

2010 FOOTBALL FAN GUIDE



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2010 GAMECOCKS SCHEDULE

Sept. 2	Southern Miss
Sept. 11	Georgia
Sept. 18	Furman
Sept. 25	at Auburn
Oct. 9	Alabama
Oct. 16	at Kentucky
Oct. 23	at Vanderbilt
Oct. 30	Tennessee
Nov. 6	Arkansas
Nov. 13	at Florida
Nov. 20	Troy
Nov. 27	at Clemson

PREGAME PAGEANTRY

Teams take the field for pregame warm-ups approximately one hour prior to game time. Pregame festivities, including the South Carolina Marching Band and 2001, begin approximately 30 minutes prior to kickoff. All fans are urged to arrive at their seats at least 30 minutes before kickoff and to avoid leaving their seating area until between quarters, halftime, or the end of the game.

GAMECOCK VILLAGE

Located across from stadium in the Biscuit House parking lot. Opens 4 hours prior to kickoff. Interactive games, sponsor displays and appearances by the USC cheerleaders and band.

STADIUM GATES

Early gates (4, 14, 16, 22, and 25) will open two hours prior to kickoff. All other gates open one and one-half hours prior to kickoff.

ARTIFICIAL NOISEMAKERS

Artificial noisemakers are not permitted in Williams-Brice Stadium and will be confiscated by stadium security.

DISABLED SERVICES

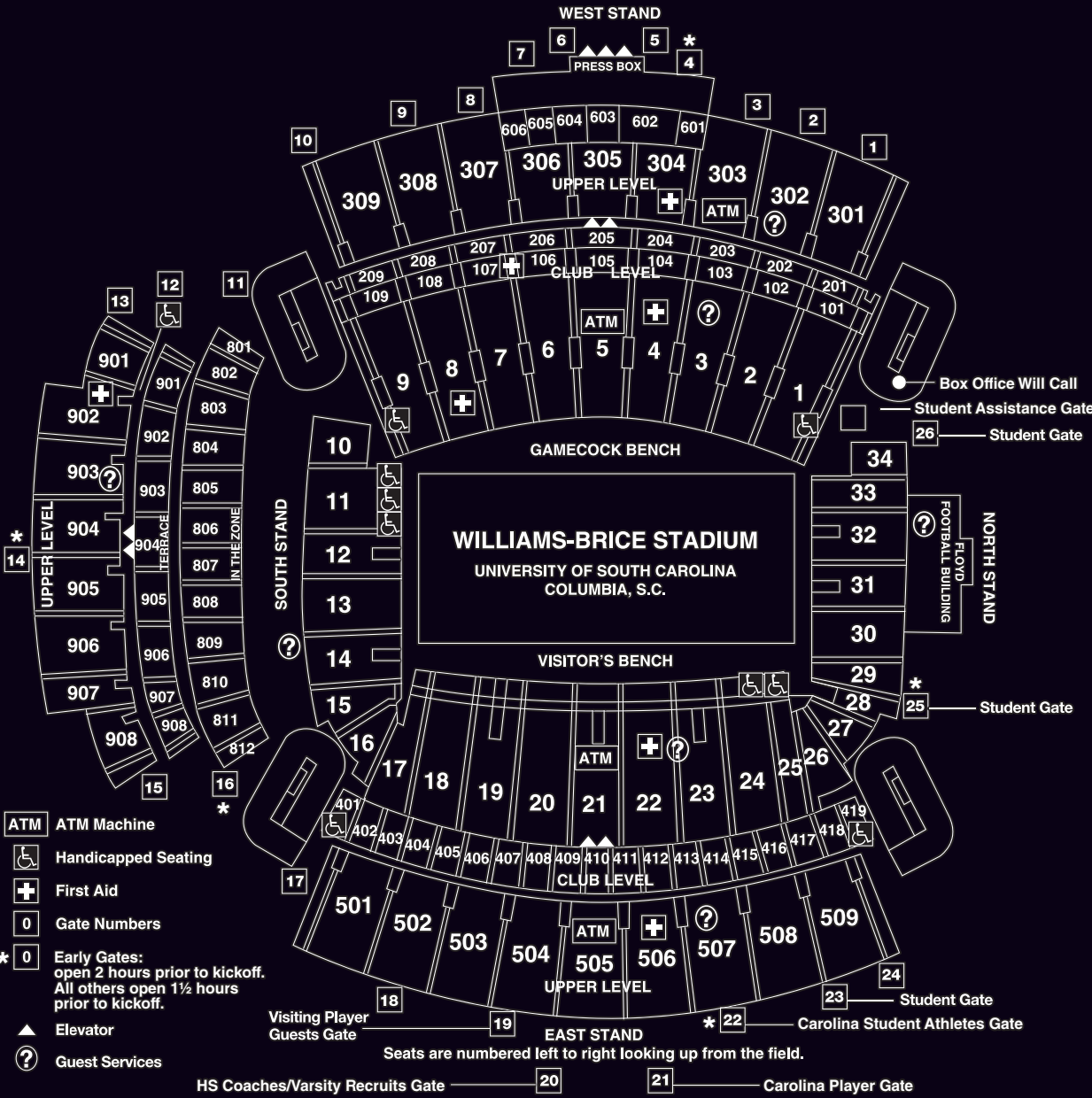
Accommodations related to disabilities need to be requested through the South Carolina Ticket Office at 803-777-4274 or, toll-free, 1-800-4SCFANS. Requests must be received at least 48 hours prior to the event. A Telecommunications Device for the Deaf is located at the first aid station on the West Side Main Level. Information on how to use the device can be found at that location.

