

CityscapeGlobal

16-19 November 2026
Malham, Riyadh, Saudi Arabia

EVENT BROCHURE

**THE CAPITAL
OF REAL ESTATE**

SPONSORED BY



ORGANISED BY



IN PARTNERSHIP WITH



برنامج الإسكان
HOUSING PROGRAM

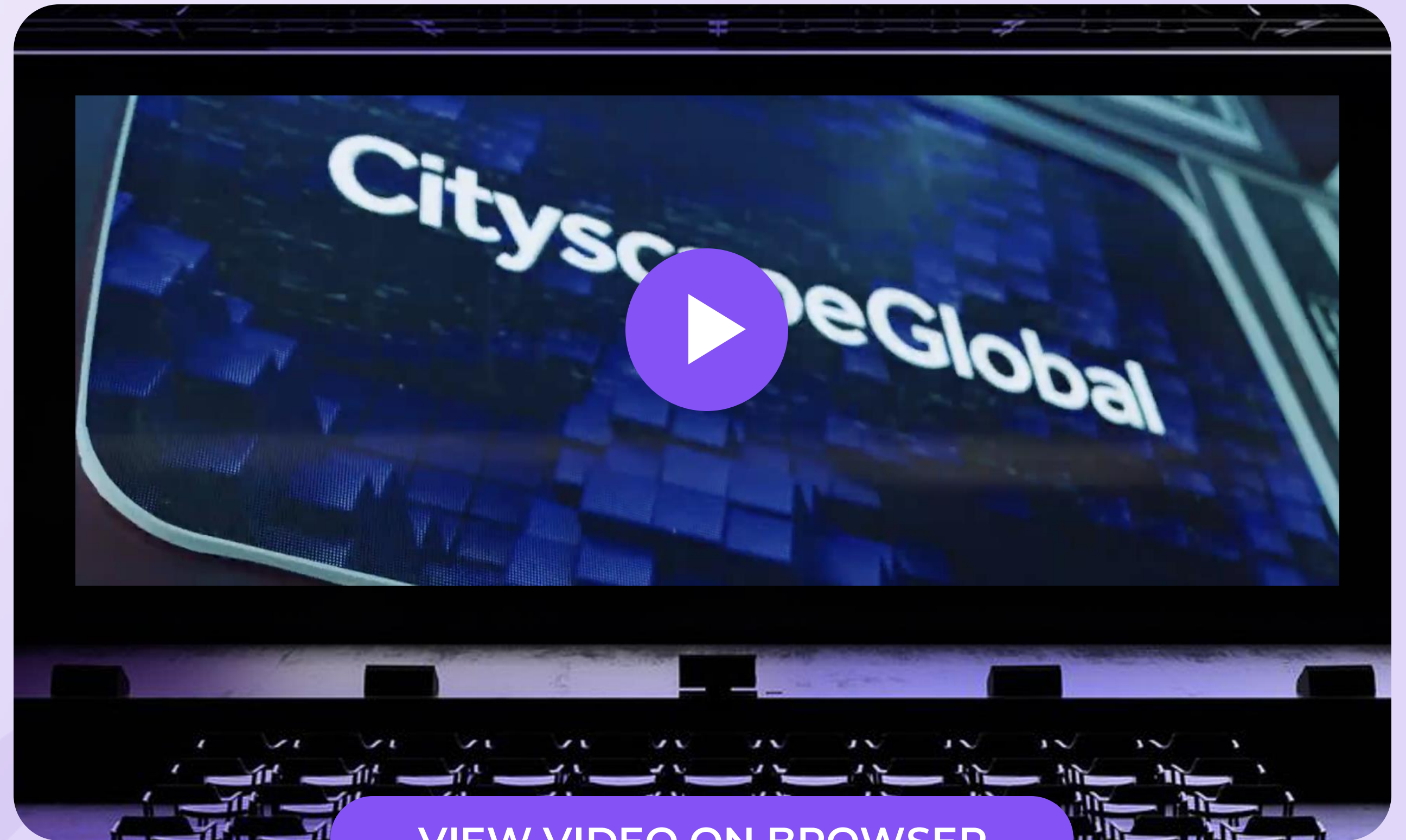


WHERE THE BIGGEST CONVERSATIONS IN REAL ESTATE HAPPEN...

172,000
SQM

**OF TOTAL
SHOW SPACE**

Spanning 172,000 sqm of exhibition space, Cityscape Global brings together the entire real estate ecosystem, including developers, investors, architects, designers, policymakers and buyers, to drive investment, build strategic partnerships and accelerate real estate growth across Saudi Arabia and beyond.



[VIEW VIDEO ON BROWSER](#)

CITYSCAPE GLOBAL 2025 KEY HIGHLIGHTS



Cityscape Global has become a global Saudi platform embodying the urban, architectural, and economic development achieved by the Kingdom, offering investors qualitative opportunities to build smart cities and urban communities that are human-centric first and foremost.

Today, we are witnessing a fundamental shift in the role of both Saudi and international real estate developers, who have become essential partners in building the next generation of modern cities. ■■

H.E. Majed bin Abdullah Al-Hogail
Saudi Arabia's Minister of Municipalities and Housing



SD \$63BN

In strategic deals & transactions on-site

SD \$6.1TN

In Real Estate & Infrastructure AUM

164,868

In attendance from 120+ countries

27,579

International attendance from non-Saudis

577

Exhibitors from 42 countries

90%

Of exhibitors consider Cityscape Global important to their business

BRINGING TOGETHER THE ENTIRE REAL ESTATE ECOSYSTEM

Cityscape Global connects capital, visionaries, and mega-projects shaping the next era of Saudi and global real estate



2025 TOP EXHIBITING COUNTRIES INCLUDED:



Bahrain



China



Egypt



Georgia



Hong Kong



India



Italy



Jordan



Netherlands



Russia



Saudi Arabia



South Korea



Türkiye



UAE



UK



USA

THE GLOBAL PLATFORM FOR REAL ESTATE DEVELOPMENT & PARTNERSHIPS

CityscapeGlobal

Who Will You Meet

Leading International and Local Developers

Government & Authority Decision-Makers

Institutional Investors

Architects and Designers

Proptech Innovators

Leading Local Banks and Mortgage Providers

Connect with Saudi Arabia's Mega Developers & Master Planners

Collaborate with the master planners, developers, and real estate supply chain driving Saudi Arabia's urban expansion under Vision 2030.

