



MINISTRY OF TOURISM
REPUBLIC OF MALDIVES

President's Tourism Gold Award Criteria

#	Award Name	Applicable to	Indicative Main Criteria
1	President's Tourism Gold Award for Most Innovative Resort	Resorts	<ul style="list-style-type: none"> - Introduction of innovative features/facilities into the design and operations - Incorporation of accessibility and inclusivity in the facilities and operation. - ICT innovative incorporations - Innovative management practices
2	President's Tourism Gold Award for Most Innovative Hotel	Hotels	<ul style="list-style-type: none"> - Introduction of innovative features/facilities into the design and operations - Incorporation of accessibility and inclusivity in the facilities and operation. - ICT innovative incorporations - Innovative management practices
3	President's Tourism Gold Award Most Innovative Safari Vessel	Safari Vessels	<ul style="list-style-type: none"> - Introduction of innovative features/facilities into the design and operations - Incorporation of accessibility and inclusivity in the facilities and operation. - ICT innovative incorporations - Innovative management practices
4	President's Tourism Gold Award for Most Innovative Guesthouse	Guesthouses	<ul style="list-style-type: none"> - Introduction of innovative features/facilities into the design and operations - Incorporation of accessibility and inclusivity in the facilities and operation. - ICT innovative incorporations - Innovative management practices
5	President's Tourism Gold Award for Tourism Human Resource Development	Resorts / Hotels / Guesthouses / Safari Vessels / Education Institutes / Associations	<ul style="list-style-type: none"> - Trainings Conducted for locals (number of trainings, duration, level of certification and job increments based on the training, MQA approved training) - Financial Allowances (5%) - Benefits (such as leave with benefits beyond legal requirements, family stay) to staff (locals) - Staff accommodation Facilities and services provided to the staff at the tourist facility for accommodation by level (Executive, Mid-management, General) - Recreational facilities provided for the staff - Highest number of local staff by level (Executive, Mid-management, General) qualify only 60% or more local staff parity - Good HR Management practices (eg: grievance policies) - Highest number of female staff by level (Executive, Mid-management, General) (qualify only 60% or more local staff)



6	President's Tourism Gold Award for Best Travel Agency	Local inbound travel agencies	<ul style="list-style-type: none"> - Longest Serving Local Travel Agency (Years in operation) - Specialization of market/niche markets/ Markets diversification) - International awards and recognitions - Must be a Local Inbound Travel Agency - Must be an Active Travel Agency
7	President's Tourism Gold Award for Excellence in Corporate Social Responsibility (CSR) - Resort	Resorts	<ul style="list-style-type: none"> - Number of CSR Projects conducted. - Number of target communities reached by CSR projects. - Number / Impact of CSR Activities conducted for environmental sustainability. - Number / Impact of CSR Activities conducted that support the local economy. - Project values (other than what is required by regulation)
8	President's Tourism Gold Award for Excellence in Corporate Social Responsibility (CSR) - Hotel	Hotels	<ul style="list-style-type: none"> - Number of CSR Projects conducted. - Number of target communities reached by CSR projects. - Number / Impact of CSR Activities conducted for environmental sustainability. - Number / Impact of CSR Activities conducted that support the local economy. - Project values (other than what is required by regulation)
9	President's Tourism Gold Award for Corporate Social Responsibility (CSR) - Safari Vessel	Safari Vessels	<ul style="list-style-type: none"> - Number of CSR Projects conducted. - Number of target communities reached by CSR projects. - Number / Impact of CSR Activities conducted for environmental sustainability. - Number / Impact of CSR Activities conducted that support the local economy. - Project values (other than what is required by regulation)
10	President's Tourism Gold Award for Corporate Social Responsibility (CSR) - Guesthouse	Guesthouses	<ul style="list-style-type: none"> - Number of CSR Projects conducted. - Number of target communities reached by CSR projects. - Number / Impact of CSR Activities conducted for environmental sustainability. - Number / Impact of CSR Activities conducted that support the local economy. - Project values (other than what is required by regulation)
11	President's Tourism Gold Award for Environmental Sustainability - Resort	Resorts	<ul style="list-style-type: none"> - Conservation of biodiversity and enhancing natural environment - Carbon reduction - Environmental campaigns and program (for local and internal) - Environmentally-sound management practices (during development and operation) - Compliance and adheres to environmental laws, regulations, polices, guidelines etc. - Record keeping and reporting - Implementation of international standards and SOPs



