

GAMECOCK ATHLETICS



ANNUAL REPORT

2013-14



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### **GAMECOCK ATHLETICS MISSION STATEMENT**

Gamecock Athletics develops our student-athletes intellectually, athletically, socially, and culturally to relentlessly compete for championships and high levels of achievement at the University and throughout life in harmony with our University's mission and vision.

### **GAMECOCK ATHLETICS VISION STATEMENT**

We serve as a source of pride and inspiration to our University, our state, our nation and the world by relentlessly competing for championships with integrity, character, and passion.

#### **GAMECOCK ATHLETICS CORE VALUES**

**Integrity:** We expect and consistently demonstrate the highest standards of honesty, sportsmanship and character.

**Respect:** We hold each other mutually accountable for upholding our values. We honor all people while celebrating each individual's culture, beliefs and ideas.

**Positive Student-Athlete Experience:** We provide an environment that supports each student-athlete's well-being and success by encouraging personal, academic, and athletic development while at USC and beyond.

**Pursuit of Excellence:** We passionately and relentlessly pursue the achievement of excellence throughout every aspect of our lives.

**Stewardship:** We are trustworthy stewards of the reputation of the University, our resources, our relationships, and the experiences of our stakeholders and will demonstrate stewardship through service to our community.



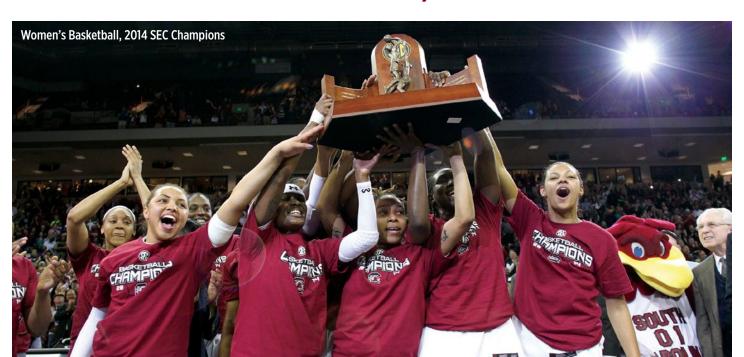


- Two SEC Champions
- Capital One Bowl Champions
- Two National Coaches of the Year
- Five teams finished season ranked in Top 10 nationally
- Eight teams finished season ranked in Top 25 nationally
- 20 All-SEC selections
- 28 All-America selections
- 41 wins in head-to-head competition vs.
   Top 25 teams

- Leader in SEC Academic Honor Roll selections
- 92 Student-Athletes earn degree from South Carolina
- 300 Student-Athletes earn 3.0 or higher GPA
- 59 Student-Athletes earn 4.0 or higher GPA
- School-record 10 teams had a perfect single-year NCAA APR score of 1,000
- More than 1.16 million fans attended Gamecock home athletic events
- Student-Athletes performed more than 5,000 hours of community service
- #1 selection in 2014 NFL Draft

"Success in the classroom combined with one of the most successful years of competition is what being a student-athlete is all about. It shows how we are committed to recruiting young men and women who can succeed both academically and athletically."

- Athletics Director Ray Tanner



### **GAMECOCK GALA AWARDS**

The University of South Carolina Athletics Department held its annual Gamecock Gala on April 28, 2014, at Colonial Life Arena. The event honored the University's student-athletes for their accomplishments during the 2013-14 campaign. The following student-athletes were recipients of the evening's awards:



SEC H. Boyd McWhorter Award: **Stephen Anderson** (men's soccer)



**SEC Brad Davis Community Service Award: Taylor Josserand** (women's swimming and diving)



**Community Service Award: Jay Warner** (men's swimming and diving)



New Student-Athlete of the Year: **Alaina Coates** (women's basketball)



New Student-Athlete of the Year: **Sindarius Thornwell** (men's basketball)



Scholar-Athlete of the Year: **Elizabeth Sinclair** (women's soccer)



Scholar-Athlete of the Year: **Stephen Anderson** (men's soccer)



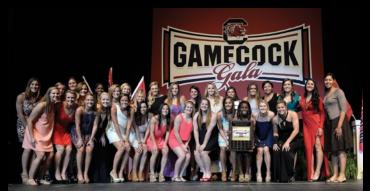
Athlete of the Year: Sabrina D'Angelo (women's soccer)



Athletes of the Year: **Bruce Ellington** (football/men's basketball)



**Grayson Greiner** (baseball)



**Community Service Award: Women's Soccer** 



The Garnet Award: Dr. Eddie and Mrs. Kay Floyd



The President's Award: Jeannelle Scheper (women's track and field)

**NOT PICTURED** 

SEC H. Boyd McWhorter Award: **Danielle Au** (women's soccer)



#### TEAM MVPs



Women's Basketball: **Tiffany Mitchell** 



Men's Basketball: **Sindarius Thornwell** 



Equestrian: **Alison Ceresani** 



Football: **Connor Shaw** 



Women's Golf: **Justine Dreher** 



Men's Golf: **Matt NeSmith** 



Women's Soccer: Stevi Parker



Men's Soccer: **Braeden Troyer** 



Softball (MVP based on 2013 season): **Samie Garcia** 



Men's Swimming and Diving: Marwan El Kamash



Women's Tennis: Elixane Lechemia



Men's Tennis: **Andrew Adams** 



Women's Track and Field: Jeannelle Scheper



Men's Indoor Track and Field: **Jermaine Collier** 



Men's Outdoor Track and Field: **Chris Royster** 



Volleyball: Juliette Thévenin

### **NOT PICTURED**

Women's Swimming and Diving: **Victoria Mitchell** 

**Cross Country: Meredith Mill** 



## BASEBALL

OVERALL RECORD: 44-18, CONFERENCE: 18-12



#### SUCCESS ON THE FIELD

Carolina is only one of five schools in the nation to reach the NCAA Tournament in 15 straight seasons, also the longest streak in the SEC.

### **HIGHLIGHTS**

Junior pitcher **Joel Seddon** earned second-team All-SEC honors while junior outfielder **Tanner English**, junior catcher **Grayson Greiner** and junior third baseman **Joey Pankake** were named to the SEC All-Defensive Team.

**Grayson Greiner** earned second-team All-America honors from Baseball America and Perfect Game. **Joel Seddon** earned second-team All-America honors from the National Collegiate Baseball Writers Association (NCBWA).

**Wil Crowe** earned Freshman All-America honors by Collegiate Baseball magazine. In his first season, Crowe went 8-3 in 15 starts with a 2.75 ERA. He had 19 walks and 59 strikeouts in 91.2 innings pitched.

Gamecock freshman baseball player **Wil Crowe** was named the SEC Pitcher of the Week (Feb. 18, 2014) and the SEC Freshman of the Week (Feb. 24, 2014).

Gamecock junior catcher **Grayson Greiner** was named the SEC Player of the Week (March 31, 2014). Greiner's game-winning home run in Game 2 of the Tennessee series was named the ESPN SportsCenter Play of the Day (March 29, 2014).

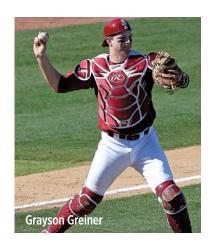
**Grayson Greiner** was a semifinalist for the 2014 Johnny Bench Award (nation's top catcher) and was on the watch list for the USA Baseball Golden Spikes Award (nation's top player).

### **COACHES/SUPPORT STAFF**

Head Coach: Chad Holbrook
Associate Head Coach: Jerry Meyers
Assistant Coach: Sammy Esposito
Volunteer Coach: Brian Buscher
Director of Operations: Tyson Lusk
Administrative Assistant: Katherine Brown

Strength and Conditioning: Billy Anderson

Athletic Trainer: Brainard Cooper Academic Advisor: Steve Bondurant Media Relations Contact: Andrew Kitick







# MEN'S BASKETBALL

#### SUCCESS ON THE COURT

Gamecocks finish season winning four of its last six games, including win over Final Four finalist Kentucky

### **HIGHLIGHTS**

Reached the quarterfinals of the SEC Tournament after earning two wins, the most for the team in a single tournament since 2006.

Knocked off then-No. 17/15 Kentucky 72-67 on March 1, its first win over the Wildcats since 2010 and first over a ranked opponent since Vanderbilt in 2011.

The Gamecocks won four of their last six games.

Rookie guard Sindarius Thornwell was named to the SEC All-Freshman Team.

Senior guard Brenton Williams finished his Gamecock career ranked first all-time in free throw percentage (.885), second all-time in Carolina history in 3-point field goal percentage (.412) and just 14 points shy of 1,000 career points for his three-year career. He also set the school record for consecutive free throws made with 50.

Thornwell was named the Southeastern Conference and the Waymon Tisdale Men's Basketball National Freshman of the Week (Feb. 18, 2014). He was also named SEC Freshman of the Week on March 10, 2014.







