



**WHY
CAROLINA**

THE CAROLINA CAMPUS

Founded in 1801, the University of South Carolina campus is one of historic beauty and is alive with activity. From the Horseshoe, site of the original campus, to the new Strom Thurmond Wellness Center, the Carolina campus offers something for everyone.

The University of South Carolina At A Glance...

- The Moore School of Business is ranked No. 1 in the country for its undergraduate international business program and No. 2 for its graduate IB program in the latest *U.S. News & World Report's* college and graduate school guides. The Moore School also is ranked 39th for overall programs in the U.S. News guide.
- In a *Forbes* ranking of business schools' "return on investment," the Moore School's graduate program ranked 44th among the top 50 institutions listed.
- Carolina's historic Horseshoe is listed on the National Register of Historic Places.
- In its 2003 college guide, *U.S. News & World Report* ranked USC's University 101 program tops in the new category, "Programs that Really Work." In the 2004 guide, the program was included in "Programs to Watch."
- USC has been recognized in Kaplan Publishing's "The Unofficial, Unbiased Guide to the 328 Most Interesting Colleges, 2004 Edition" as a top school in the following areas: schools that offer the best value for tuition dollar, and schools with the most beautiful campus in an urban setting.
- The Strom Thurmond Wellness & Fitness Center is a world-class facility dedicated to healthy lifestyles and physical fitness and is one of the most comprehensive facilities of its kind in the United States.
- Thirty-five South Carolina governors hold degrees from USC.
- In the 2004 *U.S. News & World Report* college guide, USC alumni rank second in the SEC in terms of alumni giving and ninth nationally for national public universities.
- Notable USC alumni include financier Darla Moore, New York Times journalist Patrick Tyler, White House adviser Andrew Card, Washington Post columnist Jim Hoagland, and TV reporter Rita Cosby.



A CLOSER LOOK



"There is nothing that can describe how great it is to be a part of the University of South Carolina. The support of the community is overwhelming. I appreciate all that is offered and the chances I have both on the field and in the classroom."

• Aaron Rawl, Senior, Pitcher, Lexington, S.C.

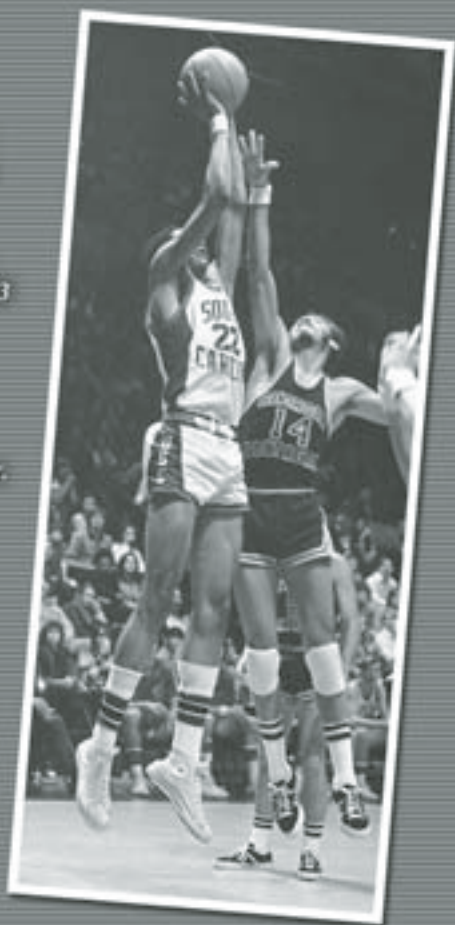
SUCCESS AFTER COMPETITION



• Hootie Johnson (left), who lettered in football at USC from 1950-52, is a successful banker and Chairman of the Augusta National Golf Club, host of the Master's.

• Alex English (right) is eighth on the NBA's all-time scoring list with 25,343 points. He was inducted into the Basketball Hall of Fame in 1997.

• Marianne Morris (below), who played golf at USC from 1983-87, is currently playing on the LPGA Tour.

