



MINISTRY OF TOURISM
REPUBLIC OF MALDIVES

**TOURISM DIVERSIFICATION AND COMMUNITY BASED
TOURISM DEVELOPMENT PROJECT**

Introduction

Tourism in the Maldives began in 1972 with a mere 280 beds on 2 resort islands. Since then, the industry has grown rapidly transforming in to the major contributor to our Gross Domestic Product (GDP). At present we have 1224 tourist accommodation facilities registered with a bed capacity of 60,854; they are in 172 Resorts (41,945 beds) 13 hotels (1,640 beds) and 886 guest houses (14,310 beds in 20 atolls and 117 islands) and 153 safari vessels (2,959 beds). Sustainable tourism development has been the key to the Maldives success as a tourist destination. Today, tourism accounts for 27 percent of GDP, about 51.5 percent of foreign currency earnings, and for more than 22,000 jobs.

Project Duration: 1 years

Objective

To extend the project timeline by one year in order to speedy implementation of Ministry's mandate.



Terms of Reference (TOR) for Individual Contractor

Scope of work: The Project Officer - Planning will provide technical support by providing guidance in identifying, assessing, and formulating tourism diversification projects in an infrastructural context	
Designation:	PROJECT OFFICER - PLANNING
Duration:	1 Year
Working Hours:	8:00 to 14:00
Place of Work:	Ministry of Tourism
Salary Per month:	MVR 20,000/-
Responsibilities: <ul style="list-style-type: none">• Supporting planning of tourism development including integrated & other tourism related real-estate projects.• Concept designing & Design Evaluation of development projects.• Prepare conceptual drawings of tourism related projects including boundary demarcation.• Coordinate preliminary architectural studies for tourism related structures and alterations to existing structures and development concepts.• Provide necessary technical input and expertise in improving tourism planning and development standards• All other relevant tasks assigned by Ministry.	
Required qualifications: <ul style="list-style-type: none">▪ Master's Degree or equivalent qualification in a relevant field (Certificates must be accredited by Maldives Qualification Authority/ Course completion must be submitted with Qualification Assessment Report).▪ 3 years of work experience in a relevant field <p style="text-align: center;">OR</p> <ul style="list-style-type: none">▪ Bachelor's Degree or equivalent qualification in a relevant field (Certificates must be accredited by Maldives Qualification Authority/ Course completion must be submitted with Qualification Assessment Report).▪ 5 years of work experience in a relevant field	



Application closing time:	16 th March 2023
Documents should be submitted with the cover letter:	
<ul style="list-style-type: none"> Interested candidates please send Application form with accredited copies of your qualification, Experience certificate, copy of ID card and CV to the jobs@tourism.gov.mv <p>1. For more information, please contact 3022226</p>	

Terms of Reference (TOR) for Individual Contractor

Scope of work:	
The Stakeholder Relations Project Officer will work on liaising in policy formulation relevant to regional tourism development as well as community integrated tourism and small and medium-sized enterprises (SMEs) development.	
Designation:	PROJECT OFFICER – STAKEHOLDER RELATIONS
Duration:	1 Year
Working Hours:	8:00 to 14:00
Place of Work:	Ministry of Tourism
Salary Per month:	MVR 20,000/-
Responsibilities:	
<ul style="list-style-type: none"> Leverage opportunities to market diverse tourism products in a community integrated tourism context. Develop strategies to focus on the development of small and medium-sized enterprises to boost local tourism. Implement socially integrated tourism concepts/projects which emphasises on local empowerment, improving local supply and distribution chains within the tourism sector. Enhance the existing local tourism product and diversification potential. . Designing and conducting community-based awareness programs to spark interest in contributing to the Tourism industry directly by initiating new venture creation and creating new SME opportunities. Enhance relations between Local Councils, NGOs and employees within the tourism sector. Act as a liaison officer for the Local Councils, NGOs and employees within the tourism sector Assist project consultants in all administration functions and processes. Monitor all moving parts of the project keeping them synchronized and moving forward. Prepare, organize, and distribute all necessary project materials. Organize and implement formulated policies and procedures. 	



- Schedule, attend all project meetings and take meeting minutes.
- All other relevant tasks assigned by Ministry.

Required qualifications:

- Bachelor's Degree or equivalent qualification in a relevant field (Certificates must be accredited by Maldives Qualification Authority/ Course completion must be submitted with Qualification Assessment Report).
- 3 years of work experience in a relevant field

OR

- Diploma or equivalent qualification in a relevant field (Certificates must be accredited by Maldives Qualification Authority/ Course completion must be submitted with Qualification Assessment Report).
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Terms of Reference (TOR) for Individual Contractor

Introduction: The objective is to develop and implement quality control audit plans and assist the Quality Assurance Division in improving the various aspects of tourist facility quality control	
Designation:	QUALITY AUDITOR
Duration:	1 Year
Working Hours:	8:00 to 14:00
Place of Work:	Ministry of Tourism
Salary Per month:	MVR 20,000/-
Responsibilities: <ul style="list-style-type: none">• Developing and implementing quality control audit plans.• Providing recommendations for improvement for the tourist facility quality standards.• Preparing and presenting quality audit reports to senior management and provide recommendation of actions.• Preparing reports based on the findings of quality audits and presenting for improving the work flow as well as to make informed policy decisions• All other relevant tasks assigned by Ministry.	
Required qualifications: <ul style="list-style-type: none">▪ Bachelor's Degree or equivalent qualification in a relevant field (Certificates must be accredited by Maldives Qualification Authority/ Course completion must be submitted with Qualification Assessment Report).▪ 3 years of work experience in a relevant field <p style="text-align: center;">OR</p> <ul style="list-style-type: none">▪ Diploma or equivalent qualification in a relevant field (Certificates must be accredited by Maldives Qualification Authority/ Course completion must be submitted with Qualification Assessment Report).▪ 5 years of work experience in a relevant field	

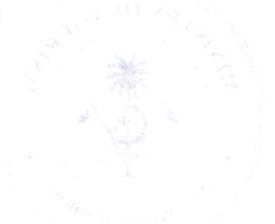


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Terms of Reference (TOR) for Individual Contractor

Scope of work:	
Create visual elements, original images, and illustrations that help to deliver creative messages on behalf of the Ministry of Tourism work as well as various events organized by Ministry of Tourism.	
Designation:	GRAPHIC DESIGNER
Duration:	1 Year
Working Hours:	8:00 to 14:00
Place of Work:	Ministry of Tourism
Salary Per month:	MVR 22,000/-
Responsibilities:	
<ul style="list-style-type: none"> Invent and create new ideas for branding of services offered by Ministry of Tourism. Graphic Designing works. Lead and direct the creative team in the production of all multimedia visuals through the guidance of head of Information Technology (I.T) Section. Provide design and tech support including solutions for islands.mv website under ministry of Tourism. Ensure all visual communication and brand standards of the government are met. Creating 2D, 3D visuals for all multimedia platforms and events. Photography and coverage of events organized by Ministry of Tourism Working closely with Ministry of Tourism event management team to deliver events organized by the ministry. Assisting the IT team with technology and design related functions. All other relevant tasks assigned by Ministry. 	

Ministry of Tourism, Velaanaage Fifth Floor, Ameer Ahmed Magu, Male', Republic of Maldives
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E-mail: info@tourism.gov.mv, website: www.tourism.gov.mv



Required qualifications:

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- 3 years of work experience in a relevant field

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- 5 years of work experience in a relevant field

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