TOBACCO POLICY

Williams-Brice Stadium is a tobacco-free facility. The University prohibits the use of tobacco products within 25 feet of University buildings, inside University vehicles, and in designated outdoor areas, including Williams-Brice Stadium.

PROHIBITED ITEMS

- Oversized bags and purses (exception: diaper bags)
- Coolers, thermoses, cups, bottles, cans, flasks
- Food of any kind
- Camcorders and tripods
- Weapons/concealed weapons
- Alcoholic beverages
- Backpacks
- Containers of any kind
- Aerosol and spray cans
- Umbrellas
- Mace/pepper spray
- Animals (except service animals)
- Laser lights and pointers
- Artificial noisemakers
- Fireworks/explosives
- Inflatables (beach balls, etc.)
- Flags and flagpoles, unauthorized banners
- Strollers



STADIUM TICKETS, REFUNDS/RESALE

The ticket box office is conveniently located at the north (Fairgrounds) end of Williams-Brice Stadium. Tickets cannot be resold at the Williams-Brice Stadium site. Lost or stolen tickets are not the responsibility of management, and additional tickets can be purchased through the ticket office if available. There is a NO cash refund policy in effect on all tickets. The management reserves the right to refuse admission.

WILL CALL

The South Carolina Box Office WILL CALL will be open four hours prior to game time and is located on the northwest corner of Williams-Brice Stadium at Gate 26.

FIRST AID

If assistance is needed, contact the nearest usher for directions to the nearest first-aid facility. Medical facilities, equipped and staffed as limited first-aid treatment stations, are located in the following areas:  
West Side—Ground level & West main East Side—Ground level  
West Club—100 level East Upper—400/500 level  
West Upper—300 level South Upper—900 level.

LOST AND FOUND

Lost and found, for Williams-Brice Stadium only, will be at the stadium manager's office on the Monday following home games between 8:30 a.m. and 5 p.m. Call 803-777-8506 for any lost and found issues related to Williams-Brice Stadium.

LOST PATRONS

Lost patrons and persons looking for lost patrons should proceed immediately to Gate 26 security at the northwest end of the stadium.

STADIUM ELEVATORS

Individuals with disabilities may use the elevators located throughout Williams-Brice Stadium.

GAMECOCK FANS CODE OF CONDUCT

Gamecock fans are encouraged to wear garnet and black to games and to enthusiastically support the Gamecocks in good sportsmanlike fashion.

