SOMEN'S BASKETBALL CONTROLLING

Gamecock Nation,

Seeing Colonial Life Arena fill up with fans last season was an incredible experience for our team. Your passion pushed us forward every game, and we absorbed every ounce of it. Whether you've been following us from the beginning or just joined the party, we appreciate your commitment to our program beyond words. The last few crowds of 10,000+ fulfilled my every dream for our team.

With the crowds continuing to grow, we realize we face another challenge – one we are thankful for, but a challenge all the same. We know that many fans like to sit in specific areas of the arena and begin to think of that as their home for each game. The demand for that option grew tremendously last season, leading us to expand our reserved seating from two sections to five for 2014-15.

We are all extremely excited about what that expansion means to the growth of our program. Your investment in our team has laid the foundation on which we were able to win an SEC Championship and sign the No. 2 recruiting class in the nation last season. I know all of Gamecock Nation is ready to see what the next step is as well.

We understand that some of our long-time fans may be displaced by the reserved-seat expansion. Please know that we are so thankful for your loyalty, and we worked extensively with the ticket office to make sure that good seats are available to anyone who chooses not to upgrade to a reserved seat. There are still several general admission sections with seats that put you along the court.

It has been a busy summer for our team, and we are working hard with the sound of your cheers in Colonial Life Arena ringing in our ears. We're anxious to get back on the court and have you in the stands. We have even bigger dreams this season, and I can't wait to see how our team and our fans deliver.

It's great to be a Gamecock!