

#### **Board of Trustees**



Mark Sanford Governor of South Carolina (ex-officio Chairman)



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Mack I. Whittle Jr. Greenville (Chairman Emeritus)



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James Bradley Lancaster



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STAFF



C. Edward Floyd M.D. Florence



Samuel R. Foster II Rock Hill



William C. Hubbard Columbia



William W. Jones Jr. Bluffton



Toney J. Lister Spartanburg



Darla D. Moore Lake City



Michael J. Mungo Columbia



James H. Rex State Supt. of Education



M. Wayne Staton Conway



John C. von Lehe Jr. Charleston



Eugene P. Warr Jr. Lamar



Othniel H. Wienges Jr. St. Matthews



Thomas L. Stepp Secretary

100 YEARS FACT: South Carolina played in the Metro Conference from 1983-1991.



# Faculty Representative Dr. Bill Bearden



### William O. Bearden Faculty Representative

William O. Bearden is in his second year as the University of South Carolina's Faculty Athletics Representative. Bearden is The Bank of America Chaired Professor of Marketing in USC's Moore School of Business.

As Faculty Athletics Representative, Bearden's duties include advising University President Andrew Sorensen on matters related to the athletics program and working with Dr. Sorensen to determine the university's position on NCAA legislation. Bearden will also review the eligibility, admission and progress of student-athletes. He also assists in evaluating compliance with NCAA regulations and attends SEC and NCAA meetings, serving as the University's voting delegate at the SEC's annual meeting and participates in the NCAA's certification program.

Bearden received his Ph.D. from the University of South Carolina in

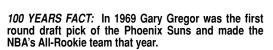
1975. Before returning to South Carolina, he served on the faculties of Western Kentucky University and the University of Alabama from 1975-1978.

Dr. Bearden is currently on the editorial review boards of the Journal of Consumer Research, the Journal of Marketing, the Journal of Consumer Psychology, the Journal of Retailing, and the Marketing Education Review. He served for six years on the Board of Directors for the American Marketing Association. He has been President of the Academic Division of the American Marketing Association and President of the Southern Marketing Association. Dr. Bearden received the University of South Carolina Amoco Teaching Award and the USC Mungo Award for Teaching Excellence that are presented annually to one faculty member and, as well as the Outstanding MBA Teacher Award, and twice has been awarded the Alfred G. Smith Darla Moore School of Business Teacher of the Year Award. He has been recognized as a faculty initiate in Mortar Board, ODK and Golden Key, and received the 2004 University of South Carolina Educational Foundation Research Award for Professional Schools and the 2005 USC Trustee Professorship Award. Professor Bearden also received the 2003 Lifetime Achievement Award in Behavioral Pricing and the first Distinguished Service Award presented by the Journal of Consumer Research, in 2006.

His teaching and research interests include consumer behavior, marketing research, and the evaluation of marketing promotions. He was faculty co-director for the University Lilly Teaching Fellows from 1992-1995.



Dr. Bearden meets with the 2007-08 Freshman Class: Mike Holmes, Austin Steed, Dr. Bearden, Sam Muldrow and Trevor Deloach.



STAFF



### **South Carolina Administration**



Dr. Andrew Sorensen University President



Eric Hyman Athletics Director



Dr. Bill Bearden Faculty Representative



Kevin O'Connell Executive Associate A.D.



