





MEDIA INFORMATION

South Carolina Media Outlets

| Newspapers (A.M.) [South Carolina beat writers in boldface] | Telephone | FAX |
|--|-----------------------|-----------------|
| Tony Barnhart (tbarnhart@ajc.com), College Editor, The Constitution, 72 Marietta St., NW, Atlanta, Ga. 30302 | (404) 526-5331 | 526-5977 |
| Charlie Bennett (cbennett@charleston.net), Sports, The Post-Courier, 231 Tryon Street, Columbia 29207 | (803) 799-2356 | |
| John Boyette (jboyette@augustachronicle.com), Sports Editor, The Chronicle-Herald, 725 Broad St., Augusta, Ga. 30913 | (706) 823-3337 | 823-3408 |
| John Brasier, Sports Editor, The Independent-Mail, Box 2507, Anderson, S.C. 29622 | (864) 260-1267 | 260-1276 |
| Ken Burger (kburger@postandcourier.com), Executive Sports Editor, The Post-Courier, 134 Columbus St., Charleston 29403 | (843) 937-5598 | 937-5579 |
| Barry Byers (bbyers@heraldonline.com), Asst. Sports Editor, The Herald, Box 11707, Rock Hill 29731 | (803) 329-4074 | 329-4021 |
| Bart Wright (rbwright@greenvillenews.com), Executive Sports Editor, The News, Box 1688, Greenville 29602 | (864) 298-4239 | 298-4395 |
| Malcolm DeWitt (mdewitt@postandcourier.com), Mgr. Editor/Sports, The Post-Courier, 134 Columbus St., Charleston 29403 | (843) 937-5587 | 937-5579 |
| Jim Fair (jim.fair@shj.com), Executive Sports Editor, The Herald-Journal, Box 1657, Spartanburg 29304 | (864) 582-4511 | 594-6350 |
| Bob Gillespie (bgillespie@thestate.com), Senior Writer, The State, Box 1333, Columbia 29202 | (803) 771-8470 | 771-8613 |
| Ron Green Jr. (rgreenjr@charlotteobserver.com), College Sports Writer, The Observer, Box 30308, Charlotte, N.C. 28230 | (704) 358-5118 | 358-5110 |
| Travis Haney (travis.haney@augustachronicle.com), Sports, The Chronicle-Herald, 725 Broad St., Augusta, Ga. 30913 | (706) 823-3645 | 823-3408 |
| Brad Huebner (bahuebner@yahoo.com), Sports Editor, The Morning News, Box 1088, Savannah, Ga. 31402 | (912) 652-0347 | 234-6522 |
| Jeff Kidd (jkidd@islandpacket.com), Sports Editor, The Island Packet, Box 5727, Hilton Head 29928 | (843) 785-4293 | 706-3070 |
| Wayne Lockwood (wlockwood@thesunnews.com), Sports Editor, The Sun News, P.O. Box 406, Myrtle Beach 29577 | (843) 626-0313 | 626-0356 |
| Gary McCann (gmccann@heraldonline.com), Sports Editor, The Herald, Box 11707, Rock Hill 29731 | (803) 329-4074 | 329-4021 |
| Mark Haselden (mhaselden@florencenews.com), Sports Editor, The Morning News, P.O. Box 100528, Florence 29501 | (843) 317-7271 | 317-7292 |
| Rick Millians (rmillians@thestate.com), Sports Editor, The State, Box 1333, Columbia 29202 | (803) 771-8470 | 771-8613 |
| Ron Morris (rmorris@thestate.com), Columnist, The State, Box 1333, Columbia 29202 | (803) 771-8470 | 771-8613 |
| Steve Wiseman (swiseman@thestate.com), Sports, The State, Box 1333, Columbia 29202 | (803) 771-8472 | 771-8613 |
| Stan Olson (solson@charlotteobserver.com), Sports, The Observer, Box 30308, Charlotte, N.C. 28230 | (704) 358-5114 | 358-5110 |
| Joe Person (jperson@thestate.com), Sports, The State, Box 1333, Columbia 29202 | (803) 771-8470 | 771-8613 |
| Rick Scoppe (rscoppe@msn.com), Sports, The News, 1611 Hollywood, Columbia 29201 | (803) 256-2588 | 765-0001 |
| Dennis Shumate (dshumate@timesanddemocrat.com), Sports Ed., Times & Democrat, 1010 Broughton St., Orangeburg 29116 | (803) 534-1060 | 533-5595 |
| Bob Spear (bspear@thestate.com), Sports Editor, The State, Box 1333, Columbia 29202 | (803) 771-8470 | 771-8613 |
| Paul Strelow (paul.strelow@shj.com), Sports, The Herald-Journal, Box 1657, Spartanburg 29304 | (864) 582-4511 | 594-6350 |
| Newspapers (P. M.) | | |
| Furman Bisher (furman@ajc.com), Columnist, The Journal, 72 Marietta St., NW, Atlanta, Ga. 30302 | (404) 526-5331 | 526-5977 |
| Greg Deal (sports@indexjournal.com), Sports Editor, The Index-Journal, P.O. Box 1018, Greenwood 29646 | (864) 223-1813 | 223-7331 |
| Dennis Brunson (sports@theitem.com), Sports Editor, The Item, P.O. Box 1677, Sumter 29151 | (803) 775-6331 | 775-0028 |
| Jeff Kidd (jkidd@beaufortgazette.com), Sports Editor, The Gazette, Box 399, Beaufort 29901 | (843) 986-5540 | 524-8728 |
| Larry Taylor (editorial@duesouth.net), Sports Editor, The Standard, P.O. Box 456, Aiken 29802 | (803) 648-2311 | 648-6052 |
| Brian Whitmore (bwhitmore@uniondailytimes.com), Sports Editor, The Daily Times, P.O. Drawer 749, Union, S.C. 29379 | (803) 909-4218 | 329-4021 |
| Wire Service | | |
| Pete Iacobelli (piacobelli@ap.org) The Associated Press, 1311 Marion Street, Columbia 29201 | (803) 799-5510 | 252-2913 |
| Radio | | |
| Teddy Heffner (theffner1@aol.com), WCOS-AM Radio, Box 21567, Columbia 29221 | (803) 772-5840 | 798-5255 |
| Brent Johnson, Sports Director, Citadel Broadcasting (brent.johnson@citcomm.com) | (803) 796-7600 | 796-9291 |
| Phil Kornblut (philtalk@aol.com), Sports Director, S.C. News Network, 3710 Landmark Dr., Suite 100, Columbia 29204 | (803) 790-4305 | 790-4309 |
| Elizabeth McMillan, GM, Gamecock Sports Properties (lmcmillan@learfield.com) P.O. Box 50306, Columbia 29250 | (803) 777-7895 | 777-7376 |
| William McElveen, GM Citadel Broadcasting (bill.mcelveen@citcomm.com) P.O. Box 5106, Columbia 29250 | (803) 796-7600 | 796-9291 |
| Mike Morgan, Gamecock Radio, play-by-play (primetime1320@aol.com), Sports Director, WISW-AM Radio | (803) 796-9975 | |
| Casey Manning, Radio Color Analyst, Richland County Judicial Center, P.O. Box 5106, Columbia 29250 | (803) 929-6270 | |
| Phil Stern, Program Director, WFBC Radio, 501 Rutherford Street, Greenville 29609 | (864) 271-9200 | 242-1567 |
| Christopher Thompson (tophsports@aol.com), Sports Director, WVOC Radio, Box 21567, Columbia 29221 | (803) 772-5840 | 798-5255 |
| Television | | |
| Paul Butler (pbutler@fox18wccb.com), WOLO-TV (Channel 25), Box 4217, Columbia 29204 | (803) 754-7525 | 691-4015 |
| Rich Chranpanis, Sports Director, WPDE-TV (Channel 15), 3215 South Cashua Street, Florence 29501 | (803) 665-1515 | 665-4907 |
| Paul Davis (paul.davis@wrwd.com), Sports Director, WRDW-TV (Channel 12), Box 1212, North Augusta 30913 | (803) 278-3111 | 442-4561 |
| Geoff Hart (ghart@heartsc.com), Sports Director, WYFF-TV (Channel 4), Box 788, Greenville 29602 | (864) 240-5265 | 240-5297 |
| Rick Henry (rhenry@wis-tv.com), Sports Director, WIS-TV (Channel 10), 1111 Bull St., Columbia 29202 | (803) 758-1288 | 758-1278 |
| Chuck Howard (choward@nbc6.com), Sports Director, WCNC-TV (Channel 36), 1001 Woodridge Ctr. Dr., Charlotte, N.C. 28217 | (704) 329-3666 | 357-4975 |
| Harold Johnson (hjohnson@wsoc.tv.com), Sports Director, WSOC-TV (Channel 9), Box 34665, Charlotte, N.C. 28234 | (704) 335-4746 | 335-4736 |
| Stan Pamfili, Sports Director, WLOS-TV (Channel 13), Box 1300, Asheville, N.C. 28202 | (828) 255-4563 | 255-4618 |
| Delano Little (dlittle@wbvt.com), Sports Director, WBTV (Channel 3), 1 Julian Price Place, Charlotte, N.C. 28234 | (704) 374-3711 | 374-3818 |
| Craig Birnbach (cbirnbach@live5news.com), Sports Director, WCSC-TV (Channel 5), Box 186, Charleston 29402 | (843) 402-5750 | 402-5591 |
| Bob Shields (sports@wltx.com), Sports Director, WLTX-TV (Channel 19), Drawer M, Columbia 29205 | (803) 647-0233 | 776-1791 |
| Josh Morton (josh.morton@wcv.com), Sports Director, WCIV-TV (Channel 4), P.O. Box 22165, Mt. Pleasant 29413 | (843) 884-8513 | 849-2519 |
| Tom Toler, Sports Director, WCBD-TV (Channel 2), 210 West Coleman Blvd., Mt. Pleasant 29464 | (843) 216-4894 | 884-6624 |
| John Wofford (jwofford@wbwt.com), Sports Director, WBTV-TV (Channel 13), 3430 TV Road, Florence 29501 | (803) 317-1400 | 317-1448 |
| Pete Yanity (pyanity@wspa.com), Sports Director, WSPA-TV (Channel 7), Box 1717, Spartanburg 29301 | (864) 587-4497 | 587-4480 |
| Specialty Outlets | | |
| Dexter Hudson (spursusc@aol.com), Editor, Spurs & Feathers, Box 8055, Columbia 29202 | (803) 256-1789 | 256-1789 |
| Brian Shoemaker (shoe@gamecockcentral.com), Editor, Gamecock Illustrated | (843) 442-0003 | |
| Campus Media | | |
| Joe Lisle (jlisle@uscound.ad.sc.edu), Football Video Coordinator, University of South Carolina, Columbia 29208 | (803) 777-5338 | 777-8317 |
| Sports Editor, The Gamecock, 1400 Greene St., Columbia 29208 | (803) 777-7182 | 777-6482 |
| Sports Director, WUSC-FM Radio, Russell House, University of South Carolina 29208 | (803) 777-4165 | |