Meet Capital Allocators

Engage with sovereign wealth funds, private equity firms, family offices, and over **170** institutional investors from Saudi Arabia and across the globe.

Launch & Scale Internationally

Showcase your projects, solutions, and services to developers and strategic partners from **120+** countries, unlocking new expansion opportunities.

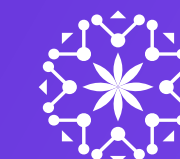
45,373

Business Leads Generated During the Show

KEY 2025 EXHIBITORS INCLUDE



مجموعة روشن
ROSHN GROUP



POWERING THE FUTURE OF REAL ESTATE THROUGH TECHNOLOGY

Who Will You Meet

Real Estate Developers

Government Authorities & Municipalities

Venture Capital & Innovation Funds

FinTech & Digital Payment Platforms

CIOs, CTOs & Innovation Leaders



Secure Landmark Project Opportunities

Showcase your tech capabilities to developers, government authorities, and VCs from **120+ countries** to unlock new cross-border collaborations and commercial opportunities.



Validate Solutions Within a Rapidly Scaling Market

Gain insight into operational, infrastructure, and digitalisation priorities shaping smart cities, residential, hospitality, commercial, and mixed-use developments.



Strengthen Market Positioning

Increase visibility with institutional capital while building partnerships with regional operators, contractors, and delivery stakeholders.

DRIVE QUALIFIED B2B ENGAGEMENT

Connect with CIOs, digital transformation leaders, developers, and innovation teams actively sourcing smart city solutions, AI platforms, and next-generation real estate technologies.

KEY 2025 EXHIBITORS INCLUDED:













WHERE ARCHITECTURE & DESIGN LEADERS SECURE LANDMARK OPPORTUNITIES

Who Will You Meet

World-Class Developers

Government & Planning Authorities

Hospitality & Mixed-Use Operators

Procurement Decision-Makers



Put Your Firm on the Radar

Showcase your design philosophy to developers and government authorities, gaining early visibility into upcoming projects before committing to long-term market expansion.



Secure Large-Scale Projects

Meet government-backed entities commissioning major developments, with recent regulations easing market access and bidding process for international firms.



Form Local Delivery Alliances

Identify regional architects, engineers, and consultants to support permitting, approvals, and project delivery through joint ventures and local partnerships.

UNLOCK STRATEGIC PARTNERSHIPS AT SCALE

Network with CEOs, development directors, urban planners, and procurement leaders, actively appointing architects, master planners, landscape architects, and multidisciplinary design firms.

KEY 2025 EXHIBITORS INCLUDE



I admire Cityscape Global’s aim to drive an international focus on creating cities that work for people first. It’s a unique platform that enables ideas to be shared from a diverse range of perspectives and inspire action in shaping what we need – more connected, sustainable, and liveable urban environments.

Sally Capp
Former Mayor of Melbourne

UNLOCKING STRATEGIC OPPORTUNITIES IN SPORTS & ENTERTAINMENT

Who Will You Meet

Leisure, Hospitality
& Destination
Developers

Venue Owners &
Operational
Leadership

Event Authorities
& Organising
Committees

Landscape &
Public Realm
Design Leaders

Community, Play &
Social Infrastructure
Experts



Secure Mega Venue & Destination Opportunities

Partner with key stakeholders, including stadium developers, entertainment authorities, and master planners, to deliver world-class sports, leisure, and live event destinations.



Collaborate on Transformative Urban & Event-Led Developments

Position your brand at the center of Saudi Arabia's transformation across stadiums, arenas, mixed-use entertainment hubs, and mega-event infrastructure.



Leverage Networking to Drive Strategic Growth

Build relationships with government entities, private developers, and global investors to secure long-term partnerships.

ACCESS NEW REVENUE STREAMS & PROJECT OPPORTUNITIES

Connect with event organizers, development directors, and procurement heads actively seeking partners, suppliers, and solution providers for upcoming mega-projects.

KEY 2025 EXHIBITORS INCLUDE

SCA
الهيئة السعودية للمقاولين
Saudi Contractors Authority

أرامكو السعودية
saudi aramco



Lynx

IMPACTA



راديان
RADIANT
Engineering Consultancy Co. شركة استشارات الهندسة



Perkins&Will

CONNECTING DEVELOPERS WITH HIGH-INTENT HOMEBUYERS

Who Will You Meet

High-net-worth Attendees with **SAR 8M+** Purchasing Power

23% of Attendees Interested in Multi-Property Purchases

46% of Attendees Exploring Off-Plan Investments

11% of Homebuyer Attendees with International Purchasing Power



Capture High-Value Residential Demand

Meet thousands of first-time buyers, homeowners looking to upgrade, along with expat residents, and international investors ready to make a purchase.



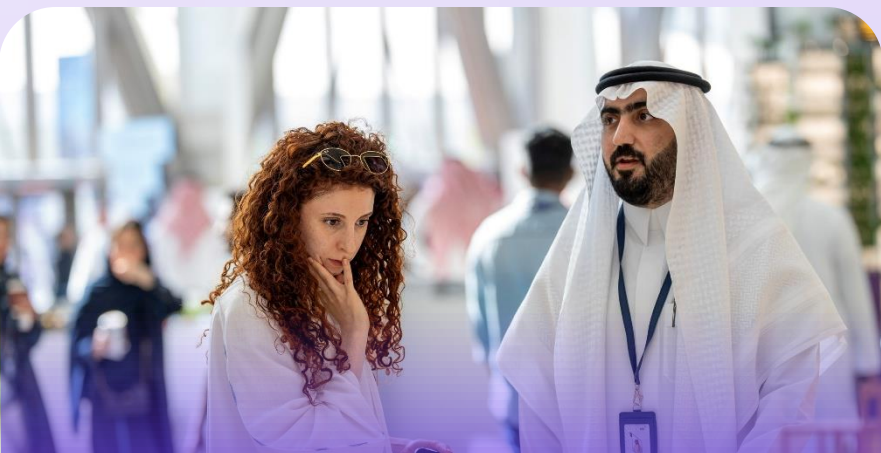
Accelerate Your Sales Cycles

Convert on-site interest into qualified leads throughout the year by offering exclusive offers and new project launches.