Val Sheley Senior Associate A.D./ Senior Women's Administrator



Jeff Tallant Chief Financial Officer



Jeff Davis Associate A.D. Facilities



**Charles Waddell** Associate A.D.



**Chris Wyrick** Associate A.D. Development





Shawn Burke Assistant A.D. **Event Management** 



Bryan Risner Assistant A.D. Major Gifts



Michelle Schmitt Assistant A,D. Planning and Special Projects



Jennifer Stiles Assistant A.D. Compliance



Jeff Crane Marketing Director



Steve Fink Media Relations Director



Raymond Harrison Academic Service Director



Kent Hegenauer Ticket Operations Manager



John Kasik Sports Medicine Director





Nancy Addison Ticket Office



Gordon Addy Stadium Office



Caroline Allen Human Resources



Billy Anderson Assistant Strength Coach



**Emmie Anderson Business Office** 



Logan Anderson Asst. Gamecock Club Director



**Dan Austin** Assistant Strength Coach



Mike Babst Assistant Men's Soccer Coach



Adrianna Bagetta Assistant Softball Coach



Art Baker Special Assistant to the Athletic Department



**Shane Beamer** Assistant Football Coach



Mark Berson Head Men's Soccer Coach



Puggy Blackmon Director of Men's and Women's Golf



Steven Bondurant Academics Advisor



James Bouknight Grounds



D.J. Brown



STAFF

Assistant Director



**Rob Campbell** Academics Advisor



Katherine Brown Administrative Operations Director



Michael Burcin Assistant Coach for Men's and Women's Golf



Jeanne Callahan **Accounting Director** 



Mark Calvi Assistant Baseball Coach



Fred Chatham Assistant Football Coach



**Danny Cobble** Assistant Athletics Trainer



Kristi Coggins Head Women's Golf Coach



**Joyce Compton** Head Softball Coach



**Brainard Cooper** Associate Athletics Trainer



Ron Cooper Assistant Football Coach

100 YEARS FACT: South Carolina's first basketball team in 1908 was referred to as 'Sissy Ball' by the student yearbook.





**Mat Cosgriff** Assistant Women's Soccer Coach



Clark Cox Facilities and Sports Turf Manager



**Collin Crick** Director CHAMPS/ Life Skills



**Paul Danna** Multi-Media Services



Kristi Davis Admin. Asst./Varsity Sports



**Maureen Davis** Admin. Asst./Student Financial Support



Toni Day Adm. Asst. Gamecock Club



Kent DeMars Head Men's Tennis Coach



Terry Dozier Career Development



**Boo Duncan** Head Equestrian Coach



**Eddie Dunning** Grounds



Renia Edwards Academic Advisor



Damian Elder Assistant Volleyball Coach



**Arlo Elkins** Head Women's Tennis Coach



Dawn Ellerbe Varsity Sports Marketing



Sammie Espisto Volunteer Baseball Coach



Katie Ethridge Academics Advisor



**Larry Evans** Pilot



Kim Fields Admin. Asst. Football Office



**Curtis Frye** Head Track and Field Coach



**Bob Fulton** Consultant



Jamie Funk



Lacey George



**Robert Gillespie** Assistant Director of Compliance Assistant Director of Compliance Assistant Football Coach



Erika Goodwin Head Cheerleading Coach



**Kerry Gordon** Assistant Athletic Trainer



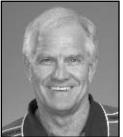
Steve Gortmaker Assistant Strength Coach



100 YEARS FACT: Skip Harlicka, who led the Gamecocks in scoring every season during his time at Carolina, entered the South Carolina Hall of Fame in 1997.



Molly Hankinson Admin. Assistant Varsity Sports



Len Harrington Travel



**Dorothy Harris** Custodial



Jennifer Herod Assistant Athletic Trainer



Maria Hickman Academic Advisor



**Tammy Holder** Assistant Women's Basketball Coach



**Ronald Hughey** Assistant Women's Basketball Coach



John Humphries **Budget Director** 



Kaye Hunke Admin. Asst./ Women's Basketball



**Annette Hunt** Admin. Asst./ Varsity Sports



John Hunt Assistant Football Coach



**Daniel Jimenez Program Coordinator** Gamecock Club



Toni Karl Gamecock Club



**Ronald Kasper** Department Psychologist



**Jeff Kefalos** Assistant Men's Tennis Coach



**Brad Lawing** Assistant Football Coach



STAFF



Monte Lee Assistant Baseball Coach



**Kelly Lewis** Field House Manager/ Special Evemts



**Robbie Liles** Football Director of High School Relations



**Donnie Lindler** Grounds



**Kyle Lipsey** Director of Baseball/Softball Operations



Joe Lisle Director of Video Services



**Barbara Luberoff** Administrative Asst./SWA



**Diane Maddox Business Office** 



Michelle Marciniak Assistant Women's Basketball Coach



Bill Martin Assistant Athletic Trainer



**Sharon Mathias** Admin. Asst./Student Financial Support





Chris Matlock Equipment Manager



Bill McDonald Head Men's Golf Coach



Patrick McFarland
Assistant Director
Gamecock Club



Paul McGee Video Office



Jason Memont Assistant Swimming Coach



Earleen Michels Academics Advisor



Kumar Mogulur IT Management & Support



Bert Molinary Assistant Men's Soccer Coach



McGee Moody Head Swimming Coach



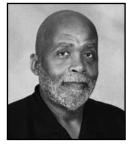
Robin Muller Director of Women's Basketball Operations



