GAMEGOCKS



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Junior Forward Lakeem Jackson
Sophomore Forward Damontre Harris
Sophomore Guard Brian Bichardson 28-29
Sophomore Forward RJ Slawson
Sophomore Guard Eric Smith
Redshirt-Freshman Forward Carlton Geathers
Freshman Forward Anthony Gill
Freshman Guard Damien Leonard
Sophomore Guard Brenton Williams
2010-11 Seniors

STAFF

Head Coach Darrin Horn	40-47
Assistant Coach Neill Berry	
Assistant Coach Mike Boynton Jr.	
Assistant Coach Cypheus Bunton	
Director of Operations Justin Phelps	
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Team Managers	

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2011-12 SOUTH CAROLINA MEDIA GUIDE CREDITS

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The University of South Carolina does not discriminate in educational or employment opportunities or decisions for qualified persons on the basis of race, color, religion, sex, national origin, age, disability, sexual orientation or veteran status.



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UNIVERSITY INFORMATION

Columbia, S.C.
Gamecocks
Garnet (PMS 202) and Black
NCAA Division I
Southeastern (SEC)
www.GamecocksOnline.com
www.sc.edu
Dr. Harris Pastides
Dr. Zach Kelehear
Eric Hyman
Kevin O'Connell

BASKETBALL STAFF / INFORMATION

Head Coach	Darrin Horn
Alma Mater	Western Kentucky, '95
Record At South Carolina/Seasons	50-42 (.543), 21-27 SEC/3 seasons
Overall Record/Seasons	
Assistant Coaches	Neill Berry (Southeastern Louisiana, '03)
	Michael Boynton Jr. (South Carolina, '04)
(Cypheus Bunton (Western Kentucky, '95)
Director of Basketball Operations	Justin Phelps (Kent State, '06)
Strength and Conditioning Coach	Irele Oderinde (Western Kentucky, '03)
Athletic Trainer	Mark Rodger (Buffalo, '01)
Home Arena	Colonial Life Arena
Capacity	
	Tom Paquette
-	

BASKETBALL HISTORY

First Year of Basketball All-Time Record	
Overall Postseason Record	, , , , , , , , , , , , , , , , , , , ,
NCAA Tournament Appearances	
	1998, 2004
NCAA Tournament Record	4-9
Last NCAA Tournament Appearance	
NIT Appearances	1969, 1975, 1978, 1983, 1991, 1996,
	2001, 2002, 2005, 2006, 2009
NIT Record	
Last NIT Appearance	
Conference Championships 1970 ACC,	1997 SEC, 2009 SEC East Co-Champs
Conference Tournament Titles	1934 SoCon, 1971 ACC

TEAM INFORMATION

2010-11 Record	14-16
Southeastern Conference Record/Finish	5-11/6th SEC East
Postseason	NA
Letterwinners Returning/Lost	7/4
Starters Returning/Lost	
Newcomers	
Roster Breakdown1 senior, 1 junior, 6 sop	homores, 3 freshmen
Returning Scoring1,	285 of 2,027 (63.3%)
Returning Field Goals	468 of 741 (63.1%)
Returning Rebounding	720 of 1,144 (69.0%)
Returning Assists	259 of 327 (79.2%)
Returning Minutes4,	128 of 6,100 (67.6%)

MEDIA RELATIONS

Assistant Media Relations Director/Men	's Basketball Contact Emily Feeney
Feeney's email	efeeney@mailbox.sc.edu
Feeney's office phone	
Website	GamecocksOnline.com

2011-12 SOUTH CAROLINA ROSTER

No.	Name	Pos.	Ht.	Wt.	CI.	Exp.	Hometown (High/Last School)
1	Brenton Williams	G	5-11	172	SO	JĊ	Kissimmee, Fla. (Osceola High School)
2	Brian Richardson	G	6-4	171	SO	1VL	Wilson, N.C. (Greenfield School)
5	Eric Smith	G	5-11	210	SO	1VL	Mullins, S.C. (Christ School)
12	Shane Phillips*	G	5-10	170	JR	HS	Wheeling, W. Va. (Wheeling Central)
13	Anthony Gill	F	6-8	235	FR	HS	Charlotte, N.C. (Charlotte Christian School)
15	Malik Cooke	F	6-6	215	RS SR	3VL	Charlotte, N.C. (Christ School)
23	Bruce Ellington	G	5-9	197	SO	1VL	Moncks Corner, S.C. (Berkeley)
24	Damontre Harris	F	6-9	226	SO	1VL	Fayetteville, N.C. (Trinity Christian)
30	Lakeem Jackson	SF	6-5	238	JR	2VL	Charlotte, N.C. (Christ School)
32	Damien Leonard	G	6-4	192	FR	HS	Greenville, S.C. (J.L. Mann)
33	RJ Slawson	F	6-8	207	SO	1VL	Charleston, S.C. (Fort Dorchester)
35	Alex Irwin*	F	6-4	170	JR	HS	Richmond, Va. (Woodberry Forest)
45	Carlton Geathers	F	6-10	250	RS FR	HS	Georgetown, S.C. (Carvers Bay)
* denot	es walk-on						

Head Coach: Darrin Horn

Assistant Coaches: Neill Berry, Mike Boynton Jr., Cypheus Bunton Director of Basketball Operations: Justin Phelps Strength & Conditioning Coach: Irele Oderinde Athletic Trainer: Mark Rodger







BRENTON WILLIAMS So. - G - 5-11 - 172 Kissimmee, Fla. Santa Fe College











Fr. - F - 6-8 - 235 Charlotte, N.C. Charlotte Christian





R-Sr. - F - 6-6 - 215 Charlotte, N.C.