This edition of the University of South Carolina men's basketball media guide is a source of information for the news media. Additional information is available upon request.

News releases, action and still photographs, video tapes and digital images are also available to accredited members of the news media.

Press Credentials

Credentials are limited to working daily print and electronic media and to others whose duties make necessary access to press row. Photo credentials are issued only to working photographers and cinematographers. Photographers are restricted to the baselines and may use natural light only. Flash units are not allowed.

All media requests should be directed to Michelle Schmitt at the following address:

**Sports Information Office
Rex Enright Athletic Center
1300 Rosewood Drive
Columbia, SC 29208
(803) 777-7872**

Again this year, USC will use the on-line credentialing system. Please contact Michelle Schmitt for more information.

Requests made less than one week prior to the game date will not be mailed, but will be left at the Press Pass Gate on the Gadsden Street side of The Colonial Center. A limited number of media parking spaces are available in the in the media lot located adjacent to The Colonial Center. Media parking credentials must be requested well in advance.

Interview Policies

In-Season Interview Policy: All interview requests must be made in advance to the sports information office. Beginning with the start of practice on September 27, all veteran players and coaches are available for interviews 45 minutes prior to the start of practice or team meeting, whichever is first. Anyone requesting interviews must call Michelle Schmitt in the Sports Information Office prior to noon the day of the interview. All interviews will be finished prior to the start of the scheduled practice.

