

With 2004 SEC Coach of the Year Dave Odom at the helm, USC will look to make its second straight NCAA Tournament with the return of an experienced squad and a stellar recruiting class. Led by four seniors, including All-SEC forward Carlos Powell, and a strong sophomore class which includes All-SEC Freshman team member Renaldo Balkman, USC will look to improve on its 23-11 finish from 2004. Undefeated in non-conference play at The Colonial Center thus far, the Gamecocks enter their third year playing in what is quickly becoming one of the best basketball environments in the country. USC will once again look to excel off the court, as well. Last season John Chappell earned All-District Academic All-American Honors and SEC All-Tournament team member Mike Boynton, Jr.'s community service efforts earned him the SEC's Community Service Post-Graduate Scholarship.



“We Do It ALL”

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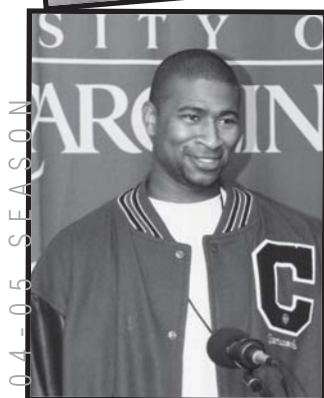
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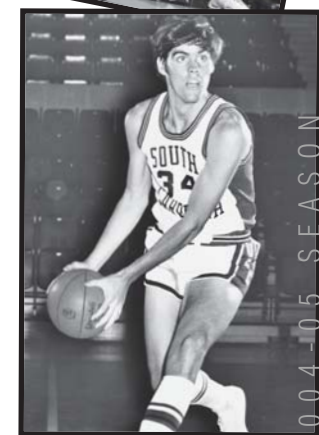
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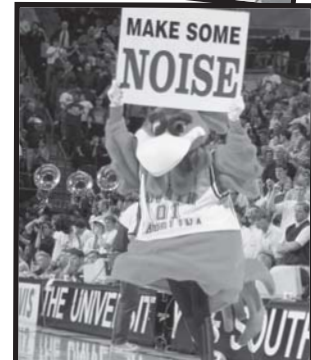
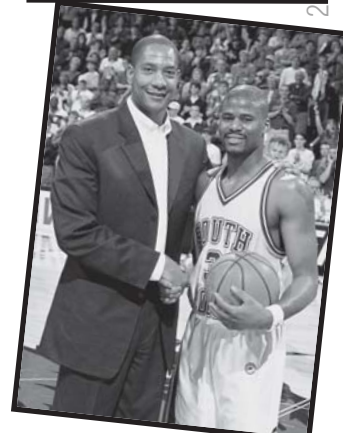
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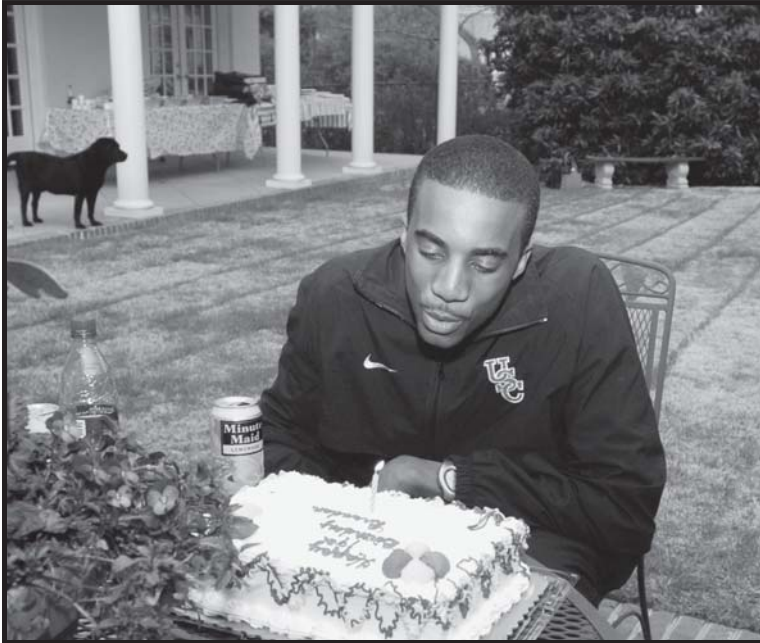


