
Information Sheet

To Hire a Party to Organize and Manage a Livestream Event

29th April 2021

Announcement Number: (IUL)MMPRC-PRO/1/2021/20

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Maldives Marketing & Public Relations Corporation

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 +(960) 332 3228

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Company Reg No. C-0509/2011

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Section 1 - Instruction to Tenderers

1. General	
1.1	Announcement Number: (IUL)MMPRC-PRO/1/2021/20
1.2	Announcement Date: 29 th April 2021
1.3	Project: To Hire a party to Organize and Manage a Livestream Event
2. Procedure of Tendering	
2.1	<p>Eligible Tenderers:</p> <p>A Tenderer may be a sole proprietor, private entity, or government-owned entity or any combination of them in the form of a joint venture, under an existing agreement, or with the intent to constitute a legally enforceable joint venture</p>
2.2	<p>Amendments to Tender Documents:</p> <p>(a) At any time prior to the deadline for submission of Tenders, the <i>MMPRC</i> may amend the Tendering Document by issuing addenda.</p> <p>(b) Any addendum issued shall be part of the Tendering Document and shall be communicated in writing to all who have obtained the Tendering Document from MMPRC</p> <p>(c) To give prospective Tenderers reasonable time in which to take an addendum into account in preparing their Tenders, the <i>Employer</i> may, at its discretion, extend the deadline for the submission of Tenders</p>
2.3	Registration of Tenderers: Not applicable
2.4	Pre-bid meeting: Wednesday, 5 th May 2021 at 1230hrs (local time)

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2.5	Clarifications of Bidding document, project, scope of works: Tuesday, 11 th May 2021 before 1100 hrs. (local time)
2.6	Submission of Tenders: Venue: Maldives Marketing & Public Relations Corporation, 2 nd Floor, H. Zonaria, Male' Date: Monday, 17 th May 2021 Time: 1100 hrs.
3.	Preparation of Tenders
3.1	Cost of Tendering: The Tenderer shall bear all costs associated with the preparation and submission of its Tender, and MMPRC shall in no case be responsible or liable for those costs, regardless of the conduct or outcome of the tendering process.
3.2	Language of Tender: The Tender, as well as all correspondence and documents relating to the Tender exchanged by the Tenderer and MMPRC, shall be written in English or Dhivehi Language. Supporting documents and printed literature that are part of the Tender may be in another language provided they are accompanied by an accurate translation of the relevant passages in English or Dhivehi , in which case, for purposes of interpretation of the Tender, such translation shall govern.
3.3	Documents Comprising the Tender: (a) Cover letter expressing interest. This letter should include the contract price. (b) Quotation



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	<p>(c) Copy of registration Certificate of Sole proprietorship / Partnership / Company / Corporative Society</p> <p>(d) Profile of the Tenderer</p> <p>(e) Copy of GST Registration Certificate</p> <p>(f) Tax Clearance Certificate issued by MIRA</p> <p>(g) Other documents, if required</p>
3.4	<p>Period of Validity of Tender:</p> <p>(a) Tenders shall remain valid for 90 calendar days after the Tender submission deadline date prescribed by MMPRC. A Tender valid for a shorter period shall be rejected by MMPRC as non-responsive.</p> <p>(b) In exceptional circumstances, prior to the expiration of the Tender validity period, MMPRC may request Tenderers to extend the period of validity of their Tenders. The request and the responses shall be made in writing.</p>
3.5	<p>Tender Security (If required): Not Applicable</p>
3.6	<p>Format of Signing of Tender:</p> <p>The Tenderer shall prepare one original of the documents comprising the Tender as described in Clause 3.3, and clearly mark it "Original". Alternative Tenders, if permitted in accordance with clause 3.8, shall be clearly marked "Alternative".</p>
3.7	<p>GST</p> <p>The prices shall be quoted in Maldivian Rufiyaa (MVR) and should be inclusive of GST.</p>
3.8	<p>Alternative Tenders:</p> <p>It is permitted to submit Alternative Tenders.</p>
3.9	<p>Incomplete Tender:</p>

