Gallaudet University is rallying all Bison for this year’s Homecoming!

This year we are celebrating “Once a Bison, Always a Bison”. If you have set foot on campus - whether as a student, faculty, staff, or visitor - you embrace the Bison spirit because Gallaudet always has a place in your heart!

Homecoming is a time to reminisce. For so many of us, Gallaudet is home, and home is where the heart is. The golden buff heart in this year’s Homecoming logo is a reflection of this sentiment.

Please join us in the weeks leading up to and Homecoming weekend by using the hashtag #GallaudetUHomecoming and tagging @GallaudetU across social media channels.

Share your favorite Homecoming memories, participate in our virtual events, and much more. You’ll find our media kit has everything you need to share your spirit!
Once a Bison, Always a Bison

This year, Gallaudet University's Homecoming will be different and unique: we will be hosting a hybrid celebration so our campus community can remain safe, and our alumni can share their spirit from afar. The theme, as voted by the committee, will be: Once A Bison, Always a Bison as the overall Homecoming theme, with a secondary homecoming theme for students on campus by SBG, “Disco Fever”.

No matter your connection to Gallaudet: as a student, faculty, staff or visitor -- the Bison spirit will always welcome you as part of the “herd”!

The overall media kit will incorporate Gallaudet's main branding colors into the theme with metallic touches of gold and blue to create a sense of excitement about this year’s unique approach to Homecoming.
VIRTUAL HOMECOMING SCHEDULE

Friday, October 22
Alumni Emeriti Club Induction Ceremony | 2-3:30 p.m. ET
Alumni Trivia | 6:30-7:30 p.m. ET
Registration | Accommodations Request
Homecoming Kickoff | 8-9 p.m. ET
Registration | Accommodations Request

Saturday, October 23
Coffee Chat with Bobbi | 10 a.m. ET
Registration | Accommodations Request
Class Reunions | 11 a.m.-1 p.m. ET
Livestreamed Football Game | 1-3:30 p.m. ET
Class Reunions | 3:30-7:30 p.m. ET
Alumni of Color Reunion | 7:30-9 p.m. ET
Zoom Link | Accommodations Request

Sunday, October 24
Brunch with the Bison - Q&A with Gallaudet Athletics | 11 a.m.-Noon ET
Accommodations Request
LGBTQ+ Reunion | Noon-1:30 p.m. ET
Zoom Link | Accommodations Request

This event is a safe space for LGBTQIA+ individuals, please respect their space.

Class Reunions | 1:30-8:30 p.m. ET

There will also be in-person Homecoming events, which are limited to students only.
MARKETING ASSETS AVAILABLE TO YOU!

This media kit will become a one-stop resource for you to better engage with the community.

- Website for Event Information
- QR Code
- Email Signature
- Social Media Templates
- All logos/fonts/color codes
- Overview of Communications Schedule
- Simple E-mail Templates
Website

Website for event information can be found at this link: gu.live/homecoming

We will continue to provide updates on this webpage with schedule of events, photos, etc.

QR Code

Here is the official QR Code for people to use when looking for the RSVP link for the Homecoming events:

This will also give us a sense of how many people we can expect to attend our Welcome Home events.

Download
Email Signature

To help us to spread the word about the Homecoming 2021, you can embed this festive email signature:

Visit this [document](#) for instructions on how to add this to your email.

Once a Bison, Always a Bison!
Homecoming 2021

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[gu.live/homecoming](#)
Social Media Template

We have created 4 social media templates for you to use. In these templates, you can update specific areas with your information.

@GallaudetU Instagram, Facebook, and Twitter accounts will share Welcome Home information all week! Do share our posts, and/or add “@GallaudetU” and “#GallaudetU” to your posts!

Our social media templates are 1080px x 1080px (squared formats) and it works as post for all social media platforms (Facebook, Instagram, etc).
Email Templates

If you would like to use this template, please download the code to embed it in your email platform.
Logos, Fonts, and Color

GU Logo

Once a Bison, Always a Bison Logos

Fonts

Primary Font
Proxima Nova Family

Alternate fonts if primary is not available
Montserrat Family
Arial Family

Color Codes

BLUE
PMS 301 U / C
C99 M76 Y24 K8
HEX #0f4d81
Disco Fever Theme

A separate Homecoming theme for students only. This should be only be used by students.

Logos

Color Codes

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<th>Color</th>
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</tr>
</tbody>
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Fonts

Title Font

Groovy Retro

Secondary Font

Cinder

The quick brown fox jumps over the lazy dog

1234567890