

Join the **Leading Insurer** of the Maldives.

SENIOR OFFICER – MARKETING

Position Type: Permanent (Initial contract shall be for a period of 1 (one) year. The contract shall be renewed as permanent based on performance upon successful completion of one year.)

REQUIREMENTS

- Advance Diploma in Marketing or a related field.
- Minimum 3 years of experience in digital marketing, Social management content creation, or a similar role
- Excellent computer skills with knowledge of MS Office
- Excellent written and verbal communication skills in English and Dhivehi
- Exposed to photography, videography and editing skills
- A team player, able to work independently and adhere to tight reporting deadlines
- Pleasant personality

RESPONSIBILITIES

- Ability to create creative and engaging digital content, including social media posts, Reels, and fundamental photo and video content for marketing purposes.
- Strong understanding of digital marketing strategies, social media management, content marketing, and online brand management.
- Ability to manage, update, and optimize content across the company website, mobile app, and social media platforms, including Instagram, Facebook, TikTok, LinkedIn, and other relevant channels.
- Basic knowledge of SEO, digital advertising, and email marketing is an advantage.
- Ability to ensure brand consistency and compliance with corporate brand guidelines across all digital and communication channels.
- A proactive, creative, and collaborative team player with a pleasant personality and strong attention to detail.

REMUNERATION & BENEFITS

- Attractive salary based on qualification and experience
- Annual Bonus
- Flexible Leave Arrangement
- Sales Incentive
- Health & Life Insurance Plan
- Third Party Credit Schemes
- Staff Loan Scheme
- Learning & Development

Interested candidates, please apply online by visiting our website; <https://jobs.allied.mv/job>

Please apply on or before 26 August 2026 — 15:00 hrs.

Only shortlisted candidates will be called for interview and for more information call us at 1600



Professional Development



Trainee Development - Platinum