### COACHES/SUPPORT STAFF

Head Coach: Frank Martin

Associate Head Coach/Recruiting Coordinator: Matt Figger

**Assistant Coach: Lamont Evans** Assistant Coach: Perry Clark

**Director of Operations: Andy Assaley** 

Strength and Conditioning Coach: Scott Greenawalt

Athletic Trainer: Mark Rodger Video Coordinator: Dylan Lockwood

Student-Athlete Development: Doug Edwards

**Equipment Manager: Mac Credille** Academic Advisor: Katie Ethridge Administrative Assistant: Susan Hook

Media Relations Contact: Emily Feeney/Josh Mitchell



# WOMEN'S BASKETBALL



#### SUCCESS ON THE COURT

2014 SEC Champions reached NCAA Sweet 16 for second time in last three seasons

### **HIGHLIGHTS**

The Gamecock women's basketball team won the 2014 Southeastern Conference title, for the first time in school history.

Gamecock women's basketball coach Dawn Staley was inducted into the Naismith Memorial Basketball Hall of Fame.

Dawn Staley was been named an assistant coach for the 2014 USA Basketball Women's World Championship Team. She is also the head coach of the USA Basketball Women's U18 National Team.

Signee A'ja Wilson won a goal medal at the FIBA Americas U18 Championship.

In women's basketball, Gamecocks dominated the SEC coaches' awards, with Tiffany Mitchell earning SEC Player of the Year, Dawn Staley as SEC Coach of the Year and Alaina Coates as SEC Freshman of the Year and Co-6th Player of the Year. Mitchell and Aleighsa Welch were named first-team All-SEC and Coates was second-team All-SEC and Freshman All-SEC. Mitchell and Elem Ibiam were named to the SEC All-Defensive Team.

Tiffany Mitchell became the first Gamecock women's basketball All-American since 2003.

### **COACHES/SUPPORT STAFF**

**Head Coach: Dawn Staley** 

Associate Head Coach: Lisa Boyer Assistant Coach: Nikki McCray **Assistant Coach: Darius Taylor** 

**Director of Operations: Cynthia Jordan** 

Director of Player Development: Freddy Ready Special Assistant to Head Coach: Ariana Moore

Athletic Trainer: Paul Murata

Strength and Conditioning Coach: Jon Vaden

Academic Advisor: Xavier Shannon Video Coordinator: Hudson Jacobs Administrative Assistant: Dianne Palmer

Head Manager: Petra Ujhelyi

Media Relations Contact: Diana Koval







# CROSS COUNTRY

#### SUCCESS ON THE FIELD

The Gamecocks' 3.70 GPA ranked ninth in the country and was one of two SEC teams in the Top 10.

### **HIGHLIGHTS**

Gamecocks Meredith Mill and Mary Reiser earned SEC Female Runner and Freshman Female Runner of the Week for Oct. 15, 2013. Mill set a new USC 5K record in winning the Royal Cross Country Challenge in Charlotte and Reiser finished third among collegians at the same event.

Reiser earned a spot on the All-SEC Freshman Team, placing 7th among all SEC freshmen at the SEC Championships in Gainesville, Fla.

Mill garnered USTFCCCA All-Academic honors, finishing her undergraduate career with a 4.00 GPA in political science.







### **COACHES/SUPPORT STAFF**

**Head Coach: Curtis Frye** 

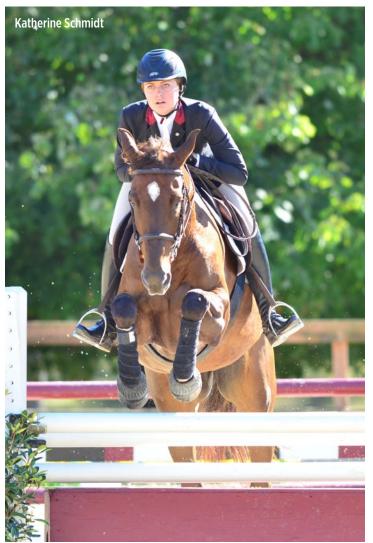
Assistant Coach: Andrew Allden

Manager: Chrissy Supino

Strength Coach: Billy Anderson **Athletic Trainer: Scott Gardner** Academic Advisor: Maulies Pettaway Media Relations Contact: Koby Padgett



# EQUESTRIAN



#### SUCCESS ON THE FIELD

**Back-to-back Southeastern Conference Champions** 

### **HIGHLIGHTS**

The Gamecock equestrian team finished second at the National Collegiate Equestrian Association Championships.

Boo Major was named the 2014 National Coach of the Year by the National Collegiate Equestrian Association. She was also named, for the second straight year, the SEC Coach of the Year.

Alison Ceresani was named the 2014 NCEA Elite Equestrian Student-Athlete while Katherine Schmidt (Equitation over Fences) and Johnna Letchworth (Horsemanship) were named Most Outstanding Players at the National Championship. Gamecocks on the 2014 NCEA All-Championship Team included Schmidt (Equitation over Fences; Equitation on the Flat), Letchworth (Horsemanship), Alexa Anthony (Equitation on the Flat), Amber Henter (Equitation over Fences), Sam Chiodo (Horsemanship) and Layla Choate (Reining).

Gamecocks Layla Choate (Reining), Johnna Letchworth (Reining), Jordan Brown (Reining) and Katherine Schmidt (Equitation Over Fences) have been named the Southeastern Conference Riders of the Month this season.

### **COACHES/SUPPORT STAFF**

Head Coach: Boo Major

Associate Head Coach: Ruth Sorrel Assistant Coach: Carol Gwin Barn Manager: Andrea Tito Strength Coach: Rees Grant Athletic Trainer: Ashley Claprood Academic Advisor: Rob Campbell Media Relations Contact: Cory Burkarth





### FOOTBALL

#### SUCCESS ON THE FIELD

Three Straight 11-win Seasons and **Top 10 Finishes** 

### **HIGHLIGHTS**

Gamecock football posted three wins in 2013 against teams that finished in the Associated Press Top 10 (Missouri - 5th, Clemson - 8th, Central Florida - 10th).

Finished as the No. 4 team in the country in both the Associated Press and USA Today/ESPN Coaches polls, the highest postseason ranking in school history.

Gamecock football has been ranked in the AP Top 25 for 64 consecutive weeks, tying Stanford for the fifth-longest active streak in the nation.

In the last five football seasons, the Gamecocks are tied for fifth nationally (Ohio State and Stanford) in number of times in AP poll (68).

11-wins in 2013, matching 2011 and 2012 for the most single-season wins in school history.

Defeated six teams that won its 2013 bowl game: Clemson (Orange), UCF (Fiesta), Missouri (Cotton), North Carolina (Belk), Mississippi State (Liberty) and Vanderbilt (BBVA Compass).

Extended its home winning streak to 18-consecutive games, the longest current home winning streak in the nation.

Jadeveon Clowney was the first selection in the 2014 NFL Draft, selected by the Houston Texans. Bruce Ellington was selected by the San Francisco 49ers in the fourth





### **COACHES/SUPPORT STAFF**

**Head Coach: Steve Spurrier** 

Defensive Coordinator: Lorenzo Ward

Co-Offensive Coordinator/Offensive Line: Shawn Elliott Co-Offensive Coordinator/Wide Receivers/Recruiting

Coordinator: Steve Spurrier, Jr. Linebackers/Spurs: Kirk Botkin

Secondary/Assistant Special Teams: Grady Brown

Defensive Line: Deke Adams Quarterbacks: G.A. Mangus Special Teams: Joe Robinson **Running Backs: Everette Sands** 

Director of Strength and Conditioning: Joe Connolly Assistant Strength Coaches: Dan Austin, Aurmon Satchell,

Mike Sirignano

Head Football Athletic Trainer: Clint Haggard Assistant Trainers: Nathan Peck, Rachel Sharpe Associate AD/Football Operations: Jamie Speronis Director of Football Development: Andre Goodman Director of Recruiting Operations: Robbie Liles

**Equipment Manager: Chris Matlock** 

Assistant Equipment Managers: Jake Corbett, Joe Sumter

Director of Football Nutrition: Joey Blake

Administrative Coordinator for Recruiting: Patrick Shine Administrative Assistant/Head Coach: Rita Boykin Administrative Assistant/Defense: Kim Fields Administrative Assistant/Offense: Vickie Simpkins

Academic Advisors: Maria Hickman, Angie Baskins, Pierre Banks

Media Relations Director: Steve Fink



# MEN'S GOLF

OVERALL RECORD: 136-39-1,
5TH AT SEC CHAMPIONSHIPS



Head Coach: Bill McDonald
Assistant Coaches: Alex Hamilton
Director of Golf: Puggy Blackmon
Administrative Assistant: Marci Saltzman

**COACHES/SUPPORT STAFF** 

Strength Coach: Billy Anderson
Athletic Trainer: Stephanie Rosehart

Academic Advisor: Al Daniel

Media Relations Contact: Justin Holt

#### SUCCESS ON THE COURSE

Gamecocks made second straight trip to NCAA Championships

### **HIGHLIGHTS**

The Gamecocks finished ninth in the NCAA Championships, held at the Prairie Dunes Country Club in Hutchinson, Kan. It was the second-best finish in program history at the national championship. The team had finished fifth in the NCAA Eugene (Ore.) Regional to make the NCAA Championships.