NCAA Tournament

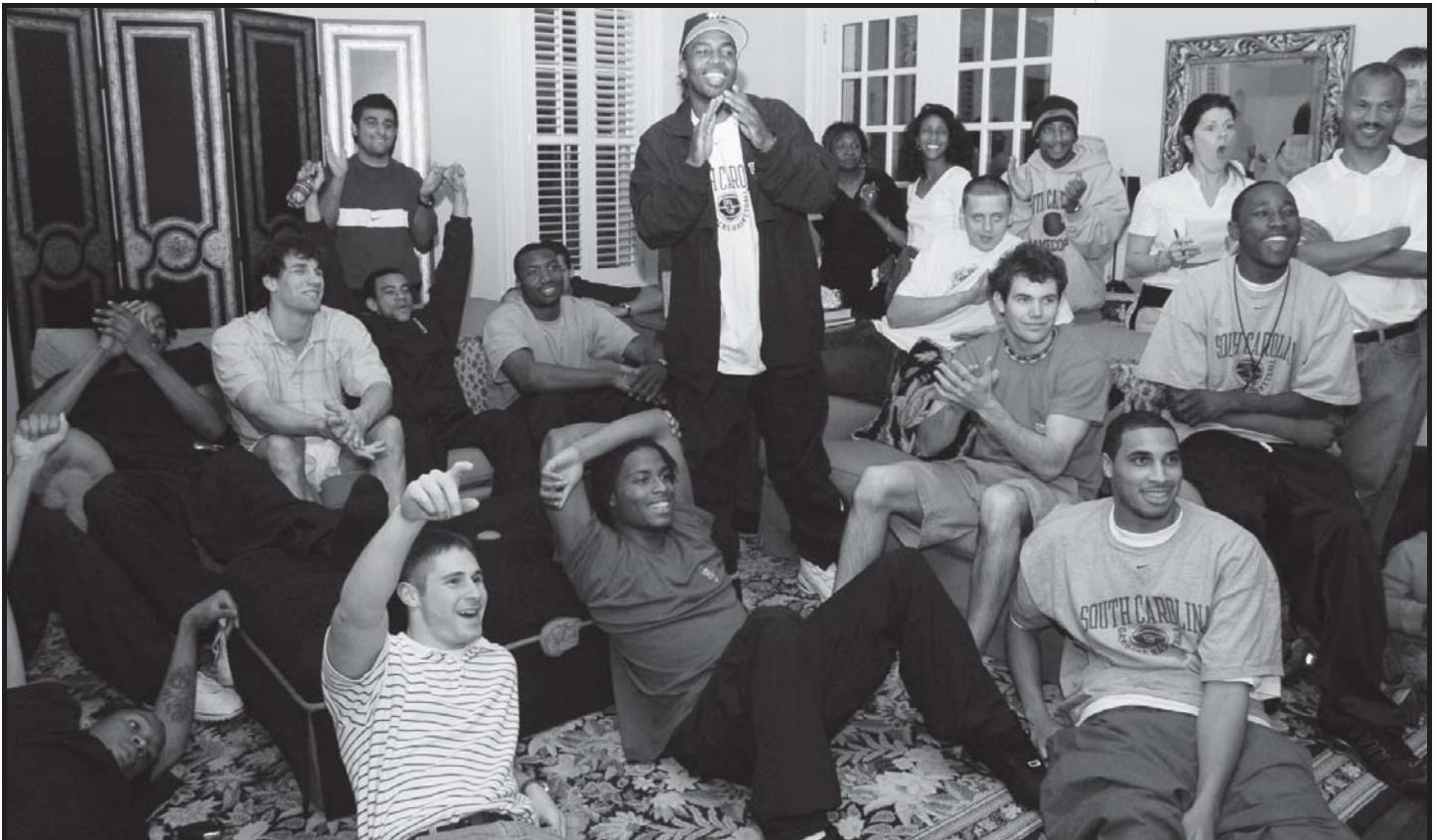
Finishing 23-11 in 2004, USC received an NCAA Tournament at-large bid and played Memphis in Kansas City. While the Gamecocks did not come out on top (fell 59-43), USC received national attention for its wonderful turnaround season and Coach Odom was named the SEC Coach of the Year. Highlights of the season included the 2003-04 Guardians Classic Tournament title and a semi-final appearance in the SEC Tournament against eventual winner Kentucky. In addition, a USC athlete could be found among post-season honors in the following: All-SEC (Carlos Powell, third team), All-SEC Freshman team (Renaldo Balkman), All-SEC Tournament team (Mike Boynton, Jr.) and All-District Academic All-American (John Chappell).

