

**THIS IS SOUTH CAROLINA**





# DARRIN HORN

SOUTH CAROLINA HEAD COACH

■ University of South Carolina head basketball coach Darrin Horn ranks as the No. 22 winningest coach (by percentage, .695) in NCAA Division I men's basketball entering the 2009-10 season.

■ In his first season with the Gamecocks, Horn tutored a trio of All-SEC performers in junior point guard Devan Downey (First Team, coaches/media), junior forward Dominique Archie (Second Team, coaches/Honorable Mention, media) and senior guard Zam Fredrick (Second Team, coaches). Brandis Raley-Ross was also honored as the SEC Sixth Man of the Year. Downey, an SEC Player of the Year candidate, was also named an Honorable Mention All-American by the *Associated Press*.

■ In his six seasons as a college head coach, Horn has led his team to five 20-win seasons, including a 21-10 mark in his first year at South Carolina.

■ Horn was named a finalist for the 2009 Jim Phelan National Coach of the Year Award.

■ Under his supervision, four of Horn's teams have advanced to postseason play.



|| The thing that impresses me most about Darrin is his energy. He has the ability to maintain a positive attitude no matter what the challenge might be. He always has a clear vision about what his team needs to be successful. It's easy to see how those qualities carry over to his players. ||

--Mike DeCourcy, College Basketball Columnist - *The Sporting News*





# SEC CO-CHAMPS

2008-09 EAST DIVISION



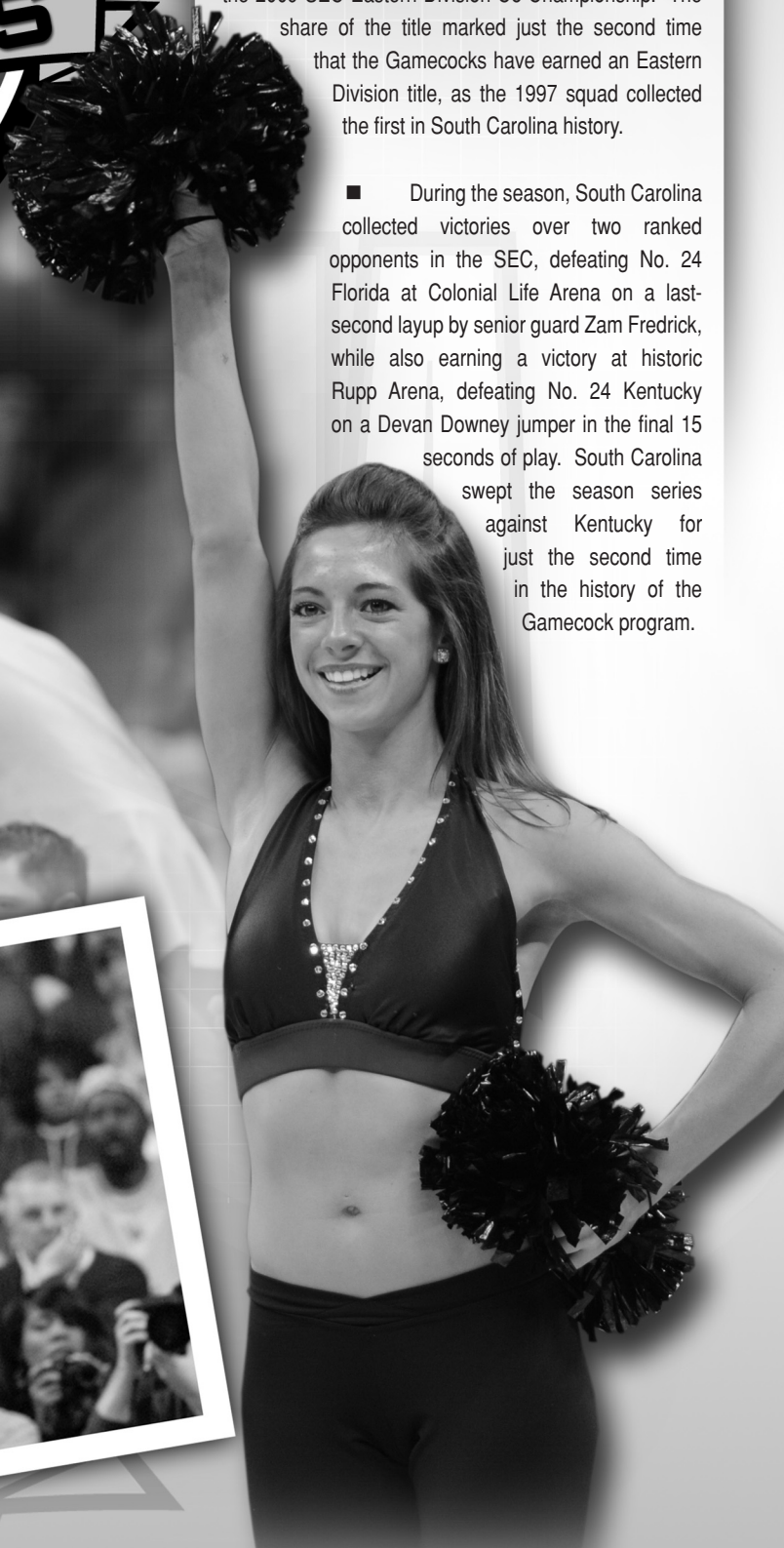


## GAMECOCKS SHARE SEC EAST TITLE

■ The 2008-09 South Carolina men's basketball team enjoyed one of the most celebrated seasons the school has every accomplished during its 18-year history competing in the Southeastern Conference.