	Any tender that does not include all information and documents stated in clause 3.3 shall be considered as Incomplete Tender.
3.9	<p>Conflict of Interest:</p> <p>A Tenderer shall not have a conflict of interest. All Tenderers found to have a conflict of interest shall be disqualified. A Tenderer may be considered to have a conflict of interest with one or more parties in this tendering process, if:</p> <ul style="list-style-type: none"> (a) they have a controlling partner in common; or (b) they receive or have received any direct or indirect subsidy from any of them; or (c) they have the same legal representative for purposes of this Tender; or (d) they have a relationship with each other, directly or through common third parties, that puts them in a position to have access to information about or influence on the Tender of another Tenderer, or influence the decisions of the Employer regarding this tendering process; or (e) a Tenderer participates in more than one Tender in this tendering process. Participation by a Tenderer in more than one Tender will result in the disqualification of all Tenders in which the party is involved. However, this does not limit the inclusion of the same subcontractor in more than one Tender; or (f) a Tenderer or any of its affiliates participated as a consultant in the preparation of the design or technical specifications of the contract that is the subject of the Tender; or



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	(g) a Tenderer, or any of its affiliates has been hired (or is proposed to be hired) by MMPRC.
3.11	<p>Authorization:</p> <p>The original and the Alternative Tender shall be signed by a person duly authorized to sign on behalf of the Tenderer. This authorization shall consist of a written confirmation and shall be attached to the Tender. The name and position held by each person signing the authorization must be typed or printed below the signature.</p>
4.	Submission and Opening of Tenders
4.1	Sealing of Tenders:
4.2	<p>Deadline for Submission of Tenders:</p> <p>(a) Tenders must be received by MMPRC at the address and no later than the date and time clause 2.6 of this document.</p> <p>(b) MMPRC may, at its discretion, extend the deadline for the submission of Tenders by amending the Tendering Document, in which case all rights and obligations of the MMPRC and Tenderers previously subject to the deadline shall thereafter be subject to the deadline as extended.</p>
4.3	<p>Late Tender:</p> <p>MMPRC shall not consider any Tender that arrives after the deadline for submission of Tenders, in accordance with clause 4.2. Any Tender received by MMPRC after the deadline for submission of Tenders shall be declared late, rejected, and returned unopened to the Tenderer.</p>
4.4	<p>Submission Documents:</p> <ul style="list-style-type: none"> • Cover letter expressing interest. This letter should include the contract price. • Quotation

	<ul style="list-style-type: none"> • Copy of registration Certificate of Sole proprietorship / Partnership / Company / Corporative Society • Copy of GST Registration Certificate • Tax Clearance Certificate issued by MIRA • Team portfolio of people who will work on the project • Reference letters and proof of previous projects undertaken
5.	Evaluation
5.1	The tender evaluations will be carried out as per the evaluation criteria stated under Section 2 of this document. No other evaluation criteria or methodologies shall be permitted.
6.	Tender Security and Performance Guaranty (Not applicable)
7.	Advance Payment - applicable as per procedure Advance Payment Guaranty (Not applicable)
8	Penalty & Contract Termination
8.1	<p>Penalty:</p> <p>MMPRC shall have the right to withhold any payment of the Contract Price, if the Selected party fails to deliver any Works in accordance with the terms of the Agreement.</p>
8.2	<p>Contract Termination:</p> <p>If the Selected Party fails to carry out any obligation under the Agreement, MMPRC may by notice require the Contractor to make good the failure and to remedy it within a specified reasonable time.</p>



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Section 2 - Evaluation Criteria

Area	Details	Marks
Contract Price	The party that proposes the lowest price shall get the highest marks. For others, marks will be awarded on Pro rata basis	45
Profile	The company profile, registration certificate, tax registration certificate and tax clearance from MIRA should be submitted. Marks will be awarded based on the relativeness of the work to be carried out by the party.	10
Past Experience	Minimum 3 reference letters of similar projects undertaken. This reference letter should include the name of the project along with the contact details for reference. In additional to the refence letters, proof of work carried out in the mentioned letters should be submitted. Marks will be awarded based on the reference provided and the samples of work attached.	15
Timeline and Event Schedule	A timeline and schedule of the work as per the scope should be attached with the proposal. Marks will be awarded based on the completeness.	15



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Team	List of the team members along with their profile and tasks assigned for the project should be clearly stated in the proposal. The team should have a host to present the live event. Marks will be awarded based on the diversity and related of the staff assigned to the project.	15
	TOTAL	100

Section 3 - Scope of Work

1. MMPRC is looking to hire a party to organize and manage the live event to showcase the unique experiences available in the Maldives for our international viewers using MMPRC Online Platform and social media.
2. A livestream event to be conducted from June to August 2021 targeting the 13 major source markets during a total of 10 sessions in order to showcase the unique experiences available in the Maldives.
3. Objectives of this campaign are;
 - Showcase the unique experiences available in Maldives.
 - Engagement of audience and deliver content to dream about Maldives.
 - Remind the world that the Maldives is open and is welcoming back tourists.