Launch to a Capital-Ready Global Audience

Showcase your projects through **165,000+** real estate market engagements over four days to drive immediate visibility.



Generate Qualified Buyer Leads

\$4.5M Average expected sales per exhibitor within 12 months following the interactions with show visitors.



📌 We were honored and pleased to have participated in Cityscape Global 2025. It is our third engagement with this fantastic event, and we are grateful for the opportunity Cityscape Global provides to connect with major real estate development companies. This event offers great opportunities for our company to showcase our projects and products.

We see Cityscape Global as the perfect platform to connect with investors and business leaders from around the world, aligning with our ambitions for expansion and growth. 💬

Eng. Fahad Abdullatif Al Jahrami
Chief Development and Asset Management Officer, Qatari Diyar

KEY 2025 EXHIBITORS INCLUDE



SIGNIFICANT INDUSTRY ANNOUNCEMENTS

US\$63BN

was announced in strategic partnerships and transactions,
along with exclusive project launches at the Future of Living
Summit and at the Deals Hub at Cityscape Global 2025



US \$22.7 Billion



US \$1 Billion



US \$1.5 Billion



US \$3.1 Billion



US \$293 Million



US \$2.5 Billion



US \$1.3 Billion



US \$1.1 Billion



US\$764 Million



US \$3.1 Billion



US \$500 Million



US \$4 Billion

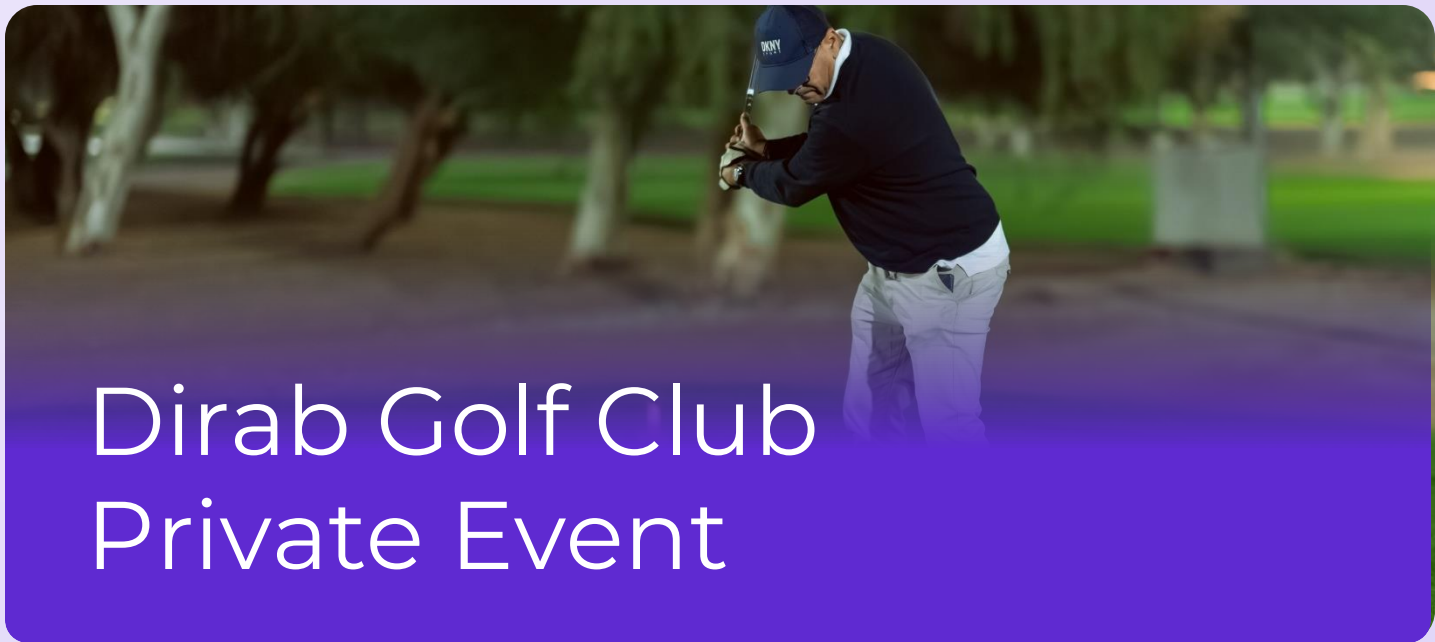
HIGH-VALUE INVESTOR NETWORKING ACTIVITIES BEYOND THE SHOW FLOOR

\$6.1TN
In Real Estate & Infrastructure AUM
In 2025

474 Concierge 1-1 meetings
with master developers,
investors and
government stakeholders

173 C-level
institutional
investors

24 Countries represented
at premium
networking events



TOP INSTITUTIONAL INVESTORS INCLUDED

BlackRock



Cityscape Global is like Davos for real estate.

Brian Higgins
Founder & Managing Partner,
King Street Capital Management

TOP PARTICIPATING INTERNATIONAL COUNTRIES INCLUDED:



Portugal



Switzerland



UAE



UK



USA

ATTENDEE INSIGHTS AND GLOBAL PRESENCE

CityscapeGlobal



27,579

International attendance
from non-Saudis
+34% YoY

120+

Countries represented



91%

Of attendees rate Cityscape
Global as an important
industry event

BRINGING TOGETHER THE INDUSTRY'S MOST INFLUENTIAL LEADERS



89%
Of Professional Attendees
Are Strategic Business Leaders
Focused on partnerships, networking,
and market growth.



80%
Of professional attendees Are
Purchasing Decision-Makers
Directly involved in real estate investment
and procurement decisions.

64%
of Attendees Are
Actively Seeking to
Purchase a
Property

42%
of Homebuyers
Invest between US
\$300K – \$2.6M in
their next property

“As I've been around the show yesterday and talking to people from Asia, from the Middle East, from Europe, the conclusion that they all have come to is that this is one of the three shows that is important for me to attend on a yearly basis.”