■ Collecting double-digit victories in the SEC for just the third time with a 10-6 mark, South Carolina earned the 2009 SEC Eastern Division Co-Championship. The share of the title marked just the second time that the Gamecocks have earned an Eastern Division title, as the 1997 squad collected the first in South Carolina history.

■ During the season, South Carolina collected victories over two ranked opponents in the SEC, defeating No. 24 Florida at Colonial Life Arena on a last-second layup by senior guard Zam Fredrick, while also earning a victory at historic Rupp Arena, defeating No. 24 Kentucky on a Devan Downey jumper in the final 15 seconds of play. South Carolina swept the season series against Kentucky for just the second time in the history of the Gamecock program.





# COLONIAL

LIFE ARENA



Colonial Life Arena



■ Colonial Life Arena is one of the top venues in college basketball and definitely has the ability to become one of the top game-day atmosphere venues in college basketball. ■

-South Carolina Head Basketball Coach Darrin Horn



## COLONIAL LIFE ARENA, HOME OF THE GAMECOCKS

■ Colonial Life Arena is more than just the home of South Carolina men's and women's basketball. It's also a thriving entertainment venue that the city of Columbia and its surrounding metropolitan area are able to enjoy throughout the year.

■ Colonial Life Arena is the largest arena in the state of South Carolina with 18,000 seats, and the 10-largest on-campus basketball facility in the nation. Located on the beautiful University of South Carolina campus, this one-of-a-kind facility features 41 suites, four entertainment suites, and the Frank McGuire Club, a full-service hospitality room that has a capacity of 300. The state-of-the-art facility also features plush seating, a technologically advanced sound system, a four-sided video scoreboard, and a one-of-a-kind selection of unique concession foods that will delight fans of all ages.

■ The Arena has hosted numerous sold out shows, including Barnum and Bailey Circus, Billy Joel, country superstars Kenny Chesney and George Strait, WWE Wrestling, Jamie Foxx and numerous other acts.

■ The arena is the largest building ever constructed at the University of South Carolina at 342,000 square feet. It features two spacious, identical locker rooms for the Gamecock men's and women's basketball teams with team meeting rooms, recruiting rooms, coaches locker rooms and a training room facility.

■ During the 2008-09 men's basketball season, Colonial Life Arena was sold out twice, including the first sellout crowd for a Gamecock men's basketball game since the 2004 season. The South Carolina athletic campaign "Operation Sell-out" encouraged the Gamecock faithful to sellout the arena for Carolina's game against Georgia on Feb. 7, 2009, marking the first sellout in five seasons. During the season, more than 10,000 fans attended a men's basketball contest at Colonial Life Arena 10 times.