BRUCE #23 ELLINGTON So. - G - 5-9 - 197 Moncks Corner, S.C. Berkeley



DAMONTRE **#24** HARRIS So. - F - 6-9 - 226 Fayetteville, N.C. Trinity Christian









H

Jr. - F - 6-5 - 238 Charlotte, N.C. Christ School

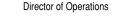


DARRIN HORN Head Coach



3

JUSTIN PHELPS Director of Operations



2011-12 SOUTH CAROLINA MEN'S BASKETBALL





NEILL BERRY

Assistant Coach

DAMIEN LEONARD Fr. - G - 6-4 - 192 Greenville, S.C. J.L. Mann



SLAWSON So. - F - 6-8 - 207 Charleston, S.C. Fort Dorchester

H



MIKE BOYNTON JR. Assistant Coach



CYPHEUS BUNTON Assistant Coach

GAMECOCKS

SOUTH CAROLINA 2011-12 MEN'S BASKETBALL SCHEDULE

DATE	OPPONENT	LOCATION	TIME	TV
Nov. 3	Kentucky Wesleyan&	Columbia, S.C.	7 p.m.	SportSouth
Nov. 11	Western Carolina	Columbia, S.C.	7 p.m.	SportSouth
Nov. 15	at Elon	Elon, N.C.	7 p.m.	SportSouth
	Las Vegas Invitational			
Nov. 20	Tennessee State	Columbia, S.C.	7 p.m.	SportSouth
Nov. 22	Mississippi Valley State	Columbia, S.C.	7 p.m.	SportSouth
Nov. 25	North Carolina	Las Vegas, Nev.	10 p.m.	ESPN2
Nov. 26	Southern California or UNLV	Las Vegas, Nev.	TBA	TBA
	Big East/SEC Challenge			
Dec. 1	Providence	Columbia, S.C.	7 p.m.	ESPNU
Dec. 4	at Clemson	Clemson, S.C.	3:30 p.m.	ESPNU
Dec. 13	Presbyterian	Columbia, S.C.	7 p.m.	SportSouth
Dec. 17	Ohio State	Columbia, S.C.	12 p.m.	ESPN
Dec. 21	Southeastern Louisiana	Columbia, S.C.	7 p.m.	SportSouth
Dec. 28	Wofford	Columbia, S.C.	7 p.m.	CSS
Dec. 31	USC Upstate	Columbia, S.C.	12 p.m.	SportSouth
Jan. 3	SC State	Columbia, S.C.	7 p.m.	
Jan. 7	at Kentucky*	Lexington, Ky.	4 p.m.	SEC Network
Jan. 10	Vanderbilt*	Columbia, S.C.	9 p.m.	ESPNU
Jan. 14	Florida*	Columbia, S.C.	7 p.m.	CSS
Jan. 21	at Auburn*	Auburn, Ala.	1:30 p.m.	SEC Network
Jan. 25	Alabama*	Columbia, S.C.	8 p.m.	SEC Network
Jan. 28	at Ole Miss*	Oxford, Miss.	7 p.m.	FSN
Feb. 2	at Florida*	Gainesville, Fla.	9 p.m.	ESPN/ESPN2
Feb. 4	Kentucky*	Columbia, S.C.	6 p.m.	ESPN/ESPN2
Feb. 8	at Tennessee*	Knoxville, Tenn.	8 p.m.	SEC Network
Feb. 11	at Arkansas*	Fayetteville, Ark.	1:30 p.m.	SEC Network
Feb. 15	Georgia*	Columbia, S.C.	7 p.m.	CSS
Feb. 18	LSU*	Columbia, S.C.	1:30 p.m.	SEC Network
Feb. 22	at Vanderbilt*	Nashville, Tenn.	8 p.m.	SEC Network
Feb. 25	Tennessee*	Columbia, S.C.	8 p.m.	FSN
Feb. 29	Mississippi State*	Columbia, S.C.	8 p.m.	SEC Network
March 3	at Georgia*	Athens, Ga.	1:30 p.m.	SEC Network
	SEC Tournament			
March 10	First Round	New Orleans, La.	ТВА	SEC Network
March 11	Quarterfinals	New Orleans, La.	ТВА	SEC Network
March 12	Semifinals	New Orleans, La.	ТВА	ABC
March 13	Finals	New Orleans, La.	TBA	ABC

All home games in **bold** All times listed Eastern * indicates SEC contest & indicates exhibition





THE UNIVERSITY OF SOUTH CAROLINA

The University of South Carolina is home to more than 200 years of history and tradition, rising from a single building in 1805 on what would become the heart of the campus, the Horseshoe.

 $|\Delta|$

Today, the 11 buildings that make up the Horseshoe frame a lush lawn that is an irresistible gathering place for students, faculty, staff and alumni and the scene of many important university events.

And while the Horseshoe will always be the symbol of Carolina's proud tradition, the University's presence and reach stretch across the Palmetto State, with baccalaureate universities in Aiken, Spartanburg (Upstate) and the sea islands (Beaufort and the gateway to Hilton Head), and two-year regional campuses in Allendale and Walterboro (Salkehatchie), Sumter, Lancaster and Union. Together, they are building economic prosperity; fulfilling the University's mission of teaching, research and service to the state, and preparing future leaders in business, law, education, the arts, tourism, communications, medicine and the health sciences.

• The University of South Carolina's Columbia campus has 319 degree programs through its 14 degree-granting colleges and schools.

 Students at the University of South Carolina have earned 538 national fellowships and scholarships valued at \$15.3 million since 1994.

• University of South Carolina faculty generated \$218.8 million in funding for outreach, research, and training programs in fiscal year 2010.

• Six professors at the University of South Carolina have been named 2011 fellows in the American Association for the Advancement of Science (AAAS), the world's largest general scientific society.

• The Arnold School of Public Health is meeting the professional development needs of the state's vital public health workforce through the new S.C. Public Health Training Center.

 The Ernest F. Hollings Special Collections Library, which was dedicated in July 2010, has earned LEED Gold certification. The building houses the S.C. Political Collections, the Irvin Department of Rare Books and Special Collections and Digital Collections and features exhibition areas and meeting spaces for classes and special events.

• The University continues to expand west toward the Congaree River. When completed in 2013, the Darla Moore School of Business building will become the front door of Innovista, the University's research district, and will be a hub for creativity, research and entrepreneurial activity.

UNIVERSITY HISTORY

In 2001, the University celebrated the bicentennial of its charter, but 2005 also marked a watershed anniversary: 200 years since the first classes began at South Carolina College, as it was then known. Carolina has endured the Civil War and Reconstruction, closings, and name changes. Permanently chartered in 1906 as the University of South Carolina, it grew throughout the 20th century and today is building its reputation as a cutting-edge research institution.



• In 2010-11 academic year, six USC law students held key positions with the American Bar Association Law Student Division, the largest USC representation in ABA history.

• The William P. and Lou W. Kennedy Pharmacy Innovation Center, established with a \$30 million gift from alumni William and Lou Kennedy, is bringing together the nation's top minds in entrepreneurship, health sciences, communications and other disciplines with leading pharmacy practice faculty to foster research and prepare students to be regional and national leaders in the profession.

• Three colleges and the School of Law have new deans. They are Rob Wilcox, law; Dr. Lemuel Watson, education; Dr. Anna Scheyett, social work, and Dr. Steven Lynn, South Carolina Honors College.

• Dr. Michelle Martin, a specialist in children's literature and African American children's literature and community literacy programs, has joined the faculty as the first holder of the Augusta Baker Chair in Childhood Literacy in the College of Mass Communications and Information Studies.

• A newly renovated Patterson Hall reopened its doors to 544 female freshmen this fall. Patterson features suite-style accommodations, a cyber lounge, smart classrooms, a green roof terrace and was built to LEED silver standards.

 The Ronald E. McNair Center for Aerospace Innovation and Research (McNAIR) has been established with a \$5 million gift from alumna and financier Darla Moore. The center's activities will focus on three distinct areas: basic research and development of novel materials and devices; applied research in support of advanced manufacturing tools and processes; and the development of a business and economic model that will build and support South Carolina's growing aerospace cluster through education, research and development.



UNIVERSITY OF SOUTH CAROLINA BOARD OF TRUSTEES



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Florence

Toney J. Lister

Spartanburg

Lexington

Thomas L. Stepp Secretary



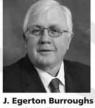
Anderson



C. Edward Floyd M.D. Florence



Leah B. Moody Rock Hill



Murrells Inlet



William C. Hubbard Columbia



C. Dorn Smith III M.D. Lake City



Charles H. Williams II Orangeburg



W. Lee Bussell Sr. President, Alumni Association



William W. Jones Jr. Bluffton



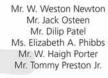
John C. von Lehe Jr. Charleston



Mitchell M. Zais State Superintendent of Education

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Thomas C. Cofield Lexington

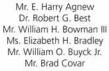


Hubert F. Mobley Lancaster



Mack I. Whittle Jr. Greenville

Dr. Rhett H. Richardson Mr. Thomas L. Stepp Mr. G. Fred Tolly III Ms. Linda Vereen Dr. William Weston Mrs. Harriette H. Wimberly



Ms. Michele Dodenhoff Mr. D. Hollis Felkel II Mr. J. Anthony Floyd Mr. Tony D. Gilreath Mr. Carl Glenn Ms. JoBeth S. Hite

2011-12 SOUTH CAROLINA MEN'S BASKETBALL

6

UNIVERSITY ADMINISTRATION



UNIVERSITY PRESIDENT DR. HARRIS PASTIDES

Harris Pastides was named the University of South Carolina's 28th president on Aug. 1, 2008, following a decade of service as a professor, dean, and vice president. He was the first internal candidate to be elected president of the University of South Carolina in more than half a century.

)

Under Pastides' leadership as vice president for research and health sciences, research funding and sponsored programs at South Carolina have increased 89 percent since 2002, reaching a record \$206 million for fiscal year 2008. Pastides continues to take a leading role in the development of Innovista, the research innovation district he helped design and launch during his tenure.