Bruce Barrett, CEO, Chromatic Resorts, USA

WHERE DECISION-MAKERS & HOMEBUYERS MEET

 Real Estate Development	 Sports & Entertainment	 Construction	 Brokerage and Consultancy	 Finance & Banking	 Asset Ownership
 Technology / PropTech	 Government & Official Authorities	 Architecture & Design	 Investment	 Venture Capital & Innovation Funds	 Homebuyers

GLOBAL STAGES DRIVING THE CONVERSATION

CityscapeGlobal

4 Stages

450+
Speakers

20+
Industry Partners

5
Competitions



As the world pays attention to the urban transformation unfolding in the Kingdom of Saudi Arabia, Cityscape Global shapes the new urban paradigm and inspires global collaboration to develop innovative cities where humanity, technology, and nature thrive in harmony.

H.E. Kim Yun-Duk
Minister of Land, Infrastructure and Transport (MOLIT)
Republic of Korea

Stage	Day 1 16 November 2026	Day 2 17 November 2026	Day 3 18 November 2026	Day 4 19 November 2026
Future of Living Summit	Investments & Governance	Destinations & Experiences	Human-Centric Infrastructure	Smart Cities & AI
	Major announcements and investment trends – from new markets to data centres.	Master-planning for large-scale projects; hospitality, mixed-use and retail trends.	Shaping healthier and better-connected cities – from public spaces and transport to housing.	Smart city innovations – from mobility and public services to AI and tokenisation.
DnA (Developers & Architects) Stage	Developing for Demand	Designing Public Experience	Operating the Built World	Building What Comes Next
	Residential trends – from mixed-use to Build-to-Rent and micro communities.	Adaptive and accessible public spaces, retail and hospitality design, biophilic architecture.	Optimising performance – from energy efficiency to maintenance & interior design.	ConTech trends, green building standards, and AI-powered design tools.
Innovation Arena	Next-Gen Competitions			
	Cityscape Innovation Challenge Semifinals			Cityscape AI Showdown
	Housing 360 بيت العمر		ESTAAD	
	Homes & Communities (AR)	Districts & Lifestyles (AR)	Venues & Experiences (EN)	Impact & Influence (EN)
	Developer-led launches, affordable housing incentives, and first-time buyer workshops.	Exploring experience-led communities through future-ready amenities.	Live-work-play infrastructure & immersive user experiences across stadiums, venues, events, concerts, & festivals.	Expanding the public realm through activations & multi-sensory engagement.
The Studio	Onsite Interviews with Sponsors and Top Speakers			

*High-level summary of daily themes – not the full conference programme.

MORE THAN EVENT FEATURES - THEY'RE GAME CHANGERS

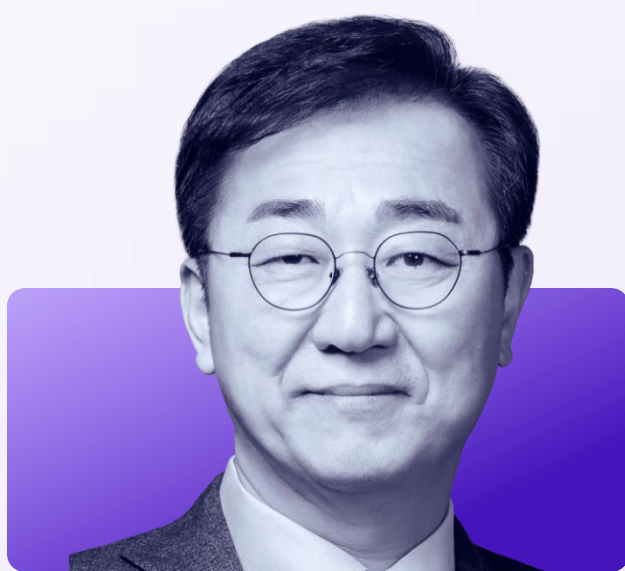
From conferences to competitions, exhibitors to investor programmes – every feature of Cityscape Global is built to drive big impact and growth.



INTERNATIONAL LEADERS FEATURED IN THE 2025 AGENDA



H.E. Majed bin Abdullah Al-Hogail
Minister of Municipalities and Housing, Kingdom of Saudi Arabia



H.E. Kim Yun-duk
Minister of Land, Infrastructure and Transport (MOLIT), Republic of Korea



H.E. Dr. Khalfan Al Shueili
Minister of Housing and Urban Planning, Sultanate of Oman



H.E. Ibrahim Al-Mubarak
Assistant Minister of Investment, Ministry of Investment of Saudi Arabia



H.E. Dr. Margarete Schramböck
Former Minister of Economy & Digital Affairs, Austria



Hon. Michael Sukkar
Former Minister of Housing Australia



Sally Capp
Former Mayor of Melbourne



Mohammad Albuty
CEO, NHC



John Pagano
Group CEO, Red Sea Global



George Tanasijevich
CEO, King Salman Park Foundation



Brian Higgins
Founder & Managing Partner, King Street Capital Management



Saad Alkroud
Head of Local Real Estate Investments, Public Investment Fund



Edwin van der Sar
Legendary Manchester United Goalkeeper



Mamadou Sakho
Former Liverpool FC Footballer



Olga García
Former FC Barcelona Player



Stefano Boeri
Acclaimed Architect, Creator of Bosco Verticale



Alessandra Priante
President, Italian National Tourism Board (ENIT)



Sheela Maini Søgaaard
CEO, Bjarke Ingels Group



Paulo Calçada
Chief Technology Officer, City of Porto



Will O'Donnell
Managing Director, Prologis Ventures



Darren Bechtel
Founder & MD, Brick & Mortar Ventures

AMPLIFYING CITYSCAPE GLOBAL'S WORLDWIDE FOOTPRINT

4.9BN Cumulative reach
across all channels

271M
Social media and digital
impressions

10.3M
Email campaigns
reach

4.6BN
PR impressions



FEATURED ACROSS LEADING GLOBAL MEDIA

2026 FLOOR PLAN

CityscapeGlobal

172,000 SQM

of exhibition space bringing together
the full real estate ecosystem

STAGES



FEATURES



TUNNELS



ZONES

-  AI & PropTech Zone
-  Architecture & Design Zone
-  Banks & Finance Zone
-  Capital Zone
-  Developers
-  Government & Municipalities Zone
-  PIF & Government Zone
-  Startup Zone





GOVERNMENT & PIF - HALLS 1 AND 2

US\$945 / SAR3,544

per sqm per sqm

VAT 15% On USD and SAR to be included on the invoice
Note: Price doesn't include power and rigging costs.

