

2012 FOOTBALL FAN GUIDE



GAMECOCK FANS CODE OF CONDUCT

Gamecock fans are encouraged to wear garnet and black to games and to enthusiastically support the Gamecocks in good sportsmanlike fashion.

In the spirit of sportsmanship, Gamecock fans shall:

- conduct themselves in a manner that represents their University, the Southeastern Conference, and the NCAA with honor, dignity, and respect
- demonstrate the qualities of civility and sportsmanship at all times
- not use vulgar, abusive, racist, sexist, demeaning, or intimidating language at any time
- support the players, coaches, and officials in a positive manner
- treat the visiting team, coaches, and fans with courtesy and respect at all times
- not engage in cheers that are vulgar, crass, or demeaning
- refrain from throwing objects onto the field for any reason
- not become inebriated or belligerent
- refrain from entering the playing field at any time, including after the game
- be a positive role model for those around them by treating others with courtesy and respect.

FAN HELP TEXT LINE/GAME ENHANCEMENT LINE

Report stadium issues, unruly behavior, or requests for help by texting: "USC" <space> issue and location to 69050. Assistance is available two hours before kickoff and one hour after the game. (Standard SMS rates apply)

For non-emergency post game concerns please call 803-777-7784 and leave a voice message along with your name and number to voice any complaints, issues or suggestions in regards to the game day environment.

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ARTIFICIAL NOISEMAKERS

Artificial noisemakers are not permitted in Williams-Brice Stadium and will be confiscated by stadium security.

DISABLED SERVICES

Accommodations related to disabilities need to be requested through the South Carolina Ticket Office at 803-777-4274 or, toll-free, 1-800-4SCFANS. Requests must be received at least 48 hours prior to the event. A Telecommunications Device for the Deaf is located at the first aid station on the West Side Main Level. Information on how to use the device can be found at that location.

FIRST AID

If assistance is needed, contact the nearest usher for directions to the nearest first-aid facility. Medical facilities, equipped and staffed as limited first-aid treatment stations, are located in the following areas:

- | | |
|------------------------------------|--------------------------|
| West Side—Ground level & West main | East Side—Ground level |
| West Club—100 level | East Upper—400/500 level |
| West Upper—300 level | South Upper—900 level. |

GAMECOCK VILLAGE

Located across from Williams-Brice Stadium along Bluff Road, the Gamecock Village will open 4 hours prior to kickoff. Attractions include live entertainment, interactive games, sponsor displays and appearances by the USC cheerleaders and band.

LOST AND FOUND

Lost and found, for Williams-Brice Stadium only, will be at the stadium manager's office on the Monday following home games between 8:30 a.m. and 5 p.m. Call 803-777-8506 for any lost and found issues related to Williams-Brice Stadium.

LOST PATRONS

Lost patrons and persons looking for lost patrons should proceed immediately to Gate 26 security at the northwest end of the stadium or to any Guest Services location throughout the stadium.

PREGAME PAGEANTRY

Teams take the field for pregame warm-ups approximately one hour prior to game time. Pregame festivities, including the South Carolina Marching Band and 2001, begin approximately 30 minutes prior to kickoff. All fans are urged to arrive at their seats at least 30 minutes before kickoff and to avoid leaving their seating area until between quarters, halftime, or the end of the game.

PROHIBITED ITEMS

- Oversized bags and purses that exceed 17"x12"x10" (exception: diaper bags)
- Coolers, thermoses, cups, bottles, cans, flasks
- Food of any kind
- Video cameras, tripods and detachable camera lenses over 6"
- Weapons/concealed weapons
- Alcoholic beverages
- Containers of any kind
- Aerosol and spray cans
- Umbrellas
- Mace/pepper spray
- Animals (except service animals)
- Laser lights and pointers
- Artificial noisemakers
- Fireworks/explosives
- Inflatables (beach balls, etc.)
- Flags and flagpoles, unauthorized banners
- Strollers
- Personal seatbacks with armrests
- Unauthorized masks of any kind



STADIUM ELEVATORS

Individuals with disabilities may use the elevators located throughout Williams-Brice Stadium.