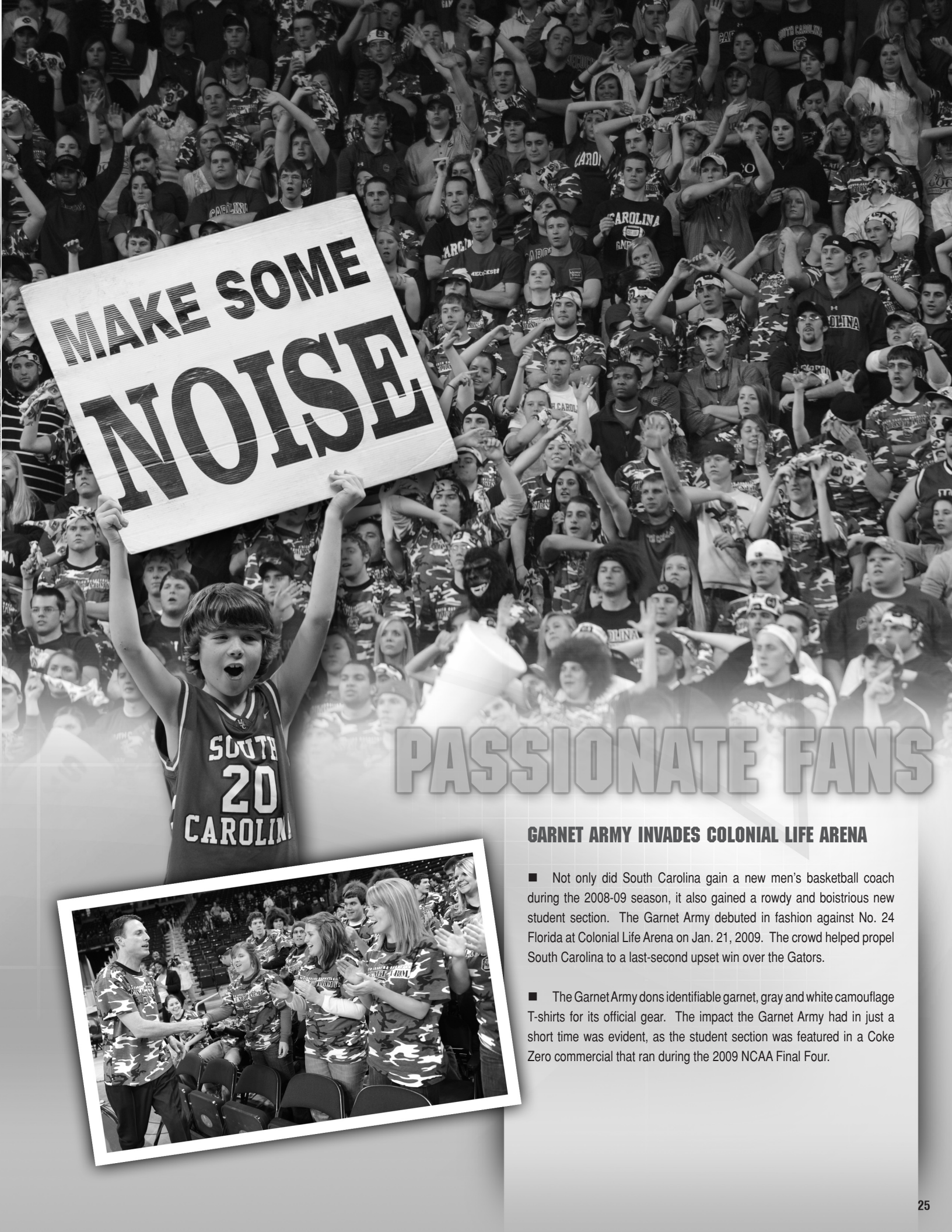
# GARNET ARMY

THE BEST FANS IN THE NATION



# HOME COURT ADVANTAGE





# PASSIONATE FANS

## GARNET ARMY INVADERS COLONIAL LIFE ARENA

■ Not only did South Carolina gain a new men's basketball coach during the 2008-09 season, it also gained a rowdy and boisterous new student section. The Garnet Army debuted in fashion against No. 24 Florida at Colonial Life Arena on Jan. 21, 2009. The crowd helped propel South Carolina to a last-second upset win over the Gators.

■ The Garnet Army dons identifiable garnet, gray and white camouflage T-shirts for its official gear. The impact the Garnet Army had in just a short time was evident, as the student section was featured in a Coke Zero commercial that ran during the 2009 NCAA Final Four.






