

# Maldives Marketing and Public Relations Corporations Republic of Maldives

# Information Sheet

# To Hire a Party to Print Maldives Destination Guides and Product Directory for the year 2021.

Section 1 - Instruction to Tenderers				
1.	General			
1.1	Announcement Number:	(IUL)MMPRC-PRO/MMPRC/2021/31		
1.2	Announcement Date:	19 <sup>th</sup> August 2021		
1.3	Project:	To Hire a Party to Print Maldives Destination		
		Guides and Product Directory for the year 2021		
2.	Procedure of Tendering			
2.1	Eligible Tenderers:			
	A Tenderer may be a sole proprietor, private entity, or government-owned entity			
	or any combination of them in the form of a joint venture, under an existing			
	agreement, or with the intent to constitute a legally enforceable joint venture			
2.2	Amendments to Tender Documents:			
	(a) At any time prior to the d	leadline for submission of Tenders, the MMPRC may		
	amend the Tendering Docu	ument by issuing addenda.		
	(b) Any addendum issued shall be part of the Tendering Document and shall be			
	communicated in writing to all who have obtained the Tendering Document			
	from MMPRC			
	(c) To give prospective Tenderers reasonable time in which to take an addendum			
	into account in preparing their Tenders, the Employer may, at its discretion,			
	extend the deadline for th	e submission of Tenders		
2.3	Registration of Tenderers: To register please email with the following informati			
	to procurement@visitmaldives	s.com by Thursday, 26 <sup>th</sup> August 2021 before 1500 hrs.		
	Company name:			
	Contact person name:			
	Contact number:			
	Email:			
2.4	Pre-bid meeting: Not applicable			
2.5	Clarifications of Bidding document, Scope of work: Sunday, 29 <sup>th</sup> August 2021 before			
	1500 hrs.			
2.6	2.6 <b>Submission of Tenders:</b> Venue: Maldives Marketing & Public Relations Corporation, 2 <sup>nd</sup> Floor, H. Zona			
	Male'			
	Date: Tuesday, 31 <sup>st</sup> August 20	21		
	Time: 1100 hrs.			
3.	Preparation of Tenders			

3.1	Cost of Tendering:	
	The Tenderer shall bear all costs associated with the preparation and submission	
	of its Tender, and MMPRC shall in no case be responsible or liable for those costs,	
	regardless of the conduct or outcome of the tendering process.	
3.2	Language of Tender:	
	The Tender, as well as all correspondence and documents relating to the Tender	
	exchanged by the Tenderer and MMPRC, shall be written in English or Dhivehi	
	Language. Supporting documents and printed literature that are part of the Tender	
	may be in another language provided they are accompanied by an accurate	
	translation of the relevant passages in <b>English or Dhivehi</b> , in which case, for	
	purposes of interpretation of the Tender, such translation shall govern.	
3.3	Documents Comprising the Tender:	
	(a) Cover Letter	
	(b) Contract Price	
	(c) Copy of registration Certificate of Sole proprietorship / Partnership /	
	Company / Corporative Society	
	(d) Profile of the Tenderer	
	(e) Copy of GST Registration Certificate	
	(f) Tax Clearance Certificate issued by MIRA	
	(g) Other documents, if required by this document	
3.4	Period of Validity of Tender:	
	(a) Tenders shall remain valid for 90 calendar days after the Tender submission	
	deadline date prescribed by MMPRC. A Tender valid for a shorter period shall	
	be rejected by MMPRC as nonresponsive.	
	(b) In exceptional circumstances, prior to the expiration of the Tender validity	
	period, MMPRC may request Tenderers to extend the period of validity of their	
	Tenders. The request and the responses shall be made in writing.	
3.5	Tender Security (If required): Not Applicable	
3.6	Format of Signing of Tender:	
	The Tenderer shall prepare one original of the documents comprising the Tender	
	as described in Clause 3.3, and clearly mark it "Original". Alternative Tenders, if	
	permitted in accordance with clause 3.8, shall be clearly marked "Alternative".	
3.7	GST:	
	The prices shall be quoted inclusive of GST.	
3.8	Alternative Tenders:	
	It is permitted to submit Alternative Tenders.	

# 3.9 Incomplete Tender: Any tender that does not include all information and documents stated in clause 3.3 shall be considered as Incomplete Tender. Conflict of Interest: 3.9 A Tenderer shall not have a conflict of interest. All Tenderers found to have a conflict of interest shall be disqualified. A Tenderer may be considered to have a conflict of interest with one or more parties in this tendering process, if: (a) they have a controlling partner in common; or (b) they receive or have received any direct or indirect subsidy from any of them; or (c) they have the same legal representative for purposes of this Tender; or (d) they have a relationship with each other, directly or through common third parties, that puts them in a position to have access to information about or influence on the Tender of another Tenderer, or influence the decisions of the Employer regarding this tendering process; or (e) a Tenderer participates in more than one Tender in this tendering process. Participation by a Tenderer in more than one Tender will result in the disqualification of all Tenders in which the party is involved. However, this does not limit the inclusion of the same subcontractor in more than one Tender; or (f) a Tenderer or any of its affiliates participated as a consultant in the preparation of the design or technical specifications of the contract that is the subject of the Tender; or (g) a Tenderer, or any of its affiliates has been hired (or is proposed to be hired) by MMPRC. 3.11 **Authorization:** The original and the Alternative Tender shall be signed by a person duly authorized to sign on behalf of the Tenderer. This authorization shall consist of a written confirmation and shall be attached to the Tender. The name and position held by each person signing the authorization must be typed or printed below the signature. 4. **Submission and Opening of Tenders** 4.1 Sealing of Tenders: 4.2 **Deadline for Submission of Tenders:** (a) Tenders must be received by MMPRC at the address and no later than the date

