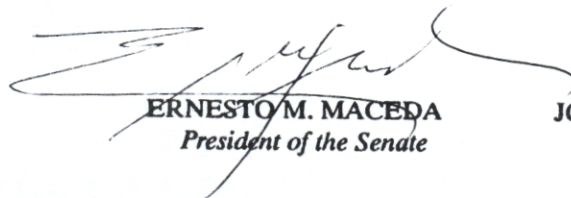
SEC. 10. The Secretary of Finance shall, upon the recommendation of the Commissioner of Internal Revenue, promulgate the necessary rules and regulations for the effective implementation of this Act.

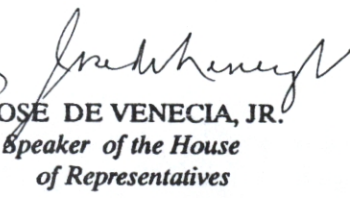
SEC. 11. If any of the provisions of this Act is declared invalid by competent court, the remainder of this Act or any provision not affected by such declaration of invalidity shall remain in force and effect.

SEC. 12. All laws, decrees, ordinances, rules and regulations, executive or administrative orders, and such other presidential issuances as are inconsistent with any of the provisions of this Act are hereby repealed, amended or otherwise modified accordingly.


SEC. 13. This Act shall take effect on January 1, 1997.

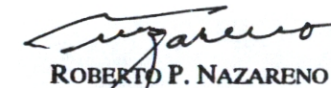
Approved,

  
ERNESTO M. MACEDA  
President of the Senate


  
JOSE DE VENECIA, JR.  
Speaker of the House  
of Representatives

This Act which originated in the House of Representatives was finally passed by the House of Representatives and the Senate on November 21, 1996.

  
LORENZO E. LINARES, JR.  
Secretary of the Senate

  
ROBERTO P. NAZARENO  
Secretary General  
House of Representatives

Approved:

  
FIDEL V. RAMOS  
President of the Philippines



**Annex "A-1"****Local Distilled Spirits Brands Produced from Sap of Nipa, Coconut, etc. covered by Section 138 (b)**

Brand/Type of Spirits (All in 750 ml./Bottle)	Size	a	b	c	d	e	f	g
		Proof	Proof Liter per Bottle	Retail Price	VAT (10%)	Excise Tax per bottle (b x 8.00)	Percentage Excise Tax in Relation to Retail Price (e/c)	Net Retail Price (excluding VAT and excise tax)
Ginebra San Miguel (bilog)	250 ml	80	0.200	P10.00	P1.00	1.600	16.00%	P7.40
Ginebra San Miguel (bilog)	350 ml		0.280	P13.00	P1.30	2.240	17.23%	P9.46
Ginebra San Miguel (quatro cantos)	350 ml		0.280	P14.00	P1.40	2.240	16.00%	P10.36
Ginebra San Miguel (quatro cantos)	700 ml		0.560	P28.00	P2.80	4.480	16.00%	P20.72
Anejo Rum 65 Flat 5 Years	375 ml	80	0.300	P16.50	P1.65	2.400	14.55%	P12.45
Anejo Rum 65	375 ml	65	0.240	P11.50	P1.15	1.920	16.70%	P8.43
White Castle 5 Years	375 ml	80	0.300	P21.00	P2.10	2.400	11.43%	P16.50
White Castle Whisky	750 ml	80	0.600	P42.00	P4.20	4.800	11.43%	P33.00
Cherry Brandy	750 ml	65	0.488	P34.50	P3.45	3.900	11.30%	P27.15
Tanduay Rhum 5 Years	375 ml	80	0.300	P11.75	P1.18	2.400	20.43%	P8.18
	750 ml		0.600	P34.25	P3.43	4.800	14.01%	P26.03
Tondena Manila Rum Silver LN	750 ml	80	0.600	P44.50	P4.45	4.800	10.79%	P35.25
Cooler	300 ml	20	0.060	P18.50	P1.85	0.480	2.59%	P16.17



