



Ministry of Climate Change, Environment and Energy
Republic of Maldives

TERMS OF REFERENCE

(IUL)1139-EMCD/1139/2026/193

**CONSULTANCY: PRODUCTION OF AN ANIMATED ADVOCACY AND
AWARENESS VIDEO**

Requesting for proposal (RFP) – Single Envelope

Issued on: 7th September 2026

Issued By: Environment Management and Conservation Department (EMCD), Implementing
Sustainable Low and non-Chemical Development in SIDS (ISLANDS)

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Section 1

Tender Sheet

Reference No:	Tender Reference		
1	<u>Tender Name:</u> Consultancy: Production of an Animated Advocacy and Awareness Video		
2	<u>Bid queries submission timeline and Address:</u> Location: Ministry of Climate Change, Environment and Energy Date: 11 th October 2026 (Sunday) Time: 13:00pm Email: tenders@environment.gov.mv CC: islands@environment.gov.mv Telephone No: 3018300		
3	<u>Bid Clarification Deadline and Address:</u> Location: Ministry of Climate Change, Environment and Energy	Date: 13th October 2026 (Tuesday)	Time: -
4	<u>Proposal submission deadline:</u> Location Ministry of Climate Change, Environment and Energy - Reception	Date: 19th October 2026 (Monday)	Time: 10:00am
5	<u>Submission instruction</u> Proposals must be delivered in sealed envelopes titled “Do not Open Before 19th October 2026 10:05am hours – Consultancy: Production of an Animated Advocacy and Awareness Video– (IUL)1139-EMCD/1139/2026/193” and the submitting party’s name and address Late proposals will be rejected.		
6	<u>Submission address</u> Procurement Department		

	Ministry of Climate Change, Environment and Energy Faashanaa Maalam, Dharubaaruge, Henveiru Male', 20344, Republic of Maldives Email: tenders@environment.gov.mv Website: www.environment.gov.mv Project name: Implementing Sustainable Low and non-Chemical Development in SIDS (ISLANDS)		
7	<u>Bid Opening:</u> Proposals will be opened in the presence of the proponents' representatives who choose to be present at the address below at the time of proposal opening.	Date: 19th October 2026 (Monday)	Time: 10:05am
8	<u>Evaluation Criteria on Annex 11</u>		
<u>Note:</u> If the tender requires bid registration, only bidders registered within the specified deadline will be eligible to submit bids.			

Section 2

Instruction for Bidders

A. General Information

- | | | |
|-----------------------------|-----|---|
| 1. Introduction | 1.1 | This bid is opened to parties who can provide the goods/services mentioned in the tender sheet. The requirements of the goods/services have been detailed in the information sheet. |
| 2. Eligible Bidders | 2.1 | This bid is opened to all the registered businesses. |
| | 2.2 | If any other parties, except those mentioned in 2.1, are eligible to propose the bid, it shall be stated in the tender sheet. |
| 3. Bid Document and signing | 3.1 | The bid must comply with Annex 1 and the materials included on the bidder's checklist as one document. |
| | 3.2 | Bids must be typed in English or Dhivehi in an easy-to-read font. Or if written by hand, it should be legible. All pages of the tender shall bear the signature and stamp of the tenderer or his designee. Each page of the tender shall also be numbered to indicate the number of pages. |
| | 3.3 | <div style="padding-left: 20px;">3.3.1 For companies, if a person other than the Managing Director signs the bid, a copy of the "Power of Attorney" stating that the person is authorized to sign the bid should be submitted.</div> <div style="padding-left: 20px;">3.3.2 For partnerships, if a person other than the managing partner of the partnerships signs the bid, a copy of the power of attorney stating that the person is authorized to sign the bid shall be submitted.</div> <div style="padding-left: 20px;">3.3.3 If any person other than the Chairman of the Cooperative Societies signs the bid, a copy of the Power of Attorney stating that the person is authorized to sign the bid shall be submitted.</div> |

4. Number of Bids submitted	4.1	Each bidder may submit 1 (one) bid. If any bidder submits more than one bid ,all bids submitted by that bidder will be cancelled.
5. Cost of preparing Bid	5.1	All expenses incurred in preparing and submitting the bid shall be borne by the bidder. The ministry shall not be responsible for any expenses incurred in this regard.
6. Other principles	6.1	If the bidder is a close relative of an employee who works in the Ministry or any affiliated office under the Ministry the bidder must disclose it.

B. Documents relating to the bid

7. Sections of the tender book	7.1	Documents related to bid are included in the list below and in amendments.
	7.1.1	Bid Sheet (Section-1)
	7.1.2	Instructions to Bidders (Section-2)
	7.1.3	General and Special Provisions of the Agreement (Section-3)
	7.1.4	Annex (Section 4)
	7.1.5	Works Related Information (Section–5)
8. Clarification of information regarding the bid	8.1	It is the responsibility of the Bidder to obtain any further information regarding the information contained in this Bid Book or in connection with this Bid.
	8.2	Amendments issued in accordance with Section 9.1 shall form part of the Bid.
9. Changes to the tender	9.1	If it is deemed necessary to make a change to the bid before the expiry of the bid opening period, an amendment (deduction/addition) can be made.
10. Language used in the tender	10.1	The bidder shall prepare the bid in Dhivehi or English in accordance with the templet given with the TOR.

