



Expand Your Reach to the Lucrative Japanese Market

**FOODTRIP is an online food exhibition aimed
at generating new business leads**



Targeted Promotion

FOODTRIP offers granular targeting capabilities, allowing you to precisely reach the specific business formats and industries most relevant to your products.



Showcase Your Offerings

Create comprehensive product catalogs and individual product pages to effectively present your portfolio to potential Japanese partners.



Drive Discoverability

Leverage FOODTRIP's email newsletters to directly reach your target audience within Japan, maximizing product exposure.

FOODTRIP empowers you to showcase the full potential of your products. Tell your brand story, highlight unique selling points, and capture the attention of Japanese buyers.



Join FOODTRIP



The New Platform
for Global Food
Product Discovery

<https://buyer.food-trip.jp/>

It's the perfect time to join!

Starting April 2024

Free usage is available from
April 1, 2024, to March 31, 2025.

Supplier
Registration Form
coming soon

Someone is seeking your product.

We aim to expand our products

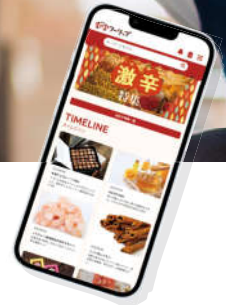
We are looking to discover unique products.



FOODTRIP
connects
suppliers and
importers, wholesalers, retailers!!

FOODTRIP is a B2B platform showcasing distinctive food products to distributors, facilitating sales opportunities.

FOODTRIP empowers suppliers to overcome challenges in global product distribution, including limited brand differentiation, stagnant sales figures, and inadequate access to sales channels.



Would you like to feature your products on FOODTRIP?

Supplier Registration Process



1. Account Registration

Upon registration, you will receive a confirmation email at your registered email address.

■ Company Information
Company Name
Company URL
Phone Number

■ User Information
Name
Email Address



2. Log In

You will receive a registration completion email at your registered email address. Please use the ID and password provided in that email to log in. (Please allow 2-3 business days for processing after submitting the registration form.)



3. Product Registration

You will be required to submit the necessary documents and information for product registration. (At this stage, product registration will be handled by our company based on the provided materials)

■ Product Information
Brand Name
Product Name
Country of Origin
Main Product Image
Sub Images/Videos
Product Information/Features

Your Company Website URL
Product Website URL
Product Catalog Data
Export Experience to Japan: Yes/No
Current Distribution in Japan: Yes/No



4. First Publication

Upon verification of the information you provided, we will proceed with launching your product page, barring any concerns.

※FOODTRIP does not facilitate transactions for products.
We act as a lead generation platform, connecting you with potential buyers in the Japanese market.



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