If a telephone interview is desired, the player will be given the phone number of the media representative and will call that individual prior to the start of practice.

Post-Game Interview Policy: After each home game, Coach Odom will come to the press interview room (located adjacent to the media room) for interviews with the media. The visiting coach is asked to do likewise. After a brief cooling off period, South Carolina players are available for interviews to take place inside the Gamecock dressing room meeting area. Opponent lockerroom policies may vary amongst schools, so contact the opponent SID for information.

Road Interview Policy: Anyone desiring interviews with Coach Odom must make a request in advance, prior to the Gamecocks' departure from Columbia. Interviews with Coach Odom will take place prior to shootaround practice the day of the game. No player interviews are allowed until after the game once the team leaves Columbia.

Home Game Services

Press Room: The South Carolina basketball press room is located behind the visitor bench near the lockerroom cluster at The Colonial Center. This room is open only to accredited media with proper credentials.

Telephones and Fax Machines: The Sports Information Office furnishes eight telephones in the press room and computer data lines on press row and in the press room. Those phones and data lines are available on a first come, first served basis. Fax service is also furnished without charge, though media are encouraged to access the athletic web site (www.uscsports.com) for boxscores, play-by-plays and quotes after games.

Food Services: A buffet will be served in the press room prior to all games. Snacks and drinks will be served at halftime. Soft drinks and coffee may be taken to press row, but all food must be consumed in the press room area.

Statistical Services: Complete play-by-play, full halftime and final boxscores and post-game coaches' quotes are provided to the media. Computer monitors are on press row for broadcast and print media locations for immediate updates throughout the game.

Broadcasts

Announce positions for radio and television broadcasts are on press row at courtside. Under contracted reciprocal agreements, the official designated originating station or network of the visiting team is allowed to originate radio broadcasts without charge. All others will be charged an origination fee.

Stations must contact Liz McMillian of Gamecock Sports Properties at (803) 777-7895 for information.

USC Sports Information Directory

| | OFFICE NUMBER | HOME NUMBER | EMAIL ADDRESS |
|---|--|--------------------------|------------------------|
| Andrew Kitick, assistant SID | 803/777-5257 | 803/783-7647 | kitick@gwm.sc.edu |
| Gavin Lang, assistant SID | 803/777-7743 | 803/318-0525 | glang@gwm.sc.edu |
| Noelle Orr, assistant SID/internet manager | 803/777-9917 | 803/699-4677 | nlorr@gwm.sc.edu |
| Tom Price, gamecock historian | 803/777-5204 | 803/787-2395 | thprice@mindspring.com |
| Michelle Schmitt, assistant athletics director (basketball SID) | 803/777-7872 | 803/463-0359 | mschmitt@gwm.sc.edu |
| Kerry Tharp, associate athletics director/SID | 803/777-7987 | 803/776-0382 | kerryt@gwm.sc.edu |
| Ayanna Wakefield, assistant SID | 803/777-8017 | 803/479-0440 | ayanna@gwm.sc.edu |
| SID Office | 803/777-5204, 7881 | FAX number: 803/777-2967 | |
| Athletics Department web site | www.uscsports.com | | |

SEC Media Information

The South Carolina program is fortunate to be a part of the Southeastern Conference, but the relationship goes farther than just from conference to school. The SEC has been a pioneer over the years in terms of media services, and again on tap this season are many things to make your job easier when covering the nation's premier conference.

Teleconference Call

The Southeastern Conference holds a coaches teleconference call, twice a week beginning with the league schedule in January. The call features all 12 head coaches as well as a selected women's head coach for seven-minute question and answer sessions.

Each coach will preview his club and then take questions on a broadcast-quality feed. The call will be every Monday in December (Dec. 6-27) and January 3 - March 7 on every Monday and Thursday.

Contact the SEC office for the phone number to access the call. The schedule of coaches is below. All times listed are eastern:

| | | |
|------------|---|------------------------------------|
| 10:00 a.m. | — | Kevin Stallings (Vanderbilt) |
| 10:07 a.m. | — | Billy Donovan (Florida) |
| 10:14 a.m. | — | Dave Odom (South Carolina) |
| 10:21 a.m. | — | Dennis Felton (Georgia) |
| 10:28 a.m. | — | John Brady (LSU) |
| 10:35 a.m. | — | Tubby Smith (Kentucky) |
| 10:42 a.m. | — | Buzz Peterson (Tennessee) |
| 10:49 a.m. | — | Stan Heath (Arkansas) |
| 10:56 a.m. | — | Mark Gottfried (Alabama) |
| 11:03 a.m. | — | Jeff Lebo (Auburn) |
| 11:10 a.m. | — | Rod Barnes (Ole Miss) |
| 11:17 a.m. | — | Rick Stansbury (Mississippi State) |
| 11:24 a.m. | — | Women's Coach — Alternates |
| 11:31 a.m. | — | Women's Coach — Alternates |

World Wide Web

Media can access the latest league information via the world wide web at www.secsports.com. Sports Information Directors of each school are required to file a full boxscore to the SEC by 9 a.m., following each game, and updated standings, team leaders and notes are made available to everyone via the web by noon that day.

Southeastern Conference information and updated releases also are available via a media-only web site. For that address, contact DeWayne Peevy at the SEC office at (205) 458-3010. Media can access the updated

SEC standings and releases via normal web formats as well as via Adobe Acrobat (.pdf) files on that site as well.

Also, the coaches teleconference can be listened to live on www.secsports.com and those who miss the call can hear the entire conference archived on the site.

SEC Releases

The weekly SEC basketball release, including standings, statistics, player of the week and team notes is distributed to the SEC's 12 sports information offices each Monday afternoon during the season. In addition, SEC standings and statistics will be updated each Wednesday and Thursday throughout the conference schedule (January-March). All information is also accessible via www.secsports.com and Media Team Link.

In addition, updated standings and statistics are provided on game day at all member institutions. The Associated Press wire will move the player of the week, standings and statistics on a weekly basis.

The release will not be mailed or faxed to media outlets. However, consideration will be given to those outlets with special needs.

SEC Player of the Week

The SEC will name a "Player of the Week" throughout the 2004-05 conference season (November through March) for Monday afternoon publication.

Nominations for the award are made by the SEC basketball sports information directors. The honorees are selected by a vote of the SEC Media Relations staff.