C. Preparation of bids

11. Money used in the bid	11.1	The bidder shall submit the bid price in a Currency stated in the TOR.
12. Proposing the price	12.1	If it is a GST registered entity ,the price should be inclusive of GST .The amount paid for GST should be clearly stated.
13. Duration	13.1	Unless otherwise agreed upon the deadline for work should be submitted in days including all the holidays.
	13.2	The period offered for the work shall be reasonable for the performance of the work.
	13.3	The expiry date of the bid shall be at least 120 (one twenty) days from the date of submission of the bid.
	13.4	If the duration stated by the highest-ranking bidder exceeds the duration stated in the TOR, the ministry reserves the right to negotiate with the bidder in accordance with relevant laws and regulations.

D. Submission of bids

14. How to close the bid	14.1	The name, address and telephone number of the bidder shall be written on the outside of the envelope.
	14.2	Bids should be submitted in a closed envelope addressed as per the bid sheet.
	14.3	Bids submitted without an official stamp and the bidder's signature on the Bid Submission Form shall be disqualified. Exceptions may be granted only where stamp registration is not applicable to the bidder, as confirmed by the Corporate Profile Sheet or as required by law.
15. Deadline for submission of bids	15.1	The Bid sheet shall state the deadline for bid submission (work or Services)
16. Procedure for late bids	16.1	Bids submitted after the deadline will not be accepted.

- 16.2 Except otherwise, any law or regulation specified, any bid submitted electronically shall not be accepted.

E. Bid opening and evaluation

17. Bid opening
- 17.1 If the date scheduled for the opening of bids is fixed as a public holiday by the Government for any reason, the opening of bids will be held on the deadline specified in the bid sheet of the next official day.
- 17.2 Any problem with the calculation of qualifying tenders will be corrected as follows.
- (i) If the amount in the bid differs from the amount stated in words, the correct amount shall be deemed to be the amount in words.
 - (ii) If the amount in the bid differs from the amount stated in the proposal submission form the correct amount shall be deemed as the amount in the bid submission form.
 - (iii) Arithmetic errors in the bid can be corrected in the evaluation process.
18. Bid Evaluation
- 18.1 The Ministry may reject the bids in accordance with public Finance Regulation as follows;
- (i) if the required information and documents are not submitted as stated in the TOR; or
 - (ii) if the prices offered are inadequate; or
- any other reason specified by the Ministry.
19. Determination of the bidder
- 19.1 The successful and unsuccessful bidders will be notified in writing. Following this notice, unsuccessful bidders shall be given 3 (three) days to submit a complaint relating to the bid. The reason for the unsuccessful bid shall be stated upon request by the complainant within this period.

- | | | |
|---|------|--|
| | 19.2 | The contract with the successful bidder shall be signed after considering the submissions and answering the questions raised by the unsuccessful bidders within the period specified in 19.1. |
| 20. Selection and notification of the successful bidder | 20.1 | The agreement shall be signed after addressing the complaints and the questions raised by the unsuccessful bidders that have been submitted within the period specified in Article 19.1. |
| 21. Signing the agreement | 21.1 | If the work is abandoned after signing the agreement or if the work is not completed after signing the agreement, action will be taken as per Chapter 11 of the Public Finance Regulation. |
| | 21.2 | If the agreement is not signed within the stipulated time frame as stipulated in Chapter 11 of the Public Finance Regulation, the decision to award this work will be canceled and action will be taken as mentioned in Chapter 11 of the Public Finance Regulation. |
| | 21.3 | The amount stated in the bid sheet shall be submitted as performance guarantee. |

F. securities to be Submitted

- | | | |
|--|------|--|
| 22. Bid Security
(Excluding consultancy services) | 22.1 | The bid security of the unsuccessful bidders will be returned to them within 7 (seven) days from the date of notification to the successful bidder. |
| | 22.2 | If a bidder withdraws from the bid after the opening of the bid or if the successful bidder cancels the bid after receiving the certificate of success, the bid security submitted by the bidder will be forfeited to the State. |
| 23. Advance and Advance payment guarantee | 23.1 | If an advance is requested, the advance may be issued in accordance with the Public Finance Regulation. |

