

Join the Leading Insurer of the Maldives.

SENIOR OFFICER – MARKETING

Position Type: Permanent (Initial contract shall be for a period of 1 (one) year. The contract shall be renewed as permanent based on performance upon successful completion of one year.)

REQUIREMENTS

- Bachelor's Degree or Advanced Diploma in relevant field to designing or creative media
- Minimum 1-2 years' work experience of Marketing or in a related field
- Excellent knowledge of Adobe Master Collection
- Computer skills with knowledge of Design Software (Photoshop, Illustrator & InDesign), Web Design (Basic HTMLS & CSS) and Multimedia Design Software
- Analytic thinking, Creativity, leadership and problem-solving skills
- Photography, Videography Skills & able to work outdoors
- Excellent verbal and written communication skills in Dhivehi and English
- Excellent inter-personal skills and ability to work in a team environment
- Able to work independently and adhere to tight reporting deadline
- Pleasant personality

MAIN RESPONSIBILITIES

- Create and design marketing materials, both static and motion graphics
- Demonstrate illustrative skills with rough sketches and propose creative ideas and design concepts
- Prepare various concepts and ideas to enhance the brand and support related marketing activities
- Presenting ideas and concepts to Management and to Marketing Agency
- Develop and propose new design concepts to improve company branding and positioning
- Present finalized ideas and concepts effectively
- Contribute ideas and design artwork, creating and presenting comprehensive design briefs

REMUNERATION & BENEFITS

- Attractive salary based on qualification and experience.
- Annual Bonus
- Flexible Leave Arrangement
- Sales Incentive
- Health & Life Insurance Plan
- Third Party Credit Schemes
- Staff Loan Scheme
- Learning & Development

Interested candidates, please apply online by visiting our website; www.jobs.allied.mv/job

Please apply on or before 28 July 2024 — 15:30 hrs.

Only shortlisted candidates will be called for interview and for more information call us at 1600
(All prospective employees must pass a background check)