STADIUM GATES

Early gates (4, 14, 16, 22, and 25) will open two hours prior to kickoff. All other gates will open one and one-half hours prior to kickoff. Be advised that all persons, upon entering property/stadium, consent to a search of their person and property at the time of entry and during their stay on the premises. "Pass-outs" are not allowed at the facility; tickets can only be scanned for use once.

STADIUM TICKETS, REFUNDS/RESALE

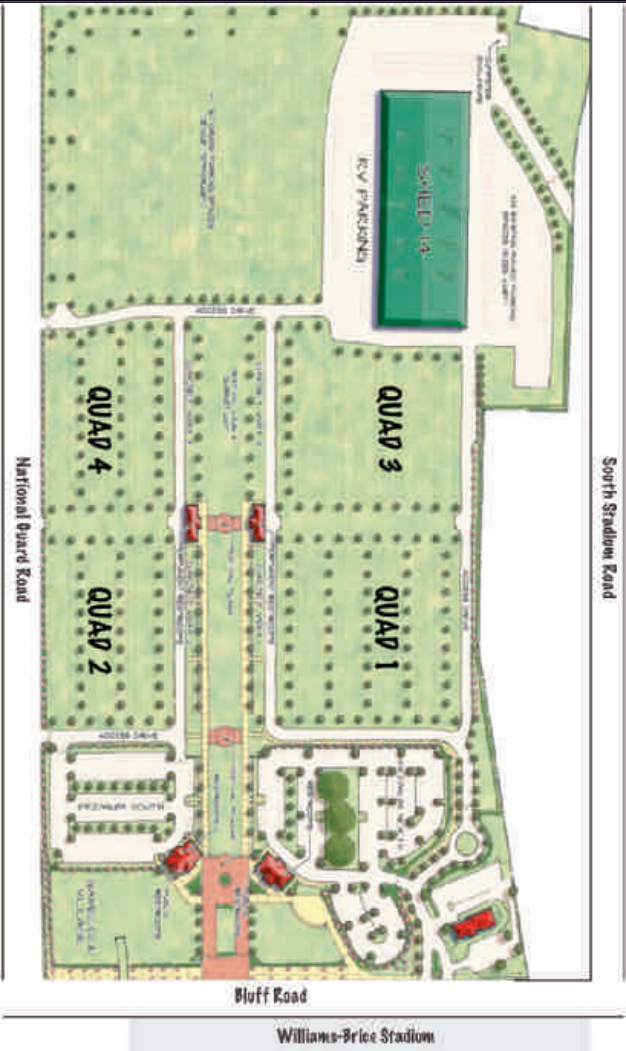
The ticket box office is conveniently located at the north (Fairgrounds) end of Williams-Brice Stadium. Tickets cannot be resold at the Williams-Brice Stadium site. Lost or stolen tickets are not the responsibility of management, and additional tickets can be purchased through the ticket office if available. There is a NO cash refund policy in effect on all tickets. The management reserves the right to refuse admission. Every person, regardless of age, must have a ticket to the event and facility. Holder must present ticket upon request. It is the responsibility of the ticket holder to be familiar with all ticket usage rules and regulations which can be found on the back of all tickets.

TOBACCO POLICY

Williams-Brice Stadium is a tobacco-free facility. The University prohibits the use of tobacco products within 25 feet of University buildings, inside University vehicles, and in designated outdoor areas, including Williams-Brice Stadium.

WILL CALL

The South Carolina Box Office WILL CALL will be open four hours prior to game time and is located on the northwest corner of Williams-Brice Stadium at Gate 26.