	23.2	Advance will be issued if the total value of the procurement exceeds MVR 250,000 (Two Hundred and Fifty Thousand Rufiyaa)
	23.3	The party shall request for advance payment within 45 (forty-five) days of signing the contract.
	23.4	If the advance is requested for, a security or guarantee issued by a government recognized bank or financial institution established in Maldives shall be submitted as advance payment guarantee.
	23.5	The advance shall not exceed 15% (fifteen percent) of the total contract price. The advance payment will be retained from the bills submitted during work or service performance in proportion to the total value of the contract.
24. Performance guarantee (Excluding consultancy services)	24.1	If the bid price is exceeding MVR.500,000/-, the successful bidder shall submit as performance guarantee a security or guarantee issued by a Government recognized bank or financial institution established in Maldives, excluding consultancy service.
	24.2	If the successful bidder fails to submit the performance guarantee within the timeframe specified, the decision to award the work will be reversed and the bid security submitted by the bidder will be forfeited to the State.
25. Case filing and case investigation	25.1	Pursuant to Public Finance Regulation 11.02 filing and investigating of complaints against irregularities in a tender shall be submitted under the finance regulation circular number 13-K/CIR/2018/01 annex 17 through form PR-14.
	25.2	As mentioned in Rule 11.02 of the Public Finance Regulation, irregularities in a tender shall be submitted in PR-14 form "Bidder Complaint Form-First Stage" in annex 18 of Finance Circular No. 13-K/CIR/2018/01.

- 25.3 Upon submission of irregularities in a tender as per Rule 11.02 of the Public Finance Regulation, within 14 (fourteen) days from the date of filing of the complaint, the matter shall be decided and the decision shall be sent to the complainant in writing under circular number 13-K/CIR/2018/01 annex 19 reply shall be prepared and notified in the PR-14 form (Response of Procurement Officer to the Tender Issue).
- 26.Submitting for Independent Review Committee for reconsideration 26.1 In submitting to the Independent Review Committee for administrative review of a tender as mentioned in Chapter 11.02 of the Public Finance Regulation, the tender issue shall be referred to in annex 21 of Public Finance Circular No. 13-K/CIR/2018/01 The complaint may be submitted to the Independent Review Committee through Form PR-16 (Appeal stage).

Section 3

General and special provisions of the agreement

27.Definitions

- 27.1 "Owner of the Work" means a place within the jurisdiction of the Ministry required to carry out the Work.
- 27.2 "Contractor" means the person submitting the tender for the performance of the work.
- 27.3 "Work" means the service or works described in the tender sheet.
- 27.4 "Work Price" means the amount paid to the Contractor upon completion of the Work in accordance with the Agreement.
- 27.5 "Agreement" means the agreement between the Employer and the Contractor regarding the work.

28. Exchange of documents

- 28.1 The parties to this Agreement shall give all notices to each other in connection with this Agreement, the notification shall be in writing and in the Dhivehi or English language.

	28.2	Upon request by either party, documents sent from one party to the other party shall be submitted physically to a specified address or person or by registered post, or to the designated email address specified in the bid.
	28.3	If the parties to the agreement wish to change the address in this Agreement, either party must notify the other party in writing.
29. Assignment of work to a third party	29.1	No assignment under this Agreement may be assigned to another party.
30. Taking over of goods and services	30.1	The date and time of delivery of the materials to the Ministry shall be notified to the Contractor before the materials are delivered to the Ministry.
	30.2	Once the materials are brought to the Ministry, the contractor will take over the quantity of the materials.
	30.3	The owner of the work will check that the goods/services have been received as per the agreement after the Ministry takes over. If the work is completed in accordance with the specification after checking the quality, the goods/services will be deemed to have been received in accordance with the agreement. The service/goods provided in violation of the agreement will be returned.
31.Contract Duration	31.1	The goods/services shall be delivered within the period specified in the agreement.
	31.2	In the event of force majeure or manufacturing related matter or any other reason, either party shall notify in writing the other party the delays and the reason for the delay. The notification shall be initiated within the contract period.
	31.3	Any request for the contract extension shall be awarded in accordance with the public Finance Regulation.

32. Penalty and cancellation of agreement	32.1 If the work or services (excluding consultancy) are not completed within the agreed period, liquidated damages will be deducted in accordance with Article 10.65 of the Financial Rules. 32.2 If the total value of the bid is below MVR.5,000,000/-, the deduction shall be equal to the total value multiplied by 0.005 multiplied by the number of days exceeding the period. Liquidated Damages = CP*0.005*LD If the total value of the tender exceeds MVR. 5,000,000/-, the deduction shall be equal to the total value multiplied by 0.0025 multiplied by the number of days overdue. Liquidated Damages = CP*0.0025*LD CP (Contact Price): Total contract value LD (Late Duration): days beyond the term of the contract 32.3 If the Contractor is required to pay for the period of delay, the bill submitted by the Contractor shall be paid for the remaining amount after deducting the amount specified in the bill. 32.4 The Ministry reserves the right to terminate the contract if the liquidated damages exceed 15% of the total cost of the work.
33. Termination of the Agreement	33.1 The Ministry reserves the right to cancel the contract in whole or in part if it is found that the work is not being carried out as specified in the contract. 33.2 If the agreement terminates for whatever reason within 3 (three) working days, both parties must sign a statement detailing the completed and unfinished work. A list of all the contractor's items on the work site must be taken within 3 (three) days. The Ministry will not be held liable for any issues with any of these matters after this period.