16. Gordon Gin	Whisky	86	0.645	P300.00	P30.00	P48.38	16.125%	P221.63
15. Rossia	Whisky	86	0.645	P290.00	P29.00	P48.38	16.681%	P212.63
14. Wolfshmidt	Whisky	86	0.630	P276.50	P27.65	P47.25	17.089%	P201.60
13. Loyal Lodge	Whisky	86	0.645	P275.00	P27.50	P48.38	17.591%	P199.13
12. John Lint	Whisky	86	0.540	P269.50	P26.95	P40.50	15.028%	P202.05
11. Bonnie Clyde	Whisky	80	0.600	P267.00	P26.70	P45.00	16.854%	P195.30
10. Borzoi	Whisky	80	0.600	P264.00	P26.40	P45.00	17.045%	P192.60
9. Cossack	Brandy	72	0.540	P235.00	P23.50	P40.50	17.234%	P171.00
8. Veterano Osborne	Vodka	80	0.600	P220.00	P22.00	P45.00	20.455%	P153.00
7. Smirnoff	Vodka	80	0.600	P225.00	P22.50	P48.38	21.500%	P154.13
6. Scottish Leader	Vodka	86	0.600	P220.00	P22.00	P45.00	20.455%	P153.00
5. Fundador	Whisky	80	0.600	P180.00	P18.00	P45.00	25.000%	P117.00
4. Passport Scotch	Whisky	80	0.600	P178.00	P17.80	P45.00	25.281%	P115.20
3. Napoleon	Whisky	80	0.600	P161.00	P16.10	P45.00	27.950%	P99.90
2. White Mackay	Whisky	80	0.600	P155.00	P15.50	P45.00	29.032%	P94.50
1. Standard (Low - Piced)	Vodka	80	0.600	P142.00	P14.20	P45.00	31.690%	P82.80
	Gin	90	0.675	P86.60	P8.66	P50.63	58.458%	P27.32

Brand/Type of Spirits (All in 750 ml/Bottle)	Type	Proof	Proof Liter per Bottle (a x .75)	Retail Price	VAT (10%)	Excise Tax per bottle (b x 75.00)	Percentage of Excise Tax in Relation to Retail Price (e/c)	Net Retail Price excluding VAT and excise tax
		a	b	c	d	e	f	g

### Annex 'A-4' Distilled Spirits Brands Produced from Grains, Cereals, and Grains covered by Section 138 (b)

### Annex 'B'

Brand/ Type/ Size	a Retail Price	b VAT (10%)	c Excise Tax Per Bottle	d Percentage of Excise Tax In Relation to Retail Price (c/a)	e Net Retail Price (excluding Excise Tax and VAT)
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#### Sparkling Wines/Champagnes (Regardless of Proof)

Mumm Cordon Rouge Vintage	P1,760.00	P176.00	300.00	17.05%	P1,284.00
Mumm Cordon Rouge R. (700 ml)	P1,070.00	P107.00	300.00	28.04%	P663.00
Mumm Cordon Rouge R. (375 ml)	P574.00	P57.40	100.00	17.42%	P416.60
Perrier Jouet (700 ml)	P1,070.00	P107.00	300.00	28.04%	P663.00
Perrier Jouet (375 ml)	P580.00	P58.00	100.00	17.24%	P422.00

#### Still Wines

##### A. 14% or less proof

B&G Partager Blanc (750 ml)	P170.00	P17.00	P12.00	7.06%	P141.00
B&G Partager (750 ml)	P170.00	P17.00	P12.00	7.06%	P141.00