SEC Media Relations Contact

The Southeastern Conference Media Relations Men's Basketball Contact is DeWayne Peevy (Associate Director/Men's Basketball Contact). The SEC office can be contacted at the address below.

Southeastern Conference

Media Relations Office

2201 Richard Arrington Blvd. N
Birmingham, AL 35203-1103
(205) 458-3010 — office
(205) 458-3030 — fax

www.secsports.com — website



Gamecock Basketball With Head Coach Dave Odom

Dave Odom's South Carolina Basketball Television Show, featuring the Gamecock third-year head coach and Mike Morgan, will be broadcast over four television stations on a two-state network and on the Comcast (CSS) regional cablevision network across the Southeast.

The show, a product of ISP Sports and Learfield Communications, will be featured throughout the state of South Carolina and the entire Southeast.

The 2004-05 show will contain highlight analysis, player profiles and special features. The 14-show season will begin Dec. 5.

Those projected stations airing Gamecock Basketball with Dave Odom are listed in below (all stations to air the show on Sundays unless otherwise noted):

| Station | Market | Day | Time |
|--------------------|----------------------------|---------|----------|
| WIS | Columbia, SC | Sundays | 11:30 AM |
| Comcast/Channel 42 | Charleston, SC | Sundays | 3:00 PM |
| WBSC | Greenville/Spartanburg, SC | Sundays | 11:30 AM |
| Comcast/Channel 6 | Augusta, GA | Sundays | 3:00 PM |

Also on cable...

| | | | |
|---------------|--------------------------------|------------|----------|
| WIS-Florence | Florence/Myrtle Beach | Sundays | 11:30 AM |
| CSS - Comcast | AL, AK, GA, FL, KY, MS, SC, TN | | (TBA) |
| WHHI | Hilton Head Island | Wednesdays | 9:00 PM |

Gamecock Sports Properties, a partnership between the University of South Carolina Athletics Department and two of the country's leaders in the collegiate sports marketing industry, ISP Sports and Learfield Communications, Inc., is the originating medium for radio coverage of the 2004-05 Carolina basketball games.

Gamecock Sports Properties is responsible for the overall management of the athletic program's corporate partnership effort, which includes producing and selling and distributing the Gamecock Radio Network (live play-by-play and call-in shows) and television programming (pay per view opportunities and coaches shows), print advertising in various athletic department publications, and selected signage in university athletic facilities.

Mike Morgan enters his second year as the play-by-play announcer for the men's basketball team. It follows a tenure of performing play-by-play for women's basketball. In addition, Morgan has performed play-by-play duties for select Gamecock basketball games on CSS television. Morgan also served as a color commentator and studio host for the men's games for four years.

Morgan has been the voice of Gamecock baseball for the last five years, adding the team's three stints at the 2002, 2003 and 2004 College World Series - adding a runner-up finish in 2002. He also does play-by-play for Gamecock football games on television rebroadcasts. In addition, Morgan is

| 2004-05 Gamecock Basketball Radio Network (Projected Stations, As of Oct. 6, 2004) | | | | | |
|--|---------|----------|---------------------|---------|----------|
| City | Station | Freq. | City | Station | Freq. |
| Abbeville | WZLA | 92.9 FM | Kingstree | WDKD | 1310 AM |
| Aiken/Johnston | WKSX | 92.7 FM | Myrtle Beach | WQJM | 1450 AM |
| Allendale | WDOG | 93.5 FM | Myrtle Beach | WRNN | 99.5 FM |
| Allendale | WDOG | 1460 AM | Newberry* | WKDK | 1240 AM |
| Anderson | WRIX | 103.1 FM | Orangeburg | WGFG | 105.1 FM |
| Camden | WPUB | 102.7 FM | Rock Hill/Lancaster | WRHM | 107.1 FM |
| Charleston | WNKT | 107.5 FM | Saluda | WJES | 92.1 FM |
| Chesterfield | WVSZ | 107.3 FM | Spartanburg | WORD | 950 AM |
| Columbia | WISW | 1320 AM | Sumter | WDXY | 1240 AM |
| Columbia | WOMG | 103.1 FM | Union | WBCU | 1460 AM |
| Georgetown | WGTN | 1400 AM | Walterboro | WALI | 93.7 FM |
| Greenville | WYRD | 1330 AM | York | WRHM | 94.3 FM |
| Greenwood | WLMA | 1350 AM | | | |

Listen on the Internet at www.uscsports.com

the co-host for the post-game call-in show following Gamecock football games.

For the last eight years in the Columbia, he has hosted a daily sports call-in talk show, presently heard weekdays from 6-8 pm on 1320 WIS.

Before coming to Columbia, Morgan performed various play-by-play stints for football, basketball, and baseball. He also performed play-by-play for the single-A affili-

ate of the Cleveland Indians, the Columbus Redstixx, for two seasons.

Morgan, 31, a native of New York was a long-time resident of Boca Raton, Fla. He graduated from the University of Central Florida and Pope John Paul High School.

Morgan is joined at courtside by Casey Manning. Manning, a Gamecock Basketball letterman in the early 1970s, is in his 12th season behind the mike as color analyst for South Carolina basketball games.

Manning earned a varsity letter for the legendary coach Frank McGuire from 1971-73 (freshmen were not eligible to play varsity basketball) and attended USC from 1969-73. He won the Freshman Academic Award while playing in 62 career games, scoring 150 total points.

Manning is currently a Circuit Court Judge for the state of South Carolina, having served in that capacity since April 1994. He served as the Assistant Attorney General for the state of South Carolina for five years (1983-88), and was the Chief of Prosecutions from 1988-89. Manning is a member of the American Bar Association and is a past president of the South Carolina Athletic Hall of Fame.



The South Carolina radio team includes (L-R) engineer Carroll Senn, play-by-play announcer Mike Morgan and color analyst Casey Manning.