# PRACTICE FACILITY

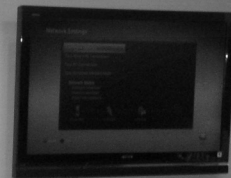
FIRST-CLASS VENUE

## GAMECOCK BASKETBALL SOUTH CAROLINA

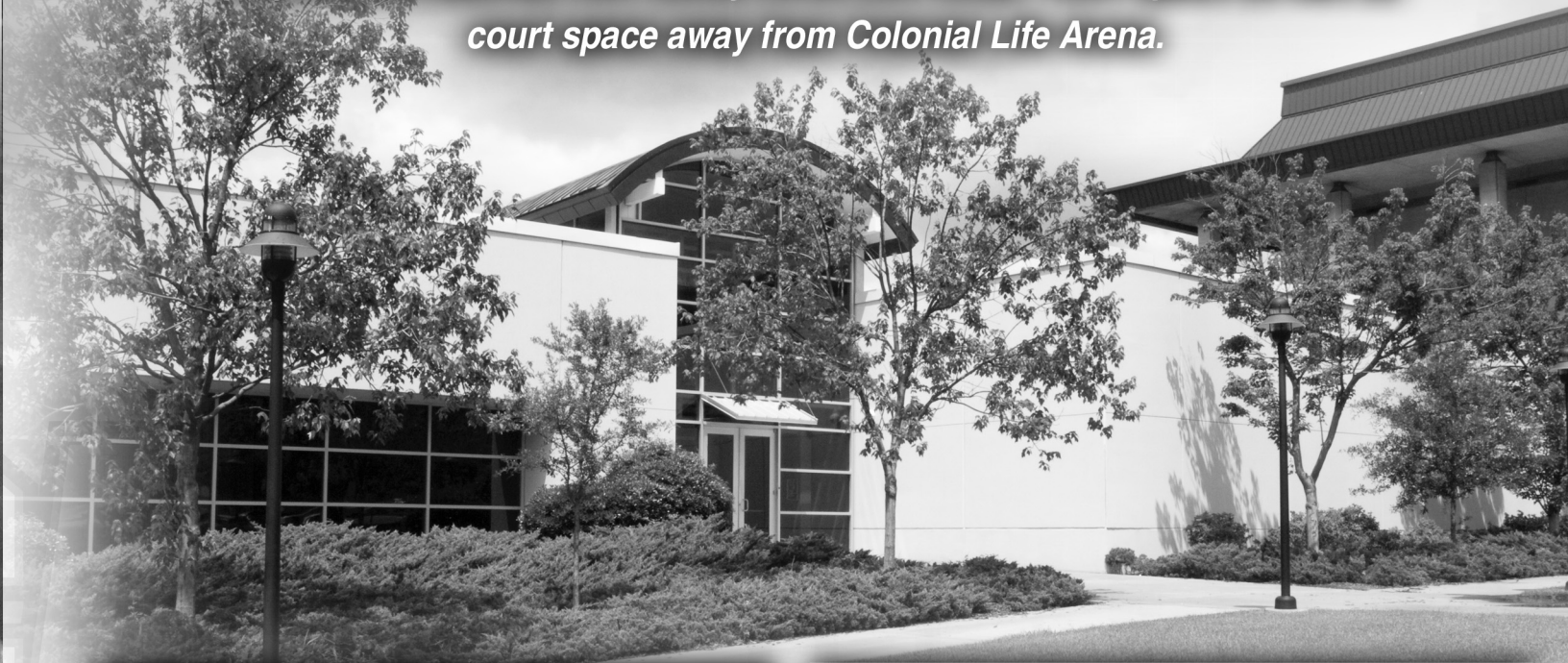


### LOCKER ROOM RECEIVES MAJOR OFFSEASON UPGRADE

- The renovation of the practice locker room facility included the reconfiguration of key spaces, upgraded finishes, enhanced lighting and exciting new graphics unifying the suite.
- The state of the art film room features 17 theater seats, a complete audio visual system with full surround sound and a 110" projection screen, Blu-ray and Direct-TV HD capabilities, an iPod docking station and XOS Thunder software.
- The lounge area was divided into several zones, including a furniture area with two 46" flat screen televisions and video games, a computer station and a pool table.
- Newly refinished lockers with engraved logos, carpet with the Gamecock logo and a 46" flat screen television with full speaker system complete the locker room area.



*After undergoing a facelift over the course of the last year, the Basketball Practice Facility provides South Carolina men's basketball players and coaches with luxury office and locker room space as well as court space away from Colonial Life Arena.*





# STRENGTH & CONDITIONING



## SUCCESS IN THE WEIGHT ROOM HELPS LEAD TO SUCCESS ON THE COURT

■ Pat Moorer is in his 10th season at the University of South Carolina. Moorer serves as the director of strength and conditioning for South Carolina varsity olympic sports. He works directly with the men's basketball team at Carolina.

■ Moorer is a dedicated, results-oriented coach with more than 15 years of professional strength and conditioning experience at the collegiate level. In 2006, Moorer was named Master Strength and Conditioning Coach. It is the highest honor that can be achieved as a strength and conditioning coach and represents professionalism, knowledge, experience, expertise as well as longevity in the field.





■ The working philosophy of the South Carolina program places a great emphasis on the overall athletic development of each student-athlete through multi-faceted training protocols and modalities that are orthopedically safe and physiologically sound. The design, organization, implementation, administration and evaluation of each individual and team training session is geared towards generating a winning attitude by promoting mental and physical toughness, emphasizing consistent effort and intensity, and creating a desire to never get out-worked by the opponent.

■ The ultimate goal of the strength training program focuses on preventing injuries and producing superior basketball athletes by providing a comprehensive strength, conditioning, speed, agility, quickness, flexibility and nutrition plan of attack so the student-athletes may have success both on the court and in the walk of life.





# MEDIA EXPOSURE

CONSISTENT NATIONAL COVERAGE



## SEC REACHES HISTORIC TELEVISION DEALS WITH CBS AND ESPN

■ Each of the 96 conference games during the 2010 season will be televised as part of the SEC's historic 15-year agreements with CBS and ESPN, with nearly half of those contests distributed nationally on the ESPN family of networks and CBS. Last season, ESPN and ESPN2 televised a combined 13 contests. This season, the network will offer 27 SEC conference matchups. All SEC contests on the ESPN family of networks will be exclusively branded as the "SEC on ESPN." Regionally-syndicated games will be televised on the SEC Network, which will broadcast 37 intra-conference contests, as part of ESPN Regional Television (ERT).

■ National coverage of the SEC Basketball Tournament has been expanded with the semifinals and championship game broadcast on ESPN on ABC. The SEC Network will televise the first two rounds of the tournament, which this year will be played March 11-14 in Nashville.