##### B. More than 14% proof

B&G Chardonnay (750 ml)	P385.00	P38.50	P24.00	6.23%	P322.50
B&G Cabernet (750 ml)	P385.00	P38.50	P24.00	6.23%	P322.50
B&G Partager St. Emillion (750 ml)	P495.00	P49.50	P24.00	4.85%	P421.50
B&G Partager Medoc (750 ml)	P310.00	P31.00	P24.00	7.74%	P255.00
B&G Partager Beaujolais (750 ml)	P275.00	P27.50	P24.00	8.73%	P223.50
B&G Partager Chablis (750 ml)	P616.00	P61.60	P24.00	3.90%	P530.40
B&G Partager Poerilly Fuisse (750 ml)	P655.00	P65.50	P24.00	3.66%	P565.50
B&G Chateau Neuf du Pape (750 ml)	P500.00	P50.00	P24.00	4.80%	P426.00



## Annex "C-1"

MFTR	BRAND	Volume in 1995 Removals liters	Value	BNP	Retail Price	Current AVT/liter	Retail Price Net of VAT	Present System Computed Revenue with AVT at 60%
	TOTAL	1,396,261,167	33,575,374,605					10,212,549,435
	High Priced Brands	5,282,317	226,449,791					67,018,843
		4,452,245	192,603,161					56,657,796
San Miguel Corp.	RPT in cans 330 ml (24)	4,313,779	183,723,856	20.87	42.59	12.52	38.72	54,017,143
San Miguel Corp.	Premium Bottles 355 ml (24)	82,218	5,034,223	30.83	61.23	16.50	55.66	1,520,873
San Miguel Corp.	Premium Can 330 ml (24)	56,248	3,845,102	33.18	68.36	19.91	62.15	1,119,782
		830,071	33,846,809					10,361,045
Asia Brewery, Inc.	Carlsberg Beer Can 320 ml (24)	327,302	14,231,087	22.38	43.48	13.43	39.53	4,395,010
Asia Brewery, Inc.	Stag Beer In Cans 330 ml (24)	244,807	9,887,763	20.67	40.39	12.40	36.72	3,036,099
Asia Brewery, Inc.	Beer In Cans 330 ml (24)	257,962	9,727,759	18.93	37.71	11.36	34.28	2,929,936
	Medium Priced Brands	827,707,258	21,927,005,768					6,712,345,854
		825,223,084	21,855,616,400					6,690,812,931
San Miguel Corp.	Super Dry 355 mL (24)	3,267,086	106,801,054	15.80	32.69	9.36	29.72	30,579,929
San Miguel Corp.	Keg 30 liters	3,661,966	101,857,731	13.17	27.82	7.90	25.29	28,936,855
San Miguel Corp.	Keg 50 liters	12,687,200	352,894,875	13.17	27.82	7.90	25.29	100,254,254
San Miguel Corp.	Pale Pilsen 320 mL (24)	590,684,383	16,007,546,772	13.83	27.10	8.30	24.64	4,901,499,008
San Miguel Corp.	Grande 1000 mL (6)	211,551,120	5,195,695,507	12.63	24.56	7.58	22.33	1,603,134,387
San Miguel Corp.	Cerveza Negra 320 mL (24)	203,136	5,500,923	13.92	27.08	8.35	24.62	1,896,592
San Miguel Corp.	Blue Ice	3,168,193	85,319,437	13.00	26.93	7.80	24.48	24,711,905