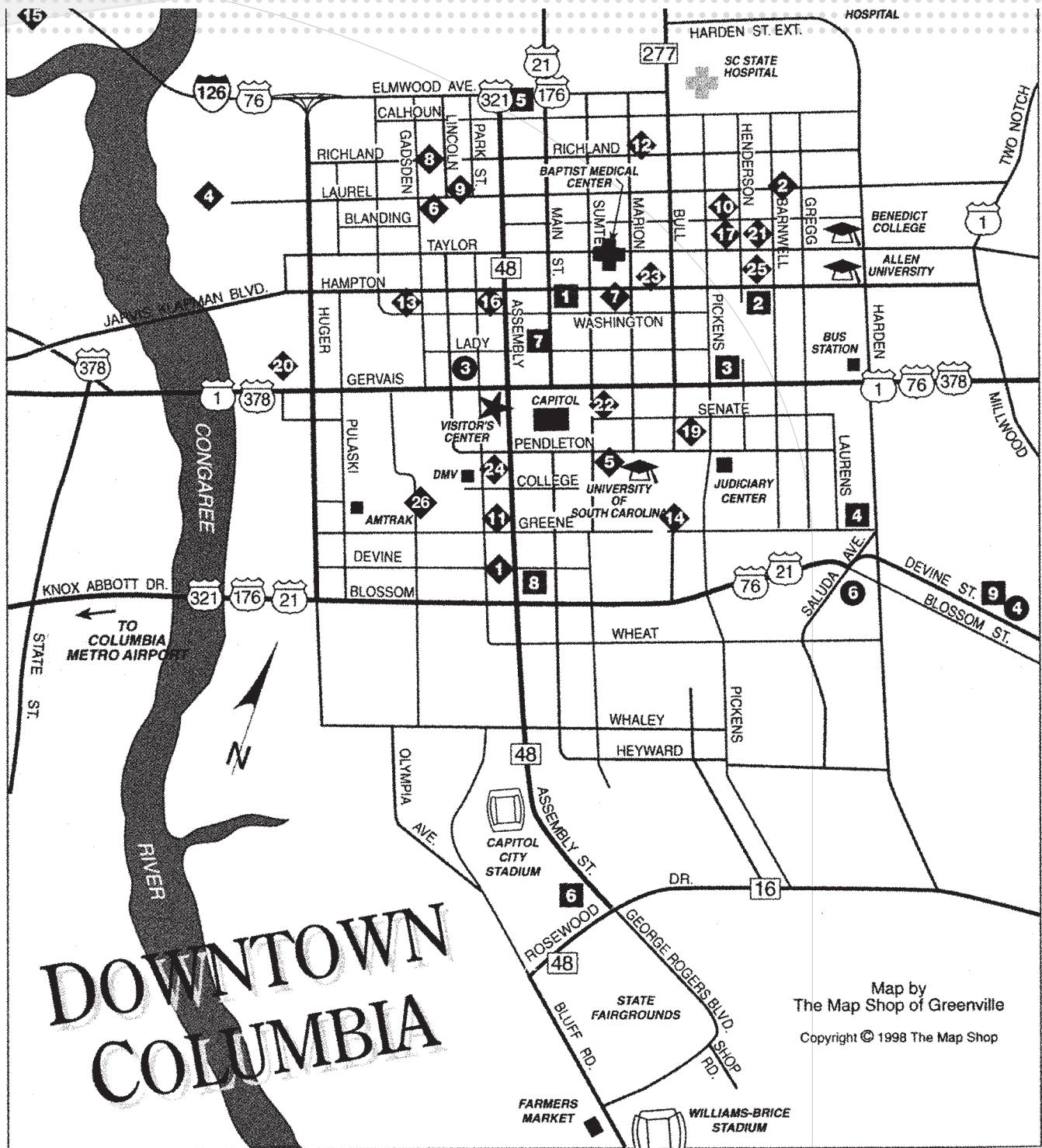
OLDIES 103
Carolina's Greatest Oldies

HOME OF GAMECOCK BASKETBALL

City of Columbia Information

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MEDIA INFORMATION



Map by
The Map Shop of Greenville
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Downtown Columbia Map Legend

- Accommodations (Numbers in Squares)**
1. Adam's Mark 771-7000
 2. Chestnut Cottage Bed & Breakfast 256-1718
 3. Clarion Town House 771-8711
 4. Claussen's Inn 765-0440
 5. Comfort Inn - Capital City 252-6321
 6. Fairground Plaza 252-2000
 7. Governor's House 779-7790
 8. Holiday Inn Coliseum 799-7800
 9. The Whitney Hotel 252-0845
 10. Hampton Inn 231-2000
 11. Comfort Suites 744-4000

- Points of Interest (Numbers in Triangles)**
1. Carolina Coliseum 777-5113
 2. Columbia Fire Department not listed
 4. Columbia Riverfront Park/Canal 733-8613
 5. Confederate Relic Room & Museum 734-9813
 6. Finlay Park 733-8300
 7. First Baptist Church 256-4251
 8. S.C. Governor's Mansion 737-3000
 9. Columbia Chamber of Commerce 733-1110
 10. Hampton-Preston Mansion 252-1770
 11. Koger Center for the Arts 777-7500
 12. Mann-Simons Cottage 252-1450
 13. Memorial Park 733-8331
 14. McKissick Museum and Horseshoe 777-7251
 15. Riverbanks Zoo and Gardens 779-8717

16. Richland County Public Library 799-9084
17. Robert Mills House not listed
19. South Carolina State Library 734-8666
20. South Carolina State Museum 737-4999
21. Township Auditorium 252-6530
22. Trinity Episcopal Cathedral 771-7300
23. Tunnelvision not listed
24. USC Visitor Center 777-0169
25. Woodrow Wilson Boyhood Home 254-6333
26. The Colonial Center 576-9181

- Shopping (Numbers in Circles)**
3. Congaree Vista
 4. Devine Street
 6. Five Points

CAPITAL CITY TOUR GUIDE

(Area Code 803)

Columbia Restaurants

| | |
|---------------------------------|----------|
| Al's Upstairs | 794-7404 |
| The Blue Marlin | 799-3838 |
| Caf Strudel | 794-6634 |
| California Dreaming | 254-6767 |
| Capital City Club | 256-2000 |
| Cellars Restaurant | 736-8665 |
| Damon's Club House | 758-5880 |
| Dianne's | 254-3535 |
| Garibaldi's | 771-8888 |
| Grecian Gardens | 794-7552 |
| Hennessy's Restaurant | 799-8280 |
| Jillian's | 779-7789 |
| Keg O'Nails | 252-1992 |
| Key West Grill & Raw Bar | 772-0000 |
| Longhorn Steaks | 254-5100 |
| Mangia Mangia | 791-3443 |
| Mr. Friendly's New Southern Caf | 254-7828 |
| New Orleans Riverfront | 794-5112 |
| Nonnah's | 779-9599 |
| The Gourmet Shop | 799-3705 |
| The Shrimper | 796-1654 |
| Villa Tronco | 256-7677 |
| Vista Brewing & Bistro | 799-2739 |
| Willy's | 799-3111 |
| Wings & Ale | 750-1700 |
| Yamato Steak House of Japan | 798-7542 |
| Yesterday's Restaurant | 799-0196 |
| Zorba's | 736-5200 |