Visit Corner Pantry for all your tailgating needs

Single game rentals are available for \$6.00

www.gamecockseats.com to reserve

Season ticket holders call 1-800-510-5614 or visit

Proceeds support gamecock athletics

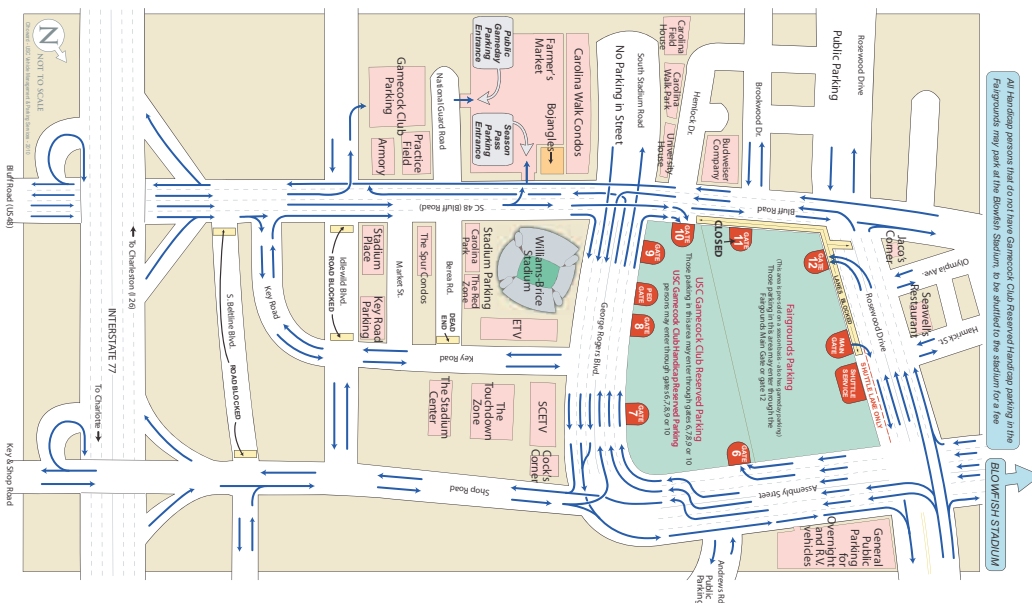
No waiting in line - the seats attached to your location

Clearly define your seating area

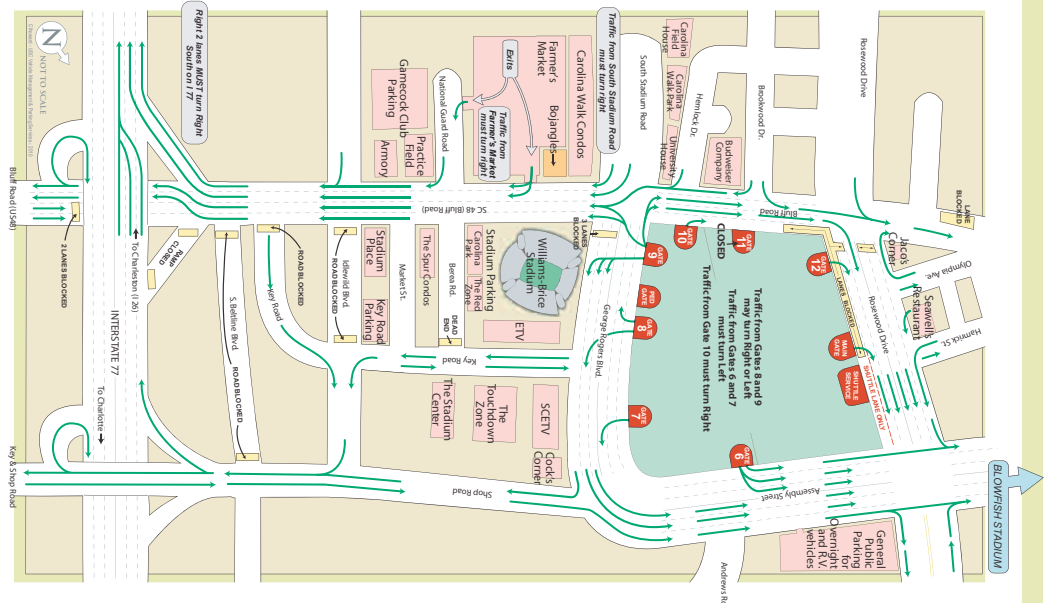
Reserve today for just \$40!