		2,464,174	71,389,368					21,532,923
Asia Brewery, Inc.	Carlsberg Beer 330 mL (24)	1,126,097	29,706,446	13.28	26.38	7.97	23.98	8,972,743
Asia Brewery, Inc.	Carlsberg Draft Keg 30 liters	415,200	11,550,864	12.68	27.82	7.61	25.29	3,158,842
Asia Brewery, Inc.	Carlsberg Draft Keg 15 liters	2,820	76,452	12.68	27.82	7.61	25.29	21,455
Asia Brewery, Inc.	Labatt Ice Beer 330 mL	940,056	30,053,606	16.63	31.97	9.98	29.06	9,379,884
	Low Priced Brands	563,271,593	11,421,919,046					3,433,184,738
		307,416,589	6,618,046,421					1,941,124,041
San Miguel Corp.	Gold Eagle 320 mL (24)	79,947,787	1,525,403,776	9.92	19.06	5.95	17.35	475,000,226
San Miguel Corp.	Mucho 750 mL (6)	98,879,013	2,124,908,989	9.42	21.49	5.65	19.54	558,000,163
San Miguel Corp.	Red Horse 500 mL (12)	122,840,772	2,840,078,648	11.78	23.12	7.07	21.02	868,236,576
San Miguel Corp.	RH Stallion 330 mL (24)	4,975,407	112,344,698	11.33	22.58	6.80	20.53	33,822,819
San Miguel Corp.	Texas	773,610	15,309,309	9.37	19.79	5.62	17.99	4,349,235
		255,855,003	4,803,672,625					1,492,060,697
Asia Brewery, Inc.	Beer Pale Pilsen 320 mL (24)	84,548,154	1,583,586,923	9.62	18.73	5.77	17.03	488,011,944
Asia Brewery, Inc.	Stag Beer 320 mL (24)	2,921,472	59,451,955	10.13	20.35	6.06	18.50	17,756,707
Asia Brewery, Inc.	Manila Beer Litro 1000 mL (6)	6,243,666	124,873,320	9.28	20.00	5.57	18.18	34,764,732
Asia Brewery, Inc.	Beer Macho 1000 mL (6)	144,457,494	2,646,461,290	9.70	18.32	5.82	16.65	840,742,615
Asia Brewery, Inc.	Super Max 1000 mL (6)	773,712	15,474,240	9.28	20.00	5.57	18.18	4,308,028
Asia Brewery, Inc.	Admiral Bee 500 mL (6)	192	3,763	9.28	19.60	5.57	17.82	1,069
Asia Brewery, Inc.	Stag Beer 330 mL (24)	9,330,722	204,156,196	10.13	21.88	6.06	19.89	56,712,128
Asia Brewery, Inc.	Colt 45 500 mL	4,682,658	109,199,585	11.48	23.32	6.89	21.20	32,254,148
Asia Brewery, Inc.	Colt 45 1000 mL	241,614	5,436,315	11.37	22.50	6.82	20.45	1,648,291
Asia Brewery, Inc.	Stag Jumbo	1,325,248	32,030,206	10.13	21.00	6.08	19.09	9,270,457
Asia Brewery, Inc.	Beer 750	1,130,072	23,198,931	9.72	20.53	5.83	18.66	6,590,577
	San Miguel Corp.	1,137,091,919	28,666,266,002					
	% to Total	81.44%	85.38%					
	Asia Brewery, Inc.	259,169,249	4,909,108,603					
	% to Total	18.56%	14.62%					