Entertainment and The Arts

| | |
|---------------------------|----------|
| Capital City Bombers | 254-HITS |
| Colonial Center | 576-9181 |
| Koger Center for the Arts | 777-7500 |
| Lake Murray Marina | 781-1585 |
| McKissick Museum | 777-7251 |
| Riverbanks Zoo & Gardens | 779-8717 |
| S.C. State Fair | 799-3387 |
| S.C. State Museum | 737-4921 |
| Town Theatre | 799-2510 |
| Township Auditorium | 252-6530 |
| Workshop Theatre | 779-4876 |

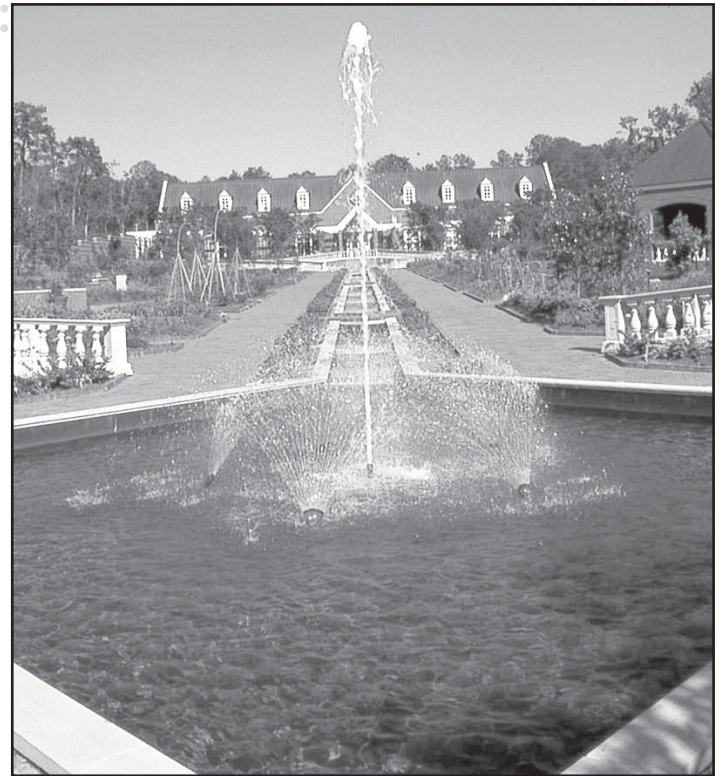
Other Services

| | |
|-------------------------------|----------|
| AAA Airport Shuttle | 796-3626 |
| Affordable Limo | 771-8062 |
| Avis Rent-A-Car | 822-5100 |
| Budget Car & Truck Rental | 779-1212 |
| Capitol Newsstand | 252-0812 |
| Citylights | 782-1314 |
| Columbia Metropolitan Airport | 822-5010 |
| Delta Air Lines | 822-5010 |
| Enterprise Rent-A-Car | 750-9764 |
| Hertz Rent-A-Car | 822-1700 |

SEC Mileage Chart

FROM COLUMBIA TO ...

| | |
|-------------------------|-----|
| Tuscaloosa, Ala. | 411 |
| Fayetteville, Ark. | 876 |
| Little Rock, Ark. | 710 |
| Auburn, Ala. | 311 |
| Gainesville, Fla. | 341 |
| Athens, Ga. | 150 |
| Lexington, Ky. | 411 |
| Baton Rouge, La. | 733 |
| Oxford, Miss. | 534 |
| Starkville, Miss. | 491 |
| Jackson, Miss. | 590 |
| Knoxville, Tenn. | 258 |
| Nashville, Tenn. | 430 |



The Botanical Gardens at Columbia's Riverbanks Zoo.

Popular Columbia Attractions

- USC's new 18,000 seat arena, The Colonial Center, has received rave reviews since opening in November, 2002, and is the crown jewel of the Midlands.

- The South Carolina State Museum is the largest museum in the state. Exhibits represent the disciplines of history, art, natural history, science and technology.

- Five Points is a unique shopping district offering a fine array of restaurants, clothing stores, gift shops, bookstores and ice cream parlors.

- Congaree Vista offers dining and entertainment, unique retail shops, and galleries with local artists at work. This historic warehouse district is alive with excitement.

- Riverbanks Zoo and Gardens, with more than 2,000 animals, is considered one of the best zoos in the nation. The 70-acre Botanical Garden and the Aquarium/Reptile Complex are among the favorite attractions.

- The historic Horseshoe is located in the heart of the University of South Carolina campus. This area once served as a Union hospital during the Civil War. The Horseshoe includes the McKissick Museum (with various changing exhibits) and the Confederate Relic Room & Museum (containing a collection of relics of South Carolina dating back from the Colonial times).

- The present-day South Carolina State House was begun in 1855 and survived cannon hits scored by General Sherman in the Civil War. The beautiful grounds include historical monuments and statues commemorating Confederate War heroes.

- The Columbia Riverfront Park and Historic Canal has a pleasant walking trail along the canal which was built in the 1830s. The area also includes the city's original waterworks and hydroelectric plant.