With Focus Carolina, one of his first major initiatives as University president, Pastides has launched the most comprehensive strategic planning initiative in the University's history. The effort is expected to result in transformational goals that will steer a course for the University's long-term future.

Among the major goals Pastides has identified are:

- sustainability
- innovation
- the University's role in the development of a knowledge economy
- more access to education for South Carolinians
- stronger cohesion among the University's eight campuses

To accomplish these goals, he has solicited ideas from the University community and all South Carolina citizens through Carolina's Ideas, a Web-based suggestion box that is yielding a bounty of good counsel.

Before joining the South Carolina faculty, Pastides was a professor of epidemiology and chairman of the Department of Biostatistics and Epidemiology at the University of Massachusetts at Amherst. He received his master's of public health and his Ph.D. in epidemiology from Yale University.

Harris Pastides and Patricia Moore were married April 27, 1980. They have two children: Katharine, an education specialist at the Getty Villa in Malibu, Calif.; and Andrew, an equity stage actor in New York City.

Zach Kelehear took over the duties as the University of South Carolina's Faculty Athletics Representative on July 1, 2010. Dr. Kelehear is a professor of educational leadership and also serves as the Associate Dean for Academic Affairs for the College of Education. He has written multiple articles and books on the ideas of artful leadership practice in public schools and business. While at USC, Dr. Kelehear has also served on the Faculty Senate, on the University Athletics Advisory Committee, on the Graduate



DR. ZACH KELEHEAR

Council as Chair, as well as several other committees. Dr. Kelehear provides leadership for multiple national and international professional organizations such as the American Educational Research Association and the Council of Professors of Instructional Leadership. Along with his peer reviewed publications, Kelehear has published in the Journal of Staff Development, American School Board Journal, The School Administrator, Principal

Leadership and The Principal. He also serves as editor and/or reviewer for multiple journals and publications.

Over the past 29 years, Kelehear has been a college professor, a personnel director, staff development director, and a teacher and coach in high school and middle school. He also was a college athlete at Furman University where he played football while completing a double major in Latin and history in 1981. He later earned his master's in education from Furman in 1982, then earned his doctorate from N.C. State in 1993.

South Carolina.

Dr. Kelehear is married to Dr. Karen Heid, an associate professor of art education in the Department of Art at the University of

ATHLETICS DIRECTOR - ERIC HYMAN



Regarded as an architect of championship programs, an advocate for academic success and a skilled administrator, Athletics Director Eric Hyman began his duties at South Carolina on July 1, 2005.

Hyman has developed an outstanding reputation as a leader among his peers. He was named the 2003-04 *Street and Smith's Business Journal* National Athletics Director of the Year and was also selected as the Division I-A West Regional Athletics Director of the Year by the National Association of Collegiate Directors of Athletics (NACDA). In September 2008, he assumed the duties as President of the Division 1A Athletic Directors' Association. More recently, he was named

to the NCAA Division I Baseball Committee and was selected as the 2010-11 Under Armour Southeast Region Athletics Director of the Year by NACDA.

Hyman has been a featured speaker at numerous conventions, including the NCAA Champions Forum, to speak on diversity issues in athletics, and the American Football Coaches' Association, guiding young assistant coaches on how to become a head coach. He is also a regular presenter at the I-A Athletics Directors' Institute.

Under Hyman's leadership, the South Carolina Athletics Department has made tremendous strides in becoming a nationally prominent program with the goal of competing for championships in all sports, as exhibited by the school's first men's national championship with the baseball team's title in June 2010. During the 2010-11 academic year, the football team captured its first SEC Eastern Division title, the men's and women's soccer teams advanced in the NCAA Championships, the women's golf team participated in the national championships and the baseball team made it back-to-back National Championships. In addition, women's indoor track & field crowned an individual national champion. Since January 2010, Carolina has posted wins over six top-ranked teams in three sports - Alabama in football, Kentucky in men's basketball, and Arizona State, Florida, Vanderbilt and Virginia in baseball.

His hiring of successful head coaches, the development of a \$200 million master plan of facilities, and the school's first athletics capital campaign have taken South Carolina athletics to new heights. Hyman has successfully guided the department through a football seat donation initiative, which, along with philanthropic gifts and money guaranteed through the television agreement, has provided the financial resources to begin bringing the Gamecock facilities up to the standards of their SEC rivals.

Under Hyman's tenure, the Carolina Stadium state-of-the-art baseball facility opened in the spring of 2009, and the Dodie Anderson Academic Enrichment Center opened its doors in February 2010, with an adjacent parking garage and tennis complex set to open in 2011. The new Coaches' Support Building is expected to open its doors in 2012. In addition, the athletic training room, locker room, coaches' locker room, players' lounge and entryway at Williams-Brice Stadium have all received major upgrades. Men's and women's basketball locker rooms have been renovated along with the coaches' offices. Major suite renovations are taking place at Williams-Brice following the successful addition of the Champion Club suites. Upon Hyman's arrival the stadium was dressed up with graphics and recognition of record-holding players.

Over the next couple of years, Hyman's master plan includes converting the Farmers' Market into a football parking lot and tailgate area for the fans, further improvements to Williams-Brice Stadium including a new state-of-the-art videoboard, and renovating the softball and track facilities at the new Athletics Village.

Off the field, South Carolina student-athletes have combined to surpass the 3.0 grade point average plateau for nine consecutive semesters and are regularly among the leaders in the SEC Academic Honor Roll. In Spring 2009, a record 15 of 17 athletic teams topped the 3.0 standard. South Carolina APR scores have continually improved

under Hyman's watch, with 15 of 19 sports either matching or surpassing its previous highest mark in the 2011 statistics.

Hyman came to South Carolina from TCU, where he served as the athletics director for over seven years. Under his direction, TCU teams recorded 32 conference titles and consistently posted a graduation percentage rate higher than that of the overall student body. Hyman was instrumental in orchestrating TCU's invitation to join Conference USA in July 2001 and spearheading the effort for the Horned Frogs to join the Mountain West Conference in July 2005, moving the program from the Western Athletic Conference it was in when Hyman arrived. During Hyman's tenure, the TCU football team went to six bowl games in seven seasons, boasted a Heisman Trophy candidate in LaDainian Tomlinson and was ranked as high as sixth in the BCS polls. The women's basketball team went to five straight NCAA Tournaments, the baseball team earned back-to-back NCAA regional appearances for the first time in school history, and the men's indoor and outdoor track and field and men's tennis teams finished its seasons ranked among the top five in the nation.

As TCU's athletics director, Hyman worked diligently to improve athletic facilities. He helped raise over \$30 million in facility improvements and directed a three-phase building plan that completely renovated the athletic department's facilities.

Prior to his stint in Fort Worth, Hyman was the athletics director at Miami University in Oxford, Ohio, and VMI in Lexington, Va.; Executive Associate Athletics Director at North Carolina State University in Raleigh, N.C.; and Associate Athletics Director at Furman University in Greenville, S.C. He also coached football at Furman University for nine years under Art Baker and Dick Sheridan.

Hyman graduated from the University of North Carolina at Chapel Hill with a degree in education where he was an All-ACC football player, on the Dean's list and selected for the Hula Bowl and signed with the New Orleans Saints.

Hyman earned a master's degree in educational administration from Furman in 1975. He and his wife, Pauline, together coached the women's basketball team at North Greenville University in Tigerville, S.C., leading the team to national rankings in the 1970s.

Pauline is a native of North Carolina and also has her undergraduate and graduate degrees from the University of North Carolina at Chapel Hill. She did some postgraduate work at South Carolina in the early eighties, played and later coached women's college basketball, taught sociology and psychology and served as a college administrator. She developed and taught the NCAA Life Skills course and various seminars for student-athletes at both Miami University and TCU. Since coming to South Carolina, she has taught the Etiquette Seminar in the Gamecocks' Life Skills course and assists with other seminars in preparing the student-athletes for their futures, such as the Dress for Success and Networking seminars.