The Gamecocks finished fifth at the 2014 SEC Championships. Junior **Will Murphy** was Carolina's top finisher with a total of 205 (-5), tying for fifth place.

Sophomore **Matt NeSmith** was named second-team All-SEC by the league's coaches and the PING All-Southeast Region Team. **Will Murphy** garnered PING Honorable Mention All-America honors.

During the regular season, the Gamecocks finished in the top-three in a school-record seven straight tournaments.

Gamecock golfer **Caleb Sturgeon** took individual medalist honors at the Badger Invitational (Sept. 29-Oct. 1).

Gamecock sophomore **Will Starke** was named the SEC Men's Golfer of the Week (March 19, 2014).

The Gamecock men's golf team won the Badger Invitational (Sept. 29-Oct. 1), the Wendy's Kiawah Classic (Nov. 3-5) and the Seahawk Intercollegiate (March 16-17) this season.





# WOMEN'S GOLF

#### SUCCESS ON THE FIELD

Gamecocks one of just 7 programs to make appearance in last 5 NCAA Championships

### **HIGHLIGHTS**

The Gamecocks finished 13th at the NCAA Championships, held at the Tulsa (Okla.) Country Club. It was the fourth-best finish in program history at the national championship. The team had finished second in the NCAA East Regional in Tallahassee, Fla. to advance to the NCAA Championships.

The Gamecocks posted a 292.30 stroke average this season, which is a program record.

The Gamecocks finished second at the 2014 SEC Championships. Justine Dreher was the Gamecocks' highest finisher, placing 4th with a three-round score of

Justine Dreher was named first-team All-SEC while Samantha Swinehart and Katelyn Dambaugh were second-team selections and Dambaugh was also an SEC All-Freshman Team choice.

Justine Dreher and Samantha Swinehart were named to the Women's Golf Coaches Association East All-Region Team. Swinehard (2nd team) and Dreher (honorable mention) were also named WGCA All-Americans.

Vanderbilt and South Carolina were the only SEC schools to have a representative on each of the three All-SEC teams.

The Gamecocks have nine straight top-five finishes, which is the longest streak in program history, and ties for most top-five finishes in a season.

The Gamecock women's golf team won the Florida State Match-Up (Feb. 14-16, 2014) and the PING Arizona State Invitational (April 4-6, 2014). The squad also finished second at the Mercedes-Benz Collegiate Championship (Sept. 20-22, 2013).

Katelyn Dambaugh was twice named the SEC Freshman of the Week (Feb. 19 and April 9, 2014).



### **COACHES/SUPPORT STAFF**

Head Coach: Kalen Harris

Assistant Coach/Director of Golf: Puggy Blackmon

**Volunteer Coach: Scott Barnicle** 

Administrative Assistant: Marci Saltzman

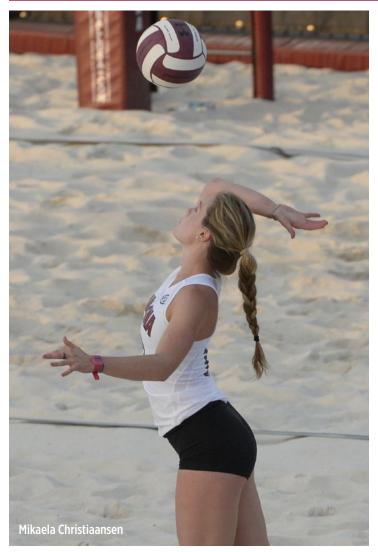
Strength Coach: Billy Anderson Athletic Trainer: Stephanie Rosehart

Academic Advisor: Al Daniel

Media Relations Contact: Chelsea Carlson



# SAND VOLLEYBALL



#### SUCCESS ON THE COURT

Gamecocks had a winning home record in inaugural season

### **HIGHLIGHTS**

Gamecocks concluded their inaugural season with a 5-12 record, including a 3-2 mark at home in Carolina's Sand Volleyball Complex.

Carolina picked up a 4-1 win in its home opening match against Oregon in front of 1,102 fans.

Junior Mikaela Christiaansen finished the season with a 16-14 overall individual record, the highest win total on the squad. Christiaansen and Sarah Blomgren combined for a 10-11 pairs record and Christiaansen and Jade Vitt were 6-3 together.

### **COACHES/SUPPORT STAFF**

**Head Coach: Moritz Moritz** 

Assistant Coach/Recruiting Coordinator: RJ Abella

Director of Operations/Graduate Assistant: Morgan Thomas

Strength Coach: Georgia Walker Athletic Trainer: Rebecca Hirschhorn Media Relations Contact: Justin Holt





# MEN'S SOCCER

#### SUCCESS ON THE FIELD

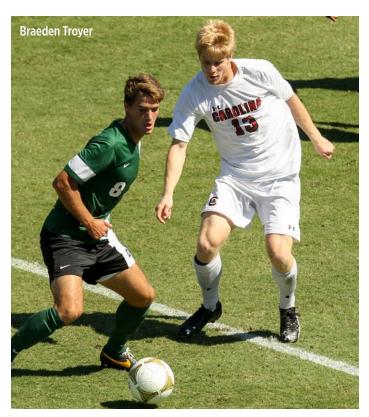
Mark Berson is only one of 4 NCAA Men's Soccer coaches to reach 450 wins at one school

### **HIGHLIGHTS**

Four Gamecocks earned spots on All-Conference USA Teams, including junior defender Mahamoudou Kaba, who was a first-team selection. Center Back Braeden Troyer was a second-team selection and midfielder Kurtis Turner and goalkeeper Marco Velez were named to the conference's All-Freshman Team.

Braeden Troyer was named to the National Soccer Coaches Association of America Scholar All-South Region Second-Team. Mahamoudou Kaba made the organization's second-team All-South squad.

Junior Stephen Anderson and junior defender Braeden Troyer earned Conference USA All-Academic Team accolades.





### COACHES/SUPPORT STAFF

Head Coach: Mark Berson

Assistant Coaches: Spencer Lewis, Joey Worthen

Volunteer Coach: Tim O'Toole

Administrative Assistant: Allison Orvin

Strength Coach: Dan Austin Athletic Trainer: Brainard Cooper Academic Advisor: Steve Bondurant Media Relations Contact: Megan Hartsell



# WOMEN'S SOCCER



#### SUCCESS ON THE FIELD

Gamecocks finish season 15th in polls; highest finish since 2009

### **HIGHLIGHTS**

Ranked in the top 20 throughout most of the season, peaking at No. 7, finishing the season ranked No. 15 by the

17-4-2 record was the second-best mark in school history. First team in school history to post an undefeated record at home (11-0-0).

Hosted an NCAA tournament game for the third time since 2009.

Goalkeeper Sabrina D'Angelo was named 2013 National Soccer Coaches Association of America first-team All-America and first-team Scholar All-America.

Sabrina D'Angelo was named SEC Defensive Player of the

Sabrina D'Angelo and Taylor Leach were named firstteam All-SEC while Chelsea Drennan was named to the SEC All-Freshman Team. D'Angelo and Danielle Au were named to the SEC All-Tournament Team.

Sabrina D'Angelo (first team), Taylor Leach (second team) and Danielle Au (third team) were selected to the NSCAA All-South Region Team.

Danielle Au was named to the Capital One Academic All-America third team.

### **COACHES/SUPPORT STAFF**

**Head Coach: Shelley Smith** 

Associate Head Coach: Jamie Smith **Assistant Coach: Libby Bassett** Administrative Assistant: Allison Orvin Strength Coach: Alex Buchman **Athletic Trainer: Stephanie Rosehart** Academic Advisor: Rob Campbell Media Relations Contact: Josh Mitchell





### SOFTBALL

### SUCCESS ON THE FIELD

Gamecocks earned their second straight trip to the NCAA Tournament

### **HIGHLIGHTS**

The Gamecocks were selected to participate in the NCAA Tournament and were the second seed in Tallahassee Regional. Ashlyn Masters and Kristen Struett were named to the All-Regional Team.

Pitcher Nickie Blue and infielder Kaylea Snaer were named to the SEC All-Freshman Team (May 6, 2014).

Gamecocks' **Ashlyn Masters** and **Kaylea Snaer** were named to the NFCA All-Southeast Region Squad. Masters made the second team, while Snaer captured a spot on the third team.

Gamecock pitcher Nickie Blue has been named one of 25 finalists for the inaugural National Fastpitch Coaches Association (NFCA) Division I Freshman of the Year.

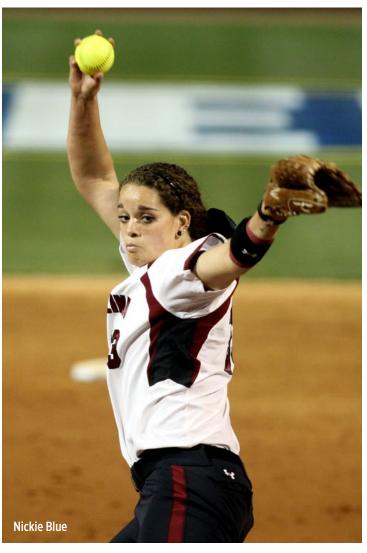
Gamecock pitcher Nickie Blue was named the SEC Freshman of the Week (Feb. 24, 2014).