*All information provided by the
Columbia Metropolitan Convention Bureau's Official Guide to Columbia.*

Gamecock Staff Phone Directory

ATHLETICS ADMINISTRATIVE STAFF

| Name | (Area Code 803) |
|--|-----------------|
| Dr. Mike McGee | |
| Director of Athletics | 777-8881 |
| Brad Edwards | |
| Sr. Associate Athletics Director/Business & Development | 777-5441 |
| Shawn Eichorst | |
| Sr. Associate Athletics Director/Administration | 777-4260 |
| Val Sheley | |
| Sr. Associate Athletics Director/Sr. Women's Administrator | 777-7869 |
| Chris Massaro | |
| Sr. Associate Athletics Director/Ticket Operations | 777-4274 |
| Jeff Barber | |
| Associate Athletics Director/Gamecock Club Exec. Director | 777-4276 |
| Jeff Davis | |
| Associate Athletics Director/Facilities | 777-0459 |
| Kim Abbott | |
| Associate Athletics Director/Assistant Women's Admin. | 777-8025 |
| Kerry Tharp | |
| Associate Athletics Director/Sports Information Director | 777-7987 |
| Shawn Burke | |
| Assistant Athletics Director/Event Management | 777-7864 |
| Julius Grant | |
| Assistant Athletics Director/Ticket Manager | 777-4274 |
| Marlynn Jones | |
| Assistant Athletics Director/NCAA Compliance Coord. | 777-9179 |
| Michelle Schmitt | |
| Assistant Athletics Director/Planning and Special Projects | 777-7872 |
| Rod Walters | |
| Assistant Athletics Director/Sports Medicine | 777-7885 |

SPORTS INFORMATION STAFF

| | |
|--|----------|
| Kerry Tharp | |
| Associate Athletics Director/Sports Information Director | 777-7987 |
| Andrew Kitick | |
| Assistant Sports Information Director | 777-5257 |
| Gavin Lang | |
| Assistant Sports Information Director | 777-7743 |
| Noelle Orr | |
| Assistant Sports Information Director/Internet Manager | 777-9917 |
| Tom Price | |
| Gamecock Historian | 777-5204 |
| Michelle Schmitt | |
| Assistant Athletics Director/Planning and Special Projects | 777-7872 |
| Ayanna Wakefield | |
| Assistant Sports Information Director | 777-8017 |

ATHLETICS STAFF

| | |
|---|----------|
| Dan Austin | |
| Assistant Strength & Conditioning Coach | 777-3283 |
| Billy Anderson | |
| Assistant Strength & Conditioning Coach | 777-3283 |
| Mac Credille | |
| Assistant Equipment Manager | 777-0155 |
| Collin Crick | |
| CHAMPS/Life Skills Coordinator | 777-8704 |
| Brainard Cooper | |
| Associate Athletic Trainer | 777-0452 |
| Clark Cox | |
| Field and Turf Manager | 777-7810 |
| Renia Edwards | |
| Academic Counselor | 777-0760 |
| William Gill | |
| Academic Counselor | 777-9228 |
| Mike Golden | |
| Assistant Strength & Conditioning Coach | 777-8464 |
| Alissa Goldman | |
| Assistant Strength & Conditioning Coach | 777-2314 |
| Erin Harmon | |
| Olympic Sports Marketing | 777-5567 |
| Crystal Huggins | |
| Assistant Compliance Coordinator | 777-7621 |
| Matt Jennings | |
| Assistant Strength and Conditioning Coach | 777-3283 |
| Tara Lein | |
| Assistant Athletic Trainer | 777-0164 |
| Kelly Lewis | |
| Field House Manager/Facilities Assistant | 777-2015 |
| Joe Lisle | |
| Football Video Coordinator | 777-5338 |
| Chris Matlock | |
| Equipment Manager | 777-2276 |
| Patrick McFarland | |
| Assistant Gamecock Club Director | 777-8751 |

| Name | (Area Code 803) |
|---|-----------------|
| Patricia McGinn | |
| Assistant Athletic Trainer | 777-0984 |
| Earleen Michels | |
| Academic Counselor | 777-5126 |
| Pat Moorer | |
| Director of Strength and Conditioning | 777-8513 |
| Mike Moody | |
| Academic Counselor | 576-6277 |
| Jason Pappas | |
| Academic Counselor | 777-5298 |
| Mel Parker | |
| Coordinator of Facilities Scheduling/Departmental Receiving | 777-3387 |
| Jim Petrus | |
| Associate Business Manager | 777-9302 |
| Jim Shealy | |
| Coordinator of Facilities | 777-8506 |
| Megan Shermann | |
| Assistant Compliance Coordinator | 777-7621 |
| Clifford Snow | |
| Director of Football Operations | 777-7929 |
| Jeff Tallant | |
| Business Manager | 777-4422 |
| Clay Wilson | |
| Student Ticket Manager | 777-6557 |

GAMECOCK COACHING STAFFS

BASEBALL

| | |
|-----------------|----------|
| Ray Tanner | |
| Head Coach | 777-5834 |
| Jim Toman | |
| Assistant Coach | 777-5834 |
| Mark Calvi | |
| Assistant Coach | 777-7913 |
| Monte Lee | |
| Assistant Coach | 777-1704 |

MEN'S BASKETBALL

| | |
|-------------------------------------|----------|
| Dave Odom | |
| Head Coach | 777-4198 |
| Rick Duckett | |
| Assistant Coach | 777-4197 |
| Bill Old | |
| Special Assistant to the Head Coach | 777-0544 |
| Barry Sanderson | |
| Assistant Coach | 777-4197 |
| Ricky Stokes | |
| Assistant Coach | 777-4197 |

WOMEN'S BASKETBALL

| | |
|---------------------|----------|
| Susan Walvius | |
| Head Coach | 777-7836 |
| Ed Baldwin | |
| Assistant Coach | 777-0371 |
| Linda Hill-McDonald | |
| Assistant Coach | 777-7837 |
| Michelle Marciniak | |
| Assistant Coach | 777-7844 |

EQUESTRIAN

| | |
|-----------------|----------|
| Boo Duncan | |
| Head Coach | 786-8257 |
| Joe Humphrey | |
| Assistant Coach | 777-1417 |

FOOTBALL

| | |
|---------------------------------------|----------|
| Lou Holtz | |
| Head Coach | 777-4273 |
| Skip Holtz | |
| Assistant Head Coach | 777-4271 |
| Rick Minter | |
| Assistant Coach/Defensive Coordinator | 777-4271 |
| Ron Cooper | |
| Assistant Coach | 777-4271 |
| Paul Lounsberry | |
| Assistant Coach | 777-4271 |
| Jappy Oliver | |
| Assistant Coach | 777-4271 |
| David Reaves | |
| Assistant Coach | 777-4271 |
| Dave Roberts | |
| Assistant Coach | 777-4271 |
| Steve Shankweiler | |
| Assistant Coach | 777-4271 |
| Rick Stockstill | |
| Assistant Coach | 777-4271 |

