

IUL:E2/IL/2026/20

Senior Business Development Executive (X 1)

Requirement / Qualifications:

- Diploma in a related field with 4 years' experience

OR

- Minimum 6-8 years of experience in a related field

Employment Type: Contract (1 year)

Key responsibilities:

- Preparing and editing organizational publications for internal and external audiences.
- Establishing and maintaining relationships with consumer, community, employee, and public interest groups.
- Organize PR activations to promote the company's image.
- Analyzes the organization's objectives, promotional policies and needs to build public relations strategies that influence public opinion.
- Building positive relationships with stakeholders, media, and the public.
- Prepare marketing materials, (brochures, banners, and presentations)
- Design and implement marketing strategies aligned with business targets.
- Research and identify new business opportunities including new markets, or new ways of reaching existing markets.
- Develop strategies and tactics to get the word out about the company and drive qualified traffic to the company.
- Deploy successful marketing campaigns and implementation from ideation to execution.
- Build strategic relationships and partner with key industry players, agencies.
- Measure and report on the performance of marketing campaigns, gain insight and assess against goals.
- Develop and implement strategies for winning business from target clients using appropriate databases, media, and industry information.
- Keep up to date with engagement activities, liaise with the Audience Engagement team, and be proactive in offering our engagement opportunities to clients and target clients.
- Perform other related duties as assigned.

Skills and Attributes:

- Excellent verbal and written communication skills
- Proficient in Microsoft Office Applications
- Customer Service oriented
- Able to manage time and prioritize.
- Must be able to work under pressure and meet deadlines, while maintaining a positive attitude.

Benefits

- Basic Salary: MVR 10,700/-
- Service Allowance: MVR 3,450/-
- Additional Benefits will be paid as per company policy.

To be attached with the Curriculum Vitae:

Addu International Airport Pvt. Ltd.'s Job Application Form. (The form can be downloaded from our website)

Photocopy of the applicant's National Identity Card.

Passport size photo of the applicant.

Educational certificate photocopies.

Reference letter

Police report (not less than 4 months from the date of issuance)

Deadline: 31st August 2026

Interested candidates may submit their applications online through the following link

<https://jobs.ganairport.com/>