Only one sponsorship package from the options below is required.

MANDATORY SPONSORSHIP	FOUNDATION	STRATEGIC	DIAMOND
HALL 1	✓		
HALL 2	✓	✓	✓

SPACE-ONLY EXHIBITING OPPORTUNITIES RATES

HALL 1 & 2 – DEVELOPERS

US \$1,188 per sqm / SAR 4,455 per sqm

BY INVITATION ONLY:
Mandatory Sponsorship required for Halls 1&2

MANDATORY
SPONSORSHIP

HALL 1

HALL 2

HALL 2A

STRATEGIC



DIAMOND



PLATINUM



Only one sponsorship from the options above is required.

VAT 15% On USD and SAR to be included on the invoice

Note: Price doesn't include power and rigging costs.

HALL 1A, 3, 4, & 5

US \$895 per sqm / SAR 3,356 per sqm



EXHIBITING OPPORTUNITIES – SPACE ONLY

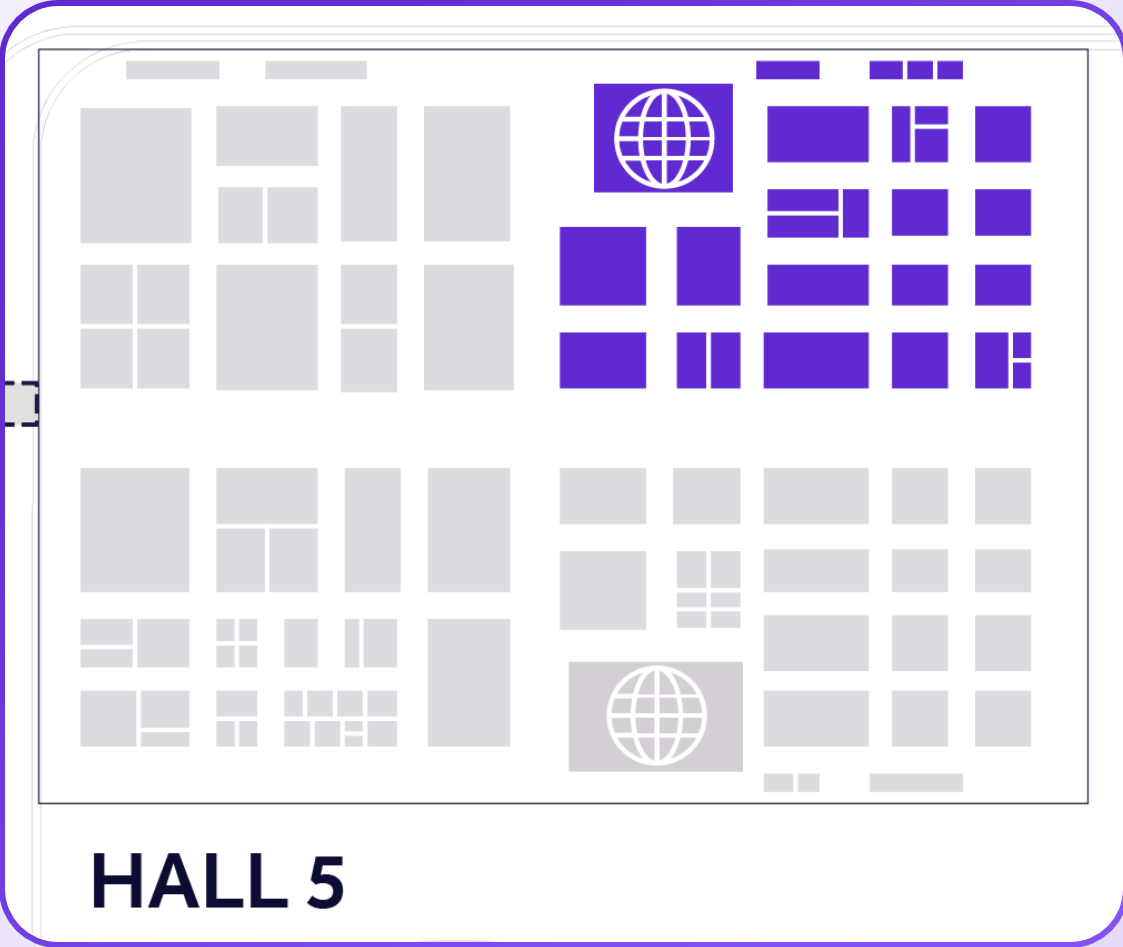
DESIGN & ARCHITECTURE / PROPTech & AI ZONE

US **\$895** per sqm

SAR **3,356** per sqm

VAT 15% On USD and SAR to be included on the invoice
Minimum stand space: 21 sqm
Note: Price doesn't include power and rigging costs.