Get in the game with Gamecock Seats by Corner Pantry!

PREGAME TRAFFIC FLOW



POSTGAME TRAFFIC FLOW



Traffic Tips

- Get to the game early.
- Police advise fans to use I-77, accessible from I-26 and I-20.
- If you are picking up someone from the game, you must arrive before the game is completed.
- Postgame stadium traffic will have priority. All lanes of Assembly Street will be used for traffic from the stadium. The two left lanes on Assembly Street will turn left onto Blossom Street.
- Traffic leaving Stadium Road will be routed south on Bluff Road.
- The left two lanes may take I-77 north, the right two lanes take I-77 south.

GAMECOCK GAMEDAY THE GARNET WAY

BAND PERFORMANCES

Live music is not allowed at tailgating sites.

BEVERAGE POLICY (ALCOHOL)

The possession or consumption of alcohol in Williams-Brice Stadium is expressly prohibited by University policy. In an effort to encourage an enjoyable experience for all fans, persons who are obviously intoxicated will be denied entry into the stadium regardless of ticket possession.

BUSES

Buses will be accommodated on a first-come, first-served basis in the South Carolina State Fairgrounds. Drivers should use the entrances located at Gate 12 on Rosewood Drive.

CATERERS

Caterers should have proper parking permits to be admitted to private tailgate areas. Permits will not be available from Gamecock Club offices and should be secured with the client.

DISABLED PARKING SERVICES

Handicapped parking is available to the general public at the Capital City Stadium/Blowfish Baseball Park located at 301 South Assembly St, Columbia, SC, 29201. The cost is \$10 per car and a tram to the Fairgrounds is available.

Tram service from the Fairgrounds will be available for those with disabilities beginning two and one-half hours before kickoff and will continue until the game begins. Pickup locations are located at Green Shed 14 and along the garnet way at quads one and three. Tram transportation to the stadium tarmac is available up to one hour prior to kickoff, or as traffic permits at which point guests will be dropped off at the Premium North location of the former Farmers Market.

Return transportation for those with disabilities to the Fairgrounds and the former Farmers Market will also be available after the game, beginning with five minutes left in the event and until there is no one waiting at the tram stations. Please be advised that both pedestrians and vehicular traffic are extremely heavy following the game; therefore, the wait time for trams may be extensive.

There are a limited number of spaces available for disabled Gamecock Club members in each lot. Requests for disabled parking should be made in writing and accompanied with a copy of the state-issued handicapped placard to South Carolina Department of Athletics, Football Game Parking, 801 Lincoln St., Columbia, SC 29201.

FLAMMABLES

Charcoal grilling is prohibited in all South Carolina Tailgating venues. All grilling must be propane gas.

GAMEDAY SHUTTLES

The University will provide a pregame shuttle that will pick up fans from Colonial Life Arena and Capitol City Stadium/Blowfish Baseball Park parking lots and transport them to the main gate of the South Carolina State Fairgrounds. At the conclusion of the game, the shuttle will pick up from the main gate of the fairgrounds and transport patrons back to those parking lots.

- Service begins 3 hours prior to kickoff
- \$3 per person for a round trip ticket
- Service runs until 4.5 hours after the game with limited service throughout the game

GOLF CARTS, MOPEDS, SCOOTERS

For the safety of all concerned, the use of these motorized vehicles (other than those authorized) will not be allowed by fans in the vicinity of the stadium on the day of games. As a reminder, S.C. highway laws do not allow the use of motorized vehicles on roadways outside of a two-mile radius from the registered address of the registered operator.

