

Ref. Number: MSS-JV/2024/022

Date: 11th August 2024

JOB OPPORTUNITY

Position Name	Digital Marketing Officer (temporary 01-year contract)
No. of Position	1
Worksite / Department	STO Trade Center / 2 nd Floor
Salary	<ul style="list-style-type: none"> • Net Salary Range: MVR 10,000/- – MVR 12,000/- (includes basic salary and below mentioned allowances) • Attendance Allowance – MVR 100 /- per official working day. • Service Allowance – (applicable after the end of probation period) • Risk, Hardship & Mobile Allowance • Qualification Allowance
Job Responsibilities	<ul style="list-style-type: none"> • Plan, create, shoot, edit, and distribute engaging video and photo material that supports Maldives State Shipping Company's marketing and promotional initiatives. • Generate ideas for new content types and place content on all social media platforms. • Research and plan out effective and engaging content ideas for industry related topics. • Stay up to date with the latest industry trends and practices. • Deliver completed videos and photos by the deadline. • Have current knowledge of Maldives State Shipping Company's key competitors & social content. • Assists in providing input to Company reports. • Manage company social media channels, including the Company Website, Facebook, Instagram, LinkedIn, Twitter, and other relevant platforms. • Keep calendars (editorial, meetings, events etc.) and media lists. • Engage in social media presence creation on new and emerging social media platforms. • Optimize content following search engine optimization (SEO) and pay-per-click (PPC) • Create content that promotes audience interaction, increases audience presence on company sites, and encourages audience participation.
Required Qualifications	<ul style="list-style-type: none"> • Associate degree in Digital Marketing, Graphic Design, or a related field. • 2-3 years of experience in digital marketing and graphic design, with a track record of successful campaigns and high-quality visual content. • Experience in graphic design and video editing, with proficiency in Adobe Creative Suite, including Photoshop, Illustrator, Premiere, and After Effects. • Excellent written and verbal communication skills (English & Dhivehi), including the ability to create compelling content for digital channels. • Experience with digital marketing tools is a plus.
Deadline	18 th August 2024/ 1400hrs

Maldives State Shipping Company (Pvt) Ltd - A subsidiary of STO



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info@stateshipping.mv
www.stateshipping.mv

How to
Apply

Interested candidates may send the following documents to our email
HrAdmin@stateshipping.mv

1. Cover letter
2. Copy of ID card
3. Copies of academic certificates
4. CV
5. Portfolio of works completed.
6. Copies of reference letter by previous employers
7. Application Form

For further clarifications you may contact us on +960 3029200.

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