

# Join the Leading Insurer of the Maldives.

## DESIGNER – MARKETING

**Position Type: Permanent (Initial contract shall be for a period of 1 (one) year. The contract shall be renewed as permanent based on performance upon successful completion of one year.)**

### REQUIREMENTS

- Certificate / Advanced Certificate / Diploma in Graphic Design, Visual Communication, Multimedia Design, or a related field
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro) and other design tools for both static and motion graphics
- Minimum 1 year of work experience with a similar work scope
- Able to work independently and adhere to tight reporting deadlines
- Photography, Videography Skills & able to work outdoors
- Excellent verbal & written communication skills in English & Dhivehi
- Excellent inter-personal skills and ability to work in a team environment
- Pleasant personality

### MAIN RESPONSIBILITIES

- Create and design marketing materials, both static and motion graphics
- Possess experience in photography and videography
- Demonstrate dedication and the ability to work collaboratively within a team
- Prepare various concepts and ideas to enhance the brand and support related marketing activities
- Brainstorm and contribute to the advertising efforts of the company's brand and products
- Think creatively to produce innovative ideas and concepts
- Present creative ideas and concepts effectively
- Contribute ideas and design artwork, creating and presenting comprehensive design briefs

### REMUNERATION & BENEFITS

- Attractive salary based on qualification and experience.
- Annual Bonus
- Flexible Leave Arrangement
- Sales Incentive
- Health & Life Insurance Plan
- Third Party Credit Schemes
- Staff Loan Scheme
- Learning & Development

Interested candidates, please apply online by visiting our website; <https://jobs.allied.mv/job>

Please apply on or before 15 September 2024 — 15:30 hrs.

Only shortlisted candidates will be called for interview and for more information call us at 1600  
(All prospective employees must pass a background check)

