

Ref. Number: MSS-JV/2024/025

Date: 12th August 2024

JOB OPPORTUNITY

We refer to our job announcement MSS-JV/2024/022 (11th August 2024) for the position of “Digital Marketing Officer”

As we did not receive a sufficient number of applicants for the aforementioned announcement, we are reopening this opportunity for applicants once more.

Position Name	Digital Marketing Officer (temporary 01 year contract)
No. of Position	1
Worksite / Department	STO Trade Center / 2 nd Floor
Salary	<ul style="list-style-type: none"> • Net Salary Range: MVR 10,000/- – MVR 12,000/- • Health insurance will be provided after probation • Overtime Allowance
Job Responsibilities	<ul style="list-style-type: none"> • Plan, create, shoot, edit, and distribute engaging video and photo material that supports Maldives State Shipping Company's marketing and promotional initiatives. • Generate ideas for new content types and place content on all social media platforms. • Research and plan out effective and engaging content ideas for industry related topics. • Stay up to date with the latest industry trends and practices. • Deliver completed videos and photos by the deadline. • Have current knowledge of Maldives State Shipping Company's key competitors & social content. • Assists in providing input to Company reports. • Manage company social media channels, including the Company Website, Facebook, Instagram, LinkedIn, Twitter, and other relevant platforms. • Keep calendars (editorial, meetings, events etc.) and media lists. • Engage in social media presence creation on new and emerging social media platforms. • Optimize content following search engine optimization (SEO) and pay-per-click (PPC) • Create content that promotes audience interaction, increases audience presence on company sites, and encourages audience participation.

Maldives State Shipping Company (Pvt) Ltd - A subsidiary of STO



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Required Qualifications	<ul style="list-style-type: none"> • Associate degree in Digital Marketing, Graphic Design, or a related field. • 2-3 years of experience in digital marketing and graphic design, with a track record of successful campaigns and high-quality visual content. • Experience in graphic design and video editing, with proficiency in Adobe Creative Suite, including Photoshop, Illustrator, Premiere, and After Effects. • Excellent written and verbal communication skills (English & Dhivehi), including the ability to create compelling content for digital channels. • Experience with digital marketing tools is a plus.
Deadline	19 th August 2024/ 1400hrs
How to Apply	<p>Interested candidates may send the following documents to our email HrAdmin@stateshipping.mv</p> <ol style="list-style-type: none"> 1. Cover letter 2. Copy of ID card 3. Copies of academic certificates 4. CV 5. Portfolio of works completed. 6. Copies of reference letter by previous employers 7. Application Form <p>For further clarifications you may contact us on +960 3029200.</p>

