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The New Nordic Oat Drink

ABOUT US

YOOK is on a mission to create real change for people and in the food industry. As the pioneers of oat drink production in the Baltics, we leverage Estonia's rich agricultural landscape, renowned for its pristine biodiversity, to craft our pure oat drinks.

Using locally sourced oats and environmentally friendly technology gives us full control of the quality. Furthermore, our commitment to excellence extends to ensuring our products are lactose-free, some even gluten-free, and we avoid added sugars.



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Best for you, fair for all

CARING

The changes we make today have an impact on us and future generations. How and what we eat become the key factors in leading a healthy and long life, as well as ensuring that Planet Earth remains the best home for our children's children. Oat drinks are the most sustainable and healthy option in the dairy alternatives category, allowing us to establish a production facility with a clear goal of achieving a zero CO2 footprint. With our business partners, we also aim to ensure that our cooperation is long-term, seamless, and responsible.

PURE

In their essence, oats are a true Nordic superfood. We exclusively use locally sourced organic oat flakes for our products, refrain from adding sugars, and ensure that all our products are naturally lactose-free; some are also gluten-free. Combined with modern technology, this enables YOOK to achieve a clean and pure flavor, as well as a mild and smooth taste for the oat drinks. YOOK's drinks are similar to milk in nature and appearance, making them incredibly versatile for drinking, coffee solutions, and cooking.

PROGRESSIVE

YOOK embraces today's technology. With all the products in our portfolio, we've worked diligently to deliver the best in the market. One of the keys to our success lies in the technology we use. We exclusively use oat flakes as the raw material and have our own milling and decanting system to fine-tune the details and ensure consumer satisfaction. Our filling line is also state-of-the-art. Acquiring modern and efficient technologies, collaborating closely with international scientists, and ensuring the highest quality of raw materials are the key competitive advantages we possess. YOOK's annual capacity is 20 million liters, and we currently offer 1L format in Tetra Edge carton packs.



OAT DRINK BARISTA YOOK

Description:

An oat drink with a mild taste, is gluten- and lactose-free, and leaves the coffee pleasantly creamy. Designed to be consumed with coffee. Dissolves in coffee, foams easily and produces a good foam stability. Contains vitamins B2, B12, D2 and calcium. Product does not contain any added sugars.

- Mild taste
- Excellent foaming
- Gluten-free
- Lactose-free
- No added sugars
- Enriched with vitamins and calcium
- Eco-friendly packaging with an FSC certificate

Ingredients:

water, gluten-free wholegrain oats (9,5%), rapeseed oil, acidity regulator (calcium carbonate, dipotassium phosphate, citric acid), hydrolysed pea protein, sea salt, stabiliser (gellan gum), vitamins (B2, B12 and D2).

Nutritional information per 100 ml of product:

Energy	242 kJ / 58 kcal
Fat of which saturates	3,0 g 0,25 g
Carbohydrate of which sugars	6,2 g 1,2 g
Fibre	1,0 g
Protein	1,1 g
Salt	0,1 g

EAN code: 4745010449017
Products in the box: 6

Shelf life and storing:

Shelf life: 12 months / After opening: 5 days
Store: room temperature /
After opening: In the refrigerator



Certificates:



EE-ÖKO-03
EU agriculture

OAT DRINK ORGANIC BARISTA YOOK

Description:

An oat drink with a mild taste and lactose-free, and leaves the coffee pleasantly creamy. Designed to be consumed with coffee. Dissolves in coffee, foams easily and produces a good foam stability.

- Mild taste
- Excellent foaming
- Lactose-free
- No added sugars
- Eco-friendly packaging with an FSC certificate

Ingredients:

Water, organic wholegrain oats*(9,5%), organic rapeseed oil*, organic chicory root fiber*, acidity regulator (calcium carbonate), sea salt, stabiliser (gellan gum).

*Verified from organic farming

Nutritional information per 100 ml of product:

Energy	255 kJ / 61 kcal
Fat of which saturates	3,0 g 0,29 g
Carbohydrate of which sugars	7,0 g 1,0 g
Fibre	1,0 g
Protein	1,0 g
Salt	0,1 g

EAN code: 4745010449086
Products in the box: 6

Shelf life and storing:

Shelf life: 12 months / After opening: 5 days
Store: room temperature /
After opening: In the refrigerator



ORANGE AND CARDAMOM BARISTA OAT DRINK

Description:

Orange and Cardamom Flavored Barista Oat Drink. This special drink adds a touch of warmth and zest. Lactose-free and with no added sugar, it pairs perfectly with coffee. It froths effortlessly and offers excellent foam stability.

- With a delightful orange and cardamom flavor
- Adds a pleasant flavor twist to coffee drinks
- Excellent frothability
- Lactose-free
- No added sugars
- Eco-friendly packaging with an FSC certificate

Ingredients:

water, wholegrain oats (9,5%), rapeseed oil, acidity regulator (calcium carbonate, dipotassium phosphate, citric acid), flavorings, hydrolised pea protein, sea salt, stabiliser (gellan gum).

Nutritional information per 100 ml of product:

Energy	242 kJ / 58 kcal
Fat of which saturates	3,0 g 0,25 g
Carbohydrate of which sugars	7,0 g 1,0 g
Protein	1,0 g
Salt	0,1 g

EAN code: 4745010449093
Products in the box: 6

Shelf life and storing:

Shelf life: 12 months / After opening: 5 days
Store: room temperature /
After opening: In the refrigerator



OAT DRINK EXTRA CREAMY BARISTA YOOK

Description:

A barista oat drink with a mild, slightly sweet taste that leaves coffee extra creamy. Specially crafted for coffee, it dissolves smoothly, foams effortlessly, and delivers superior foam stability for a perfectly creamy cup every time.