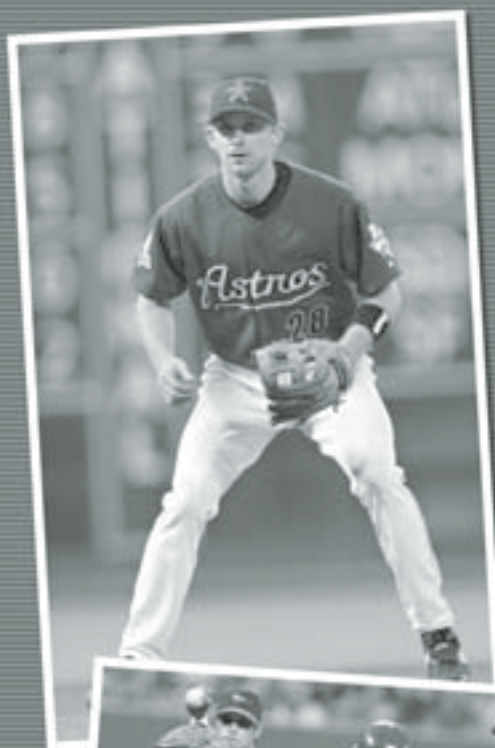


• Former five-time NCAA Champion Terrence Trammell (left) won a silver medal at the 2000 Sydney Olympics and followed that by winning the 60m hurdles 2001 World indoor title.

• The members of "Hootie and the Blowfish" (right) attended USC, including Jim "Son" Sonefeld, who played soccer for USC. Hootie played an MTV Unplugged concert on the USC Horseshoe the week of Fairweather Johnson's release. The group won a number of Grammy's with its *Cracked Rear View* album.



SUCCESS AFTER COMPETITION



• Former All-American Adam Everett (left) won a gold medal with Team USA at the 2000 Sydney Olympics and now plays for the Houston Astros.

• Former All-American Clint Mathis (right) is one of the stars of the U.S. National Team and spent the 2004 season playing with Hannover 96 of the German Bundesliga.

• Samuel Foster (below) ran track at USC from 1977-80 and is a member of the University's Board of Trustees.



• Brian Robers (left) is in his fourth year as a member of the Baltimore Orioles.

• Martha Parker-Hester (right) who played basketball for USC from 1985-89, practices medicine in Columbia.

• With 57 All-America honors between them, Miki Barber, Demetria Washington and Lisa Barber (below left) have all gone on to run successfully as professionals.



• Former USC quarterbacks Tommy Suggs and Todd Ellis (below right) provide the radio call for the Gamecocks. Ellis graduated from USC's Law School and now practices law in Columbia at Smith, Ellis and Stuckey. Suggs has gone on to a highly successful career in business and investing.



FAMOUS ALUMNI



Charles Austin

*First Assistant City Manager,
Dept. of Public Safety*



Andrew Card

*President George W. Bush's
Chief of Staff*

Other Notable Alumni

Mike Dunleavy - NBA Head Coach, Portland Trail Blazers, Milwaukee Bucks, Los Angeles Lakers, Los Angeles Clippers

Charles Frazier - Novelist *Cold Mountain*

Dick Riley - Former S.C. Governor; former U.S. Secretary of Education

Sterling Sharpe - Former NFL Pro Bowler, Host of ESPN NFL Game Day

John Swearingen - Retired Chairman, Standard Oil, Co.

Jean Toal - Chief Justice, S.C. Supreme Court



Rita Cosby

*Senior Correspondent,
Fox News*



Mark Ellis

*Film & Television Action Coordinator/
Director (movies include Jerry McGuire,
Any Given Sunday, The Waterboy, The
Rookie, Hard Ball, The Junction Boys)*

FAMOUS ALUMNI



Alex English

*Former NBA All-Star,
NBA Hall of Famer*



Leeza Gibbons

Former syndicated talk show host



Fritz Hollings

Former U.S. Senator and governor



Robert McNair

Owner, NFL's Houston Texans



Darla Moore

*Wall Street financier; donated
largest gift to any university in
the state to USC Business School*



Van Earl Wright

TV sports anchor, Fox Sports

GAMECOCK FACILITIES

More than \$115 million in athletic facilities improvements have taken place at the University of South Carolina over the past 10 years. These additions include improvements to Williams-Brice Stadium; enhancements to the Olympic sports facilities; and a new \$65 million basketball arena - The Colonial Center - which has emerged as one of the top sports and entertainment venues in all of college athletics.