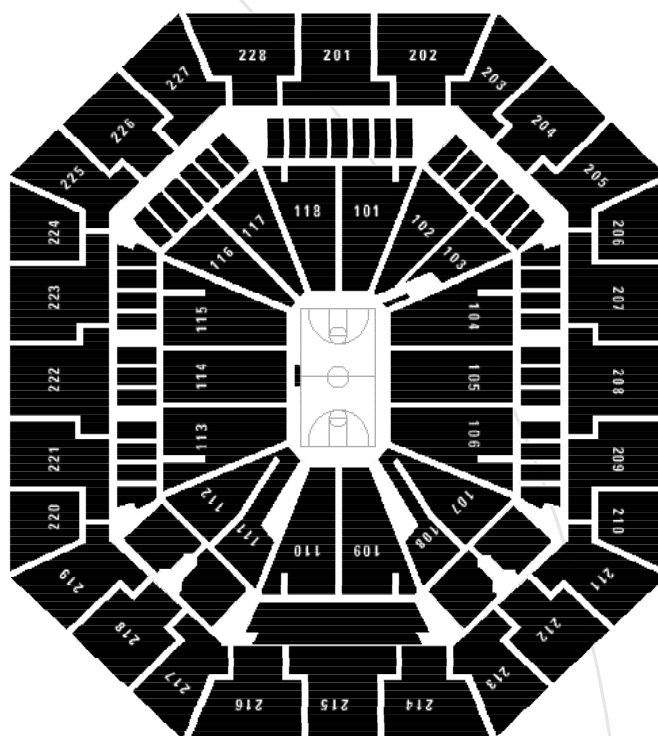
Gamecock Staff Directory/Colonial Center Information

| | |
|--|-----------------|
| Name | (Area Code 803) |
| MEN'S GOLF | |
| Puggy Blackmon | |
| Head Coach | 777-0362 |
| Curt Sanders | |
| Assistant Coach | 777-7054 |
| WOMEN'S GOLF | |
| Kristi Coggins | |
| Head Coach | 777-7923 |
| Marci Kornegay | |
| Assistant Coach | 777-5527 |
| MEN'S SOCCER | |
| Mark Berson | |
| Head Coach | 777-7901 |
| Bryan Cunningham | |
| Assistant Coach | 777-7911 |
| Bert Molinary | |
| Assistant Coach | 777-5199 |
| WOMEN'S SOCCER | |
| Shelley Smith | |
| Head Coach | 777-1353 |
| Jamie Smith | |
| Associate Head Coach | 777-1354 |
| Mat Cosgriff | |
| Assistant Coach | 777-1940 |
| SOFTBALL | |
| Joyce Compton | |
| Head Coach | 777-7858 |
| Adrianna Baggetta | |
| Assistant Coach | 777-0368 |
| Angela Thompson | |
| Assistant Coach | 777-0369 |
| SWIMMING & DIVING | |
| Don Gibb | |
| Head Swimming Coach | 777-6065 |
| Todd Sherritt | |
| Head Diving Coach | 777-7889 |
| Frank Bradley | |
| Assistant Swimming Coach | 777-0361 |
| Stephanie Barnes | |
| Assistant Swimming Coach | 777-7891 |
| Matt McVittie | |
| Assistant Swimming Coach | 777-0361 |
| MEN'S TENNIS | |
| Kent DeMars | |
| Head Coach | 777-7899 |
| Jeff Kefalos | |
| Assistant Coach | 777-7899 |
| WOMEN'S TENNIS | |
| Arlo Elkins | |
| Head Coach | 777-7857 |
| Brian Reeves | |
| Assistant Coach | 777-7857 |
| MEN'S and WOMEN'S TRACK & FIELD/CROSS COUNTRY | |
| Curtis Frye | |
| Head Coach | 777-7915 |
| Jeff McAuley | |
| Assistant Coach | 777-8383 |
| Delethea Quarles | |
| Assistant Coach | 777-1617 |
| Stan Rosenthal | |
| Assistant Coach | 777-7925 |
| Michael Sergent | |
| Assistant Coach | 777-8224 |
| VOLLEYBALL | |
| Kim Hudson | |
| Head Coach | 777-7883 |
| Jason Hou | |
| Assistant Coach | 777-0363 |
| Trina Smith | |
| Assistant Coach | 777-0366 |

DEPARTMENTAL PHONE NUMBERS

| | |
|---------------------------------|----------------------------|
| Athletics Department | 777-4202 |
| Sports Information Office | 777-5204 |
| The Gamecock Club | 777-4276 |
| Athletic Ticket Office | 1-800-4SC-FANS or 777-4274 |
| Football Office | 777-4271 |
| Olympic Sports Office | 777-3829 |

The Colonial Center Capacity: 18,000



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MEDIA INFORMATION

Directions to The Colonial Center

From Columbia Metropolitan Airport: follow Aviation Way to Highway 302. Take a left on 302 and continue four miles to Knox Abbott Drive. Merge left onto Knox Abbott and follow three miles, making the first left after the intersection of Huger Street. The Colonial Center is directly ahead, two blocks.

From I-20 and I-26 (east bound): take the Columbia exit, continuing onto Elmwood Avenue. Follow Elmwood for one-half mile and make a right onto Assembly Street (at the McDonald's). Follow Assembly approximately three miles. At the top of the hill, take a right hand turn on to Greene Street. The Colonial Center is directly ahead, two blocks.

From I-26 (west bound): take the Interstate 77 exit and continue for four miles. Take the Shop Road exit, follow past one traffic light and merge onto George Rogers Boulevard/Assembly Street. At the fourth traffic light (corner of Assembly and Greene), make a left on to Greene Street. The Colonial Center is directly ahead, two blocks.

Press Parking for games is located behind the arena on Gadsden Street and in the main lots. Complete parking details are to be announced. Press Will Call is at the press entrance on the Gadsden Street side of the arena.

The Guardians Classic title started off the 2003-2004 season with a bang. It was a season that saw the Gamecocks average over 17,000 fans per home SEC contest, reach the semi-finals of the SEC Tournament and receive an NCAA tournament berth.

