



MINISTRY OF TOURISM  
REPUBLIC OF MALDIVES



**RE-IMAGINING TOURISM PROJECT: PROPOSAL FOR THE APPLICATION OF GRANTS FOR COUNCILS IN LAAMU ATOLL**

**PART 1: PROJECT COVER PAGE**

**A. GENERAL INFORMATION**

Atoll and Island	
Project Name	<i>Re-imagining Tourism</i>
Project Activity Title:	<i>Grant Awarding to Laamu Atoll Councils</i>
Proposed activity by council:	

**B. APPLICANT DETAILS**

Name of the council	
Council Focal point Name	
Contact number	
Email address	

**C. PROJECT LOCATION**

Landscapes/Seascape/ Area (name) in detail	
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## PART 2: PROJECT PROPOSAL

### SECTION A: PROJECT FRAMEWORK

#### 1. Project Summary

Please provide a brief summary of the project in one paragraph, including: rationale and context, project objective and expected key results. Please also include the target site and community(ies) involved.

#### 2. Project Justification and Baseline

Please describe the following:

- ✓ The challenges that the project intends to address in relation to tourism development, global environmental and or development issues.
- ✓ How the project relates and will be contributing to the tourism development of the island
- ✓ How the project relates to the “requirements criteria” in section C (11) of this document.

#### 3. Project Objectives, Results/Outputs, and Activities

Please describe the project framework and implementation plan by completing the table 1 below:

- a) Primary objective: Explain the primary objective of the proposed project and how it would bring an impact to the development of tourism and environment.
- b) Project results: Please describe measurable changes which will have occurred by the end of the project (e.g., XX beach hut area established for tourists and locals. XXX waste management area established to recycle rescue and reduce for a cultural site).
- c) Project Outputs and Activities: Please briefly describe what will be produced as project results and outputs. Please outline each activity or phase separately (payment will be given in two phases)
- d) Project Implementation Plan and Time Frame: Please include timing of the activities, required reports, project reviews and monitoring activities.

Table 1: Project framework and Implementation Plan

<b>(a) Project Objective:</b>			<b>Date/ Timing/Duration of Activity (Dates to be mentioned before end of February: Project deadline)</b>
<b>(b) Project Result:</b>			
<b>Project Framework</b>	<b>Responsible Party/ Name</b>	<b>Indicator, including means of verification</b>	<b>Completion Date</b>
<b>(c) Project Output and Activities / Phase:</b>			
Activity 1.1: XXXXX			
Activity 1.2: XXXXX			
Activity 1.3: XXXXX			
<b>(d) Monitoring and Evaluation</b>			
Mid-term review and reporting to Atoll Council and Ministry of Tourism.  (Verifying documents will be required such as invoices and agreements with subcontractors during the evaluation process)			

<p>Final review and reporting to Atoll Council and Ministry of Tourism</p> <p>(Verifying documents will be required such as invoices and agreements with subcontractors during the evaluation process)</p>			
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#### 4. Benefits to Tourist and Local Community

Please describe how the project will and can be used by tourists and or locals. Specify how it will attract more tourists and or assist in the development of tourism. This can include the plan to capture, share and disseminate tourism and cultural practices through the implementation of the project.

## 5. Community and Stakeholder Participation Plan

Please describe how the stakeholders and communities, including local peoples if relevant, were and will be involved in:

- i) project planning and design:
- ii) project implementation and
- iii) project monitoring and evaluation. Please attach documentations as relevant.

*(Please fill section related to the project from 5 to 8 and complete as required)*

## 6. Inclusion –Women, Locals, Youth, and Persons with Disabilities:

Please describe how the project takes into consideration (if relevant):

- ✓ The roles and needs of both men and women (with a special focus on the needs of women),
- ✓ Other social inclusion groups (indigenous peoples, youths and persons with disabilities), and
- ✓ How this would be reflected in the budget, results and benefits of the project.

## 7. Impact – Sustainability, Scale-up and Replication:

Please describe sustainability of the project impact in a longer term, both environmentally and socio-economically. Outline possible steps to be taken before, during, and at project completion to ensure that the project impact will continue for many years after the project ends (i.e. who will manage the continuation of the activities/outcome).

## 8. Innovation

Please describe innovative aspects of the project. This may include new way of thinking, new form of organizing resources, new ways to connect within community, improvements of existing product/service/delivery process, original product/service/model of delivery, and fueling local action and organizing as groups.

## SECTION B: PROJECT BUDGET

### 9. Project Budget

Please provide budget details following the below expenditure categories, and how the funds will be spent over the project period. grant requests should not exceed One lack Fifty thousand Maldivian Rufiyaa (MVR 150,000), and full amount is to be utilized on the proposed project.

**Table 2: Project Budget (in Maldivian Rufiyaa)**

Expenditure Category (choose relevant only)	Amount (MVR)	Percentage of Total money
Personnel / Labor cost (please provide detailed breakdown, bills and invoices required)		

Equipment / Materials only sourced from Maldives (please provide detailed breakdown, bills and invoices required)		
Training / Workshops/ Seminars / Travel (please provide detailed breakdown, bills and invoices required)		
Contracts (please provide detailed breakdown, bills and invoices required)		
Others (please provide detailed breakdown, bills and invoices required)		
<b>Total Project Cost</b>		

## 10. Bank details

Provide information on any of the council's bank account.

Account Name : \_\_\_\_\_  
Title (current/ savings etc.): \_\_\_\_\_  
Account Number : \_\_\_\_\_  
Branch/Service Centre: \_\_\_\_\_  
Bank Name & Address: \_\_\_\_\_

## SECTION C

### 11. REQUIREMENTS CRITERIA FOR THE PROPOSAL

11.1) The proposal should be aligned with and derived from the local development plans of each island.

11.2) Particularly aspects of the plan that relate to the promotion of island tourism by council and Ministry of Tourism.

11.3) The proposed activity/ business should be beneficial to tourists and public.

11.4) The proposed activity must be completed by sourcing materials available from Maldives only. Overseas procurements are not eligible.

11.5) Align and Promote Sustainable development goals.

11.6) Areas for Project proposal:

- I. Contribute to environment conservation;
- II. Area/beach development for tourism;
- III. an existing tourism related project closed or close to shutting down due to lack of finance;
- IV. preservation of cultural and heritage sites and utilize to promote local island tourism experience;
- V. Promote cultural tourism with public involvement;
- VI. Promote involvement of Women in tourism sector.

11.7) Proposed activity should be completed by end of February.

11.8) Project Team will review the work in 02 phases, and the fund will be disbursed in two phases.



### PART 3: SIGNATURE

Atoll and Island		
Council President Name		<i>Signature:</i>
Project Focal Name and Signature		<i>Signature:</i>
Submission Date		
Council stamp		