Tracy Murphy Gamecock Club

TEAM
STAFF

Tyrone Nix Assistant Football Coach



Mel Parker Coordinator of Facilities



Katarina Petrovic Assistant Women's Tennis Coach



Jim Petrus Business Manager



Shannon Pallardy Assistant Volleyball Coach



Deronda Powell Purchasing



Dee Quarles Assistant Head Track & Field Coach



David Reaves
Assistant Football Coach



Rita Ricard Admin. Asst/ Head Football Coach



Stephanie Rosehart Assistant Athletics Trainer



Stan Rosenthal Asst. Track/Cross Country Coach



Sandra Schmale Admin. Asst./ Sports Medicine



Mike Sergent Assistant Track &Field Coach



Jim Shealy Coordinator of Facilities



Todd Sherritt Head Diving Coach



Patrick Shine Football Recruiting



100 YEARS FACT: Gamecock basketball's Bobby Cremins was nicknamed 'the Kid' and was captain of the 1969 and 1970 basketball teams.





Angie Shumpert Gamecock Club



Vickie Simpkins Admin. Asst. Football Office



Jamie Smith Associate Head Women's Soccer Coach



Mark Smith
Director of Football
Strength & Conditioning



Mike Smith Stadium Office



Orlando Smith Assistant Strength Coach



**Shelley Smith** Head Women's Soccer Coach



Ben Somera Head Volleyball Coach



**Ruth Sorrel** Assistant Equestrian Coach



Jamie Speronis Director of Football Operations



**Steve Spurrier** Head Football Coach



Steve Spurrier, Jr. Assistant Football Coach



Leah Stancil Assistant Swimming Coach



Steve Steketee Assistant Swimming Coach



Joe Sumter Assistant Equipment Manager



Head Baseball Coach



**Ray Tanner** 

STAFF



**Erin Thomas** Assistant Athletics Trainer



**Angela Thompson** Assistant Softball Coach



Jonathan Vaden Assistant Strength and **Conditioning Coach** 



Susan Walvius Head Women's Basketball Coach



**Nancy Wheeler** Admin. Asst. **Facilities** 



**Emily White** Admin. Asst. Athletics Director



Jennifer White Admin. Asst. **External Operations** 



Jeremy White Groundskeeper



Clay Wilson Ticket Office



Jack Wilson Director of Stewardship



**Angela Wolff** Admin. Asst. Volleyball

### **Gamecock Club**

Thousands of student-athletes have received their education at the University of South Carolina through the generous contributions of the Gamecock Club, the University's official athletic booster and fund-raising organization.

The right arm of the Gamecock Athletic Department started in 1942 and in its 65-year existence has grown to the point that annual donations have surpassed the \$14 million mark. The Gamecock Club was one of the nation's first athletic fund-raising bodies to top \$1 million in contributions when that goal became a reality in 1977

Hosts of alumni and zealous fans of Gamecock student-athletes have joined themselves in a "Commitment to Excellence" through their financial support in educating the young men and women who proudly wear the Garnet and Black and represent the University of South Carolina.

The Gamecock Club is recognized by the State and Federal Government as an eleemosynary and tax exempt entity, in order that individual contributions are eligible for deduction.

The charter of the Gamecock Club is approved by the National Collegiate Athletic Association (NCAA), the Southeastern Conference, the University of South Carolina and the athletic director of the University of South Carolina, main campus. Its sole purpose is to provide financial aid to student-athletes in 20 varsity sports. This aid is in the form of recruitment, tuition fees and charges, meal cost, housing cost, medical cost, injury insurance and rehabilitation expense, as well as special education needs and tutorial sessions.