*Volleyball Competition/
Basketball Practice Facility*



Williams-Brice Stadium



Colonial Center

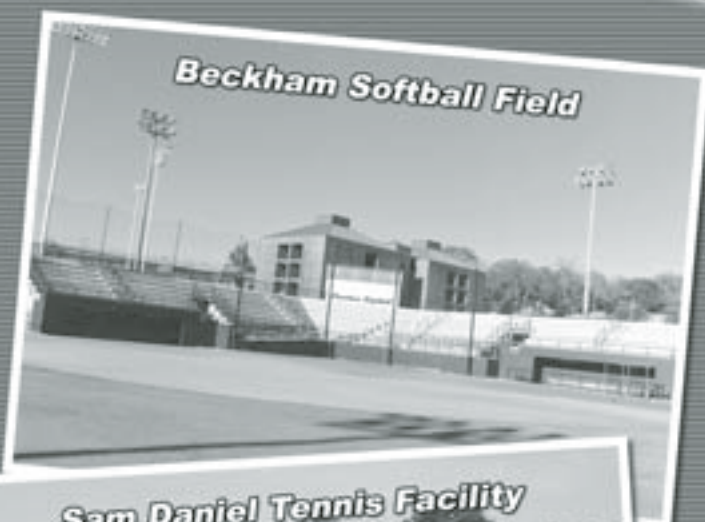
"As we continue to build championship-caliber programs at South Carolina, we have made a commitment to provide our student-athletes and coaches with the type of quality facilities necessary to successfully compete at the Southeastern Conference and national levels. The improvements that have been made and the improvements that are planned are evidence of that commitment and are also indicative of the terrific support we receive from our loyal Gamecock fans."

• Dr. Mike McGee, Director of Athletics

PREPARING A CHAMPION



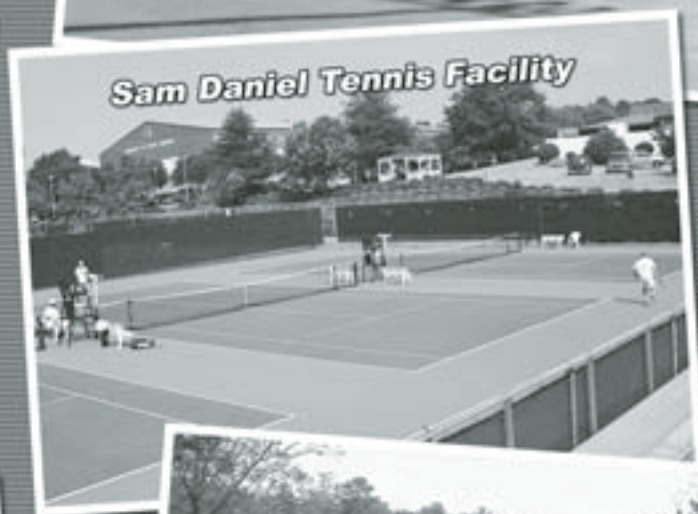
Sarge Frye Field



Beckham Softball Field



Maxcy Gregg Tennis Center



Sam Daniel Tennis Facility



Eugene E. Stone III Soccer Stadium



The University Club



Weems Baskin Track & Field

ACADEMIC SERVICES

The C.A.R.E.S. (Carolina Academic Resources & Enrichment Services) program employs a team of dedicated staff and tutors to work in a collaborative effort to assist student-athletes with day-to-day activities. It is the mission of the C.A.R.E.S. staff to provide the assistance needed to help all student-athletes realize their personal, academic, and athletic potential. The staff works closely with coaches, faculty, and University Administration to share resources and promote, as the primary goal, the development of each student-athlete at USC. The Athletics Department provides students with academic support in addition to that which they receive through other sectors of the University. The purpose of C.A.R.E.S. is to empower student-athletes to become more effective learners and to assist them in developing better academic, social, and cultural appreciation skills.

SERVICES & FEATURES OF THE ACADEMIC ENRICHMENT CENTER

Academic Advisement • Career Development Office

CHAMPS/Life Skills Office • NCAA Compliance

Computer Labs & Printing • Copying and Faxing (for academic purposes only)

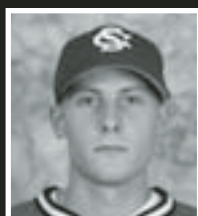
Dietitian • Financial Aid and Scholarship Counseling

Multimedia Classroom • Student Athlete Advisory Committee Office

SEC Honor Room • Staff Psychologist

"Team Gamecocks" • Tutoring & Mentoring

The Gamecock baseball team had a solid year in the classroom as 12 team members were named to the Southeastern Conference's Academic Honor Roll.



