Gamecock Tennis



JOSH GOLII Icad Coach o 1st Year at South Carolina o 1st Year Overall

Josh Goffi earned his first college head coaching position when the University of South Carolina tabbed him as its program's leader in July 2010. He took the reins of the Gamecock program with a lofty reputation as an elite recruiter with a solid strategic mind and excellent player development skills.

"We are very excited about the future of the South Carolina men's

tennis program with Josh Goffi as our head coach," South Carolina athletics director Eric Hyman said. "After meeting with our program's current and former student-athletes to develop a profile of the best coach for the program, we quickly found that Josh leapt out of the pack as the best fit. The success he has had in recruiting and player development at Duke is impressive. His integrity, intelligence, high energy level and enthusiasm are what our program needs today and will continue to benefit from well into the future." While Hyman was drawn to Goffi's traits, the head coach immediately focused on the traits of his current and future players.

"My first goal in recruiting is to bring in the very best," Goffi said. "Part of that is a player's character. No matter how great a player looks or plays, if he doesn't know how to win or he doesn't show the character that I need to see or that resonates with my program, he won't be recruited. At the same time, if there's a player out there with that strong character, we can build on that and show him the right path to becoming a great player."

Despite being in just his first head coaching position, Goffi has been trained by some of the best coaches in the world, including his father, 1991 World Coach of the Year Carlos Goffi. The breadth of his exposure to elite level players and coaches helped the younger Goffi quickly formulate the basic tenets of his program.

"My overall philosophy in coaching is to instill the right culture, on the court and off," Goffi said. "College is the four most influential years of a person's life, whether it's development in a sport or as a person. So, as a coach, I start with the person. On the court, the culture starts with discipline, accountability, reliability and teamwork. Day in and day out, we'll be practicing that."

Goffi joined South Carolina after just four seasons as an assistant coach, the last two of which were spent at Duke University with head coach Ramsey Smith, son of tennis legend Stan Smith. The duo wasted little time in returning the Blue Devils to national prominence, turning Duke's sub-.500 record in 2008 into a 16-9 mark in 2009 and a No. 14 final ranking in



Coaching Experience

University of South Carolina, head coach 2010-present

- First head coaching position
- Duke University, assistant coach 2008-10
- ITA Carolina Region Assistant Coach of the Year, 2010
- Helped sign the No. 1 recruiting class in the nation in 2010, including three Americans

Arizona State University, assistant coach 2006-08

• ITA West Region Assistant Coach of the Year, 2008

Playing Experience

ATP Tour, October 2001-September 2005

- Played for Brazil in 2004 Davis Cup
- Ranked as high as No. 121 ATP in doubles (July 5, 2004) and No. 488 ATP in singles (June 16, 2003)
- Won singles and doubles titles at USTA Sprint Futures even in Elkin, N.C., 2003
- Won Masters singles event in Sardinia, Italy, 2001
- Clemson University, 1998-2001
- Reached highest ITA national ranking of No. 9 in singles and No. 3 in doubles
- Named All-Region, 2000, 2001
- Earned first-team All-ACC, 1999, 2000, 2001
- Won ACC singles and doubles championship, 1999

Education

Clemson University, financial management, 2001



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2010, the program's highest ranking in three years. The Blue Devils' 20-9 overall record in 2010 included a 10-2 ACC mark, which slotted them second in the league and propelled them to the ACC Championship final match.

The turnaround came largely on the recruiting prowess of Goffi as he inked 2009's top recruit in the world in Brazilian Henrique Cunha. Under Goffi's tutelage, Cunha was named ITA National Rookie of the Year and earned 2010 ACC Player and Freshman of the Year honors. Cunha advanced to the semifinals of the NCAA Singles Championship and finished the season ranked No. 3 in the nation. He and teammate Reid Carleton were named ITA National Doubles Team of the Year after closing the season as the top team in the nation behind a school-record 41-6 record that saw them advance to the quarterfinals of the NCAA Doubles Championship.