The Hymans have a daughter and son-in-law, Corrine and Michael Quast, and a son and daughter-in-law, Ryan and Carolyn Hyman. Corrine is a real estate agent; Michael is a financial analyst; Ryan is in the property and casualty insurance business; and Carolyn is an attorney. They all reside in Fort Worth, Texas.





The Gamecock Club, established in 1940, provides financial support to the more than 550 studentathletes representing the University of South Carolina. This aid is in the form of tuition fees, meal costs, housing costs, medical costs, injury assistance, and other educational needs. Gamecock Club membership is open to all alumni and friends of the University.

More than 13,400 South Carolina fans donate to the athletics department through annual Gamecock Club memberships. There are currently 47 local chapters throughout South Carolina and an additional 12 out-of-state chapters that span from Houston, Texas, to Washington, D.C.

The Gamecock Club is located at 1300 Rosewood Drive in Columbia and is also online at www.GamecockClub.org.





South Carolina Athletics' mission centers on developing championship-caliber programs in the Southeastern Conference and nationally.

There are four components needed to create a championship program: a prominent university committed to its athletics program, a vibrant community that can be proudly presented to recruits, excellent coaches, and outstanding facilities. South Carolina is a distinguished university with an energized and supportive community in Columbia and throughout the state. The Gamecock coaching staff blends hall-of-fame experience and exciting new perspectives that, together with a seasoned athletics staff, give South Carolina Athletics a competitive advantage in the recruiting battle. It is time to focus on providing outstanding facilities for Gamecock student-athletes and fans.

The Garnet Way Capital Campaign serves as a road map for transforming Gamecock Athletics. The goal of this campaign is to generate \$60 million through philanthropic donations by June 30, 2015. Funds will be used to improve athletics facilities. When this goal is attained, Gamecock supporters will be able to take pride in the fact they have dramatically impacted South Carolina Athletics and the Gamecocks' ability to compete on a national stage.

ATHLETICS DEVELOPMENT

GAMECOCK CLUB EXECUTIVE COMMITTEE

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Judicial		
Circuit	Name	Hometown
1st	Wayne Lorick	Orangeburg
2nd	Ted Girardeau*	Aiken
3rd	Bud Hickman	Sumter
4th	Jimmy Griffin	Hartsville
5th	Harry B. Gregory Jr.	Columbia
6th	Gene Schofield	Ridgeway
7th	Hank Jolly	Gaffney
8th	Gene Hancock	Greenwood
9th	Bobby Mitchell	Moncks Corner
10th	Jason Craddock	Anderson
11th	David Herndon	Lexington
12th	Rod Jernigan	Florence
13th	Jerry P. LaCount	Greenville
14th	Lee Ellis	Hampton
15th	Ron Talbert	Pawleys Island
16th	Eddie Brown	Rock Hill
	Ted P. Watson	Matthews, NC
*Chairman		

GARNET WAY CABINET

Jimmy Addison **Dodie Anderson** Luther Battiste Harris DeLoach William Hubbard Jerry Inman Stan Juk Glen Lott Doyle McBride Dan Reeves Joe Rice Darius Rucker Jim Schaper John C.B. Smith Bill Stern Tommy Suggs (Chair) Susie VanHuss



MEGOCKS $/ \land$ E

ATHLETICS ADMINISTRATION



DR. HARRIS PASTIDES University President



Athletics Director



Faculty Representative

JEFF DAVIS

Associate A.D./Facilities



Chief Operating Officer



Executive Associate Athletics Director







JUDY VAN HORN

Senior Associate A.D./SWA

JENNIFER STILES Senior Asst. A.D./Athletics Compliance



SHAWN BURKE Assistant A.D./Event Management





DUANE GROOMS

Assistant A.D./Facilty Services

ERIC NICHOLS Director-Marketing



Director-Ticket Operations



JOHN KASIK Director-Sports Medicine

STEVE FINK

Director-Media Relations

10 |



SOUTH CAROLINA ATHLETIC MEDIA RELATIONS



Steve Fink **Director of Media Relations** Football finksc@mailbox.sc.edu (O): 803-777-7987



Emily Feeney Assistant Director Men's Soccer and Men's Basketball efeeney@mailbox.sc.edu (O): 803-777-7743



Matt Freed Assistant Director Women's Tennis and Website Support mfreed@sc.edu (O): 803-777-9917



Assistant Director Football & Baseball kitick@mailbox.sc.edu (O): 803-777-5257

Andrew Kitick





Track & Field iacobsm2@aol.com (O): 803-777-1516









Lvnne Beattie Administrative Assistant lynneb@mailbox.sc.edu

Multimedia Coordinator

burkarth@mailbox.sc.edu

Koby Padgett

Assistant Director

kpadgett@sc.edu

(O): 803-777-8017

(C): 803-386-8345

Assistant Director

Swimming & Diving, Men's &

Women's Golf, Cross Country

Justin Holt

inholt@sc.edu

Cory Burkarth

(O): 803-777-7881

(O): 803-777-8844 (C): 843-367-7747

Equestrian

(O): 803-777-7872

Volleyball and Softball



COMPLIANCE INFORMATION

Dear Alumni. Fans and Friends.

As a University of South Carolina season ticket holder, alumnus, Gamecock Club member or fan, you are, by NCAA definition, a representative of University of South Carolina's athletics interests. Those who actively support Gamecock Athletics are an integral part of our program. Your support enables our student-athletes to train and prepare in guality facilities, compete for championships in the nation's top conference and pursue a college degree. Your level of support is vital to their overall success.

We value your interest and support, but we must remind you that an inappropriate action on your part can jeopardize the eligibility of a student-athlete, prospect and/or the compliance of the University with Southeastern Conference and NCAA regulations.

The NCAA has strictly limited the role you, as a Gamecock fan, may assume with regard to prospects and student-athletes. The following information is intended to provide you with a basic understanding of NCAA rules and regulations that you should know as someone who cares about intercollegiate athletics.

PROSPECTIVE STUDENT-ATHLETES

A prospective student-athlete (prospect) is a student who has: · Started classes for the ninth grade (seventh grade in the sport of men's basketball), or

· Ever received any financial assistance or other benefit prospective students do not generally receive.

An individual remains a prospect until one of the following occurs (whichever is earlier):

· The individual officially registers and enrolls in a minimum full-time program of studies and attends classes in any term (including summer) of a four-year collegiate institution's regular academic year.

· The individual participates in a regular squad practice or competition at a four-year collegiate institution that occurs before the beginning of any term.

Remember a prospect remains a prospect even after signing a National Letter of Intent with the University of South Carolina.

EXTRA BENEFITS

The NCAA defines an extra benefit as any special arrangement by an institutional employee or a representative of the institution's athletics interests to provide a student-athlete or the student-athlete's relative or friend a benefit not expressly authorized by NCAA legislation.

Specifically prohibited financial aid, benefits and arrangements include, but are not limited to, the following:

- · An employment arrangement for a prospect's relatives
- A gift of clothing or equipment
- The cosigning of loans
- Providing loans to a prospect's relatives or friends
- Cash or like items Any tangible items, including merchandise

EMPLOYMENT

Boosters may contact a prospect to discuss a summer job ONLY after the prospect has signed a National Letter of Intent to attend the University of South Carolina. In addition, boosters MAY NOT employ or arrange employment of a high school prospective student-athlete until the prospect has completed all classes and graduated from high school.

Enrolled student-athletes are permitted to be employed during the regular academic year as well as during official vacation periods. PRIOR TO the student-athlete's employment, he/she must receive written approval from the Office of Compliance Services and complete the required paperwork.

Student-Athletes and/or employers may be asked to provide records related to employment. This information may include, but is not limited to, payroll records, tax documents and benefit statements.

