



## QUICK FACTS

### UNIVERSITY INFORMATION

Location .....	Columbia, S.C.
Founded .....	1801
Enrollment .....	27,272
Colors .....	Garnet (PMS 201) & Black
Nickname .....	Gamecocks
Mascot .....	Cocky
Affiliation .....	NCAA Division I
Conference .....	Southeastern (Eastern Division)
President .....	Dr. Andrew Sorensen
Athletics Director .....	Eric Hyman
Senior Associate AD/SWA .....	Val Sheley
Faculty Athletics Representative .....	Dr. Bill Bearden
Home Courts (Capacity) .....	Maxcy Gregg Tennis Center (700)

### WOMEN'S TENNIS INFORMATION

Head Coach .....	Arlo Elkins
Alma Mater .....	Northwood Institute, 1971
Record at South Carolina (Years) .....	370-249 (24)
Overall Record (Years) .....	Same
Assistant Coach .....	Katarina Petrovic
Alma Mater .....	South Carolina, 2002
Women's Tennis Office Phone .....	(803) 777-7869
Letterwinners Returning/Lost .....	4/3
Starters Returning/Lost .....	4/2
Newcomers .....	3
2007 Overall/Conference Record (Finish) .....	16-7/8-3 (4th East)
NCAA Tournament Finish .....	Round of 64
Final ITA Team Ranking .....	32nd

### MEDIA RELATIONS

Director .....	Steve Fink
Assistant Director .....	Emily Feeney
Assistant Director (Women's Tennis Contact) .....	Matt Freed
Assistant Director .....	Andrew Kitick
Assistant Director .....	Diana Koval
Assistant Director .....	Koby Padgett
Assistant Director/Assistant AD .....	Michelle Schmitt
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### MEDIA GUIDE CREDITS

The 2007-08 South Carolina Women's Tennis Media Guide was designed, written and edited by Assistant Media Relations Director Matt Freed. The front, back and inside covers also were designed by Freed. Images were provided by Jason Ayer, Travis Bell, Allen Sharpe, USC Instructional Services, Columbia Chamber of Commerce and South Carolina Department of Parks, Recreation and Tourism. This publication was created using Adobe InDesign, Photoshop and Illustrator CS3 on an Apple Mac Pro. The guide was printed by the R.L. Bryan Company.



### PUBLICATION AWARD

The 2006-07 South Carolina Women's Tennis Media Guide was recognized as "Best in the Nation" by CoSIDA. The guide was produced by Assistant Media Relations Director Matt Freed.

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### EQUAL OPPORTUNITY POLICY STATEMENT

South Carolina does not discriminate in educational or employment opportunities or decisions for qualified persons on the basis of race, color, religion, sex, national origin, age, disability, sexual orientation or veteran status.



**NOTE TO THE MEDIA:** The South Carolina athletics media relations office is ready to assist members of the media in their coverage of Gamecock athletics. Any questions concerning South Carolina women's tennis should be directed to Matt Freed. Interviews, statistical or general information concerning student-athletes or coach Arlo Elkins should be handled through the media relations office. Thank you for your interest in South Carolina women's tennis.

#### MEDIA RELATIONS CONTACT INFORMATION:

##### Mailing Address

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**ON THE WEB:** All media members are encouraged to visit [www.GamecocksOnline.com](http://www.GamecocksOnline.com) for all the latest news releases, statistics, notes and other information pertaining to Gamecock women's tennis. Every home match also features live scoring updates.

**FACILITY LOCATION:** South Carolina women's tennis plays its home matches at Maxcy Gregg Tennis Center, which is located on Blossom Street between Henderson and Barnwell streets. From Assembly Street, turn east on Blossom. The center is five blocks ahead on the left. More detailed driving directions are located on page 72.

**CREDENTIALS:** Credentials are not required to attend women's tennis matches and admission to all events is free.

**MEDIA SERVICES:** The media relations office utilizes Sports Systems to disseminate information to the media via fax and e-mail. If you are interested in being added to one of the distribution lists for a particular sport or would like to receive all releases contact Matt Freed and he will be happy to assist you.

**POST-MATCH INTERVIEWS:** Please allow 10 minutes after a match for a cooling-off period. Coach Elkins and requested players will then be available to the media.

## MEDIA RELATIONS STAFF



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Director



**Emily Feeney**  
Assistant Director



**Matt Freed**  
Assistant Director



**Andrew Kitick**  
Assistant Director



**Diana Koval**  
Assistant Director



**Koby Padgett**  
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### PRINT

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**The Gamecock**, 1400 Greene Street, Columbia, SC 29208, (O): 803-777-7182, (F): 803-777-6482, [gamecocksports@gwm.sc.edu](mailto:gamecocksports@gwm.sc.edu)

**Charleston Post & Courier**, 134 Columbus Street, Charleston, SC 29403, (O): 843-937-5598, (F): 843-937-5579, Travis Haney ([thaney@postandcourier.com](mailto:thaney@postandcourier.com))

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### RADIO

**WVOC (560 AM)**, Box 21567, Columbia, SC 29221, (O): 803-343-1100, (F): 803-798-5255, Christopher Thompson ([sports@wvoc.com](mailto:sports@wvoc.com))

**WCOS-AM (1400 AM)**, Box 21567, Columbia, SC 29204, (O): 803-772-5600, (F): 803-779-7572, Teddy Heffner ([teddy@1400theteam.com](mailto:teddy@1400theteam.com))

**ESPN (93.1 FM)**, 1900 Pineview Drive, Columbia, SC 29209, (O): 803-695-8600, (F): 803-695-8605, Rich Taylor ([rt@espnscolumbia.com](mailto:rt@espnscolumbia.com))

**WNKT (107.5 FM)**, 1801 Charleston Highway, Suite J, Cayce, SC 29033, (O): 803-796-7600, Bill McElveen ([bill.mcelveen@citcomm.com](mailto:bill.mcelveen@citcomm.com))

**South Carolina News Network**, 3710 Landmark Drive, Suite 100, Columbia, SC 29204, (O): 803-790-4305, (F): 803-790-4309, Phil Kornblut ([philtalk@aol.com](mailto:philtalk@aol.com))

### TELEVISION

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**WOLO-TV (Channel 25)**, Box 4217, Columbia, SC 29204, (O): 803-754-7525, (F): 803-691-4015, Tim Hill ([timhill@abccolumbia.com](mailto:timhill@abccolumbia.com))

### TENNIS ORGANIZATION

**Intercollegiate Tennis Association**, 174 Tamarack Circle, Skillman, NJ 08558-2021, (O): 609-497-6921, (F): 609-497-9766, Casey Angle ([cangle@itatennis.com](mailto:cangle@itatennis.com))