GUEST SERVICES

For any guest service needs please visit the gamet and black kiosks located conveniently around Williams-Brice Stadium.

Guest services stations are located in the following areas: North Side – Lower level South Side – Lower level • East Side – Ground level • East Upper – 400/500 level South Upper – 900 level • West Side – West Main • West Upper – 300 level

LIABILITY

Neither the University of South Carolina nor the Gamecock Club will be liable for loss or damage to vehicles or contents.

LIMOUSINES

Due to space constraints, limousines are not allowed in Gamecock Club-controlled parking areas. Drivers should drop off any guests at Williams-Brice Stadium and seek parking in public lots made available by area businesses.

MEDIA PARKING

Media parking is located on Key Road. Members of the media should request parking credentials for this area from the University of South Carolina Media Relations Office. For more information, please call 803-777-5204.

MOTOR HOME PARKING

Reserved spaces in the former Farmers Market parking area should be requested in writing to South Carolina Department of Athletics, Football Game Parking, 801 Lincoln St., Columbia, S.C. 29201, no later than May 31. The number of spaces is limited. Motor Home parking will no longer be available in the Key Road parking area. Additional Motor Home parking may be available at the Capital City Stadium/Blowfish Baseball Park located at 301 South Assembly St, Columbia, SC, 29201.

PARKING LOTS

The former Farmers Market parking lot gates will open six hours prior to kickoff but no earlier than 8 a.m. All other parking lot gates will open five hours prior to kickoff but no earlier than 8 a.m. Vehicles should be removed no later than two hours after the conclusion of the game or risk being locked in until the following business day.

POLITICAL MATERIALS

Distribution of political stickers, brochures, and other promotional items is strictly forbidden on properties owned or being leased by the University.

RESTROOMS

Stadium restrooms located on the north and south ends of the stadium, port-a-johns on the east side, restrooms located at the entrance to the former Farmers Market, and throughout the Fairgrounds will be available for use once parking lots open. Once gates open, only the east side port-a-johns will remain available for use and will close at kickoff.

SECURITY

The University of South Carolina makes every attempt to ensure that all fans are able to enjoy the festivities surrounding the game. In the unfortunate event that threatening or illegal behavior is observed, guests may contact lot attendants or uniformed security located throughout the parking areas. Officers from various law enforcement agencies are stationed throughout the event facility and tailgating areas. Please do not hesitate to report suspicious behavior or unruly fans. Game day law enforcement personnel are coordinated by the USC Division of Law Enforcement and Safety at (803) 777-9400.

TAILGATING

The former Farmers Market: Please utilize the designated tent zone which is available for each parking space. Drive areas must be cleared to allow access for emergency vehicles. Fairgrounds: Please tailgate in back of your vehicle. Drive areas must be cleared to allow access for emergency vehicles.

TENTS

The former Farmers Market: Tents should be no larger than 10' x 10' and be contained within the designated tent zone.

Fairgrounds: Tents should be no larger than 10' x 10' and be contained within the individual parking space.

Tents should be dismantled prior to guests leaving for the game. Unattended tents are subject to removal by University officials at their discretion.

TOWING

Towing of all vehicles impeding the flow of traffic or obstructing the right of a member to park in assigned parking is imminent. Once a tow truck has arrived at the vehicle in violation, negotiations will be strictly between the towing company and the vehicle owner. Any vehicles that may have been towed may be recovered at City Garage located at 436 Superior Street. The phone number is 803-765-9780.

TRASH/RECYCLING

The University conveniently places receptacles for the disposal of trash and other items throughout the parking areas. Please help us keep the area enjoyable by disposing of all bagged trash into these containers. Fans are encouraged to utilize recycling containers located throughout parking and stadium areas.

UTILITY TRAILERS

Due to space restrictions, utility trailers are no longer allowed in any of the lots regardless of the number of passes in the vehicle driver's possession.

VENDORS

Soliciting or vending of any goods or services is strictly prohibited in the lots owned or leased by the Gamecock Club on game day.

