

# LOCAL BUSINESSES



# AND RESTAURANTS

## KEY POINTS

- LOCAL BUSINESSES AND RESTAURANTS MUST BE CAREFUL NOT TO USE STUDENT-ATHLETES TO ENDORSE OR PROMOTE COMMERCIAL PRODUCTS OR NAMES OF BUSINESSES AT ANY TIME, EITHER DIRECTLY OR INDIRECTLY.
- STUDENT-ATHLETES MAY NOT RECEIVE DISCOUNTS OR FREE ITEMS FROM A RESTAURANT OR BUSINESS UNLESS AVAILABLE TO THE GENERAL STUDENT BODY.

## EXAMPLES OF ISSUES & VIOLATIONS INVOLVING LOCAL BUSINESSES & RESTAURANTS

### DISCOUNTS AND CREDITS

- STUDENT-ATHLETES MAY NOT RECEIVE PREFERENTIAL TREATMENT, BENEFITS, OR SERVICES BECAUSE OF THE INDIVIDUAL'S ATHLETICS REPUTATION OR SKILL OR PAY-BACK POTENTIAL AS A PROFESSIONAL ATHLETE.
- STUDENT-ATHLETES MAY NOT RECEIVE A SPECIAL DISCOUNT, PAYMENT ARRANGEMENT OR CREDIT ON A PURCHASE OR SERVICE FROM A LOCAL BUSINESS AND/OR RESTAURANT.
- A LOCAL BUSINESS AND/OR RESTAURANT MAY NOT PROVIDE STUDENT-ATHLETES WITH PROFESSIONAL SERVICES (FOR WHICH A FEE WOULD NORMALLY BE CHARGED) WITHOUT CHARGE OR AT A REDUCED COST WHILE CHARGING THE GENERAL STUDENT BODY THE NORMAL RATE.
- STUDENT-ATHLETES, THEIR RELATIVES, OR FRIENDS MAY NOT RECEIVE BENEFITS (I.E.: FREE FOOD, DRINKS, ETC.) BECAUSE OF THEIR STATUS AS A STUDENT-ATHLETE, IF THE BENEFIT IS NOT GENERALLY AVAILABLE TO THE GENERAL STUDENT BODY.
- A LOCAL BUSINESS AND/OR RESTAURANT MAY NOT ALLOW STUDENT ATHLETES TO HAVE A "TAB" IF THAT OPTION IS NOT AVAILABLE TO THE GENERAL PUBLIC OR THE GENERAL STUDENT BODY.

### PROMOTIONAL ACTIVITIES WITH STUDENT-ATHLETES

- LOCAL BUSINESSES AND/OR RESTAURANTS MAY NOT USE STUDENT-ATHLETES NAMES (I.E.: AUTOGRAPHS, SIGNED PARAPHERNALIA, ETC.) OR PICTURES TO ADVERTISE, RECOMMEND, OR PROMOTE DIRECTLY THE SALE OR USE OF A COMMERCIAL PRODUCT OR SERVICE OF ANY KIND.
- STUDENT-ATHLETES MAY NOT EXPRESSLY OR IMPLICITLY ENDORSE A COMMERCIAL PRODUCT OR SERVICE (E.G., LOCAL BUSINESS, RESTAURANT, ETC.). DOING SO WILL JEOPARDIZE A STUDENT-ATHLETES' ELIGIBILITY.
- LOCAL BUSINESSES AND/OR RESTAURANTS MAY NOT COMPENSATE STUDENT-ATHLETES FOR ENDORSING A COMMERCIAL PRODUCT OR SERVICE. DOING SO WILL JEOPARDIZE A STUDENT-ATHLETES' ELIGIBILITY.
- LOCAL BUSINESSES AND/OR RESTAURANTS MAY NOT USE STUDENT ATHLETES' NAMES OR PICTURES IN A CONTEST FOR THE PURPOSE OF PROMOTING THAT BUSINESS. DOING SO WILL JEOPARDIZE A STUDENT-ATHLETES' ELIGIBILITY.
- IF A STUDENT-ATHLETE'S NAME OR PICTURE APPEARS ON COMMERCIAL ITEMS (SERVING TRAYS, POSTERS, ETC.), OR IS USED TO PROMOTE A COMMERCIAL PRODUCT WITHOUT THE STUDENT-ATHLETE'S KNOWLEDGE OR PERMISSION, THE STUDENT-ATHLETE AND THE INSTITUTION ARE REQUIRED TO TAKE STEPS TO STOP SUCH AN ACTIVITY IN ORDER TO RETAIN THE STUDENT ATHLETE'S ELIGIBILITY.



## **PROHIBITED FORMS OF PAY**

- **STUDENT-ATHLETES MAY NOT ACCEPT EDUCATIONAL EXPENSES FROM AN OUTSIDE ORGANIZATION THAT IS BASED IN ANY DEGREE ON THE RECIPIENT'S ATHLETIC ABILITY (IE: FUNDRAISING FOR PROSPECTIVE STUDENT-ATHLETES, ETC.).**
- **STUDENT-ATHLETES MAY NOT RECEIVE ACTUAL AND NECESSARY EXPENSES OR ANY OTHER FORM OF COMPENSATION TO PARTICIPATE IN ATHLETICS COMPETITION (WHILE NOT REPRESENTING AN EDUCATIONAL INSTITUTION) FROM A SPONSOR OTHER THAN AN INDIVIDUAL UPON WHOM THE ATHLETE IS NATURALLY OR LEGALLY DEPENDENT.**

## **EMPLOYMENT OF STUDENT-ATHLETES**

**EMPLOYMENT OF A STUDENT-ATHLETE IS PERMISSIBLE, PROVIDED ALL FOUR (4) OF THE FOLLOWING CONDITIONS ARE MET:**

- **STUDENT-ATHLETE IS ONLY PAID FOR WORK ACTUALLY PERFORMED;**
- **STUDENT-ATHLETE IS PAID AT A RATE COMMENSURATE WITH THE GOING RATE IN THAT LOCALE FOR SIMILAR SERVICES;**
- **STUDENT-ATHLETE MAY NOT BE COMPENSATED IN ANY MANNER FOR ANY VALUE OR UTILITY THAT HE OR SHE MAY HAVE FOR AN EMPLOYER BECAUSE OF ANY PUBLICITY, REPUTATION, FAME OR PERSONAL FOLLOWING THAT HE OR SHE MAY HAVE OBTAINED BECAUSE OF HIS OR HER ATHLETICS ABILITY; AND**
- **STUDENT-ATHLETE MUST REGISTER ALL JOBS DURING THE ACADEMIC YEAR AND THE SUMMER BY COMPLETING THE STUDENT-ATHLETE EMPLOYMENT FORM AND RETURNING IT TO THE OFFICE OF COMPLIANCE SERVICES PRIOR TO BEGINNING WORK.**



**IF YOU HAVE QUESTIONS , PLEASE CONTACT COMPLIANCE SERVICES OR VISIT OUR WEBSITE AT [GAMECOCKSONLINE.COM](http://GAMECOCKSONLINE.COM).**

### **OFFICE OF COMPLIANCE SERVICES**

**RICE ATHLETICS CENTER – 3<sup>RD</sup> FLOOR**

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