



TATTOO PARLORS

KEY POINTS

- STUDENT-ATHLETES MAY NOT RECEIVE DISCOUNTS OR FREE ITEMS FROM ANY TATTOO PARLOR OR SMALL BUSINESS UNLESS AVAILABLE TO THE GENERAL STUDENT BODY.
- TATTOO PARLORS, MAY NOT USE STUDENT-ATHLETES OR THEIR LIKENESS, AT ANY TIME, TO ENDORSE OR PROMOTE A COMMERCIAL BUSINESS, ITS NAME, OR PRODUCTS, EITHER DIRECTLY OR INDIRECTLY.

EXAMPLES OF ISSUES & VIOLATIONS INVOLVING TATTOO PARLORS

DISCOUNTS AND CREDITS

- STUDENT-ATHLETES MAY NOT RECEIVE PREFERENTIAL TREATMENT, BENEFITS, OR SERVICES BECAUSE OF THE ATHLETE'S INDIVIDUAL REPUTATION, ATHLETIC SKILL, OR POTENTIAL FOR PAY-BACK AS A PROFESSIONAL ATHLETE.
- STUDENT-ATHLETES MAY NOT RECEIVE A SPECIAL DISCOUNT, PAYMENT ARRANGEMENT OR CREDIT ON A PURCHASE OR SERVICE FROM A LOCAL BUSINESS, SUCH AS A TATTOO PARLOR.
- A STUDENT ATHLETE MAY NOT TRADE "MEMORABILIA" (I.E. JERSEYS, CLOTHING, AUTOGRAPHS, ETC.) IN EXCHANGE FOR A SERVICE OR PRODUCT, NOR FOR A REDUCED RATE ON A SERVICE OR PRODUCT.
- STUDENT-ATHLETES, THEIR RELATIVES, OR FRIENDS MAY NOT RECEIVE BENEFITS (I.E. FREE OR REDUCED PRICE TATTOOS, PIERCINGS, ETC.) BECAUSE THE STUDENT IS A STUDENT-ATHLETE, IF THE BENEFIT IS NOT GENERALLY AVAILABLE TO THE GENERAL STUDENT BODY.
- TATTOO PARLORS MAY NOT ALLOW STUDENT-ATHLETES TO HAVE A "TAB" IF THAT OPTION IS NOT AVAILABLE TO THE GENERAL PUBLIC OR STUDENT BODY IN GENERAL.

PROHIBITED FORMS OF PAY

- IT IS A VIOLATION OF AMATEURISM RULES FOR TATTOO PARLORS TO FUNDRAISE OR MAKE DONATIONS TO A HIGH SCHOOL AND/OR SOUTH CAROLINA STUDENT-ATHLETES BASED UPON THE STUDENT-ATHLETES' ATHLETIC REPUTATION OR SKILL.
- IF AN EMPLOYEE OF A TATTOO PARLOR, A STUDENT-ATHLETE MUST RECEIVE THE GOING RATE OF PAY FOR THE JOB THAT THEY PERFORM AND MUST RECEIVE PAYMENT ONLY FOR THE WORK THEY COMPLETE.
- FRIENDS AND FAMILY OF STUDENT-ATHLETES ARE HELD TO THE SAME STANDARDS AS STUDENT-ATHLETES, THEREFORE THEY CANNOT RECEIVE PAYMENT, IN ANY FORM FROM A TATTOO PARLOR FOR THE STUDENT-ATHLETE'S ATHLETIC REPUTATION OR LIKENESS.



PROMOTIONAL ACTIVITIES WITH STUDENT-ATHLETES

- **TATTOO PARLORS MAY NOT COMPENSATE STUDENT-ATHLETES FOR OR USE THEIR NAMES (I.E. AUTOGRAPHS, SIGNED PARAPHERNALIA, ETC.) OR PICTURES (I.E. DISPLAYING PHOTOGRAPHS OF STUDENT ATHLETES ENDORSING OR SUPPORTING A PRODUCT OR SERVICE, ETC.) TO ADVERTISE, RECOMMEND, OR PROMOTE DIRECTLY THE SALE OR USE OF A COMMERCIAL PRODUCT OR SERVICE OF ANY KIND. STUDENT-ATHLETES MAY NOT EXPRESSLY OR IMPLICITLY ENDORSE A COMMERCIAL PRODUCT OR SERVICE (E.G., TATTOO PARLOR, LOCAL BUSINESS, ETC.) THROUGH THEIR USE OF SUCH PRODUCT OR SERVICE. DOING SO WILL JEOPARDIZE A STUDENT-ATHLETES' ELIGIBILITY.**
- **TATTOO PARLORS MAY NOT COMPENSATE STUDENT-ATHLETES FOR ENDORSING A COMMERCIAL PRODUCT OR SERVICE THROUGH THE INDIVIDUAL'S USE OF SUCH PRODUCT OR SERVICE. DOING SO WILL JEOPARDIZE A STUDENT-ATHLETES' ELIGIBILITY.**
- **TATTOO PARLORS MAY NOT USE STUDENT-ATHLETES' NAMES OR PICTURES IN A "NAME-THE-PLAYER" CONTEST FOR THE PURPOSE OF PROMOTING THAT BUSINESS. DOING SO WILL JEOPARDIZE A STUDENT-ATHLETES' ELIGIBILITY.**
- **IF STUDENT-ATHLETES' NAMES OR PICTURES APPEARS ON COMMERCIAL ITEMS, OR IS USED TO PROMOTE A COMMERCIAL PRODUCT WITHOUT THE STUDENT-ATHLETES' KNOWLEDGE OR PERMISSION, STUDENT-ATHLETES AND THE INSTITUTION ARE REQUIRED TO TAKE STEPS TO STOP SUCH AN ACTIVITY IN ORDER TO RETAIN THE STUDENT-ATHLETE'S ELIGIBILITY.**



**If you have questions , please contact
Compliance Services or visit our website at
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