Printing Requirements & Specifications:
Visit Maldives Official Calendar 2027

Project: Visit Maldives Official Calendar 2027 – Guiding Stars
Quantity: As per approved procurement quantity
Format: Premium collectible desk calendar, double-sided monthly cards/pages

1. PROJECT OVERVIEW

Visit Maldives Corporation intends to produce the Official Visit Maldives Calendar 2027, themed "Guiding Stars", as a premium collectible desktop calendar celebrating the Maldives' maritime heritage, traditional navigation practices and the beauty of the Maldivian night sky.
The calendar will combine premium photographic printing with constellation-themed graphics and an interactive UV-reactive feature. The completed product shall function as both a collectible promotional item and a practical desktop calendar.
The finished calendar set shall comprise:

1. Printed double-sided calendar cards
2. Black plastic desktop calendar base
3. UV light
4. Printed thick-paper protective packaging

All components shall be supplied as a complete, assembled set.



1. Calendar Cards

- Quantity: 12 monthly cards.
- Finished size: 20 × 15 cm, landscape.
- Printing: Full-colour, high-resolution, double-sided printing.
- Material: Premium 300–350 GSM coated art card, suitable for desktop calendars and high-quality photographic reproduction.
- Finish: Matte or silk/matte finish preferred to minimise glare and maintain the quality of night photography.
- Card stock must be sufficiently rigid for repeated handling and stable display in the desktop base.
- Front side to feature the approved night photography, constellation/star-map graphics, monthly information and sponsor branding.
- Reverse side to feature the functional monthly calendar with adequate writing space.
- Printing must provide accurate colour reproduction, sharp photographic detail and clear reproduction of fine constellation lines and typography.



2. UV-Reactive / Glow-in-the-Dark Feature

- A special UV-reactive/glow-in-the-dark printing layer shall be incorporated into designated areas of the artwork.
- The effect shall be selectively applied to stars, celestial elements and specified calendar dates.
- Under normal lighting, the special-effect layer should remain subtle and not compromise the primary artwork.
- When activated with UV light, the designated stars and dates must produce a clearly visible luminous effect.
- UV-reactive elements must be accurately registered to the approved artwork.
- The supplier shall recommend a suitable commercial-grade UV-reactive printing process compatible with the selected card stock.

3. UV Light

- 1 compact UV light per calendar set.
- Must be suitable for activating the UV-reactive/glow elements printed on the cards.
- Must be supplied with the required batteries and be ready for use.
- Compact and lightweight enough to be incorporated into the packaging.
- UV output must be sufficient to clearly activate the designated stars and dates.
- The UV light and printed UV-reactive layer must be tested together prior to mass production.