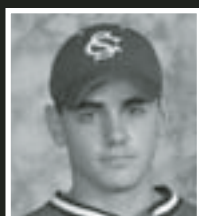
Chad Blackwell



Billy Buckner



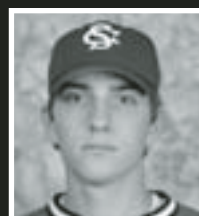
Davy Gregg



John Gregory



Conor Lalor



Tim McCarty



Kevin Melillo



Hank Parks



Landon Powell



Aaron Rawl

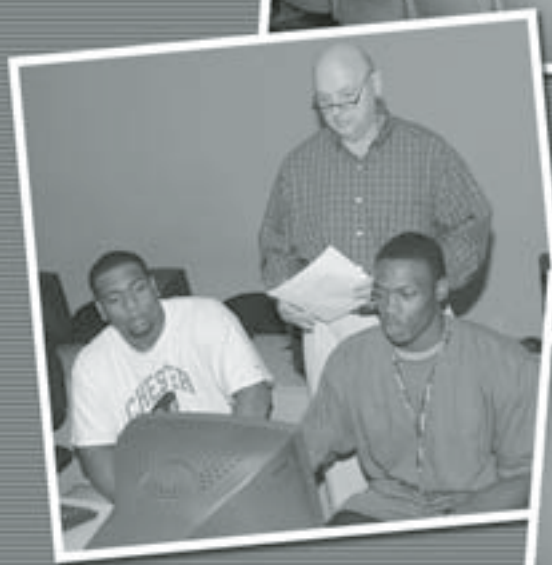


Steven Tolleson



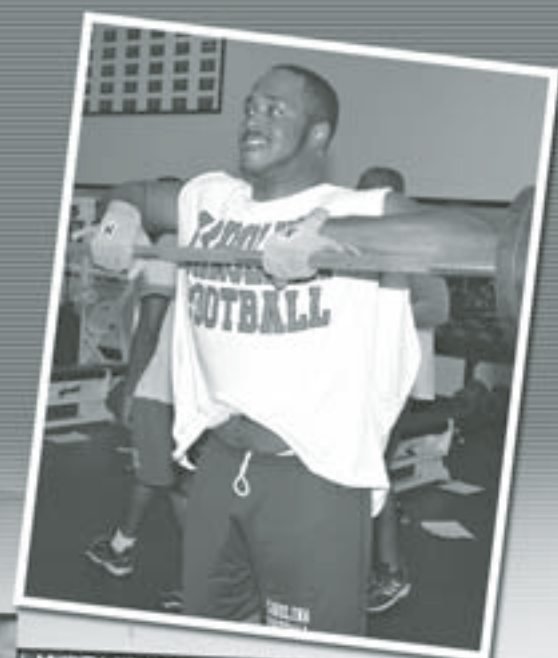
Bryan Triplett

THE C.A.R.E.S. PROGRAM



BUILDING A CHAMPION

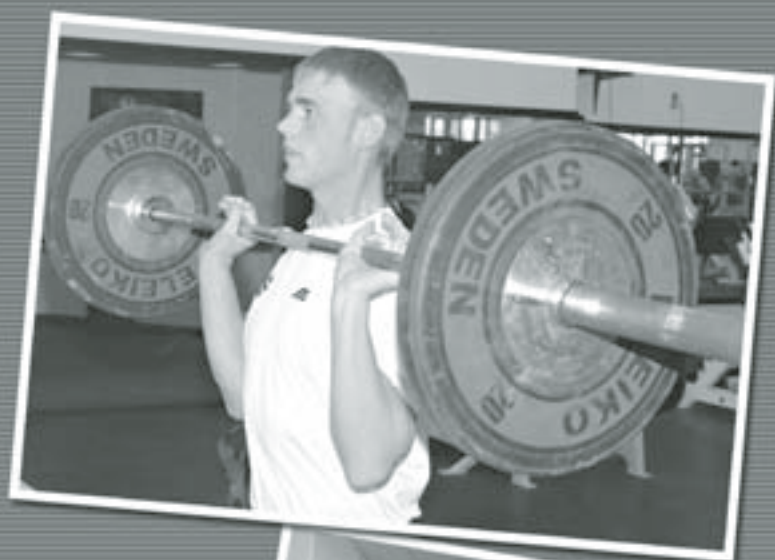
The process for a student-athlete to reach his maximum potential doesn't happen overnight. It continues year-round from preseason practices to off-season strength and conditioning workouts. Pat Moorer, Carolina's Director of Strength and Conditioning, and his professional staff are committed to helping each individual develop into a top-notch and well-conditioned athlete.