Please note all employers are subject to NCAA regulations and penalties for any violations.

Compliance with NCAA rules is of the highest priority for our athletics program and institution. As a member of the NCAA, University of South Carolina is responsible for the actions of its alumni, supporters and fans. Even the best-intentioned action on your part may be a violation of NCAA rules.

The University of South Carolina appreciates its alumni and friends who strive for the highest level of ethical conduct while supporting the student-athlete's goals for both academic and athletic success.

Please contact the Office of Compliance Services at 803-777-1519 if you have any questions regarding what is permissible. Additional information can be found on the Office of Compliance Services web page at: www.gamecocksonline.com. Remember, "Ask Before You Act!"

MEDIA SERVICES

The 2011-12 edition of the University of South Carolina basketball media guide is a source of information for the news media. Additional information is available upon request. News releases, action and still photographs, video tapes and digital images are also available to accredited members of the news media upon request.

MEDIA CREDENTIALS

Credentials are limited to working daily print and electronic media and to others whose duties make necessary access to press row. Photo credentials are issued only to working photographers and cinematographers. Photographers are restricted to the baselines and may use natural light only. Flash units are not allowed.

South Carolina will use the online credentials system. Please go to www.sportssystems.com/uschoops to register for credentials (photo, press row).

<u>ALL</u> credentials will be distributed on game day at the press pass gate on the College Street side of the Colonial Life Arena. A limited number of media parking spaces are available. Media parking passes must be requested at the time of credential requests.

INTERVIEW POLICIES

All interview requests must be made in advance to SID Emily Feeney in the South Carolina Media Relations Office. Beginning with the start of practice in October, Feeney will release a weekly coach and student-athlete availability schedule to media on Monday's.

Post-Game Interview Policy: After each home game, the visiting coach will address the media first, followed by South Carolina head coach Darrin Horn and then South Carolina student-athletes. (Depending on deadline, this may be altered on a game-by-game basis).

Road Interview Policy: Interviews with Coach Horn while on the road will be scheduled according to the home post-game media procedure. No student-athlete interviews are allowed until after the game once the team leaves Columbia.

HOME GAME SERVICES

Press Room: The South Carolina basketball media room is located behind the visitor bench near the locker room cluster at Colonial Life Arena. This room is open only to accredited media with proper credentials.

Internet: There is wireless and high speed data lines in the press room. Those data lines are available on a first come, first served basis.

FOOD SERVICES

Each credentialed media member will be issued a food coupon that can be used at the concession stands inside Colonial Life Arena.

STATISTICAL SERVICES

Complete play-by-play, full halftime and final boxscores and post-game coaches' quotes are provided to the media. Computer monitors are on press row for broadcast and print media locations for immediate updates throughout the game.

BROADCASTS

Announce positions for radio and TV broadcasts are at courtside. Under contracted reciprocal agreements, the official designated originating station or network of the visiting team is allowed to originate radio broadcasts without charge. All others will be charged an origination fee.

MEGOCK

Stations must contact Liz McMillan of Gamecock Sports Properties at (803) 777-7895 for information.

PRESS ROW PASSES

• DAILY NEWSPAPERS will be issued a maximum of four (4) season approved press area credentials.

• WEBSITES with a national affiliation will be issued a maximum of two (2) season approved press credentials.

• **TELEVISION** stations based in the Columbia area will be issued a maximum of two (2) season approved press area credentials. Television stations based outside of the Columbia area will be issued a maximum of one (1) season approved press area credential.

• RADIO stations will be granted one (1) season approved credential per daily radio show. In addition, one (1) credential will be distributed per station for the sports director.

· Non-affiliated bloggers will not be credentialed.

All other credential requests, including non-daily newspapers, magazines, out-of-market radio stations, etc. will be issued on a game-by-game, case-by-case and space available basis at the discretion of the media relations director.

Please note: Due to the high number of applications, it is not possible to accommodate all requests. No one under 18 years of age will be issued a credential without prior approval of the SID.

INTERNET SITES

The University of South Carolina adheres to the SEC policies regarding representatives of websites. The official website of the home and visiting schools will be credentialed. Also, the official online service of the national over-the-air or cable television network that owns broadcast rights to the game will receive credentials. Other websites will not be credentialed unless they meet specifications outlined below: 1. Must be a legal corporate entity that has been in business for at least one full calendar year and has provided coverage of South Carolina or the visiting team for at least one year.

2. Must provide daily coverage of all athletic teams of South Carolina or the visiting team with its own staff of fulltime reporters, photographers and equipment.

3. Must travel to and cover all football away games and all major post-season events.

4. Must provide coverage of all press conferences of all athletic teams at South Carolina or the visiting team.

SEC INTERNET REAL TIME POLICY

By acceptance and use of an SEC media credential, the holder agrees to the following conditions for any and all athletic events hosted by the SEC and its member institutions: 1. The SEC and its member institutions grant a media organization a limited license to use certain gathered information on the media organization's own Internet or online site beginning at the start of an athletic event and up to the conclusion of such event, all subject to the following limitations and conditions:

(a) No more than 10 still photographs may be used for news coverage of the game and other editorial purposes. Such still photographs must be used on a time-delayed basis, that is at least five (5) minutes after the happening of the event depicted by the still photograph. (b) It is agreed that video is NOT to be used on an Internet or online site with the following stipulations:

 (i) video may be shown as part of a single, nonarchived, online "simulcast" of a television station's regularlyscheduled news program.

 (ii) footage may be broadcast or otherwise distributed on the Internet or via any other online service or computer service, using the following limitations: a maximum of three
(3) minutes from Satellite Feed Footage, Practice Footage and Event Footage.

(iii) Footage may not be used, sold, traded, loaned or given away to any other entity for any sports entertainment programs, specials, home videos, commercials and promotional use or in any other manner not specifically set forth in these policies without prior expressed written permission of the Southeastern Conference or the University of South Carolina.

(c) While a game is in progress, the use of textual statistical information is time-delayed and limited in amount (e.g., updates pertaining to score, injuries and national, conference or institutional record-breaking performances, a condensed half-time story) so that an organization's Internet or online game coverage does not undercut the authorized and rights-paying fee organization's rights to play-by-play accounts of the game and/or exclusivity as to such rights.

2. Any proposed media use on an Internet or online site of the game information that is more detailed and/or more than described above will require separate written authorization by the SEC and/or its member institutions. However, such written authorization will not permit the use of game information in entertainment contexts and will not authorize game coverage that, due to immediacy of detail, constitutes or approaches a play-by-play account of a game.

3. Should any of these conditions be breached, the SEC and/ or its member institutions will issue a written warning for the first violation. A second violation of this policy will result in revocation of credentials to cover future football games hosted by the SEC and/or its member institutions.

SPOTTERS AND STATISTICIANS

The Media Relations Department can supply radio and television broadcasters with spotters and stat personnel if notified of their needs in advance.

SOUTH CAROLINA STUDENT—ATHLETE MEDIA INTERVIEW POLICY

All interviews are to be coordinated through the Media Relations Office. This allows the staff to arrange the interview when it best suits the student-athlete's and the reporter's schedules. Please contact the Media Relations Office in advance to make your interview requests. <u>Media</u> <u>are not permitted to contact student-athletes on their</u> <u>own at any time.</u>

All interviews will take place at the designated media interview site for that day as listed in the weekly availability schedule or in the Media Relations Office.

Dormitory, apartment and cell phone numbers for studentathletes will not be provided to the media. Should you need to conduct a telephone interview with a student-athlete, a call will be placed to you from the student-athlete at a mutually agreeable time.



(rgreenir@charlotteobserver.com)

(mhaselden@florencenews.com)

SE: Justin Jarrett (jjarrett@islandpacket.

Hilton Head Island Packet

Hilton Head, S.C. 29938

Stan Olson (solson@charlotteobserver.