■ With the combination of all 16 Southeastern Conference games televised, the Gamecocks will be featured in at least 28 live television broadcasts during the upcoming regular season. As part of its multi-year deal with ISP sports, eight non-conference contests will be televised, along with television opportunities at the Charleston Classic.



# THE SEC

AMERICA'S ELITE BASKETBALL



## EAST DIVISION



**FLORIDA**



**GEORGIA**



**KENTUCKY**



**SOUTH CAROLINA**



**TENNESSEE**



**VANDERBILT**

## WEST DIVISION



**ALABAMA**



**ARKANSAS**



**AUBURN**



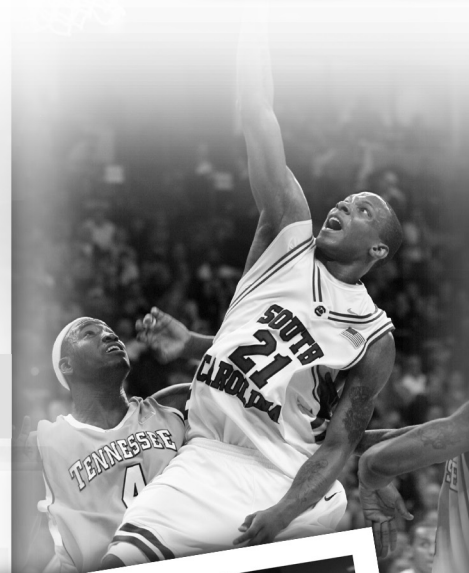
**LSU**



**MISSISSIPPI**



**MISSISSIPPI STATE**



### THE NATION'S LEADER IN COLLEGE BASKETBALL

■ Throughout the history of men's college basketball, the Southeastern Conference has captured 10 NCAA championships and four NIT titles, putting the SEC as one of the nation's top basketball conferences.

■ Five of the SEC's top 10 scorers from 2008-09 are slated to return for the 2009-10 campaign. South Carolina's Devan Downey is the league's top returning scorer at 19.8 points per game.

■ Five players who earned first-team All-SEC honors from the league's coaches are on SEC rosters for 2009-10. Kentucky's Patrick Patterson, LSU's Tasmir Mitchell, Mississippi State's Jarvis Varnado, South Carolina's Devan Downey and Tennessee's Tyler Smith were first-team all-conference selections in 2008-09. An additional five players that earned second-team All-SEC accolades also are scheduled to return, including Gamecock senior Dominique Archie.

■ For the first time since 1964, eight SEC teams finished with at least a .500 record in league play last season. It is the seventh time in league history that eight or more teams finished .500 or better.

■ The SEC won 72.6 percent (135-51) of its non-conference games in 2008-09, including 54 of its last 74 games.

■ Every team in the SEC has made at least one appearance in the last six editions of the NCAA Tournament.



# INDIVIDUAL INSTRUCTION

COMMITMENT TO PLAYER DEVELOPMENT



**SOUTH CAROLINA HEAD BASKETBALL COACH DARRIN HORN AND HIS STAFF HAVE A COMMITMENT TO THE IMPROVEMENT OF EACH INDIVIDUAL ON THE GAMECOCK BASKETBALL SQUAD.**

"The cornerstone of our basketball philosophy is a commitment to individual improvement. We want players who desire to play at the highest level and devote a lot of energy into developing their individual talents and abilities."

**-South Carolina Head Coach Darrin Horn**

*"Coach Horn's emphasis on player development allowed me to take my game to another level. He has a great knack for knowing and understanding what an individual needs to improve on and does a great job of teaching it. His commitment to personal development opened my eyes to a new level of learning and took me from 'good player who can shoot' to Sun Belt Conference Player of the Year."*

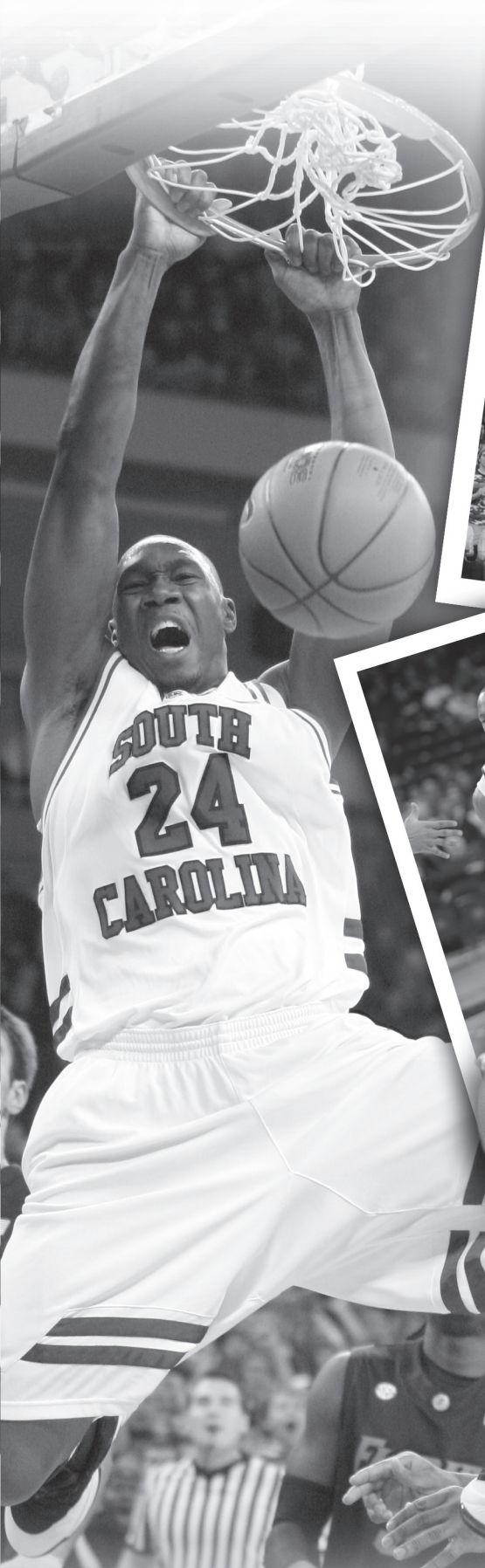
**- Former Western Kentucky Standout, Courtney Lee**