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- Engage the audience through raffles and entice them to visit Maldives.

4. Proposed Platforms:

- Visit Maldives Virtual platform (My Visitmaldives).
- Visit Maldives Instagram, YouTube & Facebook channels.
- Wechat & Weibo for China market

5. Tentative Schedule:

- **Episode 1 (South East Asia & Australia)**
 - Date & Time: 15/06/2021 (1200hrs MVT)
- **Episode 2 (France)**
 - Date & Time: 20/06/2021 (2200hrs MVT)
 - French language
- **Episode 3 (South Korea)**
 - Date & Time: 22/06/2021 (1500hrs MVT)
 - Korean language
- **Episode 4 (Middle East, India & UK)**
 - Date & Time: 28/06/2021 (1700hrs MVT)
- **Episode 5 (Germany)**
 - Date & Time: 05/06/2021 (2000hrs MVT)
 - German language
- **Episode 6 (Russia & CIS)**
 - Date & Time: 10/07/2021 (1700hrs)
 - Russian language

- **Episode 7 (USA)**
 - Date & time:15/07/2021 (2000hrs)
- **Episode 8 (Japan)**
 - Date & Time: 28/07/2021 (1100hrs MVT)
 - Japanese language
- **Episode 9 (Italy)**
 - Date & Time: 30/07/2021 (1900hrs MVT)
 - Italian language
- **Episode 10 (China)**
 - Date & Time: 12/08/2021 (1700hrs MVT)
 - Chinese language

6. The selected party will have to organize and manage a live event as per the following:

- a) Develop the concept for the above mentioned markets
 - Enhance the proposed rundowns
 - Share creative ideas
- b) Should finalize the production timeline with MMPRC
- c) Should hire a host (translator need to be hired for required markets) coordinated with MMPRC
- d) Should propose a script for each component and get approval from MMPRC
- e) Should compile the content:

- Coordinate with tourism industry partners together with MMPRC to select properties to showcase different experiences
 - Shoot and edit pre-recorded content
 - Translate the content to Chinese, German, Russian, Italian, Korean, Japanese and French
 - Approve the content 2 weeks prior to the event date
 - All photos and videos must be shot/filmed in Maldives
 - Photos and videos must not showcase any visuals or audio explicitly sexual, vulgar, disrespectful or offensive to any culture, race or religion
 - Creation of quiz for the raffle sponsorship
- f) Should run the livestream on Visit Maldives Virtual platform with link to the following social media platforms;
- Instagram: Experience can be showcased through Visit Maldives Instagram live
 - Facebook: Facebook live
 - You Tube: YouTube live
- Videos can be uploaded to the You Tube channel of Visit Maldives post event
- Weibo & Wechat for China market
- g) Should promote the event
- Develop and create branding for the event
 - Suggested Name: Explore the sunny side- Live

	<ul style="list-style-type: none"> • Should develop and implement a promotion plan <ul style="list-style-type: none"> - This should include plans for pre and post event promotions - Live marketing - Creation of teaser posts and video for pre event promotions h) Should have two (2) test sessions prior to the event i) Event launch and coordination of event & technical support j) Post event: <ul style="list-style-type: none"> • Compilation of video and upload to social media accounts • Should provide post event report and analytics 7. Arrangements from MMPRC <ul style="list-style-type: none"> • Arrangement of properties for shooting • Finalizing the production timeline, script and content • Finalizing the market plan • Hiring the translator for required markets • Providing the platform (My VisitMaldives)
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Annex 1 is the tentative time schedule, markets and experiences that needs to be covered during the live event.

Annex 2 is the sample run downs proposed by MMPRC.