Gamecock senior rightfielder Ashlyn Masters' game-winning two-run home run against Texas A&M was 7th among the ESPN SportsCenter Top 10 plays on March 15, 2014.

Gamecock junior pitcher Julie Sarratt was named the SEC Pitcher of the Week (March 17, 2014).

Gamecock senior rightfielder Ashlyn Masters (March 31, 2014) and Codee Yeske (May 5, 2014) were named the SEC Player of the Week.





### COACHES/SUPPORT STAFF

Head Coach: Beverly Smith Associate Head Coach: Lisa Navas Assistant Coach: Calvin Beamon Volunteer Coach: Laura Trout

Student Assistant: Samie Garcia

Graduate Student Managers: Kaela Jackson, Shelby Gonzales

**Director of Operations: Kacey Friedman** Strength and Conditioning: Ryan Waterbury

Athletic Trainer: Ben Myers

Academic Advisor: Rob Campbell Media Relations Contact: Koby Padgett



# MEN'S SWIMMING AND DIVING



### **COACHES/SUPPORT STAFF**

Head Coach: McGee Moody Head Diving Coach: Todd Sherritt Associate Head Coach: Jason Memont Assistant Coach: Kevin Swander Assistant Coach: Randi Vogel

**Director of Aquatic Strength: Josh Morgan** Athletic Trainer: Tara Vandenbosch Academic Advisor: Rochelle Robinson Media Relations Contact: Josh Mitchell

#### SUCCESS IN THE POOL

Gamecocks were ranked as high as 9th in the nation during the 2013-14 season in the Endless Pools CollegeSwimming.com Top 25.

### **HIGHLIGHTS**

The men's 800 freestyle relay team of Marwan El Kamash, Michael Flach, Kevin Leithold and Gerard Rodriguez earned All-America honors at the 2014 NCAA Championships.

Jordan Gotro was named the SEC Freshman Men's Diver of the Year and was named to the SEC All-Freshman Team.

Redshirt freshman Kevin Leithold set the school record in the 100 breaststroke at 53.57, along with being apart of four relay teams which broke school records (200 & 400 medley, 400 & 800 freestyle).

**Alex Vance** set the school record in the 200 breaststroke at the SEC Championships with a time of 1:56.47.





# WOMEN'S SWIMMING AND DIVING

OVERALL RECORD: 4-4, 11TH AT SEC CHAMPIONSHIPS

#### SUCCESS IN THE POOL

Carolina has sent at last one studentathlete to 13 straight NCAA Women's Swimming and Diving Championships and 29 overall.

### **HIGHLIGHTS**

**Amanda Rutqvist** earned her fourth trip to the NCAA Championships, participating in the 100 and 200 breaststroke. She finished the regular season with six individual wins, all coming in the 200 breaststroke. She finishes her career as a three-time All-American.

**Victoria Mitchell** broke the school's 200 backstroke record at the SEC Championships with a time of 1:57.01. She posted six times that rank in the Top all-time at South Carolina.







# MEN'S TENNIS



### **COACHES/SUPPORT STAFF**

Head Coach: Josh Goffi Assistant Coach: Ryan Young Athletic Trainer: Bert Zamora

Academic Advisor: Rochelle Robinson

Strength and Conditioning Coach: Ryan Waterbury

Head Manager: Arul Sriram

Administrative Assistant: Allison Orvin Media Relations Contact: Diana Koval

#### SUCCESS ON THE COURT

Gamecocks earn NCAA bid for third straight season

### **HIGHLIGHTS**

The Gamecock men's tennis team earned its third straight NCAA Tournament bid. The team won its first NCAA Tournament match since 2005, defeating George Washington.

The Gamecocks finished the season ranked 27th in the final ITA Rankings.

Andrew Adams earned All-America status by reaching the NCAA Singles Championship Round of 16. One of his NCAA Singles Championship wins was against the No. 3 player in the nation. He is the second Gamecock to earn All-America honors in as many seasons.

Chip Cox qualified for his third-straight NCAA Doubles Championship, becoming the first Gamecock to play in that event three times and just the fourth to appear in either the Singles or Doubles Championship three times in his career.

**Andrew Adams** was named to the All-SEC Men's Tennis Second Team for the second consecutive season and Andrew Schafer was named to the SEC All-Freshman Team. Adams is just the fourth Gamecock to repeat All-SEC honors and the first since 2009-10.

Andrew Schafer was named the SEC Men's Tennis Freshman of the Week (Feb. 5 and Feb. 26). His 20 dualmatch wins are the fourth-most and his 27 overall wins rank seventh-most all-time among Gamecock freshmen.





# WOMEN'S TENNIS

#### SUCCESS ON THE COURT

Gamecocks earned their 20th straight NCAA Tournament Bid

### **HIGHLIGHTS**

The Gamecock women's tennis team earned its 20th consecutive NCAA Tournament bid. Elixane Lechemia and Dominika Kanakova received an at-large bid to the 32-team NCAA Doubles Championship, starting May 22.

The team was ranked 26th in the final ITA rankings, its best finish since 2010. This season, Carolina had wins against the NCAA singles and doubles champions.

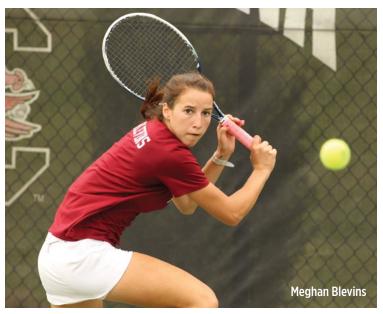
Georgia Rose was named the 2014 ITA Carolina Region Assistant Coach of the Year.

Elixane Lechemia became just the fifth Gamecock in school history to earn All-SEC first-team accolades.

Brigit Folland was named the SEC Women's Tennis Freshman of the Week (Feb. 12).

Elixane Lechemia was named the SEC Women's Tennis Co-Player of the Week (April 9).





### **COACHES/SUPPORT STAFF**

Head Coach: Kevin Epley Assistant Coach: Georgia Rose Manager: Meredith Scott

**Administrative Assistant: Allison Orvin Athletic Trainer: Stephanie Rosehart** Academic Advisor: Katie Ethridge Strength Coach: Jon Vaden

Media Relations Contact: Matt Freed



### MEN'S TRACK AND FIELD

12TH AT SEC OUTDOOR CHAMPIONSHIPS



### **COACHES/SUPPORT STAFF**

Head Coach: Curtis Frve

Assistant Head Coach: Dee Quarles Assistant Coach: James Daniels Assistant Coach: Andrew Allden Assistant Coach: Mike Sergeant

Assistant Coach/Recruiting Coordinator: Kevin Brown

Strength Coach: Joe Connolly Athletic Trainer: Scott Gardner

Director of Track Operations: Dr. Raylene Ross

Academic Advisor: Maulies Pettaway Media Relations Contact: Megan Hartsell

### SUCCESS ON THE TRACK

Curtis Frye was enshrined into the **U.S. Track & Field and Cross Country Coaches Association Hall of Fame in** December 2013.

### **HIGHLIGHTS**

Gamecock Track and Field coach Curtis Frye was inducted this winter into the U.S. Track & Field and Cross Country Coaches Association Hall of Fame.

Freshman javelin thrower **Kaleb Zuidema** (javelin) was selected to the All-SEC second-team and was named SEC Men's Freshman of the Week (April 29, 2014) after his win at the 120th Penn Relays. Zuidema placed 21st in the NCAA Outdoor Championships, earning honorable mention All-America honors.

The 4x400 meter relay squad of sophomore **Kendall** Kee, senior Chris Royster, sophomore Brandon Sanders and junior Eric Winfrey earned second-team All-America honors, placing 14th at the NCAA Outdoor Championships.

Freshman Jussi Kanervo earned honorable mention All-America hhonors, placing 21st at the NCAA Outdoor Championships in the 400-meter hurdles.





# **WOMEN'S TRACK AND FIELD**

12TH AT SEC OUTDOOR CHAMPIONSHIPS

#### SUCCESS ON THE TRACK

Gamecocks finished 19th at the 2014 NCAA Indoor Track & Field Championships

### **HIGHLIGHTS**

Gamecock Jeannelle Scheper was named the U.S. Track & Field and Cross Country Coaches Association (USTFCCCA) Southeast Region Female Field Athlete of the Year for the indoor season.

Six Gamecocks earned USTFCCCA All-Americans in Indoor Track - Jeannelle Scheper (high jump), Precious Holmes, Briana Haith, Marisa Bellamy and Tyler Brockington (4x400m relay) and Sarah Graham (pentathlon).

In outdoor track, Gamecock Precious Holmes was named the Co-SEC Freshman of the Week on March 25, 2014.

Sophomore Sarah Graham and senior Jeannelle Scheper earned second-team Capital One Academic All-America honors for Division I Women's Track and Field and Cross Country.

