

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ



MINISTRY OF TOURISM
REPUBLIC OF MALDIVES

**TOURISM DIVERSIFICATION AND COMMUNITY BASED
TOURISM DEVELOPMENT PROJECT**

Introduction

Tourism in the Maldives began in 1972 with a mere 280 beds on 2 resort islands. Since then, the industry has grown rapidly transforming in to the major contributor to our Gross Domestic Product (GDP). At present we have 1224 tourist accommodation facilities registered with a bed capacity of 60,854; they are in 172 Resorts (41,945 beds) 13 hotels (1,640 beds) and 886 guest houses (14,310 beds in 20 atolls and 117 islands) and 153 safari vessels (2,959 beds). Sustainable tourism development has been the key to the Maldives success as a tourist destination. Today, tourism accounts for 27 percent of GDP, about 51.5 percent of foreign currency earnings, and for more than 22,000 jobs.

Project Duration: 1 years

Objective

To extend the project timeline by one year in order to speedy implementation of Ministry's mandate.

Terms of Reference (TOR) for Individual Contractor

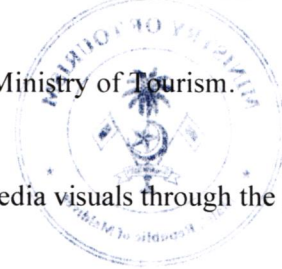
Scope of work: The Project Officer - Planning will provide technical support by providing guidance in identifying, assessing, and formulating tourism diversification projects in an infrastructural context	
Designation:	PROJECT OFFICER - PLANNING
Duration:	1 Year
Working Hours:	8:00 to 14:00
Place of Work:	Ministry of Tourism
Salary Per month:	MVR 20,000/-
Responsibilities: <ul style="list-style-type: none">• Supporting planning of tourism development including integrated & other tourism related real-estate projects.• Concept designing & Design Evaluation of development projects.• Prepare conceptual drawings of tourism related projects including boundary demarcation.• Coordinate preliminary architectural studies for tourism related structures and alterations to existing structures and development concepts.• Provide necessary technical input and expertise in improving tourism planning and development standards• All other relevant tasks assigned by Ministry.	
Required qualifications: <ul style="list-style-type: none">▪ Master's Degree or equivalent qualification in a relevant field (Certificates must be accredited by Maldives Qualification Authority/ Course completion must be submitted with Qualification Assessment Report).▪ 3 years of work experience in a relevant field <p style="text-align: center;">OR</p> <ul style="list-style-type: none">▪ Bachelor's Degree or equivalent qualification in a relevant field (Certificates must be accredited by Maldives Qualification Authority/ Course completion must be submitted with Qualification Assessment Report).▪ 5 years of work experience in a relevant field	
Application closing time:	06 th April 2023

Documents should be submitted with the cover letter:

- Interested candidates please send Application form with accredited copies of your qualification, Experience certificate, copy of ID card and CV to the jobs@tourism.gov.mv
1. For more information, please contact 3022226

Terms of Reference (TOR) for Individual Contractor

Scope of work: Create visual elements, original images, and illustrations that help to deliver creative messages on behalf of the Ministry of Tourism work as well as various events organized by Ministry of Tourism.	
Designation:	GRAPHIC DESIGNER
Duration:	1 Year
Working Hours:	8:00 to 14:00
Place of Work:	Ministry of Tourism
Salary Per month:	MVR 22,000/-
Responsibilities: <ul style="list-style-type: none">• Invent and create new ideas for branding of services offered by Ministry of Tourism.• Graphic Designing works.• Lead and direct the creative team in the production of all multimedia visuals through the guidance of head of Information Technology (I.T) Section.• Provide design and tech support including solutions for islands.mv website under ministry of Tourism.• Ensure all visual communication and brand standards of the government are met.• Creating 2D, 3D visuals for all multimedia platforms and events.• Photography and coverage of events organized by Ministry of Tourism• Working closely with Ministry of Tourism event management team to deliver events organized by the ministry.• Assisting the IT team with technology and design related functions.• All other relevant tasks assigned by Ministry.	



Required qualifications:

- Bachelor's Degree or equivalent qualification in a relevant field (Certificates must be accredited by Maldives Qualification Authority/ Course completion must be submitted with Qualification Assessment Report).
- 3 years of work experience in a relevant field

OR

- Diploma or equivalent qualification in a relevant field (Certificates must be accredited by Maldives Qualification Authority/ Course completion must be submitted with Qualification Assessment Report).
- 5 years of work experience in a relevant field

Application closing time:

06th April 2023

Documents should be submitted with the cover letter:

- Interested candidates please send Application form with accredited copies of your qualification, Experience certificate, copy of ID card and CV to the jobs@tourism.gov.mv
4. For more information, please contact 3022226

