



## **JOB DESCRIPTION**

### **Job Summary:**

The role of a Motion Graphics Designer entails utilizing 2D and 3D techniques to produce captivating animations and graphics. Working collaboratively with teams, the Motion Graphics Designer brings ideas to fruition, ensuring that the graphics are aligned with the project's objectives and the brand's identity.

**Salary:** Negotiable, based on experience and educational qualification

### **Job Duties:**

- Utilize skills in both 2D and 3D animation to create visually appealing graphics and animations for various programs.
- Develop graphics specifically tailored for all platforms associated with MBN.
- Generate graphics for live broadcasts and seamlessly incorporate them into the live feed.
- Possess proficiency in Adobe After Effects, Adobe Photoshop, Adobe Illustrator, as well as either Blender or Maya 3D, and Cinema Fordy.
- Collaborate with relevant stakeholders to ensure optimal utilization of camera footage by providing creative and graphical input.
- Deliver necessary video, audio, and graphic elements to support daily operations across different content departments.
- Edit programs for MBN and offer technical assistance during live broadcasts.
- Ensure that the graphics used are the most suitable for the channel's broadcasting standards and guidelines.

### **Additional Responsibilities:**

- Perform other work-related duties assigned by the Business Center Corporation.