Funds raised by the Gamecock Club are used for supporting student-athletes who qualify on the basis of prescribed levels of scholastic achievement established by the National Collegiate Athletic Association and by the Scholarship Committee of the University of South Carolina in addition to meeting the standards of athletic ability and achievement set by the respective coaching staffs.

The 54 chapter presidents constitute the Board of Directors, which governs the club. An elected 17-member executive council meets regularly to make recommendations concerning policy matters.

Gamecock Club membership is open to any alumnus or friend of the University — anyone interested in the advancement of the University and its athletic program.

Gamecock Club members receive membership cards, decals, Spurs & Feathers newspapers and priority on the purchase of tickets. Contributors of \$650 or more receive special parking privileges near Williams-Brice Stadium. However, the most satisfying element in a Club member's participation is the knowledge that he or she is assisting student-athletes in their educational pursuits at the University of South Carolina.

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Executive Director Chris Wyrick (right) presents the Executive Director's Cup to Aiken County President Chris Fulmer (left) and the Aiken County Board. The Executive Director's Cup is an award established by the Gamecock Club that is extended annually to acknowledge the chapter that demonstrates an outstanding commitment and dedication to promoting the success of the University of South Carolina's athletic program.

#### Gamecock Club Executive Committee

Cullication of the Executive Committee								
Judicial		Judicial			Judicial			
Circuit	Name	Hometown	Circuit	Name	Hometown	Circuit	Name	Hometown
1st	John Barbour N	. Charleston	7th	Mike Shackelford	Spartanburg	13th	Jerry LaCount	Greenville
2nd	Ted Girardeau*	Aiken	8th	Tom Howie	Abbeville	14th	Walter Sanders	s Fairfax
3rd	Robert Williamso	on Kingstree	9th	Butch Howard**	Charleston	15th	Linda Vereen	Myrtle Beach
4th	Jimmy Griffin	Hartsville	10th	Blair Stoudemire	Seneca	16th	Eddie Brown	Rock Hill
5th	Marc Jones	Camden	11th	Frank Davis	Johnston		Jim Day	Atlanta, Ga.
6th	Gene Schofield	Ridgeway	12th	Wayne George	Mullins			
				,		*Chairn	nan **Vice Chai	rman

#### Gamecock Club Board of Directors

Chapter

(by county)	Director	Hometown
Abbeville	Tom Howie	Abbeville
Aiken	Chris Fulmer	Aiken
Allendale	Walter Sanders	Fairfax
Anderson	TBD	
Bamberg	Jasper Varn, Jr.	Bamberg
Barnwell	Cathie Lynn	Barnwell
Beaufort	Chandler Trask	Beaufort
Berkeley	Bobby Mitchell	Moncks Corner
Calhoun	Sharon Eden	St. Matthews
Charleston	Bobby Hartin, Jr.	Charleston
Cherokee	Hank Jolly	Gaffney
Chester	Perry Isenburg	Chester
Chesterfield	Thomas Hendley	Cheraw
Clarendon	Will Buyck	Manning
Colleton	Charlie Brightwell	Walterboro
Darlington	Jimmy Griffin	Hartsville
Dillon	Ray Stephens	Hamer
Dorchester	Cecil Buddin	Summerville
Edgefield	Frank Davis	Johnston
Fairfield	Gene Schofield	Ridgeway
Florence	Rod Jernigan	Florence
Georgetown	Ron Talbert	Andrews
Greenville	Dan Drew	Greenville
Greenwood	Johnny Rhodes	Greenwood
	Lee Ellis	
Hampton	Dren Hansen	Hampton
Horry		Conway
Jasper	Mike Thomas	Ridgeland
Kershaw	Marc Jones	Camden
Lancaster	Billy Crenshaw	Lancaster
Laurens	Dr. Don Worley	Clinton
Lee	Tommy Woodham	Bishopville
Lexington	David Herndon	Lexington
Marion	Wayne George	Mullins
Marlboro	J.P. Dowd, Jr.	Bennettsville
McCormick	James Seigler	Plum Branch
Newberry	H. Joe Smith	Peak
Oconee	Blair Stoudemire	Seneca
Orangeburg	Wayne Lorick	Orangeburg
Pickens	Rodney Parker	Easley
Richland	Harry B. Gregory, Jr.	
Saluda	Matthew Gentry	Saluda
Spartanburg	Gail Thomas**	Spartanburg
Sumter	Bud Hickman	Sumter
Union	David Cuthbertson	
Williamsburg	Robert Williamson	Kingstree
York	Chip Comer*	Rock Hill
Atlanta, Ga.	Randy Tisdale	Peachtree, Ga.
Augusta, Ga.	Randy Layman	Augusta, Ga.
Charlotte, N.C.	Ted Watson	Matthews, N.C.
Jacksonville, Fla.	Deane Hall	Ponte Vedra Beach, Fla
Piedmont-Triad	Michael Westbrook	Greensboro, N.C.
Washington, DC	Neil Baumgardner	Falls Church, Va.
Western N.C.	James "Mac" Drake	
West. Piedmont	Bill Lattimore	Shelby, N.C.
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<sup>\*</sup> Chairman \*\*Vice Chairman