"When you develop a sincere trust among each other, good things are going to happen. Our staff is dedicated to developing the best athletes, both physically and mentally. What makes our program unique is every athlete has his or her own program, so they can meet their own needs. Each athlete must be fully committed to improving themselves and becoming the best that they can be. In order to do this, we evaluate each individual and develop a program designed to meet their specific needs."

• Pat Moorer, Director of Strength and Conditioning

CAROLINA STRENGTH PROGRAM



USC SPORTS MEDICINE

USC's student-athletes are offered excellent medical care, 24 hours a day, seven days a week. This includes daily medical clinics in the training room by team physicians specializing in Family and Preventative Medicine with additional certification in Sports Medicine. USC physicians include specialists in family medicine, orthopedics, optometry, and dentistry. The Gamecock training room features a full rehab facility along with a complete x-ray service. Under the direction of Dr. Rod Walters, head athletics trainer, there are 11 certified athletic trainers who serve the student-athletes during the year.

SOUTH CAROLINA SPORTS MEDICINE STAFF



Rod Walters, DA, ATC
Assistant AD for Sports
Medicine



Brainard Cooper, MS, ATC
Associate Athletic Trainer



Tara Lein, MS, ATC
Assistant Athletic Trainer



Bill Martin, MA, ATC
Assistant Athletic Trainer



Patricia McGinn, Ph.D, ATC
Assistant Athletic Trainer



Dennis Williams, MS, ATC
Assistant Athletic Trainer



Angus M. McBryde, Jr., MD, FACS
Dir. of Orthopaedics and
Sports Medicine



Tom Armsey, MD
Team Physician



Jeff Guy, MD
Team Physician

NOT PICTURED:
James O'Leary, MD
Team Physician

Robbie DaSilva, MD
Team Physician

Jason Stacey, MD
Team Physician

Stephanie Rosehart, MS, ATC
Assistant Athletic Trainer

KEEPING ATHLETES HEALTHY



"The training room staff allowed me to get back on the playing field and overcome the serious knee injury that I had. I was blessed to have the opportunity to come back from what many considered to be a career-ending injury. A lot of people doubted if I could ever play again. If it hadn't been for the training room staff, and for the time I was able to spend there rehabbing my knee, I would not be where I am today."

• Andre Goodman
Former Gamecock Cornerback
Currently with the Detroit Lions

COLUMBIA, S.C.

Located in the heart of South Carolina, Columbia is a city that combines the graces of a rich past with the vibrance of the emerging Southeast.

Columbia has become the commercial and governmental center for the state and has developed its banking, commerce, industry, government and education into one of the most diversified economies in the Southeast.



The City of Columbia, S.C. History Notes and Tidbits...

- Columbia was first incorporated in 1806 and was one of the first planned cities in the U.S.
- The capital city was named Columbia, a name derived from a poem by Phyllis Wheatley, a slave girl from Massachusetts. She used the name to describe the personality of the United States as a beautiful heroine.
- Columbia is a thriving community with an abundance of business opportunities after graduation.
- The S.C. College, known today as the University of South Carolina, was chartered in 1801.
- The Sixth National Cantonment, later named Camp Jackson and then Fort Jackson was established in 1917 to prepare soldiers for World War I.
- In 2004, Columbia was named the #1 Medium-Sized College City by www.ePodunk.com.



A GREAT PLACE TO LIVE

Average Monthly Temperatures in Columbia, S.C.

