“City ordinance fines of $100 per abandoned cart”
Las Vegas, Alhambra

“Cart retrieval services can cost up $320 a day in some locations”
Tucson.com

“Abandoned carts can cost more in maintenance than new carts”
San Diego Union Tribune

“Carts become unsightly fortresses of junk, rolled about filled with returnable bottles, grungy pets, stolen bicycles or 300 pounds of whatever can be stacked to the moon.”
—The Register-Guard

CartControl®
Stop Profits From Rolling Away

Keep your carts on the lot and on the clock. Carts live a life full of difficult work, theft, and abuse. Retailers can lose two carts a week, over a 100 carts a year, a loss of $10,000 in property. Once off the lot, carts are considered a public nuisance with city ordinances fines and retrieval fees weighing down operations and management budgets. Carts that are returned cost more in maintenance and are unpleasant to use.

Carts should be making you money, not costing you money. Gatekeeper Systems CartControl combines a radio frequency enabled perimeter and self locking SmartWheels to keep your property at your location. CartControl ensures more shopping carts are available helping increase sales and customer satisfaction. CartControl stops shopping carts from ever leaving a store’s property, saving budgets from fleet loss, retrieval costs, excessive maintenance expenses, and city fines.
How it Works

The CartControl shopping cart containment systems combine a digitally-encoded locking signal, embedded perimeter antenna, and our patented self-braking SmartWheel to keep carts on the lot. As a cart reaches the perimeter antenna, the self-locking wheel engages keeping the cart within store property.

Why is it great for you?

CartControl protects your store budget by keeping carts under control. With a 95% cart retention rate CartControl eliminates the need for retrieval services freeing up thousands of dollars. By keeping carts in your control they experience less wear and tear, reducing maintenance cost while keeping carts in good condition. CartControl also protects you from fines and other punishments associated with state and municipal cart containment ordinances. CartControl customers enjoy a full return on investment in 6 to 18 months.

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