34. Other things	34.1	If, after signing the Agreement, the parties become aware that any law or regulation of the Government conflicts with this Agreement or if such law or regulation is enacted, such a provision becomes incorporated into this Agreement, both parties agree to maintain this Agreement without termination, albeit by amending such provision.
35. Taxes and other fees	35.1	Taxes, customs duties, import license fees and any other fees payable in connection with this work shall be paid by the contractor.
36. Modification of the agreement (Amendments)	36.1	Any provision of this Agreement may be modified only by agreement signed between the parties.
37. The law applicable to the agreement	37.1	This Agreement shall be governed by, and enforced in accordance with, the laws and regulations of the Republic of Maldives.
38. Dispute	38.1	If any dispute arising out of this Agreement cannot be resolved by negotiation between the parties, the matter shall be submitted to a court of law in Maldives.
	38.2	Any deficiencies in this Agreement shall be resolved by negotiation between the parties. If not resolved, the case shall be referred to a court of law in Maldives.
	38.3	In case of dispute between TOR and PFR (Public Finance Regulation) the PFR will prevail.

Section 4

Annex 1

Documents and checklist to be submitted by the bidder

The following related documents shall be submitted for the bids to be considered sufficiently responsive.

Applicants should submit their proposals containing the following documents and applicable Technical Proposal – Standard Forms and Financial Proposal – Standard Forms under ANNEX 1.

#	Documents to be submitted	✓ / ✕	Page No:
Technical Proposal			
1	Proposal submission form - (Annex 2 - Tech Form 1) (signed by the owner of the entity or person with power of attorney to sign)		
2	Approach, Methodology and Work Plan – (Annex 3 - Tech Form 2)	NA	NA
3	A summary of the work plan must be presented in the format in Work Schedule (Annex 4 - Tech Form 3) showing in the form of a bar chart the timing proposed for each activity.	NA	NA
4	Curriculum Vitae (CV) of the identified key Experts (Consultant). Copy of academic certificates and reference letters demonstrating experiences listed in this TOR (required experiences and other experiences relevant to this TOR must be specified clearly or highlighted) – (Annex 5 - Tech Form 4)		
5	Completed Letter of Commitment (signed by the Team Leader) – (Annex 6 - Tech Form 5)		
6	Cooperative Profile Sheet issued by the Ministry of Economic Development Profile taken from website: www.business.egov.mv		
7	Tax Clearance Report		
8	Experience Letters – (Business)		
Financial Proposal			
9	Financial Breakdown Form – (Annex 7 - Form FIN – 1)		

	- Bidders are required to submit the bank statement of the business's bank account. (Bank statements covering a minimum period of three (3) months prior to the bid announcement date, 7th October 2026 shall be submitted) - Line of Credit Letter – (Annex 8 - FIN FORM - 2)		
10	Current Contract Commitments / Work in Progress – (Annex 9 - FIN FORM 3)		
11	Documentation of conflict or non-conflict of interest – (Annex 10)		

Note:

- Cooperative profile sheet, tax clearance report and conflict of interest document may be obtained during the evaluation process if not submitted with the bid.**
- In case of price conflict in Proposal submission form - Annex 2 -Tech Form 1 and Financial Breakdown Form – Annex 7 - Form FIN – 1, the correct price shall be deemed to be the price in the Proposal submission form - Annex 2 -Tech Form 1.**
- If the Bidder has no current contract commitments, Annex 9 (Form FIN-3) may be omitted from the bid submission. The omission of Form FIN-3 will not result in the rejection of the bid. The Form may be requested and obtained during the evaluation process, if required.**

Annex 2
TECH FORM 1

Proposal Submission Form				
1. Bidder Information				
1.1	Name:			
1.2	Address:			
2. Project Information				
2.1	Project Name:			
2.1	Tender No:			
3. Minimum quantity, price and duration of the goods/services offered				
Detail		Price	Gst (8%)	Total
Duration:				
4. Declaration:				
4.1	After due consideration of the information given for the provision of the above-mentioned works/services and the provisions of the Agreement, I / We hereby tender for the provision of these works or services at the above-mentioned price.			
4.2	I / We agree to accept and comply with this tender for 120 days from the date of submission. If the owner requests to sign the agreement within this period, I agree to sign the agreement and work in accordance with the agreement.			
5. On Behalf				
Name:		Signature		Stamp
Designation				
Date				

Annex 4
TECH FORM 3
Work Schedule

Consultancy Service for																
Deliverables	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13	Week 14	Week 15	 Week 16