Tyler Brockington, Ahtyana Johnson, Tamera Harris, Alexis Murphy, Briana Haith and Petra Olsen earned second-team All-America honors for their performances at the NCAA Outdoor Track & Field Championships.





### COACHES/SUPPORT STAFF

Head Coach: Curtis Frye

Assistant Head Coach: Dee Quarles Assistant Coach: James Daniels Assistant Coach: Andrew Allden Assistant Coach: Mike Sergeant

Assistant Coach/Recruiting Coordinator: Kevin Brown

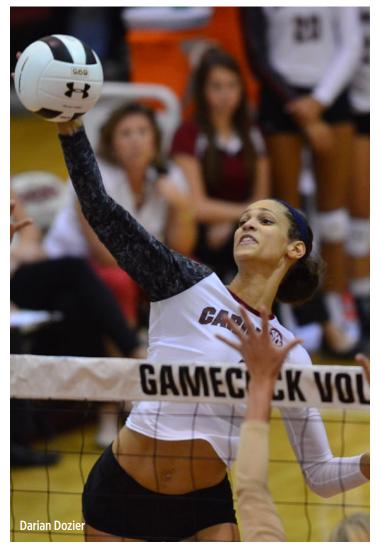
Strength Coach: Joe Connolly Athletic Trainer: Scott Gardner

Director of Track Operations: Dr. Raylene Ross

Academic Advisor: Maulies Pettaway Media Relations Contact: Megan Hartsell



# VOLLEYBALL



### **COACHES/SUPPORT STAFF**

**Head Coach: Scott Swanson** 

Associate Head Coaches: Julie Darty

Assistant Coach: RJ Abella

Volunteer Assistant: Drew Burdette **Director of Operations: Amanda Brungs Graduate Assistant: Morgan Thomas** 

Strength Coach: Jon Vaden Athletic Trainer: Jen Herod

Academic Advisor: Steve Bondurant Media Relations Contact: Justin Holt

#### SUCCESS ON THE COURT

Senior Juliette Thévenin ranked first in the SEC in kills per set (4.57) and points per set (4.91).

### **HIGHLIGHTS**

In volleyball, senior Juliette Thévenin was an honorable mention AVCA All-America selection and a first-team AVCA All-Southeast Region selection.

Gamecocks earned the AVCA Team Academic Award for the third straight year.

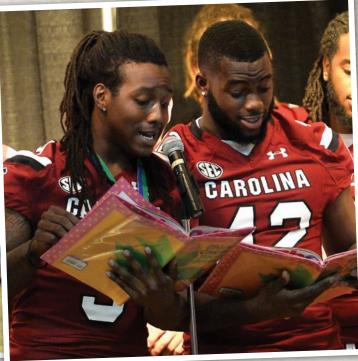












# COMMUNITY OUTREACH

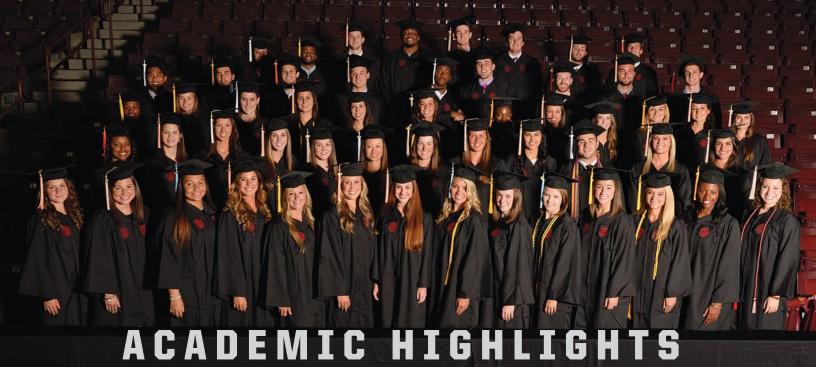
Since April 1, 2013, Gamecock student-athletes have performed more than 5,000 hours of community service, an average of more than 9.5 hours per student-athlete.

This is the highest total in school history and amongst the highest in the Southeastern Conference.

"Team Gamecocks" community service activities includes reading to elementary school children, collecting food for the Harvest Hope Food Bank, visiting both hospitalized children and veterans and interacting with kids in after-school programs. These are ongoing opportunities for "Team Gamecocks" and student-athletes can select service opportunities in which they are most interested.

### 2013-14 Gamecock SEC Community **Service Team Representatives**

BASEBALL - Patrick Harrington, Jr., Virginia Beach, Va. MEN'S BASKETBALL - Brenton Williams, Sr., Kissimmee, Fla. WOMEN'S BASKETBALL - Elem Ibiam, Jr., Fayetteville, Ga. EQUESTRIAN - Adele Norton, Jr., Falls Church, Va. FOOTBALL - Victor Hampton, Jr., Darlington, S.C. MEN'S GOLF - Ben Deitrich, Fr., Bluffton, S.C. WOMEN'S GOLF - Katelyn Dambaugh, Fr., Goose Creek, S.C. WOMEN'S SOCCER - Danielle Au, Sr., Suwanee, Ga. MEN'S SWIMMING & DIVING - Jay Warner, Sr., Moore, S.C. WOMEN'S SWIMMING & DIVING - Taylor Josserand, Sr., Jacksonville, Fla. SOFTBALL - Chelsea Hawkins, Sr., Piedmont, S.C. MEN'S TENNIS - Thiago Pinheiro, Jr., Sao Jose dos Campos, Sao Paulo WOMEN'S TENNIS - Alex Martin, Jr., Mt. Pleasant, S.C. MEN'S TRACK & FIELD - Joshua Suttmeier, Jr., Pattenburg, N.J. WOMEN'S TRACK & FIELD - Maya Evans, Fr., Wilson, N.C. VOLLEYBALL - Sarah Blomgren, So., Canyon Country, Calif.



#### **GAMECOCKS EARN NATIONAL ACADEMIC HONORS**

Six University of South Carolina athletic squads earned national academic honors during the 2013-14 season. These include men's basketball, cross country, men's soccer, men's tennis, women's tennis and volleyball.

In addition to the team honors, 40 Gamecocks earned individual national academic honors last season.

Gamecocks lead all teams with 336 student-athletes on Southeastern Conference Academic Honor Rolls (Fall, Winter, Spring, First-Year) in 2013-14. Carolina led the SEC Fall Academic Honor Roll and the First-Year SEC Academic Honor Roll and was second in the Spring and Winter SEC Academic Honor Rolls.

59 student-athletes earned a 4.0 during the spring semester to earn a spot on the President's List.

Gamecock student-athletes achieved better than a 3.0 cumulative grade point average for the academic year, with a 3.161 last fall, and a 3.222 in the spring. It marked the 15th consecutive semester that South Carolina's departmental GPA soared above the 3.0 mark.

Below is a sport-by-sport breakdown of the national academic honors earned by Gamecock student-athletes:

#### DACEDALI

Grayson Greiner named 2nd-team Capital One Academic All-American

#### MEN'S BASKETRALI

2013-14 National Association of Basketball Coaches (NABC) Team Academic Excellence Award (1 of 125 teams with cumulative GPA of 3.0 or higher)

#### **WOMEN'S BASKETBALL**

Aleighsa Welch named Capital One Academic All-District 4 Team

#### **CROSS COUNTRY**

2013 United States Track & Field/Cross Country Coaches Association (USTFCCCA)
Top 10 Team GPA

Meredith Mill earned USTFCCCA All-Academic Honors

#### <u>EQUESTRIAN</u>

Alexa Anthony, Alison Ceresani, Amber Henter, Katie Kopf, Samantha Kraus and Katherine Schmidt were named National Collegiate Equestrian Association (NCEA) Academic First-Team

Sarah Bouchard, Kelsey Hart, Cody McMillion, Adele Norton and Kelsey Urban were named NCEA Academic 2nd-team

Abigail Pait was named NCEA Academic Honorable Mention

#### EOOTBALL

Damiere Byrd named Capital One Academic All-District 4 Team

#### MEN'S GOL

Caleb Sturgeon was named a Cleveland Golf/Srixon All-America Scholar by the Golf Coaches Association of America.

#### MEN'S SOCCER

2013-14 National Soccer Coaches Association of America (NSCAA) Team Academic Award (highest team GPA in Division I)

Stephen Anderson, Chris Duzan, Braeden Troyer, Ryan Arambula, Jeffrey Torda and Eli Dent earned Conference USA Commissioner's Academic Medal (awarded to student-athletes achieved a cumulative 3.75 or better)

Stephen Anderson and Braeden Troyer earned Conference USA All-Academic Team honors

Ryan Arambula and Braeden Troyer named Capital One Academic All-District 4 Team

#### **WOMEN'S SOCCER**

Danielle Au was named Capital One Academic All-America 3rd-team

#### **MEN'S TENNIS**

2013-14 Intercollegiate Tennis Association (ITA) All-Academic Team (posted 3.2 team GPA)

Kyle Koch, Andrew Adams and Sam Swank earned ITA Scholar-Athlete status (earned a 3.5 GPA or higher)

#### WOMEN'S TENNIS

2013-14 Intercollegiate Tennis Association (ITA) All-Academic Team (posted 3.2 team GPA)

Caroline Dailey, Brigit Folland, Dominika Kanakova, Elixane Lechemia, Natalie Looney, Alex Martin and Katerina Popova were named ITA Scholar-Athletes (earned a 3.5 GPA or higher)

### **WOMEN'S TRACK & FIELD**

Sarah Graham and Jeannelle Scheper named 2nd-team Capital One Academic All-America

#### VOLLEYBALI

Gamecock Volleyball Earns American Volleyball Coaches Association Team Academic Award (posted a 3.39 team GPA). One of 134 Division I programs to earn honor (minimum of 3.30 cumulative team GPA).