January	56
February	59
March	67
April	79
May	83
June	89
July	91
August	91
September	85
October	76
November	67
December	58



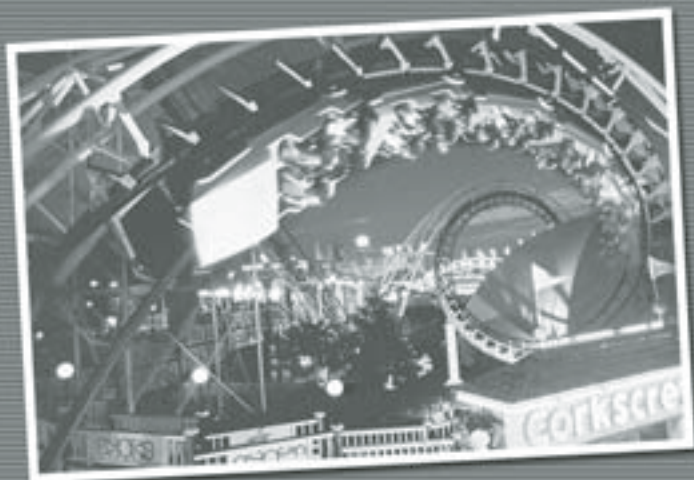
"Columbia is just the right size. There's plenty to do, yet it's not so big that it overwhelms you. I think Columbia is a great city and a great college town all in one. It's hard to beat that. A lot of players like to make Columbia their home once they finish their college career. I know I did."

• Todd Ellis

*Former Gamecock Quarterback
Attorney and Radio Voice of the Gamecocks*

SOUTH CAROLINA

Smiling Faces ... Beautiful Places ... That indeed describes the hospitality and beauty of South Carolina - The Palmetto State. From the Midlands to the beaches, to the mountains of the Upstate, South Carolina is certainly one of the most scenic and thriving states in all of America. South Carolina features it all - more than 60 miles of wide, white beaches stretching from Georgetown to the North Carolina border, which includes the popular resort of Myrtle Beach, to the foothills and mountains of the northwestern part of the state. All points are within a two-hour drive of Columbia, site of the University of South Carolina.

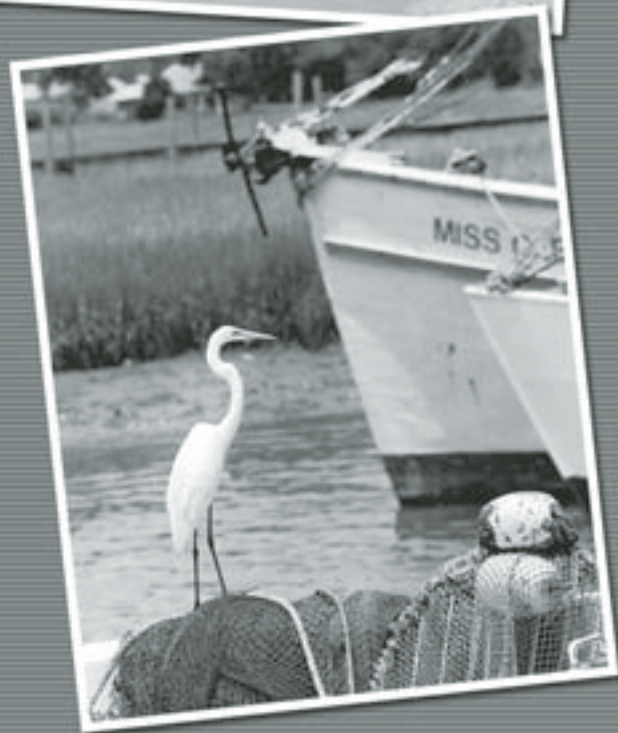
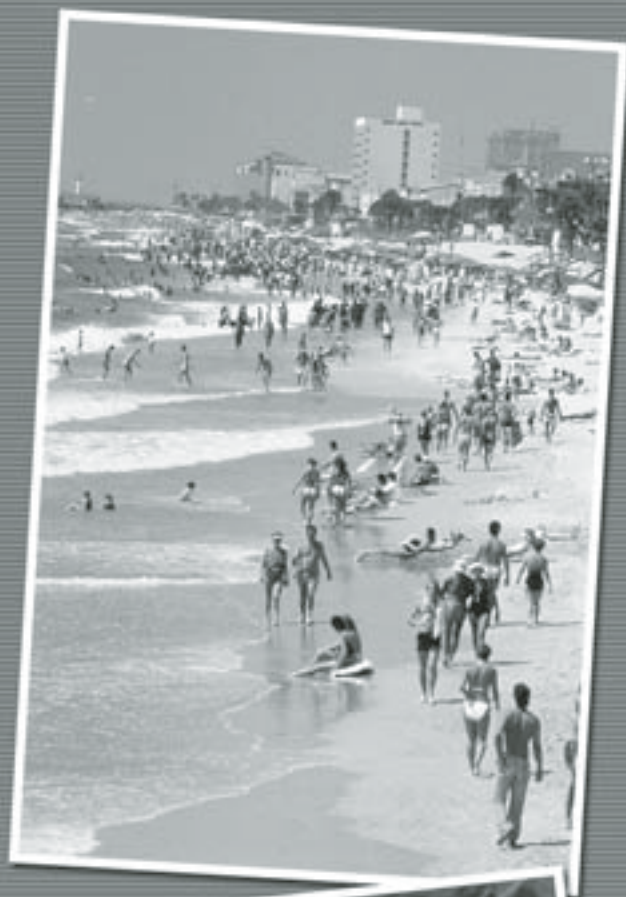


