

Terms of Reference (TOR) for Individual Contractor

Scope of work: The Stakeholder Relations Project Officer will work on policy formulation relevant to regional tourism development as well as community integrated tourism and small and medium-sized enterprises (SMEs) development.	
Designation:	PROJECT OFFICER – STAKEHOLDER RELATIONS
Duration:	Date appointed till 05 th April 2023
Working Hours:	8:00 to 14:00
Place of Work:	Ministry of Tourism
Salary Per month:	MVR 20,000/-
Responsibilities: <ul style="list-style-type: none">• Leverage opportunities to market diverse tourism products in a community integrated tourism context.• Develop strategies to focus on the development of small and medium-sized enterprises to boost local tourism.• Implement socially integrated tourism concepts/projects which emphasises on local empowerment, improving local supply and distribution chains within the tourism sector.• Understand target markets and enhance the existing local tourism product and diversification potential.• Designing and conducting community based awareness programs to spark interest in contributing to the industry directly by initiating new venture creation and creating new SME opportunities.• Enhance relations between Local Councils, NGOs and employees within the tourism sector.• All other relevant tasks assigned by Ministry.	
Required qualifications: <ul style="list-style-type: none">▪ Bachelor's Degree or equivalent qualification in a relevant field (Certificates must be accredited by Maldives Qualification Authority/ Course completion must be submitted with Qualification Assessment Report).▪ 3 years of work experience in a relevant field	



MINISTRY OF TOURISM
REPUBLIC OF MALDIVES

**TOURISM DIVERSIFICATION AND COMMUNITY BASED
TOURISM DEVELOPMENT PROJECT**

Introduction

Tourism in the Maldives began in 1972 with a mere 280 beds on 2 resort islands. Since then, the industry has grown rapidly transforming in to the major contributor to our Gross Domestic Product (GDP). At present we have 633 tourist accommodation facilities registered with a bed capacity of 50,983; they are in 156 resorts (36,853 beds), 03 Yacht Marina (500 beds), 13 hotels and 316 guest houses including transit facilities (**5,280 beds, in 8 atolls, 24 islands**) and 136 safari vessels (2,490) beds. Sustainable tourism development has been the key to the Maldives success as a tourist destination. Today, tourism accounts for 27 percent of GDP, about 51.5 percent of foreign currency earnings, and for more than 22,000 jobs.

Project Duration: 2 years

Objective

The Tourism diversification and Localization Project is to be formulated by Ministry of Tourism with the intention to provide better technical input in realization of tourism diversification and localization policies of the government; namely Strategic Action plan 2019 - 2023 (SAP) as well as the National Resilient Recovery Plan 2020 - 2022 (NRR). This project will define strategies and activities as a direction to further develop tourism sector of the Maldives based on sustainable tourism principles and practices.

- Require frequent travel to resorts.

OR

- Diploma or equivalent qualification in a relevant field (Certificates must be accredited by Maldives Qualification Authority/ Course completion must be submitted with Qualification Assessment Report).
- 5 years of work experience in a relevant field
- Require frequent travel to resorts.

Application closing time:

30th August 2021 (14:00)

Documents should be submitted with the cover letter:

- Interested candidates please send Application form with accredited copies of your qualification, Experience certificate, copy of ID card and CV to the jobs@tourism.gov.mv
1. For more information, please contact 3022298



Evaluation Criteria

Category	Total marks/Percentage
1) Qualification	30 (As per the Academic Disciplines)
2) Similar experience	20 (As per the carrier fields)
3) Interview	30
4) Practical Exam	20