## Media Relations/Coaches Phone Directory



Steve Fink Director of Media Relations Football Contact finksc@gwm.sc.edu (O): 803-777-7987; (C): 803-240-5268



**Tom Price** Gamecock Historian tprice2204@sc.rr.com (H): 803-787-2395



**Matt Freed Assistant Director** mfreed@gwm.sc.edu (O): 803-777-7917; (C): 682-521-3892



Andrew Kitick **Assistant Director** kitick@gwm.sc.edu (O): 803-777-5257; (C): 803-240-4150



**Emily Feeney Assistant Director** efeeney@gwm.sc.edu (O): 803-777-7743; (C): (765) 730-4853



Michelle Schmitt Men's Basketball Contact Assistant AD Special Projects mschmitt@gwm.sc.edu (O): (803) 777-7872; (C): (803) 463-0359



**Diana Koval** Assistant Director dkoval@gwm.sc.edu (O): (803) 777-7977; (C): (314) 369-6050

(O): 803-777-8017; (C): (803) 730-9955

**Koby Padgett** 

**Assistant Director** 

padgetmk@gwm.sc.edu



**Miquel Jacobs** Media Relations Graduate Assistant MiquelJacobs@aol.com (O): 803-777-1516; (H): 803-530-5727



Lynne Beattie Media Relations Administrative Assistant (O): 803-777-5204



M.R. Address: Roost "B", 1322 Heyward St., Columbia SC 29208; Office Fax: 803-777-2967

STAFF

Name	Position/Head Coach	(Area Code 803)
Eric Hyman	Director of Athletics	777-8881
Mark Berson	Men's Soccer	777-7901
Kristi Coggins	Women's Golf	777-7923
Joyce Compton	Softball	777-7858
Kent DeMars	Men's Tennis	777-7899
Boo Duncan	Equestrian	786-8257
Arlo Elkins	Women's Tennis	777-7857
Curtis Frye	Track and Field/Cross Country	777-7915
Bill McDonald	Men's Golf	777-0362
McGee Moody	Head Swimming Coach	777-6065
Dave Odom	Men's Basketball	777-4198
Todd Sherritt	Head Diving Coach	777-7889
Shelley Smith	Women's Soccer	777-1353
Ben Somera	Volleyball	777-7883
Steve Spurrier	Football	777-4273
Ray Tanner	Baseball	777-5834
Susan Walvius	Women's Basketball	777-7836

#### Carolina Student-Athlete **Media Interview Policy**

All interviews are to be coordinated through the media relations office. This allows us to arrange the interview when it best suits the student-athlete's and the reporter's schedule. Please contact the media relations office in advance to make your interview requests. Media are not permitted to contact studentathletes on their own.

All interviews will take place at the practice facility, the Colonial Center or at the media relations

Dormitory, apartment and cell telephone numbers for student-athletes will not be provided to the media. Should you need to conduct a telephone interview with a student-athlete, a call will be placed to you from the athlete at a mutually agreeable time.

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