Annex 5
TECH FORM 4

Curriculum Vitae		
1.	Name of Consultant:	
2.	Education:	<i>[Indicate college/university and other specialized education of staff member, giving names of institutions, degrees obtained, and dates of obtainment]:</i>
3.	Membership of professional associations	
4.	Other Training	
5	Countries of work experience	<i>[List countries where the Consultant has worked in the last ten years]:</i>
6	Languages	<i>[For each language indicate proficiency: good, fair, or poor in speaking, reading, and writing]:</i>
7	Experience/ employment record	<i>[Starting with present position, list in reverse order every employment held the Consultant since graduation, giving for each employment (see format here below): dates of employment, name of employing organization, positions held.]</i> From [Month/Year] – To [Month/Year]: Employer: Positions held: Job description:
8	Summary of projects / assignments undertaken / role	Name of project/ assignment: Experience classification: General / specific Scope of project/ assignment: From [Month/Year] – To [Month/Year]: Positions held:
9	Past commitments in projects with the	Name of the Contract/Project: From [Month/Year] – To [Month/Year]:

	Ministry of Climate Change, Environment and Energy	Positions held: Summary of role
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Annex 6
TECH FORM 5

Letter of Commitment

(Team Leader)

[Location, Date]

To: [Name and address of Client]

Ref no: _____

Dear Sir/Madam,

I am writing to confirm my availability to provide services as the **Team Leader to Consultancy: Production of an Animated Advocacy and Awareness Video**”- for the Ministry of Climate Change, Environment and Energy.

I undertake, if this proposal is accepted, to complete and deliver the whole of the services assigned to me in the scope of services.

I undertake, if this proposal is accepted upon receipt of the Ministry of Climate Change, Environment and Energy’s notice, to commence performance of the services with due expedition and without delay.

Yours sincerely,

Name:

ID card No:

Date:

Signatory:

Note: CV should be submitted along with the supporting documents.

Annex 7

FIN FORM 1

Financial Breakdown Form

Date:

Reference No: (generated by the proponent)

No.	Description	Price/Unit (MVR)	Total
1	Eg: Deliverable 1		
2			
3			
Total:			
GST 8%			
Total with GST			

The quotation is valid for 120 days from the date of bid opening.

Indicate the total cost with detail cost to be paid in Maldivian Rufiyaa (MVR).

Note: The total contract price should be quoted inclusive of Goods and Services Tax (GST) or any applicable taxes as per the Tax Legislation and must be shown in the breakdown.

Authorized Signature and Stamp

(PROJECT OR DEPARTMENT)

Annex 8

FIN FORM 2

Line of Credit Letter

[letterhead of the Bank/Financing Institution]

[date]

To:*[Name and address of the Contractor]*

Dear,

You have requested {name of the bank/financing institution) to establish a line of credit for the purpose of executing {insert Name and identification of Project}.

We hereby undertake to establish a line of credit for the aforementioned purpose, in the amount of {insert amount}, effective upon receipt of evidence that you have been selected as successful bidder.

This line of credit will be valid through the duration of the contract awarded to you.

Authorized Signature: _____

Name and Title of Signatory: _____

Name of Agency: _____

Annex 9

FIN FORM 3

Current Contract Commitments/Works in Progress

Tenderers and each partner to a JV should provide information on their current commitments on all contracts that have been awarded, or for which a letter of intent or acceptance has been received, or for contracts approaching completion, but for which an unqualified, full completion certificate has yet to be issued.

No	Name of contract	Employer, contact address/tel/fax	Value of outstanding work (current MVR equiv)	Estimated completion date	Average monthly invoicing over last six months (MVR/month)
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					

Annex 10
DISCLAIMER FOR CONFLICT OF INTEREST
Each Applicant must fill in this form

Tender Name:	Click here to enter text.		
Advertisement No:	Click here to enter text.		
Advertisement Date:	Click here to enter text.		
<i>I/We, the undersigned as the bidder, submitting the tender in respect of call for captioned tender, confirm:</i> <i>that should I/We have any “close relative” or “close associate” working at Ministry of Climate Change, Environment and Energy, I/We will disclose that information with this form. In this instance “close relative” and “close associate” represents the meaning stated in Section 19 of Regulation Number: 2023/R-158 (Public Finance Regulation);</i> <i>that I/We will disclose any conflict of interest in connection to the contract with this form. A conflict of interest may arise in particular as a result of economic interests, political or national affinities, or any other relevant connection or shared interest;</i> <i>that I/We will inform the at Ministry of Climate Change, Environment and Energy, without delay, of any situation constituting a conflict of interest or could give rise to a conflict of interest;</i> <i>that I/We have not made, and will not to make, any offer of any type whatsoever from which an advantage can be derived under the contract;</i> <i>that I/We have not granted, sought, attempted to obtain or accepted and will not grant, seek, attempt to obtain, or accept any advantage, financial or in kind, to or from any party whatsoever, constituting an illegal or corrupt practice, either directly or indirectly, as an incentive or reward relating to the award of the contract;</i> <i>that I/We understand that the at Ministry of Climate Change, Environment and Energy reserves the right to verify this information and that I am/We are aware of the consequences which may derive from any false declaration in respect of the information required by the awarding body as a condition of participation in the contract procedure.</i>			
☐ YES, I/We have “close relative” or “close associate” please find the Details below. Name of the Staff(s): NID Card No.: Relationship with the Staff:			
☐ NO, I/We do not have “close relative” or “close associate”			
Details of the Bidder			
Name of the Bidder:		Stamp of the Bidding Company	
Signature of the Bidder:		Date:	