In the spirit of sportsmanship, Gamecock fans shall:

- conduct themselves in a manner that represents their University, the Southeastern Conference, and the NCAA with honor, dignity, and respect
- demonstrate the qualities of civility and sportsmanship at all times
- not use vulgar, abusive, racist, sexist, demeaning, or intimidating language at any time
- support the players, coaches, and officials in a positive manner
- treat the visiting team, coaches, and fans with courtesy and respect at all times
- not engage in cheers that are vulgar, crass, or demeaning
- refrain from throwing objects onto the field for any reason
- not become inebriated or belligerent
- refrain from entering the playing field at any time, including after the game
- be a positive role model for those around them by treating others with courtesy and respect.

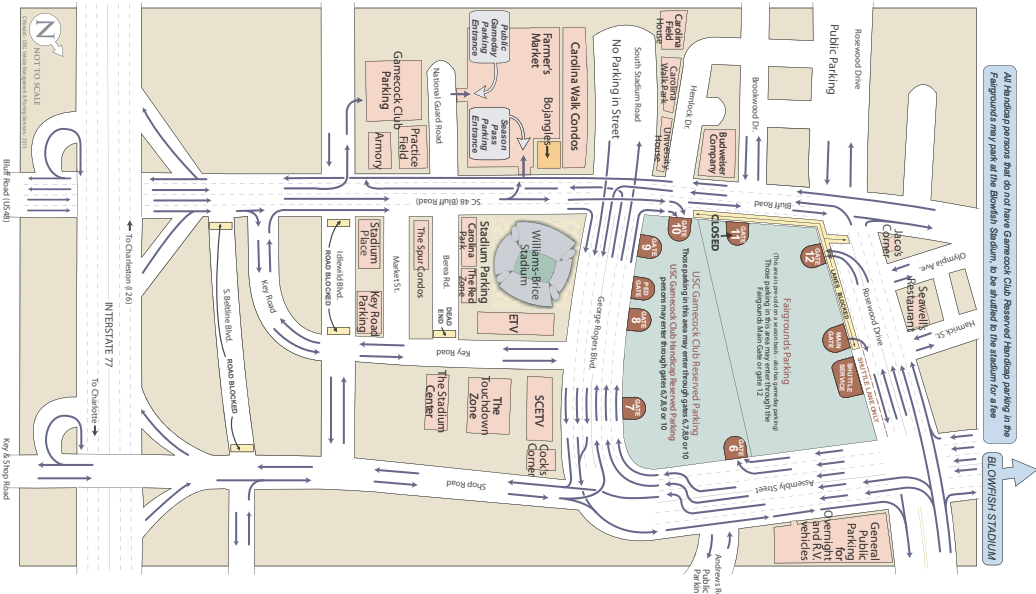
FAN HELP TEXT LINE

Report stadium issues, unruly behavior, or requests for help by texting: "USC" <space> issue and location to 69050. Assistance is available two hours before kickoff and one hour after the game. (Standard SMS rates apply).