DESIGN & ARCHITECTURE ZONE



PROPTech & AI ZONE



EXHIBITING OPPORTUNITIES – SPACE ONLY

BANKING & FINANCE ZONE

US **\$770** per sqm

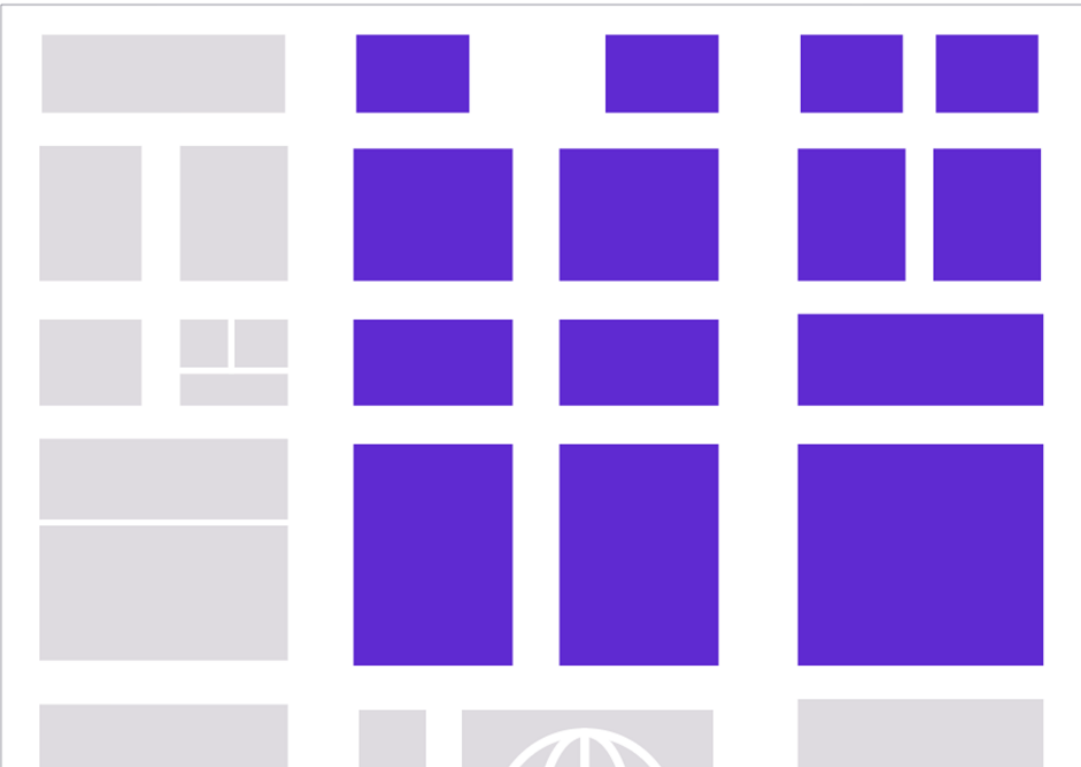
SAR **2,888** per sqm

VAT 15% on USD and SAR to be included on the invoice
Minimum stand space: 21 sqm

Note: Price doesn't include power and rigging costs.

BANKING & FINANCE ZONE

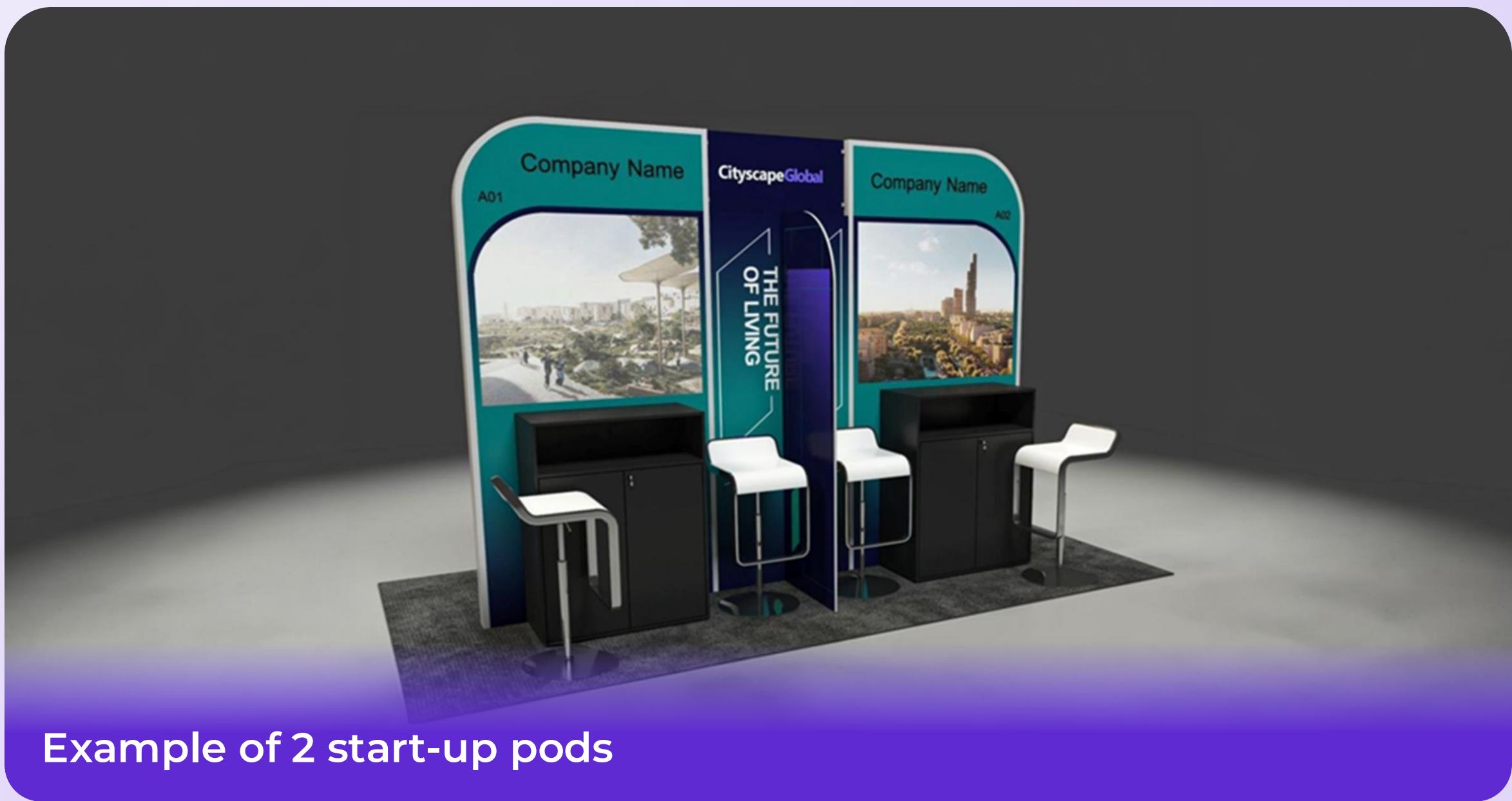
HALL 3



OTHER EXHIBITING OPPORTUNITIES RATES



Example of a 12 sqm, 2 open sided Show Ready Booth



Example of 2 start-up pods

PREMIUM SHELL PACKAGE - HALL 1A, 3, 4, & 5

US \$1,095 per sqm SAR 4,106 per sqm

Description: 9 to 36 sqm. Back and side wall, printed graphics, power socket, lights, carpet, 1 reception counter, 1 table, 2 chairs, waste bin

VAT 15% On USD and SAR to be included on the invoice

START-UP POD VAT 15% on USD and SAR to be included on invoice

US \$2,000 per pod SAR 7,500 per pod

Description: Carpet, graphics back wall, 2 stools, 1 lockable cupboard, 1 x power socket, 1 x LED light (Inclusive of admin fee)

VAT 15% On USD and SAR to be included on the invoice

MANDATORY AND ADDITIONAL CHARGES

ADMIN FEES (MANDATORY)

(for all stand types)

ESSENTIAL

USD \$550 SAR 2,063

(9-21 m²)

ADVANCED

USD \$795 SAR 2,981

(22-50 m²)

ENTERPRISE

USD \$1,075 SAR 4,031

(51+ m²)

Packages include: Create your company profile with name, logo, description and official exhibitor list.