# STYLE OF PLAY

FAST PACED. PRESSURE DEFENSE



**SOUTH CAROLINA HEAD COACH DARRIN HORN IS KNOWN FOR HIS UPTEMPO, PRESSURE DEFENSE.**

- Evident of his style, the 2008-09 South Carolina squad ranked as one of the top defensive teams in the league. The Gamecocks led the Southeastern Conference and ranked ninth in the NCAA with 9.2 steals per contest.
- Last year's South Carolina squad also took great care of the basketball, leading the SEC and ranking third in the NCAA in turnover margin at +5.0 per game.

*"Darrin Horn has brought a style of play to South Carolina that is exciting for Gamecock fans, and a headache for opposing coaches. His teams are on full-throttle for 40 minutes. South Carolina has a maximum effort style and a maximum effort coach."*  
- ESPN Analyst Jimmy Dykes



# SPORTS MEDICINE

KEEPING STUDENT-ATHLETES HEALTHY

Health care is provided by the USC Sports Medicine Center, a collaboration between USC Department of Orthopaedic Surgery and Department of Family and Preventive Medicine. The USC Sports Medicine Center is one of the premier Sports Medicine groups in the city of Columbia and the state of South Carolina. The USC Sports Medicine Center is the official sports medicine healthcare providers for Carolina football, men's and women's basketball and softball. Orthopedic care is provided by Dr. Jeffrey Guy, who serves as medical director for the Athletics Department, and Dr. Christopher Mazoué, both sports medicine fellowship trained orthopedic surgeons. General medical care is provided by USC Family and Preventive Medicine. Dr. Jason Stacy and Dr. Ramon Ylanan, who both specialize in primary care sports medicine, work hand-in-hand with the surgeons to provide superior care for Gamecock athletes. Although the South Carolina team physicians' specialty is working with athletic populations, they also provide care for individuals of all ages and activity levels.

The athletic training staff provides the day-to-day care of South Carolina student-athletes. The South Carolina athletic training staff consists of nine full-time certified athletic trainers and 10 certified graduate assistant athletic trainers who are responsible for emergency care, initial evaluation and diagnosis of injuries, and post-injury treatment and rehabilitation of Gamecock student-athletes.



**John Kasik**  
Director of Sports Medicine



**Dr. Jeffrey Guy**  
Medical Director



**Dr. Chris Mazoué**  
Team Physician



**Dr. Jason Stacy**  
Team Physician



**Dr. Ramon Ylanan**  
Team Physician



**Brainard Cooper**  
Associate Athletic Trainer



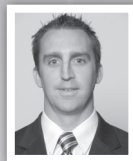
**Scott Gardner**  
Athletic Trainer



**Clint Haggard**  
Athletic Trainer



**Jennifer Herod**  
Athletic Trainer



**Nathan Peck**  
Athletic Trainer



**Mark Rodger**  
Athletic Trainer



**Stephanie Rosehart**  
Athletic Trainer



**Erin Pettinger**  
Athletic Trainer

Through my commitment and obligation as an athletic trainer, I engage in injury prevention, treatment, and rehabilitation of athletic injuries on a daily basis; specifically for our men's basketball team. It is my goal to provide the very best in health-care to our student-athletes at South Carolina. I strongly believe that this daily commitment helps our student-athlete's perform to their very best ability.

-Mark Rodger, head men's basketball trainer



Healthy eating can be challenging for busy student-athletes attempting to excel in the classroom and on the field. The University of South Carolina Athletics Department recognizes the need for a well-balanced diet and proper hydration to thrive in sports and academics. To help student-athletes minimize nutritional challenges and optimize their performance, the athletics department's sports dietitian serves as an involved member of the sports medicine team. The sports dietitian provides nutrition education and counseling to student-athletes, coaches and athletic training staff. Understanding that appropriate food choices and meal timing enhance performance and gains, the sports dietitian is also involved in planning travel meals, one-on-one and team nutrition education, nutritionally related health issues and designing Training Table menus.



