



## Learning Advancement and Measurement Project (LAMP: P172631)

Ministry of Education

Republic of Maldives

### TERMS OF REFERENCE

#### Consultancy to prepare media packages for remote learning for students with SEN

##### Background

The Government of Maldives (GoM) has an Education Sector Plan (ESP) endorsed by the Local Education Group (LEG) under implementation. This is the central step required for financial assistance from the GPE. The ESP has four main goals. The first goal is to improve learning for all through equitable access to quality education. The main results of the GoM seeks to achieve under this goal are to ensure that all children from preschool through grade 12 are enrolled in school, learning gaps across atolls are reduced, and overall learning outcomes are improved. The second goal is to provide youth and adults with the necessary skills for employment, decent work and entrepreneurship. The third goal is to ensure equitable access to lifelong learning and a quality higher education for all. The fourth and final goal is to strengthen the system for efficiency to deliver high quality education. The Maldives Learning Advancement and Measurement Project (LAMP) will support the first goal by promoting strategic initiatives to improve learning outcomes in foundation and primary education, with a special focus on the atolls where learning levels are lowest.

##### Components of the LAMP

The LAMP is organized into three components.

*Component one: Strengthening Curriculum Implementation:* is designed to strengthen curriculum implementation and improve learning outcomes in key subjects, English, mathematics and Dhivehi at the Foundation and Primary Education stages. To ensure equitable access to learning, this component is also designed to provide support for children with SEN and students at risk.

*Component two: Improving Teacher Education and Development:* is designed to improve teacher quality and performance; with initiatives aimed at improving both pre-service teacher education and continuing professional development of teachers. The Project will help the GoM to develop SBPD to continuously improve teacher motivation, pedagogical skills, competencies and performance. In addition, the Project will help enhance the quality of pre-service teacher education programs offered by the MNU, IUM, and non-state HEIs.

*Component three: Advancing the Measurement of Student Learning and School Performance:* is designed to advance the measurement of student learning and school performance; with specific initiatives aimed at modernising the system for learning assessment and developing the school QA system.





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### Background of the Assignment

The COVID-19 outbreak has directly impacted over 91,000 school students from pre-KG to higher secondary in the Maldives; among them 4100 students are identified as having some degree of Special Educational Needs (SEN). As the pandemic is keeping students at home, away from schools, playgrounds and other facilities, loss of learning and behavior changes are immeasurably identified among students.

As the situation has changed many of our everyday routines, and adjusting to a new routine and lifestyle is stressful for everyone. Especially Students with Complex Learning Profiles (SCLP) including learners having a combination of impairments affecting communication, cognition, mobility, social emotional regulation, learning, sensory processing and challenging behavior, exhibits strong resilience to change and are among the most deprived from education in the current situation.

Although better teaching practices are needed to tackle the learning crisis, most of the teachers in schools are facing challenges to cater for individual learning needs of SCLP in the distance learning platforms. Therefore, to provide continuous support through a cost and time-effective process, the Department of Inclusive Education (DoIE) proposes to develop video tutorials for teachers on how to differentiate teaching strategies for SCLP. Also this activity aims to spread awareness among parents and general public on acceptance and building an inclusive culture, developing info graphics to publish on mass media platforms.

Under the component 1.2.1.3 of the LAMP, preparation of media packages for remote learning for students with SEN, this consultancy will develop videos and infographic learning materials to be broadcasted through media and online platforms.

### Objective and scope of work:

The purpose of this consultancy is to support the DoIE to develop and disseminate media packages on behavior management, differentiated teaching strategies and awareness on inclusive education. The firm hired under this consultancy will be expected to deliver the following services during the consultancy:

1. Develop video concept and script for the story lines or concepts provided by the DoIE;
2. Videography, editing, and audio balancing of the 10 videos developed;
3. Embed sub-titles in the videos required;
4. Audio balance the final product and convert it in formats for use on TV, social media and the web;





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5. Develop concepts for 10 animated infographics;
6. Develop 10 animated infographics for advocating inclusive values; and
7. Technical support to disseminate the media packages and address emerging issues as required.

### **Deliverables**

1. Development of concepts and scripts of the videos and infographics with a detailed work plan. (2-3 weeks)
2. Final products of 10 videos developed. (8-10 weeks)
3. Final products of the 10 animated infographics media package. (8-10 weeks)
4. Delivery of the final media package in different formats (for TV, web and YouTube).

### **Estimated duration of contract**

Three person-months from the date of signing the agreement.

### **Qualifications or specialised knowledge and/or experience required**

1. The firm must have videographers and animators/graphic designers, with at least five years of experience in conducting national level video development and animation.
2. Must be able to manage diverse viewpoints and work in demanding situations.
3. Proven record of delivering high quality and timely deliverables.

### **Evaluation criteria**

The award of the contract will be made to the firm whose offer has been evaluated and determined as having received the highest combined score of the technical and financial scores.

- Technical Criteria Weight: 80%
- Financial Criteria Weight: 20%





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Only the firms that obtain a minimum of 70 points out of 100 points at the technical evaluation will be considered for the financial evaluation.

<b>1.</b>	<b>Specific experience of the firm relevant to the assignment</b>	<b>[25]</b>
<b>2.</b>	<b>Key Experts' qualifications and competence for the Assignment</b>	
	<i>a) Member 1: Team Leader (Videographer/Animator/Graphic Designer)</i>	<b>[35]</b>
	<i>b) Member 2: Videographer</i>	<b>[20]</b>
	<i>c) Member 3: Graphic Designer</i>	<b>[20]</b>
	<b>Total points for criterion (ii)</b>	<b>[75]</b>
	<b>Total Score</b>	<b>[100]</b>

### Professional Competencies

- Ability to work with a team of professionals from the government.
- Must have sensitivity to diverse opinions and difficulties arising from differing social perceptions.

### Remuneration

The firm is required to submit a financial proposal when applying for the consultancy. The payment shall be made based on acceptable deliverables as per the below schedule

#	Deliverable	Payment %
1	Signing of the contract and submission & acceptance of the Inception report.	10%
2	Development of concepts and scripts of the videos and infographics with a detailed work plan.	10%
3	Final products of 10 videos developed.	20%
4	Final products of the 10 animated infographics media package.	20%
5	Delivery of the final media package in different formats (for TV, web and YouTube).	40%





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### **Duty of Care**

The firm shall implement measures for the health and safety at the workplace. Such measures shall include:

- Implementation of a safe workplace and procedures, procurement of secure tools and equipment's for carrying out work, and ensuring the continued safety of the same;
- Provide safe materials to work with;
- Provide or arrange for the appropriate medical care for its employees injured while carrying out the project; and
- Arrange the facilitation of first aid to its employees in emergencies or accidents.