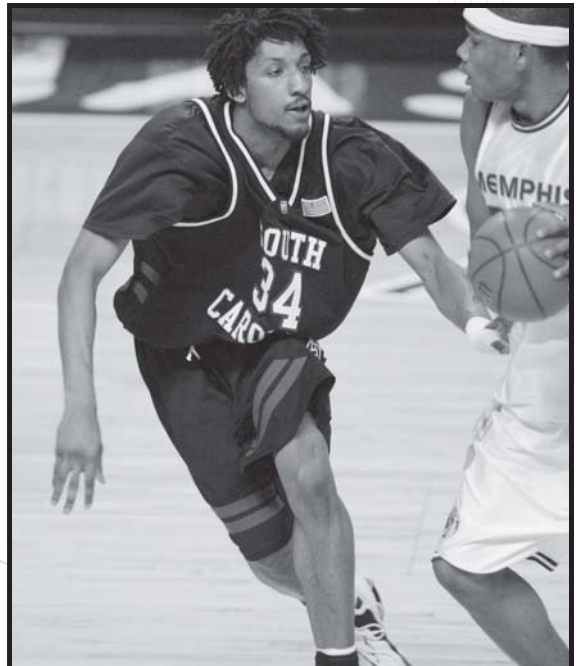
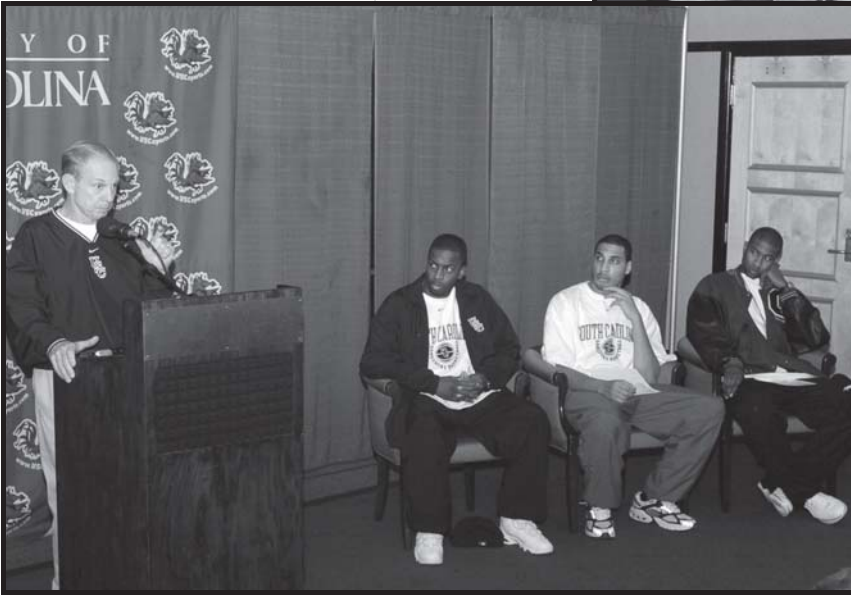
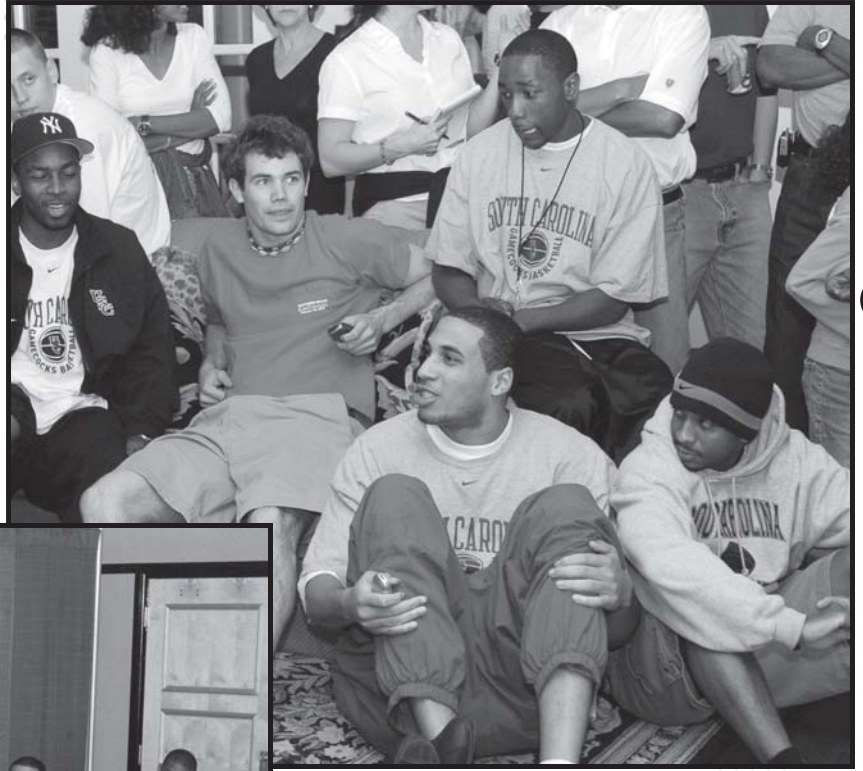
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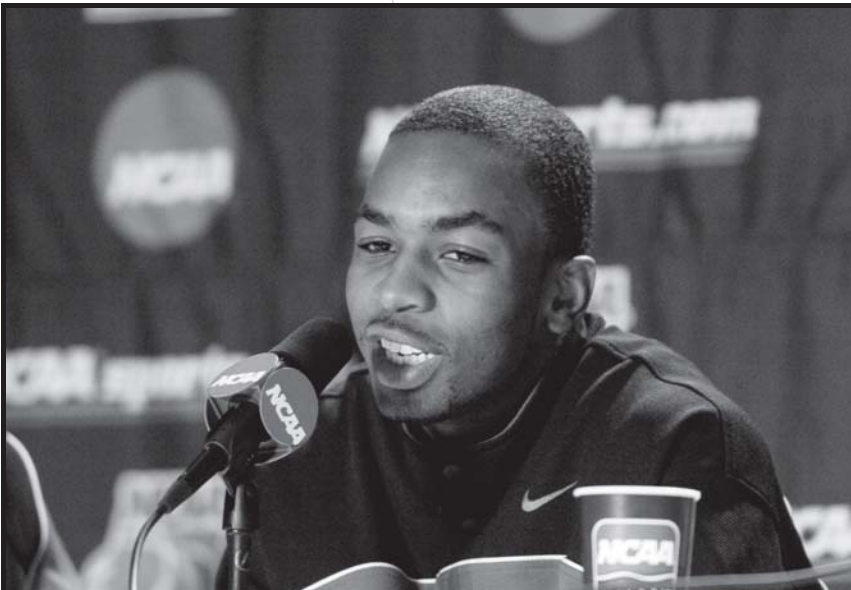


What better a present could freshman Brandon Wallace had asked for on his 19th birthday than an NCAA Tournament bid (above left)? The team celebrates the announcement (below) as the assistant coaches start to talk strategy (above right).





