

Terms of Reference and Scope of Services

Enhancing Education Development Project (EEDP) - WB Grant # H841-MV

Ministry of Education, Republic of Maldives

TOR for Consultancy for Production of Video for EEDP

1. Background

The Maldives Enhancing Education Development Project (EEDP) funded by the World Bank, is organized under three components: (a) national level education development; (b) school level education development; and (c) project management, monitoring and evaluation, and policy analysis. These components and the activities under them were prepared through a process of consultation and collaboration with the Ministry of Education; the Ministry of Finance and Treasury; the atoll education agencies; public and private employers; public and private education institutions; academics; and school principals, teachers, parents and students. The components and activities are also based on the findings and recommendations of the Bank's programmatic Education Sector Reports: Human Capital for a Knowledge Society: Higher Education in the Maldives, an Evolving Seascape (2011); and Human Capital for a Modern Society: General Education in the Maldives, an Evolving Seascape (2012).

The project development objective is to enhance and strengthen strategic dimensions of education quality and access. The project would consist of the following components:

- Component One: National Level Education Program Development
 - National Assessments of Learning Outcomes for Policy and Program Development
 - Management and Leadership Development of Staff in the Education Sector
 - Learning Environment Enrichment of Secondary Schools
- Component Two: School Level Education Program Development
 - School-Based Management (SBM)
 - Modernizing Quality Assurance for School Improvement
 - Strengthening School-Based Teacher Professional Development
 - School Quality Assurance and Teacher Development Awards (QATDA)
- Component Three: Project Coordination, Monitoring and Evaluation, and Policy Analysis
 - Education Strategy and Program Development
 - Project Coordination, Monitoring and Evaluation

2. Objective

The objective of this assignment is to produce a video for Enhancing Education Development Project focusing on achievements and impacts of the project.

3. Scope of Services

- Develop the documentary film's overall concept and scenario.
- Develop the documentary script and storyboard to be used in the video.
- Visit the project sites including 06 different project benefited islands (Hdh. Kulhudhuhfushi, Sh.Komandoo, B.Eydhafushi, V.Keyodhoo, Gn.Fuvahmulak and S.Hithadhoo).
- Perform appropriate video filming and shoot interviews with the Projects' major beneficiaries and stakeholders.
- Produce the final video clips of 15 minutes each of the project sub-components.

4. Terms of Payment

The budget for this assignment is MVR 200,000 (approximately US\$ 13,500). This is a lump sum contract and the payment will be made upon completion of the following outputs.

- Upon submission of inception report = 10%
- Upon completion of narrative concept and scenario = 10%
- Upon completion and submission of the first draft video = 30%
- Upon completion and acceptance of the final video = 50%

It is expected that the consultant will be available for the duration of this assignment.

5. Required Qualifications and Experience

In order to successfully carry out the tasks listed above, consultant is required to have the following qualifications and experience:

- a) 50% to proven work experience in related field.
- b) 50% for proven ability to deliver high quality videos according to specified technical requirements and under tight schedules.

6. Institutional Arrangements

The consultant should directly report to the Coordination Support Unit of EEDP.

7. Duration of services and terms of payment

The service is for a period of one month. The consultant will be hired as a specialist/consultant under the project and will be paid in accordance with the agreed rate upon completion of the assignment.