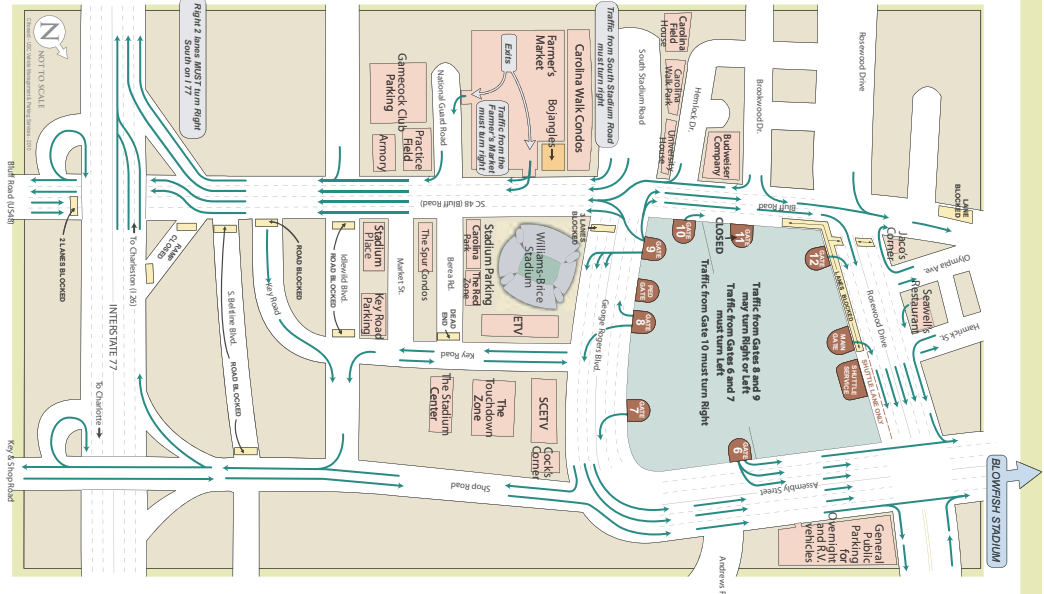




## PREGAME TRAFFIC FLOW



## POSTGAME TRAFFIC FLOW



## Traffic Tips

- Get to the game early.
- Police advise fans to use I-77, accessible from I-26 and I-20.
- If you are picking up someone from the game, you must arrive before the game is completed.
- Postgame stadium traffic will have priority. All lanes of Assembly Street will be used for traffic from the stadium. The two left lanes on Assembly Street will turn left onto Blossom Street.
- Traffic leaving Stadium Road will be routed south on Bluff Road. The left two lanes may take I-77 north; the right two lanes take I-77 south.

# GAMECOCK GAMEDAY THE GARNET WAY

## BAND PERFORMANCES

Live music is not allowed at tailgating sites.

## BEVERAGE POLICY (ALCOHOL)

The possession or consumption of alcohol in Williams-Brice Stadium is expressly prohibited by University policy. In an effort to encourage an enjoyable experience for all fans, persons who are obviously intoxicated will be denied entry into the stadium regardless of ticket possession.

## BUSES

Buses will be accommodated on a first-come, first-served basis in the South Carolina State Fairgrounds. Drivers should use the entrances located at Gate 12 on Rosewood Drive.

## CATERERS

Caterers should have proper parking permits to be admitted to private tailgate areas. Permits will not be available from Gamecock Club offices and should be secured with the client.

## FLAMMABLES

The S.C. State Fairgrounds prohibits the use of charcoal grills. All grilling must be with propane gas.

## GAMEDAY SHUTTLES

The University will provide a pregame shuttle that will pick up fans from Colonial Life Arena and Blowfish Stadium parking lots and transport them to the main gate of the South Carolina State Fairgrounds. At the conclusion of the game, the shuttle will pick up from the main gate of the fairgrounds and transport patrons back to those parking lots.

- Service begins 3 hours prior to kickoff
- \$3 per person
- Service runs until 1.5 hours after game with limited service throughout the game

## GOLF CARTS, MOPEDS, SCOOTERS

For the safety of all concerned, the use of these motorized vehicles (other than those authorized) will not be allowed by fans in the vicinity of the stadium on the day of games. As a reminder, S.C. highway laws do not allow the use of motorized vehicles on roadways outside of a two-mile radius from the registered address of the registered operator.

## GUEST SERVICES

For any guest service needs please visit the garnet and black kiosks located conveniently around Williams-Brice Stadium.

Guest services stations are located in the following areas: North Side – Lower level South Side – Lower level • East Side – Ground level • East Upper – 400/500 level South Upper – 900 level • West Side – West Main • West Upper – 300 level

## HANDICAPPED

Handicapped parking is available to the general public at the Capital City Stadium/Blowfish Baseball Park located at 301 South Assembly St, Columbia, SC, 29201. The cost is \$10 per car and a tram to the Fairgrounds is available

To access the tram service to the stadium, guest should wait by Row 10 nearest the S.C. State Fairgrounds entrance. We ask that seats on the tram be reserved for those who are handicapped and that those who are able to walk to the stadium assist their handicapped companions. The trams will transport guests to the north corners of Williams-Brice Stadium. Service begins two and one-half hours before kickoff and will continue until the game begins. Return transportation will also be available after the game, beginning with five minutes left in the event and until there is no one waiting at the tram stations. Please be advised that both pedestrians and vehicular traffic are extremely heavy following the game; therefore, the wait time for trams may be extensive.