Annex 11

Criteria to be used for evaluation of bids

Technical Score	
The following criteria will be applied during the evaluation of the proposals and attention should be paid while preparing the proposals. Points will be awarded only for assignments with supporting documents.	
(A) TEAM LEADER	
Minimum 3 years of professional experience in animation and motion graphics.	10
- A portfolio demonstrating expertise in a range of animation styles, including but not limited to: - Illustrated explainer animations; - Motion graphics; - Character-based animations; and - Educational, behavioural change, or public awareness content.	25
The portfolio shall include <u>at least three animation projects</u> employing different visual styles, demonstrating the consultant's ability to adapt creative approaches to diverse communication objectives and audiences.	15
Proven experience in developing awareness, advocacy, educational, or public information campaigns for government agencies, development partners, NGOs, or similar organisations will be considered an advantage.	20
Demonstrated experience leading multidisciplinary creative teams, including scriptwriters, illustrators, animators, voice-over artists, and editors, in the production of animation or multimedia communication products.	10
Experience in producing animated explainer videos and motion graphics will be an advantage	10
Proficiency in relevant animation software	10
Technical Score: 100	

The number of points to be assigned to each of the above positions or disciplines shall be determined considering the following criteria and relevant percentage weights for each position. Only Specialists who meet the minimum qualification requirements will be qualified for technical evaluation.

Technical score (St) = A/100*[60%]

Note: Only the proposals that will obtain a minimum of 60% out of 100 obtainable points will be qualified for the financial evaluation.

Financial Score:

The formula for determining the financial scores is the following:

$S_f = 100 * F_m / F$, in which S_f is the financial score, F_m is the lowest price and F is the price of the proposal under consideration.

The weights given to the Technical and Financial Proposals are:

$T = [0.6]$, and $F = [0.4]$

Financial Situation evaluation

Bank statement of the business's bank account. To be eligible the business's bank statement (Bank statements covering a minimum period of three (3) months prior to the bid announcement date shall be submitted) must show a credit balance of minimum **MVR 40,000.00**

(or)

If bidding party is unable to meet any of the above requirement they shall submit 'Line of Credit Letter' As per the template in FIN FORM 2. Credit limit shall be no less than **MVR 40,000.00 – (FIN FORM -2: Line of Credit Letter)**

Note:

- Line of Credit Letter must be issued by a government recognized bank or financial institution established in Maldives with all the details as per template in FIN FORM 2

PRIORITY TO MSME'S

Below MVR 2,500,000

Among bidders who pass the technical and financial evaluation, Micro, Small and Medium Enterprises (MSME's) will be assessed accordingly: The bidder with the highest ranking with a proposed price that doesn't exceed 15% of the price of the bidder with the overall highest ranking will be awarded.

Among bidders who pass the technical and financial evaluation if there is no bidder as described in (a), bidders who belong to the same island as the project is carried out will be assessed accordingly: The bidder with the highest ranking with a proposed price that doesn't exceed 10% of the price of the bidder with the overall highest ranking will be awarded.

Among bidders who pass the technical and financial evaluation if there is no bidder as described in (a) and (b), bidders who belong to the same atoll as the project is being carried out is checked and assessed accordingly: The bidder with the highest ranking with a proposed price that doesn't exceed 5% of the price of the bidder with the overall highest ranking will be awarded.

Among bidders who pass the technical and financial evaluation if there is no bidder as described in (a), (b) and (c), all Maldivian bidders will be checked and assessed accordingly. The bidder with the highest ranking with the lowest proposed price will be awarded

Among bidders who pass the technical and financial evaluation if there is no bidder as described in (a), (b), (c) and (d) all bidders will be assessed accordingly. The bidder with the highest ranking with the lowest proposed price will be awarded

Above MVR 2,500,000 – MVR 5,000,000

(a) Among bidders who pass the technical and financial evaluation, those bidders who belong to the same island as the project is carried out will be assessed accordingly: The bidder with the highest ranking with a proposed price that doesn't exceed 10% of the price of the bidder with the overall highest ranking will be awarded

(b) Among bidders who pass the technical and financial evaluation if there is no bidder as described in (a), bidders who belong to the same atoll as the project is being carried out is checked and assessed accordingly: The bidder with the highest ranking with a proposed price that doesn't exceed 5% of the price of the bidder with the overall highest ranking will be awarded.

(c) Among bidders who pass the technical and financial evaluation if there is no bidder as described in (a) and (b), all Maldivian bidders will be checked and assessed accordingly. The bidder with the highest ranking with the lowest proposed price will be awarded.