Charlotte Observer

600 S. Tryon Street

704-358-5118

Ron Green Jr.

com)

Charlotte, N.C. 28202

Florence Morning News

P.O. Box 100528

843-317-7271

Box 5727

com)

843-706-8121

Florence, S.C. 29501

SE: Mark Haselden

PRINT

Associated Press 1311 Marion Street Columbia, S.C. 29201 803-799-5510 Pete Iacobelli (piacobelli@ap.org)

The State Box 1333 Columbia, S.C. 29202 803-771-8470 SE: Rick Millians (rmillians@thestate.com) C: Ron Morris (rmorris@thestate.com) Beat: Andy Shain (ashain@thestate.com)

Charleston Post & Courier 134 Columbus Street Charleston, S.C. 29403 843-937-5598

Greenville News

Box 1688 Greenville, S.C. 29602 864-298-4268 C: Bart Wright (rbwright@greenvillenews.com) Beat: Willie T. Smith (wsmith@greenvillenews.com)

Atlanta Journal Constitution 223 Perimeter Center Pavilion Atlanta, GA 30346 404-522-4141

Anderson Independent-Mail Box 2507 Anderson, S.C. 29622 864-260-1237 SE: Scott Adamson (adamsonsl@independentmail.com)

Augusta Chronicle 725 Broad Street Augusta, GA 30901 706-823-3337 Scott Michaux (scott.michaux@augustachronicle.com)

WACH FOX (Channel 57)

WCSC-TV (Channel 5)

WBTW-TV (Channel 13)

29201

com)

803-252-5757

843-402-5750

803-317-1313

803-796-9975

1400 Pickens Street, Columbia, S.C.

Brian McConchie (bmcconchie@wach.

Box 186, Charleston, S.C. 29402

Andy Pruitt (apruitt@live5news.com)

3430 TV Road, Florence, S.C. 29501

Matt Lincoln (mlincoln@wbtw.com)

Heath Cline (heath@1075thegame.com)

Tommy Moody (tommy@1075thegame.com)

Jay Philips (jay@1075thegame.com)

South Carolina News Network

Phil Kornblut (philtalk@live.com) Kevin McCrarey (kmac000@aol.com)

Dexter Hudson (spursusc@aol.com)

Paul Danna (danna@mailbox.sc.edu)

1301 Gervais St., Suite 105

Columbia, S.C. 29201

Spurs & Feathers

Columbia, S.C. 29202

Gamecock Productions

Box 8055

803-256-1789

803-777-5335

803-790-4305

WNKT (107.5 FM) (Flagship)

WYFF-TV (Channel 4) Box 788, Greenville, S.C. 29602 864-240-5265 Geoff Hart (ghart@wyff4.com)

WPDE-TV (Channel 15) Box 51150, Myrtle Beach, S.C. 29579 843-234-9733 Rich Chrampanis (15sports@wpde.com)

WCBD-TV (Channel 2) 210 West Coleman Blvd., Mt. Pleasant, S.C. 29464 843-216-4894 Mike Lacett (mlacett@wcbd.com)

WVOC (560 AM) Box 21567, Columbia, S.C. 29221 803-343-1100 Christopher Thompson (sports@wvoc. com)

WCOS (1400 AM) Box 21567, Columbia, S.C. 29204 Teddy Heffner (teddy@1400theteam.com)

INTERNET

GamecockAnthem.com Wes Mitchell (wesmitchellsc@gmail.com)

GamecockCentral.com David Cloninger (cloninger3@gmail.com), Scott Hood

Myrtle Beach Sun News

P.O. Box 406 Myrtle Beach, S.C. 29578 843-626-8555 SE: Shane Bowen (sbowen@thesunnews.com)

Orangeburg Times & Democrat

P.O. Drawer 1766 Orangeburg, S.C. 29116 803-534-1060 Brian Linder SE: Thomas Grant, Jr. (tgrant@timesanddemocrat.com)

Rock Hill Herald-Journal

Box 11707 Rock Hill, S.C. 29731 803-329-4099 Barry Byers (bbyers@heraldonline.com)

Spartanburg Herald-Journal Box 1657 Spartanburg, S.C. 29304 864-582-4511

WCIV-TV (Channel 4) Allbritton Blvd., Mt. Pleasant, S.C. 29464 843-884-8513 Scott Eisberg

WRDW-TV (Channel 12) Box 1212, North Augusta, S.C. 30913 803-278-3111 Matt Barnes (mattbarnes@wrdw.com)

WSPA-TV (Channel 7) Box 1717, Spartanburg, S.C. 29301 864-587-4497 Pete Yanity (pyanity@wspa.com)

ESPN (93.1 FM) 1900 Pineview Drive, Columbia, S.C. 29209 803-361-2309

Gamecock Sports Properties P.O. Box 50306, Columbia, S.C. 29250 803-777-7895 Elizabeth McMillan, GM (liz.mcmillan@imgworld.com)

TheBigSpur.com John Whittle, Bill Gunter (will.gunter@aol. com)

TELEVISION

WIS-TV (Channel 10) 1111 Bull Street, Columbia, S.C. 29201 803-758-1288 Rick Henry (rhenry@wistv.com)

WLTX-TV (Channel 19) 6027 Garners Ferry Rd, Columbia, S.C. 29209 Reggie Anderson - 803-647-0233

WOLO-TV (Channel 25) Box 4217, Columbia, S.C. 29204 803-754-7525 Tim Hill (timhill@wolo.com)

RADIO

Citadel Broadcasting P.O. Box 5106, Columbia, S.C. 29250 803-766-7600 Brent Johnson (bjohnson@b106fm.com) GM: William McElveen (bill.mcelveen@citcomm.com)

CAMPUS/SPECIALTY

The Daily Gamecock 1400 Greene Street Columbia, S.C. 29208 803-777-7182

GAMECOCK

SOUTHEASTERN CONFERENCE MEDIA INFORMATION



COACHES TELECONFERENCE

The weekly SEC men's basketball coaches teleconference will begin Wednesday, Jan. 4, and then would be held every Monday beginning Monday, Jan. 9 through Monday, March 5. Media representatives wishing to participate in the teleconference should contact the SEC Media Relations Department for further details. Each coach will appear on the teleconference for seven minutes, according to the following schedule:

Order of Appearance (All Times Central)

10:00 a.m.	Kevin Stallings, Vanderbilt
10:07 a.m.	Billy Donovan, Florida
10:14 a.m.	Darrin Horn, South Carolina
10:21 a.m.	Mark Fox, Georgia
10:28 a.m.	Trent Johnson, LSU
10:35 a.m.	John Calipari, Kentucky
10:42 a.m.	Cuonzo Martin, Tennessee
10:49 a.m.	Mike Anderson, Arkansas
10:56 a.m.	Anthony Grant, Alabama
11:03 a.m.	Tony Barbee, Auburn
11:10 a.m.	Andy Kennedy, Ole Miss
11:17 a.m.	Rick Stansbury, Miss. State

In addition, the SEC men's basketball teams who make it to postseason will be on a teleconference on Monday, March 12 beginning at 10:00 a.m. CT.

All SEC basketball teleconferences can be listened to on the internet at www.secsports.com shortly after the conclusion of the teleconference.

COMMUNITY SERVICE TEAM

In a continuing effort to recognize the accomplishments of student-athletes beyond the field of competition, the SEC highlights an SEC Community Service Team for men's basketball for the 2011-12 season. The team will be released prior to the start of the SEC Tournament. This will mark the 14th year for the SEC Community Service Team for men's basketball as well as for women's basketball and at-large teams for men's and women's sports. The SEC began this concept with a football Community Service Team in 1994.

SEC WEBSITES

General SEC basketball information can be accessed on the World Wide Web at www.secdigitalnetwork.com. The basketball section is updated with new material daily on the page, with standings, statistics, game previews, notes and other important information. The SEC basketball release can also be printed off of the secsports.com website in an Adobe Acrobat file. Adobe Reader, which is used to read the Adobe Acrobat file, can be downloaded for free on your computer on the adobe.com website.