**JENNIFER HILL**  
DIETITIAN

Training Table, which opened in 2007, provides student-athletes with a variety of well balanced, nutritious meals. For breakfast, a buffet, a yogurt/granola bar and a complete hot line are available, while a stir-fry station, salad bar, smoothie machine, a hot line and ice cream machine are provided for dinner. Breakfast is served Monday through Friday and dinner is served Monday through Thursday.

Injuries are unfortunately a common part of participation in intercollegiate athletics. The University of South Carolina is strongly committed to providing its student-athletes the best medical care possible to maximize performance in the athletic arena and in the classroom. South Carolina's student-athletes are provided medical care 24 hours a day, seven days a week. This includes daily medical clinics in the athletic training room by team physicians including specialists in family and preventive medicine and orthopedic surgery. In addition, numerous consultants are available to South Carolina student-athletes including optometry, dentistry, cardiology, sports psychiatry and sports nutrition.



# ACADEMIC SUPPORT

GAMECOCK ATHLETICS

Aiding the Gamecock men's basketball team in the classroom is academic advisor Al Daniel. A former NBA draft pick and college assistant coach, Daniel helps the South Carolina men's basketball players excel in the classroom.

The Gamecocks enjoyed one of their best seasons ever in the classroom during the 2008-09 campaign. The squad earned its highest semester GPA on record (3.007) in the spring of 2009 after posting its second-highest semester GPA on record (2.749) in the fall.

## TOOLS FOR SUCCESS

Through Daniel and the rest of the academic services staff, men's basketball players receive or have access to the following:

- Monitored academic progress
- Professor contact
- Progress reports
- Travel letters
- Study hall
- Priority registration
- Tutoring
- Life Skills program
- Laptops, equipment checkout
- Book distribution



# RETIRED JERSEYS

GAMECOCK ALL-TIME GREATS



## FIVE FORMER GAMECOCK GREATS HAVE HAD THEIR JERSEY NUMBERS RETIRED

### ■ #3 - BJ MCKIE - 6 - 6-2 - 190 - COLUMBIA, SC

BJ McKie finished his career as South Carolina's all-time leading scorer with 2,119 points and became just the 12th person in SEC history to be named AP First-Team All-SEC three years. A two-time captain, he played in 123 consecutive games, scoring in double figures 111 times and scoring 20+ points 38 times (10 as a senior). He averaged 17.3 points his senior year and was third in SEC scoring. McKie helped lead South Carolina to its first SEC basketball title in 1997 when he averaged 17.4 ppg.

### ■ #11 - JOHN ROCHE - G - 6-3 - 180 - BRONX, N.Y.

John Roche's number was retired after a successful three-year tenure from 1968-71. Roche made one or more of the recognized All-America teams in each of his three seasons. He holds South Carolina records for three-year career point average (22.5) and points in a game, scoring 56 vs. Furman his senior year.