Above left, Coach Odom and his wife Lynn hosted the team for the NCAA Tournament announcement show pairings. Above right, you can't wipe the smiles off of these Gamecock faces. Above, Coach Odom and three players talk about the NCAA Tournament. Right, Tre' Kelley pulled a career-high seven rebounds against Memphis. Below right, Renaldo Balkman plays some tough D. Below left, captain Mike Boynton, Jr. reflects on the Gamecocks' outstanding season.

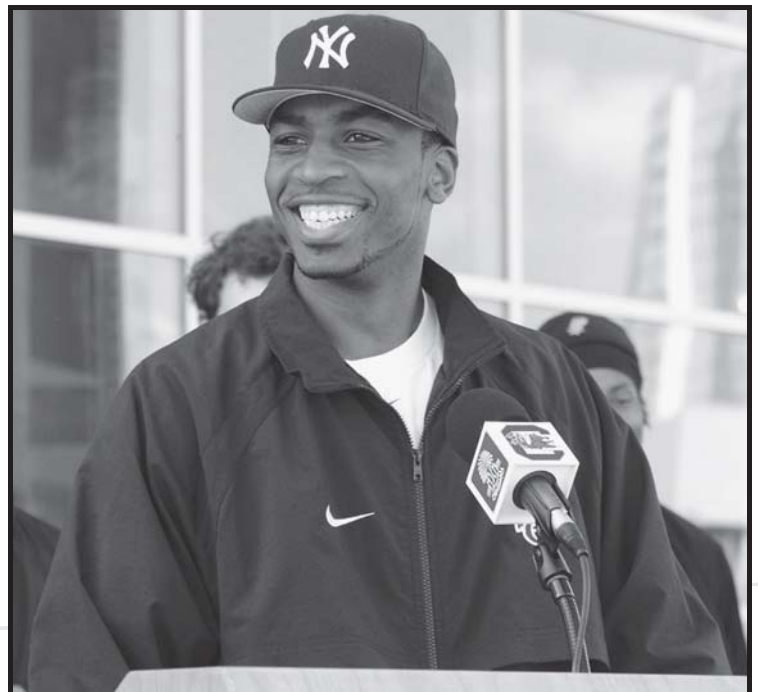


Gamecock Fever!

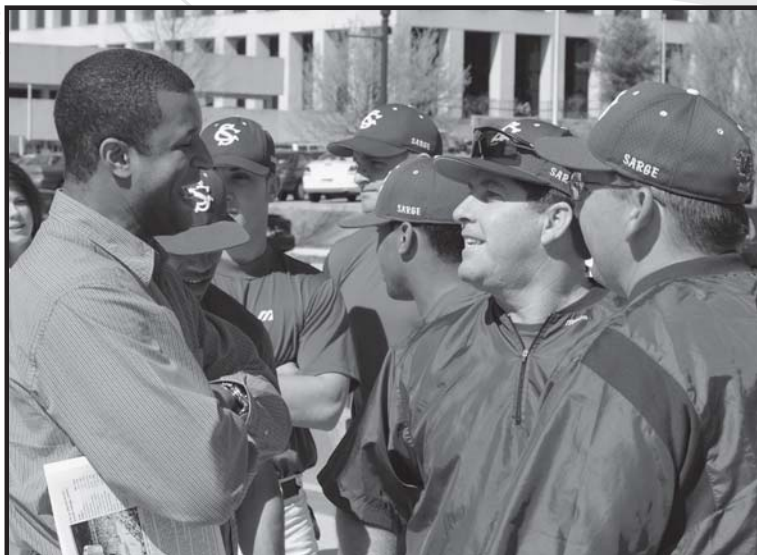
Gamecock Fever ... the fans caught it last year! NCAA Tournament-bound, USC hosted a pep rally for the basketball team as it headed out of town.

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Gamecock Fever!



USC Head Baseball Coach Ray Tanner (above in the middle), who has led his team to three straight College World Series appearances, brought his entire team to the pep rally.