- Slightly sweet taste
- Superior foaming
- Lactose-free
- No added sugars
- Eco friendly packaging with an FSC certificate

Ingredients:

Water, wholegrain oats (10%), rapeseed oil, acidity regulator (calcium carbonate, dipotassium phosphate, citric acid), hydrolised pea protein, sea salt, stabiliser (gellan gum).

Nutritional information per 100 ml of product:

Energy	274 kJ / 66 kcal
Fat of which saturates	3,5 g 0,29 g
Carbohydrate of which sugars	7,0 g 3,0 g
Fibre	1,0 g
Protein	1,0 g
Salt	0,1 g

EAN code: 4745010449109
Products in the box: 6

Shelf life and storing:

Shelf life: 12 months / After opening: 5 days
Store: room temperature /
After opening: In the refrigerator



OAT DRINK ORGANIC YOOK

Description:

Lactose-free organic oat drink with a mild taste. Suitable for drinking and for using as an ingredient in preparing different meals. Product does not contain any added sugars.

- Mild taste
- Low fat
- Lactose-free
- Eco-friendly packaging with an FSC certificate

Ingredients:

water, organic whole grain oats* (9,5%), organic rapeseed oil*, organic chicory root fiber*, acidity regulator (calcium carbonate), sea salt, stabiliser (gellan gum).

*Verified from organic farming

Nutritional information per 100 ml of product:

Energy	199 kJ / 48 kcal
Fat of which saturates	1,5 g 0,19 g
Carbohydrate of which sugars	7,0 g 1,0 g
Fibre	1,0 g
Protein	1,0 g
Salt	0,1 g

EAN code: 4745010449024
Products in the box: 6

Shelf life and storing:

Shelf life: 12 months / After opening: 5 days
Store: room temperature /
After opening: In the refrigerator



Certificates:



EE-ÖKO-03
EU agriculture



OAT DRINK VITAMINS & CALCIUM YOOK

Description:

Lactose-free oat drink with a mild taste. Suitable for drinking, mixing with coffee, and as an ingredient in preparing different meals. Contains vitamins B2, B12, D2 and calcium. Product does not contain any added sugars.

- Mild taste
- Excellent foaming
- Lactose-free
- No added sugars
- Eco-friendly packaging with an FSC certificate

Ingredients:

water, organic whole grain oats* (9,5%), rapeseed oil, chicory root fiber, acidity regulator (calcium carbonate, dipotassium phosphate, citric acid), sea salt, stabiliser (gellan gum), vitamins (D2, riboflavin, B1, B12). Enriched with vitamins and calcium.

Nutritional information per 100 ml of product:

Energy	199 kJ / 48 kcal
Fat of which saturates	1,5 g 0,19 g
Carbohydrate of which sugars	7,0 g 1,0 g
Fibre	1 g
Protein	1,0 g
Salt	0,1 g

EAN code: 4745010449062
Products in the box: 6

Shelf life and storing:

Shelf life: 12 months / After opening: 5 days
Store: room temperature /
After opening: In the refrigerator



OAT DRINK MANGO YOOK

Description:

Mango flavored oat drink. Suitable for drinking plain and for preparing smoothies. Contains vitamins B2, B12, D2 and calcium. Contains only fruit sugars.

- Contains only fruit sugars
- Low fat
- Lactose-free
- Eco-friendly packaging with an FSC certificate



Ingredients:

water, wholegrain oats (9,5%), sugar syrup made from fruit (2,65%), mango juice (10%) from concentrate, natural flavourings, food colouring: beta-carotene, acidity regulators; citric acid, sodium citrate, rapeseed oil, sea salt, stabilizer (gellan gum), vitamins (D2, riboflavin B2, B12).

Nutritional information per 100 ml of product:

Energy	206 kJ / 49 kcal
Fat of which saturates	0,95 g 0,03 g
Carbohydrate of which sugars	9,2 g 3,1 g *
Protein	1,0 g
Salt	0,1 g

* fruit sugars

EAN code: 4745010449048
Products in the box: 6

Shelf life and storing:

Shelf life: 9 months / After opening: 5 days
Store: room temperature /
After opening: In the refrigerator



OAT DRINK CHOCOLATE YOOK

Description:

Chocolate flavored oat drink. Suitable for serving as chilled or heated-up. Contains vitamins B2, B12, D2 and calcium. Contains only fruit sugars.

- Contains only fruit sugars
- Lactose-free
- Enriched with vitamins and calcium
- Eco-friendly packaging with an FSC certificate



Ingredients:

water, wholegrain oats (9,5%), fruit sugars, cocoa powder, 1,5% rapeseed oil, natural flavouring, sea salt, stabilizer (gellan gum), vitamins (D2, riboflavin B2, B12).

Nutritional information per 100 ml of product:

Energy	231 kJ / 55 kcal
Fat of which saturates	1,6 g 0,1 g
Carbohydrate of which sugars	9,2 g 4,8 g *
Protein	1,0 g
Salt	0,1 g

* fruit sugars

EAN code: 4745010449055
Products in the box: 6

Shelf life and storing:

Shelf life: 9 months / After opening: 5 days
Store: room temperature /
After opening: In the refrigerator



PRODUCTION

We operate a state-of-the-art factory with a total investment of 14 million euros, dedicated to producing top-quality products. Our unique production process allows us to craft the best possible products while offering the flexibility to tailor processes for specific delivery and recipe adjustments. With an annual capacity of 20 million litres, we are equipped to meet diverse customer needs efficiently.



LET S DO BUSINESS!

sales@yook.eu
www.yook.eu

YOOK Production AS
Viljandi road 11a, Türi
Estonia

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