بسم الله الرحمن الرحيم

MINDCO

JOB OPPORTUNITY

Reference Number

MND/PO/J/26/051

Date

26 November 2026

Maldives Innovation and Digital Company

+960 3335777
info@mindco.mv

G. Niusha, 5th Floor
Lily Magu, Malé 20130
Republic of Maldives

Post	**Social Media Content Creator**
No of Positions	01
Employment Type	Contractual | Full-Time
Terms of Employment	This is a one-year assignment from the commencement of work. Contract renewal eligibility requires both the successful completion of probation and a satisfactory annual performance review
Location	MINDCo Head Office
Remuneration	Based on qualifications and experience

BACKGROUND

MINDCo is seeking a dynamic and creative Social Media Content Creator to play a significant role in representing the company on social media. The initial selection will take place via a live recording station during the **Vara Expo 2026 (26 - 28 November 2026)**.

SCOPE OF WORK

- The successful candidate will be responsible for:
- Developing and producing engaging social media content that represents MINDCo to a broad audience.
- Creating compelling digital narratives around key company themes, promotion, digital impact stories, and trade facilitation.
- Showcasing the MINDCo company culture, team dynamics, and behind-the-scenes moments to attract future talent and build brand awareness.

KEY QUALIFICATIONS & EXPERIENCE

- Proven ability to conceptualize and film high-quality video content (demonstrated via a spontaneous 1-minute live audition).
- Strong on-camera presence and excellent communication skills.
- Ability to produce creative narratives.

ELIGIBILITY REQUIREMENT

- Candidates must be between 18 and 25 years of age (inclusive).
- Candidates must complete the 1-minute live audition at the MINDCo stall during Vara Expo 2026. Only eligible candidates who complete this audition will be considered for the position and eligible to proceed to subsequent stages of the recruitment process.