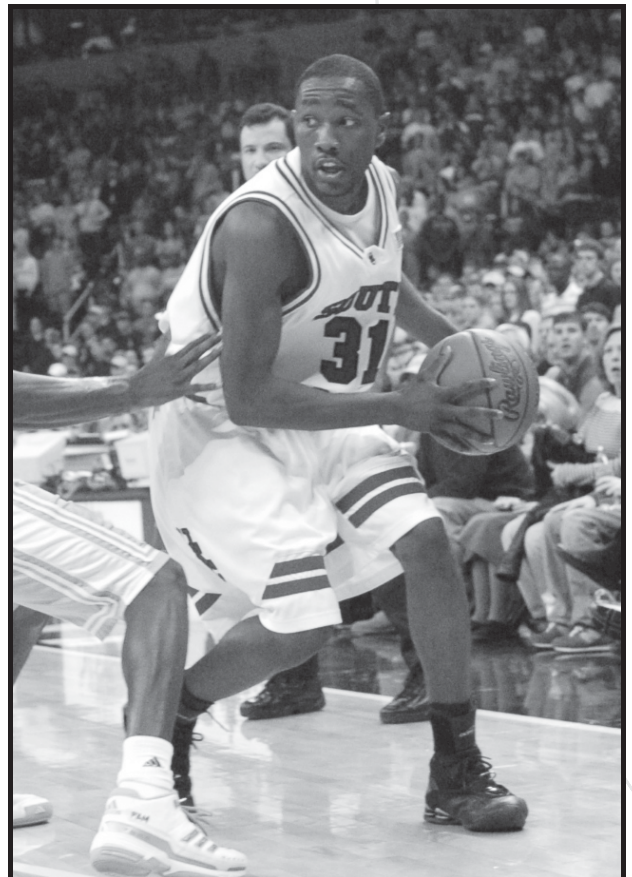
The Colonial Center

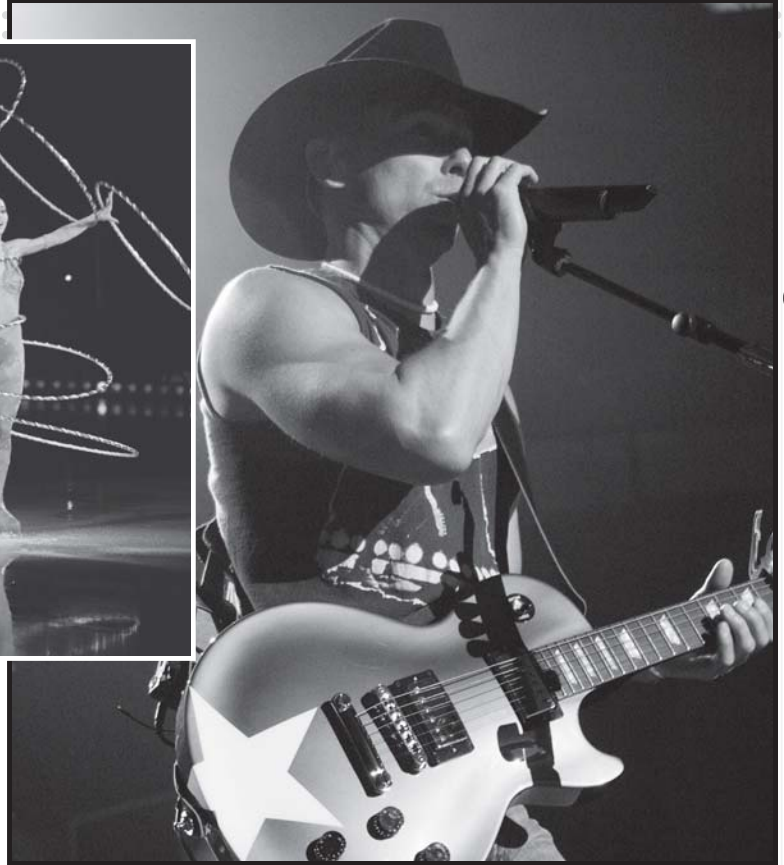
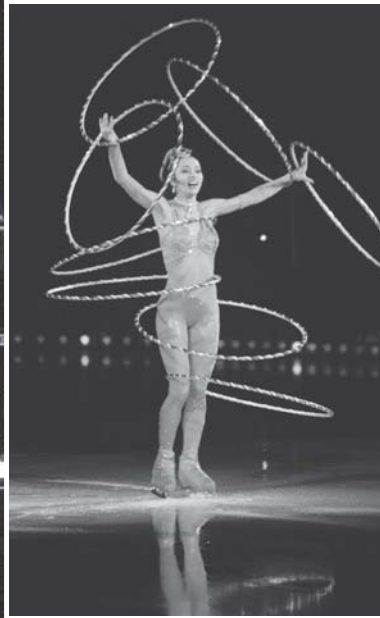


Celebrating The Colonial Center (above, l to r): USC Director of Athletics Mike McGee, USC Men's Basketball Coach Dave Odom, USC Women's Basketball Coach Susan Walvius, former Colonial President and CFO Jean Duke and USC President Andrew Sorensen.