"There is a lot going in the state of South Carolina. The weather is never too cold and the winter is never too long. In the summer you have the opportunity to go to the beach."

• Brendan Winn
Senior, OF
Indian Harbour, Fla.



THE PALMETTO STATE




GAMECOCK ATHLETICS

The University of South Carolina Athletics Department features a well-rounded sports program that is committed to excellence and has established goals of winning championships across the board. Two out of the last three years, USC has posted a top-20 ranking in the NACDA Director's Cup national all-sports rankings, finishing 11th in 2002 and 18th in 2003. Featuring a coaching staff that includes seven former National Coaches of the Year, the Gamecock leadership is dedicated to providing each and every student-athlete with the opportunity to reach his or her potential.



Landon Powell



Mike Boynton, Jr.



Dave Odom

A CHAMPIONSHIP PROGRAM

2003-04 Highlights

- Gamecock football had three players chosen in the NFL draft, including Dunta Robinson, who was a first-round pick and #10 selection overall in the draft.
- The Gamecock men's basketball team was the surprise club of the SEC and advanced to the NCAA Tournament. Head coach Dave Odom was named the SEC Coach of the Year.
- Fifteen Gamecock teams advanced to NCAA postseason competition.
- The Gamecock baseball team captured its first SEC Tournament title in 2004 and advanced to the College World Series for the third straight year, finishing third nationally.
- Diver Allison Brennan won the NCAA title in the one-meter competition.
- In equestrian, Tara Brothers won the national championship in the hunter seat competition.
- Women's golfer Adrienne Gautreaux received the prestigious Dinah Shore Award, presented to the top collegiate female golfer who excels on the course, in the classroom and in the community. USC's program received an \$8,000 grant in her name as a result of her winning the award.
- Mike Boynton, Jr., of the men's basketball team, received a \$5,000 postgraduate scholarship from the SEC for his outstanding contributions in community service.



Allison Brennan



Dunta Robinson



Adrienne Gautreaux

"The coaches rank with the best in the country, and everything starts with outstanding coaches. They are critical to success...Over and over, I see quality (in our student-athletes) and you have to have that in order to compete successfully in the Southeastern Conference."

- Mike McGee
Director of Athletics



Tara Brothers

TEAM GAMECOCKS

Gamecock student-athletes take a great interest in Columbia and the community takes a great interest in the Carolina program. USC student-athletes make numerous public service appearances throughout the year at various functions around Columbia. From visiting elementary schools, to participating in reading programs, to speaking at banquets, to rebuilding homes, to visiting the Beth and Lou Holtz Winter Homeless Shelter, to spending time at local hospitals, "Team Gamecocks," the athletics department's community service program, makes a difference in the Midlands.



Team Gamecocks...Making a Difference

- *Fall 2003 Community Service – 1,560 hours*
- *Spring 2004 Community Service – 1,607 hours*
- *2003-04 Total Hours of Community Service – 3,167 hours*

- *Team Winner – Most hours of community service per person*
Equestrian

- *SEC Postgraduate Community Service Scholarship Award Winner*
Mike Boynton, Jr., Men's Basketball

- *SEC Postgraduate Community Service Scholarship Award Winner*
Rhashida Abdul-Malik, Women's Track & Field

- *Community Service Award – Male*
Mike Boynton, Jr. – Men's Basketball

- *Community Service Award – Female*
Rhashida Abdul-Malik – Women's Track & Field
India Odum – Women's Track & Field