(d) Among bidders who pass the technical and financial evaluation if there is no bidder as described in (a), (b) and (c), all bidders will be assessed accordingly. The bidder with the highest ranking with the lowest proposed price will be awarded.

CRITERIA ON CLASSIFYING REGIONAL BASED BUSINESS

- a) Check the bidders permanent address, if the bidder is a sole proprietorship
- b) Check the island to which the business is registered, if the bidder is not a sole proprietorship
- c) The bidder will be considered as a business working in one certain area, as per (a) and (b) accordingly:
 - If the bidder is a sole proprietorship, the bidder's registered permanent address as of 1st January of the year the invitation for bid was issued will be considered OR
 - If the business had been registered before the year in which the invitation for bid was issued, the island to which the business was registered as of 1st January of the year the invitation for bid was issued will be considered

OR

If the business had been registered within the year in which the invitation for bid was issued, the island to which the business was first registered will be considered.

ADDITIONAL INFORMATION

Ministry of Climate Change, Environment and Energy has overall responsibility for the management of the contract and contractual reporting obligations.

Documents and data provided by the government for the purpose of this assessment, which is not of public nature shall be considered confidential and should not be disclosed to any other party.

All outputs and materials produced as part of this TOR shall be handed over to the project at the end of the contract and will become the sole property of Ministry of Climate Change, Environment and Energy.

The selected firm shall ensure that all content, materials, and deliverables produced under this assignment are original and do not infringe upon any third-party intellectual property, copyright, trademark, or related rights. The firm shall bear full responsibility and liability for any claims, disputes, or legal actions arising from such violations and shall indemnify the Ministry against any resulting losses, damages, or expenses.

Section 5

Details of services/materials/work required

Introduction and Background

This project in Maldives is part of the “Indian Ocean Child Project” that will be implemented by UNDP in four Small Island Developing States (SIDS): Union of Comoros, Maldives, Mauritius and Seychelles. The objective of the Indian Ocean Regional Project is for each participating SIDS to prevent the future build-up of materials and chemicals entering SIDS that contain POPs and mercury and other harmful chemicals; to safely manage and dispose of existing harmful chemicals, products and materials currently present in those SIDS; and to ensure the safe management of products continuing to enter SIDS by closing materials and product loops. The ultimate objective of the project is to protect human health and the environment from the harmful effects of hazardous chemicals and wastes.

The Maldives component will focus on strengthening institutional mechanisms and capacity to manage hazardous wastes. This will include conducting a comprehensive supply chain analysis of imported pesticides and a nation-wide hazardous waste inventory; Developing guidelines for the sound management and disposal of priority hazardous waste streams; Conducting a feasibility study for the establishment of a centralized interim hazardous waste storage and export facility; Ensuring the sound management of hazardous wastes by establishing regional private sector capacity and developing partnerships between national and regional recyclers and transport companies; Establishing partnerships between hotel chains in the Maldives, Mauritius and Seychelles to support the adoption of a green label certification process; Developing feasible economic instruments to support the sound management of (hazardous) wastes; and, Creating awareness on the sound management of chemicals and wastes and introduction of safer and environmentally friendlier alternatives and practices. Furthermore, the project will enhance national capacity to prevent, monitor, manage and export/treat hazardous wastes and priority waste streams.

The Indian Ocean Child Project is one of five (5) child projects that is part of a GEF funded UN Environment led global programme entitled “Implementing Sustainable Low and Non-Chemical Development in SIDS” (“the GEF ISLANDS Programme”), which will be implemented in 30 SIDS across 3 regions (Caribbean, Indian Ocean and Pacific). The GEF ISLANDS Programme also contains a global coordination, knowledge management and communication child project, which will share knowledge and experiences across all regions to address challenges posed by chemicals and wastes common to all SIDS and to stimulate inter-regional cooperation on these issues.

For this purpose, the Ministry is seeking a professional consultant/firm with demonstrated experience in animation, motion graphics, video production, and visual communications to develop an animated awareness video. The consultant should have proven experience in translating technical information into engaging visual content, developing storyboards and animation concepts, and delivering high-quality multimedia products for public outreach, education, or awareness campaigns. Strong organisational, communication, and project management skills, including the ability to work independently and meet deadlines, are required.

Objective and scope

The objective of this project is to develop a short-animated awareness video that effectively communicates the importance of proper hazardous waste management, including the risks associated with improper handling, storage, disposal, and environmental contamination. The video will be designed to educate and influence the target audience through clear, engaging, and visually compelling storytelling. The scope of work includes the development of a creative concept, script, visual style, storyboard, and animatic for client approval prior to animation production, ensuring alignment on key messages, narrative approach, and artistic direction. This structured process will minimise revisions during production, optimise resource utilisation, and ensure the final video delivers a consistent and impactful awareness message.