A State-of-the-Art Scoreboard



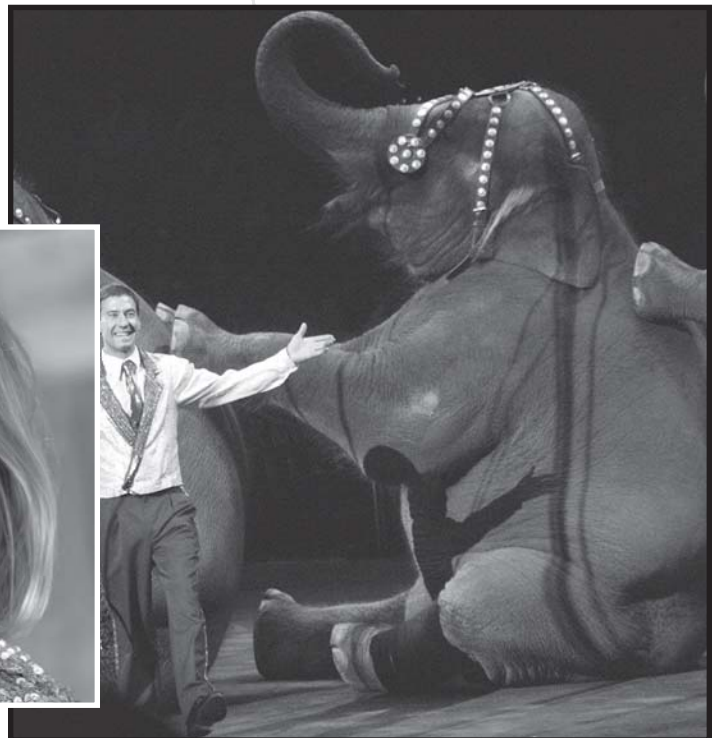


- During the month of April, 2004, The Colonial Center was the busiest arena in the world in terms of concert and entertainment show ticket sales.

- In its first full year of operation, The Colonial Center ranked 22nd world-wide in concert ticket sales in 2003, as such big-time acts as Bruce Springsteen,

Jimmy Buffett, Billy Joel & Elton John, Kenny Chesney, Britney Spears, Shania Twain, Tim McGraw, the Eagles and LL Cool J performed on stage.

- The Colonial Center is the largest building ever constructed at USC, at 330,000 square feet. The arena is a \$65 million facility, funded in large part by the USC Athletics Department. The Colonial Center features 40 private suites and a spacious lobby area with a 60-foot high curved glass atrium.



The Best Fans in the Country

The Best Fans In The Country Are At South Carolina

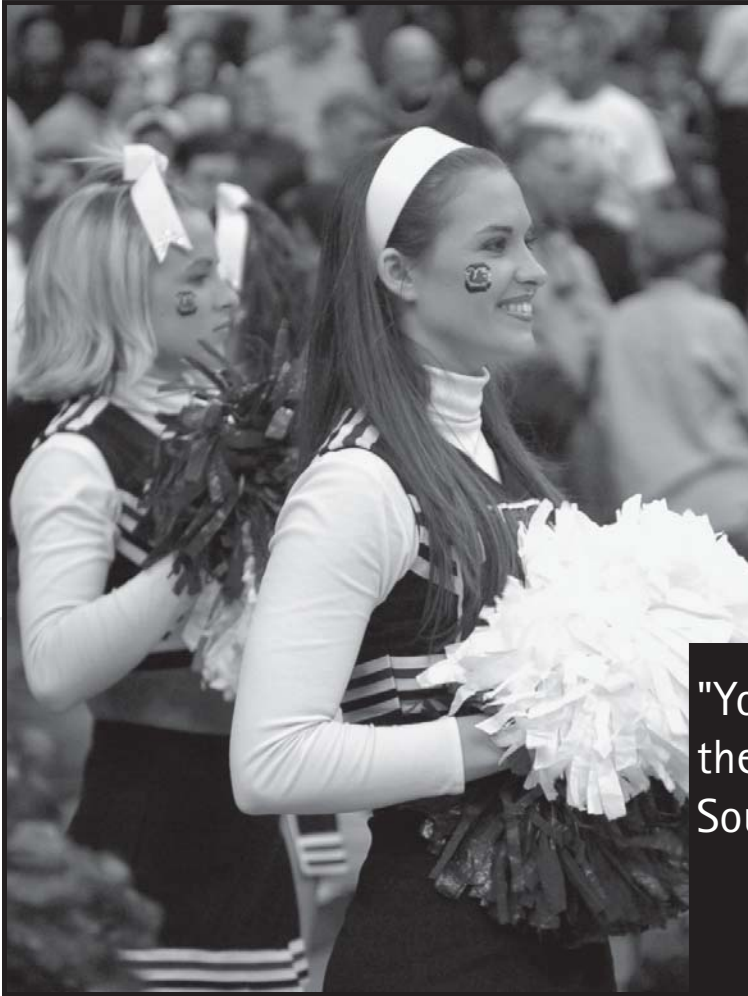
Gamecock Fans ... The Nation's Most Faithful Fan Following

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The Best Fans in the Country

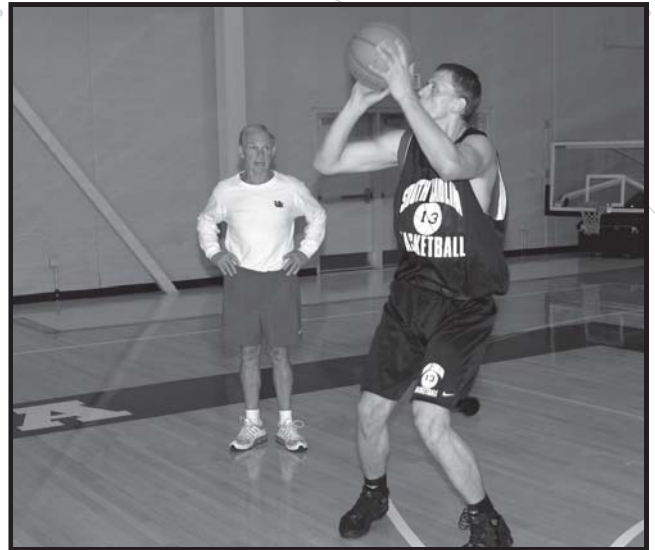


"You won't find any more loyal fans in the country than those who follow the South Carolina Gamecocks."

