

ORGANIZER:

ASEL Expo

CO-ORGANIZER:

DISCOVER
EVENTS
ASEL ULUSLARARASI FUAR HİZMETLERİ

IN COORDINATION WITH:

SMIIC
THE STANDARDS AND METROLOGY INSTITUTE FOR ISLAMIC COUNTRIES



HELD CONCURRENTLY WITH:



“World Halal Summit”

WORLD HALAL SUMMIT

2026

SUMMIT & EXHIBITION

25 - 27 NOVEMBER 2026

ISTANBUL, TURKIYE

 Istanbul Expo Center (IFM)

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With Support and Cooperation;



THE LARGEST GATHERING OF THE GLOBAL HALAL INDUSTRY

“Strengthening Halal Industry via Innovation & Excellence”

The world’s largest and most prestigious halal event, the World Halal Summit 2026 returns to Istanbul for its 12th edition – set to be its most impactful gathering yet. Organized by Discover Events in coordination with SMIIC (Standards and Metrology Institute for Islamic Countries), WHS remains the leading global platform where halal trade, policy, and innovation converge.

Bringing together government authorities, industry leaders, scholars, certifiers, and global brands, the Summit shapes the future of the halal ecosystem across food, cosmetics, finance, tourism, pharmaceuticals, lifestyle, and more.

As global demand for ethical and faith-driven products continues to rise, 2026 marks a strategic moment to strengthen cooperation, align standards, and unlock new growth opportunities in the halal economy.



“WHS stands as the leading global platform advancing harmonization, collaboration, and innovation across the halal ecosystem.”

– Industry perspective from WHS community

THE ONLY GLOBAL HALAL EVENT UNITING
THE ENTIRE INDUSTRY VALUE CHAIN

30,000+
VISITORS

9,000+
DELEGATES

100+
VISITING
COUNTRIES

500+
EXHIBITORS

10
SESSIONS

+48
SPEAKERS

60+

HIGH-LEVEL
SPEAKERS*

15+

SESSIONS*

9000+

DELEGATES*

3 DAYS

OF SUMMIT
SESSIONS

WORLD HALAL 2026 Summit

“

“World Halal Summit is where global standards are shaped, partnerships are built, and the halal economy takes its next step forward.”

– Perspective from a global halal stakeholder

*Expected attendance and program figures are projections and will be confirmed closer to the event.

THE GLOBAL MEETING POINT FOR ALL PLAYERS IN THE HALAL INDUSTRY

The three-day Summit will address a wide range of key topics shaping the global halal landscape. These include halal food, quality infrastructure, certification, supply chain, and consumer behavior, as well as scientific research and service improvement. The program will also explore Islamic finance, pharmaceuticals, tourism, cosmetics, and the growing influence of the halal lifestyle, covering areas such as modest fashion, media, and family values across both OIC and non-OIC countries.

TOPICS COVERED ACCROSS THE SUMMIT



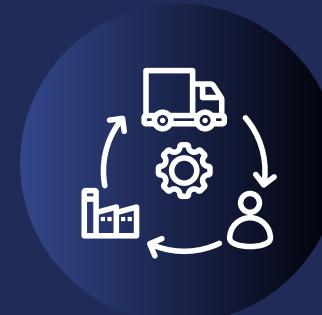
Halal Food



Halal Quality
Infrastructure



Halal Industry
Tools



Halal Supply
Chain



Consumer
Behaviours in
Halal Sector



Scientific
Researches in
Halal Fields



Improvement
of Halal Quality
Services



Halal Awareness in
the OIC and non-OIC
Countries



Pharmaceutical
Industry



Islamic Finance and
Banking



Tourism, Cosmetics,
and Personal Care



Halal Lifestyle

EARLY BIRD
Offer

JOIN US AT WORLD HALAL SUMMIT 2026!

REGISTER YOUR ATTENDANCE WITH ONE OF THE OPTIONS BELOW

STANDARD PASS

€ 300

~~€ 550~~

What's included

- ✓ World Halal Summit Access (3 Days)
- ✓ Standard Entrance Badge
- ✓ Summit Networking Coffee Breaks
- ✓ Certificate of Attendance
- ✓ Simultaneous Exhibitions Access
- ✓ Access to Opening Ceremony
- ✓ Exhibition Networking

*20% VAT included

BOOK NOW! 

VIP PASS

€ 1500

~~€ 1950~~

What's included

- ✓ World Halal Summit Access (3 Days)
- ✓ Summit Networking Coffee Breaks
- ✓ VIP Entrance Badge
- ✓ Lunch (3 days)
- ✓ Certificate of Attendance
- ✓ Simultaneous Exhibitions Access
- ✓ Access to Opening Ceremony
- ✓ Exhibition Networking
- ✓ Access to B2B meetings Area
- ✓ VIP Delegate Kit
- ✓ Invitation Letter

*20% VAT included

BOOK NOW! 

PREMIUM PASS

€ 2500

~~€ 3150~~

What's included

- ✓ World Halal Summit Access (3 Days)
- ✓ Summit Networking Coffee Breaks
- ✓ VIP Entrance Badge
- ✓ Lunch (3 days)
- ✓ Certificate of Attendance
- ✓ Simultaneous Exhibitions Access
- ✓ Access to Opening Ceremony
- ✓ Exhibition Networking
- ✓ 4-Nights Hotel Accommodation
- ✓ Shuttle Transfers
- ✓ Access to B2B meetings Area
- ✓ VIP Delegate Kit
- ✓ Invitation Letter

*20% VAT included

BOOK NOW! 

FOR REGISTRATION,
PLEASE CONTACT

Call **+90 212 444 82 75** or email
info@worldhalalsummit.com.tr

FOR EXHIBITING,
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Call **+90 212 444 82 75** or email
info@helalexpo.com.tr

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