For his effort in catapulting Duke's program into the national limelight, including a spot in the 2010 NCAA Tournament Sweet 16, Goffi was named ITA Carolina Region Assistant Coach of the Year. It was his second regional honor as he was named ITA West Region Assistant Coach of the Year in 2008 while helping Arizona State's women's team to a 15-8 record that saw the Sun Devils ranked No. 23 in the nation at season's end. After joining the staff of legendary head coach Sheila McInerney in 2006, Goffi worked closely with individual players on setting goals and strengthening their strategic, tactical and mental abilities.

Goffi began his coaching career after spending four years on the ATP Tour (2001-05). During his professional career, he amassed 18 doubles titles, including three Challengers, rising as high as No. 121 in the ATP in doubles (July 5, 2004). His singles career saw him rise to No. 488 in the ATP (June 16, 2003) as he won a Masters event in Sardinia, Italy, in 2001 and the USTA Sprint Futures title in Elkin, N.C., in 2003. Goffi also claimed the doubles title at the North Carolina tournament, making him one of just six people in the world to turn the double championship in an event that year. Among his six singles wins over top-100 ATP players is a 2004 straight-set win over Stanislas Wawrinka, who later teamed with Roger Federer to win the gold medal for Switzerland in the 2008 Beijing Olympic Games.

Before entering the professional ranks, Goffi plied his craft as the top singles player at Clemson University. A three-time All-ACC selection for the Tigers, he earned both the singles and doubles conference championships in 1999 and was a member of the 2000 and 2001 NCAA All-Region teams. He rose as high as No.9 in the singles national rankings and No. 3 in doubles while leading Clemson to three NCAA Tournament appearances and a spot in the 2001 ACC Tournament final. A two-time Academic All-ACC selection, Goffi earned the team's "Mr. Clutch Award" for displaying the courage, heart and determination necessary to pull through at crucial times in 2001. In his four-year career, Goffi posted an 84-64 singles record and an 85-50 mark in doubles. He earned his bachelor of science in financial management in 2001.

Goffi grew up around tennis' elite, lingering around his father's Tournament Tough Tennis Academy to hear the wisdom of various internationally renowned coaches even before he officially embarked on his competitive tennis career at the age of 14. Seeing his father coach the likes of John and Patrick McEnroe, Peter Fleming and Mary Carillo, Goffi absorbed and now implements some of his father's strengths.

"[My dad] is one of the best mental coaches in the world," Goffi said. "He knows how to motivate and how to put things in perspective. As a coach, when you walk on the court, the whole idea is to put things in perspective for the player, who feels like there's a massive magnifying glass on him."

Goffi is married to the former Nancy Augustyniak, a former professional soccer player who spent time with the United States National Team in 2000 and 2001 after a standout career at Clemson. The couple has a daughter born in August 2010.

What They Say About Goffi

"Josh Goffi is the total package, and I absolutely believe the men's tennis program at South Carolina will flourish under his leadership and guidance. First and foremost he is an exceptional human being and one that any athletic department would be proud to have represent their institution. In a short two years at ASU, he commanded the respect and trust of players, coaches and administrators. He will be a great role model on and off the court for his players. From a tennis standpoint, he is one of the most outstanding coaches I have come across in my 28 years as a collegiate coach. Technically, strategically, motivationally, Josh is as good as there is."

Sheila McInerney Head Women's Tennis Coach Arizona State University University

"Josh had a huge impact on our program during his two years at Duke. He excelled in all areas, especially recruiting and player development. He is a great friend, and I was lucky to have the opportunity to work with him. Josh has a passion for college tennis, and his tireless work ethic and enthusiasm is going to quickly take the South Carolina program to new heights. I am excited for Josh and for South Carolina tennis."

Ramsey Smith Head Men's Tennis Coach Duke University

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Matt Lucas

Assistant Coach • 1st Year at South Carolina

Matt Lucas joined the University of South Carolina staff as an assistant coach shortly after his longtime rival and friend Josh Goffi took the reins of the Gamecock program in July 2010. With experience as both an assistant and a head coach, Lucas' breadth of skills and experience immediately gave South Carolina one of the most dynamic, young men's tennis coaching staffs in

the nation, especially in the important recruiting battles.