VAT 15% On USD and SAR to be included on the invoice

Note: Price doesn't include power and rigging costs.

DOUBLE DECKER LEVEL

PRICE

USD \$490 per sqm SAR 1,838 per sqm

Notes: Maximum 70% of ground space.

Double Decker stands are only available for Halls 1,2,3

STAND SHARING FEE

PRICE

USD \$250 SAR 938

Note: Includes an additional exhibitor profile on the website and event app.

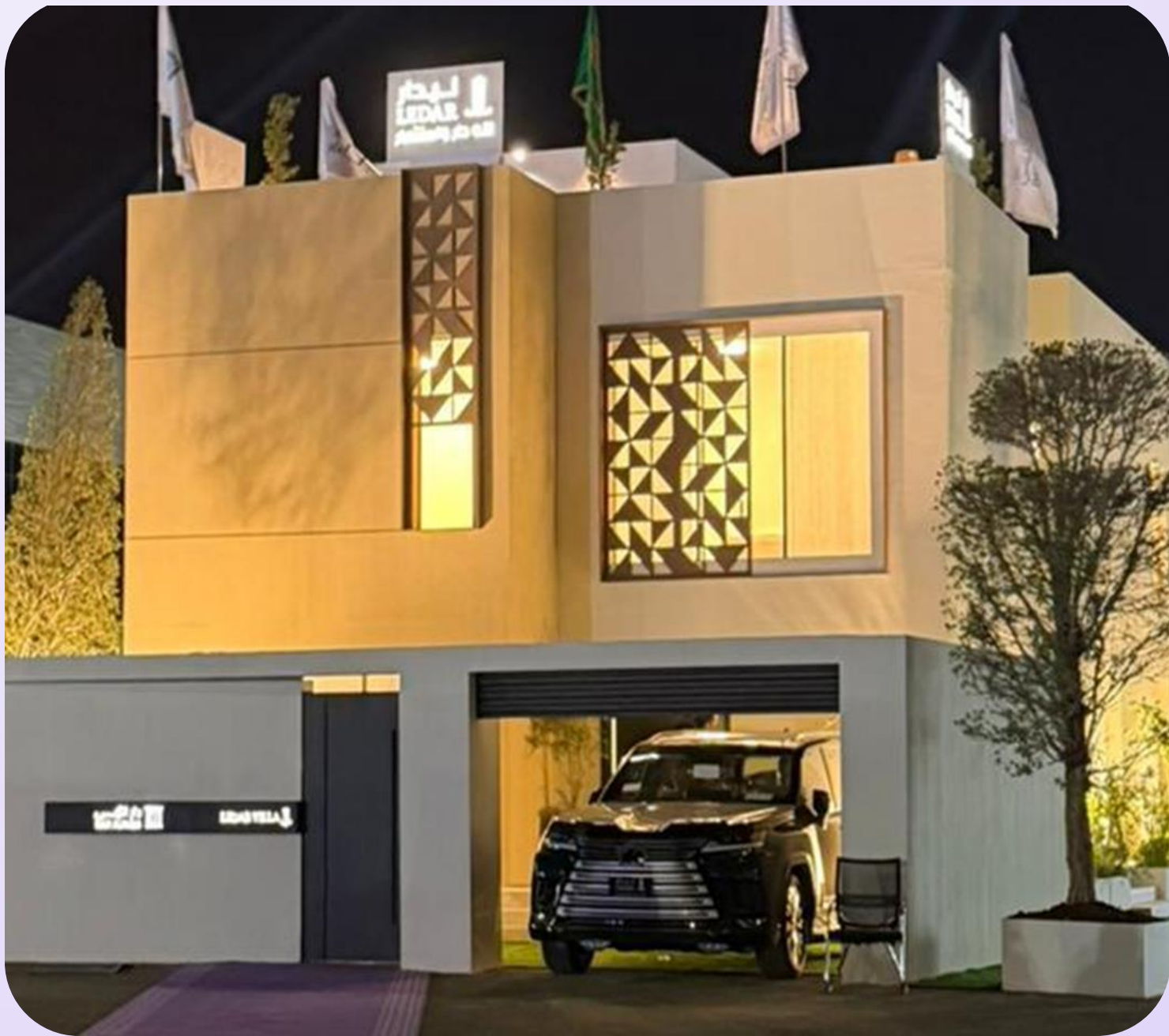


POSITION YOUR RESIDENTIAL CONCEPT IN FRONT OF QUALIFIED BUYERS

Position your brand at the heart of Cityscape Global’s outdoor courtyard, where premium show homes bring residential concepts, future living experiences, and design innovation to life for developers, investors, buyers, and decision-makers in a high-visibility environment designed for engagement and commercial impact.