- Tim Brando
CBS-TV, College Basketball Analyst



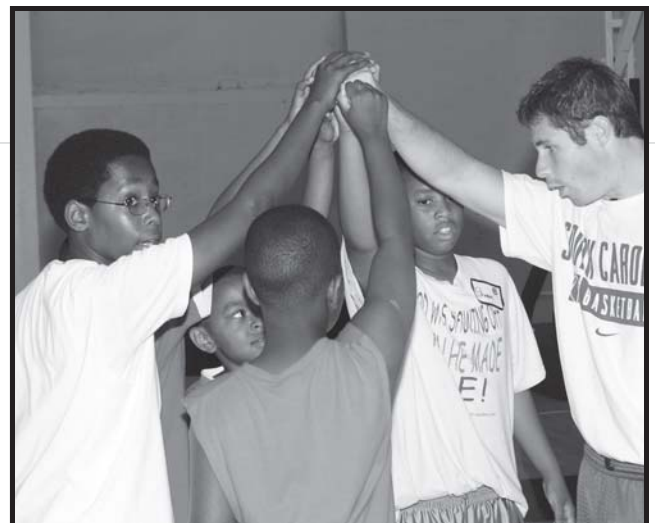
Gamecocks Off the Court



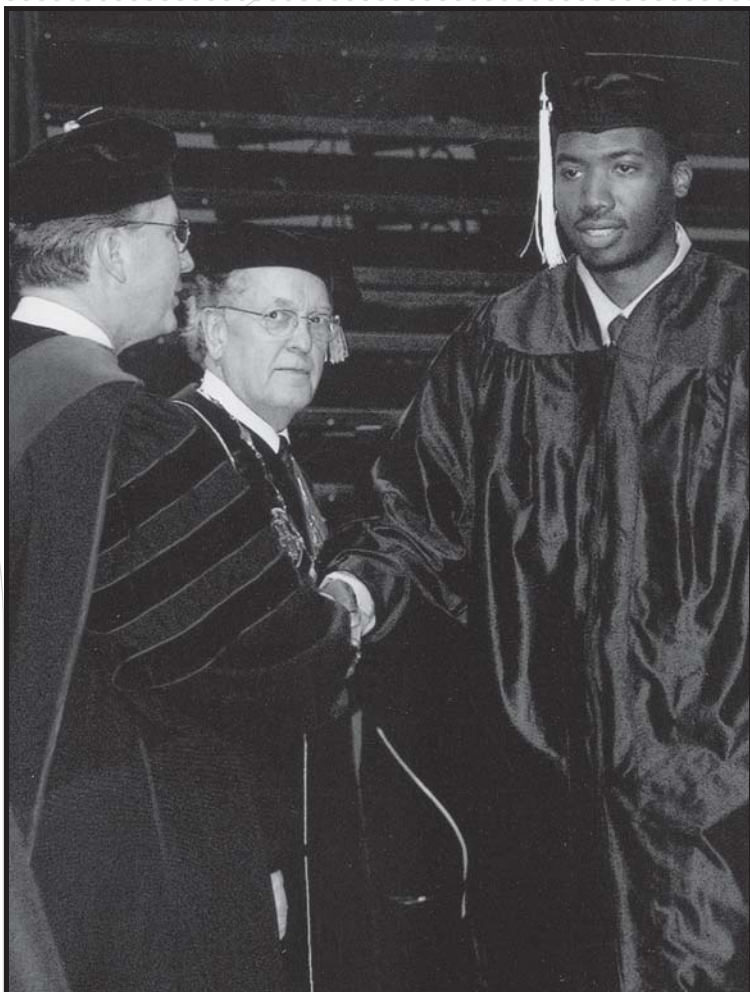
Left, USC celebrated its Guardians Classic victory with the band in Kansas City. The Gamecocks train in the practice facility (above).



Brandon Wallace (left) and the rest of the Gamecock students get around on the 'Shuttlecock'. Carlos Powell (above) enjoys riding his scooter around campus. Below, Jeremy Shyatt worked with kids at a clinic last year.