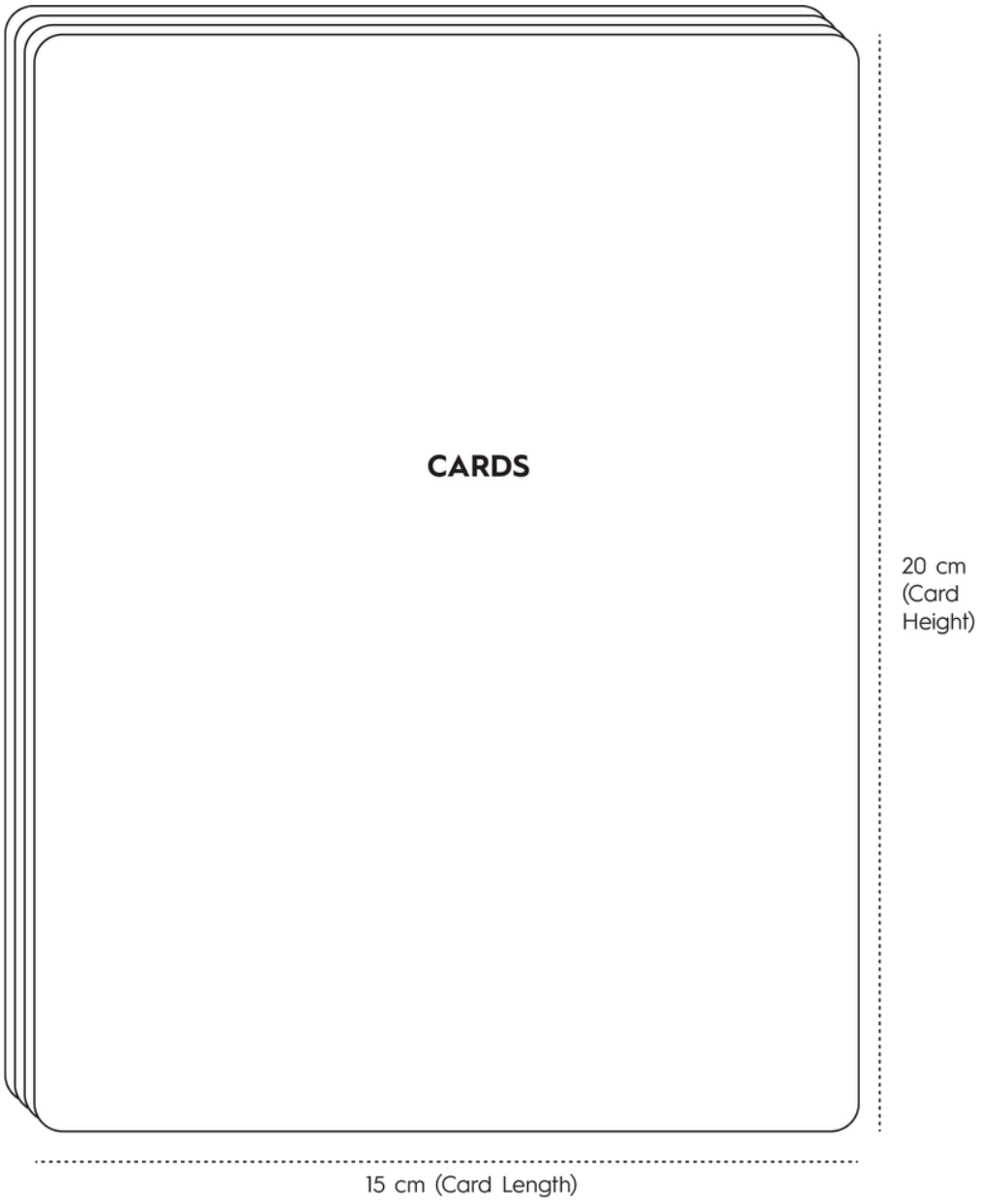


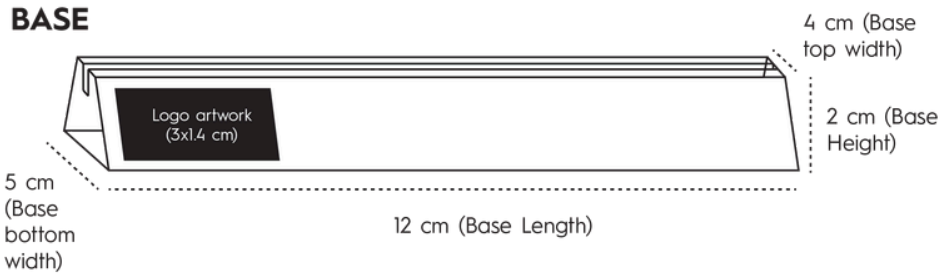
4. Black Plastic Calendar Base

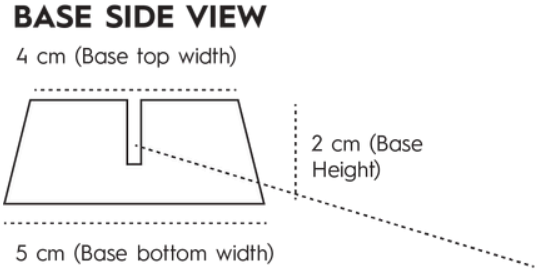
- Material: Durable, rigid black plastic with a clean, professional finish.
- Approximate dimensions:
- 12 cm (L) × 4–5 cm (W) × 2 cm (H)
- Base shall include a suitable slot/groove to securely hold the 20 × 15 cm calendar cards.
- The slot must accommodate the specified card thickness without excessive looseness or difficulty in inserting/removing cards.
- The base must have sufficient weight, depth and stability to prevent the assembled calendar from toppling during normal desktop use.
- The base shall remain stable with both individual cards and the complete set of cards installed.
- A physical base sample shall be provided for approval before mass production.



5. **Measurements chart**







The width and depth of the base cutout (to place the cards) must securely accommodate all cards, ensuring they stand firmly and upright without wobbling, falling, or leaning. When all cards are placed together, they must remain straight and stable. The slot should also allow cards to be easily shuffled, removed, and reinserted without difficulty.

6. Printed Packaging

- Material: Thick, rigid paper/paperboard packaging suitable for protecting the calendar set during handling, transportation and distribution.
- Packaging artwork and design will be provided by Visit Maldives Corporation.
- Full-colour printing with accurate colour reproduction and sharp detailing.
- Packaging shall be properly die-cut, folded and assembled with clean edges and a professional finish.
- Packaging must securely accommodate:
  - Complete set of 12 calendar cards
  - Black plastic calendar base
  - 1 UV light with batteries
- The UV light must be securely positioned within the packaging to prevent movement or damage to the calendar cards.
- Final packaging dimensions and construction shall be based on the approved calendar components and supplied artwork/dieline.

7**. Proofing & Approval**

Before mass production, the supplier shall provide physical samples for approval, including:

- Calendar card: print quality, colour, material, finish and dimensions.
- UV effect: demonstration under normal lighting and UV illumination.
- Black plastic base: dimensions, card fit, finish and stability.
- Packaging: printed artwork, dimensions, construction and fit of all components.

Mass production shall only commence following approval of the required physical proofs by Visit Maldives Corporation.

8**. Quality Requirements**

The completed calendar must have a consistent premium finish suitable for official Visit Maldives distribution. The supplier shall ensure:

- Consistent colour and print quality throughout the production run.
- Accurate dimensions and trimming.
- Sharp photographic and graphic reproduction.
- Precise registration of UV-reactive elements.
- Functional and clearly visible UV effect.
- Stable and properly finished calendar base.
- Secure and professionally finished packaging.
- No visible printing defects, scratches, misalignment, warping, excessive glue marks or manufacturing defects.

Final calendar set:

- 13 pcs of 20x15cm double-sided printed cards
- 1 pcs black plastic desktop base
- 1 pcs UV light
- 1 pcs printed thick-paper packaging.