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ANNEX 1 (Tentative Time Schedule)

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Session 1
15/06/2021
12:00hrs MVT

Market	Market Time	Proposed Experiences
SEA	15:00	<ul style="list-style-type: none"> - Birdseye view of the atolls on a seaplane - A home away from home on a private water or beach villa - Embrace a castaway life on a private island with a picnic - Lunch at Underwater restaurant - Snorkel in a biosphere reserve with Manta rays, whale sharks, sharks & turtles - Plant a coral and help conserve the nature - Sunset fishing
Australia	18:00	<ul style="list-style-type: none"> - BBQ with a local family - Movie under the stars - Look at the heavens at the overwater observatory after a movie night under the stars at sonevafushi

Session 2
20/06/2021
22:00hrs MVT

Market	Market Time	Proposed Experiences
France	18:00	<ul style="list-style-type: none"> - Birdseye view of the atolls on a seaplane - Floating Breakfast - Kite Surfing - Underwater Scene (Biosphere) - Local Cuisine (at guesthouse) - Bodu Beru - Liveaboard Spa experience - Dolphin cruise - Discover the biodiversity at a mangrove - Bubble tent under the stars - Couple cooking session - Candle lit dinner at the beach

Session 3
22/06/2021
15:00hrs MVT

Market	Market Time	Proposed Experiences
South Korea	19:00	<ul style="list-style-type: none"> - Floating Breakfast for a couple - Flower petals in bath tub - Learn to make a local dish (at guesthouse) - Bodu Beru - Local Island Tour - Liveaboard Spa experience - Underwater Scene - Candle lit dinner at the beach - Movie under the stars - Glow in dark beach

Session 4
28/06/2021
17:00hrs MVT

Market	Market Time	Proposed Experiences
Middle East	16:00	<ul style="list-style-type: none"> - Birdseye view of the atolls on a seaplane - Welcoming of tourists with boduberu - Floating Breakfast - Snorkel in a biosphere reserve with Manta rays, whale sharks, sharks & turtles - Plant a coral and help conserve the nature - Dive in to a shipwreck that is being reclaimed by nature
India	17:30	<ul style="list-style-type: none"> - Tree house adventures - Discover the biodiversity at a mangrove - Liveaboard experience (Picnic island getaway, Local Island Tour, snorkeling) - Live food station - Sunset Yoga
UK	12:00	<ul style="list-style-type: none"> - Candle lit dinner at the beach - Movie under the stars - Glow in dark beach - Underwater club

Session 5
05/06/2021
20:00hrs MVT

Market	Market Time	Proposed Experiences
Germany	16:00	<ul style="list-style-type: none"> - Birdseye view of the atolls on a seaplane - Floating Breakfast - Kite Surfing - Underwater Scene (Biosphere) - Discover the biodiversity at a mangrove - Local Cuisine (at guesthouse) - Bodu Beru - Liveaboard Spa experience - Dolphin cruise - Bubble tent under the stars - Couple cooking session - Candle lit dinner at the beach - Movie under the stars - Look at the heavens at the overwater observatory after a movie night under the stars at sonevafushi

Session 6
10/07/2021
17:00hrs MVT

Market	Market Time	Proposed Experiences
Russia & CIS	15:00	<ul style="list-style-type: none"> -Birdseye view of the atolls on a seaplane -Floating Breakfast - Kite Surfing - Underwater Scene (Biosphere) -Local Cuisine (at guesthouse) - Bodu Beru - Liveaboard Spa experience - Dolphin cruise - Couple cooking session - Candle lit dinner at the beach - Movie under the stars - Look at the heavens at the overwater observatory after a movie night under the stars at sonevafushi

Session 7
15/07/2021
20:00hrs MVT

Market	Market Time	Proposed Experiences
USA	10:00	<ul style="list-style-type: none"> -Birdseye view of the atolls on a seaplane -A home away from home on a private water or beach villa -Embrace a castaway life on a private island with a picnic - Underwater restaurant - Lunch - Dolphin cruise -Snorkel in a biosphere reserve with Manta rays, whale sharks, sharks & turtles -Plant a coral and help conserve the nature -Sunset fishing - Family bbq - Movie under the stars - Look at the heavens at the overwater observatory after a movie night under the stars at sonevafushi

Session 8
28/07/2021
11:00hrs MVT

Market	Time	Proposed Experiences
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- Birdseye view of the atolls on a seaplane
- Dolphin cruise
- Diving in a biosphere reserve with Manta rays, whale sharks, sharks & turtles
- Plant a coral and help conserve the nature
- Underwater restaurant
- Local Cuisine (at guesthouse)
- Bodu Beru
- Local Island Tour
- Water Sports (Kite surfing)
- Candle lit dinner at the beach
- Movie under the stars
- Live music

Session 9
30/07/2021
19:00hrs MVT

Market	Market Time	Proposed Experiences
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- Floating Breakfast
- Water villa
- Flower petals in bath tub
- Local Cuisine (at guesthouse)
- Bodu Beru
- Male' Tour
- kayaking
- Underwater Scene
- Dive in to a shipwreck that is being reclaimed by nature
- Dolphin cruise
- Couple cooking session
- Candle lit dinner at the beach
- Movie under the stars
- Glow in dark beach
- Night dives