- *SEC Good Works Team Winners*
Rob Cassidy, Men's Tennis
Adrienne Gautreaux, Women's Golf
Audrey George, Women's Tennis
Nicole Miller, Volleyball
West Streib, Men's Golf
Amanda Thurber, Women's Soccer
Bryan Triplett, Baseball
Travelle Wharton, Football

- *Harvest Hope Food Drive Team Winner*
Equestrian

MAKING A DIFFERENCE



"One of the best opportunities we have as student-athletes is the Team Gamecocks program. The chance to help Columbia and the community is rewarding. It's good to be involved and around the people of Columbia, especially kids. I want to make a difference and to be involved and Team Gamecocks helps us to be with the fans and give back."

• Davy Gregg
Junior, OF
Florence, S.C.

GAMECOCK TRADITIONS

Nickname

The University of South Carolina is the only major college athletic program in the country that uses "Fighting Gamecocks" as its official nickname and mascot. The University's athletic teams have been known as Gamecocks for almost 100 years.

At the turn of the century, after struggling for more than a decade under numerous nicknames, the school's football team was first referred to unofficially as "Game Cocks."

In 1903, Columbia's morning newspaper, The State, shortened the name to one word and South Carolina teams have been Gamecocks ever since.

Those early teams must have been a feisty and spirited group. A gamecock, of course, is a fighting rooster known for its spirit and courage. A cock fight, which was a popular sport throughout the United States in the 19th century, would last until the death of one of the combatants. Cock fighting has been outlawed by most states for humanitarian reasons, but it is still held surreptitiously in many areas.

The state of South Carolina has long been closely connected with the breeding and training of fighting gamecocks. General Thomas Sumter, famed guerilla fighter of the Revolutionary War, was known as "The Fighting Gamecock."

School Colors

Garnet and Black were adopted near the turn of the century as the official colors of the University of South Carolina athletic teams.

The colors are dominant ones on the gamecock, which is the University's official mascot for its athletic teams.

"2001"

The University of South Carolina Gamecocks feature perhaps the most unique and electrifying pregame entry in all of college football. In fact, The Sporting News rated USC's "2001" as the most exciting pregame entry in all of college football. As the minutes wind down on the game clock prior to the opening kickoff, the Gamecocks leave the locker room following final pregame

instruction from their coaching staff and assemble in the tunnel in the southwest corner of Williams-Brice Stadium. Then, as the crowd of more than 82,000 begins its roar of anticipation, the first notes of the theme song from "2001 — A Space Odyssey" blare over the stadium sound system. As the music continues, the enthusiasm of the crowd is feverish. Finally, at just the exact moment, in perfect coordination with the music, the Gamecocks hit the field running, and the stadium goes wild.

This magical moment has been captured by national television, including ESPN, CBS, ABC, Jefferson-Pilot, ESPN-2 and WTBS, during those networks' telecasts of games at Williams-Brice Stadium. It is indeed one of the special traditions in college football.

The theme "2001" corresponds with the University's Bicentennial, which was celebrated three years ago.

Retired Numbers

Four football Gamecocks have had their jersey numbers retired over the years at the University of South Carolina.

Sterling Sharpe, who wore #2, is the school's all-time leading receiver with 169 catches for 2,497 yards and 17 touchdowns. Sharpe had his jersey retired following the 1987 regular season. He became only the second Gamecock to have his jersey retired while he was still active at the school. In fact, both Sharpe and George Rogers played in the Gator Bowl in their final collegiate game. Sharpe was a number one draft pick by the Green Bay Packers in 1988.

Probably the school's most well known player was also USC's Heisman Trophy winner — George Rogers. He had his #38, retired during halftime ceremonies at Carolina's final 1980 home game. Rogers was the first USC player to have his jersey retired while still active at the school.

Running back Steve Wadiak, who wore #37 for Carolina, 1948-51, was the first to have his number retired, after a tragic automobile accident claimed his life. Wadiak, who still appears throughout the South Carolina record book, was the school's all-time rushing leader for 28 years after his senior season.

Wadiak, who rushed for 2,878 yards in his career, had his mark passed by Rogers in 1980. Wadiak led his team in scoring and rushing all four years he played.

Center Mike Johnson, #56, became gravely ill before the start of his junior season, and the illness cut short a potentially great football career. Johnson had finished his sophomore campaign as the regular center. When he died in 1965, his number was retired.