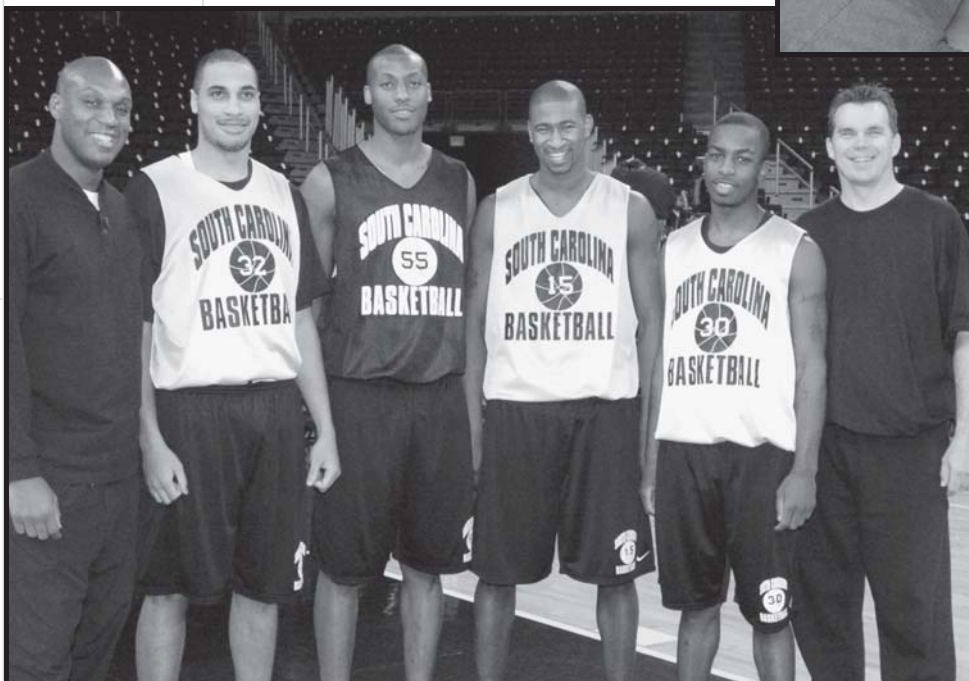
Gamecocks Off the Court



The Gamecocks are active in the community (above). Below, Josh Gonner hangs out in the Russell House with a few of his friends.



Ivan Howell (above) and Mike Boynton, Jr. both graduated last December and flew up to the Temple game later that day. Graduation is job one at South Carolina. Below, Fox TV analysts Barry Booker and Preston Scott used a few of USC's finest in a televised demonstration prior to the Tennessee win last year. Below right, Tarence Kinsey hams it up for the camera on photo day.



Columbia and the Palmetto State

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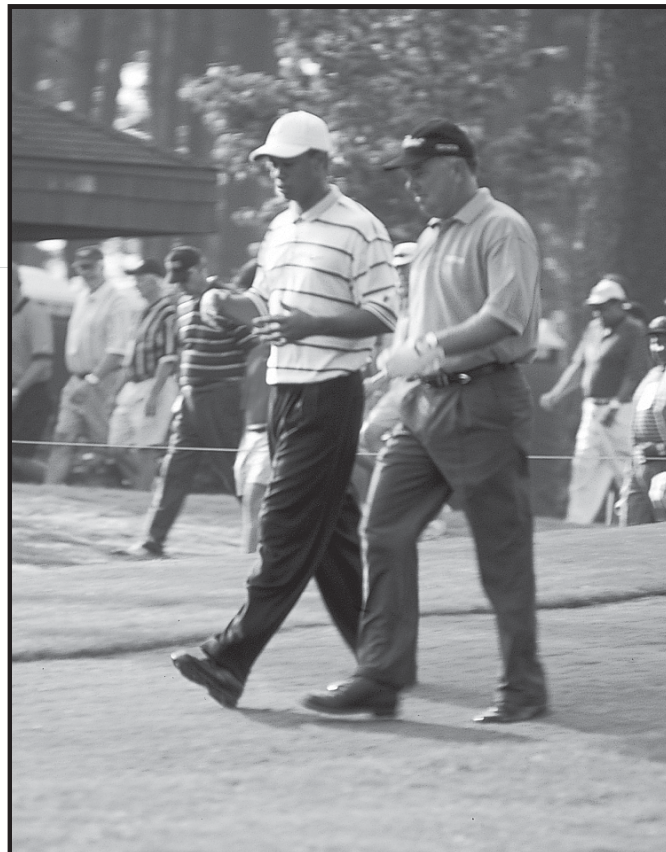
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There is plenty to do in Columbia with plenty of night life and restaurants including the Vista (above) and Five Points.

"We have the mountains and the beautiful coast of South Carolina. And we have enough large cities to give ourselves an urban influence and yet we have enough parts of the state influenced by nature to attract those who like the great outdoors and natural landscapes. In South Carolina you have it all - a warm climate which includes geographical and population diversity and some of the friendliest, most kind people you will ever meet. Hence why the state's motto is: SMILING FACES, BEAUTIFUL PLACES."

USC Head Coach Dave Odom



South Carolina is known as the Golf Capital of the World! Each year Hilton Head Island hosts the MCI Classic, with PGA greats like Tiger Woods (left) taking to the course in Harbour Town.



Riverbanks Zoo is one of the best zoos in the country. With many different exhibits, the koala bear exhibit (left) is one of the most popular ones at the museum. EDVenture Museum (above) is the eighth largest children's museum in the country and has opened to rave reviews.