

Job Opportunity

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| Post | Business Development Officer | Reference | Tradenet-HR/J/2022/42 |
| No of positions | 01 | | |
| Employment Type | Contractual | | |
| Remuneration | Based on qualification and experience | | |
| Scope of Work | We're looking for a Business Development Officer to work with our business development team to execute the PR, marketing, and business development plans. The officer will work closely with the business development team to identify new business opportunities and help the business grow. The work includes strategic planning, drafting reports, market positioning, enhancing business operations, etc. | | |
| Qualification & Experience | <ul style="list-style-type: none"> • Bachelor's Degree in Business Management, Marketing or related field, or 3+ years of experience working in Business Development or Marketing. • Effective time management skills and ability to meet deadlines. • Excellent communication skills, both verbal and written in English and Dhivehi • Excellent personal skills such as teamwork, initiative, and attention to detail. | | |
| Responsibilities | <ul style="list-style-type: none"> • Planning and overseeing new marketing and business development initiatives • Developing goals for the business development team and business growth • Finding and developing new markets and improving sales. • Developing goals for the development team and business growth and managing the key-performance indicators (KPIs). • Having an in-depth knowledge of business products and value propositions • Writing business proposals and reports • Researching business opportunities, identifying, and mapping business strengths and customer needs • Reporting on successes and areas needing improvements | | |

Interested applicants are requested to email us your applications with the following documents before 1600 hrs on 29th November 2022 to careers@tradenet.com.mv

- Completed Job Application Form (attached)
- CV
- Scan of National ID card
- Scans of educational certificates
- Employment reference letters
- Police Report

Kindly note that only shortlisted candidates will be contacted for an interview.