Italy

15:00

Session 10
12/08/2021
17:00hrs MVT

Market	Market Time	Proposed Experiences
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- Floating Breakfast
- Water villa
- Flower petals in bath tub
- Local Cuisine (at guesthouse)
- Bodu Beru
- Male' Tour
- kayaking
- Underwater Scene (Biosphere)
- Dolphin cruise
- Couple cooking session
- Candle lit dinner at the beach
- Movie under the stars
- Glow in dark beach

China

20:00

**2-3 local island experiences to be included in each session

ANNEX 1 (Sample Run Downs)

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Session 1 15/06/2021 12:00hrs MVT					
Market	Content Description	Live/Pre-Recorded	Duration	Comments	
SEA & Australia	Short introduction given by MC	Live	1 min		Market
	Birdseye view of the atolls on a seaplane	Pre- Recorded	3 min	Narrated in english	SEA
	A home away from home on a private water or beach villa	Live	1 min	intro of the scene by the couple	Australia
	Embrace a castaway life on a private island with a picnic	Pre- Recorded	3 mins	Narrated in english	
	Snorkel in a biosphere reserve with Manta rays, whale sharks, sharks & turtles	Pre- Recorded	3 mins	narrated in english by an expert	Market Time
	Plant a coral and help conserve the nature	Pre- Recorded	5 mins	narrated in english by an expert	15:00
	Lunch at Underwater restaurant	Live	5 mins	serene music	18:00
	Local Island tour	Pre- Recorded	5 mins	Narrated in english	
	Sunset fishing	Pre- Recorded	3 mins	Narrated in english	
	BBQ with a local family	Pre- Recorded	3 mins	scene introduced by host in english	
	Movie under the stars	Pre- Recorded	5 mins	short narration with music	
	Look at the heavens at the overwater observatory at sonevafushi	Pre- Recorded	5 mins	Narrated in enlish	
	Selection of *raffle winner	Live	5 mins	Hosted by MC	
TOTAL DURATION: 47 mins					
	* raffle questions to pop up during the stream				

Session 2 20/06/2021 22:00hrs MVT					
Market	Content Description	Live/Pre-Recorded	Duration	Comments	
France	Short introduction given by MC	Live	1 min	Hosted by French guide	Market
	Birdseye view of the atolls on a seaplane	Pre- Recorded	2 min	serene music	France
	Floating breakfast for couple	Pre- Recorded	3 min	Narrated in french	
	Dip in the ocean straight from the private water villa	Pre- Recorded	1 min	intro of the scene by the couple in french	Market Time
	Kite Surfing	Pre- Recorded	3 min	Thrilling music	18:00
	Underwater Scene (Biosphere)	Pre- Recorded	3 min	narrated in french by an expert	
	Introductory video for the Guesthouse segment	Live	4 mins	Narrated in french	
	Guesthouse scene: lunch (Couple having a maldivian cuisine) with boduberu	Pre- Recorded	5 mins	Scene introduced by french guide	
	Local Island Tour	Pre- Recorded	5 mins	Hosted by French guide	
	Discover the biodiversity at a mangrove	Pre- Recorded	3 min	narrated in french	
	Introductory video for the liveaboard	Live	3 mins	Hosted by French guide	
	Liveaboard Spa experience	Pre- Recorded	3 min	serene music	
	Dolphin cruise	Pre- Recorded	3 min	narrated in french	
	Underwater scene (Dip in the ocean on a liveaboard)	Pre- Recorded	5 mins	Narrated by french Guide	
	Couple cooking session	Live	3 min	narrated in french	
	Romantic candle lit dinner at a resort beach	Live	5 mins	Hosted by Chef (Translated by french guide)	
Bubble tent under the stars	Pre- Recorded/ Live	3 mins	serene music		
Selection of *raffle winner	Live	5 mins	Hosted by french guide		
TOTAL DURATION: 1 HOUR					
* raffle questions to pop up during the stream					