"Matt is one of the best young coaches in the country," Goffi said. "He gets down to business and is a hard worker. He knows how to recruit, both internationally and domestically, and he's really well rounded. On the court, we will essentially be co-coaches because we are on the same page in terms of philosophy and even demeanor. He can be laid back when he needs to be, but at the same time he can have an edge to him. It's going to be important for us to make sure that we're balancing each other out in that respect."

"The [South Carolina] athletics department speaks for itself with the things it has done, especially in tennis with [former head coach] Kent DeMars," Lucas said. "I knew I wanted to be a part of that. More importantly, I wanted the opportunity to work with Josh. I know how competitive he is, and that's how I am. I think we can really do something special here."

Lucas arrived in Columbia after putting together a 22-18 record over two seasons at the University of the Pacific (2009-10). In his first season, he led the Tigers to the No. 1 seed in the Big West Conference Tournament and a national ranking as high as No. 52. Behind a 13-6 overall record, Pacific finished the 2009 season ranked 67th in the nation. A Tiger was the BWC Player of the Year both seasons Lucas was at the helm, and his players combined for 13 all-conference selections.

Lucas' Collegiate Coaching Record

Year	School	Record	Pct.	Final National Rank
2009	Pacific	13-6	.684	No. 67
2010	Pacific	9-12	.429	_
Career Totals (2 years)		22-18	.550	

Despite two seasons leading a program, the change in title at South Carolina did not faze Lucas.

"Talking to Josh, I knew it wouldn't be a delegation in the traditional form of head coach to assistant coach," he said. "I knew we would work together. I have no qualms about being an assistant again, especially when you're working at such a great school and in the greatest conference for tennis in the country."

The goal of working in unison with the head coach is nothing new to Lucas, who began his coaching career at Princeton. In three seasons (2005-08), he saw the Tigers climb as high as No. 50 in the rankings and helped produce seven all-conference players. Despite it being his first college coaching position, Lucas was given the freedom to plan practices and run individual sessions with players in addition to his key role in recruiting.

Lucas played two seasons on the ATP Tour, during which he earned a world ranking in doubles, before spending two years (2003-05) as director of junior tennis development at Chapel Hill Country Club in Chapel Hill, N.C.

That move brought Lucas back Atlantic Coast Conference territory, which is where he made his most indelible impression on college tennis. In two seasons at NC State (2001-02), he played in one of the top two singles spots in the Wolfpack lineup and was a fixture in the No. 1 doubles position. In 2001, he climbed as high as No. 63 in the ITA in singles.

Lucas began his college tennis career in Boone, N.C., playing for his hometown Mountaineers of Appalachian State University (1998-99). The Southern Conference Freshman of the Year in 1998 playing in the No. 2 singles position, Lucas was the team MVP in each of his two seasons, winning more than 20 matches each year.

Lucas Capsule

Coaching Experience

University of South Carolina, assistant coach, 2010-present University of the Pacific, dir. of tennis/head men's tennis coach, 2009-10

- 22-18 record over two seasons
- Team ranked as high as No. 52 with 13-6 overall record in 2009
- Coached two Big West Players of the Year
- Helped players to a combined 13 all-conference selections
- Princeton University, assistant coach, 2005-09
- Developed four first-team and three second-team All-Ivy League selections

Chapel Hill Country Club, dir. of junior tennis development, 2003-05

Playing Experience

ATP Tour, 2002-04

- Earned a world ranking in doubles
- NC State University, 2001-02
- Ranked as high as No. 63 in the ITA national singles rankings
- Appalachian State University, 1998-99
- Named Southern Conference Freshman of the Year, 1998
- Helped team to semifinals of 1998 SoCon Tournament as No. 7 seed

Education

• NC State University, humanities, 2002