The SEC also offers a media-only section of the website - www.secsportsmedia.com. Media covering the SEC can retrieve information from the conference office as well as the 12 SEC institutions from the media site. An internet photo gallery, logos and a championship credentialing system for SEC basketball is available on the site. (The site houses all media information for the other 19 sports the SEC sponsors).

SEC RELEASE

The conference basketball release will be available each Monday beginning in early November via the league's websites. Any media representative wishing to receive information via e-mail should register on www.secsportsmedia.com SEC standings and results will be updated each weekday, while conference statistics will be updated as often as needed based on the schedule of play. Information is also available via the school's SIDs.

SEC WEEKLY AWARDS

The SEC will name a Player of the Week and Freshman of the Week throughout the 2011-12 season (November-March) for Monday afternoon publication. Nominations for both awards are made by the SEC men's basketball sports information contacts. The honorees are selected by a vote of the SEC Media Relations staff. The first Player and Freshman of the Week awards will be Monday, November 14.

SEC TOURNAMENT CREDENTIALS

Media credential request forms for the 2012 SEC Tournament will be available in early January on the SEC media website at www.secsportsmedia.com. For more information, please contact the SEC media relations department at (205) 458-3000. The 2012 SEC Men's Tournament is March 8-11 (Thursday-Sunday) at the New Orleans Arena in New Orleans, La.

SEC MEDIA RELATIONS STAFF

Charles Bloom, Associate Commissioner E-mail: cbloom@sec.org

Craig Pinkerton, Director E-mail: cpinkerton@sec.org

Chuck Dunlap, Associate Director E-mail: cdunlap@sec.org

Tammy Wilson, Associate Director E-mail: twilson@sec.org

Sean Cartell, Assistant Director E-mail: scartell@sec.org

Chevonne Mansfield, Assistant Director E-mail: scartell@sec.org

Office Phone: (205) 458-3000 Fax: (205) 458-3030

SOUTHEASTERN CONFERENCE

2201 Richard Arrington Jr. Blvd. North Birmingham, Alabama 35203 Websites: www.SECSports.com www.SECSportsMedia.com

SEC BASKETBALL SID CONTACTS

Alabama - Ty Patton E-Mail: tpatton@ia.ua.edu Office Phone: (205) 348-5401

Arkansas - Phil Pierce E-Mail: ppierce@uark.edu

Office Phone: (479) 575-7430

Auburn - Chuck Gallina E-Mail gallica@auburn.edu

Office Phone (334) 844-9800

Florida - Denver Parler

E-Mail: denverp@gators.uaa.ufl.edu Office Phone: (352) 375-4683 x6100

Georgia - Tim Hix

E-Mail: thix@sports.uga.edu Office Phone: (706) 542-1621

Kentucky - DeWayne Peevy / John Hayden Peevy's E-Mail: dewayne.peevy@uky.edu

Hayden's E-mail: jhayd2@uky.edu Office Phone: (859) 257-3838

LSU - Kent Lowe E-Mail: clowe@lsu.edu

Office Phone: (225) 578-8226

Ole Miss - Joey Jones

E-Mail: joeyj@olemiss.edu Office Phone: (662) 915-7526

Mississippi State - Gregg Ellis E-Mail: gellis@athletics.msstate.edu Office Phone: (662) 325-3595

South Carolina - Emily Feeney E-Mail: efeeney@mailbox.sc.edu Office Phone: (803) 777-7743

Tennessee - Tom Satkowiak E-Mail: tsatkowi@tennessee.edu Office Phone: (865) 974-7501

Vanderbilt - Andy Boggs E-Mail: andy.boggs@vanderbilt.edu Office Phone: (615) 322-4121

Southeastern Conference - Craig Pinkerton E-Mail: cpinkerton@sec.org Office Phone: (205) 458-3000

GAMECOCK RADIO NETWORK

Gamecock Sports Marketing, a partnership between the University of South Carolina Athletics Department and two of the country's leaders in the collegiate sports marketing industry, IMG College and Learfield Communications, is the originating medium for radio coverage of the 2011-12 South Carolina basketball games.

Gamecock Sports Marketing is responsible for the overall management of the athletic program's corporate partnership effort, which includes producing, selling and distributing the Gamecock Radio Network (live play-by-play and call-in shows) and television programming (pay per view opportunities and coaches shows), print advertising in various athletic department publications, and selected signage in University athletic facilities.

Andy Demetra begins his third season as the play-by-play announcer for Gamecock men's basketball and baseball. Prior to re-joining the Gamecock broadcast team in 2009, Demetra worked for ISP Sports in Winston-Salem, N.C. While at ISP, he did basketball play-by-play for the Big East National Game of the Week and football play-by-play for the ACC National Game of the Week. In addition, he provided play-by-play work in basketball for the University of Pittsburgh, Vanderbilt, Virginia Tech, Villanova, UCF and Furman.

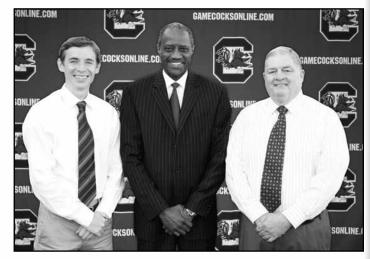
Demetra began his career as the play-by-play voice of South Carolina women's basketball from 2003-06. He was honored as the 2005 and 2006 South Carolina Broadcasters Association Radio Sportscaster of the Year, becoming the youngest recipient of the award in the organization's 60-year history.

Casey Manning, the color analyst for the Gamecock Radio Network, earned a varsity letter for the legendary coach Frank McGuire from 1971-73 (freshmen were not eligible to play varsity basketball) and attended South Carolina from 1969-73. He won the Freshman Academic Award. He was selected to Who's Who in Colleges and Universities and chosen as a South Carolina outstanding senior. He was a member of Carolina's ACC Tournament Championship team in 1970-71, while he was player of the year in South Carolina in 1969 and a high school All-American.

Manning is currently a Circuit Court Judge for the state of South Carolina, having served in that capacity since April 1994. He served as the Assistant Attorney General for the state of South Carolina for five years (1983-88), and was the Chief of Prosecutions from 1988-89. Manning is a member of the American Bar Association and is a past president of the South Carolina Athletic Hall of Fame.

Carroll Senn has served as engineer/producer for the Gamecock Basketball Radio Network since 1981.

Liz McMillan has been General Manager for the Network since 1993 and is the first woman in the SEC to serve in this capacity.



Andy Demetra, Casey Manning and Carroll Senn

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THE SEC - AMERICA'S ELITE BASKETBALL CONFERENCE

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Throughout the history of men's college basketball, the Southeastern Conference has captured 10 NCAA Championships and four NIT titles, putting the SEC as one of the nation's top basketball conferences.

 (\Box)

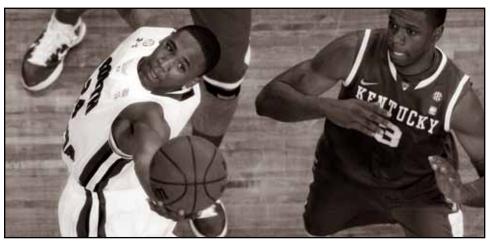
■ The SEC has won at least 68 percent of its non-conference games since the league expanded to 12 teams in 1991-92.