### ■ #22 - ALEX ENGLISH - F - 6-8 - 190 - COLUMBIA, S.C.

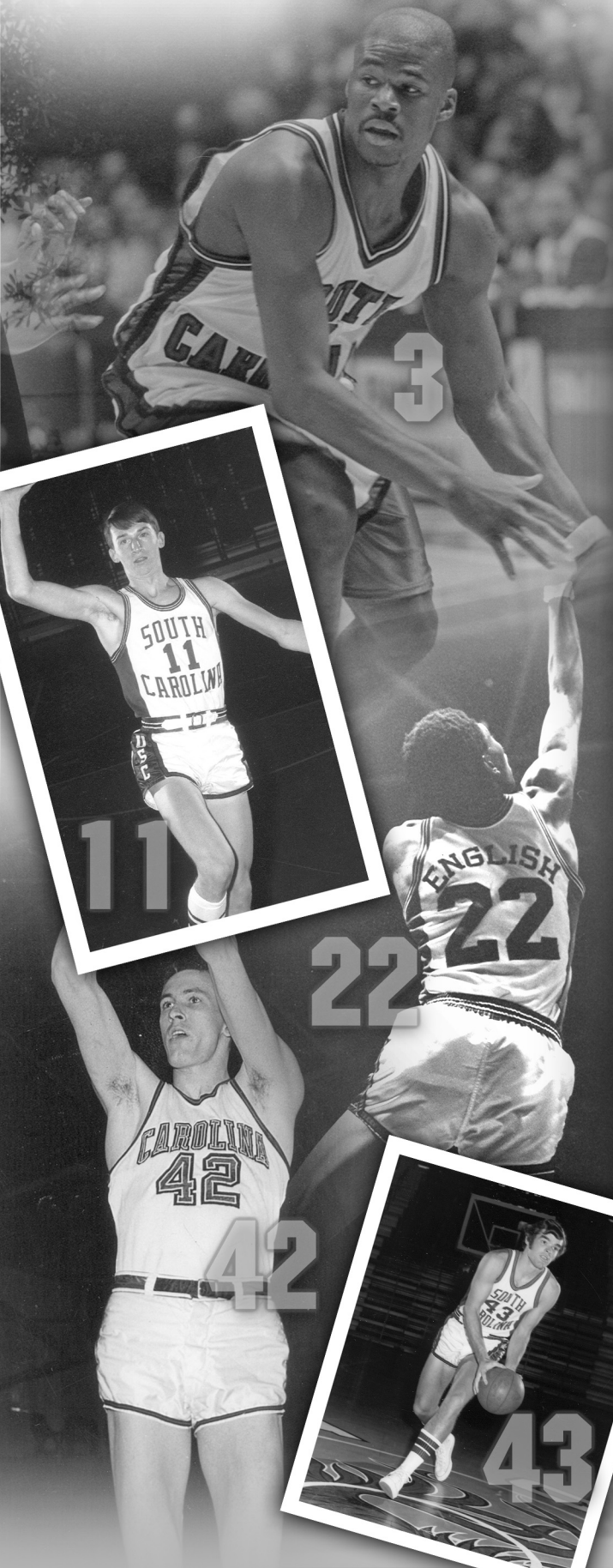
Retired after his senior season of 1976, the number 22 worn by Alex English was the last South Carolina jersey number to be retired before BJ McKie's was retired in December 2005. English was a consensus All-American at South Carolina and is second on the Gamecock all-time scoring list with 1,972 points. He started every game in a four-year span (111) and was a 52.8% shooter from the field in the process.

### ■ #42 - GRADY WALLACE - F - 6-5 - 165 - MARE CREEK, KY.

Grady Wallace, who wore number 42, was the first South Carolina player to have his jersey number retired. Wallace averaged an amazing 28.0 points in his career and led the NCAA in 1957 with 31.3 points per tilt, edging out Kansas' Wilt Chamberlain. Wallace holds down four of the top six scoring games in school history, scoring 54 points versus Georgia during his senior year. Wallace was honored as the South Carolina Legend at the 2009 SEC Tournament.

### ■ #43 - KEVIN JOYCE - G - 6-3 - 180 - MERRICK, N.Y.

The third number retired in Gamecock history was the number 43 of Kevin Joyce. Joyce scored 1,400 points in his three years at South Carolina, averaging 20.4 points per game as a senior. He may be best known for out-jumping UNC's Lee Dedmon (6-10) with four seconds left in the 1971 ACC Tournament title game, tapping the ball to Tom Owens for the winning bucket. Joyce was a member of the 1972 U.S. Olympic team.





# CAROLINA CAMPS

## DARRIN HORN LADIES CLINIC

South Carolina will hold several camps throughout the summer months under Gamecock head coach Darrin Horn and a highly decorated camp counselor staff. The staff will include former collegiate student-athletes and head and assistant coaches from top Division I schools. Below is the tentative camp schedule. Be sure to visit [www.GamecocksOnline.com](http://www.GamecocksOnline.com) for a complete updated camp schedule.

### **SOUTH CAROLINA TEAM CAMP SHOOTOUT**

*Mid-June 2010*

A jam-packed weekend for high schools from across the country to come and compete on the South Carolina campus in games situational tournaments and to grow as a team.

### **LITTLE GAMECOCKS CAMP**

*Mid-June 2010*

This camp is for the next Gamecock legends (boys and girls, ages 4-6) who will work with our players and staff on the fundamentals of basketball, and enjoy an appearance by the nation's top mascot, Cockey!

### **GAMECOCKS SKILLS AND SHOWCASE CAMP**

*Late-June 2009*

This camp is centered around young men (ages 7-rising high school seniors) who aim to develop themselves both mentally and physically as it relates to the game of basketball. The camp will focus on togetherness as well as all aspects of the game, including stations, 3-on-3 games, 5-on-5 games and various skill competitions.

### **GAMECOCKS INDIVIDUAL CAMP**

*Late-July 2010*

Our final camp of the summer offers the complete camp experience for both day and overnight campers (ages 7-rising high school seniors). Along with focusing on all aspects of the game (i.e. ball handling, shooting, defense and in-game situations), this camp will also encourage character, team unity and good sportsmanship.

### **SECOND ANNUAL DARRIN HORN LADIES CLINIC**

*November 7, 2009*

The Second Annual Darrin Horn Ladies Clinic will be held Nov. 7, 2009, at the basketball practice facility on campus. The event will benefit the V Foundation. Among the highlights of the event are up-close interaction with Horn, his coaching staff and players, including the opportunity for photos and autographs. A question-and-answer session and interactive basketball drills with the players and coaches will also take place during the event.