and time clause 2.6 of this document.

(b) MMPRC may, at its discretion, extend the deadline for the submission of Tenders by amending the Tendering Document, in which case all rights and obligations of the MMPRC and Tenderers previously subject to the deadline shall thereafter be subject to the deadline as extended.
 4.3 Late Tender:

 MMPRC shall not consider any Tender that arrives after the deadline for submission of Tenders, in accordance with clause 4.2. Any Tender received by MMPRC after

# 4.4 Submission Documents:

returned unopened to the Tenderer.

• Cover letter expressing interest. This letter should include the contract price and a timeline to deliver the contents.

the deadline for submission of Tenders shall be declared late, rejected, and

- Company Profile along with Business Registration Certificate, Tax Registration and Tax Clearance should be submitted.
- Reference letters of previous projects undertaken during the last 3 years of at least 3 clients stating the type of work undertaken.
- Timeline

#### 5. Evaluation

- 5.1 The tender evaluations will be carried out as per the evaluation criteria stated under Section 2 of this document. No other evaluation criteria or methodologies shall be permitted.
- 6. Tender Security and Performance Guaranty (Not applicable)
- 7. Advance Payment and Advance Payment Guarantee (Not applicable)
- 8 Penalty & Contract Termination

#### 8.1 Penalty:

MMPRC shall have the right to withhold any payment of the Contract Price, if the Selected party fails to deliver any Works in accordance with the terms of the Agreement.

#### 8.2 Contract Termination:

If the Select Party fails to carry out any obligation under the Agreement, MMPRC may by notice require the Contractor to make good the failure and to remedy it within a specified reasonable time.

# Section 2 - Evaluation Criteria

Area	Details	Marks
Contract Price	The party that proposes the lowest price shall get the	40
	highest marks. For others, marks will be awarded on	
	pro rata basis	
Profile	The company profile, registration certificate, tax	10
	registration certificate and tax clearance from MIRA	
	should be submitted. Priority will be given to party's	
	that does similar work.	
Delivery Period	The bidder shall deliver Destination Guide and Product	35
	Directories as mentioned in the scope of work.	
Reference	Reference letters of previous projects undertaken	15
Letters	during the last 3 years of at least 3 clients. This letter	
	should clearly state the work carried out by the party.	
	TOTAL	100

# Section 3 -SCOPE OF WORK

## Introduction

MMPRC is seeking for a Party to Print the Maldives Destination Guide and Product Directory only in English language for the year 2021.

#### **Destination Guide 2021**

The Maldives Destination Guide is to be used as guide to get information of the Maldives.

MMPRC shall provide the destination guides & Product Directory to the selected party.

- 1. Printing Languages Destination Guide
  - 1. English
- 2. Printing Specification Destination Guide
  - a) All pages of the destination guide shall be printed in A4 sized 120gsm gloss art paper.
  - b) The front and back cover pages shall be printed in 230gsm art cards with laminated finishing.
  - c) Printing Quantities as below.

Language	Quantity
Destination Guide - English	15,000

d) The selected party shall deliver the destination guides in 4 batches. The batches should be delivered as per the following.

#	Batch	Quantity
1	1st October 2021	2,000
2	1st November 2021	2,500
3	1st December 2021	3,500
4	1st February 2022	7,000

## **Product Directory 2021**

The Product Directory will be used as a directory to get contact and other simple important information of all the tourism establishments in the Maldives and other important contact details.

1. Shall be printed according to the specifications below.

Size	<ul><li>A4</li><li>Map: A3 paper</li></ul>
Paper	<ul> <li>Front &amp; back cover pages: 130gsm art paper, matt laminating</li> <li>Map: 130gsm art paper</li> <li>Inside pages: 80gsm white wood free paper</li> </ul>
Printing	<ul><li>Cover &amp; map in 4 process colors</li><li>Inside: 4 process colors</li></ul>
Finishing	<ul><li>Saddle Stitched</li></ul>

2. The selected party shall deliver the product directories in 4 batches. The batches should be delivered as per the following.

#	Batch	Quantity
1	1st October 2021	2,750
2	1st January 2022	2,750
3	1st April 2022	2,750
4	1st July 2022	2,750