

Ministry of Environment and Energy

Republic of Maldives

Designing the Trophy to be given as the 3R Award Terms of Reference

1. INTRODUCTION

The '3R Award ' is an annual award presented specifically to agents of the tourism sector, for the performance and implementation of environmentally sound practices.

The commitment towards sustainable tourism and protection of local environment and marine ecosystem. Recognizing the importance of protecting the biodiversity, freshwater resources, and sustainable use of seas and ocean and their resources as fundamental to the sustainable development of the island communities.

Taking into account the large range of impacts from climate change and potentially more frequent and intense natural disasters, and the increasing impacts of tourism activities to the fragile ecosystem and ecological assets (marine species, fish stock, coral reefs, mangroves, sea-grass bed, estuaries, coastal lagoons, and wetlands, among others) of Small Island Developing States.

3R (reduce, reuse, recycle) through savings of resource, water, energy and cost, thereby contributing towards new circular economic opportunities and green jobs with more environmentally sustainable tourism.

The 3Rs and resource efficiency in post-2015 development agenda, and to that regard, the important role the private, business and industry sectors can play in mainstreaming 3R in their business operations and solutions, as Corporate Social Responsibility (CSR) and Extended Producer Responsibility (EPR), to many sustainability challenges faced by the Small Island Developing States.

Good-will intention to progressively practice and implement following 3R and resource efficiency measures, but not limited to, in all aspects of our tourism and related business operations to protect the precious marine environment and ecosystem towards the better health, economy and Social well-being of the people of the Republic of Maldives.

2. OBJECTIVES

The objectives of the 3R award are as follows:

The award is given to the resorts which have qualified to show-case good environmental 3R practices. These practices include:

- To encourage tourist resorts to become more sustainable by improving their environmental, economic and social operation.
- To give travelers, tourists and consumers a clear green choice, nationally owned but internationally recognized, when choosing accommodation facilities in Maldives.
- To help Tourism Industry and Government of Maldives meet targets for sustainability.

3. KEY DELIVERABLES

The designer shall provide the following deliverables:

- 3 Concept designs or the award.
- Detailed presentation on the trophy (example: PowerPoint presentation. books. etc)

4. **INSTRUCTIONS**

Characteristics of the 3R Award Trophy

The trophy given to the winner of the 3R award should incorporate the following elements to the award.

- Illustration of Maldives environment
- The Saafu Raajje Logo

Envelopes should be clearly marked with

"3R Award Designing"

5. **QUALIFICATION CRITERIA**

To be eligible for this assignment the party should meet the following criteria's:

- At least 2 works done recently on designing.

6. **CONTRACT DURATION**

The estimated contract duration will be 28 business days from the commencement of the assignment.



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Male', Republic of Maldives.

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7. SELECTION CRITERIA

The following criteria's will be applied during the evaluation of the proposals and attention should be paid while preparing the proposals.

Criterion	Weightage
Concept description of the design and relevance look and style	30%
<ul style="list-style-type: none"> - 5 points for concept which illustrates Maldives Environment - 5 points for the illustration of the - 3R practices 	
At least 2 works done on designing, (2 works -20 points, for each subsequent work 5 points, max - 30 points)	30%
Financial proposal (fees for the assignment)	40%

After the evaluation process:

- After the presentation, the winning party will be selected by the evaluation committee.
- Selected party will be informed on the next day after the presentation

Important

It will be the responsibility of the vendor to obtain the necessary rights for any copyright material (text/font/images etc.) used in the design of the award.

All **Proposals** submitted will be considered property of the Ministry of Environment and Energy and will not be returned back after the submission.

The Ministry will not use any submitted design or the ideas in anyway without due consent and authorization.

The Ministry reserves the right to annul the tender process prior or after the submission deadline. The Ministry of Environment and Energy will have the exclusive rights of any material developed within the contract to be used in anyway the Ministry feels fit.

Changes and Revisions

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If required by the Ministry the consultant shall, without any extra charge, make necessary revisions within an agreed time-frame after the initial concepts for trophy have been presented.

8. APPLICATIONS

Interested parties are requested to submit a proposal for the work. The **proposal must contain** Designer profile (with experience).

1. Proposed design for the 3R award
 - Should provide how the award design will look on a letterhead
 - Should provide how the award will look on a website
2. Material used to produce the 3R Award
3. Proposed cost/price for the trophy design
4. 3D design of the trophy (Can be animation or photos from all sides)
5. The identified party should also provide a timeline for designing the trophy

9. SUBMISSION

Proposals should be addressed to Ministry of Environment and Energy at the address below. All submissions will be opened at the Ministry of Environment and Energy at **1100hrs of 02nd July 2017** in the presence of representative of the bidders.

Procurement Department

Ministry of Environment and Energy
Handhuvaree Hingun, Maafannu
Male ', 20392
Republic of Maldives