### **GAMECOCK FANS**



- More than 1.16 million fans have attended Gamecock home athletic ticketed contests in 2013-14.
- All seven Gamecock home football games sold out in 2013 with an average home attendance of 82,401, nearly 2,000 more than Williams-Brice Stadium's seating capacity. Carolina has won 18 straight games at Williams-Brice Stadium, the longest home field win streak in the FBS.
- A school-record 5,957 season tickets have been sold for the 2014 Gamecock home baseball season, surpassing the 5,835 total of last season.
- As of May 21 (37 home games), South Carolina is 2nd in the nation in total baseball attendance (279,043) and 5th in the nation in average attendance (7,541).
- South Carolina is 10th in the nation and third in the SEC, averaging 6,371 fans per home women's basketball game. Attendance at home Carolina women's basketball games has picked up an average of 2,419 fans per game from last year's 3,952 capacity. It is the largest per game increase in NCAA Women's Basketball. [Numbers from 2012-13 & 2013-14 NCAA Stat Reports.]
- A school record 789 season tickets have been sold for the 2014 Gamecock softball season.

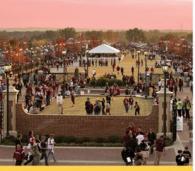
- South Carolina is the largest per game increase in the SEC (+1,471) and second in the SEC in largest percent attendance increase for men's basketball (10,074 in 2013-14, 17.0% increase from 8,603 in 2012-13).
- South Carolina set the new total attendance mark for the Volleyball Competition Facility with 15,526 fans attending 16 matches this season, breaking the previous record of 11,787 in 17 matches in 2012. The average of 970 fans per match shattered the VCF average attendance record of 765 from the 2002 season. South Carolina's average attendance ranked 40th nationally and fifth in the SEC.
- Men's and Women's Soccer saw significant attendance increases from 2012 to 2013. Men's Soccer went from an average of 929 fans per game to 1,405 fans per game (+51 percent). Women's soccer went from an average of 716 fans per game to 1,360 fans per game, a staggering 89 percent increase.
- Every ticketed sport at South Carolina (Football, Men's and Women's Basketball, Baseball, Men's and Women's Soccer, Volleyball and Softball) saw an increase this year from last year in season ticket sales.











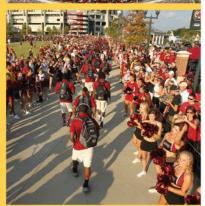








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### **TAKE IT ALL IN**

AUGUST 2014 GETSECNETWORK.COM



# FUTURE FACILITIES



### **Football Indoor Practice Complex**

Estimated Construction: May 2014-May 2015 Approximate Cost: \$14,320,000



**Football Practice Fields** 

Estimated Construction: March 2014-October 2014 Approximate Cost: \$3,230,000



**Springs Brooks Plaza at Williams-Brice Stadium** 

Estimated Construction: December 2014-August 2015 Approximate Cost: \$14,500,000



# FUTURE FACILITIES



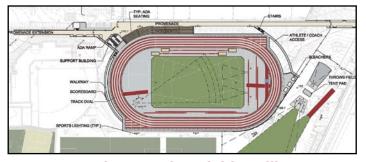
### **Carolina Tennis Center Renovations**

Estimated Construction: August 2014–February 2015 **Approximate Cost:** \$995,000



**Soccer Facility** 

Estimated Construction: February 2015-January 2016 Approximate Cost: \$3,000,000



**Outdoor Track & Field Facility** 

Estimated Construction: January 2015-October 2015 **Approximate Cost:** \$8,429,000



**Indoor Track & Field Facility** 

Estimated Construction: June 2015-January 2016 Approximate Cost: \$6,561,000



### **Swimming & Diving Facility Renovations**

Estimated Construction: July 2014-January 2015 **Approximate Cost:** \$650,000

All estimated construction dates and approximate costs are current as of June 30, 2014.



# COMPLETED FACILITIES



### **Carolina Stadium**

**Opened:** 2009 **Cost:** \$35,800,000

- Home of the Gamecock Baseball team.
- Carolina Stadium has a capacity of 8,242 fans and is the crown jewel among baseball stadiums across the nation.
- Includes indoor batting area, training room, coaches' offices, locker room and Crews Weight Room.
- Back-to-back National Champions (2010, 2011)



# **Dodie Anderson Academic Enrichment Center**

**Opened:** 2010 **Cost:** \$12,600,000

- The building's primary purpose is to foster a sense of community among student-athletes as well as promote excellence in academics.
- Features of the Dodie include a cafeteria, tutoring rooms, computer labs, and academic support staff offices.
- South Carolina led the SEC Fall Academic Honor Roll for eighth-consecutive fall (2013)



### **Carolina Tennis Center**

Opened: 2012 Cost: \$4.440.000

- Home for both the South Carolina Men's and Women's Tennis teams.
- It features 12 courts with lights and scoreboards on each one.
- The center accommodates seating for over 700 fans.



### **Gamecock Park**

Opened: 2012 Cost: \$15,500,000

- This exciting, state-of-the-art project includes shaded tent zones, cable TV hookups, electrical outlets, and permanent restrooms.
- The central open space, called the Garnet Way, is a grassy promenade lined with scarlet oaks and provides a route for the marching band, cheerleaders, and football team to parade through the venue on the way to the stadium.
- Football earned 11 wins in 2013, matching 2011 and 2012 for the most single-season wins in school history.



### **Rice Athletics Center**

Opened: 2012 Cost: \$11,700,000

- The building houses the majority of Athletics Department coaches and staff.
- Strategically located adjacent to the Dodie, the Rice Athletics Center provides efficiency for Gamecock student-athletes, coaches and staff.

"The facilities are such that we can recruit the top players in Georgia, North Carolina, Florida and other states. The new facilities have been crucial to our recent success."

- Steve Spurrier



# **Beckham Field at Carolina Softball Stadium**

**Opened:** 2013 **Cost:** \$8,000,000

- Home of the Gamecock Softball team.
- Includes an indoor batting area, locker rooms, and film room for student-athletes.
- Seating capacity is over 1,200.
- Two luxury suites on upper level.



### **Sand Volleyball Complex**

Opened: 2014 Cost: \$995,000

- Home of the South Carolina Sand Volleyball
  team
- Features five courts and large scoreboard.
- The Gamecocks became the 31st institution to sponsor this emerging sport and first in the SEC.

### **OTHER NOTABLE PROJECTS:**

Women's Equestrian Locker Rooms (\$495,000)

Men's and Women's Swimming & Diving Natatorium Renovations

(\$495,000)

Williams-Brice Stadium Training Room (\$1,758,000)



### GARNET WAY CAMPAIGN

### **GARNET WAY CABINET**

### PURPOSE

- To provide vision and advice for the direction of the athletics department and athletics programs.
- To serve as the primary prospecting and fundraising advisory group for South Carolina Athletics.
- To function as the ambassadors for South Carolina Athletics among key South Carolina constituencies, stating our case and potentially making joint visits.
- To assist with the implementation of the Master Plan for Athletics Facilities, campaign case statement and marketing strategy.
- To serve as a trusted sounding board for the Athletics Director on important issues.

### MEMBERS

Tommy Suggs, Cabinet Chairman, South Carolina, '71, Former Gamecock football student-athlete President & CEO, KeenanSuggs

Jimmy Addison, South Carolina, '82, '83 Senior Vice President & CFO, SCANA Corporation

Mark Buyck, South Carolina, '88 Partner, Willcox, Buyck & Williams, P.A.

Sheila Cregger, South Carolina, '78 Secretary-Treasurer, Cregger Company, Inc.

Harris DeLoach, South Carolina, '66 Chairman, President & CEO, Sonoco Products, Co.

Alton Hyatt, South Carolina, '87, '90 Attorney, Title Agent & Owner, Alton Hyatt Law Firm Licensed Pharmacist, Good Pharmacy Incorporated

Lou Kennedy, South Carolina, '84 President & CEO, Nephron Pharmaceuticals, Corp.

Ken Long, South Carolina, '80 President, Long's Drugstore of SC, Inc.