There are a limited number of spaces available to handicapped Gamecock Club members in each lot. Requests for handicapped parking should be made in writing and accompanied with a copy of the state-issued handicapped placard to South Carolina Department of Athletics, Football Game Parking, 801 Lincoln St., Columbia, S.C. 29201.

## LIABILITY

Neither the University of South Carolina nor the Gamecock Club will be liable for loss or damage to vehicles or contents.

## LOST AND FOUND

Items found in the parking lots will be turned over to Stadium Lost and Found, located in Williams-Brice Stadium. Call 803-777-8506 to ask if your item has been turned in.

## LIMOUSINES

Due to space constraints, limousines are not allowed in Gamecock Club-controlled parking areas. Drivers should drop off any guests at Williams-Brice Stadium and seek parking in public lots made available by area businesses.

## FOLLOW US ONLINE:

GAMECOCKSONLINE.GOM  
FACEBOOK.COM/GAMECOCKSONLINE  
TWITTER.COM/GAMECOCKSONLINE

## MEDIA PARKING

Media parking is located on Key Road. Members of the media should request parking credentials for this area from the University of South Carolina Media Relations Office. For more information, please call 803-777-5204.

## MOTOR HOME PARKING

Reserved spaces in the Key Road parking area should be requested in writing to South Carolina Department of Athletics, Football Game Parking, 801 Lincoln St., Columbia, S.C. 29201, no later than May 31. The number of spaces is limited

All others should seek parking via private lots in the area. The largest number of spaces is available through the South Carolina State Fair Association. For further information, please call 803-799-3387.

## PARKING LOTS

All parking lot gates will open five hours prior to kickoff or 8 a.m., whichever is later. Vehicles should be removed no later than two hours after the conclusion of the game or risk being locked in until the following business day.

## POLITICAL MATERIALS

Distribution of political stickers, brochures, and other promotional items is strictly forbidden on properties owned or being leased by the University. Violations will result in the surrender and disposal of said items by University officials.

## RESTROOMS

Stadium restrooms located on the north and south ends of the stadium as well as porta-jons on the east side of the stadium will be made available for use once parking lots open (five hours prior to kickoff or 8 a.m., whichever is latest). Once gates open, (2 hours prior to kickoff), only the east side porta-jons will remain available for use and will close at kickoff.

## SECURITY

The University of South Carolina makes every attempt to ensure that all fans are able to enjoy the festivities surrounding the game. In the unfortunate event that threatening or illegal behavior is observed, guests may contact lot attendants or uniformed security located throughout the parking areas. Richland County Sheriff's Department deputies are stationed in the stands in the Fairgrounds and are mobile as well. Members of various law enforcement agencies are also in attendance. Please do not hesitate to report suspicious activities or unruly fans.

## TAILGATING

Please tailgate in back of your vehicle. Drive areas must be cleared to allow access for emergency vehicles. GAS GRILL ONLY. Charcoal grilling is prohibited for safety reasons.

## TENTS

Tents should be no larger than 10' x 10' and be contained within the individual parking space. Tents should be dismantled prior to guests leaving for the game. Unattended tents are subject to removal by University officials at their discretion.

## TOWING

Towing of all vehicles impeding the flow of traffic or obstructing the right of a member to park in assigned parking is imminent. Once a tow truck has arrived at the vehicle in violation, negotiations will be strictly between the towing company and the vehicle owner. Any vehicles that may have been towed may be recovered at City Garage located on Hugler Street. 803-765-9780.

## TRASH/RECYCLING

The University conveniently places receptacles for the disposal of trash and other items throughout the parking areas. Please help us keep the area enjoyable by disposing of all bagged trash into these containers. Fans are encouraged to utilize recycling containers located throughout parking and stadium areas.

## UTILITY TRAILERS

Due to space restrictions, utility trailers are no longer allowed in any of the lots regardless of the number of passes in the vehicle driver's possession.

## VENDORS

Soliciting or vending of any goods or services is strictly prohibited in the lots owned or leased by the Gamecock Club on game day.