## Annex "C-2"

MFTR	BRAND	Retail Price Net of VAT and AVT	ST	Max	% Increase	FIRST YEAR	
						Revenue Collection	Incremental Revenue
	TOTAL					11,414,082,751	1,201,533,316
	High Priced Brands					67,531,844	243,001
						56,657,786	0
San Miguel Corp.	RPT in cans 330 mL (24)	26.20	12.30	12.62	0.00%	54,017,143	0
San Miguel Corp.	Premium Bottles 355 mL (24)	37.17	12.30	18.60	0.00%	1,520,873	0
San Miguel Corp.	Premium Can 330 mL (24)	42.24	12.30	19.91	0.00%	1,119,782	0
						10,804,046	243,001
Asia Brewery, Inc.	Carlsberg Beer Can 320 mL (24)	26.10	12.30	13.43	0.00%	4,395,010	0
Asia Brewery, Inc.	Stag Beer In Cans 330 mL (24)	24.32	12.30	12.40	0.00%	3,036,099	0
Asia Brewery, Inc.	Beer In Cans 330 mL (24)	22.92	12.30	12.30	9.28%	3,172,937	243,001
	Medium Priced Brands					7,696,510,882	986,165,028
						7,674,770,708	983,957,777
San Miguel Corp.	Super Dry 355 mL (24)	20.36	9.30	8.38	0.00%	30,579,929	0
San Miguel Corp.	Keg 30 liters	17.38	9.30	9.30	17.69%	34,056,264	5,119,426
San Miguel Corp.	Keg 50 liters	17.38	9.30	9.30	17.69%	117,890,960	17,736,708
San Miguel Corp.	Pale Pilsen 320 mL (24)	16.34	9.30	9.30	12.08%	5,493,364,759	591,685,751
San Miguel Corp.	Grande 1000 mL (6)	14.75	9.30	9.30	22.72%	1,967,425,416	384,291,029
San Miguel Corp.	Cerveza Negra 320 mL (24)	16.27	9.30	9.30	11.35%	1,889,165	192,573
San Miguel Corp.	Blue Ice	15.68	9.30	9.30	19.23%	29,464,195	4,752,280
						23,740,174	2,207,251
Asia Brewery, Inc.	Carlsberg Beer 330 mL (24)	16.01	9.30	9.30	16.72%	10,472,705	1,499,862
Asia Brewery, Inc.	Carlsberg Draft Keg 30 liters	17.68	9.30	9.30	22.24%	3,861,360	702,518
Asia Brewery, Inc.	Carlsberg Draft Keg 15 liters	17.68	9.30	9.30	22.24%	26,226	4,771
Asia Brewery, Inc.	Labatt Ice Beer 330 mL	19.09	9.30	9.98	0.00%	9,379,884	0
	Low Priced Brands					3,648,310,025	216,126,287
						2,033,543,979	92,419,938
San Miguel Corp.	Gold Eagle 320 mL (24)	11.39	6.30	6.30	5.85%	503,671,056	27,821,430
San Miguel Corp.	Mucho 750 mL (6)	13.66	6.30	6.30	11.46%	622,637,782	84,073,600
San Miguel Corp.	Red Horse 500 mL (12)	13.95	6.30	7.07	0.00%	868,238,676	0
San Miguel Corp.	RH Stallion 320 mL (24)	13.73	6.30	6.80	0.00%	33,822,819	0
San Miguel Corp.	Texas	12.37	6.30	6.30	12.06%	4,873,743	524,508
						1,614,766,046	122,705,349
Asia Brewery, Inc.	Beer Pale Pilsen 320 mL (24)	11.26	6.30	6.30	9.15%	632,653,370	44,641,426
Asia Brewery, Inc.	Stag Beer 320 mL (24)	12.42	6.30	6.30	3.65%	16,405,274	648,567
Asia Brewery, Inc.	Manila Beer Litro 1000 mL (6)	12.61	6.30	6.30	13.15%	39,335,096	4,670,364
Asia Brewery, Inc.	Beer Macho 1000 mL (6)	10.63	6.30	6.30	8.26%	910,082,212	69,339,697
Asia Brewery, Inc.	Super Max 1000 mL (6)	12.61	6.30	6.30	13.15%	4,874,386	686,357
Asia Brewery, Inc.	Admiral Beer 500 mL (6)	12.25	6.30	6.30	13.15%	1,210	141
Asia Brewery, Inc.	Stag Beer 330 mL (24)	13.61	6.30	6.30	3.65%	58,783,548	2,071,420
Asia Brewery, Inc.	Colt 45 500 mL	14.31	6.30	6.89	0.00%	32,254,148	0
Asia Brewery, Inc.	Colt 45 1000 mL	13.63	6.30	6.82	0.00%	1,648,291	0
Asia Brewery, Inc.	Stag Jumbo	13.01	6.30	6.30	3.65%	9,609,062	338,605
Asia Brewery, Inc.	Beer 750	12.93	6.30	6.30	8.02%	7,119,450	528,873
	San Miguel Corp.					9,764,972,484	1,076,377,715
	% to Total					85.55%	89.58%
	Asia Brewery, Inc.					1,649,110,266	126,155,601
	% to Total					14.45%	10.42%



