

Visit Maldives Storytellers' Conference 2023

Selection of Pop Up Stall Participants

1.0 Introduction of Visit Maldives Storytellers' Conference

The Visit Maldives Storytellers' Conference brings together 50+ content creators from around the world for the largest gathering of travel writers, journalists, bloggers, influencers, and media experts. We invite them to experience & explore the Sunny Side of Life and express their thoughts through videos, photos, articles & social media posts.

The Visit Maldives Storytellers' Conference is aimed to be styled under this 'Redefining MICE' concept launched post pandemic: a relaxed atmosphere at Crossroads Maldives. Enjoy the conference beneath palm trees with your toes in the sand, barefoot amidst the endless blues of the ocean and the horizon. Be part of interesting discussions with renowned international storytellers on relevant and trending topics, such as sustainable efforts in tourism, the role of social media in marketing promotions, and more. The conference will be followed by a semi-outdoor buffet lunch.

The event will also feature Pop-Up Stalls from the leading artists in the Maldives. 6 Pop-Up stalls will be set up at the vicinity of the Visit Maldives Storytellers Conference to showcase authentic Maldivian products and the craftsmanship of the local Maldivian artisans. Participants will learn more about these products and purchase items at their discretion.

Further, participants will learn about sustainable tourism; ancient Maldivian culture, heritage, and the history of our island nation; and test out their cooking skills with fresh tropical ingredients, and more through our breakout sessions.

May 14, 2023 - Conference, Networking Lunch, Pop Up Stall displays throughout the conference & breakout sessions.

Selection of Pop Up Stall Participants for Visit Maldives Storytellers' Conference

Visit Maldives Storytellers' Conference will feature Pop-Up Stalls from the leading artists in the Maldives. We would like to showcase 6 Pop-Up stalls at the Visit Maldives Storytellers Conference in Crossroads Maldives. Participants of the Visit Maldives Storytellers' Conference will learn more about these products and purchase items at their discretion. The participant requirements and criteria are listed below;

Participant 1 - Artists

Example: Maldivian Theme Live Painting

Criteria:

1. Should be of Maldivian Nationality.
2. Stall to be managed by a team of not more than two people at one time.
3. To showcase and present local talent through artistic visual form such as painting, sketches and more.
4. The art showcased should also display (but not limited to) scenic beauty, culture, tradition and rich marine life of Maldives
5. Should demonstrate live painting during the pop-up stall visiting hours
6. Each display must have a small description.
7. The displays along with live showcase such as live painting and set-ups required should be arranged by the winning artist.
8. The paintings should be presented attractively at the stall
9. The stall will be provided by Visit Maldives
10. Paintings can be sold during the conference.

Participant 2 - Handicrafts - Carving

Criteria:

1. Should be of Maldivian Nationality.
2. Stall to be managed by a team of not more than two people at one time.
3. The handicraft carving should be a business that is being carried out in Maldives.
4. To showcase the local history, culture and heritage by local talents through hand carved work.
5. Should live demonstrate the historical and cultural carving work in a beautiful set-up during the pop-up stall visiting hours.

6. Variety of handcraft carving work by the artist should be displayed at the stall for the visitors to see.
7. Each craft must have a small description.
8. The handicrafts and live demonstration set-up should be arranged by the winning artist. The handicrafts should be presented attractively at the stall
9. The stall will be provided by Visit Maldives
10. Handicrafts can be sold during the conference

Participant 3 - Handicrafts - Weaving

Criteria:

1. Should be of Maldivian Nationality.
2. Stall to be managed by a team of not more than two people at one time.
3. The handicraft weaving should be a business that is being carried out in Maldives
4. To intricate patterns that resonate our culture and heritage through hand woven materials.
5. Should live demonstrate the traditional hand woven work in a beautiful set-up during the pop-up stall visiting hours
6. Variety of hand woven work by the artist should be displayed at the stall
7. Each craft must have a small description
8. The handicrafts and live demonstration set-up should be arranged by the winning artist. The handicrafts should be presented attractively at the stall
9. The stall will be provided by Visit Maldives
10. Handicrafts can be sold during the conference

Participant 4 - Gastronomy Varieties

Criteria

1. Should be of Maldivian Nationality.
2. Stall to be managed by a team of not more than two people at one time.
3. The type of food displayed should be popular and flavourful Maldivian dishes
4. Demonstration of the food or preparation of a local meal should be carried out during the pop-up stall visiting hours
5. Recipes should be displayed with a QR code.
6. Food preparation, ingredients and serving equipment (including paper cups, paper plates, wet wipes etc.) should be brought by the selected party.
7. Single use plastics should not be used in display and while serving the food.
8. The food items should be displayed at the stall showcasing the authentic Maldivian tradition
9. Each food item must have a small description
10. The stall will be provided by Visit Maldives
11. Food items can be sold during the conference

Participant 5 - Fashion Varieties

Example: Bag, Jewellery, Swimwear

Criteria:

1. Should be Maldivian Nationality. The stall can be managed by a two-persons team
2. Should feature 100% Maldivian art and design inspired by culture, heritage, nature and the ocean of the Maldives.
3. Should display variety of products during the pop-up stall visiting hours
4. Each item must have a small description
5. The stall will be provided by Visit Maldives
6. Products can be sold during the conference

Participant 6 - Holistic Health & Wellness Products

Criteria:

1. Should be of Maldivian Nationality.
2. Stall to be managed by a team of not more than two people at one time.
3. The products should be 100% made in Maldives and should be produced using local products
4. The products should be handcrafted premium products that are wholesome and eco-friendly.
5. Should display variety of products during the pop-up stall visiting hours
6. Each item must have a small description
7. The items should be packed in minimal plastic and is recommend to be packed in an environmentally friendly way
8. The stall will be provided by Visit Maldives
9. Products can be sold during the conference