Glen Lott, South Carolina, '59 Chairman, Infrastructure Consulting & Engineering **Doyle McBride** 

Founder & Former CEO, IAP Worldwide Services

Billy Moore, South Carolina, '80, '83 Attorney, Moore & Van Allen PLLC

Joe Rice, South Carolina, '76, '79 Attorney, Motley Rice LLC

Michael Roth, South Carolina, '12, Former Gamecock baseball student-athlete Founder, MTR Enterprises

Member, Los Angeles Angels of Anaheim organization

Darius Rucker, South Carolina, '87 Recording Artist, Capital Records

**Dr. Susie VanHuss** 

Former Executive Director, University of South Carolina Foundations Former Professor & Head of Management Department, University of South Carolina

\$200,000,000

\$150,000,000

\$100,000,000

\$50,000,000

Travelle Wharton, South Carolina, '03, Former Gamecock football student-athlete Former member, Carolina Panthers franchise

### PROGRESS TOWARD \$200 MILLION GOAL

Total Raised: \$202,773,667\*

All dollars given in support of athletic scholarships and facilities

<b>Garnet Society</b>	<b>Contribution Range</b>	Members*	Total*		
Palmetto Society	\$25,000-\$99,999	150	\$6,366,145	_	
All-American Society	\$100,000-\$249,999	39	\$4,784,139		
Legends Society	\$250,000-\$999,999	46	\$17,691,929	-	
In the Huddle	\$1,000,000+	15	\$37,444,744	_	
*as of 7/31/14					-

### **GAMECOCK CLUB REPORT**

Receipt Level	2010	2011	2012	2013	2014*
Lifetime Silver	34	35	33	31	31
Lifetime Full	198	192	190	187	187
Diamond Spur	12	11	11	11	13
Platinum Spur	31	26	25	23	44
Golden Spur	114	121	110	119	120
Garnet Spur	85	78	83	76	95
Car Dealer	51	51	54	53	54
Silver Spur	1,162	1,151	1,170	1,185	1,204
Full Scholarship	2,216	2,136	2,116	2,113	2,160
Half Scholarship	2,178	2,227	2,213	2,285	2,423
Roundhouse	1,863	2,117	2,409	2,576	2,964
Century	2,570	3,308	3,550	3,731	4,115
Roost	1,605	2,443	2,586	1,688	2,120
TOTAL	12,113	13,896	14,550	14,078	16,454
*Number as of 08.13.14. Please note: each giving year from January through January.					

Annual and historical revenue generated

REVENUE \$12.2M \$11.7M \$13.2M \$13.1M \$14.07M

\*As of 8/13/14



Every ticketed sport at Carolina saw an attendance increase from 2012-13 to 2013-14.

### **Baseball:**

Home Total: 305,564 Home Games: 41 Home Average: 7,452

Sellouts: 8

2nd in the nation in total attendance 5th in the nation in average attendance

### Men's Basketball

Home total: 161,177 Home Games: 16 Home Average: 10,074

Largest per game increase in the SEC 2nd largest total attendance percentage

increase in the SEC

### Women's Basketball

Home Total: 101,935 Home games: 16 Home Average: 6,371

10th in the nation in average attendance

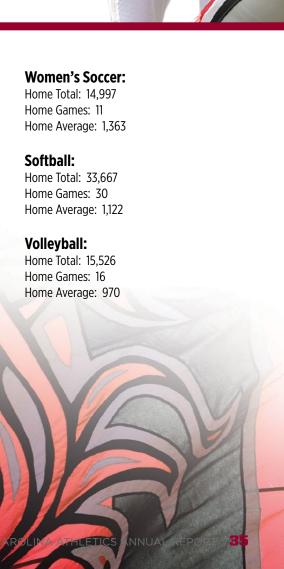
Largest per game in the nation

### Football:

Home Total: 576,805 Home Games: 7 Home Average: 82,401 7 Straight Sellouts 11th in the nation in total attendance 14th in the nation in average attendance

### Men's Soccer:

Home Total: 12,709 Home Games: 9 Home Average: 1,412





### ATHLETICS DEVELOPMENT REPORT

### **Cumulative Giving**

The donors listed below have given \$1,000,000 or more to Gamecock Athletics. This includes cash gifts only - pledges and planned gifts are not included in this listing.

Ms. Dodie Anderson Mr. and Mrs. Edward L. Bignon Mrs. Tami Lane Springs Brooks and Family Mr. and Mrs. Morris M. Cregger. Jr. Dr. Charles Crews The Honorable C. Edward Floyd and Mrs. Floyd

Mr. and Mrs. Heyward L. King, Jr. Mr. and Mrs. Kenneth M. Long Mr. and Mrs. Doyle E. McBride Mr. and Mrs. Joseph F. Rice Mr. and Mrs. Carl James Schaper

### **Private Support in FY14**

\$10,312,361



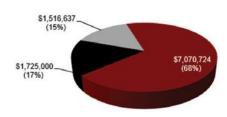
Mr. and Mrs. James W. Smith

The Honorable Kathryn S. Smith and Mr.

Mr. Jule Garreth Smith

Joel A. Smith III

Mr. and Mrs. Norwood Smith



### **Garnet Way Campaign Donors**

### THE GARNET SOCIETY

(This list includes all cash gifts and pledges)

### In The Huddle \$1,000,000+

Ms. Dodie Anderson Mr. and Mrs. Edward L. Bignon Mrs. Tami Lane Springs Brooks and Family Mr. and Mrs. Morris M. Cregger, Jr. Mr. Nathan E. Hardwick IV Mr. and Mrs. Heyward L. King, Jr. Mr. and Mrs. Kenneth M. Long Mr. and Mrs. Doyle E. McBride Mr. and Mrs. Joseph F. Rice Mr. and Mrs. Victor O. Roof. Sr. Mr. and Mrs. Carl James Schaper Mr. and Mrs. William H. Stern Mr. Eugene E. Stone III Utili-Serve, LLC Dr. and Mrs. Larry R. Winn

### **Legend Society** \$250.000-\$999.999

Dr. and Mrs. David R. Beckham, Jr. Mr. Don C. Bigby Mrs. Judith A. Blalock Ms. Sue K. Brown **Budweiser of Columbia** Dr. and Mrs. Vasa W. Cate Mr. and Mrs. William Connors Dr. and Mrs. H. Nelson Eddy The Honorable C. Edward Floyd and Mrs. Flovd Founders Federal Credit Union Prof. Rachael B. French The Glenn Family Mr. Charlton F. Hall, Jr. Mr. and Mrs. Benjy A. Hardee Mr. and Mrs. Brian C. Hart Mr Rick I Havekost Mr. William M. Hornor IV Mr. and Mrs. Marvin A. Hyatt, Sr. Dr. and Mrs. S. Stanley Juk, Jr. Mr. and Mrs. William P. Kennedy Mr. and Mrs. R. Glen Lott, Sr.  $\operatorname{Ms.}$  Mary R. Major and Mr. William R. Horton Mr. and Mrs. Rufus C. McEntire, Jr. Mr. and Mrs. John "Charlie" Mitchell. Jr. Mr and Mrs William H Moore Ir Mr. and Mrs. Glenn L. Mosack Mr. and Mrs. Everette H. Newman Mr. Larry E. Nichols Mr. and Mrs. Ethan W. Nord Mr. Edwin S. Pearlstine, Jr. Mr. and Mrs. M. Graham Proffitt III Dr. and Mrs. M. Kenneth Rosefield, Jr. Sanders Brothers Construction Mr. Mike Shackelford

Mr. John W. Sparrow Mrs. Reyn Steadman and Mr. Julian L. Caudle, Jr. Mr. and Mrs. James A. Streetman Mr. Tommy and Mrs. Jane Suggs Mr Robert M Walden Mr. and Mrs. Kenneth R. Wheat Wheeler Benefit Foundation Mr. Nathan Wilbourne Mr. and Mrs. Charles Mark Willoughby Glen Youell, LLC

#### All-American Society \$100,000-\$249,999

Mr. and Mrs. John D. Baker Mr. and Mrs. Robert O. Bessinger, Jr. Mr. and Mrs. Joseph R. Blanchard Mr. Kenneth Branch Mr. and Mrs. Michael R. Brenan Mr. and Mrs. Anthey Howard Brewer Budweiser of Asheville, Inc. Mr. and Mrs. Anthony A. Callander The Honorable Carroll A. Campbell, Jr. Dr. Charles Crews Mr. and Mrs. Chip Comer, Jr. Delta Dental of Missouri Mr. Charles T. Dennis, Jr. Dick Smith Automotive Group, Incorporated Mr. and Mrs. Jeff Falls Mr. Robert B. Fowler, Sr. Mr. and Mrs. Charles L. Hardaway Mr. Boyd C. Hipp II Infor Global Solutions, Incorporated Mr. and Mrs. Richard Alan Kay Mr. and Mrs. Reamer B. King Mr. Ernest G. Lawhorne Ms. Susan McAlary Mr. and Mrs. Frank Breland Miley III Miller's Distinctive Business Interiors Mr. H. Thorp Minister III Dr. and Mrs. E. Bryan Mozingo Mr. Donald V. Myers Dr. and Mrs. J. Kevin O'Kelly Mr. and Mrs. Leon Martin Ortner Mr. and Mrs. Doug Ostrover Ms. Kathleen N. Peterson Ms. Elizabeth A. Phibbs Mr. and Mrs. Bert Pooser Mrs. Patricia K. Shellev Mr. and Mrs. John C. B. Smith. Jr. Mr. and Mrs. Karl H. Smith Dr. C. Alden Sweatman, Jr.