Session 3 22/06/2021 15:00hrs MVT					
Market	Content Description	Live/Pre-Recorded	Duration	Comments	
SOUTH KOREA	Short introduction given by MC	Live	1 min	Hosted by Korean guide	Market
	Floating breakfast for couple	Pre- Recorded	3 min	Narrated in Korean	South Korea
	Dip in the ocean straight from the private water villa	Live	1 min	intro of the scene by the couple	
	Flower petals in bathtub (romantic)	Pre- Recorded	3 mins	Narrated in Korean	Market Time
	Introductory video for the Guesthouse segment	Pre- Recorded	3 mins	Narrated in Korean	19:00
	Guesthouse scene: lunch (Couple having a maldivian cuisine) with boduberu	Live	5 mins	Scene introduced by Korean Guide	
	Local Island Tour	Pre- Recorded	5 mins	Hosted by Korean guide	
	Introductory video for the liveaboard	Live	3 mins	Hosted by Korean guide	
	Couple in a liveaboard spa experience	Pre- Recorded	3 mins	Scene introduced by Korean Guide	
	Underwater scene (Dip in the ocean on a liveaboard)	Pre- Recorded	5 mins	Narrated by Korean Guide	
	Romantic candle lit dinner at a resort beach	Pre- Recorded	5 mins	Hosted by Chef (Translated by Korean Guide)	
	Music	Pre- Recorded	3 mins	-	
	Movie under the stars	Pre- Recorded	3 mins	Narrated by Korean Guide	
	Underwater Party	Pre- Recorded	5 mins	short narration with music	
	Glow in the Dark Beach	Pre- Recorded	3 mins	Narrated by Korean Guide	
Selection of *raffle winner	Live	5 mins	Hosted by Korean guide		
TOTAL DURATION: 1 HOUR					
	* raffle questions to pop up during the stream				

Session 4 28/06/2021 17:00hrs MVT					
Market	Content Description	Live/Pre-Recorded	Duration	Comments	
Middle East, India & UK	Short introduction given by MC	Live	1 min	Hosted by Guide	Market
	Floating breakfast for couple	Pre- Recorded	3 min	Narrated in English	Middle East
	Dip in the ocean straight from the private water villa	Live	1 min	intro of the scene by the couple	India
	Flower petals in bathtub (romantic)	Pre- Recorded	3 mins	Narrated in English	UK
	Introductory video for the Guesthouse segment	Pre- Recorded	3 mins	Narrated in English	
	Guesthouse scene: lunch (Couple having a maldivian cuisine) with boduberu	Live	5 mins	Scene introduced by Guide	Market Time
	Local Island Tour	Pre- Recorded	5 mins	Narrated in English	16:00
	Introductory video for the liveaboard	Live	3 mins	Narrated in English	17:30
	Couple in a liveaboard spa experience	Pre- Recorded	3 mins	Scene introduced by Guide	12:00
	Underwater scene (Dip in the ocean on a liveaboard)	Pre- Recorded	5 mins	Narrated in English	
	Romantic candle lit dinner at a resort beach	Pre- Recorded	5 mins	Hosted by Chef	
	Music performance	Pre- Recorded	5 mins	-	
	Movie under the stars	Pre- Recorded	3 mins	Narrated in English	
	Underwater Party	Pre- Recorded	5 mins	short narration with music	
Glow in the Dark Beach	Pre- Recorded	3 mins	Narrated in English		
Selection of *raffle winner	Live	5 mins	Narrated in English		
TOTAL DURATION: 1 HOUR					
	* raffle questions to pop up during the stream				

Session 5 05/06/2021 20:00hrs MVT					
Market	Content Description	Live/Pre-Recorded	Duration	Comments	
Germany	Short introduction given by MC	Live	1 min	German Host	Market
	Birdseye view of the atolls on a seaplane.	Pre- Recorded	2 min	Narrated in German. Short seaplane tour	Germany
	Floating breakfast for couple	Pre- Recorded	1 min	intro of the scene by the couple	
	Introductory video for the liveaboard	Live	3 mins	Narrated in German	Market Time
	Couple in a liveaboard spa experience	Pre- Recorded	3 mins	Narrated in German	16:00
	Kite Surfing	Pre- Recorded	2 mins	Scene introduced by Guide	
	Underwater Scene (Biosphere)	Pre- Recorded	5 mins	Narrated in German	
	Introductory video for the Guesthouse segment	Live	3 mins	Narrated in German	
	Guesthouse scene: lunch (Couple having a maldivian cuisine) with boduberu	Pre- Recorded	3 mins	Scene introduced by German Guide	
	Discover the biodiversity at a mangrove	Pre- Recorded	5 mins	Narrated in German	
	Dolphin Cruise	Pre- Recorded	2 mins	Scene introduced by Guide	
	Couple cooking session	Live	5 mins	Hosted by Chef (Translated by German Guide)	
	Candle lit dinner at the beach	Live	3 mins	-	
	Overwater observatory after a movie night	Live	3 mins	Narrated in German	
	Underwater Party	Pre- Recorded	5 min	short narration with music	
Bubble tent	Live	5 mins	Narrated in German		
Selection of *raffle winner	Live	5 mins	Narrated in German		
TOTAL DURATION: 1 HOUR					
	* raffle questions to pop up during the stream				