Requirements for Experience and Qualifications

- Minimum **3 years of professional experience** in animation and motion graphics.
- A portfolio demonstrating expertise in a range of animation styles, including but not limited to:
 - Illustrated explainer animations;
 - Motion graphics;
 - Character-based animations; and
 - Educational, behavioural change, or public awareness content.
- The portfolio shall include at least three animation projects employing different visual styles, demonstrating the consultant's ability to adapt creative approaches to diverse communication objectives and audiences.
- Proven experience in developing awareness, advocacy, educational, or public information campaigns for government agencies, development partners, NGOs, or similar organisations will be considered an advantage.
- Demonstrated experience leading multidisciplinary creative teams, including scriptwriters, illustrators, animators, voice-over artists, and editors, in the production of animation or multimedia communication products.
- Experience in producing animated explainer videos and motion graphics will be an advantage
- Proficiency in relevant animation software

Indicative Tasks

The following are indicative tasks to achieve the objectives:

- Conduct inception discussions and review relevant background information to understand project objectives, target audiences, and key awareness messages relating to the risks of unsafe lead recovery practices from used lead-acid batteries.
- Develop and present creative concepts and communication approaches for the animated awareness video.
- Prepare, revise, and finalise the script in consultation with the Client.
- Develop and present alternative visual style options and prepare supporting design materials for review and approval.

- Prepare a detailed storyboard illustrating the narrative flow, visual sequence, and proposed animation approach.
- Develop an animatic to demonstrate timing, pacing, scene transitions, and alignment between narration and visuals.
- Design and produce all visual, graphic, and audio assets required for the animation.
- Produce the animated awareness video in accordance with approved concepts, script, visual style, storyboard, and animatic.
- Facilitate review meetings and incorporate comments received during the review process.
- Finalise and deliver the approved animation and all associated deliverables in the required formats.
 - 3 minute (extended) animated video covering the awareness content provided by the Ministry.
 - 1-minute condensed video of the extended animated video produced.
- The Consultant shall optimise and deliver the final animation in formats suitable for dissemination across multiple media and social media platforms. This shall include the preparation of platform-specific versions to accommodate differing aspect ratios, resolution requirements, and viewing formats, including but not limited to:
 - Landscape format (16:9) for YouTube, websites, presentations, and traditional media platforms;
 - Square format (1:1) for Facebook and Instagram feeds;
 - Vertical format (9:16) for Instagram Reels, Facebook Reels, YouTube Shorts, and similar mobile-first platforms;
 - Additional formats and technical specifications required for X and other digital platforms.
- The Consultant shall ensure that all adapted versions maintain the integrity of the approved message, visuals, audio quality, subtitles (where applicable), and overall viewing experience across platforms.

Duration of the Consultancy

Duration of the assignment is calendar **60 days** upon signing the contract.

Deliverables & Payment Schedule

No.	Deliverables	Details	Duration	Payment Schedule	Output
1	Methodology, Workplan and Concept Development	• Review project objectives, target audience, and key messages. • Develop a creative concept and communication approach for the animation.	Within 5 days of contract signing	15 %	Developed concept based on the awareness materials provided.

		• Present the proposed concept for review and approval.			
	Script Development	• Prepare a detailed script based on the approved concept. • Revise the script based on feedback and obtain approval prior to proceeding to the design stage.	Within 10 days of contract signing		Developed script.
	Visual Style Development	• Develop and present a minimum of three (3) distinct visual style directions for consideration. • Each style direction shall include: - o A description of the proposed visual approach; - o Mood boards; - o Colour palettes; - o Sample style frames or key visual illustrations; - o Description of the animation style • One of the proposed style directions should include an illustrated educational explainer style similar to those commonly used in educational content	Within 10 days of contract signing		3 visual style proposals for the consideration of the Ministry

2	Storyboard Development	• Prepare a detailed storyboard based on the approved script and visual style. • Illustrate scene composition, visual sequence, transitions, and alignment with narration. • Incorporate feedback and obtain approval prior to production.	Within 15 days of contract signing		Developed story board for the consideration of the Ministry
3	Production of Animated Video	The Consultant shall undertake all production activities required to develop the animated video based on the approved script, visual style, and storyboard. This shall include, but not be limited to: • Development of an animatic demonstrating scene timing, pacing, transitions, and alignment with narration; • Design and preparation of all visual assets, including characters, illustrations, icons, infographics, maps, backgrounds, and other graphic elements as required; • Recording and editing of voice-over narration;	Within 50 days of contract signing	85 %	Production of animated video as outlined.

		• Development or sourcing of appropriate music and sound effects; • Animation and integration of all visual and audio elements; • Synchronization of narration, sound effects, and animated content; • Produce the animation in accordance with the approved script, storyboard, animatic, and visual style. • Integrate graphics, motion, narration, and sound effects. • Preparation and submission of draft and final versions of the animation for review and approval.			
	Review and Finalisation	• Incorporate comments and revisions provided by the Client. • Prepare the final version for approval. • Deliver all approved outputs in the required formats.	Within 60 days of contract signing		Finalized publish ready video spots.
Total:				100%	