12	President's Tourism Gold Award for Environmental Sustainability - Hotel	Hotels	<ul style="list-style-type: none"> - Conservation of biodiversity and enhancing natural environment - Carbon reduction - Environmental campaigns and program (for local and internal) - Environmentally-sound management practices (during development and operation) - Compliance and adheres to environmental laws, regulations, polices, guidelines etc. - Record keeping and reporting - Implementation of international standards and SOPs
13	President's Tourism Gold Award for Environmental Sustainability - Safari	Safari Vessels	<ul style="list-style-type: none"> - Conservation of biodiversity and enhancing natural environment - Carbon reduction - Environmental campaigns and program (for local and internal) - Environmentally-sound management practices (during development and operation) - Compliance and adheres to environmental laws, regulations, polices, guidelines etc. - Record keeping and reporting - Implementation of international standards and SOPs
14	President's Tourism Gold Award for Environmental Sustainability - Guesthouse	Guesthouses	<ul style="list-style-type: none"> - Conservation of biodiversity and enhancing natural environment - Carbon reduction - Environmental campaigns and program (for local and internal) - Environmentally-sound management practices (during development and operation) - Compliance and adheres to environmental laws, regulations, polices, guidelines etc. - Record keeping and reporting - Implementation of international standards and SOPs
15	President's Tourism Gold Award for Best Tourism Transport Service Provider (By Sea) - Domestic	Sea transport providing establishments	<ul style="list-style-type: none"> - Number of years in the service. - Number of vessels in the fleet. - Passengers served (Local / Resort / Guest house) - Number of staffs in service
16	President's Tourism Gold Award for Best Dive Center – Resorts	Dive Centers in Resorts	<ul style="list-style-type: none"> - No of years in service - No of customers/students served - Certifications - Number of Instructors / masters trained - Past awards received - Client reviews/ feedback - No of local employees - Services and facilities offered
17	President's Tourism Gold Award for Best Dive Center – Local Islands	Dive Centers in Local Islands	<ul style="list-style-type: none"> - No of years in service - No of customers/students served - Certifications - Number of Instructors / masters trained - Past awards received - Client reviews/ feedback - No of local employees - Services and facilities offered



18	President's Tourism Gold Award for Watersports Center – Resorts	Watersports Centers in Resorts	<ul style="list-style-type: none"> - No of years in service - No of customers/students served - Certifications - Number of Instructors / masters trained - Past awards received - Client reviews/ feedback - No of local employees - Services and facilities offered
19	President's Tourism Gold Award for Watersports Center – Local Islands	Watersports Centers in local islands	<ul style="list-style-type: none"> - No of years in service - No of customers/students served - Certifications - Number of Instructors / masters trained - Past awards received - Client reviews/ feedback - No of local employees - Services and facilities offered
20	President's Tourism Gold Award for Best Local Tourism Island	Local Islands	<ul style="list-style-type: none"> - Cultural and Natural Resources - The Island has natural and cultural (tangible and intangible) resources recognized at national/regional or international level. - Promotion and Preservation of Cultural Resources - The Island is committed to the promotion and conservation of its cultural resources which make it unique and authentic. - Social Sustainability - The Island is committed to promote social inclusion and equality. - Environmental Sustainability - The Island is committed to environmental sustainability through the promotion and/or dissemination of policies, measures and initiatives that advance the preservation and conservation of its natural resources and minimize the impact of tourism development on the environment. - Infrastructure and connectivity - The Island has infrastructure to facilitate access and communications that improve the wellbeing of rural communities, business development as well as the visitor experience. - Health, Safety and Security - The Island has health, safety and security systems to safeguard residents and tourists. - Tourist Friendliness of the Island – how welcoming the island community for tourists. Positive feedback from tourists
20	President's Tourism Gold Award for Outstanding Local Artist – DJ	Local DJs who are in the profession	<ul style="list-style-type: none"> - Service Period: No. of years of active involvement in the fields of music, creativity and performance in the Tourism Industry. - Work done to encourage local talent in the tourism industry <ul style="list-style-type: none"> o Individual performance/creative portfolio or performances o Training and/or coaching young and upcoming talent in music and arts to succeed in the industry. - Work done to create original Maldivian music & arts - Marketing, promotion and representation of Maldivian music and arts in local and international events and roadshows. <ul style="list-style-type: none"> o Paid performance and creativity o Work done on a voluntary basis



21	President's Tourism Gold Award for Outstanding Local Artist – Music (solo artist)	Local Musicians who are in the profession	<ul style="list-style-type: none"> - Service Period: No. of years of active involvement in the fields of music, creativity and performance in the Tourism Industry. - Work done to encourage local talent in the tourism industry <ul style="list-style-type: none"> o Individual performance/creative portfolio or performances o Training and/or coaching young and upcoming talent in music and arts to succeed in the industry. - Work done to create original Maldivian music & arts - Marketing, promotion and representation of Maldivian music and arts in local and international events and roadshows. <ul style="list-style-type: none"> o Paid performance and creativity - Work done on a voluntary basis
22	President's Tourism Gold Award for Outstanding Local Artist – Music (band)	Local Artists who are in the profession	<ul style="list-style-type: none"> - Service Period: No. of years of active involvement in the fields of music, creativity and performance in the Tourism Industry. - Work done to encourage local talent in the tourism industry <ul style="list-style-type: none"> o Individual performance/creative portfolio or performances o Training and/or coaching young and upcoming talent in music and arts to succeed in the industry. - Work done to create original Maldivian music & arts - Marketing, promotion and representation of Maldivian music and arts in local and international events and roadshows. <ul style="list-style-type: none"> o Paid performance and creativity - Work done on a voluntary basis
23	President's Tourism Gold Award for Outstanding Local Artist – Performance Group/band	Cultural Performance groups who are in the profession	<ul style="list-style-type: none"> - Service Period: No. of years of active involvement in the fields of music, creativity and performance in the Tourism Industry. - Work done to encourage local talent in the tourism industry <ul style="list-style-type: none"> o Individual performance/creative portfolio or performances o Training and/or coaching young and upcoming talent in music and arts to succeed in the industry. - Work done to create original Maldivian music & arts - Marketing, promotion and representation of Maldivian music and arts in local and international events and roadshows. <ul style="list-style-type: none"> o Paid performance and creativity - Work done on a voluntary basis
24	President's Tourism Gold Award for 45 years of Service in the Industry	Individuals	<ul style="list-style-type: none"> - 45 years of service in tourism industry - Proof of services with dates and name of establishments