Session 6 10/07/2021 17:00hrs MVT					
Market	Content Description	Live/Pre-Recorded	Duration	Comments	
Russia	Short introduction given by MC	Live	1 min	Russian Host	Market
	Birdseye view of the atolls on a seaplane.	Pre- Recorded	2 min	Narrated in Russian. Short seaplane tour	Russia & CIS
	Floating breakfast for couple	Pre- Recorded	1 min	intro of the scene by the couple	
	Introductory video for the liveaboard	Live	3 mins	Narrated in Russian	Market Time
	Couple in a liveaboard spa experience	Pre- Recorded/ Live	3 mins	Narrated in Russian	15:00
	Kite Surfing	Pre- Recorded	2 mins	Scene introduced by Guide	
	Underwater Scene (Biosphere)	Pre- Recorded	5 mins	Narrated in Russian	
	Introductory video for the Guesthouse segment	Live	3 mins	Narrated in Russian	
	Guesthouse scene: lunch (Couple having a maldivian cuisine) with boduberu	Pre- Recorded	3 mins	Scene introduced by Russian Guide	
	Local Island Tour	Live	5 mins	Narrated in Russian	
	Dolphin Cruise	Pre- Recorded	2 mins	Scene introduced by Guide	
	Couple cooking session	Pre- Recorded	5 mins	Hosted by Chef (Translated by Russian Guide)	
	Candle lit dinner at the beach	Pre- Recorded	3 mins	-	
	Overwater observatory after a movie night	Pre- Recorded	3 mins	Narrated in Russian	
	Underwater Party	Pre- Recorded	5 min	short narration with music	
	Bubble tent	Pre- Recorded	5 mins	Narrated in Russian	
Selection of *raffle winner	Live	5 mins	Narrated in Russian		
TOTAL DURATION: 1 HOUR					
	* raffle questions to pop up during the stream				

Session 7 15/07/2021 20:00hrs MVT					
Market	Content Description	Live/Pre-Recorded	Duration	Comments	
USA	Short introduction given by MC	Live	1 min	Host	Market
	Birdseye view of the atolls on a seaplane.	Pre- Recorded	2 min	Narrated in English. Short seaplane tour	USA
	A home away from home on a private water or beach villa	Pre- Recorded	1 min	Scene introduced by Guide	
	Embrace a castaway life on a private island with a picnic	Pre- Recorded	3 mins	Narrated in English.	Market Time
	Introductory video for the liveaboard	Pre- Recorded	3 mins	Narrated in English.	10:00
	Snorkel in a biosphere reserve with Manta rays, whale sharks, sharks & turtles	Pre- Recorded	5 mins	Scene introduced by Guide	
	Plant a coral and help conserve the nature	Pre- Recorded	5 mins	Narrated in English.	
	Discover the biodiversity at a mangrove	Pre- Recorded	5 mins	Narrated in English.	
	Sunset fishing	Pre- Recorded	3 mins	Scene introduced by Guide	
	Family BBQ session	Pre- Recorded	5 mins	Hosted by Chef	
	Movie under the stars	Live	3 mins	Narrated in English.	
	Overwater observatory after a movie night	Live	3 mins	Narrated in Russian	
	Underwater Party	Pre- Recorded	2 min	short narration with music	
Selection of *raffle winner	Live	5 mins	Narrated in Russian		
TOTAL DURATION: 1 HOUR					
	* raffle questions to pop up during the stream				