Year	Record	Year	Record
1991-92	123-58 (.680)	2001-02	133-41 (.764)
1992-93	102-43 (.703)	2002-03	114-39 (.745)
1993-94	102-47 (.685)	2003-04	120-31 (.795)
1994-95	103-41 (.715)	2004-05	120-46 (.723)
1995-96	119-39 (.753)	2005-06	133-42 (.760)
1996-97	107-50 (.682)	2006-07	146-46 (.760)
1997-98	125-35 (.781)	2007-08	137-50 (.741)
1998-99	121-42 (.742)	2008-09	135-51 (.726)
1999-00	132-43 (.754)	2009-10	134-53 (.717)
2000-01	131-38 (.775)	2010-11	130-58 (.692)

■ More than 2.5 million fans have witnessed SEC basketball in each of the last four seasons. The SEC posted the fourth largest season attendance in league history, totaling 2,518,749 fans for games featuring SEC teams in 2009-10. A record 2,638,852 fans saw SEC basketball in 2008-09 while 2,562,073 were in attendance in 2006-07 and 2,561,545 for the 2007-08 season. ■ During the 2006-07 academic year the Southeastern Conference became the first conference to win the Division I National Championship in Football (Florida), Men's Basketball (Florida) and Women's Basketball (Tennessee) in the same school year. Only the SEC and the Big East have ever won both the men's and women's basketball titles in one season. SEC won both three times in 1996, 1998 and 2007. The Big East has won both twice in 2003 and 2004. The SEC swept both the NIT and NCAA Tournaments in 2006 when Florida won its first NCAA championship and South Carolina earned its second straight NIT title. Only four conferences have won both the NIT and NCAA title, including the Big East (2003), ACC (1992) and Big Ten (1979)

■ Since the 1980-81 season, each of the 12 SEC schools has captured either an SEC divisional, overall or tournament title and 11 different schools have won or shared the SEC Championship since the league's inception in 1933.

■ Southeastern Conference coaches have led their teams to 38 conference championships and 26 conference tournament championships while collecting 30 conference coach of the year honors over the course of their head coaching careers.





COLONIAL LIFE ARENA - HOME OF THE GAMECOCKS

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Colonial Life Arena is more than just the home of South Carolina men's and women's basketball. It's also a thriving entertainment venue that the city of Columbia and its surrounding metropolitan area are able to enjoy throughout the year.

■ Colonial Life Arena is the largest arena in the state of South Carolina with 18,000 seats, and the 10-largest on-campus basketball facility in the nation. Located on the beautiful University of South Carolina campus, this one-of-a-kind facility features 41 suites, four entertainment suites, and the Frank McGuire Club, a full-service hospitality room that has a capacity of 300. The state-of-the-art facility also features plush seating, a technologically advanced sound system, a four-sided video scoreboard, and a one-of-a-kind selection of unique concession foods that will delight fans of all ages.

The Arena has hosted numerous sold out shows, including Barnum and Bailey Circus, Billy Joel, country superstars Kenny Chesney and George Straight, WWE Wrestling, Jamie Foxx and numerous other acts.



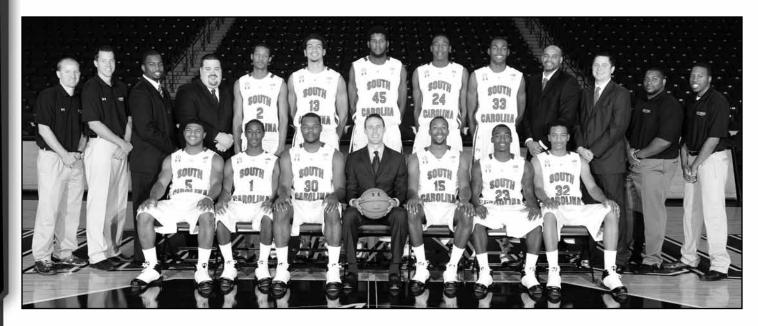
The arena is the largest building ever constructed at the University of South Carolina at 342,000 square feet. It features two spacious, identical locker rooms for the Gamecock men's and women's basketball teams with team meeting rooms, recruiting rooms, coaches locker rooms and a training room facility.

During the 2008-09 men's basketball season, Colonial Life Arena was sold out twice, including the first sellout crowd for a Gamecock men's basketball game since the 2004 season. The South Carolina athletic campaign "Operation Sellout" encouraged the Gamecock faithful to sellout the arena for Carolina's game against Georgia on Feb. 7, 2009, marking the first sellout in five seasons. During the season, more than 10,000 fans attended a men's basketball contest at Colonial Life Arena 10 times.

Attendance soared yet again during the 2009-10 campaign, as the Gamecocks had a sellout crowd watch the team defeat No. 1 Kentucky. During the season, more than 10,000 fans attended a contest at the Arena 13 times.

G A M E C O C K S

2011-12 TEAM PHOTO/PRESEASON NOTES



Front Row (L to R): Eric Smith, Brenton Williams, Lakeem Jackson, Head Coach Darrin Horn, Malik Cooke, Bruce Ellington, Damien Leonard; Back Row (L to R): Assistant Video Coordinator Tanner Massey, Athletic Trainer Mark Rodger, Assistant Coach Mike Boynton Jr., Director of Operations Justin Phelps, Brian Richardson, Anthony Gill, Carlton Geathers, Damontre Harris, RJ Slawson, Assistant Coach Cypheus Bunton, Assistant Coach Neill Berry, Strength & Conditioning Coach Irele Oderinde, Assistant Strength Coach Ian Gibson

Non-Conference Schedule

Contests against at least five teams that competed in the 2011 NCAA Tournament highlight the 2011-12 South Carolina men's basketball non-conference schedule. South Carolina will host 11 non-conference contests at Colonial Life Arena, including one exhibition, the first two rounds of the Las Vegas Invitational, Providence in the Big East/SEC Challenge and Big Ten powerhouse Ohio State. The Gamecocks will face at least six teams that compiled 18 or more wins last season, including North Carolina, Southern California or UNLV, Clemson, Ohio State and Wofford, which all advanced to the NCAA Tournament. South Carolina is slated to face five BCS schools during the coming non-conference portion of the schedule.

Gamecocks To Compete In Las Vegas Invitational

South Carolina will compete in its first regular season tournament since the 2009-10 season this fall when it participates in the Las Vegas Invitational. The Gamecocks will host Tennessee State and Mississippi Valley State in Columbia before traveling to Las Vegas to play North Carolina and either Southern California or UNLV. The meeting between the Gamecocks and Tar Heels marks the first between the two former Southern and Atlantic Coast Conference rivals since the 1996-97 campaign.

Garnet And Black Welcome Three Newcomers

South Carolina signed freshmen Anthony Gill (Fr. - F - 6-8 - 235 - Charlotte, N.C. - Charlotte Christian School) and Damien Leonard (Fr. - G - 6-4 - 192 - Greenville, S.C. - J.L. Mann) and junior college transfer Brenton Williams (So. - G - 5-11 - 172 - Kissimmee, Fla. - Osceola/Santa Fe College) to join the squad for the 2011-12 season.

2012 SEC Tournament

The 2012 SEC Tournament returns to New Orleans, La., next spring, marking the third time the city has hosted the event. It will be the first time the tournament will be held at the New Orleans Arena. The SEC Basketball Tournament semifinals and championship game will be televised nationally on ABC, while the first two rounds of the event will be televised on the SEC Network.

2011 Big East/SEC Challenge

The University of South Carolina men's basketball team will host Providence in the Big East/SEC Challenge on Thursday, Dec. 1, 2011 at Colonial Life Arena in Columbia. The Gamecocks and Friars have met seven previous times with Providence holding a 4-3 edge in the series. Every game of the series has been played in the month of December. South Carolina won the most recent matchup between the two schools, a 68-67 road win on Dec. 6, 2007.

SEC Divisional Play

Starting with the 2011-12 season, this year marks the first time there will not be an East/West Division champion since the conference split into two divisions in 1992. The regular season standings will be listed from one through 12. This season the schedule will still reflect the divisions of years past, as South Carolina will still play the five schools who were also in the East - Florida, Georgia, Kentucky, Tennessee and Vanderbilt - twice, while playing the former West schools - Alabama, Arkansas, Auburn, LSU, Ole Miss and Mississippi State - once during the regular season.