Join the **Leading Insurer** of the Maldives.

SENIOR OFFICER – MARKETING

Position Type: Permanent (Initial contract shall be for a period of 1 (one) year. The contract shall be renewed as permanent based on performance upon successful completion of one year.)

REQUIREMENTS

- Advance Diploma in Marketing, Business Administration or a related field.
- Minimum 2 years of experience in event planning, corporate events, or CSR program management in related or corporate settings
- Experience writing event proposals and presentations for management or committee approval.
- Excellent computer skills with knowledge of MS Office
- Excellent written and verbal communication skills in English and Dhivehi
- Exposed to photography, videography and editing skills
- A team player, able to work independently and adhere to tight reporting deadlines
- Pleasant personality

RESPONSIBILITIES

- Plan, coordinate and execute company-led events, campaigns and engagements in line with brand strategy and company values.
- Develop event concepts, proposals and presentations and coordinate with respective teams and members.
- Manage events, initiatives and campaign costing and budgeting.
- Work with internal teams and external stakeholders to deliver all event-related requirements smoothly.
- Ensure branding, messaging and execution standards are consistent across all events and CSR initiatives.
- Evaluate events after delivery, including cost-versus-outcome analysis, and recommend improvements.
- Identify new CSR/ESG opportunities that align with business goals and community impact.

REMUNERATION & BENEFITS

- Attractive salary based on qualification and experience
- Annual Bonus
- Flexible Leave Arrangement
- Sales Incentive
- Health & Life Insurance Plan
- Third Party Credit Schemes
- Staff Loan Scheme
- Learning & Development

Interested candidates, please apply online by visiting our website; https://jobs.allied.mv/job

Please apply on or before 26 November 2026 — 15:00 hrs.

Only shortlisted candidates will be called for interview and for more information call us at 1600

Allied Insurance

APPROVED ACCA EMPLOYER Professional Development

APPROVED ACCA EMPLOYER Trainee Development - Platinum