SHOWCASE FUTURE LIVING AT FULL SCALE

- 5 premium outdoor plots available
- Villas and show apartments permitted
- Maximum build height: 2 storeys
- High-traffic location within the main outdoor activation area
- Suitable for fully branded residential concepts and lifestyle experiences



OUTDOOR SPACE

PRICE Minimum 250sqm

US **\$800** per sqm

SAR **3,000** per sqm

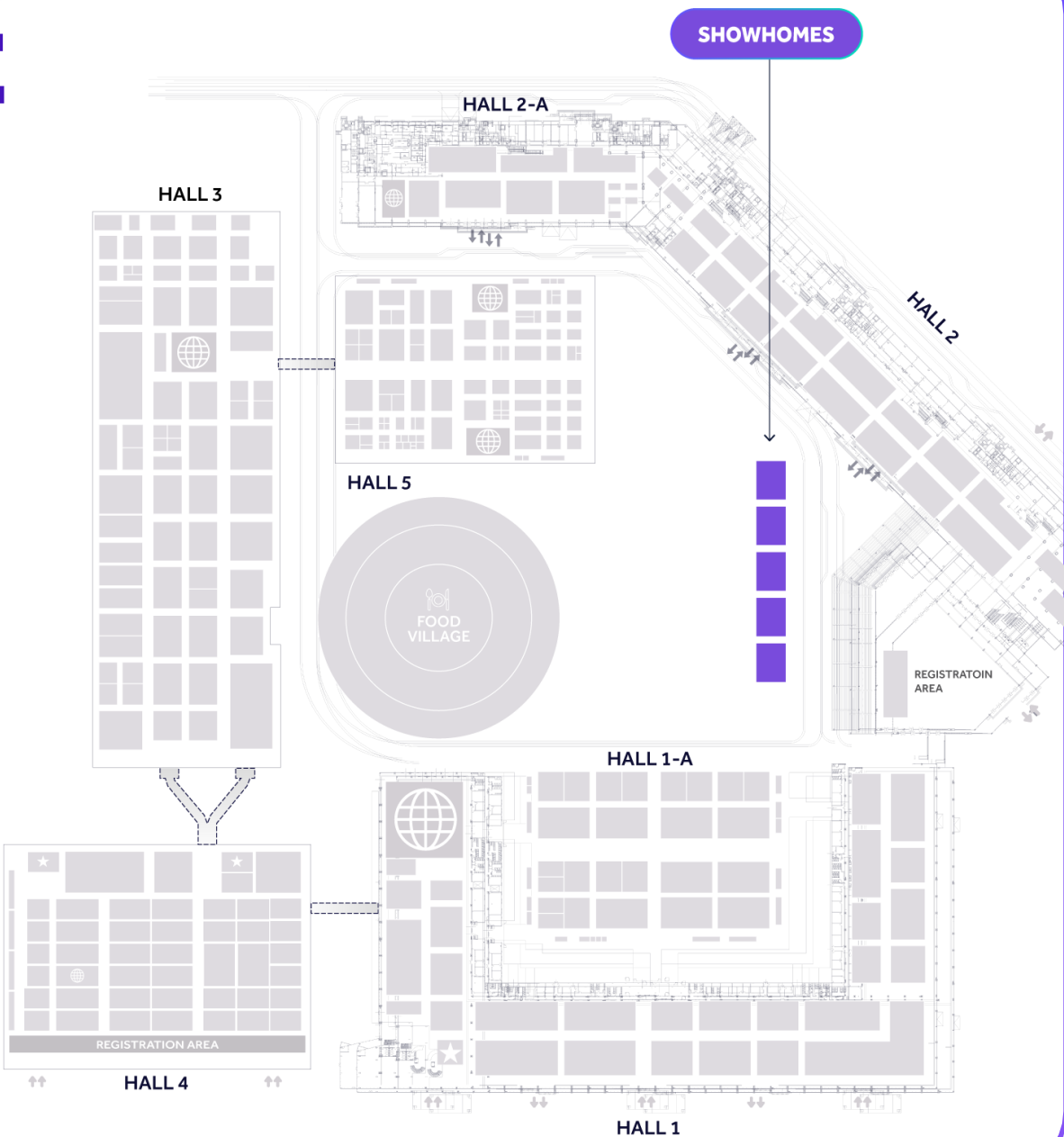
Starting from

US **\$200,000** + VAT per pitch

Description: Must follow all venue conditions for construction.

VAT 15% On USD and SAR to be included on the invoice

Notes: Price doesn't include power and rigging costs.



ELEVATE YOUR PRESENCE

SPONSORSHIP PACKAGES

US \$1,000,000 | **FOUNDATION PARTNER**
(By Invitation Only)

US \$550,000 | **STRATEGIC** **SOLD OUT**

US \$450,000 | **DIAMOND**

US \$350,000 | **PLATINUM**

US \$250,000 | **GOLD**

US \$200,000 | **SILVER**
Onsite Branding & Visibility Package

US \$125,000 | **BRONZE**
Onsite Branding & Visibility Package

ASSOCIATE SPONSOR

US \$50,000 | **KNOWLEDGE PARTNER**

US \$50,000 | **ASSOCIATE SPONSOR**



THANK YOU TO ALL OUR 2026 PARTNERS & SPONSORS

CityscapeGlobal

SPONSORED BY تحت رعاية



ORGANISED BY تنظيم



IN PARTNERSHIP WITH بدعم من



STRATEGIC SPONSORS الرعاة الإستراتيجيون



DIAMOND SPONSORS الرعاة الماسيون



PLATINUM SPONSORS الرعاة البلاتينيون



BRONZE SPONSORS الرعاة البرونزيون



BETTER STANDS PROGRAMME

QUALITY. SAFETY. TIME EFFICIENCY. SUSTAINABILITY. A BETTER EXHIBITION EXPERIENCE.

Sustainable stands, working together to move away from disposable stands.



DID YOU KNOW?

50%+

Of the space-only exhibition stands were disposable at Cityscape Global 2025

Tahaluf is supporting the **Better Stands Programme**, demonstrating a commitment to reducing disposable stands at our events. The goal is to empower all space-only exhibitors to achieve a **Bronze stand rating** this year.



Qualifies for Bronze rating

**REUSE STAND
STRUCTURE
AND WALLS**



**CHOOSE MODULAR,
RECONFIGURABLE
DESIGNS**



**INSTALL ENERGY-
EFFICIENT LIGHTING
& EQUIPMENT**



Qualifies for Bronze rating

**REUSE
STAND
PLATFORM**



Qualifies for Bronze rating

**REUSE FURNITURE
AND DIGITAL
DISPLAYS**



**USE HIGH QUALITY,
DURABLE
MATERIALS**

Cityscape Global

SEE YOU BETWEEN
16-19 NOVEMBER 2026

CITYSCAPEGLOBAL.COM



SPONSORED BY



ORGANISED BY



IN PARTNERSHIP WITH



برنامج الإسكان
HOUSING PROGRAM