## Annex "D"

Cigarette		1997 YEAR 1	
Manufacturer	Brands	Current AVT /Pack (Php)	Net Retail of VAT & EXT Per Pack (Php)
GRAND TOTAL	50		1.00
55%			
Fortune Tobacco	Camel KS	5.34	4.71
Fortune Tobacco	Salem M 100	6.96	4.67
Fortune Tobacco	Salem M King	5.34	4.82
Fortune Tobacco	Winston Lts. KS	5.85	5.44
Fortune Tobacco	Winston Red KS	5.85	5.55
La Suerte	Marlboro Lts. KS	6.51	6.82
La Suerte	Marlboro Lts. M KS	6.51	6.84
La Suerte	Marlboro Red KS	6.51	6.78
La Suerte	Phillip Morris KS	6.26	7.39
La Suerte	Phillip Morris M 100's	7.45	7.48
No. of Brands	10		
Sub-total		6.24	6.05
45%			
Fortune Tobacco	Champion Int'l.	3.49	5.51
Fortune Tobacco	Champion M 100	3.25	4.56
Fortune Tobacco	Hope Lux. M 100's	4.85	7.37
Fortune Tobacco	Hope Lux. M KS	3.69	5.86
Fortune Tobacco	Mark M 100's	3.49	5.66
Fortune Tobacco	Mark M King	3.21	6.33
Fortune Tobacco	More Premium Int'l.	3.25	5.37
Fortune Tobacco	More Premium M 100's	3.25	5.29
Fortune Tobacco	Montreal F King	3.25	6.29
Sterling Tobacco	Bowling Green M 100's	2.54	7.00
No. of Brands	10		
Sub-total		3.40	5.92
20%			
Fortune Tobacco	Boss KS	0.90	4.10
Fortune Tobacco	Champion Lts. KS	0.90	4.45
Fortune Tobacco	Champion MK	0.95	4.77
Fortune Tobacco	Evergreen M 100's	0.84	3.93
Fortune Tobacco	Fortune Int'l. M KS	0.76	4.46
Fortune Tobacco	Jackpot M 100's	0.78	3.99
Fortune Tobacco	Liberty M 100's	0.78	4.47
Fortune Tobacco	Peak M 100's	0.90	4.03
Fortune Tobacco	Plaza M 100's	0.84	4.89
Fortune Tobacco	Westpoint KS	0.84	4.89
Fortune Tobacco	Winter M 100's	0.78	3.99
La Suerte	Cannon M 100's	0.93	6.15
La Suerte	Cannon M KS	0.90	5.01
La Suerte	Forbes KS	0.90	5.14
Sterling Tobacco	Miller Int'l. M 100's	0.64	4.56
Sterling Tobacco	Morgan Int'l. M 100's	0.89	7.43
Sterling Tobacco	Stork Int'l. M 100's	0.72	4.28
Sterling Tobacco	Stork Special Lts. M 100's	0.64	4.61
Sterling Tobacco	Union American Blend	1.09	4.64
Sterling Tobacco	Union KS	0.92	4.80
Anglo American	Asa Boston KS	0.41	3.80
Anglo American	Canadian Club M 100's	0.41	3.91
Anglo American	Navy Club KS	0.41	4.25
Anglo American	Rambo M 100's	0.63	3.46
Anglo American	Spotlight M 100's	0.46	2.89
Anglo American	Triple A Freedom M 100's	0.51	3.28
Mighty Corp.	Blue Seal M 100's	0.46	3.41
Mighty Corp.	Gallo KS	0.44	2.60
Mighty Corp.	L.A. Special M 100's	0.45	2.81
Mighty Corp.	Marvel M 100's	0.48	3.02
Mighty Corp.	Marvel Red KS	0.50	3.11
Mighty Corp.	Right M 100's	0.47	3.39