Session 8
28/07/2021
11:00hrs MVT

Market	Content Description	Live/Pre-Recorded	Duration	Comments	
Japan	Short introduction given by MC	Live	1 min	Hosted by Japan guide	Market
	Birdseye view of the atolls on a seaplane	Pre- Recorded	3 min	Narrated in Japan	Japan
	Dolphin cruise	Pre- Recorded	1 min	Narrated in Japan	
	Diving in a biosphere reserve with Manta rays, whale sharks, sharks & turtles	Pre- Recorded	3 mins	Narrated in Japan	Market Time
	Introductory video for the Guesthouse segment	Live	3 mins	Narrated in Japan	15:00
	Guesthouse scene: lunch (Couple having a maldivian cuisine) with boduberu/ Local Cuisine (at guesthouse)	Live	5 mins	Scene introduced by Japan Guide	
	Plant a coral and help conserve the nature	Pre- Recorded	5 mins	Hosted by Japan guide	
	Underwater restaurant	Live	3 mins	Hosted by Japan guide	
	Bodu Beru	Pre - recorded	3 mins	Scene introduced by Japan Guide	
	Local Island Tour	Pre- Recorded	5 mins	Narrated by Japan Guide	
	Water Sports (Kite surfing)	Pre- Recorded	5 mins	Scene introduced by Japan Guide	
	Candle lit dinner at the beach	Live	3 mins	Narrated by Japan Guide	
	Movie under the stars	Live	5 mins	short narration with music	
	Glow in the Dark Beach	Pre- Recorded	3 mins	Narrated by Japan Guide	
Selection of *raffle winner	Live	5 mins	Hosted by Japan guide		
TOTAL DURATION: 1 HOUR					

* raffle questions to pop up during the stream

Session 9
30/07/2021
19:00hrs MVT

Market	Content Description	Live/Pre-Recorded	Duration	Comments	
Italy	Short introduction given by MC	Live	1 min	Hosted by Italian guide	Market
	Floating Breakfast	Pre-Recorded	3 mins	Narrated in Italian	Italy
	Water villa	Pre-Recorded	3 mins	Narrated in Italian	
	Flower petals in bath tub	Pre-Recorded	3 mins	Narrated in Italian	Market Time
	Local Cuisine (at guesthouse)	Live	5 mins	Scene introduced by Italian Guide	15:00
	Bodu Beru	Live	5 mins	-	
	Male' Tour	Pre-Recorded	5 mins	Hosted by Italian guide	
	kayaking	Pre-Recorded	3 mins	Narrated in Italian	
	Underwater Scene (Biosphere)	Pre-Recorded	3 mins	Scene introduced by Italian Guide	
	Dolphin cruise	Pre-Recorded	5 mins	Narrated in Italian	
	Couple cooking session	Pre-Recorded	3 mins	Narrated in Italian	
	Candle lit dinner at the beach	Live	5 mins	Hosted by Chinese Italian	
	Movie under the stars	Live	3 mins	Narrated by Italian Guide	
	Glow in dark beach	Pre-Recorded	3 mins	Narrated by Italian Guide	
	Night Dives	Pre-Recorded	5 mins	Hosted by Italian guide	
	Selection of *raffle winner	Live	5 mins	Hosted by Italian guide	

TOTAL DURATION: 1 HOUR

* raffle questions to pop up
during the stream

**Session 10
12/08/2021
17:00hrs MVT**

Market	Content Description	Live/Pre-Recorded	Duration	Comments	Market
China	Short introduction given by MC	Live	1 min	Hosted by Chinese guide	China
	Floating Breakfast	Pre-Recorded	2 mins	Narrated in Chinese	
	Water villa	Live	3 mins	Narrated in Chinese	Market Time
	Flower petals in bath tub	Pre-Recorded	3 mins	Narrated in Chinese	20:00
	Local Cuisine (at guesthouse)	Live	5 mins	Scene introduced by Chinese Guide	
	Bodu Beru	Live	5 mins	-	
	Male' Tour	Pre-Recorded	5 mins	Hosted by Chinese guide	
	kayaking	Pre-Recorded	5 mins	Narrated in Chinese	
	Underwater Scene (Biosphere)	Pre-Recorded	5 mins	Scene introduced by Chinese Guide	
	Dolphin cruise	Pre-Recorded	5 mins	Narrated in Chinese	
	Couple cooking session	Pre-Recorded	5 mins	Narrated in Chinese	
	Candle lit dinner at the beach	Pre-Recorded	5 mins	Hosted by Chinese guide	
	Movie under the stars	Pre-Recorded	5 mins	Narrated by chinese Guide	
	Glow in dark beach	Pre-Recorded	3 mins	Narrated by chinese Guide	
	Selection of *raffle winner	Live	5 mins	Hosted by Chinese guide	

TOTAL DURATION: 1 HOUR

* raffle questions to pop up during the stream