#### Palmetto Society \$25.000-\$99,999

Mr. and Mrs. Jimmy E. Addison

Ms. Ellen J. Abbott

AFLAC

Mr. and Mrs. Glynn M. Alexander Mr. and Mrs. Jeff B. Archie Mr. and Mrs. Andrew McFall Babb Banks Construction Company The Honorable Luther J. Battiste III and Mrs. Battiste Mr. and Mrs. Russell L. Bauknight Mr. and Mrs. Robert Baxley BB&T Insurance Services, Inc. Mr. and Mrs. Craig Bedenbaugh Ms. Randi A. Berry Black Crest Farms Mr. and Mrs. R. Stephen Botkin, Jr. Mr. and Mrs. Bruce J. Brothers Bungalow One LLC Mr. and Mrs. Shane M. Burroughs Mr. Thomas G. Caldwell III Carolina Property Services Inc. Mr. P. Daniel Carter, Jr. Dr. and Mrs. Edward William Catalano Ms. Julie Price Cates CertusBank Charleston County Gamecock Club Cherokee County Gamecock Club Mr. and Mrs. C. Ronald Christmas Mr. and Mrs. Joseph Christopher Mr. Zane D. Christopher, Jr. Mr. and Mrs. Jeffrey Joseph Churchich CMC Steel South Carolina Commander Health Care Facilities, Inc. Companion Life Company Mr. and Mrs. Ted C. Conrad. Jr. Consolidated Tires Mr. Stephen H. Cook Dr. and Mrs. Roland R. Craft III Mr. and Mrs. Neil F. Crossley Mr. and Mrs. John C. L. Darby Mr. and Mrs. William E. DeLoache III Mr and Mrs John F Denise Mr. and Mrs. J. William Dennis Mrs. Denise Downan and Mr. David R. Tammen DuBose Strapping Inc. Dr. Sharon I. Eden and Mr. C. Randle Eden Mr. E. Perry Edwards

Ms. Ann Eldridge

Mr. and Mrs. R. Keith Elliott

Mr. and Mrs. Joe N. Elmore

Florence County Gamecock Club

Mr. and Mrs. John T. Foreman III

Mr. and Mrs. Charles Fortune

Mr. and Mrs. Thomas D. Gainey

Mr. and Mrs. Charles W. Garnett

Mr. Marshall Scott Grav

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# SOCIAL MEDIA

### **Summary/Highlights**

South Carolina has the 12th-largest social media following among NCAA **programs.** rising one spot from last year's 13th-overall ranking, up from the 15th-largest following in 2011-12. South Carolina has 563,000 fans on Facebook and 74,000 followers on Twitter\*. Facebook and Twitter are the only two social networks counted for these rankings by Coyle Media, but the Gamecocks also attract large numbers of followers on YouTube, Instagram, Pinterest, and Tumblr. According to rankings compiled by Auburn University, South Carolina is one of only two schools (joined by Oregon) to have athletics department accounts ranked in the Top 15 in followers on Facebook, Twitter, YouTube, Instagram, and Pinterest.

Fans may view all the ways to connect with Gamecock Athletics online at GamecocksOnline.com/Connect

### **Platforms**



#### **FACEBOOK**

Facebook.com/GamecocksOnline 562,332 likes, ranked 12th nationally

From July 2013 to July 2014, the South Carolina Gamecocks page attracted 192,379 new likes, an increase of 52%, and up three spots in the national rankings from last year. This rate of growth is up considerably compared to last year, in which the page's following increased by just 15%. Some of the growth can be attributed to a new relationship with Facebook's Sports Partnerships department. Facebook designated our accounts as official and verified accounts, resulting in improved placement in searches and the integration of several unofficial pages into our official page.

We have positioned Facebook as a place for Gamecock fans to gather and engage, both during events and during the week. We post videos, high quality photos and graphics, and questions to spark discussion. The fan is the focus, highlighted by our Fan Photo of the Day feature and several themed fan photo albums that are updated regularly such as Gamecock Pets, Gamecock Weddings, and Gamecock Military and Veterans where fans submit their photos to be included.



### **TWITTER**

@GamecocksOnline 74,000 followers, ranked 10th nationally

From July 2013 to July 2014 the main @GamecocksOnline Twitter account earned 24,238 new followers, a 49% increase, and moved up one spot in the national rankings.

Twitter continues to grow as a source of breaking news and information. We use it to spread news, give in-game updates, share photos and behind-thescenes action, answer questions, provide customer service, and engage with fans on a daily basis. Fans join us in widely using the #Gamecocks hash tag to track and join conversations about South Carolina teams.

In addition to the main athletics department account, every South Carolina team has an individual team account. Among college baseball programs the @GamecockBasebII team account has the 2nd most followers in the country (61,298) behind only LSU, while head coach Chad Holbrook has the most followers of any baseball coach in the country with 21,792. Basketball coaches Dawn Staley and Frank Martin are ranked No. 6 and No. 9 in followers, respectively. With just under 8,000 followers, @GamecockWBB jumped to No. 9 in the country from 24th among women's basketball squads last year. @GamecockSwim (No. 25) and @GamecockMTennis (No. 22) are also ranked in the Top 25 for followers.

Most of the Gamecocks' head coaches as well as Athletics Director Ray Tanner have established individual Twitter accounts. A full directory may be found at GamecocksOnline.com/Connect.



### YOUTUBE

YouTube.com/GamecocksOnline 12,298 subscribers, ranked 10th nationally

Our YouTube channel generated 4,262,100 views from July 1, 2013, to July 1, 2014. Boosted by being the top pick in the NFL Draft, videos involving Jadeveon Clowney were among the most viewed over the past year. The Gamecocks' winter workout highlight videos also continue to be hugely popular. s.

### Top 10 Most-Viewed Videos (7/1/13 - 7/1/14)

Ran	k Title Number of views	s (This period)
1.	Surprise Military Family Welcome Home	290,000
2.	Jadeveon Clowney "The Hit"	451,000
3.	Jadeveon Clowney Regular Season Highlights 2012	586,000
4.	Football Winter Workout Highlights - 2013	337,000
5.	"Sandstorm" before kickoff vs. Georgia	623,000
6.	Jadeveon Clowney Wins Best Play ESPY	115,413
7.	Football First Practice 2013	108,875
8.	"Sandstorm" before kickoff vs. Alabama	109,000
9.	Football Winter Workout Highlights - 2012	196,000
10.	Football Winter Workout Highlights - 2014	66,665



### **INSTAGRAM**

instagram.com/GamecocksOnline 18,204 followers, 13th nationally

Instagram is a widely popular mobile photo-sharing social network that also has easy sharing to Twitter, Facebook, Tumblr, and other platforms. Users upload photos and may apply a variety of filters and effects to enhance them before sharing. We post custom graphics as well as high quality photos from our archives and current events to Instagram.



### **PINTEREST**

pinterest.com/GamecocksOnline 1,696 followers, 10th nationally

Pinterest is a social network where users "pin" things they like on to virtual pinboards. It is very visual and we use it to share cool photos, decorating ideas, tailgating recipes, merchandise, and all things Gamecock.

**TUMBLR** joined the Gamecock Athletics social media fold in spring 2013. The blogging platform-social network hybrid is a great place for pictures and graphics, animated GIFs, and more. See more at gamecocksonline.tumblr.com

\*All numbers and data current as of July 31, 2014. Rankings data maintained by Auburn University, the University of Tennessee, and SportsFanGraph.com, powered by Coyle Media.

### **GAMECOCK SPORTS MARKETING**



# **Radio Shows** 107.5 The Game - Flagship station of the Gamecocks

- "Inside the Roost" at Hilton Columbia Center in the Vista (Mondays at 7:00pm)
- Carolina Calls on the Gamecock Radio Network

### **Radio Affiliates**

WZLA-FM	92.9	WISW-AM	1320	WGZO-FM	103.1
WKSX-FM	92.7	WNKT-FM	107.5	WHSC-AM	1050
WDOG-FM	93.5	WHYM-AM	1260	WKDK-AM	1240
WRIX-FM	103.1	WFRK-FM	95.3	WRHM-FM	107.1
WPUB-FM	102.7	WZZQ-FM	104.3	WVSZ-FM	107.3
WCAM-AM	1590	WZZQ-AM	1500	WSNW-AM	1150
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WPCC-AM	1410	WHYM-AM	1260	WIBZ-FM	95.5

VALICIAL ANA



### **Coaches TV Shows** Fox Sportsouth

- The Steve Spurrier Show (Sundays at 11:30am/6:30pm)
- The Chad Holbrook Show (days/times vary year to year)
- The Frank Martin Show (Sundays at 11:30am)
- The Dawn Staley Show (days/times vary year to year)

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